



LITTLE, BROWN AND COMPANY

SEPTEMBER 2011 THROUGH MARCH 2012

LITTLE, BROWN • BACK BAY BOOKS • REAGAN ARTHUR BOOKS • MULHOLLAND BOOKS





LITTLE, BROWN AND COMPANY

Dear bookseller,

Yesterday, a teenage neighbor visiting my home asked for a book to read. I mentioned James Patterson and her face lit up: she had read several of his thrillers and knew that one of his young adult novels had just come out. I gave her *When the Wind Blows*, the book that gave rise to the Maximum Ride series, and she disappeared for a happy night's reading.

And James Patterson's impact struck me anew. Here is a writer who has captivated adults the world over with his thrillers and love stories, and at the same time he is inculcating the joy of reading in young people with novels that are truly fun, and truly thrilling, and that never talk down to them. Amazing.

If you haven't picked up one of James Patterson's novels lately, please let me recommend heartily the ones in this catalog. *The Christmas Wedding* had my eyes welling with tears more times than I can count over the emotional interplay between a mother and her grown children as she prepares to remarry. And the new Alex Cross novel, *Kill Alex Cross*, in which the DC detective investigates the kidnapping of a president's children, rocked me straight through. It is a nonstop pleasure to be in the presence of a master doing what he does brilliantly—combining whiplash plotting with deeply emotional encounters—and clearly having fun doing it!

There is a reason that James Patterson is the bestselling novelist in America, and that so many readers give his novels to loved ones as gifts. I'll bet you have customers who would love him too if they ever tried him—and who would soon be buying four or five of his books a year! With the movie *I, Alex Cross* starring Tyler Perry coming in 2012, James Patterson is going to be an even bigger presence in all our lives. I couldn't be happier or prouder.

Happy reading—

Michael



**SEPTEMBER 2011 – MARCH 2012**

**LITTLE, BROWN AND COMPANY**

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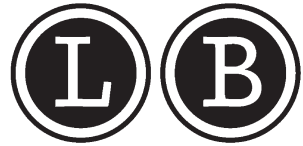
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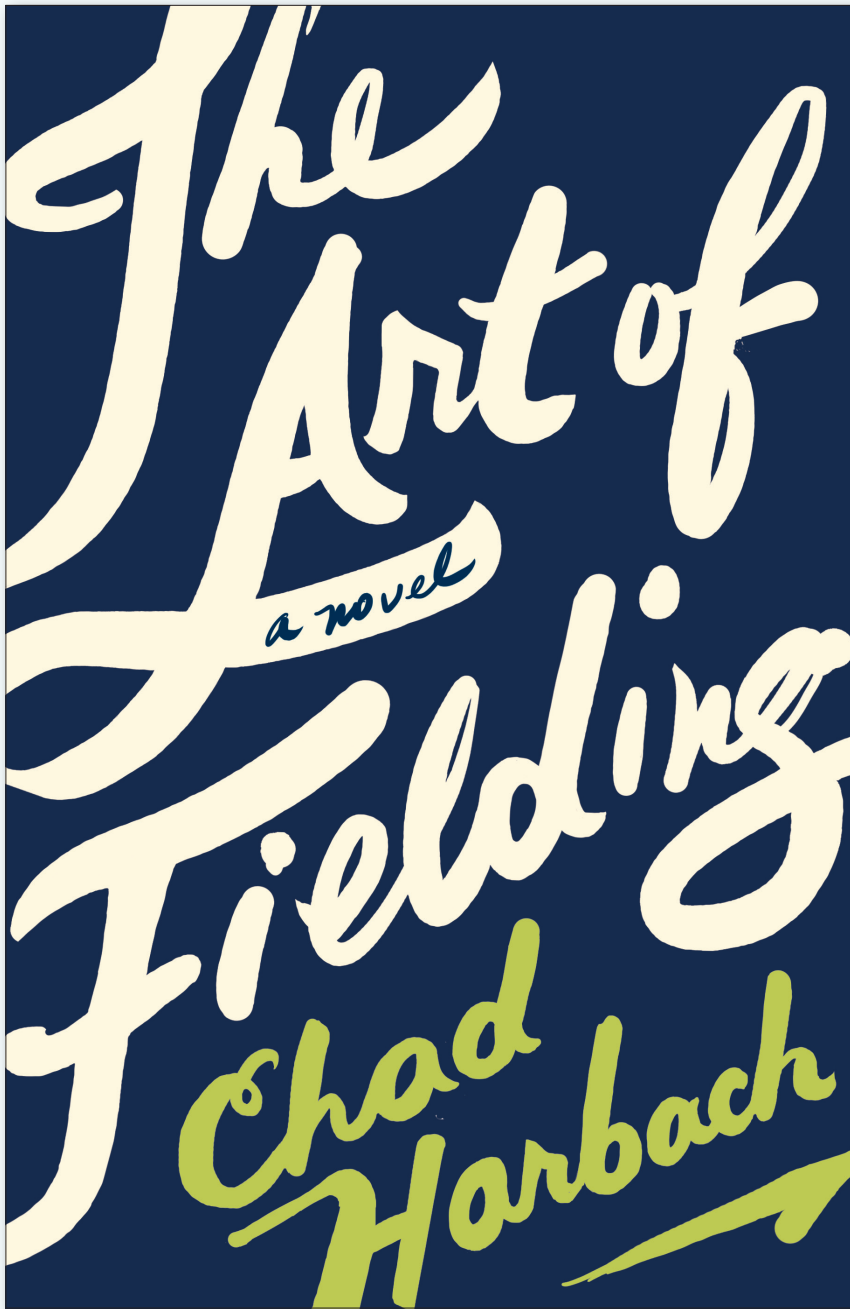




**LITTLE, BROWN  
AND COMPANY**  
Hardcovers

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## The Art of Fielding

*A Novel*

Chad Harbach

978-0-316-12669-4

\$24.99 (\$27.99 in Canada) • Fiction • 6 x 9 ¼ • 464 pgs  
Territories: U.S., Canada, and Open Market • First Serial, Audio  
and Large Print rights: Little, Brown and Company; UK,  
Translation and Performance rights: The Gernert Company  
Editor: Michael Pietsch



PHILIP BOROFF

## Chad Harbach

grew up in Wisconsin, graduated from Harvard and received an MFA in fiction writing at the University of Virginia. He lives in Virginia.

Also available in Downloadable Audio and eBook formats

# The anticipated debut from *n+1* cofounder Chad Harbach: An unforgettable novel about the glory of youth and five lives on the brink of enormous change.

At Westish College, baseball star Henry Skrimshander seems destined for the big leagues until a routine throw goes disastrously off course. In the aftermath of his error, the fates of five people are upended. Henry's life's purpose is called into question. Guert Affenlight, the college's president, has fallen helplessly, unexpectedly in love. Owen Glass, Henry's gay roommate, becomes swept up in a dangerous affair. Mike Schwartz, the team captain, realizes he guides Henry's career at the expense of his own. And Pella Affenlight, Guert's daughter, returns to Westish to start a new life after an ill-fated marriage. As the season counts down to its climax, these five confront their deepest hopes, anxieties, and secrets, and help one another to find their true paths. Written with boundless intelligence, and filled with the tenderness of youth, *THE ART OF FIELDING* is an expansive, warmhearted novel about ambition and its limits, about family and friendship and love, and about commitment—to oneself and to others.

- As co-editor of *n+1*, a thrice-yearly print journal of literature, politics, and culture, Chad Harbach is a respected and connected member of the literary community.
- Jonathan Franzen was quoted in the *New York Observer* saying, “Just when you’re thinking you’re intellectually alone in the world, something like *n+1* falls into your hands,” and A.O. Scott wrote in the *New York Times Magazine* that *n+1* contains “pointed, closely argued and often brilliantly original critiques of contemporary life and letters.”
- Harbach writes with a limitless warmth and insight reminiscent of masters such as Michael Chabon and John Irving.

Excerpt from *THE ART OF FIELDING*:

“Adam,” Schwartz remarked. “You have the smoothest back of any man I’ve ever met.”

“I should,” Starblind said. “I just had it done.”

“Done?”

“You know. Waxed.”

Schwartz turned to Henry. “Can you believe this, Skrimmer?”

He rubbed his tightly shorn scalp, which was already receding to a widow’s peak, with a huge hand. “Here I am battling to keep my hair, and Starblind here is dipping into the trust fund to have it removed.” Schwartz shook his big head sadly. “Remember when it was easy to be a man? Now we’re all supposed to look like Captain Abercrombie here. Six-pack abs, three-percent body fat. All that crap. Me, I harken back to a simpler time.” Schwartz patted his thick, sturdy midriff. “A time when a hairy back meant something.”

“Profound loneliness?” Starblind offered.

“Warmth. Survival. Evolutionary advantage. Back then, a man’s wife and children would burrow into his back hair and wait out the winter. Nymphs would braid it and praise it in song. God’s wrath waxed hot against the hairless tribes. Now all that’s forgotten. But I’ll tell you one thing: when the next ice age comes, the Schwartzes will be sitting pretty. Real pretty.”

“That’s Schwartzzy.” Starblind yawned, inspected his left bicep’s lateral vein in one of the room’s many mirrors. “Just living from ice age to ice age.”

## MARKETING

### Advertising

Print advertising in the *New York Times Book Review*, *n+1*  
Online advertising

### Publicity

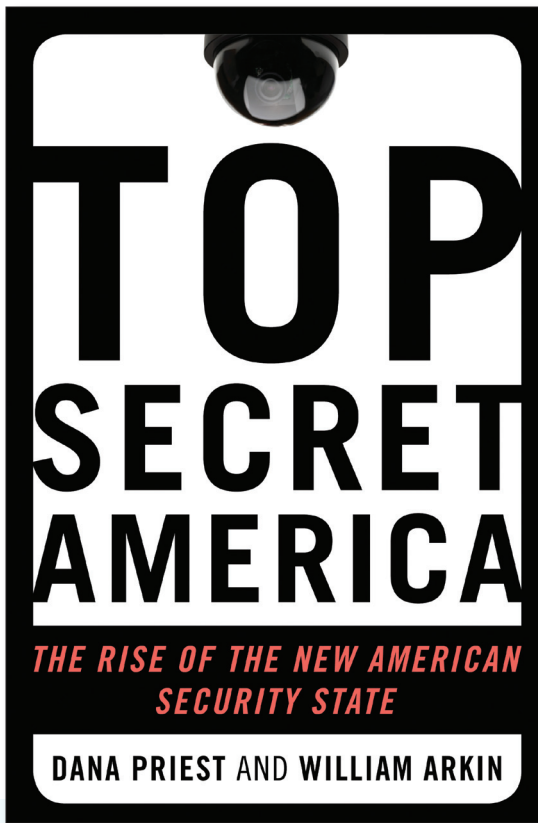
National media campaign including print, radio and online interviews  
Book video

### Promotion

Advance reading copies

### Web Marketing

e-newsletters, social media, blog tour



## Top Secret America

*The Rise of the New American Security State*

Dana Priest and William Arkin

978-0-316-18221-8

\$29.99 (\$32.99 in Canada) • Politics • 6 x 9 1/4 • 384 pgs  
18 b/w photos, 5 charts • Territories: World • First Serial, Audio  
and Large Print, UK, and Translation rights: Little, Brown and  
Company; Performance rights: Gail Ross Literary Agency  
Editor: Geoff Shandler

## MARKETING

### Advertising

Print advertising in the *Washington Post*, *New York Times Book Review*

### Publicity

National media campaign including print and online interviews  
3-city author tour: New York, Washington, DC, Pittsburgh

### Web Marketing

e-newsletters, social media, blog reviews

Also available in Downloadable Audio and eBook formats

**September hardcover** Little, Brown and Company

## A shocking examination of the out-of-control national security apparatus built in response to the terrorist attacks of September 11th.

The top-secret world that the government created in response to the 9/11 terrorist attacks has become so enormous, so unwieldy, and so secretive that no one knows how much money it costs, how many people it employs, or exactly how many agencies duplicate work being done elsewhere. The result is that the system put in place to keep the United States safe may be putting us in greater danger. In *TOP SECRET AMERICA*, award-winning reporters Dana Priest and William Arkin uncover the enormous consequences of this invisible universe of over 1,300 government facilities; nearly 2,000 outside contractors; and more than 850,000 people granted “Top Secret” security clearance.

A landmark exposé of a new, secret “Fourth Branch” of American government, *TOP SECRET AMERICA* is sure to spark national and international alarm.

- *TOP SECRET AMERICA* will make front page news with its startling revelations about the extent of the new national security state. The authors’ original newspaper series on this subject—years in the making—won the 2010 George Polk Award for national reporting and has already received well over 11 million hits on the *Washington Post’s* website.
- Priest and Arkin are incredibly well-connected. Priest is currently a contributor to *CBS News* and *60 Minutes*. She is the author of *The Mission* (W.W. Norton, 3/04), which was a Pulitzer Prize finalist in nonfiction. Arkin has been working on the subject of government secrecy and national security affairs for more than three decades, and has been a fellow at the Kennedy School of Government at Harvard University.

### Praise for *The Mission*:

“Few books are as lively, informed and intelligently written as Priest’s account of the American military.”

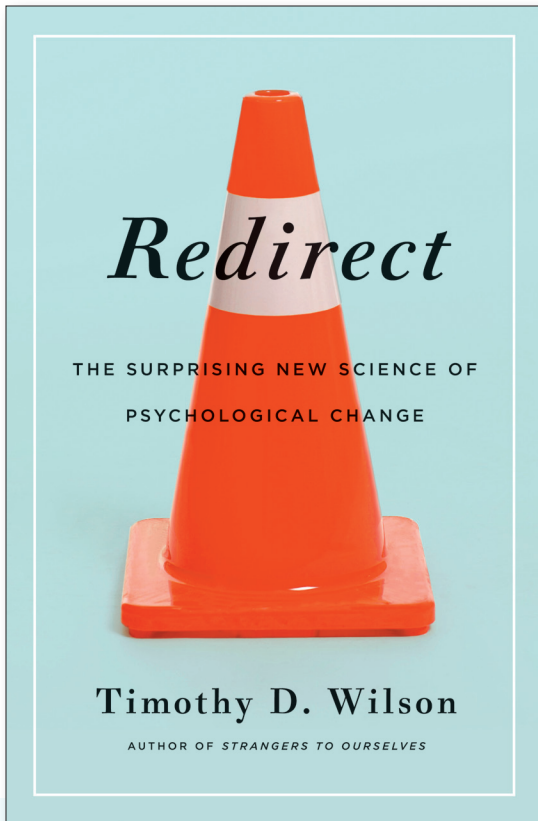
—NEW YORK REVIEW OF BOOKS

“A fascinating journey around the world and under the skin of the American global military presence.”

—NEW YORK TIMES

**Dana Priest** is an investigative reporter for the *Washington Post* and has received multiple Pulitzer prizes.

**William M. Arkin** has been a columnist and reporter with the *Washington Post* since 1998. He lives in Vermont.



## Redirect

*The Surprising New Science of Psychological Change*

Timothy D. Wilson

**978-0-316-05188-0**

**\$25.99** (\$28.99 in Canada) • Psychology • 5 ½ x 8 ¼ • 256 pgs • 15 b/w line drawings • Territories: U.S., Canada, and Open Market First Serial and Large Print rights: Little, Brown and Company; UK, Translation Audio and Performance rights: Brockman, Inc. (Katinka Matson) • Editor: Tracy Behar

## MARKETING

### Publicity

National media campaign including television, radio, print, and online interviews

### Web Marketing

e-newsletters, social media, blog reviews

### Praise for *Strangers to Ourselves*:

“What popular psychology ought to be (and rarely is): thoughtful, beautifully written, and full of unexpected insights.”

—MALCOLM GLADWELL, *THE NEW YORKER*

Also available in Downloadable Audio and eBook formats

**September hardcover** Little, Brown and Company

**A groundbreaking approach to a healthier way of thinking—which “may well be the single most important psychology book ever written.”**  
(Daniel Gilbert)

We tell ourselves stories to make sense of the world. These stories ultimately determine if we will lead healthy, productive lives or get into trouble. In REDIRECT, Timothy Wilson, “one of the most brilliant, creative, and respected psychologists of his generation”\* proposes a radical new view—that although these narratives can be extremely hard to change, they can change surprisingly quickly if tweaked in the right way. Why might some sex education programs result in more teen pregnancies? Why might that self-help book have left you distinctly unhappier? Wilson blows the whistle on failed attempts to solve a broad range of problems and presents new solutions that work. Wilson’s theories in REDIRECT have been tested scientifically and found to have real results, towards both personal meaning and happiness and social progress.

- Of Wilson’s last book (Harvard University Press, 5/04) Malcolm Gladwell writes, “*Strangers to Ourselves* is probably the most influential book I’ve ever read.” It was named one of the Best 100 Ideas of 2002 by the *New York Times Magazine*.
- Professor Wilson is coauthor of the leading social psychology text, *Social Psychology* (Prentice Hall, 2009), which has sold more than 300,000 copies across all editions.
- Wilson has published several popular articles on the ideas in REDIRECT, in the *New York Times*, *Science*, and other publications.

### Advance praise:

“This glorious book shimmers with insights—an instant classic that will be discussed and quoted for generations....Not to be missed!”

—\*DANIEL GILBERT, AUTHOR OF *STUMBLING ON HAPPINESS*

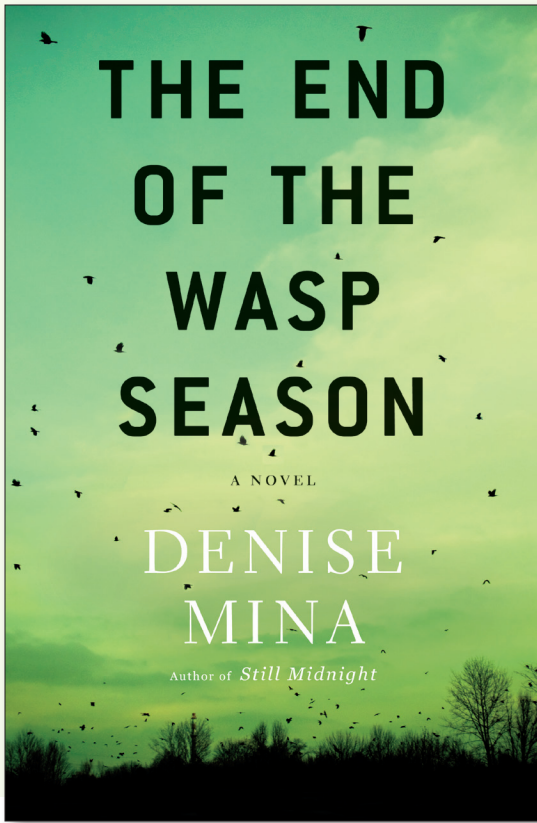
“Whether you are a parent, educator, employer, or simply someone who cares about making the world a better place, you should read this book.”

—SONJA LYUBOMIRSKY, PH.D, AUTHOR OF *THE HOW OF HAPPINESS*



**Timothy D. Wilson** is the Sherrell J. Aston Professor of Psychology at the University of Virginia. He lives in Charlottesville, Virginia.





## The End of the Wasp Season

A Novel

Denise Mina

978-0-316-06933-5

\$25.99 (NCR) • Fiction • 6 x 9 1/4 • 304 pgs

Territories: U.S. and Open Market • First Serial, Audio and Large Print rights: Little, Brown and Company; UK, Translation and Performance rights: Rogers Coleridge and White (Peter Robinson) Editor: Reagan Arthur

## MARKETING

### Publicity

5-city author tour: New York, Phoenix, Seattle, Houston, San Francisco

National media campaign including print, radio and online interviews

### Web Marketing

e-newsletters, social media, blog reviews

Also available in Downloadable Audio and eBook formats



September hardcover

Reagan Arthur Books

**A** gripping new thriller featuring Detective Inspector Alex Morrow, starting her own family while she investigates the deadly dissolution of another.

When a notorious millionaire banker hangs himself, his death attracts no sympathy. The terrible legacy of a lifetime of selfishness is widespread but most acute among those he ought to be protecting: his family.

Meanwhile, in a wealthy suburb of Glasgow, a young woman is found savagely murdered, leaving the community stunned. When Detective Inspector Alex Morrow, heavily pregnant with twins, is called in to investigate, she soon discovers that a tangled web of lies lurks behind the murder. It's a web that will spiral through Alex's own home, the local community, and ultimately right back to a swinging rope, hundreds of miles away.

THE END OF THE WASP SEASON is an accomplished and compelling novel about a family's power for damage—and redemption.

- Denise Mina's many fans of the Paddy Meehan novels will be delighted to see her continue the story of her great new heroine Alex Morrow, in this brilliant follow up to *Still Midnight* (LB, 978-0-316-01563-9, 3/10). The trade paperback will be published in September (see page 80).
- *Still Midnight* was nominated for the 2010 Barry Award for Best British Novel, and Denise Mina was the International Guest of Honor at Bouchercon in October 2010.
- The BBC is filming a six-part series based on the Paddy Meehan novels, which will air in the U.S.

### Praise for *Still Midnight*:

"A huge pleasure...Mina's grimly funny plot really turns on the eccentricities of her unpredictable characters."

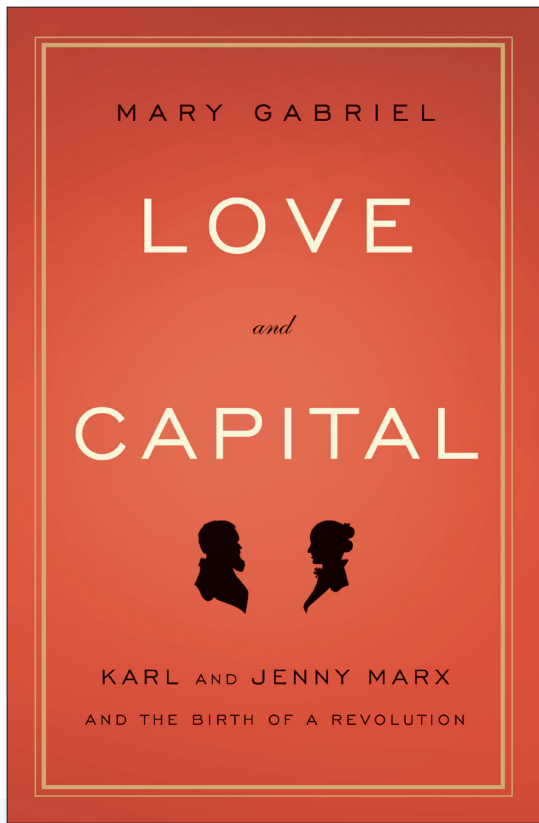
—NEW YORK TIMES

"Mina brings to life the great, gloomy new heroine Alex Morrow."

—ENTERTAINMENT WEEKLY



Denise Mina is the author of *Still Midnight*, *Slip of the Knife*, *The Dead Hour*, *Field of Blood*, *Deception*, and the Garnethill trilogy. She lives in Glasgow.



## Love and Capital

*Karl and Jenny Marx and the Birth of a Revolution*

Mary Gabriel

978-0-316-06611-2

\$35.00 (\$39.99 in Canada) • Biography • 6 x 9 1/4 • 800 pgs • 16-pg b/w photo insert, 2 maps • Territories: World • First Serial, Audio, Large Print, UK, and Translation rights: Little, Brown and Company; Performance rights: Kneerim and Williams (Brettné Bloom) Editor: Geoff Shandler

## MARKETING

### Advertising

Print advertising in the *New York Times Book Review*

### Publicity

National media campaign including print and online interviews

### Web Marketing

e-newsletters, social media, blog reviews

Also available as an eBook

**September hardcover** Little, Brown and Company

**A surprising and revelatory account of romance and revolution—and one of the great love stories of all time.**

Brilliantly researched and wonderfully written, *LOVE AND CAPITAL* is a heartbreaking and dramatic saga of the family side of the man whose works would redefine the world after his death. Drawing upon years of research, acclaimed biographer Mary Gabriel brings to light the story of Karl and Jenny Marx's marriage. We follow them as they roam Europe, on the run from hostile governments amidst a secret network of would-be revolutionaries, and see Karl not only as an intellectual but as a protective father and loving husband, a visionary, a jokester, and a man of tremendous passions.

In *LOVE AND CAPITAL*, Mary Gabriel has given us a vivid, resplendent, and truly human portrait of the Marxes—their desires, heartbreak, and devotion to each other and their ideals.

- Gabriel's focus on the love story between Karl and Jenny—on Marx as a person, not just a dry theoretician—and their tragic family life distinguishes her book from earlier Marx biographies. Jenny is a vivid character straight out of Dickens or Austen.
- The current economic meltdown has made Marx, in the words of *Foreign Policy* magazine, “hot again.” Readers are more open to reading about him and his work than they have been in decades.
- Drawing upon numerous never-before tapped correspondence and documents, Gabriel offers the most definitive biography of Marx ever written.

### Praise for *Notorious Victoria*:

“A remarkable biography...this book warrants a spot on every serious American history student's bookshelf.”

