



International Footprint

23 brands

- 21 international brands: Discovery Channel, Animal Planet, TLC, Discovery Science, Discovery Travel & Living, Discovery Home & Health, Discovery Real Time, Discovery Civilization, Discovery Kids, Discovery Shed, Discovery Turbo, Discovery Historia, Discovery History, Discovery World, ID: Investigation Discovery, Liv, DMAX, Quest, Discovery HD, Animal Planet HD, TLC HD
- 2 U.S. Hispanic brands: Discovery en Español, Discovery Familia
- 210 countries and territories
- 1+ billion cumulative subscribers*
- 301 million households
- 43 languages
- 142 feeds
- 32 international offices

International Regions

Western Europe

- Launched in 1989
- 30 countries; 11 languages; 55 feeds; 267.3 million cumulative subscribers
- 18 brands: Discovery Channel, Animal Planet, TLC, Discovery Real Time, Discovery Shed, Discovery Travel & Living, Discovery Home & Health, Discovery Science, Discovery History, Discovery Turbo, Discovery HD, Discovery HD Showcase, DMAX, ID: Investigation Discovery, Discovery Civilization, Animal Planet HD, Quest, Discovery World

Central & Eastern Europe, the Middle East & Africa

- Launched in 1989
- 105 countries; 16 languages; 18 feeds; 130 million cumulative subscribers
- 10 brands: Discovery Channel, Animal Planet, TLC, Animal Planet HD, Discovery Travel & Living, Discovery HD Showcase, Discovery Science, Discovery World, Discovery Historia, ID: Investigation Discovery

Asia-Pacific

- Launched in 1994
- 34 countries; 14 languages; 35 feeds; 519 million cumulative subscribers
- 7 brands: Discovery Channel, Animal Planet, TLC, Discovery Home & Health, Discovery Turbo, Discovery Science, Discovery HD World

Latin America/U.S. Hispanic

- Launched in 1994
- 38 countries; 3 languages; 29 feeds; 197.2 million cumulative subscribers
- 11 Latin American brands: Discovery Channel, Animal Planet, Discovery Kids, Liv, Discovery Home & Health, Discovery Travel & Living, Discovery Science, Discovery Civilization, Discovery Turbo, Discovery HD Theater, TLC HD
- 2 U.S. Hispanic brands: Discovery en Español, Discovery Familia

*Source: 1Q11 Financial Results; international subscribers include the following international joint venture networks in Canada representing 24 million cumulative subscribers: Discovery Channel, Animal Planet, Discovery Health, Discovery Civilization, Discovery HD, Military Channel and TLC.