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**Simon & Schuster To Publish *iSteve: The Book of Jobs*, an Exclusive Biography of Steve Jobs,
by Walter Isaacson**

New York, N.Y., Sunday, April 10, 2011 – In early 2012, Simon & Schuster will publish *iSteve: The Book of Jobs*, Walter Isaacson’s biography of Apple co-founder Steve Jobs, drawn from three years of exclusive and unprecedented interviews Isaacson has conducted with Jobs.

Isaacson, the bestselling author of *Benjamin Franklin: An American Life* and *Einstein: His Life and Universe*, began work on the book in 2009 and has conducted extensive interviews with Mr. Jobs and family members, as well as key colleagues from Apple as well as competitors.

“This is the perfect match of subject and author, and it is certain to be a landmark book about one of the world’s greatest innovators,” said Jonathan Karp, Publisher of Simon & Schuster. “Just as he did with *Einstein* and *Benjamin Franklin*, Walter Isaacson is telling a unique story of revolutionary genius.”

Walter Isaacson is represented by Amanda Urban of International Creative Management, who made the deal for North American rights with Alice Mayhew, Isaacson’s long-time editor and Simon and Schuster editorial director. Through ICM’s partnership with Curtis Brown Group Ltd, publishing agreements have been reached with the following publishers worldwide: Companhia das Letras (Brazil), Rosa del Vents, Random House Mondadori (Catalan), China CITIC Press (China), Gyldendal Forlag (Denmark), Kustannusosakeyhtiö Otava (Finland), Editions Jean-Claude Lattes (France), C. Bertelsmann Verlag (Germany), Psychogios Publications (Greece), Uitgeverij Unieboek Het Spectrum (Holland), Arnoldo Mondadori Editore (Italy), Kodansha Limited (Japan), Minumsa Publishing (Korea), Cappelen Damm AS (Norway), Editora Objectiva (Portugal), Corpus – AST Publishing Group (Russia), Debate, Random House Mondadori (Spain), Albert Bonniers Forlag (Sweden), Commonwealth Publishing Group (Taiwan), and Little, Brown Book Group (UK).

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