

YouGov Survey / People Results

Sample Size: 2017 GB Adults
Fieldwork: 24th - 26th June 2009

	Voting intention			Gender		Age			Social Grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2017	647	388	279	968	1049	589	722	706	1109	908	258	656	432	496	175
Unweighted Sample	2017	643	417	254	975	1042	514	683	820	1175	842	292	678	395	476	176
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't know and Wouldn't Vote]

Con	40	100	0	0	38	42	41	35	44	44	35	46	50	39	34	14
Lab	24	0	100	0	26	22	21	27	23	21	29	24	19	26	28	29
Lib Dem	17	0	0	100	18	17	24	16	13	19	15	19	17	15	19	15
Other	19	0	0	0	19	19	14	22	20	17	22	12	14	20	19	43

Other Parties Voting Intention

UKIP	6	0	0	0	7	6	2	8	8	6	7	4	7	9	6	3
BNP	4	0	0	0	5	3	3	6	3	3	6	3	3	6	5	2
SNP / PCY	3	0	0	0	4	3	4	2	4	3	4	1	0	1	0	35
Green	3	0	0	0	2	5	5	3	2	3	4	3	2	3	6	3
Respect	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Other	2	0	0	0	1	2	1	2	2	2	1	1	2	1	2	1

Non Voters

Would Not Vote	9	0	0	0	6	11	13	9	5	6	12	6	7	11	10	9
Don't know	11	0	0	0	6	16	8	12	13	11	11	13	10	12	11	12

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	72	121
Male 25 to 39	211	262
Male 40 to 54	272	262
Male 55 +	420	323
Female 18 to 24	108	121
Female 25 to 39	298	262
Female 40 to 54	236	282
Female 55 +	400	383
Region		
London	292	258
Rest of South	678	656
Midlands and Wales	395	432
North	476	496
Scotland	176	175
Social Grade		
ABC1	1175	1109
C2DE	842	908
Newspaper Type		
Express / Mail	523	323
Sun / Star	285	444
Mirror / Record	205	323
Guardian / Independent	117	81
FT / Times / Telegraph	206	192
Other Paper	267	252
No Paper	414	403
Political Party Identification		
Lab	708	645
Con	499	524
Lib Dem	179	242
Others	72	61
None	487	494
Don't know	72	50