eu1. Overall, do you think EU membership has been positive or negative for the United Kingdom?

|  |  |  | Total | Region |  |  |  |  | Gender |  | Age |  |  | Social Grade |  | Voted May 62010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{aligned} & \text { Total } \\ & \text { (A) } \end{aligned}$ | $\begin{array}{\|c\|} \hline \text { London } \\ \text { (A) } \end{array}$ | $\begin{array}{\|c\|} \hline \text { Rest of } \\ \text { South } \\ \text { (B) } \end{array}$ | $\begin{gathered} \text { Midland } \\ \text { s and } \\ \text { Wales } \\ \text { (C) } \end{gathered}$ | North (D) | $\begin{gathered} \text { Scotlan } \\ d \\ \text { (E) } \end{gathered}$ | Male <br> (A) | $\begin{array}{\|c\|} \hline \text { Female } \\ \text { (B) } \end{array}$ | $\begin{gathered} 18-34 \\ (\mathrm{~A}) \end{gathered}$ | $\begin{gathered} 35-54 \\ (\mathrm{~B}) \\ \hline \end{gathered}$ | $\begin{aligned} & 55+ \\ & \text { (C) } \\ & \hline \end{aligned}$ | ABC1 (A) | C2DE <br> (B) | $\begin{array}{\|c\|} \hline \text { Labour } \\ \text { (A) } \end{array}$ | Conser vative (B) | $\begin{gathered} \text { Liberal } \\ \text { Democr } \\ \text { ats } \\ \text { (C) } \end{gathered}$ | Scottish <br> Nationa <br> I Party <br> (SNP) <br> (D) | Plaid <br> Cymru <br> (E) | Other (F) |
| EU Membership | All Respondents | BASE | 2,003 | 254 | 646 | 430 | 494 | 178 | 970 | 1,033 | 564 | 722 | 716 | 1,023 | 980 | 502 | 607 | 394 | 55 | 8 | 105 |
|  |  | UNWT | 2,003 | 264 | 630 | 422 | 495 | 192 | 988 | 1,015 | 543 | 729 | 731 | 976 | 1,027 | 455 | 565 | 452 | 63 | 10 | 129 |
|  | Very positive | COL \% | 6\% | 11\% | 5\% | 4\% | 4\% | 7\% | 6\% | 5\% | 10\% | 3\% | 4\% | 7\% | 4\% | 8\% | 3\% | 7\% | 7\% | 0\% | 3\% |
|  |  | COUNT | 111 | 27 | 32 | 18 | 21 | 12 | 61 | 50 | 56 | 25 | 31 | 68 | 43 | 42 | 18 | 29 | 4 | 0 | 3 |
|  | Moderately positive | COL \% | 26\% | 29\% | 24\% | 26\% | 27\% | 30\% | 28\% | 25\% | 35\% | 27\% | 18\% | 30\% | 22\% | 32\% | 20\% | 33\% | 29\% | 26\% | 12\% |
|  |  | COUNT | 526 | 74 | 154 | 112 | 132 | 54 | 270 | 256 | 198 | 198 | 129 | 308 | 218 | 160 | 120 | 129 | 16 | 2 | 13 |
|  | Moderately negative | COL \% | 26\% | 25\% | 26\% | 23\% | 28\% | 29\% | 27\% | 26\% | 22\% | 28\% | 27\% | 26\% | 26\% | 27\% | 27\% | 29\% | 29\% | 25\% | 19\% |
|  |  | COUNT | 522 | 64 | 171 | 99 | 138 | 51 | 258 | 264 | 125 | 202 | 195 | 268 | 254 | 136 | 161 | 113 | 16 | 2 | 20 |
|  | Very negative | COL\% | 31\% | 21\% | 35\% | 34\% | 30\% | 25\% | 32\% | 30\% | 14\% | 29\% | 46\% | 26\% | 36\% | 25\% | 42\% | 19\% | 24\% | 31\% | 60\% |
|  |  | COUNT | 619 | 53 | 224 | 147 | 150 | 45 | 313 | 307 | 80 | 207 | 333 | 265 | 355 | 123 | 255 | 77 | 13 | 2 | 63 |
|  | Not sure | COL\% | 11\% | 14\% | 10\% | 12\% | 11\% | 9\% | 7\% | 15\% | 19\% | 13\% | $4 \%$ | 11\% | 11\% | 8\% | 9\% | 12\% | 12\% | 19\% | 6\% |
|  |  | COUNT | 224 | 36 | 65 | 53 | 53 | 16 | 70 | 155 | 106 | 90 | 28 | 113 | 112 | 41 | 53 | 47 | 6 | 1 | 6 |
|  | Top2box | COL \% | 32\% | 40\% | 29\% | 30\% | 31\% | 37\% | 34\% | 30\% | 45\% | 31\% | 22\% | 37\% | 27\% | 40\% | 23\% | 40\% | 35\% | 26\% | 15\% |
|  |  | COUNT | 637 | 101 | 186 | 131 | 153 | 66 | 330 | 307 | 254 | 223 | 160 | 377 | 260 | 201 | 138 | 158 | 19 | 2 | 16 |
|  | Low2box | COL\% | 57\% | 46\% | 61\% | 57\% | 58\% | 54\% | 59\% | 55\% | 36\% | 57\% | 74\% | 52\% | 62\% | 52\% | 69\% | 48\% | 53\% | 56\% | 80\% |
|  |  | COUNT | 1,142 | 117 | 395 | 246 | 288 | 96 | 570 | 571 | 205 | 409 | 528 | 533 | 609 | 259 | 416 | 190 | 29 | 4 | 84 |

