National Register of Historic Places Inventory—Nomination Form

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See instructions in *How to Complete National Register Forms*Type all entries—complete applicable sections

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See instructions in How to Complete National Register Forms

Type all entries	s—complete applicable :	sections		
1. Nam	1e			
historic	Seven Gables Build	ing		
and/or common				
2. Loca	ation		· · · · · · · · · · · · · · · · · · ·	
street & number	18-26 North Mer	amec		not for publication
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7. Description

Describe the present and original (if known) physical appearance

Seven Gables is a three-story stucco and brick Tudor Revival building trimmed in brown. It is located in the heart of the city of Clayton on North Meramec Avenue (18, 20, 22, 24, 26) between Forsyth Boulevard and Maryland Avenue. The building faces west and is bounded by the Graybar Building to the north, an alley to the south and an elevated parking area to the east. The street facade irregularly touches on the public sidewalk set-back line; the building has a frontage of 90 ft., 2 1/2 in., on the east line of Meramec Avenue and a depth of 120 ft. It has a basement, but foundation materials are not visible from the street.

The essentially intact 1926 combination commercial-residential building has had no major additions. Characteristic false half-timbering is carried throughout the building, but it is especially evident on the front elevation. Storefronts occupy the first-floor street facades, and residential uses fill the second and third floors of this facade. Two rectangular wings frame the sides of an oblong courtyard (33 ft. by 55 ft.). Both wings contain apartments.

The street facades have steeply pitched roofs two stories high with varied eave-line heights. Multiple front-facing gables, each with a different half-timbered design -- rectilinear, curved and arched -- decorate the upper stories. Two of the front gables overlap. Lighting the upper floors, three shed dormers visually support three gable dormers. A tall multiple-shaft chimney occupies a prominent front and center location.

Windows in each elevation include a variety of styles. The second and third floors of the building core have several double casement windows. The two-story center gable, which bridges part of the walkway to the courtyard, has a bank of four casements, and a Tudor arch below them frames another group of four casements. These casement windows are divided by leaded mullions. Also visible here and in the two wings are double-hung six-over-one and one-over-one windows with wooden frames. Lintels and sills of many of these windows are composed of header bricks. Two sealed windows at the southwest corner of the building and several sealed windows that are visible in the courtyard still show these header bricks.

Slat balusters give the illusion of a balcony balustrade or railing, wrapping around part of the center of the second floor. These slat balusters also carry across both the street and the courtyard sides of the two-story center gable.

8. Significance

Period prehistoric 1400–1499 1500–1599 1600–1699 1700–1799 1800–1899X 1900–	Areas of Significance—C archeology-prehistoric agriculture architecture artX commerce communications	community planning conservation economics	landscape architectur law literature military music philosophy politics/government	re religion science sculpture social/ humanitarian theater transportation other (specify)
Specific dates	1926	Builder/Architect Geo	rge Weber/Dan H. Mu	llen, Jr.

Statement of Significance (in one paragraph)

Seven Gables is significant in the history of the Clayton community and the state of Missouri in the areas of commerce and commercial architecture. The building, which is eligible for listing on the National Register of Historic Places under criteria A and C, is one of a few remaining intact commercial structures reflecting the development of Clayton in the 1920s, and it is a rare example of Tudor Revival architecture used in a commercial building in the state of Missouri.

The Seven Gables Building is located in downtown Clayton, the seat of St. Louis County government. Clayton was "discovered" at the turn of the century. Its proximity to the St. Louis World's Fair helped to make people aware of its fresh country air and its convenient location. After W. L. Hemingway, president of the Mercantile Trust Company, purchased a home there in 1905, other prominent St. Louisans followed: By 1910, land for the first private subdivision, Brentmoor Park, had been acquired. To avoid being swallowed up by neighboring University City, Clayton was incorporated as a city in 1913. When the first census was taken in 1920, 3,000 residents were counted. This population more than doubled in the next five years. The early '20s saw an assessed real estate valuation of \$5,585,000 and a city budget of \$17,000. Although Clayton still had problems, too few garbage wagons and tractors that disturbed residents' sleep, it was rapidly changing and expanding. The Seven Gables Building was part of that development. When it was constructed in 1926, at an approximate cost of \$60,000, it was a remarkably sophisticated structure for its time and place. The building contained 27 apartments, 4 offices and 4 storefronts. In the '20s efficiency apartment living was a relatively new but fast-growing approach to housing for middle-class Americans.3 An advertisement in the St. Louis Daily Globe Democrat in 1927 offered a "three-room efficiency; Seven Gables Bldg.; \$57.50.114 This amount probably included gas and electric service.

