

# 2010 EMPixx Awards



## Platinum Award winners

**Airtype Studio**  
**Winston-Salem, NC**  
Polarmax

**ALP Communications**  
**Toronto**  
BMW of North America (2)

**Asbury University**  
**Wilmore, KY**  
Downfall  
Visceral  
Wherever You Go

**Back Alley Film Productions**  
**Montreal**  
Durham County – Season 2

**Barry Marketing Group**  
**Salt Lake City**  
CarMD Infomercial

**Berg Productions**  
**Irving, TX**  
Sar Shalom: Prince of Peace  
The Dark Prince  
The Warrior King

**Birdflicks.com**  
**Fallbrook, CA**  
Bring on the Birds

**Blaine Warren Advertising**  
**Las Vegas, NV**  
Air Force Reserve – Live the Extreme (2)

**Bright Shining City Productions**  
**Austin, TX**  
Deeper and Deeper  
Esther's Dairy

**Center for Environmental  
Media Production and Research**  
**Tallahassee, FL**  
Imagine Green

**Circle of Seven Productions**  
**Mt. Sterling, KY**  
Christine Feehan – Murder Games  
Perseus Books - Neverland

**Coral Gables Television**  
**Coral Gables, FL**  
Drink, Drive & Kill

**Creable Films**  
**Los Angeles**  
Heroes

**Deported Films LLC**  
**Pasadena, CA**  
Valentine's Day

**Elisabeth Fies**  
**Sherman Oaks, CA**  
The Commune

**Fairy God Brother Productions & Film**  
**Los Angeles**  
Long Live the Spirit  
(of the Million Man March)

**Fat Cat Productions**  
**Grand Forks, ND**  
storyboardtales.com

**Foresight Corporate Communications**  
**Toronto**  
DundeeWealth (2)  
POV Learning Inc. (2)

**Frame 30 Productions Ltd.**  
**Edmonton**  
Wellspring  
The Greatest Auto Race

**FYi Advertising**  
**Chicago**  
Freodtert Hospital

**Gemini Production Group**  
**Nashville**  
Digital Dairy Christine

**ghOst Productions**  
**Roseville, MN**  
DePuy Orthopedics  
K2 Medical

**Gotham Image Works, Inc.**  
**Dickinson, TX**  
Boy Scouts of America

**HanaHawk Communications**  
**Memphis, TN**  
Page Robbins Adult Day Care – Linda & Fred

**Health Dialog**  
**Boston**  
Weight Loss Surgery: Is it Right for You?  
Looking Ahead: Choices for Medical Care  
When You're Seriously Ill  
Growing Older, Staying Well