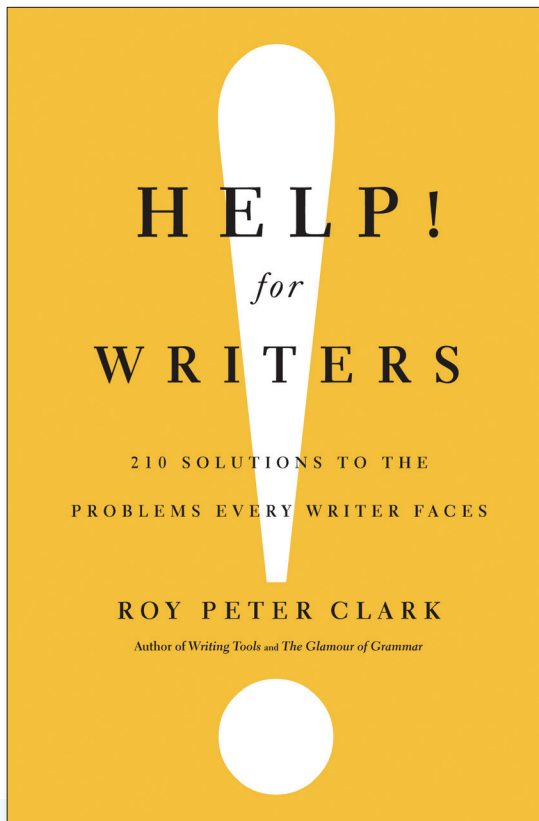
—KIRKUS REVIEWS (STARRED REVIEW)

“A deftly written biography.”

—MIRABELLA



Mary Gabriel worked in Washington and London as a Reuters editor for nearly 20 years. She is the author of two previous biographies, *Notorious Victoria* and *The Art of Acquiring*. She lives in Italy.



## Help! For Writers

*210 Solutions to the Problems Every Writer Faces*

Roy Peter Clark

978-0-316-12671-7

\$22.99 (\$24.99 in Canada) • Reference • 5 ½ x 8 ¼ • 288 pgs  
Territories: World • First Serial, Audio and Large Print, UK, and  
Translation rights: Little, Brown and Company; Performance  
rights: Dystel and Goderich Literary Management (Jane Dystel)  
Editor: Tracy Behar

## MARKETING

### Publicity

National media campaign including print and online interviews  
Book festival appearances

### Web Marketing

e-newsletters, social media, blog reviews, podcasts, Skype  
writing lessons

Also available as an eBook

**September hardcover** Little, Brown and Company

**O**ne of America's most influential writing teachers offers 210 solutions to the biggest problems writers face.

The craft of writing offers countless potential problems: The story is too long; the story's too short; revising presents a huge hurdle; writer's block is rearing its ugly head.

In *HELP! FOR WRITERS*, Roy Peter Clark presents an "owner's manual" for writers, outlining the seven steps of the writing process, and addressing the 210 most urgent problems that writers face. In his trademark engaging and entertaining style, Clark offers 10 short solutions to each problem. Out of ideas? Read posters, billboards, and graffiti. Can't bear to edit yourself? Watch the deleted scenes feature of a DVD, and ask yourself why those scenes were left on the cutting-room floor. *HELP! FOR WRITERS* offers 210 strategies to guide writers to success.

- Clark's *Writing Tools* (978-0-316-01498-4, LB, 2006) has a combined total of 85,000 books in print. *The Glamour of Grammar* (978-0-316-02791-5, LB, 2010) is in its third printing and will be published in paperback in September 2011 (see page 106).
- The author's presence at Poynter.org continues to grow; he is developing online courses and a mobile app to help promote the book.
- *HELP! FOR WRITERS* will build upon the author's previous books, providing practical advice to help writers succeed.

### Praise for *The Glamour of Grammar*:

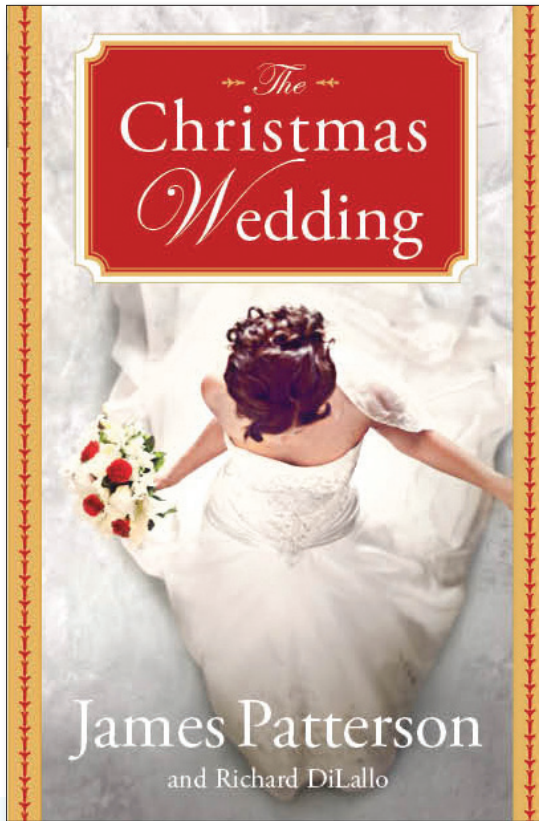
"A grammar manual for the 21st century—a little more earthy, a little more relaxed. A welcome addition to the bookshelf of anyone who cares about language."

—NEW YORK TIMES BOOK REVIEW

"An engaging and witty exploration." —MINNEAPOLIS STAR TRIBUNE



Roy Peter Clark is vice president and senior scholar at The Poynter Institute, and has authored or edited 16 books about writing and journalism. He lives in St. Petersburg, Florida.



## The Christmas Wedding

James Patterson and Richard DiLallo

978-0-316-09739-0

\$25.99 (\$28.99 in Canada) • Fiction • 5 1/2 x 8 1/4 • 304 pgs  
Territories: U.S., Canada, and Open Market • First Serial, Audio, Large Print, and Translation rights: Little, Brown and Company; UK rights: Random House UK; Performance rights: James Patterson Entertainment (Steve Bowen) • Editor: Michael Pietsch

## MARKETING

### Advertising

National television, print, and online advertising  
Holiday catalogs

### Publicity

National media campaign including television, radio, print, and online interviews

### Promotion

Advance reading copies  
12-copy floor display with special riser:  
978-0-316-19368-9 • \$311.88/\$347.88  
14-copy mixed floor display with special riser (12 bks/2 Unabr CDs):  
978-0-316-19369-6 • \$381.84/\$425.84

### Web Marketing

e-newsletters, social media, giveaways  
JamesPatterson.com

**Hachette Audio:** Unabr. CD: 978-1-60788-461-3 • \$34.98/\$38.98

**Large Print Edition:** 978-0-316-18912-5 • \$27.99/\$29.99

Also available in Downloadable Audio and eBook formats

**October hardcover**

Little, Brown and Company

## A heartwarming holiday love story about the unstoppable power of family and marriage.

The tree is decorated, the cookies are baked, and the packages are wrapped, but the biggest celebration this Christmas is Gaby Summerhill's wedding. Since her husband died five years ago, Gaby's children have drifted apart, each one preoccupied by the turbulence in their own lives. They haven't celebrated Christmas together since their father's death, but when Gaby announces that she's getting married—and that the groom will remain a secret until the wedding day—she may finally be able to bring them home for the holidays.

But the wedding isn't Gaby's only surprise—she has one more gift for her children, and it could change all their lives forever. With deeply affecting characters and the emotional twists of a James Patterson thriller, *THE CHRISTMAS WEDDING* is a fresh look at family and the magic of the season.

- James Patterson has had 43 *New York Times* hardcover #1 bestselling novels.
- More than 210 million copies of James Patterson's novels have been sold worldwide.
- Previous love stories, *Suzanne's Diary for Nicholas* (978-0-316-96944-4, LB, 7/01), *Sam's Letters to Jennifer* (978-0-316-71057-2, LB, 6/04), and *Sundays at Tiffany's* (978-0-316-01477-9, LB, 4/08) were all #1 *New York Times* bestsellers, and sold more than 6.7 million copies combined.
- Richard DiLallo is a former advertising creative director and lives in Manhattan.

### Acclaim for *Sundays at Tiffany's*:

"*Sundays at Tiffany's* has, yet again, delivered the kind of emotion one feels when one is hungrily, desperately and hopelessly in love. I cannot even begin to gather the words to describe this book."  
—RANDOM SNIPPETS

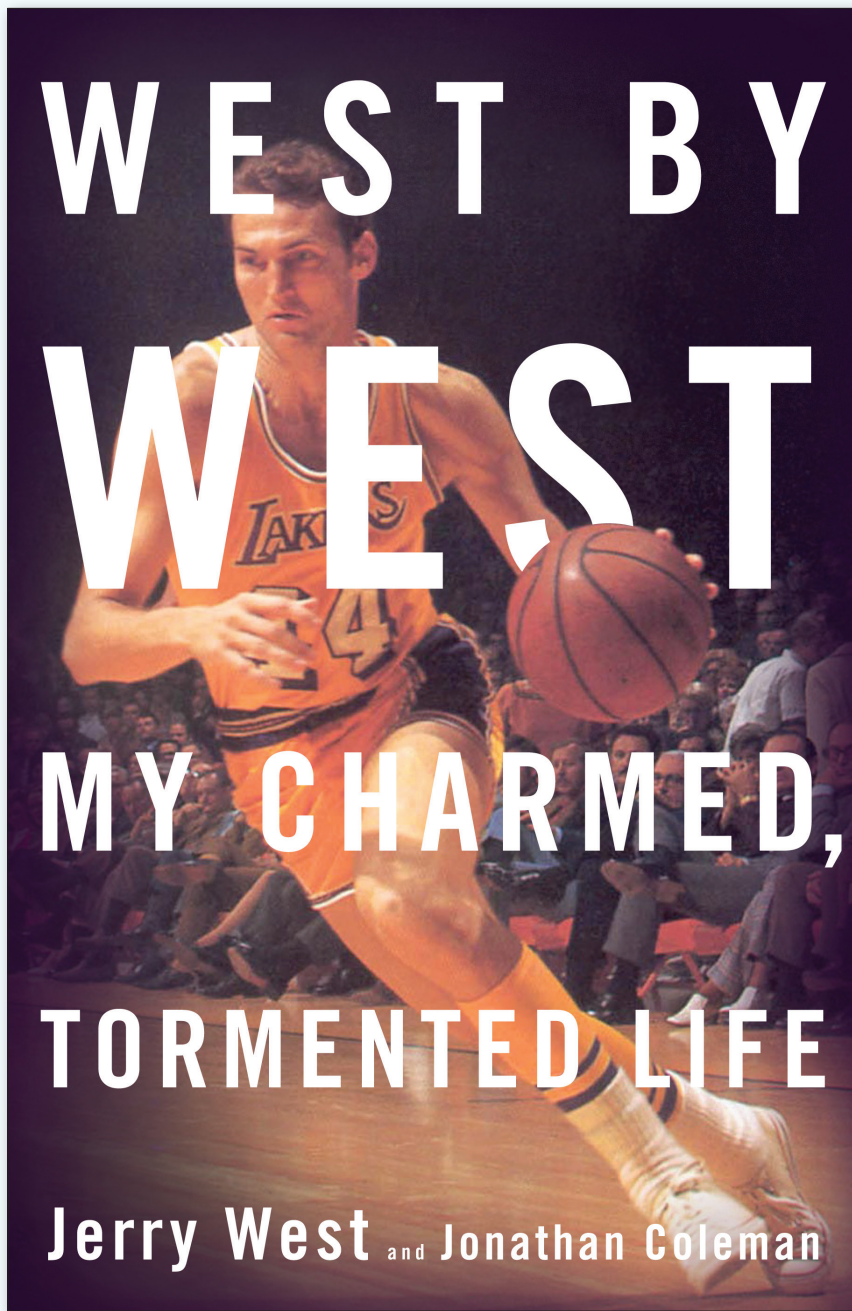
"A lighthearted, whimsical love story that shows us the power of destiny."  
—BOOKLOONS.COM



DEBORAH FEINGOLD

James Patterson is one of the bestselling authors of all time. He lives in Florida.

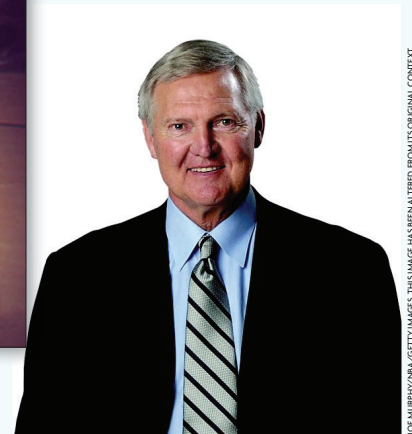




Praise for Jerry West:

**“To us, Jerry was not a silhouette. To us, he was a man with a soul.”**

—BILL RUSSELL



JOS. HARRIS/NBA • GETTY IMAGES. THIS IMAGE HAS BEEN ALTERED FROM ITS ORIGINAL CONTEXT.

## West by West

*My Charmed, Tormented Life*

Jerry West and Jonathan Coleman

978-0-316-05349-5

**\$27.99** (\$30.99 in Canada) • Memoir • 6 x 9 ¼ • 336 pgs  
16-pg 4/c photos • Territories: World • First Serial, Audio,  
Large Print, UK and Translation rights: Little, Brown and  
Company; Performance rights: Objective (Ian Kleinert)  
Editor: Geoff Shandler

**Large Print Edition:** 978-0-316-19616-1 • \$29.99/\$32.99  
Also available in Downloadable and eBook formats

**Jerry West**  
has been an Olympic Gold Medalist, NBA All-Star, NBA champion, coach, general manager and Executive Vice-President of the Los Angeles Lakers and President of the Memphis Grizzlies. He lives in California and West Virginia.

**Jonathan Coleman**  
lives in Charlottesville and is the bestselling author of *At Mother's Request*, *Exit the Rainmaker*, and *Long Way to Go*.

# One of the greatest basketball players of all time tells— with relentless honesty—the incredible story of his life.

He is one of basketball's towering figures: "Mr. Clutch," who mesmerized his opponents and fans. The coach who began the Lakers' resurgence in the 1970s. The general manager who helped bring "Showtime" to Los Angeles, creating a championship-winning force that continues to this day.

Now, for the first time, the legendary Jerry West tells his story—from his tough childhood in West Virginia, to his unbelievable college success at West Virginia University, his 40-year career with the Los Angeles Lakers, and his relationships with NBA legends like Bill Russell, Wilt Chamberlain, Kareem Abdul-Jabbar, Magic Johnson, Shaquille O'Neal, and Kobe Bryant. Unsparing in its self-assessment and honesty, WEST BY WEST is far more than a sports memoir: it is a profound confession and a magnificent inspiration.

- Jerry West is widely regarded as one of the greatest basketball players of all time, and through his coaching and managing of the Los Angeles Lakers, one of the most influential figures in the game's history. His silhouette is featured in the NBA's logo.
- The book will astonish readers with its candid honesty and West's relentless desire to tell the truth, no matter what.
- The Los Angeles Lakers are one of the most famous brands in sports, ranked by *Forbes* magazine as the most valuable and profitable franchise in the NBA.
- More than a memoir, this saga of a star athlete will appeal to the same readership that embraced Andre Agassi's *Open* (Random House, 11/09) and Mark Kriegel's *Pistol* (Free Press, 02/07), which were *New York Times* bestsellers.

## Excerpt from WEST BY WEST:

I was born on May 28, 1938, in Chelyan, West Virginia, right next to Cabin Creek—two hollows (burgs I call them) nestled in the Upper Kanawha Valley, fourteen miles from Charleston, well-defended fortresses against the world. I am the fifth of six children, raised in a home, a series of them actually, that was spotless but where I never learned what love was, and am still not entirely sure I know today. What I do know is that I harbored murderous thoughts, and they, along with anger, sadness, and a weird sort of emptiness, are, in part, what drove and fueled and carried me a long way, traveling a path to the future, even with the depth of my crazy imagination, I never had the self-confidence to allow myself to fully envision, not really.

When I left the state of West Virginia in 1960—a year of transformation in which my name was used, without my permission, by the campaign of John F. Kennedy (whom, as it turns out, I was in favor of), to lure voters during our Democratic primary; a year in which I married and became a father far too young; went to Rome and wore the uniform of my country in the Olympics and brought back a Gold Medal; and then headed west to play professional basketball for the Los Angeles Lakers—I thought I was leaving home for good. But it didn't take long to realize that that would never be the case, at least not for me.

## MARKETING

### Advertising

Radio advertising in  
New York, Los Angeles,  
Chicago and Boston  
Print advertising in the  
*Los Angeles Times*  
Holiday catalogs

### Publicity

National media campaign  
including print, radio,  
television, and online  
interviews  
Author events in Los Angeles  
and West Virginia  
Radio giveaways  
Book video

### Promotion

Special terms available  
8-copy floor display with  
special riser:  
978-0-316-19367-2  
\$223.92/\$247.92

### Web Marketing

e-newsletters, social media,  
blog reviews

### Praise for Jerry West:

"Jerry West is the person who for forty years was synonymous with L.A....Everything good that happened there Jerry had a hand in."  
—PAT RILEY

"I never played with anyone that played as hard, took the game as seriously as Jerry....He carries his heart and soul on his sleeve and he says what he believes."  
—ELGIN BAYLOR



**A** stunningly illustrated and newly translated Haggadah, complete with essays and commentary from some of the brightest Jewish literary and intellectual voices.

Read each year around the Seder table, the Haggadah recounts through prayer and song the extraordinary story of Exodus, when Moses led the ancient Israelites out of slavery in Egypt to wander the desert for 40 years before reaching the Promised Land.

Now, Jonathan Safran Foer has orchestrated a new way of experiencing and understanding one of our oldest, most timeless, and sacred stories, with a new translation of the traditional text by Nathan Englander and provocative commentary by a collection of major Jewish writers and thinkers—including Howard Jacobson, Lemny Snicket, Alain de Botton, Judith Shulevitz, Simon Schama, Tony Kushner, Michael Pollan, and others. Ravishingly designed and illustrated by the acclaimed Israeli artist and calligrapher Oded Ezer, **NEW AMERICAN HAGGADAH** is utterly unique and absorbing.

## New American Haggadah

Jonathan Safran Foer/A New Translation by Nathan Englander

978-0-316-06986-1

\$29.99 (\$31.99 in Canada) • Religion • 10 x 8 • 160 pgs • 4/c illustrations • Territories: U.S., Canada, and Open Market • Large Print rights: Little, Brown and Company; First Serial, Audio, UK, Translation and Performance rights: Aragi, Inc. (Nicole Aragi) Editor: Geoff Shandler

## MARKETING

### Advertising

Print advertising in the *New York Times Book Review*  
Holiday catalogs

### Publicity

5-city author tour: New York, Los Angeles, San Francisco, Atlanta, Chicago  
National media campaign including print and online interviews  
Book video

### Web Marketing

e-newsletters, social media, blog reviews

Also available as an eBook

**October hardcover**

Little, Brown and Company

- Beautifully illustrated, **NEW AMERICAN HAGGADAH** combines a rich, new translation of the Haggadah text with provocative commentary. It will make the perfect Chanukah gift—with a second round of promotion coming for Passover itself.
- Foer's and Englander's books have received a cascade of remarkable praise, heralding them both as among the brightest literary stars of their generation. Each one of Foer's books has been a *New York Times* bestseller, with over one million copies in print combined.
- Both Foer and Englander have a strong presence in the Jewish community, especially with younger members with whom there has been a resurgence of interest in religion and cultural heritage.



GANULICA GENTILE

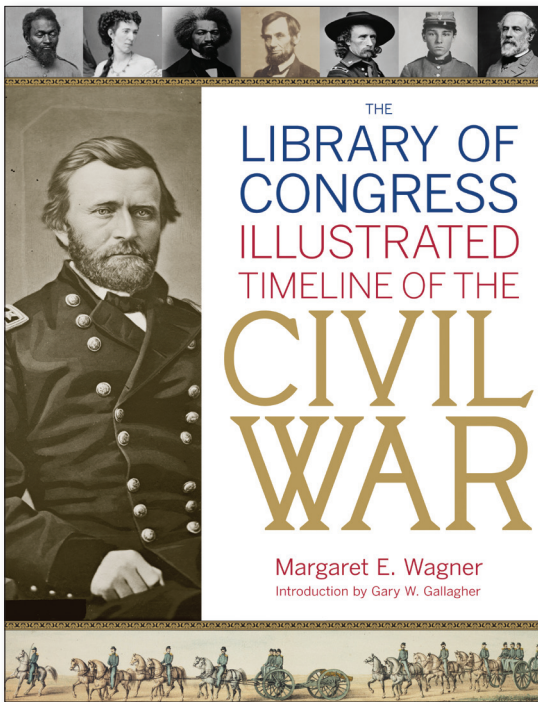


JULIAMS SOHN

**Jonathan Safran Foer** (left) is the author of *Everything Is Illuminated*, *Extremely Loud and Incredibly Close*, and *Eating Animals*. He lives in Brooklyn.

**Nathan Englander** (right) is the author of *The Ministry of Special Cases* and *For the Relief of Unbearable Urges*. He lives in Brooklyn.





**Rare source material from the Library of Congress and a gripping historical narrative illuminate the most consequential war ever fought on American soil.**

With striking visuals from the Library of Congress's unparalleled archive, THE LIBRARY OF CONGRESS ILLUSTRATED TIMELINE OF THE CIVIL WAR is an authoritative and engaging narrative of the domestic conflict that determined the course of American history. A detailed chronological timeline of the war captures the harrowing intensity of 19th-century warfare in first-hand accounts from soldiers, nurses, and front-line journalists. Readers will be enthralled by speech drafts in Lincoln's own hand, quotes from the likes of Frederick Douglass and Robert E. Lee, and portraits of key soldiers and politicians who are not covered in standard textbooks. THE ILLUSTRATED TIMELINE's exciting new source material and lucid organization will give Civil War enthusiasts a fresh look at this defining period in our nation's history.

## The Library of Congress Illustrated Timeline of the Civil War

Margaret E. Wagner and the Library of Congress  
Introduction by Gary W. Gallagher

978-0-316-12068-5

\$35.00 (\$39.00 in Canada) • History • 9 ¾ x 13 • 240 pgs  
350 b/w and 4/c photos and illustrations • Territories: World •  
First Serial, Audio, Large Print, UK and Translation rights: Little,  
Brown and Company; Performance rights: The Martha Kaplan  
Agency (Martha Kaplan) • Editor: Michael Sand

## MARKETING

### Publicity

Local author events  
National media campaign including print and online interviews

### Web Marketing

e-newsletters, social media, blog reviews, slide show

Also available as an eBook

**October hardcover**

Little, Brown and Company

- Publication is set to coincide with the 150th anniversary of the Civil War.
- Period accounts of and by women and African-Americans offer new dimensions not covered in standard Civil War histories.
- In the same oversized format as *Cartographia* (978-0-316-99766-9, LB, 10/07, with over 38,000 copies sold), also from the Library of Congress, and with a similar depth of written and visual content, THE ILLUSTRATED TIMELINE will be one of the notable gift books of the holiday season.
- Introduction by noted Civil War scholar Gary W. Gallagher.

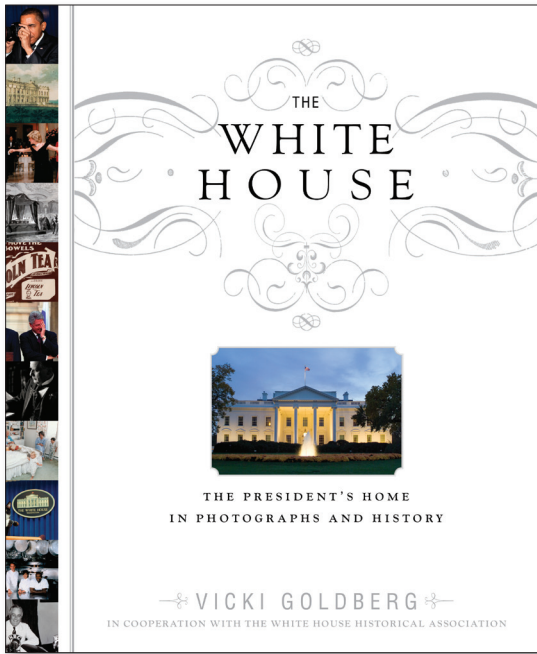
**“A rich feast of words and pictures that only the Library of Congress—with its vast resources and incomparable expertise—could produce. There have been Civil War almanacs and chronologies before—but none so sumptuous and irresistible—none, like this one, a genuine page turner.”**

—HAROLD HOLZER, EDITOR OF *THE NEW YORK TIMES THE COMPLETE CIVIL WAR 1861-1865*  
AND CHAIRMAN OF THE ABRAHAM LINCOLN BICENTENNIAL FOUNDATION



Margaret E. Wagner is a writer and editor at the Library of Congress specializing in military history. She is co-author of *The Library of Congress Civil War Desk Reference*. She lives in Arlington, Virginia.





**A fascinating visual compendium on the White House and its residents, from its construction up to the present day.**

THE WHITE HOUSE covers every aspect of White House life over the past 200 years. Witness multiple refurbishments to the house, media coverage and popular photography of the White House, and photos of its illustrious inhabitants, visitors, and even pets and illustrations. Accompanying the photographs is an incisive, informative text by renowned critic Vicki Goldberg.

A rich visual history and a beautiful gift book, THE WHITE HOUSE is a must for photography and history buffs alike.