At the heart of the city, the Seven Gables is convenient to county government and other businesses. Attorney Edward W. Garnholz had his law offices on the west side of North Meramec and lived in the Seven Gables. Both were a short walk from the courthouse. 5 Sid Autenrieth, grandson of one of Clayton's first political and civic leaders, George Autenrieth, and a prominent citizen himself, lived there within sight of the business that his family had owned from 1878 to 1924, the Autenrieth Hotel. Some apartment residents also rented office or shop space on the premises. Dr. Harvey Meador lived in apartment #307 and treated his patients at #22; later, Vera Hicks would cater to well-dressed St. Louis women in her shop, Hicks and Hicks, at #22 while residing at #310.

Dan J. Mullen, the architect's son, recalls a 1926 view from the building: "There were mostly woods to the west, as far as one could see, all the way to Brentwood

9. Maj	or Bibli	ographical	Referenc	es	
		ton's House of So	even Gables: A	Touch of Old	d World Charm,"
		ter, 1981), p. 5.	Ch louise Va-	Noffman Dwa	1076
ierry, Dick	son. <u>Llayto</u>	on: A History.	St. Louis: Von	HOTIMAN Pres	55, 19/6.
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name/title 1.	. Barbara Kn	iestedt			-
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12. Sta	ate His	toric Prese	rvation O	fficer C	ertification
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Seven Gables Building

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The three-story front elevation (two stories under the gable) is asymmetrical. At both ends of the front facade are canted piers with cyma recta mouldings at their crowns. There are four entrances. A fifth, at the south end of this facade, has been closed up, leaving the step block and the header bricks as reminders. It was replaced by the two entrances to the north. The doors have large rectangular panes of glass at their centers and are topped by transoms. The transoms above two of the doors and above the large store windows in the front and on the sides hold a delicately etched tattersall-patterned glass. A small entry porch beneath an upper-story room precedes one door (18) and a tiny vestibule is part of a second entrance (18). Awning frames and their mechanisms appear to be original to the building. Random brick quoining dresses the corners of the building.

The passage to the courtyard occurs close to the center of the building at ground level between two storefronts. Original plans indicate wrought iron gates at this point, but there is no indication that these were ever installed. On the north and south sides of the courtyard are rectangular, stucco and brick wings which contain apartments. At the east end of this courtyard is a fenced parking area inaccessible from this property. The roof lines of these wings are lower than the front elevation. Shed dormers on these wings are original, but some of their windows have been replaced. These dormers are broken over the main door by one battlement bay, detailed similarly to battlements on the east side of the main block. Several entry doors off the courtyard and on the south elevation are capped by half-timbered gables. The doors have glazed upper panels and are set between sidelights. Looking west from inside the courtyard a small addition to the northeast corner of the passage is visible. Also in view at this point is the asymmetrical treatment of the wings flanking the walkway on the courtyard side. On the south are a battlement and flat roof and on the north is a two-story sloping roof with two dormers. The battlement, broken in the center by a small gable, continues across the east side of the main block.

The south elevation has twelve bays. Two hipped hoods, supported by brackets, cover three entrances. The north elevation is accessible by a narrow walkway, but the view of it is partially obstructed by the Graybar Building. It had four entrances. Three of these are covered by a hipped hood braced by brackets. One of these doors is sealed. The fourth entrance is also covered by a hipped hood.

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Boulevard."⁸ (Brentwood Boulevard is a major county thoroughfare that passes through part of western Clayton.) An aerial photo of Clayton taken two years later still suggests this wooded vista. ⁹ Landmarks of an earlier era and a few contemporary buildings were located nearby. The Autenrieth Hotel was down the block, and Gutman's Department Store and Clayton's first garage and filling station, owned by Arthur Kerth, were across the street. ¹⁰

