

A close-up portrait of a young child with dark skin and eyes, looking directly at the camera. The child has a traditional lip plate in their lower lip. The background is a soft, out-of-focus greenish-brown.

2010

Annual Report

Land Life Future

**Survival** 

We help  
tribal  
peoples  
defend  
their lives,  
protect their  
lands and  
determine  
their own  
futures.

**2010**

This report covers  
Survival's work in the  
year up to the  
beginning of 2010

WHEREVER THEY ARE IN THE WORLD, TRIBAL PEOPLES ARE DEPRIVED OF THEIR LIVELIHOOD AND WAY OF LIFE; DRIVEN FROM THEIR LAND BY MINING, LOGGING OR SETTLERS; FLOODED BY DAMS OR FORCIBLY RELOCATED IN ORDER TO MAKE WAY FOR CATTLE RANCHES OR GAME PARKS. SUCH ABUSE IS OFTEN JUSTIFIED BY THE CLAIM THAT TRIBAL PEOPLES ARE SOMEHOW 'PRIMITIVE' OR 'BACKWARD'. SURVIVAL IS WORKING TOWARDS A WORLD IN WHICH TRIBAL PEOPLES' DIVERSE WAYS OF LIFE ARE UNDERSTOOD AND ACCEPTED, OPPRESSION OF THEM IS NOT TOLERATED AND THEY ARE FREE TO LIVE THEIR OWN WAYS OF LIFE ON THEIR OWN LAND IN PEACE, FREEDOM, AND SECURITY.

## our aims

### **Survival works to:**

- Help tribal people to exercise their right to survival and self-determination;
- Ensure that the interests of tribal peoples are properly represented in all decisions affecting their future;
- Secure for tribal peoples the ownership and use of adequate land resources, and achieve recognition of their rights over their traditional lands.

## our methods

### **education and awareness**

Survival provides material about tribal peoples for schools and for the wider public. We promote understanding that tribal peoples are just as 'modern' as the rest of us, with the right to live on their own land, according to their own beliefs.

### **support and projects**

Survival works with hundreds of tribal organizations around the world. We support tribal peoples' own projects and offer them and their organizations a platform from which to address the world.

### **research and publicity**

Survival exposes violations of tribal peoples' rights and reveals their impact on tribes around the world. We mobilize the international community to protest and put a stop to such abuse. We work with around 80 different tribes and focus on more isolated peoples, who are the most vulnerable and have the most to lose.

# 40 YEARS 1969 - 2009

## CELEBRATING 40 YEARS OF SUCCESS

**In 2009, Survival celebrated 40 years of successfully helping tribal peoples defend their lives, lands and futures.**

**Survival has grown into the leading international organization for tribal peoples and has helped many tribes achieve remarkable successes.**

**We are enormously proud of all that we have managed to achieve over the years; from the creation of the Yanomami Park in Brazil, to the Botswana High Court ruling in favour of the Bushmen.**

**We are indebted to all our supporters who have helped to make this happen.**

**T H A N K   Y O U**

### **India: Vedanta Resources blasted in OECD investigation**

In an unprecedented attack on a major British company, the UK government blasted Vedanta Resources over its treatment of the Dongria Kondh tribe in Orissa, India. The damning verdict came after a nine-month investigation into a complaint submitted by Survival against Vedanta's proposed bauxite mine on the Dongria Kondh's sacred mountain. The complaint, upheld by the government, was brought under the OECD (Organization for Economic Cooperation and Development) Guidelines on Multinational Enterprises – the key principles for ethical corporate behaviour. Martin Horwood MP, Chair of the UK All-Party Parliamentary Group for Tribal Peoples, said, 'I am delighted that the UK government has issued this damning verdict on Vedanta. This is further powerful evidence that Vedanta must fundamentally change the way it operates.'

### **Global: Support for ILO Convention on Indigenous and Tribal Peoples**

Our campaign for International Labour Organization Convention 169 on the rights of tribal and indigenous peoples gained momentum, with the Bangladeshi and Indonesian governments considering ratification. Meanwhile, one of the UK's main political parties, the Liberal Democrats, pledged to sign the Convention if they held power, adding that this will 'strengthen its overall force'. Convention 169 is the only international law for tribal peoples, recognizing their land ownership rights and setting a series of standards regarding consultation and consent.