**The White House**

*The President's Home in Photographs and History*  
 Vicki Goldberg in cooperation with The White House Historical Association

**978-0-316-09130-5**

**\$35.00** (\$39.99 in Canada) • History • 9 x 11 • 224 pgs • 278 b/w and 4/c photos and illustrations • Territories: World • First Serial, Audio, Large Print, UK and Translation rights: Little, Brown and Company; Performance rights: The White House Historical Association (Neil Horstman) • Editor: Michael Sand

- THE WHITE HOUSE is authorized by the White House Historical Association, a nonprofit institution established by First Lady Jacqueline Kennedy in 1961 that is dedicated to White House preservation and education.
- The images in this book are drawn from the White House Historical Association's digital photograph archives, as well as other public and private collections.

**MARKETING**

**Publicity**

National media campaign including print and online interviews

**Web Marketing**

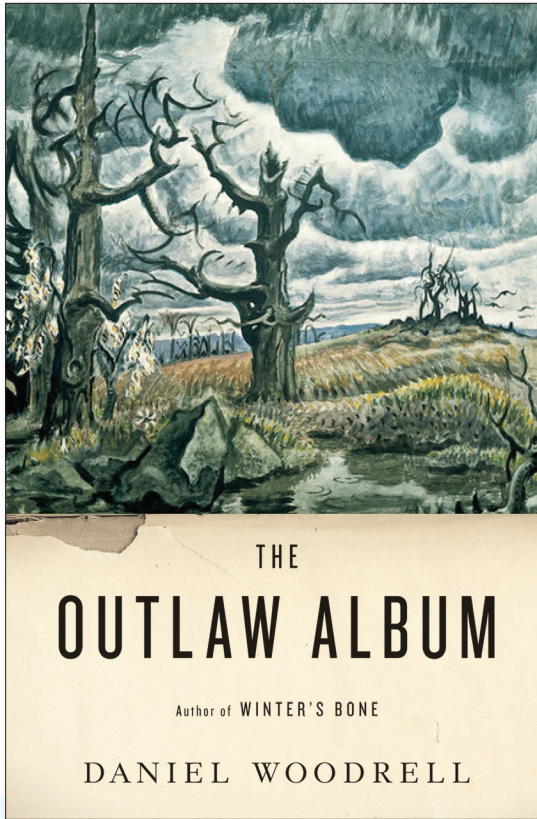
e-newsletters, social media, blog reviews

Also available as an eBook

**October hardcover**

Little, Brown and Company

Vicki Goldberg is a leading voice in the field of photography criticism, and she was a photography columnist for the *New York Times* for 13 years. She lives in Cambridge, Massachusetts.



## The Outlaw Album

Stories

Daniel Woodrell

978-0-316-05756-1

\$24.99 (\$27.99 in Canada) • Fiction • 5 1/2 x 8 1/4 • 160 pgs  
Territories: U.S., Canada, and Open Market • First Serial, Audio  
and Large Print rights: Little, Brown and Company; UK, Translation  
and Performance rights: Trident Media Group (Ellen Levine)  
Editor: Pat Strachan

## MARKETING

### Publicity

5-city author tour: Austin, Seattle, Portland, San Francisco,  
Kansas City  
National media campaign including print and online interviews

### Web Marketing

e-newsletters, social media, blog reviews  
Online reading group guide

Also available in Downloadable Audio and eBook formats

October hardcover

Little, Brown and Company

**T**he author of the celebrated novel *Winter's Bone*—which became an Academy Award® nominated film—brings us 12 timeless tales of those on the fringes of society.

Daniel Woodrell is able to lend uncanny logic to harsh, even criminal behavior in his wrenching first collection of short fiction. Desperation—both material and psychological—motivates his characters. A husband cruelly avenges the murder of his wife's pet; an injured rapist is cared for by a young girl, until she reaches her breaking point; and a disturbed veteran of Iraq is murdered for his erratic behavior.

There is also the tenderness and loyalty of the vulnerable in these stories—between spouses, parents and children, siblings, and comrades in arms—which brings the troubled, sorely tested cast of characters to vivid, relatable life. And, as ever, “the music coming from Woodrell’s banjo cannot be confused with the sounds of any other writer” (Donald Harington, *Atlanta Journal-Constitution*).

- The film version of *Winter's Bone* (978-0-316-13161-2, BB, 6/10; 978-0-316-06641-9, BB, 7/07) won the Grand Jury Prize for Best Picture at the 2010 Sundance Film Festival, and was nominated for four Academy Awards®, boosting sales of the Back Bay editions of the novel to almost 60,000. The movie’s reviews often raved about Woodrell’s writing—“What people say about Cormac McCarthy goes doubly for Woodrell” (*New York Magazine*).
- All of the stories in THE OUTLAW ALBUM are set in the Ozarks, a region now closely associated with Woodrell’s fiction. One story was previously published in *Esquire* and another, “Twin Forks,” is forthcoming there.
- Five of Daniel Woodrell’s eight published novels were selected as *New York Times* Notable Books of the Year. *Tomato Red* won the PEN West Award for the Novel in 1999.

### Praise for *Winter's Bone*:

“This novel will speak to readers as long as there are readers.”

—NEW YORK TIMES BOOK REVIEW

“The lineage from Faulkner to Woodrell runs as deep and true as an Ozark stream in this book...his most profound and haunting work yet.”

—LOS ANGELES TIMES BOOK REVIEW



Daniel Woodrell lives in the Ozarks near the Arkansas line with his wife, Katie Estill.



## See Mix Drink

*A Refreshingly Simple Guide to Crafting the World's Most Popular Cocktails*

Brian D. Murphy

978-0-316-17671-2

\$14.99 (\$16.50 in Canada) • Cookbook • 6 x 9 • 224 pgs  
4/c illustrations throughout • Territories: U.S., Canada, and  
Open Market • First Serial, Audio and Large Print rights: Little,  
Brown and Company; UK, Translation and Performance rights:  
Rick Broadhead and Associates (Rick Broadhead)  
Editor: Michael Sand

## MARKETING

### Publicity

National media campaign including print and online interviews  
Book video

### Promotion

Drinking Group Guide

### Web Marketing

e-newsletters, social media, e-cards

Also available as an eBook

**October hardcover**

Little, Brown and Company

**T**he ingenious new cocktail guide that uses infographics to show you how to make 100 favorite mixed drinks.

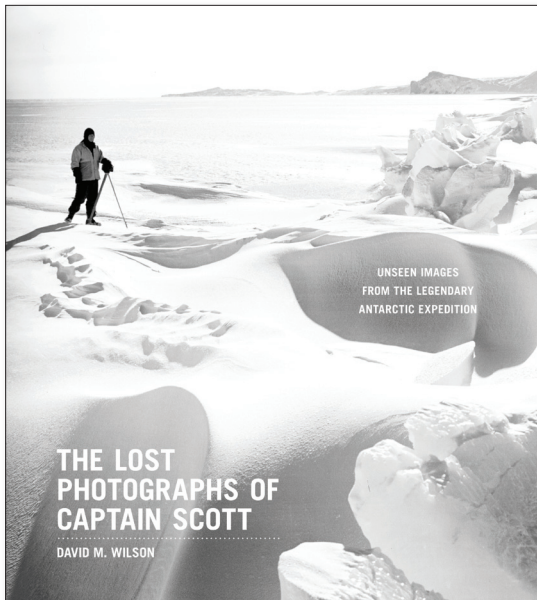
Jonesing for a Manhattan or a Mint Julep? At-home mixologists demand sophisticated cocktails, but without a lot of fuss. SEE MIX DRINK marries appealing infographics with pie-chart recipes to make mixed drinks intuitive and fun. It falls within a format and genre that, when it works, works extremely well. The fresh, inviting approach of SEE MIX DRINK will lure the new generation of drinkers who demand clean, visually striking, and easily understandable graphics. A great gift book for dads and grads.

- Home bartending is in, infographics are in, and the two are a perfect match.
- This hipper, more streamlined alternative to *Mr. Boston* (Wiley, 2008) has the immediately graspable appeal of *Show Me How* (Harper Design, 2008).
- Designer Will Gunderson has completed industry-leading work as Art Director for Target Corporation, including print, TV, packaging, in-store marketing, and online materials. His clean, attractive, and functional design pages bring fresh energy to the world of cocktail books.



LEZ BANNFIELD

Brian D. Murphy's favorite mixed drink is the Old Fashioned, having been inspired to try it after watching *Mad Men*. He lives in Minneapolis with his wife Nicole and their three pets Kate, MeowMeow, and Maya.



**T**he historic publication of Captain Robert Falcon Scott's own long-lost photographs, 100 years after his team's legendary journey to the South Pole.

The legend of Captain Robert Falcon Scott, icon of fortitude and courage, who perished with his fellow explorers on their return from the South Pole in March 1912, is an enduring one. However, many do not know that throughout his journey, in the face of extreme climactic conditions and technical challenges, Scott used a camera to capture breathtaking polar panoramas, geographical and geological scenes, and action photographs of the explorers and their animals, remarkable for their technical skill as well as for their poignancy. Lost, fought over, neglected, and finally resurrected, Scott's final photographs are collected together here for the first time: a humbling testament to the last great expedition of the Heroic Age of Arctic Exploration.

## The Lost Photographs of Captain Scott

*Unseen Images from the Legendary Antarctic Expedition*

David M. Wilson

978-0-316-17850-1

\$35.00 (\$39.00 in Canada) • History • 10 x 11 • 192 pgs • 100 b/w photos • Territories: U.S., Canada, and Open Market • First serial, Audio and Large Print rights: Little, Brown and Company; UK, Translation and Performance rights: Wilson & Kossow UK  
Editor: Michael Sand

- The Fall 2011 publication of THE LOST PHOTOGRAPHS OF CAPTAIN SCOTT acknowledges the centenary of the *Terra Nova* expedition to Antarctica.
- A landmark publication, as important to the field of Arctic exploration as Caroline Alexander's *The Endurance* (Knopf, 1998).
- Caught up in a series of estate and agency complications and mislaid for decades, the Scott photographs bring a fresh, first-hand and unedited perspective to his legendary and tragic expedition.

## MARKETING

### Publicity

National media campaign including print and online interviews

### Web Marketing

e-newsletters, social media, blog reviews

Also available as an eBook

October hardcover

Little, Brown and Company



David M. Wilson, a highly respected polar historian who regularly lectures on exploration history, is a great nephew of Dr. Edward Wilson, who died with Captain Scott and his party. He lives in Cambridge, England.



#1 NEW YORK TIMES BESTSELLING AUTHOR

# MICHAEL CONNELLY THE DROP

"CONNELLY IS A MASTER OF BUILDING SUSPENSE."

—WALL STREET JOURNAL

## The Drop

Michael Connelly

978-0-316-06941-0

\$27.99 (\$30.99 in Canada) • Fiction • 6 x 9 ¼ • 400 pgs • Territories:  
World • First Serial, Audio, Large Print, UK and Translation rights: Little,  
Brown and Company; Performance rights: The Spitzer Agency (Philip  
Spitzer) • Editor: Asya Muchnick

**Hachette Audio:** Unabr. CD: 978-1-60024-723-1 • \$39.98/\$43.98

Abr. CD: 978-1-61113-919-8 • \$29.98/\$32.98

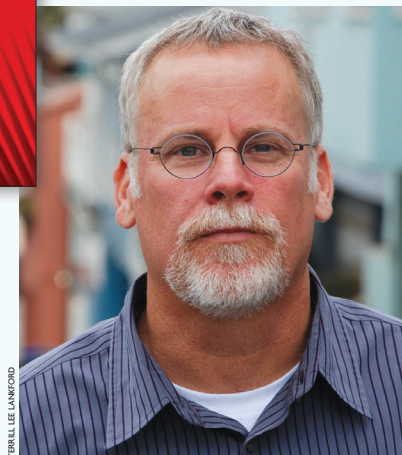
**Large Print Edition:** 978-0-316-18923-1 • \$29.99/\$32.99

Also available in Downloadable Audio and eBook formats

Praise for *The Reversal*:

“Sparks really fly...Each of Connelly’s books is so much more than the sum of its parts.”

—NEW YORK TIMES



TERRILL LANKFORD

## Michael Connelly,

a #1 *New York Times* bestselling novelist and a former journalist, has won numerous crime fiction prizes.

He lives in Florida.

# LAPD detective Harry Bosch investigates an impossible murder in the latest unstoppable thriller from #1 bestselling author Michael Connelly.

Harry Bosch has been given three years before he must retire from the LAPD, and he wants cases more fiercely than ever. In one morning, he gets two.

DNA from a 1989 rape and murder matches a 29-year-old convicted rapist. Was he an eight-year-old killer or has something gone terribly wrong in the new Regional Crime Lab? The latter possibility could compromise all of the lab's DNA cases currently in court.

Then Bosch and his partner are called to a death scene fraught with internal politics. Councilman Irvin Irving's son jumped or was pushed from a window at the Chateau Marmont. Irving, Bosch's longtime nemesis, has demanded that Harry handle the investigation.

Relentlessly pursuing both cases, Bosch makes two chilling discoveries: a killer operating unknown to authorities for as many as three decades, and a political conspiracy that goes back into the dark history of the police department.

- Connelly's latest thriller, *The Reversal* (978-0-316-06948-9, LB, 10/10), debuted at #1 on the *New York Times* hardcover bestseller list and has 430,000 copies in print. His previous book, *Nine Dragons* (978-0-316-16631-7, LB, 2009), was on the list for five weeks and has sold more than 900,000 copies across all formats.
- The film adaptation of *The Lincoln Lawyer* (978-0-446-6-1645-4, GCP, 7/06), starring Matthew McConaughey and Marisa Tomei, was released in March 2011.
- *The Reversal* has enjoyed great success in the ebook format, selling over 100,000 copies to date.

## Excerpt from THE DROP:

Bosch next studied the name on the hit sheet. Clayton S. Pell. It meant nothing to him. But Pell's arrest record included numerous arrests and three separate convictions for indecent exposure, false imprisonment and forcible rape. He had spent six years in prison for the rape before being released eighteen months earlier. He had a five-year probation tail and his last known address came from the state probation and parole board. He was assigned to a halfway house for sexual offenders in Panorama City.

Based on Pell's record, Bosch believed the 1989 case was likely a sex-related murder. He could feel his insides beginning to tighten. He was going to go out and grab Clayton Pell and bring him to justice.

"Do you see it?" Duvall asked.

"See what?" Bosch asked. "Was this a sex killing? It looks like this guy has the classic pred —"

"The birth date," Duvall said.

Bosch looked back down at the hit sheet as Chu leaned over further.

"Yeah, right here," Bosch said. "November nine, nineteen eighty-one. What's that got —"

"He's too young," Chu said.

Bosch glanced at him and then back down at the sheet. He suddenly got it. Clayton Pell was born in 1981. He was only eight years old at the time of the murder on the hit sheet.

## MARKETING

### Advertising

Television advertising: Los Angeles, New York, Atlanta, Boston, Chicago, Denver, Houston, Dallas, Portland, Philadelphia, Phoenix, San Diego, Sacramento, San Francisco, Seattle, Washington, DC, on national cable and CNN airport network  
Print advertising in *USA TODAY*  
Online advertising  
Holiday catalogs

### Publicity

National media campaign including television, radio, print, and online interviews  
Book videos

### Promotion

Advance reading copies  
8-copy floor display with special riser:  
978-0-316-19364-1 • \$223.92/\$247.92  
10-copy mixed floor display with special riser  
(8 bks./2 Unabr. CDs):  
978-0-316-19366-5 • \$303.88/\$335.88

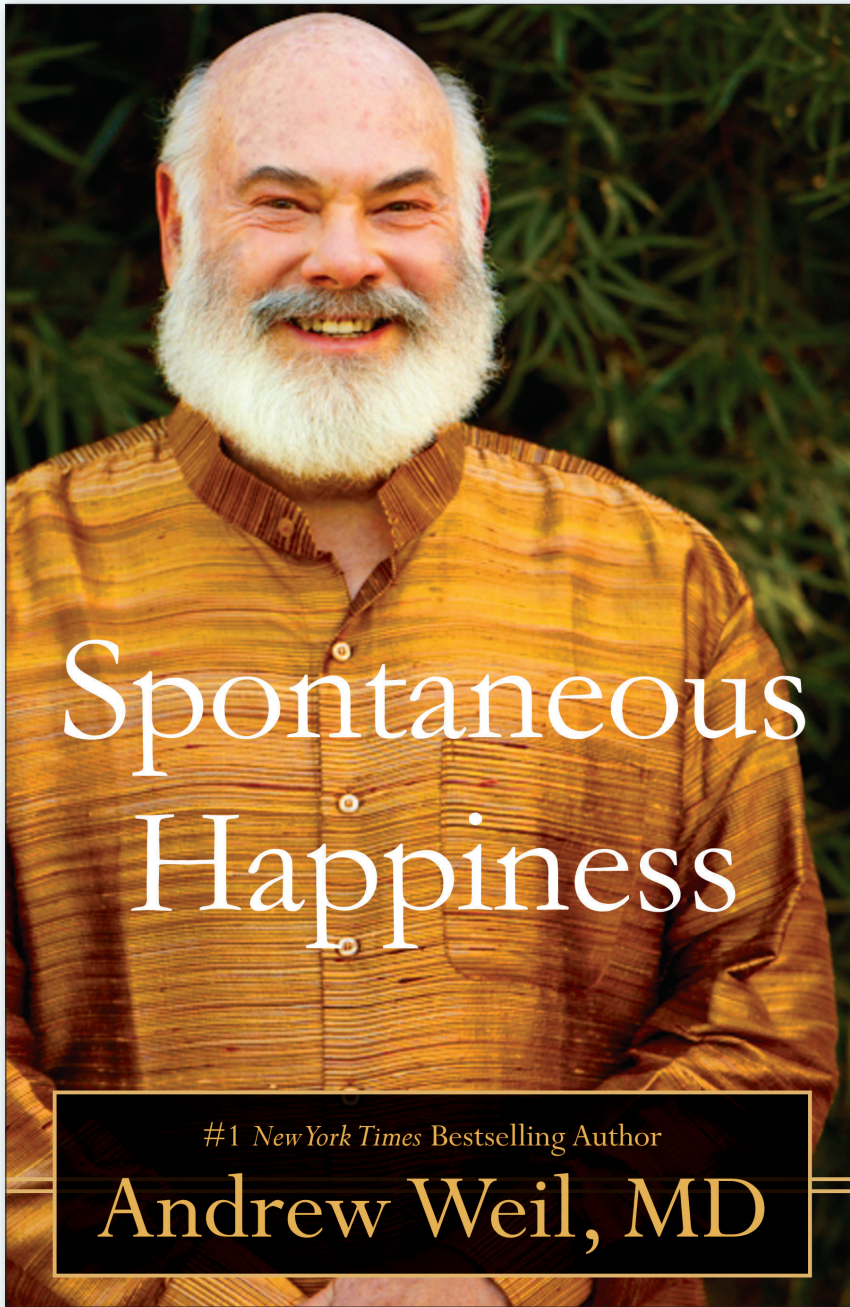
### Web Marketing

e-newsletters, promotional Connelly app., Facebook contests and quizzes, social media  
MichaelConnelly.com

Praise for *The Fifth Witness* (April 2011):

"Connelly weaves a tale that solidifies his reputation as the master of the modern crime thriller."  
— BOOKLIST, STARRED REVIEW





# Spontaneous Happiness

#1 *New York Times* Bestselling Author

**Andrew Weil, MD**

## **Spontaneous Happiness**

Andrew Weil, MD

**978-0-316-12944-2**

**\$27.99** (\$30.99 in Canada) • Self-help • 6 x 9 ¼ • 288 pgs

Territories: U.S., Canada, and Open Market • First Serial,  
Audio and Large Print rights: Little, Brown and Company; UK,  
Translation and Performance rights: Inkwell Management  
(Richard Pine) • Editor: Tracy Behar

**Hachette Audio:** Unabr. CD: 978-1-61113-971-6 • \$29.98/\$32.98

**Large Print Edition:** 978-0-316-18926-2 • \$29.99/\$32.99

Also available in Downloadable Audio and eBook formats

Praise for Andrew Weil, M.D.:

**“The father of  
integrative  
medicine.”**

—DR. MEHMET OZ

## **Andrew Weil, MD,**

is the founder and program director of the Arizona Center for Integrative Medicine. He is the author of many bestselling books, including *Spontaneous Healing*, *8 Weeks to Optimum Health*, and others.

He lives in Tucson, AZ.

# Bestselling author Dr. Andrew Weil presents his revolutionary approach to finding lasting happiness.

SPONTANEOUS HAPPINESS is Dr. Weil's paradigm-shifting guide to peak emotional wellness. In the book, he redefines the notion of happiness and demonstrates the limitations of the biochemical model of mental health. He presents a vast, scientifically proven array of integrative treatment strategies for low mood and depression, drawing on techniques from Ayurveda, Buddhism, acupuncture, psychotherapy, mindfulness training, and much more. Dr. Weil offers advice on lifestyle, behavior, and dietary changes, and helps readers assess their own emotional wellness and build personalized step-by-step plans to manage their moods. Whether suffering from mild to moderate depression, or simply seeking greater contentment, Dr. Weil's science-based integrative approach will help readers achieve their goals. With fascinating case studies and a comprehensive program, this guide breaks new ground in the field of happiness.

- Dr. Weil's 15 books, all *New York Times* bestsellers, have together sold more than 10 million copies.
- Dr. Weil has more than 50,000 Facebook fans and well over 100,000 Twitter followers. His website, [www.Dr.Weil.com](http://www.Dr.Weil.com) (which averages more than 750,000 monthly unique visitors and daily e-newsletters with approximately 575,000 subscribers), will host a 28-day Spontaneous Happiness Challenge. Dr. Weil's YouTube and Vimeo channels will also run fresh content for the book.
- In March 2010, Dr. Weil led the first national conference on Integrative Mental Health. SPONTANEOUS HAPPINESS is the first book to take a fully integrative approach to emotional wellness.

## Excerpt from SPONTANEOUS HAPPINESS:

I observe that many people seek happiness “out there.” They imagine it will come to them if they get a raise, a new car, a new lover, a refreshing glass of juice, or something else they want but do not have. My own experience, repeated many times, is that the actual emotional reward of getting and having is usually much less than the one imagined. All of the recommendations in this book will help you create an internal state of well-being that is relatively impervious to life's transient ups and downs and independent of what you have or don't have...

...I do not consider happiness to be our baseline or most normal mood. Before you accuse me of deceiving you into reading this book by means of a seductive title, let me explain my choice of the word “spontaneous.” I used that same word in the title of a previous book, *Spontaneous Healing*, intended to build confidence in the human body's innate abilities to maintain and repair, regenerate, and adapt to injury and loss. I call these processes “spontaneous” to indicate that they are natural and arise from internal causes, independent of external agencies—an important biological fact, commonly misunderstood and unappreciated both by medical practitioners and patients.

...By linking the words “spontaneous” and “happiness” I am asking you to question the prevalent habit of making positive emotions dependent on external agencies and to think of happiness as one of many moods available to us if we allow for healthy variability of our emotional life.

## MARKETING

### Advertising

National television advertising  
Print advertising in *Publishers Weekly*  
Transit advertising  
Online advertising

### Publicity

5-city author tour: San Francisco, Los Angeles, New York, Dallas, Phoenix  
National television satellite tour  
National media campaign including television, radio, print, and online interviews  
Book video

### Promotion

Advance reading copies  
Special terms available  
8-copy floor display with special riser:  
978-0-316-19387-0  
\$223.92/\$247.92

### Web Marketing

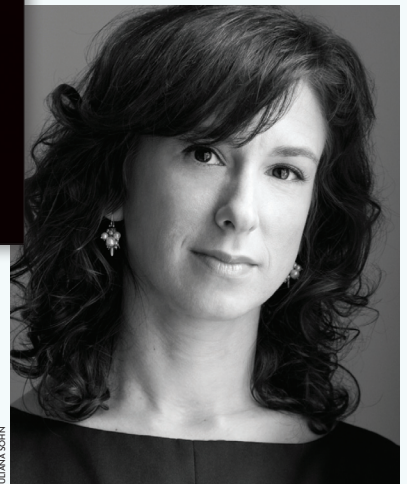
e-newsletters, social media,  
28-Day Spontaneous Happiness Challenge  
[DrWeil.com](http://DrWeil.com)



# The Obamas

Jodi Kantor

*New York Times* Correspondent



JULIANA SOHN

## The Obamas

Jodi Kantor

**978-0-316-09875-5**

**\$29.99** (\$32.99 in Canada) • Biography • 6 x 9 1/4 • 448 pgs  
16-pg b/w photos, 1 map • Territories: U.S., Canada, and Open  
Market • UK, Translation, Performance and First Serial rights:  
Elyse Cheney Literary Associates (Elyse Cheney); Audio and  
Large Print rights: Little, Brown and Company • Editor: Geoff  
Shandler

**Hachette Audio:** Unabr. CD: 978-1-61113-973-0 • \$34.98/\$38.98  
Also available in Downloadable Audio and eBook formats

**Jodi Kantor**  
is a Washington correspondent at the *New York Times*.  
She was also Arts & Leisure editor of the newspaper, the  
New York editor at *Slate*, and one of *Crain's* "40 Under  
40" rising stars. She lives in Brooklyn, New York.



# The inside story of the Obamas' lives as President and First Lady.

When Barack Obama won the 2008 presidential election, he also won a long-running debate with his wife Michelle. Contrary to Michelle's fears, politics now seemed like a worthwhile, even noble pursuit. Together they planned a White House life that would be as normal and sane as possible.