Period revivals such as Tudor were ". . . popular during the first third of the 20th century, especially for residential architecture." Sometimes referred to as "Stockbroker Tudor," the style often announced one's financial success. A Field Guide to American Houses carefully records the architectural details found in Tudor houses. The Seven Gables Building incorporates many of these characteristics: decorative half-timbering: tall, narrow windows in multiple groups; steeply pitched roofs; a massive chminey; a front facade dominated by gables, quoining and battlements. 12 A drawing from the Historic American Buildings Survey documents the use of Tudor motifs to lend variety to the facade of a circa 1926 multiple-family dwelling in Kingsport, Tennessee. 13 This style was an uncommon selection for commercial architecture in Missouri; George McCue's survey, The Building Art in St. Louis: Two Centuries, does not include any commercial Tudor architecture. 14 But it was the intentional choice of the two Clayton real estate developers who built the Seven Gables. Captain Gunther Meier and Norman Comfort, partners in the firm of Hawke and Comfort (later Meier and Comfort, Inc.), were attracted to the architecture of Tudor England. become intrigued by it during military service in Europe. In addition, Comfort admired Hawthorne's novel The House of the Seven Gables.

Their associate, architect Daniel H. Mullen (1888-1954), supported their taste with his Tudor-style design. "The architecture was not accidental," Mr. Mullen's son says. "My father deliberately did it in that style with the seven gables, from their (Meier's and Comfort's) suggestions." Mullen attended St. Louis University but developed his knowledge of architecture and his skills working in the offices of La Beaume and Klein and for the firm of Klipstein and Rathmann.

After the Seven Gables Building was completed, Meier and Comfort located their real estate and development offices in it, as did "Daniel H. Mullen, architect." The three men continued their association and their interest in Tudor Revival architecture. They were involved in designing and developing a number of fashionable residential areas in St. Louis County which included Tudor style houses. Among these are Exermont, Clermont, Fair Oak Estates, and Picardy Lane in Ladue, and York Village in Brentwood.

A 1975 aerial picture of Clayton offers a dramatic contrast to the 1920's photo. Many of the wooded areas have given way to high-rise buildings. 19 Today, the once dominant Seven Gables Building, now dwarfed by its neighbors, still functions in much the same manner as it did 59 years ago. Future plans for the Seven Gables are in the hands of its current owner, Seven Gables Development Co. This company hopes to convert the building into a European-style hostelry.

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United States Department of the Interior **National Park Service**

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NOTES

Dickson Terry, Clayton: A History (St. Louis: Von Hoffmann Press, 1976), pp. 183-84, 189.

² City of Clayton, Building Permit 936, January 16, 1926.

³ Gwendolyn Wright, <u>Building the Dream: A Social History of Housing in America</u> (Cambridge, MA: MIT Press, 1983), pp. 142-50.

⁴ St. Louis Daily Globe-Democrat, "Classified Advertisements," March 8, 1927.

⁵ Clayton <u>Magazine</u>, "Clayton's House of Seven Gables: A Touch of Old World Charm," Winter, 1981.

⁶ St. Louis County Directory, 1949.

⁷ St. Louis County Directories, 1928, 1936.

Interview with Dan J. Mullen, St. Louis, Mo., February 4, 1985.

⁹ Terry, p. 189.

¹⁰ St. Louis County Directories, 1926, 1928.

¹¹ John C. Poppeliers, S. Allen Chambers, Jr., and Nancy Schwartz, What Style Is It? (Washington, D.C.: Preservation Press, 1983), pp. 84-85.

¹² Virginia and Lee McAlester, A Field Guide to American Houses (New York: Knopf, 1984), pp. 354-71.

¹³ Carole Rifkind, A Field Guide to American Architecture (New York: New American Library, 1980), pp. 101, 114.

¹⁴ George McCue, The Building Art in St. Louis: Two Centuries (St. Louis: St. Louis Chapter, AIA, 1964).

¹⁵ Clayton Magazine, p. 5.

¹⁶ Interview with Dan J. Mullen.

¹⁷ Meier and Comfort were followed by several management companies. Among them were Judge Realty Company and Solon Gershman, Inc. The combination of commercial-residential use continued.

¹⁸ Interview with Dan J. Mullen; St. Louis County Directory, 1928, p. 126.

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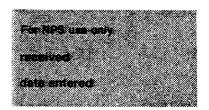
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Terry, p. 261.