### **Brazil: Major victories for the Awá and Raposa-Serra do Sol Indians**

In a major victory for the nomadic Awá, a Brazilian judge ruled that ranchers and colonists illegally occupying the Indians' reserve must leave the territory. The ruling marked the culmination of a long campaign by the Awá, who have suffered from violent invasion of their land for twenty years. Survival has pressed for many years for Awá land rights, and last year launched a new case calling for the judiciary to order the removal of all outsiders from the tribe's land.

Meanwhile, Brazil's Supreme Court ruled that the Indian reservation known as Raposa-Serra do Sol ('Land of the Fox and Mountain of the Sun') should not be broken up as requested by a powerful group of rice farmers who lived inside the reserve. The ruling was a victory for the 20,000 Indians in Raposa who have endured a series of violent assaults at the hands of the farmers for decades. Speaking after the ruling, the Indigenous Council of Roraima, which represents the majority of the reserve's Indians, welcomed the ruling saying it now hoped that 'the communities could live in peace'. Survival has been calling for the reserve to be protected for over twenty years, organizing visits to Europe by a delegation of Indians to raise international awareness of their plight.

### **Australia: Government reverses opposition to UN declaration**

The Australian government formally endorsed the UN Declaration on the Rights of Indigenous Peoples, after being one of only four countries that voted against its adoption in 2007. Its decision to reverse its opposition leaves the other three countries, Canada, New Zealand and the USA, even more isolated. At a ceremony in Parliament House, Indigenous Affairs Minister Jenny Macklin said, 'Today, Australia takes another important step in re-setting the relationship between indigenous and non-indigenous Australians and moving forward towards a new future'. Although it has no legal power, the declaration establishes an important set of standards by which countries' treatment of their indigenous peoples can be judged.

Here are just some  
of the successes  
we've achieved,  
with your help, over  
the past year.

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**'I would like to congratulate your organization for its work protecting uncontacted tribes – work that has forced us to respond to what is happening.'**

Director of INDEPA, Peru's Indigenous Affairs Department, Peru, 2009

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**Survival works with tribal peoples around the world, supporting their organizations and projects, and helping them secure their rights, lands and futures.**

**In 2009, Survival worked actively on human rights abuses against many tribes from around the world, including the Bushmen in Botswana; the Ayoreo in Paraguay; the Jarawa and Sentinelese in the Andaman Islands; the Nukak in Colombia; the Yanomami, Enawene Nawe and Guarani in Brazil; the Penan in Sarawak, Malaysia; the Ogiek in Kenya; the Dongria Kondh in India; the Chakma and other Jumma tribes in the Chittagong Hill Tracts of Bangladesh; tribes of the Omo Valley in Ethiopia; and uncontacted tribes in Peru and Brazil.**

**Here are brief updates for just three of the cases we worked on last year:**

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**'I belong to the Jummas from the Chittagong Hill Tracts in Bangladesh and I am very aware of this wonderful and dedicated organization. I am really interested to be part of this so that I can help those who are voiceless.'**

**Jumma supporter, Bangladesh, 2009**

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## Another year without water for the Bushmen

The Bushmen of the Central Kalahari Game Reserve (CKGR) spent another year without access to a regular supply of water, as the Botswana government continued to deny them access to a borehole, which they rely on for water in the reserve.

Despite the 2006 High Court ruling that the Bushmen have the right to live on their ancestral lands inside the CKGR, the government has banned them from accessing their borehole, forcing them to make up to 480km round trips to fetch water from outside the reserve.

At the same time as denying the Bushmen their right to water, the government gave the go ahead for a diamond mine on their lands, on the condition that the Bushmen would not be allowed to use any water boreholes drilled for the mine. In protest against the mine, Survival supporters held a demonstration outside Graff Diamonds' shop in central London, calling on the jeweller to withdraw its investment in Gem Diamonds, which owns the mining concession on the Bushmen's land. The mine was mothballed later in the year as the recession hit the diamond industry, giving the Bushmen a temporary reprieve.