Then they moved in.

In *THE OBAMAS*, Jodi Kantor takes us deep inside the White House as they try to grapple with their new roles, change the country, raise children, maintain friendships, and figure out what it means to be the first black President and First Lady. Filled with riveting detail and insight into their partnership, emotions and personalities, and written with a keen eye for the ironies of public life, *THE OBAMAS* is an intimate portrait that will surprise even readers who thought they knew the President and First Lady.

- Jodi Kantor covered the Obamas for the *New York Times* since the beginning of the presidential race. Her *New York Times Magazine* cover story on their marriage was one of the most talked about articles of 2009.
- This is the first book to look deeply at Michelle Obama as First Lady—not just her public actions, but the private convictions and struggles that shape them.
- Kantor appears regularly on television, including the *Today* show and *Charlie Rose*.

Excerpt from *THE OBAMAS*:

Only eighteen days after inauguration, the Obamas said goodbye to the White House. Those days had been thrilling but filled with small daily shocks about the matrix of federal rules, security restrictions and longstanding traditions that suddenly governed their lives. Now they were escaping to Chicago for the weekend; they planned to return there every six weeks or so, to slip away from the capital and back to normal life.

But first family's arrival at their house on South Greenwood Avenue was disconcerting. "When they moved to the White House, they really picked up and moved," said Susan Sher, a friend and aide. The Obamas had shipped furniture, art and mementos to the White House to make it feel more familiar. Now their absence gave the place a ghostly air. Outside, protective black curtains hung down two sides of their house, cutting off their regular patches of tree, neighborhood and sky. The surrounding streets resembled an armed camp. Even groceries and meals posed a dilemma: supermarkets or restaurants meant mobs, and anything they ate had to be Secret Service-inspected and approved.

Days later, as Air Force One carried the family back east, Marian Robinson, the first lady's mother, made an offhand remark about returning home to Washington. Everyone's ears pricked up: home? To Washington? The White House was foreign, a museum. Yet the presidency had made Chicago feel strange too. Together three generations of Obamas pondered the question: where was home now?

## MARKETING

### Advertising

Print advertising in the *New York Times*, *Washington Post*  
Online advertising

### Publicity

National television satellite tour  
National media campaign including television, radio, print, and online interviews

### Promotion

8-copy floor display with special riser:  
978-0-316-19370-2  
\$239.92/\$263.92

### Web Marketing

e-newsletters, social media, blog reviews

# JAMES PATTERSON

# KILL

# ALEX

# CROSS

ALEX CROSS GETS A PRESIDENTIAL REQUEST. "PLEASE FIND MY KIDS!"

Readers love *Cross Fire*!

**“The Cross family will never be the same! *Cross Fire* will leave you turning page after page with endless suspense.”**

—BEYOND THE BOOKSHELF

## Kill Alex Cross

James Patterson

978-0-316-03792-1

\$28.99 (\$31.99 in Canada) • Fiction • 6 x 9 ¼ • 400 pgs

Territories: U.S., Canada, and Open Market • First Serial, Audio,

Large Print, and Translation rights: Little, Brown and Company;

UK rights: Random House UK; Performance rights: James

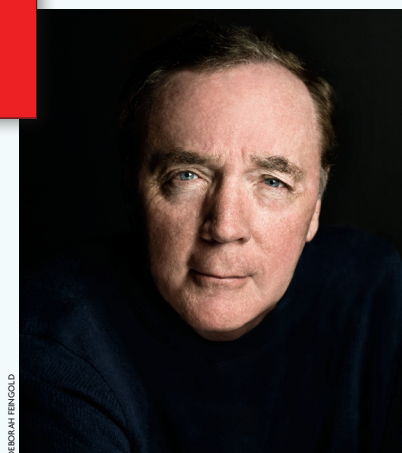
Patterson Entertainment (Steve Bowen) • Editor: Michael Pietsch

**Hachette Audio:** Unabr. CD: 978-1-61113-969-3 • \$39.98/\$43.98

Abr. CD: 978-1-61113-967-9 • \$29.98/\$32.98

**Large Print Edition:** 978-0-316-18925-5 • \$29.99/\$32.99

Also available in Downloadable Audio and eBook formats



DEBORAH FENIGOLD

**James Patterson**

lives in Florida.



# The President's children have been kidnapped— and Alex Cross races to save them before it's too late.

When the President's son and daughter are abducted, Detective Alex Cross is one of the first on the scene. But someone very high up is using the FBI, Secret Service, and CIA to keep him far from the center of the case and in the dark.

A deadly contagion in the water supply cripples half of the capital, and Alex discovers that someone may be about to unleash the most devastating attack the United States has ever experienced.

As his window for solving both crimes narrows, Alex makes a desperate decision that goes against everything he believes—one that may alter the fate of the entire country. *KILL ALEX CROSS* is faster, more exciting, and more tightly wound than any Alex Cross thriller James Patterson has ever written!

- The Alex Cross series is the #1 U.S. detective series of the past 25 years, with more than 70 million copies in print.
- James Patterson has sold more than 210 million copies of his novels worldwide.
- The most recent Cross novel, *Cross Fire* (LB, 978-0-316-03617-7, 11/10), has more than one million copies in print. It will be published in mass market in June 2011.
- Mega-star writer-producer-director-actor Tyler Perry (*Diary of a Mad Black Woman*) is on board to star as Alex Cross! The movie is based on *Cross* (LB, 978-0-316-15979-1, 11/06; GCP, 978-0-446-61905-9, 10/07) and will be directed by Rob Cohen (*The Fast and the Furious*). Patterson will serve as an executive producer on the film and, along with Kerry Williamson, penned the first draft of the script. Filming is set to start summer 2011.

Excerpt from *KILL ALEX CROSS*:

As soon as the door to the lecture hall closed behind Agent Clay Findlay, he checked the knob—*still unlocked*. Then he checked the sweep hand on his stainless steel Breitling. “I’m giving them another forty-five seconds,” he said into the mike at his cuff. “After that, we’ve got ‘T-Rex’ going to assembly and ‘Twilight’ headed to the principal’s office.”

Word from the President and First Lady had been to allow Ethan and Zoe as normal a school experience as possible, including their own conflicts—without reason. That was easier said than done, of course. Zoe Duchamp didn’t always operate within reason. In fact, she usually didn’t. Zoe wasn’t a bad kid—just a kid. Willful, smart, devoted to her younger brother.

“I’m probably going to get reamed for this,” Findlay radioed quietly. “Tell you what, though. That Townsend kid’s a little prick. Not that you heard it here.”

“Like father, like son,” Musgrove radioed back. “Kid got what he asked for, and more. Zoe really clocked him.”

There was some low laughter on the line. Ryan Townsend’s daddy was the House Minority Whip and a rabid opponent of virtually every move President Duchamp ever made or even thought about. Sometimes the Branaff School could feel like Little Washington. Which it kind of was.

Findlay checked his watch again. Two minutes exactly. End of recess for the Duchamp kids.

“All right, ladies and gentlemen, we’re on the move,” he said into his mike. Then he knocked twice on the lecture hall door and pushed it open.

“Time’s up guys. You ready to.... *Ob, god dammit.*”

The room was empty.

## MARKETING

### Advertising

National television, print, and online advertising

### Publicity

National media campaign including television, radio, print, and online interviews

### Promotion

12-copy floor display with special riser:

978-0-316-19371-9

\$347.88/\$383.88

14-copy mixed floor display with special riser

(12 bks/2 Unabr. CDs):

978-0-316-19372-6

\$427.84/\$471.86

### Web Marketing

e-newsletters, social media, giveaways, blog reviews  
JamesPatterson.com

### Praise for *Cross Fire*:

“This is another great and addicting tale of murder and mayhem—Alex Cross style! I was hard pressed to put it down!”  
—BIBLIOPHILIC BOOK BLOG

“*Cross Fire* includes every element a good cop tale needs: shootouts, car chases, mysterious characters, and bad guys galore....A recipe for another bestseller.”

—JOHN M. WILLS, AUTHOR, FORMER CHICAGO POLICE OFFICER, AND RETIRED FBI AGENT

"Rankin is a master."  
—WALL STREET JOURNAL

# IAN RANKIN

AUTHOR OF *THE COMPLAINTS*

## THE IMPOSSIBLE DEAD



### The Impossible Dead

Ian Rankin

978-0-316-03977-2

\$25.99 (NCR) • Fiction/Mystery • 6 x 9 1/4 • 384 pgs

Territories: U.S. and Open Market • First Serial, Audio and Large

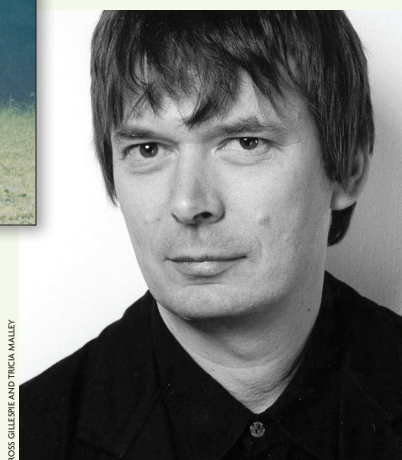
Print rights: Little, Brown and Company; UK, Translation and

Performance rights: Rogers, Coleridge and White

(Peter Robinson) • Editor: Reagan Arthur

Praise from P.D. James for  
*The Complaints*:

**“Rankin is a master....Fox is so fully realised and interesting a character, his job in *THE COMPLAINTS* so fraught with fascinating possibilities, that we can surely hope to meet him again.”**



ROSS GILLESPIE AND TRICIA WALLEY

### Ian Rankin

is a #1 international bestselling author. Winner of an Edgar Award and the recipient of a Gold Dagger for fiction and the Chandler-Fulbright Award, he lives in Edinburgh, Scotland, with his wife and their two sons.

Also available in Downloadable Audio and eBook formats

# Ian Rankin's brilliant new hero, Malcolm Fox, returns, investigating a police department where the corruption is deep—and deadly.

The Complaints: that's the name given to the Internal Affairs department who seek out dirty and compromised cops, the ones who've made deals with the devil. And sometimes The Complaints must travel.

A major inquiry into a neighboring police force sees Malcolm Fox and his colleagues cast adrift, unsure of territory, protocol, or who they can trust. An entire station-house looks to have been compromised, but as Fox digs deeper he finds the trail leads him back in time to the suicide of a prominent politician and activist. There are secrets buried in the past, and reputations on the line.

In his newest pulse-pounding thriller, Ian Rankin holds up a mirror to an age of fear and paranoia, and shows us something of our own lives reflected there.

- THE IMPOSSIBLE DEAD builds on the launch of Malcolm Fox's character in *The Complaints* (LB, 978-0-316-03974-1, 3/11). It will be published in trade paperback in September (see page 90).
- Fox, a character very different from Rankin's Inspector Rebus (but just as complicated and intriguing), will attract fans both old and new as the series develops.
- Over 600,000 copies of Ian Rankin's novels have been sold to date in the U.S.
- Some of the most successful crime writers count themselves as Rankin fans, including P.D. James, Jonathan Kellerman, Harlan Coben, and Michael Connelly.

## MARKETING

### Advertising

Print advertising in the *New York Times Book Review*  
Online advertising  
Mobile advertising

### Publicity

National media campaign including radio, print, and online interviews  
Book video

### Promotion

8-copy floor display with special riser:  
978-0-316-19665-9 • \$207.92

### Web Marketing

e-newsletters, social media, giveaways, promotional Rankin app, blog reviews

### Excerpt from THE IMPOSSIBLE DEAD:

He had never crossed the Forth Road Bridge on foot before. He knew people did it all the time: joggers and tourists. You'd see them from your car and think they must be mad. The traffic noise was punishing, and the drop to the water below seemed vertiginous. To his left he could see the rail bridge, much of it under wraps for maintenance. The wind was ripping at his ears, but he felt it was as much as he deserved. He had dropped a bomb on Teresa Collins, then simply walked away, more concerned to get out of there unscathed. Fox hadn't encountered much violence during his years on the force. Part of the appeal of The Complaints had been its focus on rules broken rather than bones, on cops who crossed the line but were not violent men. It was in his nature to avoid confrontation, which was why he felt he had failed with Teresa Collins. Every moment of his time with her could have been played differently. His pace was quickening. Without knowing why, he found himself breaking into a run—jogging at first, then speeding up. When had he last run anywhere? He couldn't remember. The sprint lasted only a few tens of metres, and he was breathing hard by the end of it. Two proper joggers gave him a lengthy examination as they passed.

'I'm all right,' he told them with a wave of his hand.  
Maybe he believed it, too.







BROOKE WILLIAMS

**A BEAUTIFUL BOXED-SET EDITION, with new material, of Malcolm Gladwell’s landmark books *The Tipping Point*, *Blink*, and *Outliers*.**

In the past decade, Malcolm Gladwell has written three books that have radically changed how we understand our world and ourselves: *The Tipping Point*, *Blink*, and *Outliers*. Regarded by many as the most gifted and influential author and journalist in America today, Gladwell has the rare ability to connect with audiences of tremendously varied interests. There are more than 10 million copies of his books in print.

Now, Gladwell’s landmark investigations into the world around us are collected together for the first time. Beautifully repackaged and redesigned, with newly added illustrations throughout each book, COLLECTED is a perfect treasury of prose and provocation for Gladwell fans old and new.

**Malcolm Gladwell: Collected**

Malcolm Gladwell

**978-0-316-12309-9**

**\$75.00** (\$80.00 in Canada) • Business/Psychology • 784 pgs  
 Illustrations • Territories: U.S., Canada and Open Market • Audio  
 and Large Print rights: Little, Brown and Company; Translation and  
 Performance rights: Janklow & Nesbit Associates (Tina Bennett)  
 Editor: Geoff Shandler

**MARKETING**

**Advertising**

Holiday catalogs

**Publicity**

National media campaign including television, radio, print, and  
 online interviews

**Web Marketing**

e-newsletters, social media

**Hachette Audio:** Gladwell Box Set, read by the author:

Unabr.CD: 978-1-60788-207-7 • \$79.98/\$92.00

Also available as an eBook

**November hardcover**

Little, Brown and Company

- Malcolm Gladwell has produced four #1 bestselling books in the past decade. Each title remains a current *New York Times* bestseller, with a combined 686 weeks on the list.
- All three books in this boxed set have been redesigned front to back by artist and illustrator Brian Rea, a former art director for the Op-Ed page of the *New York Times* whose work has appeared in *Outside Magazine*, *Men’s Journal* and *Time* among others. Rea is creating scores of new illustrations exclusively for this edition.
- Individual hardcover ISBNs:  
*The Tipping Point*: 978-0-316-31696-5 (3/00)  
*Blink*: 978-0-316-17232-5 (1/05)  
*Outliers*: 978-0-316-01792-3 (11/08)

“In the vast world of nonfiction writing, Malcolm Gladwell is as close to a singular talent as exists today.”

—NEW YORK TIMES BOOK REVIEW

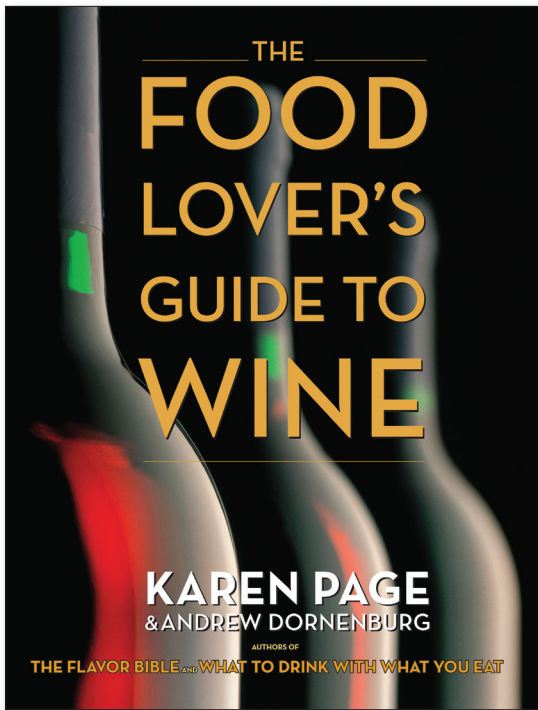
“Gladwell’s real genius is as a storyteller. He’s like an omniscient, many-armed Hindu god of anecdotes: he plucks them from every imaginable human endeavor.”

—TIME

“It’s the flight of Gladwell’s thought that captures your imagination.”

—BOSTON PHOENIX

**Malcolm Gladwell** is a staff writer for *The New Yorker*. He was formerly a business reporter at the *Washington Post*. He lives in New York City.



**F**rom two of America's most respected culinary authors, this one-of-a-kind comprehensive and entertaining guide uncorks the world of wine for food lovers.

A wine book unlike any other, *THE FOOD LOVER'S GUIDE TO WINE* offers a fresh perspective via the single aspect of wine most compelling to food lovers: flavor.

At the heart of this indispensable reference, formatted like the authors' two previous bestsellers, is an encyclopedic A-to-Z guide profiling hundreds of different wines by their essential characteristics—from body and intensity to distinguishing flavors, from suggested serving temperatures and ideal food pairings to recommended producers (including many iconic examples). The book provides illuminating insights from dozens of America's best sommeliers via informative sidebars, charts, and boxes, which complement the book's gorgeous four-color photography. Another groundbreaking work from two of the ultimate culinary insiders, this instant classic is the perfect gift book.

## The Food Lover's Guide to Wine

Karen Page and Andrew Dornenburg

978-0-316-04513-1

\$35.00 (\$39.00 in Canada) • Cookbook • 7 1/2 x 10 • 392 pgs  
70 4/c photos • Territories: U.S., Canada, and Open Market;  
Large Print rights: Little, Brown and Company; UK, Translation,  
First Serial, Performance and Audio rights: Janis A. Donnaud and  
Associates, Inc. (Janis A. Donnaud) • Editor: Michael Sand

## MARKETING

### Advertising

Online advertising  
Holiday catalogs

### Publicity

5-city author tour: Chicago, New York, San Francisco, Seattle,  
Portland  
National media campaign including television, radio, print,  
and online interviews  
Book video

### Web Marketing

e-newsletters, social media, blog reviews  
www.BecomingaChef.com

Also available as an eBook

**November hardcover**

Little, Brown and Company

- *The Flavor Bible* (LB, 978-0316-11840-8, 9/08) has sold over 100,000 copies, while *What to Drink with What You Eat* (Bulfinch, 978-0821-25718-0, 10/06) made both the *Entertainment Weekly* and *Los Angeles Times* cooking bestseller lists and has sold over 70,000 copies to date.
- Page and Dornenburg run an award-winning website with a popular blog and a culinary e-newsletter that reaches 30,000 food and wine lovers with every issue.
- This new book is an ideal companion to *The Flavor Bible*, which won a 2009 James Beard Book Award and 2010 Nautilus Book Award, and *What to Drink with What You Eat*, winner of the 2007 IACP "Cookbook of the Year" and 2006 Georges Duboeuf "Wine Book of the Year" Awards and a 2006 Gourmand World Cookbook Award.

### Praise for *The Flavor Bible*:

Named one of the best cookbooks of the year by Sandra Lee on the *Today* show and Sara Moulton on *Good Morning America*

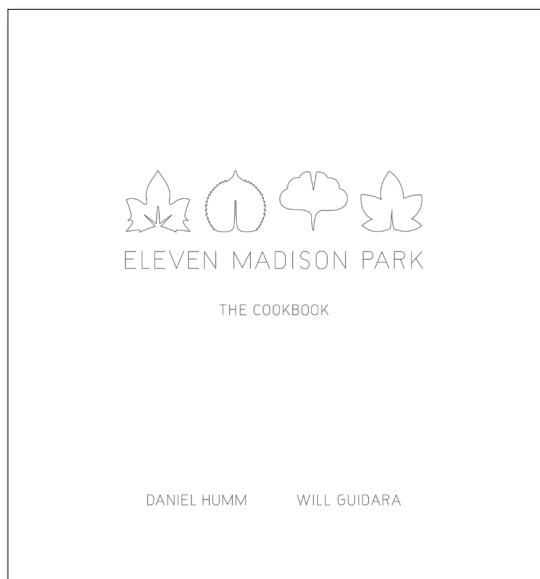
Named one of the "Best Cookbooks of the Decade" by Amazon.com cookbook editor Brad Thomas Parsons, and one of the best cookbooks of the past 30 years by eCookbooks.com founder David Strymish



HOWARD CHILDS

Former *Washington Post* wine columnists and married New Yorkers Karen Page and Andrew Dornenburg are also the authors of the 100,000+-copy bestsellers *Culinary Artistry* and *Becoming a Chef*.





**A lavish collection of elegant, seasonal recipes from the award-winning, four-star New York restaurant.**

Eleven Madison Park is one of New York City's most popular fine-dining establishments and has become an international culinary destination. Under the leadership of executive chef Daniel Humm and general manager Will Guidara, the restaurant is synonymous with innovative cuisine and top-tier hospitality, receiving a coveted four-star review from the *New York Times*.

**ELEVEN MADISON PARK: THE COOKBOOK** is a sumptuous tribute to the unforgettable experience of dining in the restaurant, where the latest culinary techniques are married with classical haute cuisine. The book features more than 150 sophisticated recipes, arranged by season, adapted for the home cook, and accompanied by stunning full-color photographs by Francesco Tonelli. **ELEVEN MADISON PARK** is sure to be one of the most talked-about cookbooks of 2011.

## Eleven Madison Park

*The Cookbook*

Daniel Humm, Will Guidara

**978-0-316-09851-9**

**\$50.00** (\$55.00 in Canada) • Cookbook • 10 ¾ x 11 ¾ • 372 pgs  
200 4/c photos • Territories: World • UK, Translation, First Serial,  
Audio and Large Print rights: Little, Brown and Company;  
Performance rights: Black Inc. (David Black) • Editor: Michael Sand

## MARKETING

### Advertising

Print advertising in the *New York Times*  
Holiday catalogs

### Publicity

National media campaign including television, radio, print, and  
online interviews  
Book video

### Web Marketing

e-newsletters, social media, blog reviews  
[www.ElevenMadisonPark.com](http://www.ElevenMadisonPark.com)

Also available as an eBook

**November hardcover** Little, Brown and Company

- **ELEVEN MADISON PARK: THE COOKBOOK** is the next in the tradition of high-end cookbooks like *The French Laundry* (Artisan, 11/99), *Alinea* (Random House, 10/08), and *Noma* (Phaidon Press, 10/10).
- Daniel Humm won the 2010 James Beard Award for Best Chef in New York City. Thanks to his innovative mix of classic and modern techniques, his reputation and that of Eleven Madison Park have skyrocketed.
- A foreword by Danny Meyer sets the stage.

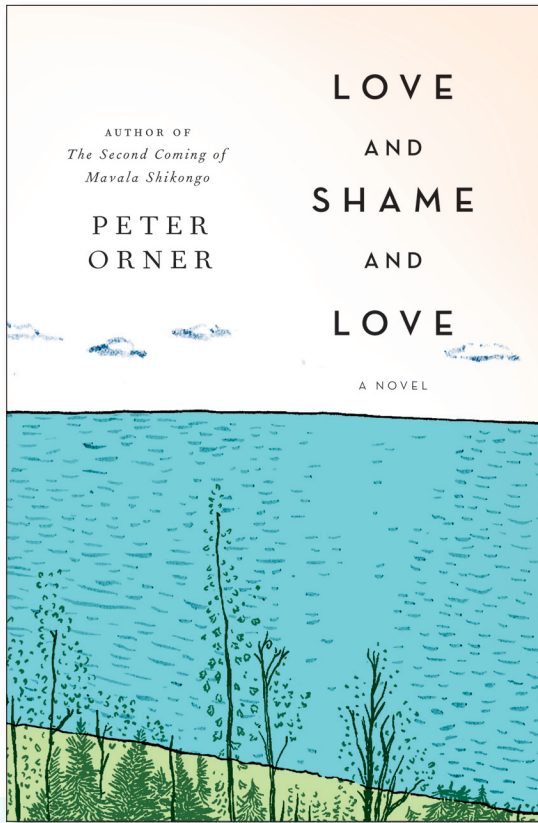
"[Daniel Humm's] restaurant food is the essence of elegance."

—JANE SIGAL, *FOOD & WINE*

"Eleven Madison Park...now ranks among the most alluring and impressive restaurants in New York."

—*NEW YORK TIMES*

**Daniel Humm** has been executive chef of Eleven Madison Park since 2006, the same year that **Will Guidara** became general manager. They both live in New York City.



## Love and Shame and Love

Peter Orner

978-0-316-12939-8

\$24.99 (\$27.99 in Canada) • Fiction • 5 1/2 x 8 1/4 • 288 pgs  
 13 b/w illustrations • Territories: U.S., Canada, and Open Market  
 Audio and Large Print rights: Little, Brown and Company; UK,  
 Translation, First Serial and Performance rights: Trident Media  
 Group (Ellen Levine) • Editor: Pat Strachan

## MARKETING

### Publicity

3-city author tour: San Francisco, Chicago, Seattle  
 National media campaign including print and online interviews

### Web Marketing

e-newsletters, social media, blog reviews  
 Online reading group guide

Also available as an eBook

**November hardcover** Little, Brown and Company

**Alexander Popper stumbles into adulthood amidst a singular family, by way of a novelist who has “joined the first rank of American writers.”** (*Boston Globe*)

Alexander Popper is four years old when his father throws him into Lake Michigan, telling him to sink or swim. The rest of the family also struggles to stay afloat: His mother is trapped in an unhappy marriage; his brother, the shadow boss of the clan, rises above it; paternal grandparents, Seymour and Bernice, once high fliers, now live lives full of regret; and his father, obsessed with his own success, fails to see that the family is unraveling.