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Continuation sheet SEVEN GABLES BUILDING

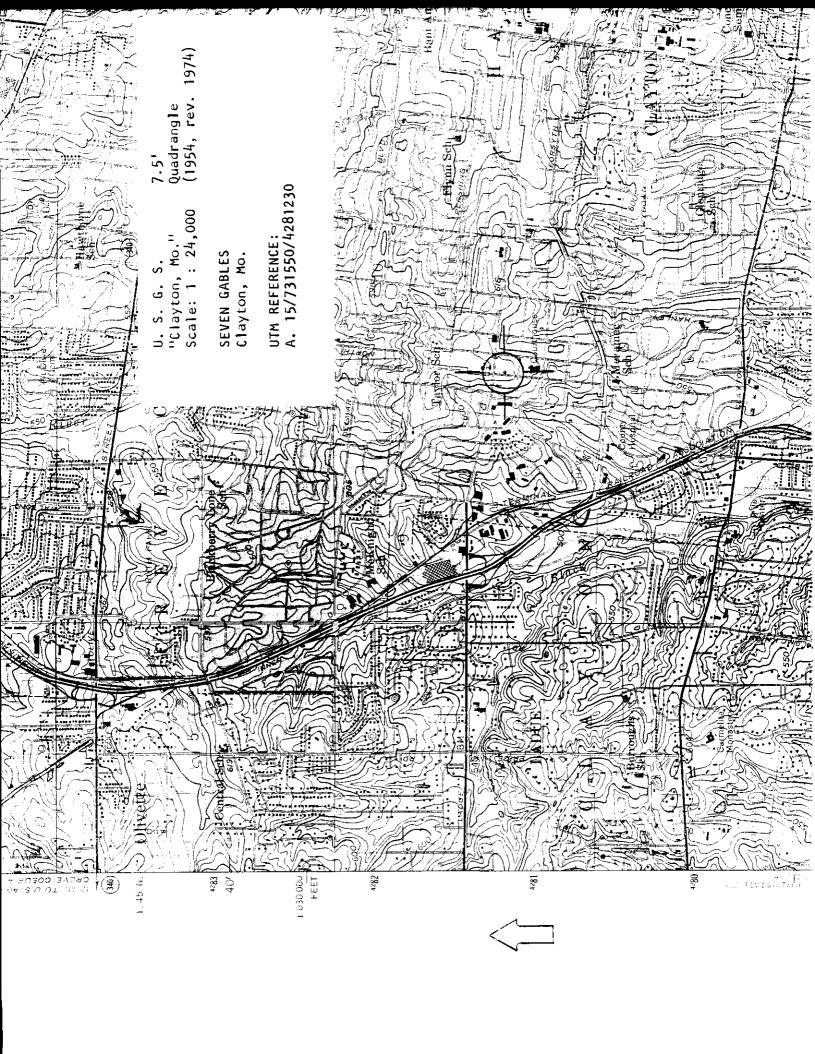
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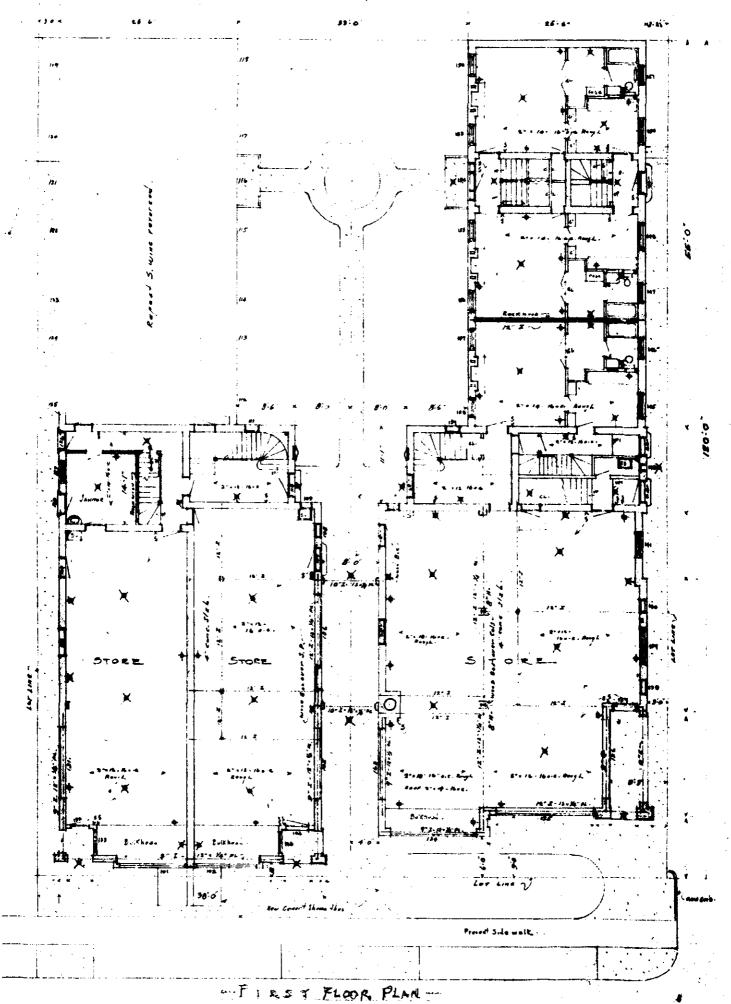
Page 1