Meanwhile, the government continued to deny the Bushmen access to their borehole at the same time as allowing the building of a safari lodge in the CKGR complete with swimming pool, and drilling new boreholes for wildlife only. Another indication of the government's deeply entrenched racism towards the Bushmen was provided in November when a South African woman was arrested and detained for two days after remarking that Botswana's president 'looks like a Bushman'.

However, a further attempt by the government to persecute the Bushmen backfired, as a magistrate let off with a caution six men arrested for hunting inside the reserve. The Bushmen were arrested for hunting in 2007, but the government's decision to charge the men in July came shortly after the Bushmen started court proceedings in a bid to gain access to their water borehole.

We are supporting the Bushmen in their efforts to gain access to their borehole, and continue to put pressure on the Botswana government to allow the Bushmen to live on their lands inside the CKGR free from persecution.



Survival held a demonstration outside Graff Diamonds' London store, in support of the Kalahari Bushmen, 2009.

**'We the Bushmen are the first inhabitants in southern Africa. We are being denied rights to our land and appeal to the world to help us.'**

Jumanda Gakelebone, Bushman  
Botswana, 2010



### Pressure mounts on Vedanta Resources

2009 was not a good year for UK-based mining company Vedanta Resources and its PR machine. It started with a series of protests by the Dongria Kondh against the company's proposed mine on their land: blockades were held, human chains were formed, and thousands marched to the gates of the company's refinery in protest against its plans to mine the tribe's sacred mountain. In solidarity with the Dongria, Survival supporters also held protests outside the Indian embassy in Madrid and the Indian High Commission in London, as well as outside Vedanta's AGM in London.

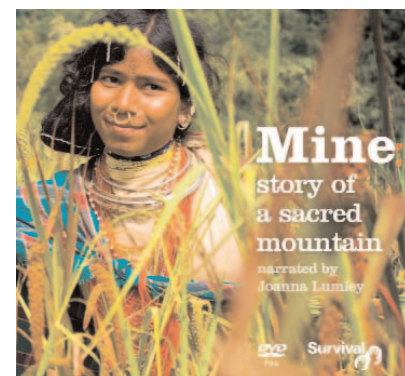
Further humiliation for Vedanta came in June when the company's 'Golden Peacock' award for environmental management was withdrawn, after activists revealed details of the company's appalling environmental record. In a further blow to Vedanta's 'environmental credentials', India's Environment Minister admitted that the company's mine should never have been given approval.

The year only got worse for Vedanta when actress and human rights activist Joanna Lumley joined forces with Survival to narrate a short film about the Dongria's struggle. Speaking about the film, *Mine: story of a sacred mountain*, which was launched in the House of Commons and is also available in Spanish and Italian, Lumley said, 'It greatly disturbs me that a British company will be responsible for the destruction of these wonderful people.'

Vedanta's reputation was left in tatters by the end of the year, following the UK government's condemnation of its treatment of the Dongria. Responding to a complaint issued by Survival that Vedanta's failure to consult the Dongria about its mine breaches OECD guidelines for multinational enterprises, the government issued a damning assessment, demanding a 'change in the company's behaviour'.

Despite all the bad publicity, Vedanta did little to change its tack and continued to push forward its plans for the mine. It also falsely accused Survival researchers of 'forcibly interacting with local tribals' when they attempted to visit the Dongria to investigate whether Vedanta had changed its behaviour following the UK's ruling.

However, as the world wakes up to Vedanta's unethical practices, the year ahead will undoubtedly prove to be another difficult one for the company.



Survival's new film, *Mine: Story of a Sacred Mountain*, asks... What will one tribe do to save everything they know?

**'I urge the public to support the Dongria, who simply want to be allowed to live in peace. Unlike so many of India's rural poor, the Dongria Kondh actually live very well in the Niyamgiri Hills, and it's a terrible irony that what Vedanta is proposing to do in the name of 'development' will actually destroy this completely self-sufficient people.'**

Joanna Lumley, actress, UK, 2009





### Guarani crisis worsens

The crisis facing the Guarani-Kaiowa Indians in Brazil worsened during 2009. In September, a community of 130 Indians were evicted from their land and are now living under tarpaulins on the side of a highway with no access to water or food. Days later, another community was attacked by gunmen who beat up the Indians and set fire to their shelters.