Covering four decades of Alexander’s life, from childhood to romance to unexpected fatherhood, Peter Orner illuminates the intricacies of love and the shame that sometimes follows. Alternately comic and sorrowful, *LOVE AND SHAME AND LOVE* explores the universals with stunning originality and wisdom.

- Orner, a 2006 Guggenheim Fellow, has received many honors for his fiction, including the Rome Prize from the American Academy of Arts and Letters, the Goldberg Prize for Jewish Fiction, a Lannan Literary Fellowship and the Bard Fiction Prize. *The Second Coming of Mavala Shikongo* (BB, 978-0-316-06633-4, 5/07) was a Finalist for the *Los Angeles Times* Book Prize.
- The author’s collection, *Esther Stories* (Mariner, 11/01), was praised by Marilynne Robinson: “The spirit of *Esther Stories* is, like true beauty, no aesthete, and, like true love, no sentimentalist.”
- Chicago’s legends and political machines and suburbs—and the ever-present sound of the lake—are reminiscent of Saul Bellow’s work.

*Praise for The Second Coming of Mavala Shikongo:*

“A gorgeously written book, very funny, and bursting with soul.”

—DAVE EGGERS, *GUARDIAN*

“With this staggering debut novel, Orner has joined the first rank of American writers.”

—STEVE ALMOND, *BOSTON GLOBE*



PETER-ANDREAS HASSEEN

Peter Orner is the author of two widely praised books, *Esther Stories* and *The Second Coming of Mavala Shikongo*. Born in Chicago and trained as a lawyer, Orner now lives in San Francisco and is an associate professor at San Francisco State.

NATIONAL BESTSELLER

"Dr. Bernstein is a true pioneer in developing practical approaches to controlling a devastating disease that is growing at epidemic proportions in this country."

—BARRY SEARS, PH.D., AUTHOR OF *THE ZONE*

# Dr. Bernstein's DIABETES SOLUTION

A COMPLETE GUIDE  
TO ACHIEVING NORMAL  
BLOOD SUGARS

4<sup>TH</sup> EDITION,  
NEWLY REVISED  
& UPDATED

Richard K. Bernstein, MD

## Dr. Bernstein's Diabetes Solution (revised edition)

*A Complete Guide to Achieving Normal Blood Sugars*

Richard K. Bernstein, MD

978-0-316-18269-0

\$29.99 (\$32.99 in Canada) • Health • 6 x 9¼ • 544 pgs Territories: World • UK, Translation and Large Print rights: Little, Brown and Company; Audio, First Serial and Performance rights: Carol Mann Agency (Channa Taub) • Editor: Tracy Behar

## MARKETING

### Publicity

National media campaign including television, radio, print, and online interviews

### Web Marketing

e-newsletters, social media, blog reviews

Also available as an eBook

November hardcover Little, Brown and Company

**T**he fourth edition of the classic, essential guide to controlling diabetes, newly revised and updated.

Originally published in 1997, DR. BERNSTEIN'S DIABETES SOLUTION is a unique resource that covers both adult and childhood-onset diabetes, explains step-by-step how to normalize blood sugar levels and prevent or reverse complications, and offers detailed guidelines for establishing a treatment plan. Readers will find 50 gourmet recipes, in addition to a comprehensive discussion of diet, obesity, and new drugs to curb carbohydrate craving and overeating.

Now in its fourth edition, the book presents up-to-the-minute information on insulin resistance, blood-testing devices, measuring blood sugar, new types of insulin, gastroparesis and other issues, as well as updated diet guidelines. DR. BERNSTEIN'S DIABETES SOLUTION is the one book every diabetic must own.

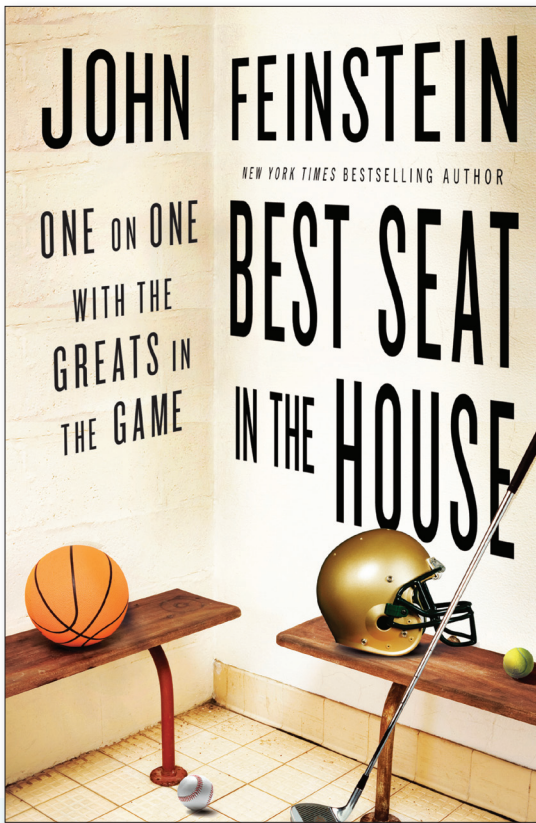
- DR. BERNSTEIN'S DIABETES SOLUTION is a national bestseller; it has sold more than 150,000 copies across three hardcover editions. The Bernstein method continues to be the gold standard for at-home care.
- The book will be published to tie in with Diabetes Awareness Month.
- Diabetes is already an epidemic in the U.S., with 1.6 million new cases diagnosed each year, and 57 million people who are considered pre-diabetic.
- Hardcover ISBN: 978-0-316-16716-1, 03/07

"Dr. Bernstein is a true pioneer in developing practical approaches to controlling a devastating disease that is growing at epidemic proportions in this country. This book should be in the library of every diabetic patient, and especially physicians who treat diabetes."

—BARRY SEARS, PH.D., AUTHOR OF *THE ZONE*



Richard K. Bernstein, MD, is one of the world's foremost experts in diabetes treatment and care. He is the author of six books about diabetes, including *The Diabetes Diet*. He lives and maintains a private practice in Mamaroneck, NY.



## Best Seat in the House

*One on One with the Greats in the Game*

John Feinstein

978-0-316-07904-4

\$27.99 (\$29.99 in Canada) • Sports • 6 x 9 ¼ • 448 pgs • 8-pg 4/c photos • Territories: World • UK, Translation, First Serial, Audio and Large Print rights: Little, Brown and Company; Performance rights: International Creative Management (Esther Newberg) • Editor: John Parsley

## MARKETING

### Advertising

Print advertising in the *New York Times*, *Washington Post*

### Publicity

National television satellite tour  
National media campaign including television, radio, print, and online interviews

### Web Marketing

e-newsletters, social media  
Feinsteinonthebrink.com

**Hachette Audio:** Unabr. CD: 978-1-61113-565-7 • \$29.95/\$32.98  
Also available as an eBook

**December hardcover**

Little, Brown and Company

**T**he book *John Feinstein was born to write*, bringing two decades of intriguing encounters with sports legends to the page.

After numerous bestselling sports books based on his own deep reporting, John Feinstein crafts a narrative of the most interesting and revealing encounters he's had, with some of the most enduring figures in sports—from hallowed coaches such as Bob Knight, Jim Valvano, Mike Krzyzewski, and Joe Torre to beloved athletes such as Jack Nicklaus, Tom Watson, Arnold Palmer, Ivan Lendl, and Mary Carillo. Here we have John Feinstein at his very best—opening up sport's most private, closed-door places.

These are the mentors and athletes who know their games the best, and the legends and legendary moments that gave inherent shape to our favorite pastimes.

- John Feinstein is beloved by sports fans for his unique ability to capture the essence of the games we love, including golf, baseball, and college basketball. This book will cover all of those sports, creating a fascinating overview of modern athletics.
- Over 4.1 million copies of John Feinstein's books have been sold in hardcover.
- John has unparalleled access to and relationships with prominent players and coaches from every major sport, and his years of experience and thorough knowledge of sports history make him well-positioned to examine how things have changed through the years.

"One of the best sportswriters alive." —LARRY KING, *USA TODAY*

"Feinstein is the most successful sportswriter in America... He has the gift of re-creating events known to us all while infusing them with excitement, even suspense."

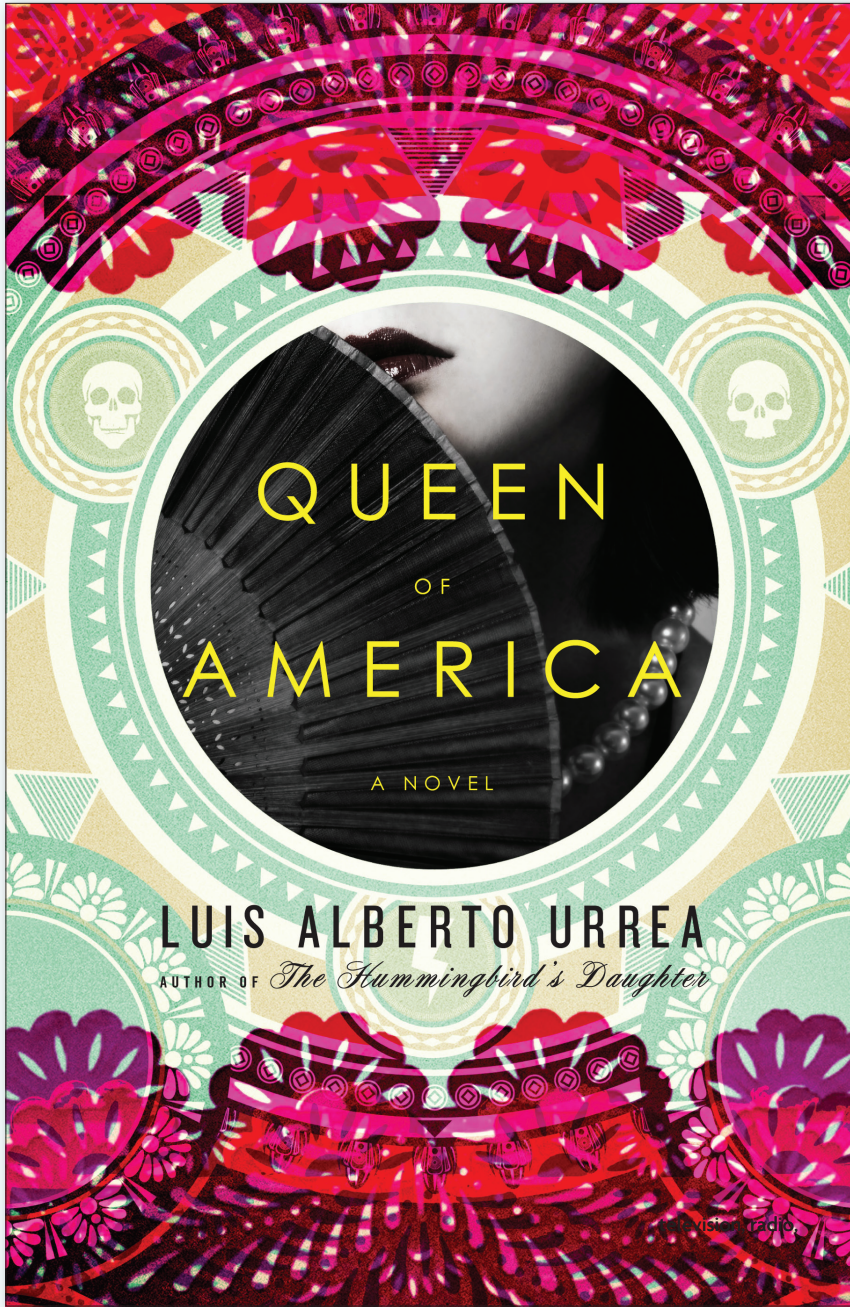
—JAY NORDLINGER, *THE WALL STREET JOURNAL*



PHIL HOFFMANN

John Feinstein is the bestselling author of *Moment of Glory*, *The Majors*, *A Good Walk Spoiled*, and *A Season on the Brink*, among others. He writes for *Inside Sports* and *Golf* and commentates on NPR and CBS. He lives in Maryland.





Extraordinary praise for  
*The Hummingbird's Daughter*:

“Constantly  
amazes and  
delights.”

—SAN DIEGO UNION TRIBUNE

“Wonders never  
cease in this novel,  
an extraordinary  
example of what  
can transpire  
when a remark-  
able story is  
granted to a truly  
gifted writer.”

—PHILADELPHIA INQUIRER



NICOLE WHITE

## Queen of America

*A Novel*

Luis Alberto Urrea

978-0-316-15486-4

\$25.99 (\$28.99 in Canada) • Fiction • 6 x 9¼ • 384 pgs

Territories: World • UK, Translation, First Serial, Audio and Large

Print rights: Little, Brown and Company; Performance rights:

Sandra Dijkstra Literary Agency (Sandy Dijkstra)

Editor: Geoff Shandler

## Luis Alberto Urrea

is one of America's most critically acclaimed authors. He has received a Lannan Literary Award, a Christopher Award, an American Book Award, and a Western States Book Award. He lives with his family outside of Chicago.

Also available in Downloadable Audio and eBook formats



# The remarkable heroine of *The Hummingbird's Daughter* returns in this epic novel of love, loss, and miracles in a restless America.

After the bloody Tomochic rebellion, Teresita Urrea, beloved healer and “Saint of Cabora,” flees with her father to Arizona. But their plans are derailed when she once again is claimed as the spiritual leader of the Mexican Revolution. Besieged by pilgrims and pursued by assassins, Teresita embarks on a journey through turn-of-the-century America—New York, San Francisco, St. Louis. She meets immigrants and tycoons, European royalty and Cuban poets, all waking to the new American century. And as she decides what her own role in this modern future will be, she must ask herself: can a saint fall in love?

At turns heartbreaking, uplifting, and riotously funny, *QUEEN OF AMERICA* reconfirms Luis Alberto Urrea’s status as a writer of the first rank.

- *The Hummingbird's Daughter* (LB, 978-0-316-74546-8, 5/05), the prequel to *QUEEN OF AMERICA*, has sold 130,000 copies and was a national bestseller. There are over 325,000 copies in print of Urrea’s three previous books with Little, Brown. *The Hummingbird's Daughter* was a One City, One Book selection in San Francisco (2006) and Pasadena (2009).
- Urrea has become one of America’s preeminent Latino voices. *The Devil's Highway* (LB, 978-0-316-01080-1, 4/04) was a finalist for a Pulitzer Prize. In 2010, he won an Edgar Award for his short story “Amapola” and was honored with the National Hispanic Cultural Center’s highest literary award.
- Like *The Hummingbird's Daughter*, this novel is based on Urrea’s real great-aunt Teresita, who had healing powers and was acclaimed as a saint.

## Excerpt from *QUEEN OF AMERICA*:

It was a few hours to the next stop. Yuma. Hours of cowboy ghosts, angry Indian wraiths, endlessly wandering the blank land, unhinged by sudden death, hungry and unable to eat, thirsting but unable to find water. She pressed her eyes shut and put her fingers in her ears.

In her mind, she was flying. Flying like she had once dreamed she could fly, when she would take her friends through the cold clouds to far cities and the distant sea. She would put her feet in its insistent waters now. Perhaps she would simply walk into the waves and swim away, forever.

The Saint opened her eyes and watched the land furling, flopping, rising and falling like a flag or a sheet drying on a clothesline being tossed by the wind. In her mind she was out there, not in the dark squeaking car, and she was in the air, speeding, her hair furling out behind her for a mile, her arms wide in an embrace of the wind, and she flew—she flew—she dove and swooped like a hawk over the cactus, over the boulders and hills and crags. The train rocked, its wheels endlessly clacketed on the rails, a vast sewing machine stitching America together, and its lulling rhythm was the closest she got to sleep on that journey, her flying the closest she got to dreams.

## MARKETING

### Advertising

Print advertising in the *New York Times Book Review*, *San Francisco Chronicle* Holiday Catalogs  
NPR sponsorships

### Publicity

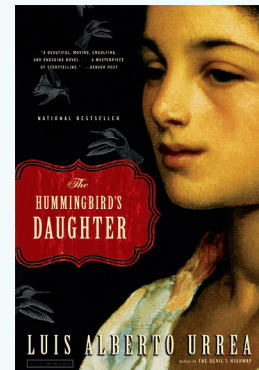
10-city author tour: Chicago, New York, San Francisco, St. Louis, Kansas City, Los Angeles, Miami, Austin, Seattle, Portland  
National media campaign including print and online interviews  
Book video

### Promotion

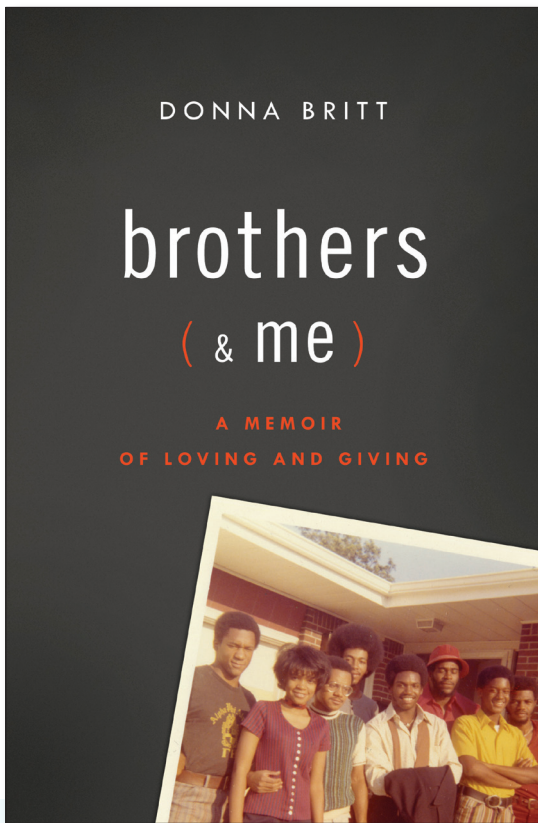
Advance reading copies  
Bound-in reading group guide

### Web Marketing

e-newsletters, social media, blog reviews  
LuisUrrea.com



Also available:  
*The Hummingbird's Daughter*  
978-0-316-15452-9  
\$14.99/\$18.99



## Brothers (and Me)

*A Memoir of Loving and Giving*

Donna Britt

978-0-316-02184-5

**\$25.99** (\$28.99 in Canada) • Memoir • 6 x 9¼ • 288 pgs • 18 b/w photos • Territories: World • Audio and Large Print rights: Little, Brown and Company; UK, Translation, First Serial and Performance rights: Black, Inc. (David Black) • Editor: Tracy Behar

## MARKETING

### Publicity

Radio satellite tour

National media campaign including television, radio, print, and online interviews

### Web Marketing

e-newsletters, social media, blog reviews

Also available as an eBook

**December hardcover**

Little, Brown and Company

**A memoir exploring why countless women, especially black women, give so much to the men in their lives at any cost.**

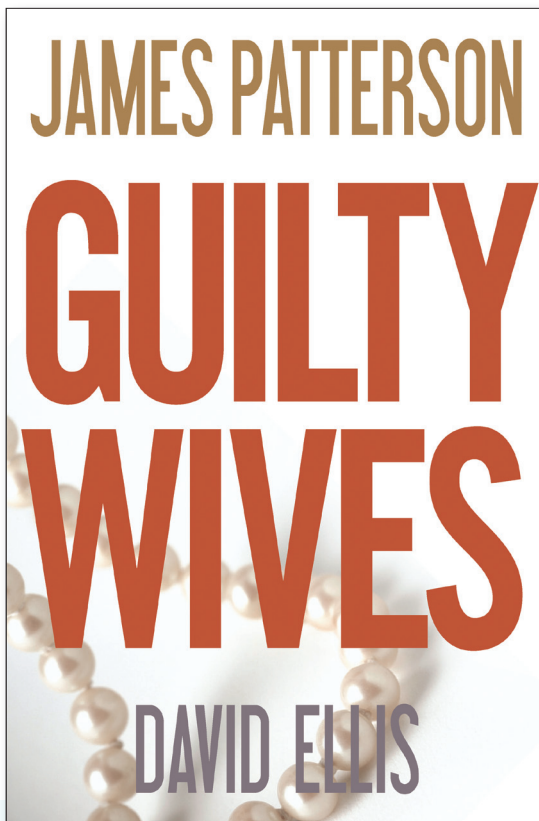
Donna Britt has always been surrounded by men—her father, three brothers, two husbands, three sons, countless friends. She learned to give to them at an early age. But after her beloved brother Darrell's senseless killing by police 30 years ago, she began giving more, unconsciously seeking to help other men the way she couldn't help Darrell. *BROTHERS (AND ME)* navigates Britt's life through her relationships with men—resulting in a tender, funny, and heartbreaking exploration of universal issues of gender and race. It asks: Why, for so long, did Britt—like millions of seemingly self-aware women—rarely put herself first? With attuned storytelling and hard-wrought introspection, Britt finds that even the sharpest woman may need reminding that giving to others requires giving to oneself.

- A former *Washington Post* columnist, Britt has been nominated for a Pulitzer Prize, and has won the Distinguished Writing Award from the American Association of Newspaper Editors and the National Association of Black Journalists commentary prize. She has been featured on *Oprah*, C-Span, and NPR. This is her first book.
- Fans of books such as *Makes Me Wanna Holler* (Random House, 1/95), *The Color of Water* (Riverhead, 1/96), and *A Piece of Cake* (Random House, 2/06) will love Britt's smart, lively, and introspective voice.



ROY COX PHOTOGRAPHY

Donna Britt is an award-winning former syndicated columnist for the *Washington Post*, writing on issues both topical and personal. She lives in Maryland with her husband and youngest son.



## Guilty Wives

James Patterson and David Ellis

978-0-316-09756-7

\$27.99 (\$29.99 in Canada) • Fiction • 6 x 9 ¼ • 432 pgs  
Territories: U.S., Canada, and Open Market • First Serial, Audio, Large Print, and Translation rights: Little, Brown and Company; UK rights: Random House UK; Performance rights: James Patterson Entertainment (Steve Bowen) • Editor: Michael Pietsch

## MARKETING

### Advertising

National television, print, and online advertising

### Publicity

National media campaign including television, radio, print, and online interviews

### Promotion

12-copy floor display with special riser:  
978-0-316-19374-0 • \$335.88/\$359.88  
14-copy mixed floor display with special riser (12 bks/2 Unabr. CDs):  
978-0-316-19375-7 • \$405.84/\$437.84

### Web Marketing

e-newsletters, social media, blog reviews  
JamesPatterson.com

**Hachette Audio:** Unabr. CD: 978-1-60788-468-2 • \$34.98/\$38.98

**Large Print Edition:** 978-0-316-18927-9 • \$29.99/\$32.99

Also available in Downloadable Audio and eBook formats

**January hardcover**

Little, Brown and Company

**A** luxurious Monte Carlo vacation lands four women in prison for a murder they didn't commit.

Abbie Elliot gave up her life to follow her diplomat husband to Zurich. Now, she and her three best friends are in desperate need of a weekend getaway and decide it's the perfect time for a fling in Monte Carlo.

They surrender themselves to every temptation: fine dining, high-stakes gambling, and gorgeous men. But the fun comes to a screeching halt when two bodies are found, and they become the police's prime suspects.

In a dramatic trial, the women's lives are laid bare. It becomes clear that they have been framed, but one question remains: Who is trying to lock them away forever? With delicious twists and death-defying speed, *GUILTY WIVES* is a nonstop joy-ride of excess, friendship, and betrayal as only James Patterson can create.

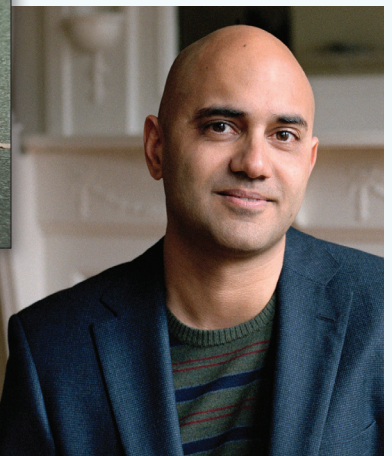
- James Patterson holds the *New York Times* bestsellers list record with 61 titles.
- Patterson's stand alone thrillers have been enormous best-sellers, selling over 43 million copies worldwide.
- David Ellis is the award-winning author of seven novels, including *Line of Vision* (Berkley, 2/02), for which he won the Edgar Allan Poe Award, and *The Hidden Man* (Putnam, 9/09), which earned him a 2009 *Los Angeles Times* Book Prize nomination. Ellis is the Chief Counsel to the Speaker of the Illinois House of Representatives, and he recently served as the House Prosecutor who tried and convicted former Illinois Governor Rod Blagojevich.



DEBORAH FENCOLD

James Patterson lives in Florida.