2. James M. Denny Chief, Survey & Registration and State Contact Person Department of Natural Resources Historic Preservation Program P. O. Box 176 Jefferson City, Missouri 65102

Phone: 314/751-4096

Date: May 15, 1985





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REAL ESTATE

PICARDY LANE

YORK VILLAGE

MEIER & COMFORT, Inc.

SEVEN GABLES BLDG.

CLAYTON

WYdown 0958

SUBURBAN AND COUNTRY
PROPERTIES

CLERMONT LANE

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SUNSET MANOR

ON DENNY ROAD (KIRKWOOD)

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Loans



Insurance Money

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(1928) R. L. POLE & CO.'S

SEVEN GABLES 1 of 12 18-26 North Meramec Avenue Clayton, Missouri 63105

Photog.: Bill Rachell, Jan. 1985 Neg. Loc.: Caesar and Associates 7730 Forsyth Clayton, Mo. 63105

Overhead view of main elevation from southwest.



SEVEN GABLES 18-26 North Meramec Avenue Clayton, Missouri 63105

Photog.: Esley Hamilton, Feb. 1985
Neg. Loc.: St. Louis Co. Parks and Recreation
41 S. Central

Clayton, MO 63105

Main elevation from west.



SEVEN GABLES 18-26 North Meramec Avenue Clayton, MO 63105

Photog.: Esley Hamilton, Feb. 1985
Neg. Loc.: St. Louis County Parks and Rec.
41 S. Central
Clayton, MO 63105

Main elevation from southwest.



SEVEN GABLES 4 of 12 18-26 North Meramec Avenue Clayton, MO 63105

Photog.: Esley Hamilton, Feb. 1985

Neg. Loc: St. Louis Co. Parks and Recreation

41 S. Central

Clayton, MO 63105

Closeup of southwest corner from southwest.



SEVEN GABLES 5 of 12 18-26 North Meramec Avenue Clayton, Missouri 63105

Photog.: Esley Hamilton, Feb. 1985

Neg. Loc.: St. Louis Co. Parks and Recreation
41 S. Central
Clayton, MO 63105

Closeup of central passage from west;
note original sign



SEVEN GABLES 18-26 North Meramec Avenue Clayton, Missouri 63105

Photog.: Gina Hilberry, Jan. 1985 Neg. Loc.: 4653 Maryland St. Louis, MO 63108

South or alley elevation from southeast.



SEVEN GABLES 18-26 North Meramec Avenue Clayton, Missouri 63105

Photog.: Gina Hilberry, Jan. 1985
Neg. Loc.: Cohen & Associates
4653A Maryland
St. Louis, MO 63108
Courtyard from elevated parking
structure, looking west.



SEVEN GABLES 8 of 12 18-26 North Meramec Ave. Clayton, Missouri 63105

Photog.: Gina Hilberry, Jan. 1985 Neg. Loc.: Cohen & Associates 4653A Maryland St. Louis, MO 63108 East elevation of passage from

sou**t**heast.