Over a decade ago, the Guarani were forced off their land when it was violently invaded and occupied by ranchers. Many now live in roadside camps, others are cramped in overcrowded reserves, surrounded by cattle ranches and fields of soya and sugar cane.

A report released last year by the Brazilian indigenous rights organization, CIMI, revealed disturbing statistics about the impact the loss of land has had on the Guarani. The level of suicide among the Indians is on the increase, with 34 Indians having killed themselves in 2008, seven more than the previous year. Over 500 Guarani have committed suicide in the last twenty years; the youngest was just nine years old. Forty-two Guarani were murdered in 2008, mostly in internal conflicts, as a consequence of alcoholism which is rife among Guarani communities.

Support for the Guarani grew in 2009, as Marco Bechis's film, *Birdwatchers*, which highlights the plight of the Guarani, received critical acclaim after being released throughout Europe.

Senator Marina Silva also spoke out about the Guarani's situation, saying, 'There's no place for them in the world of the white people and there's no place for them in the world of the Indians'. She also spoke about a lack of 'feeling of belonging' among young Indians as a result of loss of their land, and spoke of a 'social apartheid' with the Guarani unable to exercise their rights.

We continued to support the Guarani, launching a letter-writing campaign in support of the tribe.



Many Guarani have been evicted from their land and are now living in abject poverty by the side of roads.

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**'I was born here. This is our land. We have nowhere else to go'.**

Guarani elder, Brazil, 2009

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### Government increases threat to uncontacted tribes

The threats to uncontacted tribes in Peru increased as the government announced plans to open up indigenous land to oil and gas exploration. Although there are at least 15 uncontacted tribes in the region, more than 70% of the Peruvian Amazon has been carved up into oil concessions, making the tribes extremely vulnerable to the introduction of diseases against which they have no immunity.

Thousands of indigenous people held protests against the plans to open up their land to oil companies, blockading roads and rivers. Violence broke out in Bagua after armed police attacked the peaceful protest, leaving many Indians and at least 23 policemen dead. We published a report about the incident at Devil's Bend, providing eyewitness accounts and shocking photos.

The Peruvian government has since pursued several indigenous leaders, three of whom have sought asylum in Nicaragua after being charged with 'sedition' against the government. Seven congressmen and women were suspended, and a radio station that broadcast coverage of the violence had its licence withdrawn.

Despite President Garcia's admission that his government had failed to consult with indigenous people about oil exploration on their land, it also gave a green light to Anglo-French company Perenco to drill for oil on land inhabited by at least two uncontacted tribes just days after the protests. Perenco's activities led to it coming third in a spoof Friends of the Earth award.

Meanwhile, thousands of people around the world came out in support of Peru's indigenous people, including film star Q'orianka Kilcher, of indigenous Peruvian descent, who played Pocahontas in the film 'The New World'. Protests in support of the Indians were held outside Peruvian embassies and consulates in Bonn, Milan, Madrid, Barcelona, Rome, Paris, Washington DC, Quito and many other cities. There were also demonstrations across Peru.

The United Nations, Amnesty International and many other organizations joined Survival in calling on the Peruvian government to halt oil exploration on indigenous peoples' land without their informed consent.



Many Indians were left dead and wounded after armed police in Bagua attacked a peaceful protest.

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**'We saw people being shot before our eyes, and we were ourselves shot at. Whilst it is clear that policemen were sometimes targets, the overwhelming majority of the victims we saw were indigenous people, and other protesters who came out to support them.'**

Eyewitness accounts of the dramatic events in Bagua, Peru, June 2009

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**As well as working on specific cases, our ultimate long-term objective is to change the way tribal peoples are perceived.**

**Making the international community aware of the oppression of tribal peoples is the best way to ensure that such oppression stops. Survival also believes in the importance of educating people of all ages about the diversity of societies and ways of life in our world, both in order to foster tolerance and as an end in itself.**

**Survival disseminates information worldwide about tribal peoples and promotes awareness of them through a variety of means: hosting tribal visitors; providing materials for schools and exhibitions; giving talks; holding seminars; running events; and through our own websites, printed material and the media.**

**In all these ways, Survival reaches more and more people every year; educating them about tribal peoples, promoting understanding of their ways of life, and building international opposition to the violation of tribal peoples' rights.**