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Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the of the category with
Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests
eu2. If a referendum on whether the United Kingdom should remain a member of the European Union (EU) were held tomorrow, how would you vote?

|  |  |  | Total | Region |  |  |  |  | Gender |  | Age |  |  | Social Grade |  | Voted May 62010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Total <br> (A) | $\begin{array}{\|c\|} \hline \text { London } \\ \text { (A) } \end{array}$ | $\begin{gathered} \text { Rest of } \\ \text { South } \\ \text { (B) } \end{gathered}$ | $\begin{gathered} \text { Midland } \\ \text { sand } \\ \text { Wales } \\ \text { (C) } \\ \hline \end{gathered}$ | North <br> (D) | $\begin{gathered} \text { Scotlan } \\ d \\ \text { (E) } \end{gathered}$ | Male <br> (A) | $\begin{array}{\|c\|} \hline \text { Female } \\ \text { (B) } \end{array}$ | $\begin{gathered} 18-34 \\ \text { (A) } \end{gathered}$ | $\begin{gathered} 35-54 \\ \text { (B) } \\ \hline \end{gathered}$ | $\begin{aligned} & 55+ \\ & \text { (C) } \\ & \hline \end{aligned}$ | ABC1 <br> (A) | $\underset{\text { (B) }}{\mathrm{C2DE}}$ | Labour (A) | Conser vative (B) | Liberal Democr ats (C) |  | Plaid Cymru (E) | Other (F) |
| Should UK remain a member of the EU | All Respondents | BASE | 2,003 | 254 | 646 | 430 | 494 | 178 | 970 | 1,033 | 564 | 722 | 716 | 1,023 | 980 | 502 | 607 | 394 | 55 | 8 | 105 |
|  |  | UNWT | 2,003 | 264 | 630 | 422 | 495 | 192 | 988 | 1,015 | 543 | 729 | 731 | 976 | 1,027 | 455 | 565 | 452 | 63 | 10 | 129 |
|  | In favour of the United Kingdomremaining a member of the EU | COL\% | 25\% | 31\% | 21\% | 23\% | 26\% | 30\% | 26\% | 24\% | 34\% | 23\% | 19\% | 31\% | 18\% | 32\% | 16\% | 34\% | 26\% | 26\% | 10\% |
|  |  | COUNT | 495 | 78 | 137 | 100 | 127 | 53 | 250 | 245 | 189 | 168 | 138 | 315 | 180 | 162 | 98 | 132 | 14 | 2 | 10 |
|  | Against the United Kingdom remaining a member of the EU | COL\% | 49\% | 38\% | 55\% | 49\% | 48\% | 42\% | 52\% | 46\% | 31\% | 48\% | 63\% | 44\% | 53\% | 42\% | 66\% | 39\% | 44\% | 40\% | $76 \%$ |
|  |  | COUNT | 976 | 97 | 354 | 211 | 239 | 76 | 505 | 471 | 177 | 345 | 454 | 453 | 523 | 210 | 398 | 154 | 24 | 3 | 80 |
|  | Not sure | COL \% | 23\% | 27\% | 20\% | 24\% | 22\% | 26\% | 19\% | 26\% | 29\% | 25\% | 15\% | 23\% | 23\% | 25\% | 18\% | 25\% | 30\% | 35\% | 14\% |
|  |  | COUNT | 457 | 69 | 132 | 102 | 108 | 46 | 187 | 269 | 163 | 182 | 111 | 232 | 225 | 125 | 107 | 99 | 16 | 3 | 15 |
|  | Would not vote | COL\% | 4\% | 4\% | 4\% | 4\% | 4\% | 2\% | 3\% | 5\% | 6\% | 4\% | 2\% | 2\% | 5\% | 1\% | 1\% | 2\% | 0\% | 0\% | 0\% |
|  |  | COUNT | 75 | 10 | 23 | 17 | 20 | 4 | 28 | 47 | 35 | 27 | 14 | 22 | 53 | 4 | 3 | 10 | 0 | 0 | 0 |

Results are based on two-sided tests with significance level 0 .
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Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.
eu3. If a referendum on whether the United Kingdom should adopt the euro as its currency were held tomorrow, how would you vote?


Results are based on two-sided tests with significance level 0
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,
Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