**Martopia**  
**St. Charles, IL**  
Compete Strong Video  
Be Distinct

**Master Communications Group**  
**New Hope, MN**  
MNJAC

**Maui X Productions**  
**Lahaina, HI**  
The Art Hunter

**MEA Digital**  
**San Diego**  
Cars.com – Big Heads  
Cars.com – Timothy's World

**MEDIAIMAGE Communications Group**  
**Grimsby, Ontario**  
1812 Legacy Council

**Mission Pink**  
**Katy, TX**  
Mother's Milk

**MORE Media Group**  
**Redondo Beach, CA**  
5 Minute Media  
Epson America

**Murray Media**  
**Dallas, TX**  
Morton H. Meyerson Symphony Center

**MVP Video Production**  
**Cedar Rapids, IA**  
Resilience; The Spirit of Humanity

**Nature Productions**  
**Benton, ME**  
Bear Whisperer Trailer (2)  
North American Safari

**New Horizon Productions, Inc.**  
**Plymouth, MN**  
MN Border to Border Bike Trip

**Nissan North America**  
**Smyrna, TN**  
Decherd Engine Export

**Ohio Athletics – Evan Shaw**  
**Athens, OH**  
Sports Videography  
A Closer Look

**Peace Point Entertainment Group**  
**Toronto**  
Bump! IV

**Pikewood Creative**  
**Morgantown, WV**  
Murale's Restaurant

**Projections, Inc.**  
**Norcross, GA**  
Working Together  
Virtual Tour

**Pub Point Com**  
**Montreal**  
Les Ecoles de Conduite Tecnic  
Commando Oxygene

**Rooks Advertising**  
**Bradenton, FL**  
USA Equity Recovery

**Sandbur Video**  
**Jones, OK**  
Matthews Cutting Horses

**Steve Twitchell Production**  
**Columbia, MO**  
Medical Liability Alliance

**Steven A. Herrlin**  
**Palatine, IL**  
Exclaim, Inc./ARGOSY U.

**J.C. Svec**  
**Clark, NJ**  
Baker's Dozen (2)

**TechiCine**  
**Lewisville, NC**  
Foundry Pictures (2)

**Tomwil Entertainment**  
**Valley Village, CA**  
Anaconda: Queen of the Serpents

**Video Wisconsin**  
**Brookfield, WI**  
Kohl's

**Worthington Multimedia**  
**Pineville, LA**  
NextSTEP of Central Louisiana



## Gold Award winners

**12<sup>th</sup> Avenue Media**  
**Denver, CO**  
Executive Suites

**AchieveGlobal**  
**Sarasota, FL**  
Building Trust Under Pressure

**Airtype Studio**  
**Winston-Salem, NC**  
Polarmax  
Southern Culture Society

**ALP Communications**  
**Toronto**  
BMW of North America (3)

**Artesian Films**  
**Montreal**  
Traveling Light

**Associated TV International**  
**Los Angeles, CA**  
Elizabeth Stanton – Great Big World

**Chad Babin**  
**Gonzales, LA**  
St. Gabriel Catholic Church

**Bestow Productions**  
**Coal Township, PA**  
Brookside Homes

**Matt Bjur**  
**Saint Francis, MN**  
True Worship

**Circle of Seven Productions**  
**Mt. Sterling, KY**  
Reader's Entertainment – Zombie Today Show

**Coral Gables Television**  
**Coral Gables, FL**  
Our Gables, Our Schools

**Digital Kitchen**  
**Culver City, CA**  
AT&T U-verse

**Barry Marketing Group**  
**Salt Lake City**  
CarMD Infomercial

**Bear Media Services**  
**Ironton, OH**  
Getting it Off  
I'm Sorry  
Stereoscopic Images

**Blaine Warren Advertising**  
**Las Vegas, NV**  
Air Force Reserve – Let's Go To Work (2)  
Air Force Reserve – Grab Some Air (2)

**Bodenworks, Ltd.**  
**Chicago**  
JMC/University of Virginia

**Branding Shorts**  
**New York City**  
NY State Restaurant Associations

**Brooklyn Way Entertainment**  
**Orlando, FL**  
"Ask Me Later" Music Video  
"This Week" Weekly Show – PBS

**Cashman Commercials**  
**Stevenson Ranch, CA**  
Relaxed Dog

**Center for Environmental Media**  
**Production and Research**  
**Tallahassee, FL**  
Random Acts of Greenness

**Chameleon Mobile Video Productions**  
**Groveland, FL**  
Dyer Production Services

**ClearChoice**  
**Greenwood Village, CO**  
Ditka Center  
Reunion Pool  
Don't Settle for Dentures  
**City of Surprise**  
**Surprise, AZ**  
City of Surprise: A History in Progress

**CraneMorley, Inc.**  
**Long Beach, CA**  
Disney Consumer Products

**Edelman**  
**Chicago**  
Rainbow Push – We All Need Change  
JS West – Egg Farm

**Elfenworks Foundation**  
**Burlingame, CA**  
Rough Justice  
Such a Crime  
Wave Rider

**Fairy God Brother Productions**  
**& Film Company, LLC**  
**Los Angeles**  
The Frequency

**Four Points Video**  
**Scottsdale, AZ**  
Partners in Development Foundation

**Fox Learning Systems**  
**Pittsburgh**  
Pennsylvania Homecare Association  
National Institute of Mental Health

**Frame 30 Productions Ltd.**  
**Edmonton**  
Travel Alberta - Portals

**Free Spirit Publishing**  
**Minneapolis**  
Good-Bye Bully Machine  
Middle School Confidential Series  
Teen Cyberbullying Investigated

**Gemini Production Group**  
**Nashville**  
Iron City Blues

**GK Visual, LLC**  
**Harrisburg, PA**  
Summer Dance

**Gotham Image Works, Inc.**  
**Dickinson, TX**  
Boy Scouts of America

**HanaHawk Communications**  
**Memphis, TN**  
Page Robbins Adult Day Care – Happiness is ...

**HCC TV – Carl Merritt**  
**Columbia, MD**  
REP Stage – On the Verge  
REP Stage – Glass Menagerie

**HCC TV – Karen Hinds Vadrnais**  
**Columbia, MD**  
CineMaryland  
In the Spotlight

**Ronald Hicks**  
**Zanesville, OH**  
Heritage Stone Corporate Video (2)

**Howard Community College – Margaret Kahlor**  
**Columbia, MD**  
The Campaign for HCC Students

**HNN-TV**  
**Hollywood, CA**  
Concerned Citizen Cries for Help

**Huntsville City Schools**  
**Huntsville, AL**  
C.E.R.T. Training

**Illinois State University**  
**Bloomington, IL**  
Urban Teachers Preparation

**InfoWorx Direct**  
**Boca Raton, FL**  
Neato Robotics, Inc.  
OroMed Inc.

**Jews for the Preservation of**  
**Firearms Ownership**  
**Hartford, WI**  
2A Today for the USA  
No Guns for Negroes

**Jumpmaster Productions**  
**Chicago, IL**  
Congressional Medal of Honor Convention Opening  
Ceremony

**Luckin Productions**  
**Golden, CO**  
Packard: an American Classic Car

**Massachusetts School of Law**  
**Andover, MA**  
MSL Educational Forum: Minor League Baseball  
MSL Educational Forum: Pursuing a Dream