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**'We are all together – you and me. Like this we are strong. But if one of us falls we all will fall. You have the language. You can carry our voices to the outside – we cannot do that without your help.'**

Dodi, Dongria Kondh, India, 2009

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## Action

In 2009, Survival organized many activities, including: letter-writing campaigns, vigils at embassies, putting cases to the United Nations, informing tribes of their legal rights and organizing headline-grabbing stunts. Here are some examples:

We held a number of protests in support of the Dongria Kondh of India, with Survival supporters standing outside the Indian High Commission in London and the embassy in Madrid, as well as Vedanta's AGM in London. Survival also held a demonstration outside Graff Diamonds' shop in London in protest against their involvement in a diamond mine on Bushman land.

Bottles of water labelled *Thirsty Still* were delivered by a spoof Santa to the Botswana High Commission in London. The bottles were intended to highlight the Botswana government's refusal to allow Bushmen access to their water borehole. They also carried an important message from the spoof Santa: 'I sincerely hope the Botswana government will make the Bushmen's Christmas by allowing them to exercise their most basic human right, to access water on their own land.'

We hosted a number of indigenous visitors: Yanomami from Brazil, Dongria Kondh from India, Nenet from Siberia, Igorot from the Philippines, Kanak from New Caledonia, Wayana from French Guyana, Guarayos from Bolivia, Maya Mam y Kiché from Guatemala, Kolla from Argentina, Wiwa from Colombia, and Ashaninka and Quechua from Peru.

Survival's director took part in a panel about the rights of indigenous peoples at the Royal Commonwealth Society in London, alongside Davi Kopenawa, a Yanomami spokesperson from Brazil, Dr Purna Sen, head of human rights at the Commonwealth Secretariat, Ina Hume, activist and media practitioner, and British peer, Lord Avebury.

We launched several special reports to draw attention to key topical issues, including *Swine flu and tribal peoples*, *Death at Devil's Bend: an eyewitness account*, and *The most inconvenient truth of all: climate change and indigenous people*.

Together with the All-Party Parliamentary Group for Tribal Peoples, we held a reception in the UK parliament with Davi Kopenawa, to raise awareness of the Yanomami's plight. We also held a joint press conference with CAFOD in London, and accompanied Davi in Spain where he received an honorary mention in the prestigious Bartolomé de las Casas award, given annually by the Casa de América and the Spanish government.

We provided information and updates about our cases to the United Nations, and submitted reports to the Committee for the Elimination of Racial Discrimination about the Dongria Kondh of India and uncontacted tribes in Peru.

We – along with the director Marco Bechis and the film's producers – organized screenings of *Birdwatchers*, which highlights the plight of the Guarani in Brazil. We also submitted a petition in support of the Guarani to the Dutch parliament, along with other Dutch organizations, and arranged a screening at Amsterdam's *Movies that Matter* film festival. *Birdwatchers* is now available on DVD, and some editions include a booklet about Survival and our *Uncontacted Tribes* film.



A spoof Santa delivers bottles of *Thirsty Still* water and an important message to the Botswana High Commission in central London, UK, 2009.



Children from Dragons school in Oxford, put questions to Davi Yanomami at the APPG for Tribal Peoples in the UK parliament, 2009.

## Education

One of the root problems facing tribal peoples is simple prejudice, and that is almost always the result of ignorance. One of the fundamental aspects of our work is to foster an understanding that tribal peoples are just as ‘modern’ as the rest of us, with the right to live and develop according to their own beliefs and on their own land.

These are just some examples of the education work we undertook in 2009:

We produced a stunning new book about tribal peoples. *We Are One*, edited by Joanna Eede and published by Quadrille, was released to mark Survival’s 40th anniversary and is a celebration of the beauty and diversity of tribal peoples, as well as raising some of the many humanitarian and environmental issues they face. The book is available in English and Dutch, and will be produced in Spanish and Italian during 2010.

With support from the Netherlands’ National Committee for International Cooperation and Sustainable Development, we created an exhibition on uncontacted tribes, which was launched in Amsterdam’s Central Library by celebrated journalist and author, Ineke Holtwijk. The exhibition then travelled to the city’s Centre for Documentation on Latin America, followed by the Free University. Another exhibition on uncontacted tribes travelled to some twenty different venues in Spain throughout 2009.