NIKKA SUBIN

## American Dervish

*A Novel*

Ayad Akhtar

**978-0-316-18331-4**

**\$24.99** (\$27.99 in Canada) • Fiction • 6 x 9 ¼ • 336 pgs  
Territories: World • First Serial, Audio, Large Print, UK and  
Translation rights: Little, Brown and Company; Performance  
rights: Publication Riot Group (Donna Bagdasarian)  
Editor: Judy Clain

**Hachette Audio:** Unabr. CD: 978-1-61113-617-3 • \$29.98/\$32.98  
Also available in Downloadable Audio and eBook formats

**Ayad Akhtar**  
is a first generation Pakistani-American from Milwaukee, Wisconsin. He holds degrees in Theater from Brown University and in Directing from Columbia University, where he won multiple awards for his work. AMERICAN DERVISH is his first novel. He lives in New York.



# A stirring and explosive debut novel about an American Muslim family struggling with faith and belonging in the pre-9/11 world.

Hayat Shah was captivated by Mina long before he met her: his mother's beautiful, brilliant, and soulfully devout friend is a family legend. When he learns that Mina is leaving Pakistan to live with the Shahs in America, Hayat is thrilled.

Hayat's father is less enthusiastic. He left the fundamentalist world behind with reason. What no one expects is that when Mina shows Hayat the beauty and power of the Quran, it will utterly transform the boy.

Mina's real magic may be that the Shah household, always contentious and sad, becomes a happy one. But when Mina finds her own path to happiness, the ember of jealousy in Hayat's heart is enflamed by the community's anti-Semitism—and he acts with catastrophic consequences for those he loves most.

- Reminiscent of watershed, cross-cultural debut novels like Jhumpa Lahiri's *The Namesake* (HMH, 9/03) and Monica Ali's *Brick Lane* (Scribner, 8/03), *AMERICAN DERVISH* is a novel that paints a rich and enlightening portrait of a little-understood segment of American society.
- Ayad Akhtar has a background in film writing and directing and has won multiple awards for his work. He will make his HBO debut this May, starring opposite William Hurt in the network's movie version of *Too Big to Fail*.
- Little, Brown has sold rights to prominent publishers in 19 countries. This novel will be a publishing event in the U.S. and around the world.

## Excerpt from *AMERICAN DERVISH*:

The months that followed were witness to a series of spiritual experiences that would remain singular in my life, all revolving around the Quran and my evening study hour with Mina. I would leave her room feeling lively, easily moved, my heart softened and sweet, my senses heightened. Often, I was too awake to sleep, and so I took to my desk—white muslin still bound to my head—to continue memorizing verses. After long nights like these, the mornings were not difficult, as Mother warned when she would find me at my desk past ten o'clock. If anything, these mornings were even sweeter: the trees stippled with turning leaves and bathed in a glorious light that seemed like much more than just the sun's illumination; the white clouds sculpted against blue skies, stacked like majestic monuments to the Almighty's unfathomable glory.

At school—I was starting sixth grade—I would find myself, inexplicably, in states of eerie calm and awakesness. For hours, something as simple as the play of sunlight against the classroom's green chalk slate could occupy me completely. Not to mention the food in the cafeteria. I recall sipping from my carton of milk one lunch hour, shocked. The full, creamy, comforting flavor seemed like a miracle. And while part of me wondered how it was I had never truly tasted milk before, another part of me had already concluded that these experiences had their source in my new contact with our Holy Quran.

## MARKETING

### Advertising

Print advertising in the *New York Times Book Review*, *San Francisco Chronicle*  
Online advertising

### Promotion

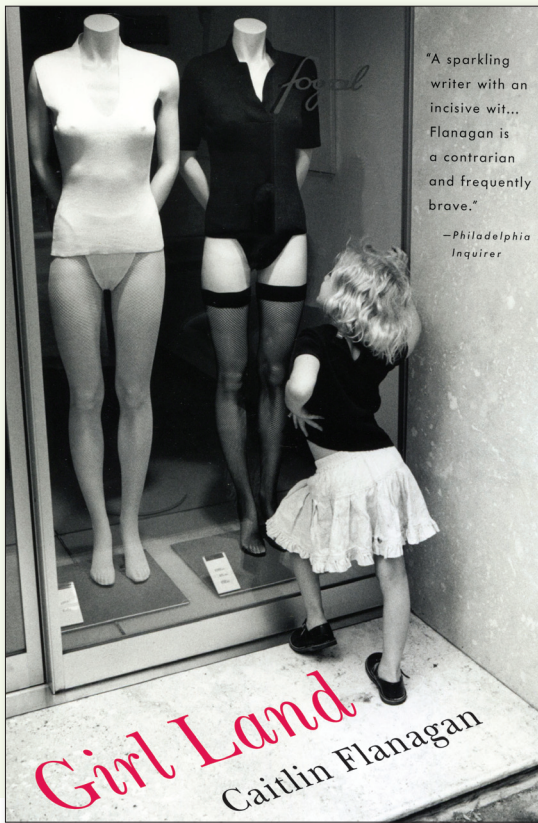
Advance reading copies  
Bound-in additional content including author interview, Q & A, interfaith reading group guide

### Publicity

7-city author tour: New York, Milwaukee, Chicago, Portland, Seattle, Los Angeles, Washington, DC  
National media campaign including television, radio, print, and online interviews  
Book video

### Web Marketing

e-newsletters, social media, blog reviews



## Girl Land

Caitlin Flanagan

978-0-316-06598-6

\$25.99 (\$28.99 in Canada) • Family & Relationships • 5 ½ x 8 ¼  
288 pgs • Territories: World • UK, Translation, First Serial and  
Large Print rights: Little, Brown and Company; Audio and  
Performance rights: Williams Morris Endeavor (Jennifer Rudolph  
Walsh) • Editor: Reagan Arthur

## MARKETING

### Publicity

National media campaign including television, radio, print, and  
online interviews

Book video

### Web Marketing

e-newsletters, social media, blog reviews

Also available as an eBook



Reagan Arthur Books

January hardcover

**T**he physical, emotional, and social milestones of every girl's life: what we've lost and gained in the 21st century.

Caitlin Flanagan's essays about marriage, sex, and families have sparked national debates. Now she turns her attention to girls: the biological and cultural milestones for girls today, and how they shape a girl's sense of herself.

The transition from girl to woman is an experience that has changed radically over the generations: everything from how a girl learns about her period to how she expects to be treated by boys and men. Girls today observe these passages very differently, and yet the landmarks themselves have remained remarkably constant—proof, Flanagan believes, of their significance. In a world where protections of girls' privacy and personal freedom seem to disappear every day, the ultimate challenge modern parents face is finding a way to defend both.

- In her essays about girls and women for the *New York Times*, *The Atlantic Monthly*, *Time*, and *The New Yorker*, Caitlin Flanagan has had her finger on the pulse of issues at the heart of the national psyche. She is a writer whose work generates controversy.
- Flanagan has a high media profile—she has been interviewed on *The Colbert Report*, the *Today* show, and countless talk radio and television news shows, and she has been profiled in the *New York Observer*. Her first book, *To Hell with All That* (LB, 978-0-316-06627-3, 4/06) was excerpted in *O, The Oprah Magazine*.

### Praise for Caitlin Flanagan:

"Lotharios, feminists, social critics, metrosexuals and other confused moderns—read Caitlin Flanagan and learn why men love their wives."

—P.J. O'ROURKE

"Flanagan writes with intelligence, wit and brio."

—NEW YORK TIMES BOOK REVIEW



Caitlin Flanagan is a winner of the National Magazine Award. Her essays have appeared in *Best American Essays* and *Best American Magazine Writing*. She lives in Los Angeles with her husband and children.

# Are You Smart Enough to Work at Google?

Trick Questions, Zen-like Riddles, Insanely Difficult Puzzles, and Other Devious Interviewing Techniques You Need to Know to Get a Job in the New Economy

WILLIAM POUNDSTONE

Author of *HOW WOULD YOU MOVE MOUNT FUJI?*

## Are You Smart Enough to Work at Google?

*Trick Questions, Zen-like Riddles, Insanely Difficult Puzzles, and Other Devious Interviewing Techniques You Need to Know to Get a Job Anywhere in the New Economy*

William Poundstone

978-0-316-09997-4

\$19.99 (\$21.99 in Canada) • Business • 5 1/2 x 8 1/4 • 256 pgs  
54 b/w line drawings • Territories: U.S., Canada, and Open Market  
First Serial and Large Print rights: Little, Brown and Company;  
UK, Translation, Performance and Audio: Brockman, Inc. (Max  
Brockman) • Editor: Tracy Behar

## MARKETING

### Publicity

National media campaign including radio, print, and online interviews

### Web Marketing

e-newsletters, social media, blog reviews, Facebook quiz

Also available as an eBook

January hardcover

Little, Brown and Company

**More than 100 new puzzles from America's toughest job interviews and the advice you need to land your dream job now.**

You are shrunk to the height of a nickel and thrown in a blender. The blades start moving in 60 seconds. What do you do? If you want to work at Google, or any of America's best companies, you need to have an answer to this and other puzzling questions.

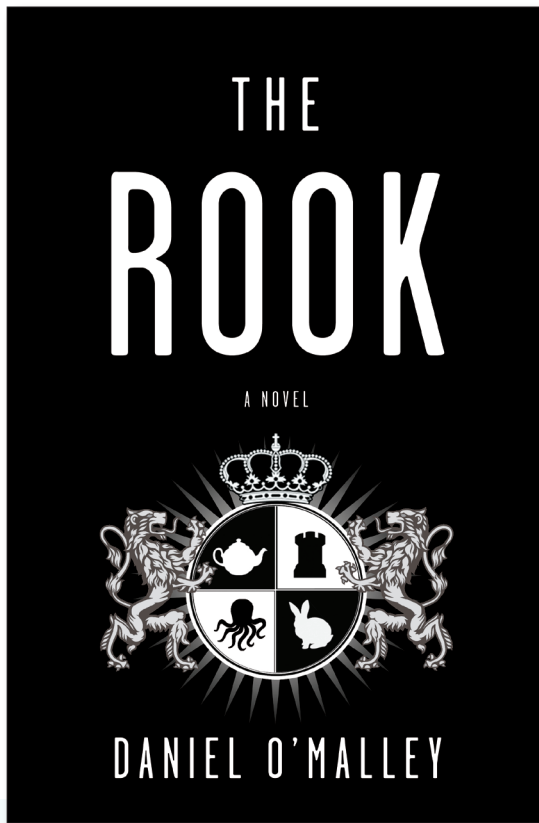
**ARE YOU SMART ENOUGH TO WORK AT GOOGLE?** guides readers through the surprising solutions to dozens of the most challenging interview questions. The book covers the importance of creative thinking, ways to get a leg up on the competition, what your Facebook page says about you, and much more. **ARE YOU SMART ENOUGH TO WORK AT GOOGLE?** is a must read for anyone who wants to succeed in today's job market.

- Poundstone's *How Would You Move Mount Fuji* (LB, 978-0-316-91916-6, 5/03), which to date has sold more than 100,000 copies across all formats, highlighted the interviewing style made popular by Microsoft.
- **ARE YOU SMART ENOUGH TO WORK AT GOOGLE?** features the toughest interview questions asked at today's most admired companies—and supplies answers. Candidates in today's tough job market must be prepared.
- The author has written for the *New York Times*, *Harper's*, *Harvard Business Review*, the *Village Voice*, and other publications.



RUSSEL TAYLOR

**William Poundstone** is the author of 12 books, including *How Would You Move Mount Fuji?* and *Fortune's Formula*, which was Amazon Editors' pick for the #1 nonfiction book of the year in 2005. He lives in Los Angeles, CA.



## The Rook

A Novel

Daniel O'Malley

978-0-316-09879-3

\$25.99 (\$28.99 in Canada) • Fiction • 6 x 9 1/4 • 496 pgs  
Territories: World English • UK, First Serial, Audio and Large Print  
rights: Little, Brown and Company; Translation and Performance  
rights: Foundry Media (Mollie Glick) • Editor: Asya Muchnick

## MARKETING

### Advertising

Online advertising

### Publicity

National media campaign including print and online interviews  
Book video

### Web Marketing

e-newsletters, social media, blog reviews

Also available as an eBook

January hardcover

Little, Brown and Company

**A quick-witted, genre-bending, debut thriller about a secret organization keeping the world safe from supernatural threats, one staff meeting at a time.**

“The body you are wearing used to be mine.” So begins the letter Myfanwy Thomas is holding when she awakes in a London park surrounded by bodies all wearing latex gloves. With no memory of who she is, Myfanwy must follow the instructions her former self left behind.

She soon learns that she is a Rook, a high-level operative in a secret agency that battles supernatural forces. But there is a mole inside the organization and this person wants her dead.

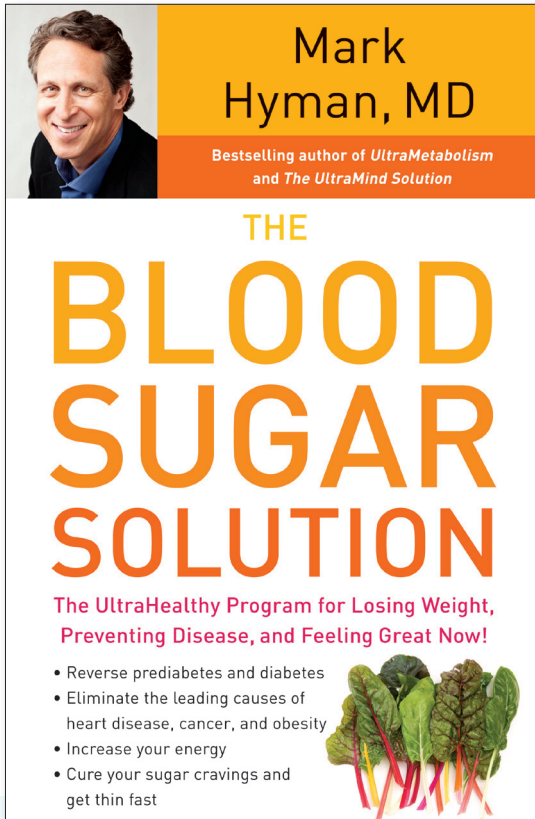
Battling to save herself, Myfanwy will encounter a person with four bodies, a woman who can enter her dreams, children transformed into deadly fighters, and an unimaginably vast conspiracy. Suspenseful, hilarious, and richly inventive, *THE ROOK* is a rip-roaring debut.

- In the tradition of Jasper Fforde’s *The Eyre Affair* (Viking, 1/02), Lev Grossman’s *The Magicians* (Viking, 8/09), and mash-ups like *Pride and Prejudice and Zombies* (Quirk Books, 6/09), *THE ROOK* is smart fantasy for a mainstream audience, blending humor, supernatural elements, and espionage.



After receiving degrees from Michigan State and Ohio State, **Daniel O'Malley** returned to his childhood home, Australia. He now works for the Australian government, managing media relations for the agency that investigates transportation accidents.





## The Blood Sugar Solution

*The UltraHealthy Program for Losing Weight, Preventing Disease, and Feeling Great Now!*

Mark Hyman, MD

978-0-316-12737-0

\$27.99 (\$29.99 in Canada) • Health • 6 x 9 ¼ • 336 pgs

Territories: World • UK, Translation, First Serial, Audio and Large

Print rights: Little, Brown and Company; Performance rights:

Inkwell Management (Richard Pine) • Editor: Tracy Behar

## MARKETING

### Advertising

Online advertising

### Publicity

Author tour tied-in to PBS show

National media campaign including television, radio, print and online interviews

Book video

### Web Marketing

e-newsletters, social media, blog reviews, book widget

**Large Print Edition:** 978-0-316-19617-8 • \$28.99/\$31.99

Also available as an eBook

**February hardcover**

Little, Brown and Company

**Bestselling author Dr. Mark Hyman's scientifically based program for preventing and reversing the number one cause of obesity and chronic disease.**

In *THE BLOOD SUGAR SOLUTION*, Dr. Mark Hyman reveals that the secret solution to losing weight and preventing not just diabetes but also heart disease, stroke, dementia, and cancer is balanced insulin levels. Dr. Hyman describes the seven keys to achieving wellness—nutrition, hormones, inflammation, digestion, detoxification, energy metabolism, and a calm mind—and explains his revolutionary six-week healthy-living program. With advice on diet, green living, supplements and medication, exercise, and personalizing the plan for optimal results, the book also teaches readers how to maintain lifelong health. Groundbreaking and timely, *THE BLOOD SUGAR SOLUTION* is the fastest way to lose weight, prevent disease, and feel better than ever.

- The book will publish to tie in with Dr. Hyman's national PBS pledge-drive tour in March 2012.
- Dr. Hyman is the *New York Times* bestselling author of *UltraMetabolism* (Simon & Schuster, 2006), which has sold more than 350,000 copies, and *The UltraSimple Diet* (Simon & Schuster, 2007), which has more than 400,000 copies in print.
- The author has appeared on *60 Minutes*, the *Today* show, *The Early Show*, CNN, PBS, NPR and others, and has been featured in *Salon*, *Huffington Post*, *Elle*, *Fitness*, *Glamour*, *Self*, and more.
- More than 100 million Americans are on the spectrum ranging from mild insulin resistance to diabetes.

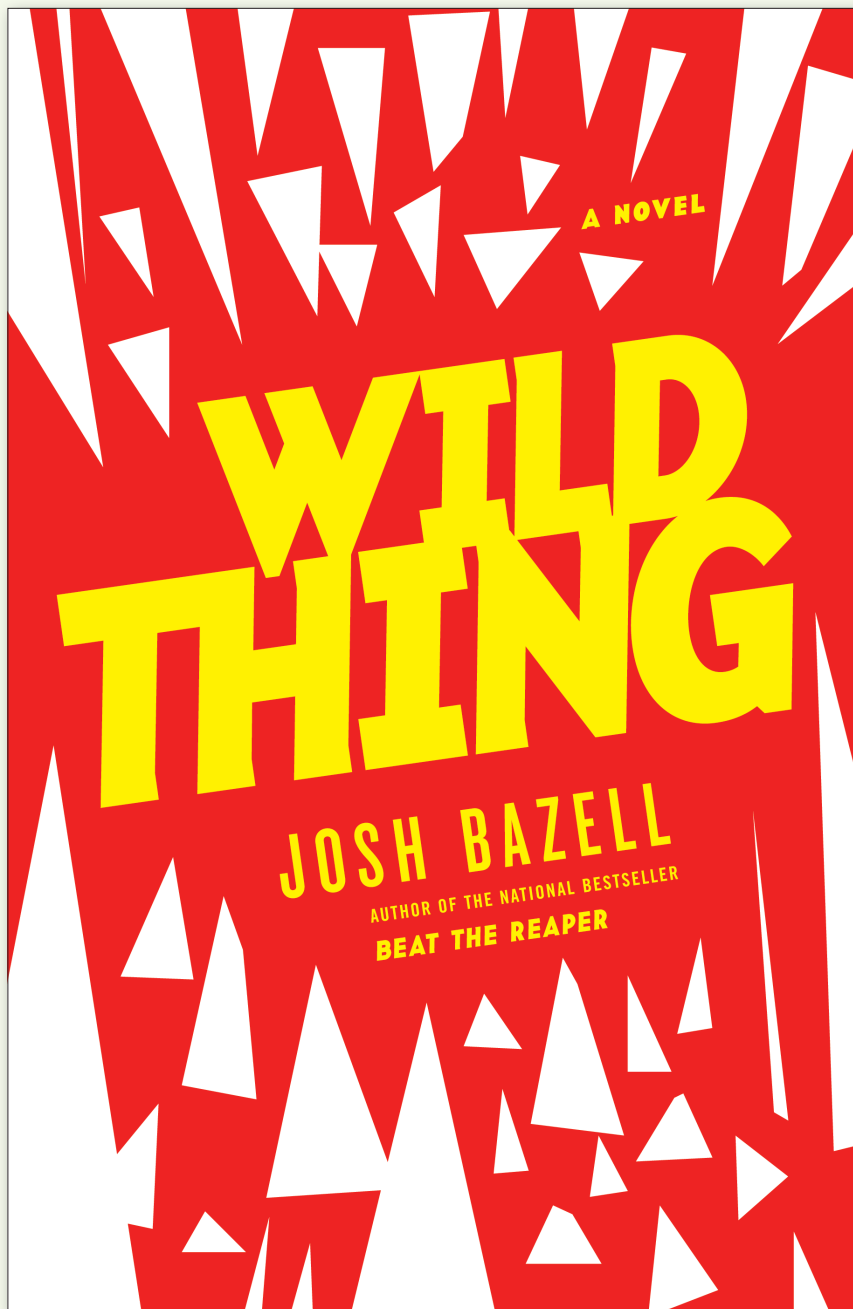
**Praise for Mark Hyman, MD:**

**"An expert's expert on healing."**

—MEHMET OZ, MD



Mark Hyman, MD, is the chairman of the Institute for Functional Medicine and founder and medical director of The UltraWellness Center. He is also the author of *The Ultramind Solution* and coauthor of *Ultraprevention*. He lives in Lenox, MA.



Praise from James Ellroy  
for *Beat the Reaper*:

**“*Beat the Reaper*  
is a firecracker  
of a novel....  
Cool, savage and  
inventive.”**

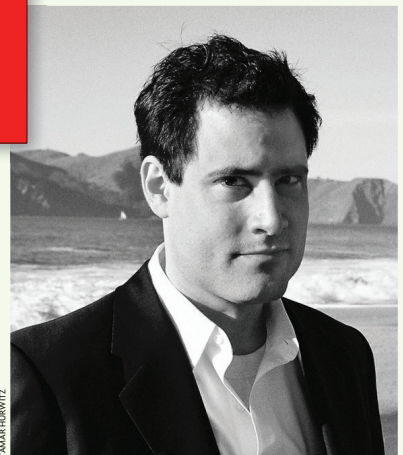
## Wild Thing

*A Novel*

Josh Bazell

**978-0-316-03219-3**

**\$25.99** (\$28.99 in Canada) • Fiction • 6 x 9¼ • 288 pgs  
Territories: U.S., Canada, and Open Market • First Serial, Audio  
and Large Print rights: Little, Brown and Company; UK,  
Translation and Performance rights: Regal Literary Inc  
(Markus Hoffman)  
Editor: Reagan Arthur



## Josh Bazell

holds a BA in writing from Brown University and an MD  
from Columbia. He lives in New York.

**Hachette Audio:** Unabr. CD: 978-1-61113-983-9 • \$26.98/\$29.98  
Also available in Downloadable Audio and eBook formats

# Former mob hitman Dr. Brnwa is on the case—and on the run—in the electrifying sequel to the bestseller *Beat the Reaper*.

It's hard to find work as a doctor when using your real name will get you killed. So hard that when a reclusive billionaire offers Dr. Peter Brown, aka Pietro Brnwa, a job accompanying a sexy but self-destructive paleontologist on the world's worst field assignment, Brown has no real choice but to say yes. Even if it means that an army of murderers, mobsters, and international drug dealers—not to mention the occasional lake monster—are about to have a serious Pietro Brnwa problem.

Facing new and old monsters alike, Dr. Brnwa's story continues in this darkly funny and lightning-paced follow up to Josh Bazell's bestselling debut.

- *Beat the Reaper* (LB, 978-0-316-03222-3, 1/09) was a *New York Times* bestseller, a #1 Indie Bound pick, a *Time* magazine Top 10 Fiction Book of 2009, and a selection of Barnes & Noble's Discover Program. WILD THING continues Dr. Brnwa's story and promises to garner similar attention and sales.
- Having earned degrees both in writing and medicine, Josh Bazell is able to turn his wide-ranging medical knowledge and razor-sharp dialogue into original, dazzling writing.
- In a highly publicized deal, New Regency acquired the film rights to *Beat the Reaper*, with Leonardo DiCaprio attached to star.

Excerpt from WILD THING:

"Dude, he schooled you," Dylan says, still without opening his mouth.

I'm suturing his forehead closed, holding the skin flap closed with tweezers. McQuillen stuck around to watch me close the laceration on the back of Dylan's head first. I assume to make sure I didn't just Caucasian-Pass my way into his office.

"Say that again when we're drilling through your skull."

"You are one weird-ass doctor, man."

"So I've been told." So weird that I'm considering grilling him about White Lake. Which can't be ethical.

"What's up with White Lake?" I say, before I can think about it more.

"People got killed there."

"Killed?" I stop sewing. "When was this?"

"Couple years ago."

That could mean anything. "What happened?"

Dylan tries to move his eyes away without moving his head. "Don't know. Wasn't there."

"Care to take a guess?"

"Dude, if you're some kind of cop, could we wait on the stitches till the real doctor gets back?"

"I'm not. Chill out: I'm good at this." I start sewing again, determined not to ask him anything else.

"Supposedly they got chewed up by something," Dylan says.

"Chewed up?"

"It's this thing creatures do with their teeth."

"I get that. What did they get chewed up by?"

There's a knocking sound at the door. "Doctor," McQuillen says. "When you're done with that stitch, can I have a word with you alone?"

## MARKETING

### Advertising

Print advertising in the *New York Times Book Review*, *San Francisco Chronicle*  
Online advertising

### Publicity

3-city author tour: New York, Los Angeles, San Francisco  
Advance reading copies  
National media campaign including television, radio, print and online interviews  
Book video

### Promotion

8-copy floor display with special riser:  
978-0-316-19578-2  
\$207.92/\$231.92

### Web Marketing

e-newsletters, social media, blog reviews

Praise for *Beat the Reaper*:

"One of the most original and entertaining novels I've ever had the pleasure of reading."