**Master Communications Group**  
**New Hope, MN**  
Excelen

**McArthur Communications, Inc.**  
**Richmond, VA**  
HHHunt

**MEA Digital**  
**San Diego**  
Cars.com – Knowledge Lab  
Cars.com – Feature Montage

**Metro Productions**  
**Richmond, VA**  
Northrup Grumman

**Maui X Productions, Inc.**  
**Lahaina, HI**  
BJ Penn.com Show

**MEDIAIMAGE Communications Group**  
**Grimsby, Ontario**  
Doug Miller, "Flutes in Route"

**Mission Pink**  
**Katy, TX**  
Bubble

**MMI Public Relations**  
**Raleigh, NC**  
MMI Public Relations Video

**MRjeffKATZ Productions**  
**Del Mar, CA**  
a just life...

**Murray Media**  
**Dallas, TX**  
Safe Haven of Tarrant County

**productions Video Production**  
**Cedar Rapids, IA**  
I Spy

**New Horizon Productions, Inc.**  
**Plymouth, MN**  
Eagle Bluff ELC

**Nissan North America**  
**Smyrna, TN**  
Green Nissan

**North Shore-LIJ**  
**Great Neck, NY**  
Feinstein Institute  
Corporate Compliance Dept.

**Northern Kentucky University**  
**Highland Heights, KY**  
Dreamers Welcome

**NuZoo Media, Inc.**  
**Chicago**  
Eco Kenny

**PBandJ Partners**  
**East Hampton, NY**  
Telebrands – "The Miracle Solution"  
Ontel – "Most Advanced"

**Pegasus Multimedia**  
**Jupiter, FL**  
Jonathan's Landing

**Prodigy Productions**  
**Hilo, HI**  
The 808 Scene

**Peace Point Entertainment Group**  
**Toronto**  
Fresh III  
Reality Obsessed II

**PlowShare Group**  
**Stamford, CT**  
US EPA Radon  
Shelter for the Homeless

**Pub Point Com**  
**Montreal**  
Telebec Northern Tel

**Purry Communications Group**  
**Los Angeles**  
Amy's Culinary Adventures  
PCG Webisode

**RIT Sports Zone**  
**Rochester, NY**  
Season 8 – Episode 11

**Rock Creek Productions**  
**Herndon, VA**  
US Navy  
Will Hill

**Rooks Advertising**  
**Bradenton, FL**  
Firkins Automotive

**RTC Media**  
**Minneapolis**  
We Have Choices

**Sandbur Video**  
**Jones, OK**  
NRHA – Silver Spurs

**Steve Twitchell Production**  
**Columbia, MO**  
Ritenour School District

**Tara Productions**  
**Pompano Beach, FL**  
Fitness Brands (2)

**Thane Direct**  
**Los Angeles, CA**  
Abdoer  
DermaSeta  
3 Munite Legs  
H2O Mop Ultra  
H2O Vac Turbo

**The War Amps**  
**Ottawa**  
La Vainqueur Catherine

**ThinkCreative Advertising, Inc.**  
**St. Cloud, MN**  
Honeywell  
Buhler

**Treetop Media**  
**Baton Rouge, LA**  
Keeping Crescent

**Tricore Interactive**  
**Princeton, NJ**  
Major Pharma Client #1

**Trifecta Productions, LLC**  
**Huntington, WV**  
Picture of Health  
Champion Output Solutions

**University of Dayton – Michael Kurtz**  
**Dayton, OH**  
Google Fiber Pitch  
Yankee Solar Array Kiosk

**Mike Viasaty**  
**Studio City, CA**  
Zora's Roots

**Video Law Services Inc.**  
**Jacksonville**  
Heekin Orthopedics  
Video Law Services

**Video Wisconsin**  
**Brookfield, WI**  
Vollrath

**Worthington Multimedia**  
**Pineville, LA**  
Shelter from My Storm  
Why They Stay, Why They Go Back

**Windsor Broadcast Productions**  
**Palm Desert, CA**  
American Health Journal Show  
Mobile App

**WPI Productions**  
**Carrollton, TX**  
Advo Care – Drew Brees Morning  
Advo Care – Drew Brees After Practice

## 2010 EMPixx Awards Summary

The 2<sup>nd</sup> Annual EMPixx Awards had a 15% increase in entries this year, to nearly 700 submissions. The judging panel selected 202 pieces for recognition: 76 were EMPixx Platinum winners, and 126 were EMPixx Gold winners.

The EMPixx Awards was launched in December of 2008, during the worst economic conditions in more than 80 years. Still, the concept of the EMPixx Awards has attracted a growing number of creative firms.

The EMPixx difference: Each entry gets scores as well as judges comments. And, our sponsor, the American Pixel Academy, is a highly credible organization, with a membership base of educators and pixel media professionals.

For more information on the activities of the American Pixel Academy, see [www.AmericanPixelAcademy.org](http://www.AmericanPixelAcademy.org)

## The Pixie Awards

The American Pixel Academy also sponsors the Pixie Awards, a unique competition recognizing outstanding motion graphics, effects, and animation.



**See: [www.PixieAwards.com](http://www.PixieAwards.com)**