A team of Survival volunteers led workshops about the Penan of Malaysia and the Enawene Nawe of Brazil at the Benbi education fair in Berlin. Schoolchildren learned about problems facing the tribes and wrote letters to the countries’ leaders.

Our Italian education pack, ConTatto, continued to be well received, and was used in about 200 primary school classes throughout the province of Milan. An education team led two-hour workshops based on the pack, including a slideshow about Survival and an interactive section with games and activities.

Pupils from the Dragon School in Oxford were invited to meet Davi Kopenawa, Yanomami shaman and spokesman, at a reception in the UK parliament. The pupils, who had performed the Yanomamo musical at their school, raising money for Survival, won a competition run by their school in which they were asked what questions they would put to Davi if they met him. Some of the winning questions included, ‘What would you say was the worst threat happening to your tribe?’ and ‘Does any of the wood cut down in the rainforests come to England to be used for buildings?’

We ran a website for children in French, *Dans la peau d’un Papou* and distributed a monthly newsletter to around 1,000 teachers and pupils in France.

We produced a number of urgent action bulletins providing information and an appeal for help for some of our key cases, including the Guarani, Penan and Awá. We also produced two success sheets celebrating the legal victories for the Awá and the Raposa-Serra do Sol Indians.

We held monthly film screenings in Paris followed by debates, and held dozens of lectures/workshops in schools and universities throughout Europe.



*We Are One* includes contributions from Richard Gere, Zac Goldsmith, Colin Firth, Jane Goodall and Damien Hirst.

**‘The indigenous peoples of the world need support and awareness. They can help preserve the land, carry the knowledge and showcase alternate ways of living, which are so needed right now. *We Are One* is both a celebration of tribal living and a salutary reminder of what might be ahead if we ignore their wisdom.’**

Bruce Parry, TV presenter, 2010

**‘The book is lovely, congratulations for producing such a handsome publication.’**  
Satish Kumar, Editor, Resurgence Magazine



We produced a striking exhibition on uncontacted peoples, which launched in Amsterdam’s Central Library, June 2009.

In Spain, we held over 40 talks and workshops in a variety of venues, including the University Complutense summer course organized by prominent Spanish judge Baltasar Garzón, conferences at Madrid Rey Juan Carlos University, European University of Madrid and Carlos III University, Barcelona Pompeu Fabra University and Friends Club of UNESCO in Barcelona.

Survival was involved in several fairs/festivals, including WOMAD, Las Palmas de Gran Canaria, Fira per la Terra Barcelona, Feria de las Naciones Valencia, Karneval der Kulturen, Brandenburger Tor, and Glastonbury.

## Spreading the word

Survival generated an unprecedented level of media coverage in 2009, helping to ensure our message reached hundreds of thousands of people across the world.

Issues that generated international coverage included the Bagua protests, the death of the oldest member of the Akuntsu, and the death of Yanomami Indians from swine flu. More positive news, such as the court victory for the Raposa-Serra do Sol Indians, also generated much interest. We hit the sports pages in Italy with a member of the Italian kayak team displaying Survival's logo on her kayak, and a member of the Duathlon team wearing the Survival logo in national competitions.

We launched a global series of adverts to raise awareness of the Bushmen and uncontacted tribes. The 'defying logic' adverts played on the Botswana and Peruvian governments' failure to respect tribal peoples' rights, and were featured in magazines and newspapers across the world, including Time Out, Condé Nast Traveller, World of Interiors, Red Bulletin, Intelligent Life, Mindful Metropolis and Ode magazine.

Our press releases were regularly picked up by leading international and national newspapers, including Le Monde, Le Temps, Libération, Courier International, Le Figaro, La Croix, Métro, 20 Minutes, Corriere della Sera, La Repubblica, Il Manifesto, La Stampa, Metro Milano, The Guardian, The Independent, The Telegraph, The Hindu, The New York Times, De Telegraaf, NRC Handelsblad, Trouw, Het Parool, La Critica, The Namibian Economist, El Mundo, El País, ABC, La Vanguardia, Folha de São Paulo, El Comercio, La República, Diario la Primera ABC Colour, La Nación, Última Hora, The Sunday Times, CNN, The Huffington Post, and hundreds more. Magazines also ran features on our work, including National Geographic, Marie Claire, Ode, Glamour, Hapinez, Geo, Columbus, Panorama, and Io Donna. The Netherlands' Columbus magazine continued to donate 5% of its subscriptions to Survival.