—HALLIE EPHRON, BOSTON GLOBE

"It's just what the doctor ordered... Think *House* meets *The Sopranos*."

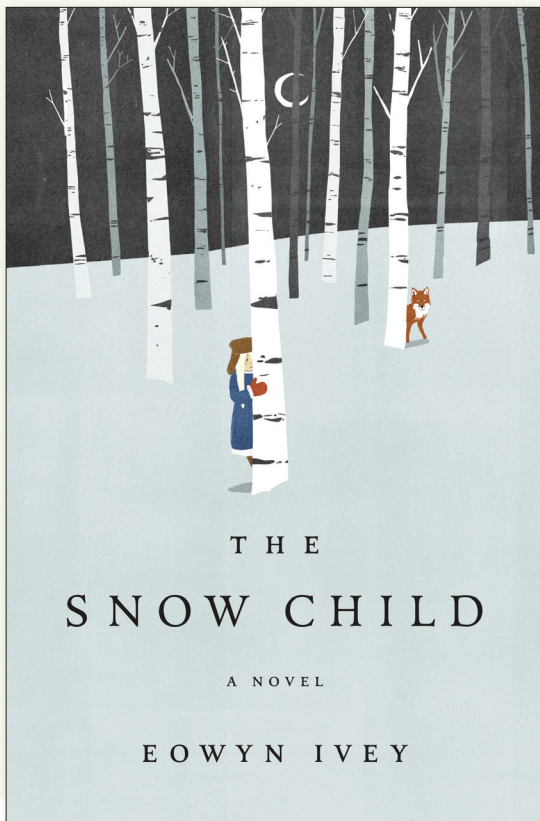
—ENTERTAINMENT WEEKLY



Also available:  
*Beat the Reaper*  
978-0-316-03221-6  
\$14.99/\$17.99

Also available as an eBook





## The Snow Child

A Novel

Eowyn Ivey

978-0-316-17567-8

\$24.99 (\$27.99 in Canada) • Fiction • 5½x 8¼ • 336 pgs

Territories: World • UK, Translation, First Serial, Audio and Large  
Print rights: Little, Brown and Company; Performance rights: Folio  
Literary Management (Jeff Kleinman) • Editor: Andrea Walker

## MARKETING

### Advertising

Print advertising in the *New York Times Book Review*, *San Francisco Chronicle*

### Promotion

Advance reading copies  
Bound-in reading group guide

### Publicity

National media campaign including radio, print, and  
online interviews  
Book video

### Web Marketing

e-newsletters, social media, blog reviews

Also available as an eBook

February hardcover

Reagan Arthur Books



**“You will not soon forget this story of learning to accept the gifts that fate and love can bring.”**

—ROBERT MORGAN, AUTHOR OF *GAP CREEK*

Alaska, 1920: a brutal place, especially for newcomers Jack and Mabel. Childless, they are drifting apart—he breaking under the weight of the work of the farm; she crumbling from loneliness and despair. In a moment of levity during the season’s first snowfall, they build a child out of snow. The next morning the snow child is gone—but they glimpse a young, blonde-haired girl running through the trees.

This little girl seems to be a child of the woods, somehow surviving alone in the wilderness. As Jack and Mabel struggle to understand her, they come to love her as their own daughter. But in this beautiful, violent place things are rarely as they appear, and what they eventually learn about THE SNOW CHILD will transform all of them.

- THE SNOW CHILD is a debut novel building early buzz with quotes from Robert Goolrick, Keith Donohue, Sena Jeter Naslund, and Robert Morgan. Rights for the book have been sold in six countries.
- Eowyn Ivey based her novel on an Alaskan landscape she knows and loves. She lives a largely subsistence lifestyle there, in addition to working at an independent bookstore in Palmer, Alaska. She is a founding member of 49 Writers, a statewide writing center in Alaska.

### Advance Praise:

“Stunningly conceived, beautifully told, this story has the intricate fragility of a snowflake and the natural honesty of the dirt beneath your feet, the unnerving reality of a dream in the night.”

—ROBERT GOOLRICK, *NEW YORK TIMES* BESTSELLING AUTHOR OF *A RELIABLE WIFE*

“Ivey breathes life into an old tale and makes it as fresh as the season’s first snow. Simply lovely.”

—KEITH DONOHUE, *NEW YORK TIMES* BESTSELLING AUTHOR OF *THE STOLEN CHILD*

“A transporting tale...an amazing achievement.”

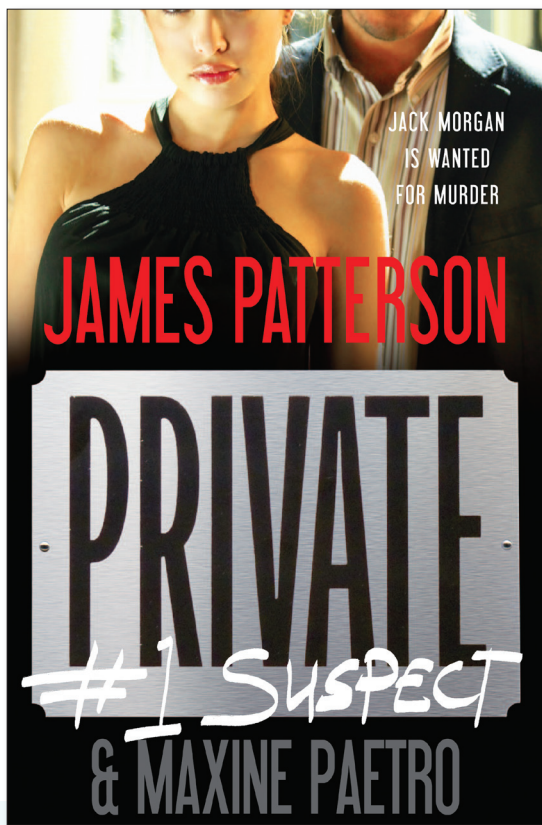
—SENA JETER NASLUND, *NEW YORK TIMES* BESTSELLING AUTHOR OF *AHAB’S WIFE*



STEPHEN NOWERS

Eowyn Ivey lives in Alaska with her husband and two daughters. She studied creative nonfiction at the University of Alaska Anchorage graduate program, and worked for nearly 10 years as a reporter.





## Private: #1 Suspect

James Patterson and Maxine Paetro

978-0-316-09740-6

\$27.99 (\$29.99 in Canada) • Fiction • 6 x 9 1/4 • 416 pgs

Territories: First Serial, Audio, Large Print, and Translation rights: Little, Brown and Company; UK rights: Random House UK; Performance rights: James Patterson Entertainment (Steve Bowen) Editor: Michael Pietsch

## MARKETING

### Advertising

National television, print and online advertising

### Publicity

National media campaign including television, radio, print, and online interviews

### Promotion

12-copy floor display with special riser:

978-0-316-19376-4 • \$335.88/\$359.88

15-copy mixed floor display with special riser (12 bks/2 Unabr. CDs):

978-0-316-19377-1 • \$405.84/\$437.84

### Web Marketing

e-newsletters, social media, giveaways  
JamesPatterson.com

**Hachette Audio:** Unabr. CD: 978-1-60788-462-0 • \$34.98/\$38.98

**Large Print Edition:** 978-0-316-19631-4 • \$29.99/\$32.99

Also available in Downloadable Audio and eBook formats

**March hardcover**

Little Brown and Company

**Private's Director Jack Morgan is accused of a brutal murder—and not even Private's world-class investigators may be able to save him.**

Since former Marine helicopter pilot Jack Morgan started Private, it has become one of the world's most powerful investigation firms, sought out by the rich and famous to discretely handle their most sensitive problems. Private's investigators are the smartest, the fastest, and the most technologically advanced in the world—and they always uncover the truth.

When a former lover is found murdered in Jack's bed, he is instantly the number one suspect. While the police are investigating Jack, the mob strong-arms him into recovering \$30 million in stolen pharmaceuticals, and the beautiful manager of a luxury hotel chain persuades him to quietly investigate a spree of murders occurring on their properties. Fighting for his life on both sides of the law, Jack realizes that he may not be able to save himself this time. With more action, more intrigue, and more twists than ever before, PRIVATE: #1 SUSPECT is James Patterson at his unstoppable best.

- There are over 720,000 copies in print of *Private* (LB, 978-0-316-09615-7, 6/10), the first book in James Patterson's newest series. The paperback will be published in February, 2011.
- Maxine Paetro is the author of three novels and two works of nonfiction. Including the bestselling Women's Murder Club series, she has coauthored nine books with James Patterson. She lives in New York with her husband.

### Acclaim for *Private*:

"Slick and suspenseful."

—BOOKLOONS.COM

"*Private* mixes action, mystery and personal drama....

Patterson and Paetro may well be on their way to rivaling—and possibly surpassing—the popularity of their Women's Murder Club series."

—BOOKREPORTER.COM

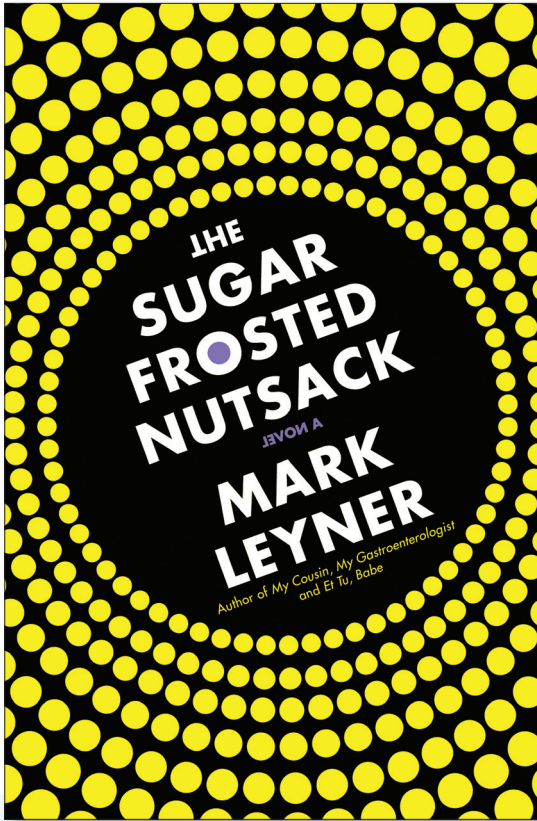
"*Private* will grab you from page one and force you to sit there until you turn the very last page. A great start to new a series from the master of fast-paced thrill rides."

—LORISREADINGCORNER.COM



DEBORAH FENGOLD

James Patterson lives in Florida.



## The Sugar Frosted Nutsack

A Novel

Mark Leyner

978-0-316-60845-9

\$24.99 (\$27.99 in Canada) • Fiction • 5 ½ x 8 ¼ • 180 pgs  
Territories: World English • Audio, Large Print and UK rights: Little, Brown and Company; First Serial, Translation and Performance rights: International Creative Management (Amanda Urban) • Editor: Michael Pietsch

## MARKETING

### Advertising

Online advertising

### Publicity

National media campaign including print and online interviews  
Book video

### Web Marketing

e-newsletters, social media, blog reviews

Also available as an eBook

**March hardcover**

Little, Brown and Company

**F**rom the bestselling novelist and quirk collector, a romp through the excesses and exploits of gods and mortals.

High above the bustling streets of Dubai in the world's tallest and most luxurious skyscraper, reside the gods and goddesses of the modern world. Since they emerged 14 billion years ago from a bus blaring a tune remarkably similar to the Mister Softee jingle, they've wreaked mischievous and hilarious havoc on mankind. Unable to control their jealousies, the gods have splintered into several factions led by the immortal enemies Shanice, XOXO, La Felina, and Mogul Magoo; and Ike, an unemployed butcher from New Jersey, is their current obsession.

Ritualistically recited throughout the world by a cast of drug-addled bards, THE SUGAR FROSTED NUTSACK is Ike's epic story. A raucous tale of the unexpected fallout and laugh-out-loud misadventures of gods and men, it's a wildly fun, wickedly fast gambol through the unmapped corridors of the imagination.

- Leyner is the author of the bestselling novels *Et Tu, Babe* (Harmony, 2/92) and *My Cousin, My Gastroenterologist* (Vintage, 1/93), and the pop-medical bestsellers *Why Do Men Have Nipples?* (Three Rivers Press, 7/05), *Why Do Men Fall Asleep After Sex?* (Three Rivers Press, 8/06), and *Let's Play Doctor* (Three Rivers Press, 12/08).
- With the publication of his novel *My Cousin, My Gastroenterologist*, Leyner quickly became a cult favorite. His popularity increased with each book until the huge bestseller, *Why Do Men Have Nipples?*, made him a household name.

### Acclaim for Mark Leyner:

"Leyner's brilliantly discontinuous humor...begs to be read aloud to friends and strangers alike—if only you could figure out where to stop."  
—THE VILLAGE VOICE

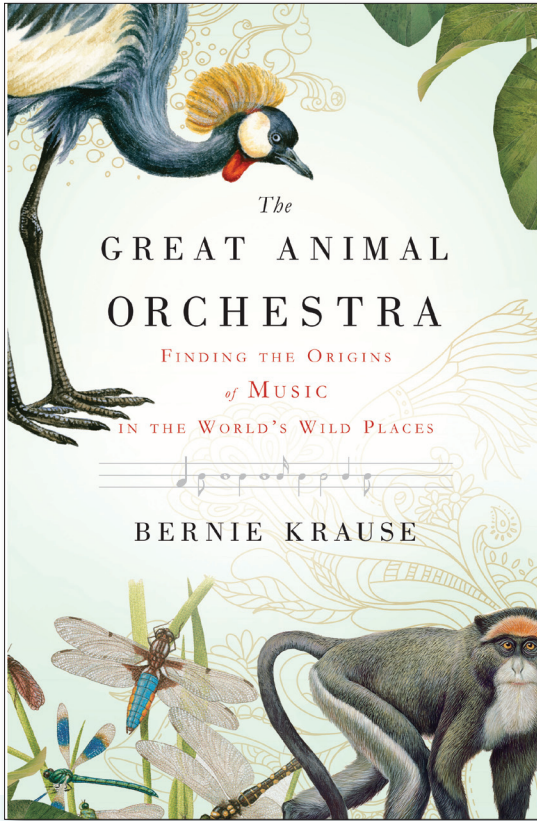
"Leyner is a twisted wizard, a genre-busting virtuoso, working at the outer edge of narrative convention."  
—JAY MCINERNEY

"Leyner is the poet laureate of information overload."  
—NEW YORK TIMES MAGAZINE



BILLY GOLDBERG

Mark Leyner is the author of two novels, three story collections, and three nonfiction books, and he cowrote the movie *War, Inc.* with John Cusack. He lives in New Jersey.



## The Great Animal Orchestra

*Finding the Origins of Music in the World's Wild Places*

Bernie Krause

978-0-316-08687-5

\$26.99 (\$29.99 in Canada) • Nature • 6 x 9 ¼ • 320 pgs • 25 b/w photos • Territories: World • UK, Translation, First Serial, Audio, and Large Print rights: Little, Brown and Company; Performance rights: Gillian MacKenzie Agency (Gillian MacKenzie)  
Editor: John Parsley

## MARKETING

### Publicity

Radio satellite tour  
National media campaign including print and online interviews

### Web Marketing

e-newsletters, social media, blog reviews

Also available as an eBook

**March hardcover**

Little, Brown and Company

**A provocative look at the music of nature, the sounds and rhythms of the wild, and their deep connection.**

Bernie Krause is one of the world's experts in natural sound, and here we listen through Krause's ears as he collects the sounds of purring jaguars, snapping shrimp, cracking glaciers—and the roar of the wild. It is an intensely personal narrative of life as it hits the ears, and of the planet's deeply connected natural sounds and music.

Krause shows that just as streetlights drown out the stars, human noise is vanishing the sounds of nature—and the very soundscapes that help us understand how wild sound and music connect.

A travelogue of sound based on a lifetime of study, this account will leave you hearing—and seeing—nature as never before.

- During the 1950s and 60s, Krause replaced Pete Seeger as the guitarist for The Weavers. His experience as a musician and a scientist puts him in a unique position to uncover the relationship between music and the natural world. He has been a frequent guest on NPR shows.
- The book's exploration of the union of music and nature will be fascinating to those who loved the *New York Times* bestsellers *This is Your Brain on Music* (Dutton, 8/06) and *Musicophilia* (Random House, 1/07) by Oliver Sacks.

**"Bernie Krause and his niche theory are the real thing. His originality, research, and above all basic knowledge of the sound environments in nature are impressive."**

—E.O. WILSON

**"Bernie Krause's work is a stellar example of persistence, success and adventure. Don't miss his stories."**

—JANE GOODALL



**Dr. Bernie Krause** is a musician and naturalist. He has traveled the world recording the sounds of creatures and environments large and small. He lives in California.







# MULHOLLAND BOOKS

.....  
**YOU NEVER KNOW WHAT'S COMING AROUND THE CURVE.**

We know you will enjoy the second season of Mulholland Books. We bring back some of your favorites from season one, **Michael Robotham** and **Duane Swierczynski**, and introduce you to new stars including **Thomas Mullen** and the writers of the *Saw* films, **Patrick Melton** and **Marcus Dunstan**, just in time for Halloween.

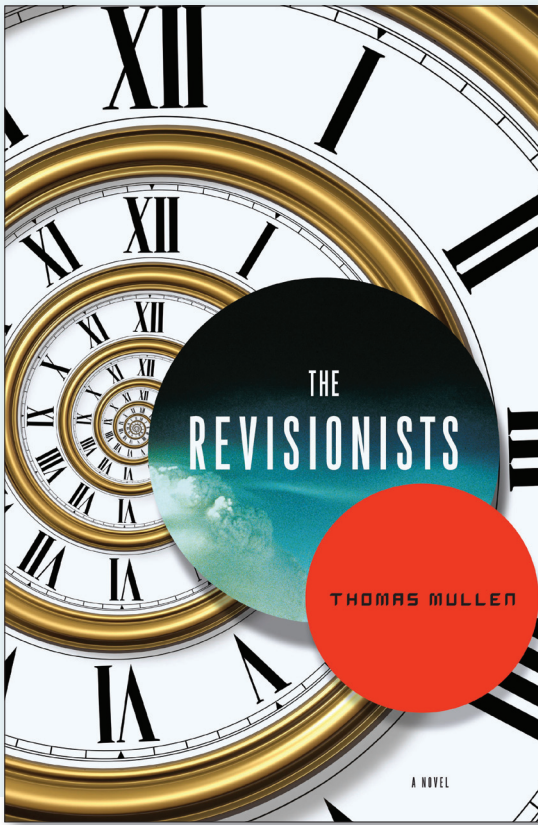
And of course, we can't wait for you to read the official new Sherlock Holmes novel which is being written by #1 *New York Times* bestseller **Anthony Horowitz**, the news of which has taken the world by storm from the BBC to the *New York Times*. With the release of the new Guy Ritchie/Robert Downey Jr. movie just after our book, Sherlock Holmes will be more popular than ever.

.....  
**ONGOING ADVERTISING, ONLINE,  
AND MOBILE PROMOTION:**

- We continue to promote Mulholland at Bouchercon, advertise in mystery publications (*Crimespre*, *The Strand*, *Mystery Scene*) and reach out online.
- MulhollandBooks.com had over 100,000 visits and 200,000 pageviews in the first six months featuring:
  - Guest posts from authors such as **Nelson DeMille**, **George Pelecanos**, **Nick Tosches**, **Brad Meltzer**, **China Miéville**, **Denise Mina**, **Ian Rankin**, and more.
  - Short fiction by **Ken Bruen** (original serialized novel), **Andrew Vachss**, **Charlie Huston**, **Urban Waite**, and more.
  - Popcorn Fiction, a website devoted to genre stories by Hollywood screenwriters
  - SMS Messaging campaign (text Mulholland to README)

Our next mission: an original eBook program that will bring some of suspense fiction's greatest works into the digital age, starting with legend **Jim Thompson**.

**VISIT MULHOLLANDBOOKS.COM FOR THE LATEST NEWS.**



## The Revisionists

Thomas Mullen

978-0-316-17672-9

\$25.99 (\$28.99 in Canada) • Fiction • 6 x 9 ¼ • 400 pgs  
 Territories: World • Audio, First Serial and Large Print, UK, and  
 Translation rights: Little, Brown and Company; Performance  
 rights: The Susan Golomb Literary Agency (Susan Golomb)  
 Editor: John Schoenfelder

## MARKETING

### Advertising

Print advertising in *The Strand*, *Crimespree*, *Mystery Scene* and  
 in the Bouchercon program

### Publicity

National media campaign including print and online interviews  
 Author appearances in Atlanta and Washington, DC

### Web Marketing

e-newsletters, social media, blog reviews

Praise for **THE MANY DEATHS OF THE FIREFLY BROTHERS**:

“Compelling...fantastic...readers will be engrossed.”

—PUBLISHERS WEEKLY (STARRED REVIEW)



Also available in Downloadable Audio and eBook formats

**September hardcover**

Mulholland Books

**A fast-paced thriller that recalls dystopian classics such as *1984* and *Fahrenheit 451* and takes us to the brink of a shocking apocalypse.**

How many people would you kill to make the world perfect?

Zed is an agent from the future. A place where all of the world’s problems have been solved. No hunger. No war. No despair.

His mission is to keep it that way. Even if it means ensuring every cataclysm throughout history runs its course, especially one just on the horizon.

Zed’s mission will ensnare the lives of a disgraced former spy named Leo; a young lawyer, Tasha, grieving over the loss of her brother; Sari, the oppressed employee of a foreign diplomat; and countless others. But will he finish his final mission before the present takes precedence over a perfect future? One that may have more cracks than he realizes?

**THE REVISIONISTS** is a literary espionage tale that puts a fresh spin on today’s global crises.

- Mullen’s *The Last Town on Earth* (Random House, 8/06) was named Best Debut Novel of the Year by *USA TODAY* and Best Book of the Year by the *Chicago Tribune*, and won the James Fenimore Cooper Prize for excellence in historical fiction. *The Many Deaths of the Firefly Brothers* (Random House, 1/10) was an Amazon Best of the Month book.
- *The Last Town on Earth* was adopted by a number of colleges and cities for their Freshman Reads/One Book programs, spreading the word about him across the country from New Jersey to Kentucky to Ohio to Washington.
- Mullen maintains a regular blog at [ThomasMullen.net](http://ThomasMullen.net) that chronicles his life as a writer.

**Praise for *The Last Town on Earth*:**

“Remarkable...brilliant...nerve-shredding...time and again, Mullen’s suspenseful storytelling pulls us forward.”

—NEW YORK TIMES BOOK REVIEW (EDITOR’S CHOICE)

“Extraordinary.”

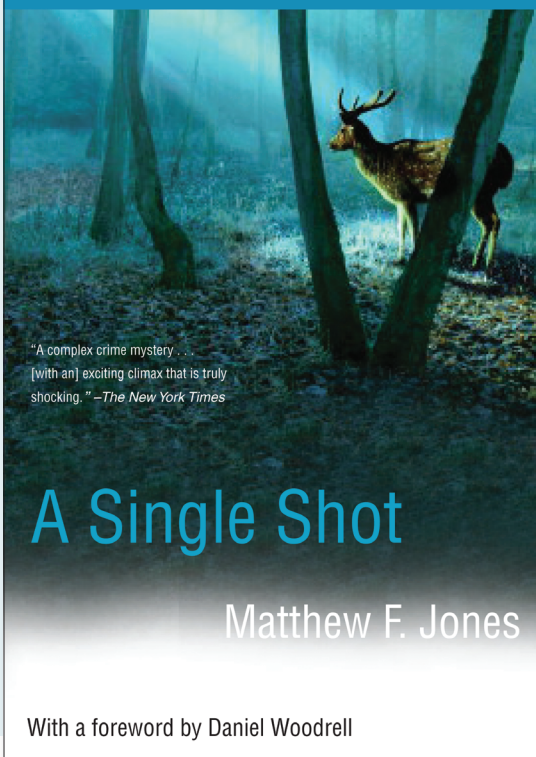
—PEOPLE ON THE LAST TOWN ON EARTH (FOUR STARS OUT OF FOUR)



BRAD DRECCO

Thomas Mullen lives in Atlanta with his wife and two sons.

M A MULHOLLAND CLASSIC



"A complex crime mystery...  
[with an] exciting climax that is truly  
shocking." —*The New York Times*

## A Single Shot

Matthew F. Jones

With a foreword by Daniel Woodrell

### A Single Shot

Matthew F. Jones

978-0-316-19670-3

\$14.99 (\$16.50 in Canada) • Fiction • 5 ½ x 8 ¼ • 256 pgs

Territories: World • UK, Translation, First serial, Audio,  
Book club and Large Print rights: Little, Brown and Company;  
Translation and Performance rights: Paul Bresnick Literary Agency  
Editor: John Schoenfelder

## MARKETING

### Advertising

Print advertising in *The Strand*, *Crimespree*, *Mystery Scene* and  
in the Bouchercon program

### Publicity

National media campaign including print and online interviews

### Web Marketing

e-newsletters, social media, blog reviews



Also available as an eBook

September paperback

Mulholland Books

**“A backwoods drama that is part *Crime and Punishment*, part *Deliverance*, and all white-knuckled suspense...it packs a helluva punch.”**

—*People*

John Moon lives alone in a trailer on the land that was his family's farm until the bank foreclosed on it. Out hunting deer one morning, John Moon hears the rustle of branches and fires a single shot—only to discover that he has killed a teenage girl.