SEVEN GABLES 18-26 North Meramec Avenue Clayton, MO 63105

9 of 12

Photog.: Esley Hamilton, Feb. 1985

Neg. Loc.: St. Louis Co. Parks and Recreation

41 S. Central

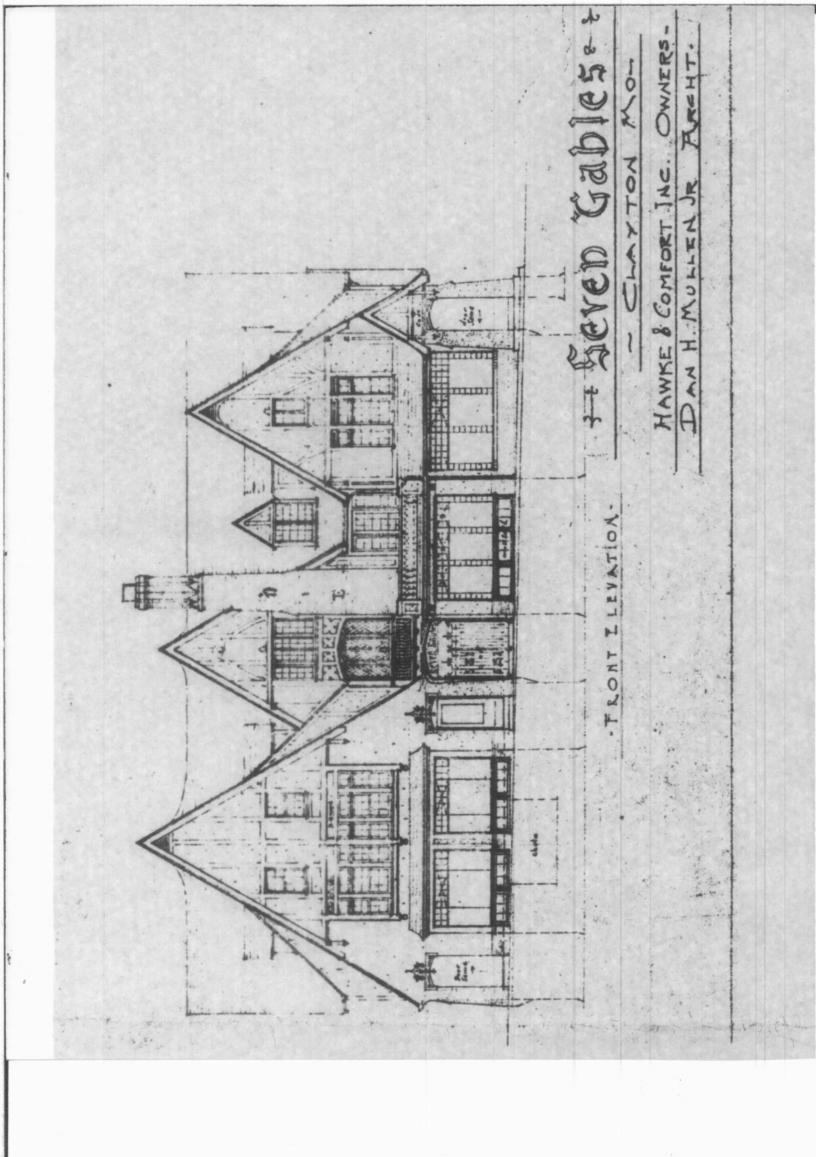
St. Louis, MO 63105 Main courtyard door of south wing from northwest.



SEVEN GABLES 18-26 North Meramec Avenue Clayton, Missouri 63105

Reproduction of blueprint, 1926 Neg. Loc.: John Cohen & Associates 4653A Maryland St. Louis, MO 63108

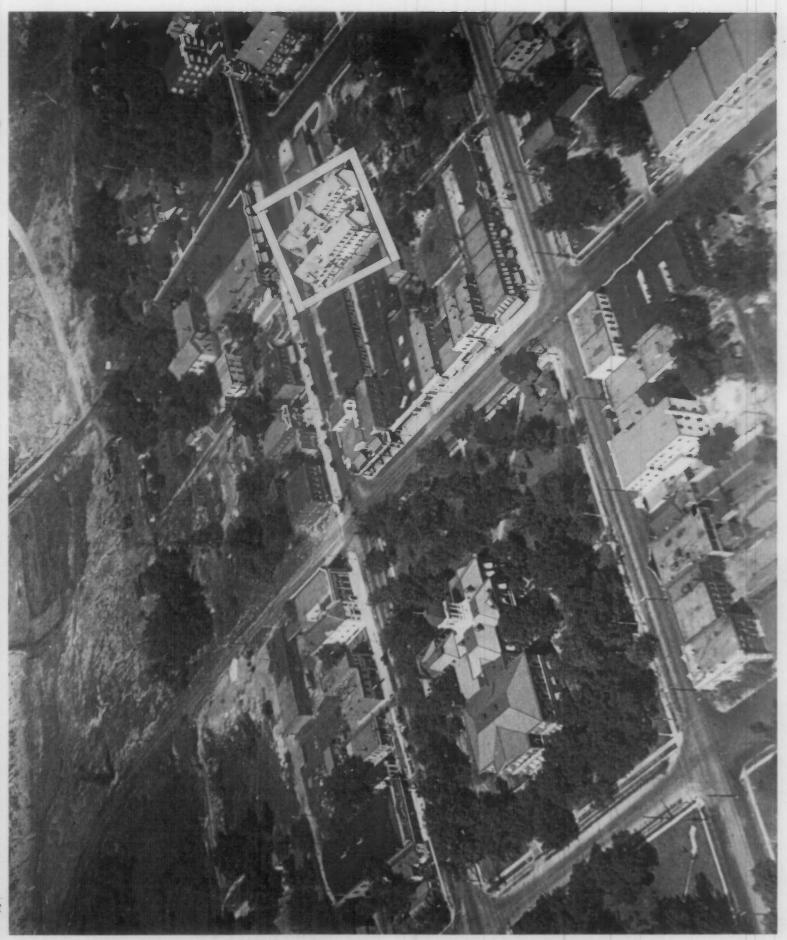
Front elevation from west.