Our cases were also the subject of several TV news programmes featured on TV5, France 3, LCI, TVE and Globo TV, as well as numerous radio programmes from Radio France International, Deutsche Welle, Vatican Radio, Radio Ñanduty of Paraguay, RNE Argentina RAI 2, Radio SBS, RNE, Cadena Ser, Punto Radio, to Sunrise Radio, BBC Radio America, and the BBC World Service. We also partnered with the UK's Guardian Films on a series of special reports about tribal peoples.

Social networking sites, including Facebook and Twitter, also helped to spread the word about Survival and our work for tribal peoples, reaching one million people.

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'I first became involved with Survival some years ago, when a friend sent me one of their Christmas cards, which was very evocative for me: an Inuit pulling a canoe across the arctic ice. From that day began my interest in indigenous peoples and the work of Survival. I was very busy at the time and my income was very little... however, in spite of this, I knew I wanted to do much more than simply make donations. My competitions take me around the world, and I began to think about international advertizing. The violations that are perpetrated against indigenous peoples are unacceptable, and I believe it is crucial that more people know about what is happening to them.'

Angela Prendin, athlete  
and supporter, Italy, 2009

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## Funding

Survival does not accept money from any national government. Our supporters finance everything we do and give Survival its powerful and independent voice. Here are some of the ways in which our supporters have helped to raise money:

Many supporters undertook sponsored events for Survival, including marathons, triathlons, and an ascent of Kilimanjaro. Others sold garden produce or collected old mobile phones for recycling.

An organic bakery in Germany funded the production of 40,000 Survival postcards, which were distributed across Berlin.

We held a concert at the Théâtre de l'Européen in Paris for our 40th anniversary with pianist, Dana Ciocarlie, and singer, Grace, who also dedicated concerts on her French tour to Survival.

Kurt Jackson, artist and Survival ambassador, donated the sale of six works from his *Forest Gardens* exhibition to Survival. Speaking in an interview by Survival, Kurt said, 'We've got to find time and respect for allowing different people to lead their lives in different ways.'

Amy coordinated Fiji's first ever Iron Maiden Challenge, during her time with Tribewanted, raising over £600 for Survival. She completed her jungle run in just 33 minutes and swam through shark-infested waters for one hour 37 minutes.

Angie, Doris, and other core members of Earthsong Camps, organized a nine-day retreat in Ireland. Alongside holistic workshops, world music and dance, they sang songs for African tribes raising €2,734.

Jasper and Rachel raised £1,087 for our 2009 Tea for Tribes. The couple climbed Snowdonia's four highest peaks and prepared 'high tea' at each summit. They enjoyed Darjeeling tea served from a silver teapot and china cups, and ate cakes and cucumber sandwiches.

For his birthday, Matías received donations to Survival instead of presents raising €500, and Isabel organized a festival with concerts and plays, raising €900.

James held a photography event at home for ninety guests following a trip to the Amazon, raising over £200 for Survival.

Anna held a string of fundraising events throughout the year including film showings, festival stalls, and the sale of her father's old cowboy hat.

The 2009 catalogue provided yet another stunning range of products, including t-shirts designed by John Rocha and Quentin Blake, jewellery from Rachel Entwistle and Pippa Small, and our stunning new book on tribal peoples, *We Are One*, along with an ever-popular range of Christmas cards. Our 2009 raffle was also another success, raising over £15,000.

An Italian school involved in our educational workshops raised €1,300 for Survival through children's artworks and parents' donations.

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'For me, Survival is important for two reasons; one is that I think it's right that we should give help and support to people who are threatened by the rapacious industrial society we have created; and the other that, more generally, it gives an important signal about how we all ought to be looking after the world. Its message is the most fundamental of any charity I'm connected with.'

Quentin Blake, world-famous illustrator and Survival Ambassador, UK, 2009

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A group of volunteers ran a stall inside a book store in Milan, wrapping up customers' purchases in exchange for a donation to Survival. They raised more than €4,000.

## CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES FOR 2009

	2009	2008
	£	£
<b>INCOMING RESOURCES</b>		
Donations & General Fundraising	1,023,348	1,730,862
Legacies	114,659	88,114
Investment & Other Income	60,598	76,449
	<b>1,198,605</b>	<b>1,895,425</b>
<b>RESOURCES EXPENDED</b>		
Project, Publication and Education	934,084	871,287
Fundraising and Publicity	99,573	94,421
Governance	13,745	12,171
	<b>1,047,402</b>	<b>977,879</b>
Net Incoming Resources	151,203	917,546
Investments and Exchange	(23,950)	(52,995)
<b>NET MOVEMENTS IN FUNDS</b>	<b>127,253</b>	<b>864,551</b>

## BALANCE SHEET AT 31ST DECEMBER 2009

	2009	2008
<b>ASSETS</b>		
Tangible Fixed Assets	887,997	901,551
Investments	1,928,140	1,851,220
Current Assets	603,081	537,959
	<b>3,419,218</b>	<b>3,290,730</b>
<b>LIABILITIES</b>		
Amounts falling due within one year	161,095	159,861
<b>NET ASSETS</b>	<b>3,258,123</b>	<b>3,130,869</b>
General Funds	2,354,610	2,204,766
Designated Funds	887,997	901,551
Restricted Funds	15,516	24,552
<b>TOTAL FUNDS</b>	<b>3,258,123</b>	<b>3,130,869</b>

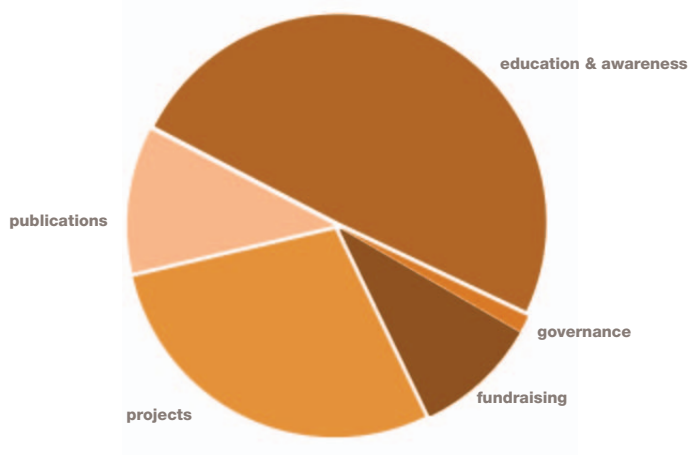
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'Dear all, who put in tireless hours to work for Survival... your work is essential, brilliant and brave.'

Survival supporter, UK, 2009

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## CHARITABLE EXPENDITURE 2009



## The INGO Charter

In 2009, Survival maintained its compliance with the INGO Accountability Charter of which we are a founding member. We remain committed to openness and ethical behaviour in reporting, fundraising and campaigning.



## **TRUSTEES' STATEMENT**

These summarized accounts are extracted from the full unqualified audited group accounts approved by the trustees on 11th May 2010 and subsequently submitted to the Charity Commission and to Companies House. They may not contain sufficient information to allow a full understanding of the financial affairs of the charity.

For further information regarding the full accounts, the auditors' report on those accounts and the Trustees' Annual Report should be consulted; copies of these can be obtained from 6 Charterhouse Buildings, London, EC1M 7ET. Signed on behalf of the trustees. M. Davis, Treasurer, 11th May 2010.

## **AUDITORS' STATEMENT TO THE TRUSTEES OF SURVIVAL INTERNATIONAL CHARITABLE TRUST**

We have examined the summarised financial statements set out above.

## **RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND AUDITORS**

You are responsible as trustees for the preparation of the summarised financial statements. We have agreed to report to you our opinion on the summarised statement's consistency with the full financial statements, on which we reported to you in May 2010.

## **BASIS OF OPINION**

We have carried out the procedures we consider necessary to ascertain whether the summarised financial statements are consistent with the full financial statements from which they have been prepared.

## **OPINION**

In our opinion the summarised financial statements are consistent with the full financial statements for the year ended 31st December 2009.

Saffery Champness, Registered Auditors

**Survival International Charitable Trust (Reg. 267444)**

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