SEVEN GABLES 18-26 North Meramec Avenue Clayton, Missouri 63105

Clayton: A History by Dickson Terry Clayton, Mo.: 1976, p. 189

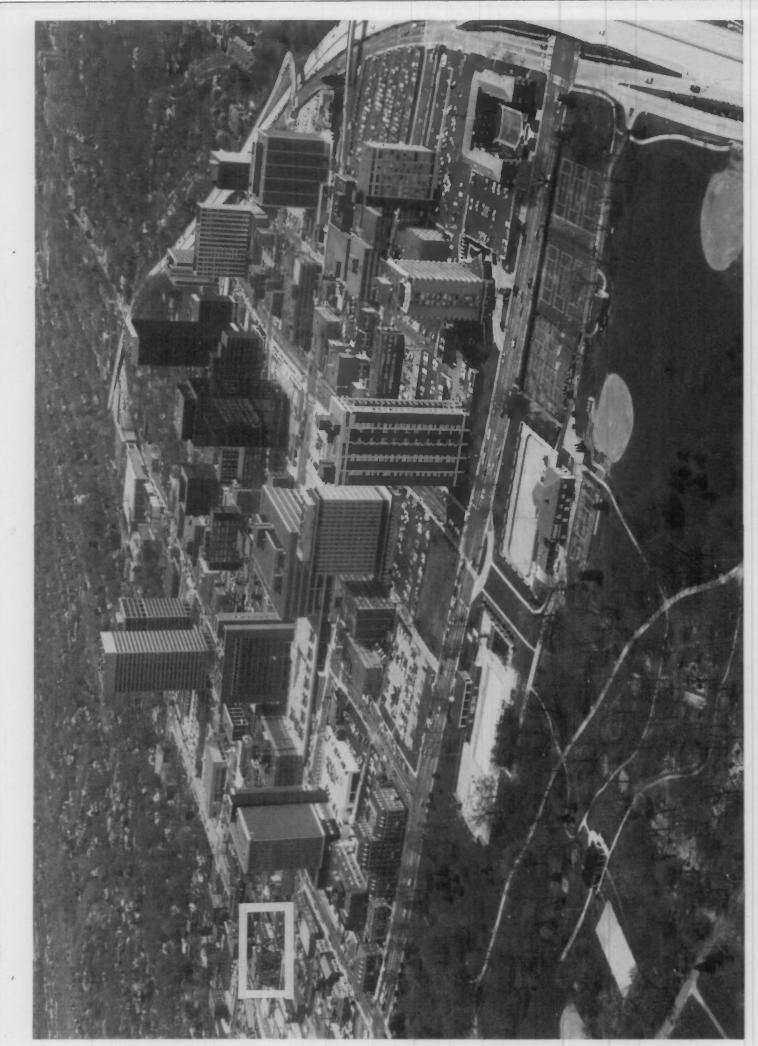
1928 aerial view of Clayton from southeast, showing location and setting of Seven Gables.



Aerial view of downtown Clayton, looking northwest, about 1928. In center of picture is intersection of Forsyth and Meramec.

SEVEN GABLES 18-26 North Meramec Avenue Clayton, Missouri 63105 Clayton: A History by Dickson Terry Clayton, Mo.: 1976, p. 261 1975 aerial view of Clayton from west, showing location and changed setting of Seven Gables.

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Clayton's Master Plan of 1959 pioneered in the "bulk zoning" concept, requiring 60 percent open space around new high-rise buildings. This 1975 aexial photo shows dramatically the open space provided around tall buildings, required by City zoning laws.