Horrified, Moon tries to cover up his tragic mistake, and find out who the girl was. Fear, guilt, and obsession lead him to unearth a shocking pattern of evil involving the residents of the town—and before long all the plots have converged on him.

Rich with regional echoes and raw emotion, *A SINGLE SHOT* is that rare thriller that not only makes the spine tingle, it stirs the heart as well.

- Matthew F. Jones has written a screenplay based on *A SINGLE SHOT* which is currently in pre-production and is slated to star William H. Macy, Forest Whitaker, and Leslie Mann.
- Daniel Woodrell, author of *Winter's Bone* (978-0-316-13161-2, LB, 2010) and *The Bayou Trilogy* (978-0-316-13365-4, LB, 2011), is a huge fan of Jones and has agreed to write an introduction to the book.
- *A SINGLE SHOT* was originally published in 1996 by Farrar, Strass and Giroux to great acclaim. It has since gone out of print and will be republished by Mulholland Books.

### Praise for *A SINGLE SHOT*:

**“A harrowing literary thriller...a powerful blend of love and violence, of the grotesque and the tender.”**

—*NEW YORK TIMES*

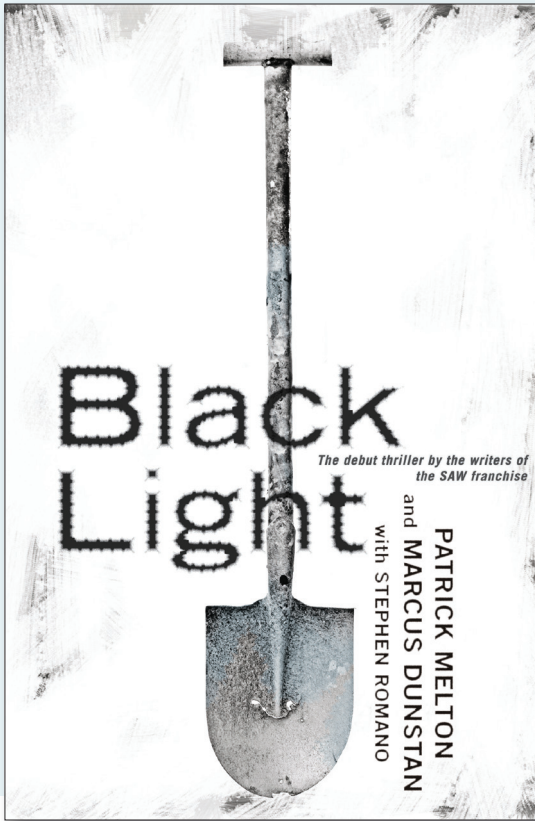
**“A terrific novel...you can hardly breathe while you're reading this book...his crisis evokes every palm-sweating, heart-stopping, seemingly undoable mistake you've ever made.”**

—*LOS ANGELES TIMES*



KAREN SHARICO JONES

Matthew F. Jones's 1999 novel *Deepwater* was adapted for a 2006 film of the same title. He lives in Charlottesville, Virginia.



## Black Light

Patrick Melton and Marcus Dunstan  
with Stephen Romano

978-0-316-19671-0

\$25.99 (\$28.99) • Fiction • 6 x 9 ¼ • 288 pgs

Territories: World • UK, Translation, First Serial, Audio, Book Club  
and Large Print rights: Little, Brown and Company; Performance  
rights: Steve Fisher • Editor: John Schoenfelder

## MARKETING

### Advertising

Print advertising in *The Strand*, *Crimespre*, *Mystery Scene* and  
in the Bouchercon program

### Publicity

National media campaign including print, radio, and  
online interviews

Author appearances in Los Angeles

### Web Marketing

e-newsletters, social media, blog reviews

Also available as an eBook



Mulholland Books

October hardcover

**T**he debut novel from the writers of the multi-million-dollar-grossing *Saw* movie franchise.

Private investigator Buck Carlsbad's psychic abilities place him in high demand among those looking for quick solutions to supernatural problems. But for Buck, each case is only a link in the chain of a lifelong obsession: to locate the long departed spirits of his mother and father, killed in an unsolved murder when he was only a child.

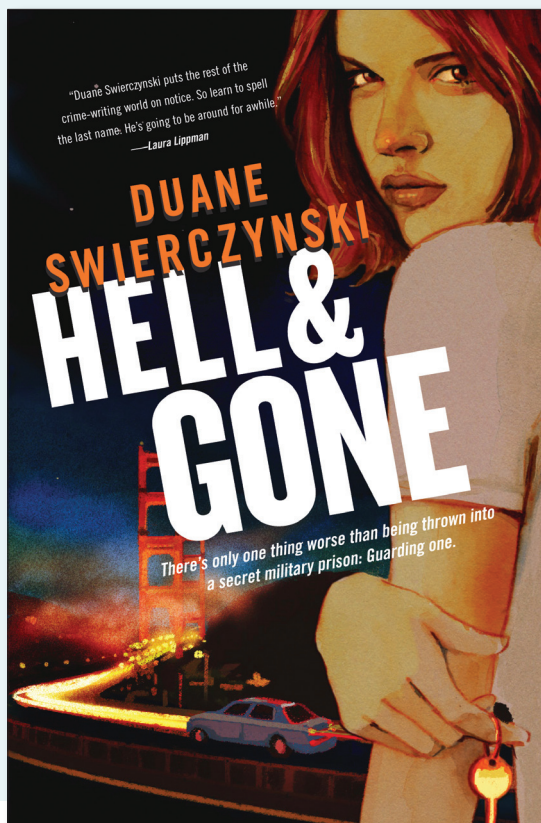
Then Buck gets a call from a reclusive billionaire with a very strange request, and finds himself on a bullet-fast train headed straight to hell.

BLACK LIGHT is an explosive debut that combines a noir sensibility with supernatural suspense and high concept Hollywood action, as Buck leads the reader through an underworld of exotic darkness and adventure.

- Patrick Melton and Marcus Dunstan are above-the-title, branded writers of four movies in the *Saw* series which has grossed over 500 million dollars in North America alone, making them one of the most recognizable and bankable teams in Hollywood.
- The authors plan to leverage their connections to create a fully realized motion-picture style book trailer and have an aggressive plan to develop BLACK LIGHT as a film.
- Stephen Romano is an acclaimed author, screenwriter, and illustrator.

Patrick Melton and Marcus Dunstan are the screenwriters of *Saw IV*, *Saw V*, *Saw VI*, *Saw 3D*, and *The Collector*, which Dunstan also directed. They live in Los Angeles, where they are currently filming *The Collector 2*.





## Hell and Gone

Duane Swierczynski

978-0-316-13329-6

\$14.99 (\$16.50 in Canada) • Fiction • 5 ½ x 8 ¼ • 256 pgs  
Territories: World English • First Serial, Audio, Large Print  
and UK rights: Little, Brown and Company • Translation and  
Performance rights: DHS Literary Inc. (David Hale Smith)  
Editor: John Schoenfelder

## MARKETING

### Advertising

Print advertising in *The Strand*, *Crimespre*, *Mystery Scene* and  
in the Bouchercon program

### Publicity

National media campaign including print and online interviews

### Web Marketing

e-newsletters, social media, blog reviews



Also available in Downloadable Audio and eBook formats

**October paperback**

Mulholland Books

**T**he second of three high-energy books from Duane Swierczynski brings Charlie Hardie to a literal hell on earth.

Want to know why there aren't more Zodiac killers and Mansons and Bin Ladens running loose in the world? Because they're here—in an experimental facility hidden in a blank spot on the map. A place to send those too dangerous to kill. Where they can be contained. Studied. Neutralized.

Hardie's been whisked off to this top-secret prison as revenge for his actions in *Fun and Games*. But he's not an inmate. He's the warden. He can leave at any time, but that means releasing the monsters, too—a price to steep to ever pay. But when Hardie realizes he's unwittingly endangered his family, all bets are off, and he's getting out—even with the most dangerous killers alive right at his heels.

- The first book in the trilogy, *Fun and Games*, will be published in June 2011. The final book, *Point and Shoot*, will be published in January 2012, see page 70.
- Duane Swierczynski has a high-profile blog (<http://secret-dead.blogspot.com/>), Twitter account, and Facebook page, and regularly contributes to top mystery/crime websites.
- Duane Swierczynski understands entertainment and provides it at the highest level. The Charlie Hardie series will delight fans of action movies, comic books, and propulsive storytelling.

### Praise for Duane Swierczynski's FUN AND GAMES:

"A high octane, cinematic delight that uses film techniques of fast pace and quick cuts and highly visual scenes to rivet the reader to their chair. I loved it, man. This book is a white-hot nuclear explosion."

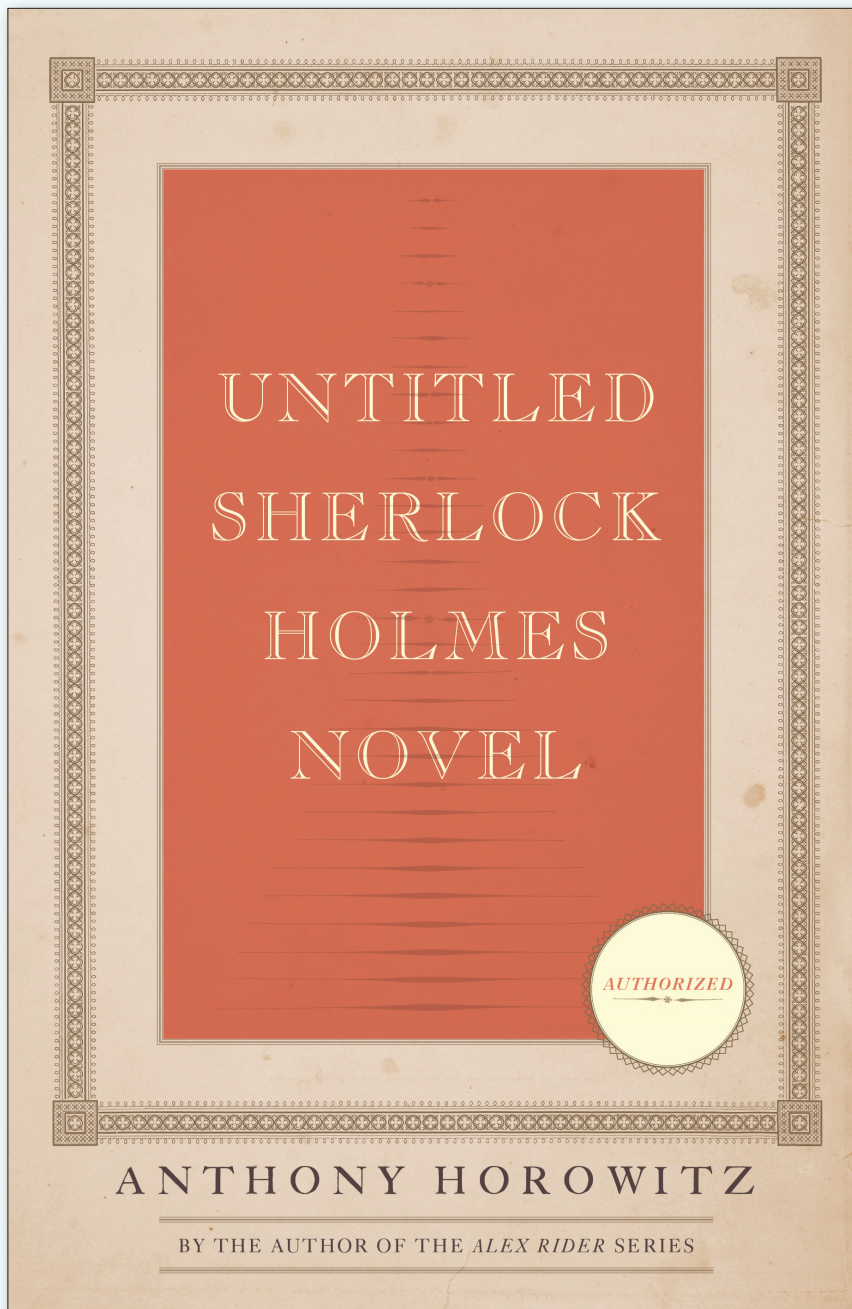
—JOE R. LANSDALE, AUTHOR OF *THE BOTTOMS*, *LEATHER MAIDEN*, AND  
THE HAP AND LEONARD SERIES

"Broader in scope than anything he's done before, and more exciting than whatever you're reading right now, this is Duane's breakout novel."

—ED BRUBAKER, HARVEY- AND EISNER-AWARD-WINNING AUTHOR OF  
*CRIMINAL MIND* AND *INCOGNITO*

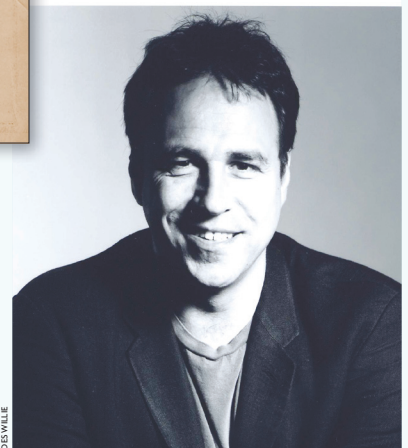


Duane Swierczynski is the author of several acclaimed crime thrillers, including *Severance Package* (Minotaur, 2008), which has been optioned by Lionsgate Films. A regular contributor for Marvel Comics, he lives in Philadelphia with his wife and children.



**“Master detective Sherlock Holmes is to follow in the suave footsteps of spy James Bond, gaining a new lease of life in the hands of a high-profile modern novelist.”**

—THE GUARDIAN



DESWALE

## Untitled Sherlock Holmes Novel

Anthony Horowitz

**978-0-316-19699-4**

**\$27.99** (\$29.99 in Canada) • Fiction • 6 x 9 ¼ • 320 pgs  
Territories: U.S., Canada, and Open Market • UK and Translation rights: Orion Publishers, London; First serial, Audio, Book Club and Large Print Rights: Little, Brown and Company; Performance rights: United Agents, London • Editor: John Schoenfelder

**Hachette Audio:** Unabr. CD: 978-1-61113-689-0 • \$29.98/\$32.98

**Large Print Edition:** 978-0-316-19703-8 • \$29.99/\$32.99

Also available in Downloadable Audio and eBook formats

**Anthony Horowitz**  
is the #1 *New York Times* bestselling author of the Alex Rider series. He lives in London.

# A worldwide publishing event: The first new Sherlock Holmes mystery ever authorized by the Arthur Conan Doyle Estate, written by #1 *New York Times* bestseller Anthony Horowitz.

Sherlock Holmes is the greatest detective in literary history. For the first time since the death of Sir Arthur Conan Doyle, a new Holmes story has been sanctioned by his estate, whetting the appetites of fans everywhere. Information about the book will be revealed as deliberately as Holmes himself would unravel a knotty case, but bestselling novelist and Holmes expert Anthony Horowitz is sure to bring a compelling, atmospheric story to life. With access to the estate's archives and careful study of the original stories, Horowitz will weave a tale that satisfies new fans as well as the most dedicated Baker Street Irregular.

- Announcement that Anthony Horowitz is to write the first official new Sherlock Holmes novel drew international press coverage, including a *New York Times* editorial.
- Interest in Holmes has never been higher than right now. The blockbuster sequel to Guy Ritchie's *Sherlock Holmes*, starring Robert Downey, Jr, will be in theaters December 2011. The BBC series, which aired in the U.S. on PBS's *Masterpiece Theater*, will return for a second season in 2011 as well.
- Horowitz has unprecedented access to the Holmes estate and will provide insider access to readers via videos, website articles and eBook exclusive material.
- Anthony Horowitz is the author of over 50 books including the #1 *New York Times* bestselling Alex Rider series, which has sold over 12 million copies in English. Horowitz is also a popular film and television writer. He adapted the first Alex Rider book *Stormbreaker* which came out in 2006 and starred Mickey Rourke and Stephen Fry.
- Authorized reinventions of existing franchises have been extremely popular and newsworthy in recent years, especially with the continuation of Robert Ludlum's Bourne series and Jeffrey Deaver's upcoming (June 2011) James Bond novel.

## MARKETING

### Advertising

Print advertising in the *New York Times Book Review*, *USA TODAY*  
Online advertising  
Holiday catalogs

### Publicity

5-city author tour: New York, Philadelphia, Los Angeles, San Francisco, Phoenix  
National media campaign including television, radio, print, and online interviews  
Book video

### Promotion

Special terms available

### Web Marketing

e-newsletters, social media, blog reviews

## Q & A with Anthony Horowitz:

### *Was it hard to come up with a storyline for a new Holmes novel?*

I was surprised how quickly the idea for the book came to me...in fact I'd got most of it the day I was approached by the Holmes estate. I think it helped that I was so familiar with the Sherlock Holmes canon and a lot of other nineteenth century literature. And at the end of the day, this was a book I really wanted to write, and that helped too.

### *How important was accuracy to you in the writing?*

I absolutely revere Sir Arthur Conan Doyle and I was determined that the book should feel as if he had written it and that I would take no liberties with the characters. I think the language and the style are pretty accurate to the nineteenth century—but at the same time this is a book for a twenty-first century audience so I took care to make the plot completely gripping and fast-paced.







## Assassin of Secrets

Q.R. Markham

978-0-316-17646-0

\$14.99 (\$16.50 in Canada) • Fiction • 5 ½ x 8 ¼ • 224 pgs  
Territories: World English • UK, Translation First Serial, Audio  
and Large Print rights: Little, Brown and Company  
Performance rights: Vigliano Associates (David Vigliano)  
Editor: John Schoenfelder

## MARKETING

### Advertising

Print advertising in *The Strand*, *Crimespree*, *Mystery Scene* and in the Bouchercon program

### Publicity

National media campaign including print and online interviews

### Web Marketing

e-newsletters, social media, blog reviews



Also available in Downloadable Audio and eBook formats

**November paperback**

Mulholland Books

**An elite spy risks his most valuable asset to defeat an insidious organization selling state secrets to the highest bidder.**

Christopher Chase, the CIA's top field agent, is sworn to protect and serve the United States at all costs. But after a brutal period of captivity during the Korean War, Chase developed an agenda of his own: to use his mastery of war to create peace.

His new target: the Zero Directorate, a cabal of rogue assassins who have embarked on a campaign to systematically interrogate and kill seasoned secret agents from across the globe.

But The Directorate has set an elaborate trap, and for Chase the whole mission involves an inescapable paradox. As the world's preeminent operative, the closer he gets to the cabal, the closer the cabal gets to their primary target.

- Q.R. Markham is a talented new voice whose propulsive, yet slightly satiric, storytelling will engage fans of James Bond and Jason Bourne alike.
- Markham is active on Facebook and maintains a blog on the topic of thriller writing at [QRMarkham.Tumblr.com](http://QRMarkham.Tumblr.com)

### Praise for ASSASSIN OF SECRETS:

"Hardcore, old school spy fiction for a generation raised on ass-kicking Bourne flicks."

—DUANE SWIERCZYNSKI, AUTHOR OF *FUN AND GAMES*

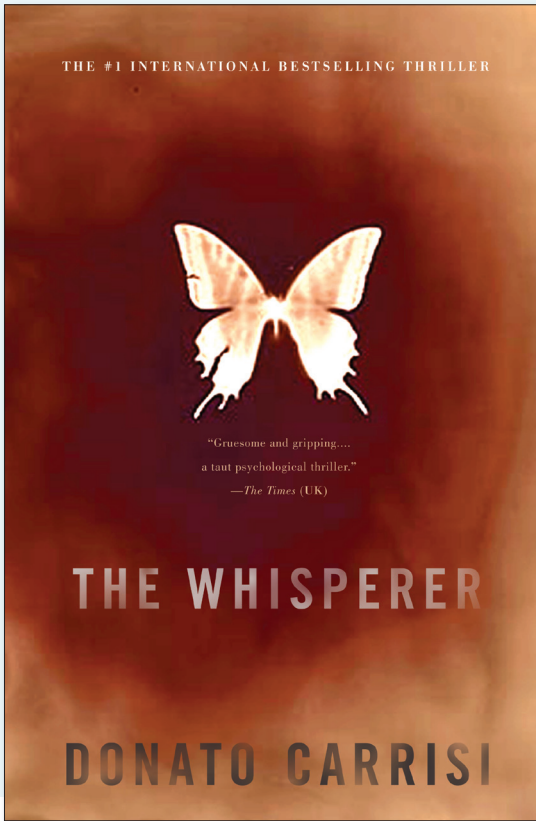
"Dangerously sharp, and genuinely fun—and very, very, very smart."

—GREG RUCKA, BESTSELLING AUTHOR OF *THE LAST RUN*



Q.R. Markham has been a laundry truck driver, door-to-door knife salesman, rock 'n' roll bassist, and more. A resident of Brooklyn, he is a co-owner of the indie bookstore Spoonbill & Sugar-town. This is his first novel.





## The Whisperer

Donato Carrisi

978-0-316-19472-3

\$25.99 (\$28.99 in Canada) • Fiction • 6 x 9 • 416 pgs

Territories: U.S., Canada and Open Market • First serial, Audio, Large Print rights: Little, Brown and Company; UK, Translation and Performance rights: Luigi Bernabo Associates, Milan, Italy • Editor: John Schoenfelder

## MARKETING

### Advertising

Print advertising in *The Strand*, *Crimespree*, *Mystery Scene* and in the Bouchercon program

### Publicity

National media campaign including print and online interviews

### Web Marketing

e-newsletters, social media, blog reviews

Also available as an eBook

January hardcover



Mulholland Books

**A gripping literary thriller and smash bestseller that has taken Italy, France, Germany and the UK by storm.**

Six severed arms are discovered in a clearing. Buried in a mysterious circle, each appears to belong to young girls who have been recently abducted. Alive or dead, the remainder of the girls' bodies are missing.

By-the-book Criminologist Goran Gavila is paired with Officer Mila Vasquez, whose reputation for insubordinate behavior is counterbalanced only by her ability in cases involving missing children.

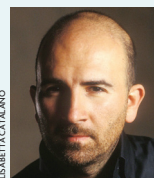
Faced with the task of locating a mass murderer and recovering any of the girls who might still be alive, Gavila and Vasquez find themselves confronted with a killer who is clearly guilty but raises new questions regarding the case that don't add up.

- THE WHISPERER has been as sensational a bestseller in Europe as the Stieg Larsson novels.
- The appealing main investigator, Mila Vasquez, who is tough, successful and flawed, as well as her fiery relationship with Goran Gavila, will appeal to a broad female readership.

### Praise for THE WHISPERER:

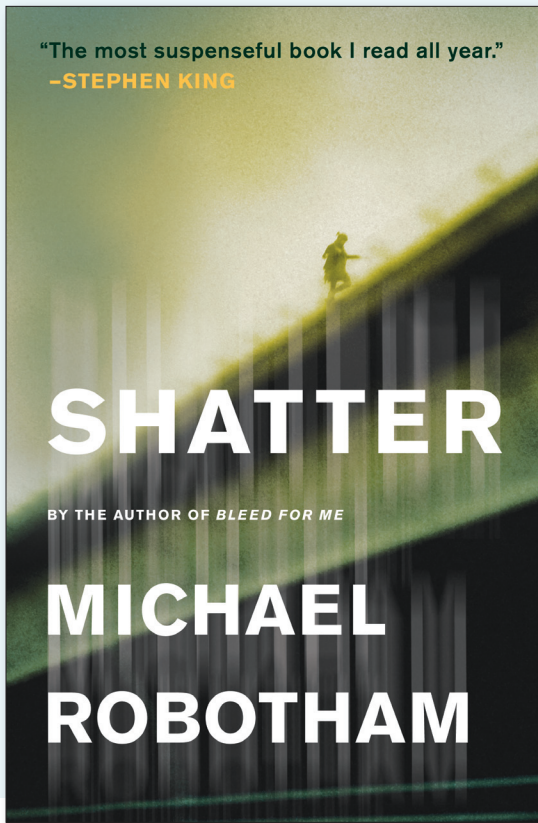
"Gruesome and gripping...a taut psychological thriller."

—THE TIMES (LONDON)



ELISABETTA CATALANO

Donato Carrisi has studied law and criminology, and since 1999 has been working as a TV screenwriter. He lives in Rome. THE WHISPERER is his first novel.



## Shatter

Michael Robotham

978-0-316-18742-8

\$14.99 (NCR) • Fiction • 5 ½ x 8 ¼ • 448 pgs

Territories: U.S. and Open Market; First Serial, Audio and Large

Print rights: Little, Brown and Company

UK, Translation and Performance rights: Inkwell Management

(Richard Pine) • Editor: John Schoenfelder

## MARKETING

### Advertising

Print advertising in *The Strand*, *Crimespree*, *Mystery Scene* and in the Bouchercon program

### Publicity

National media campaign including print and online interviews

### Web Marketing

e-newsletters, social media, blog reviews



January paperback

Mulholland Books

**“The most suspenseful book I read all year.”**

—STEPHEN KING, ENTERTAINMENT WEEKLY

Joe O’Loughlin is in familiar territory—standing on a bridge high above a flooded gorge, trying to stop a distraught woman from jumping. “You don’t understand,” she whispers, and lets go. Joe is haunted by his failure to save the woman, until her teenage daughter finds him and reveals that her mother would never have committed suicide—not like that. She was terrified of heights.

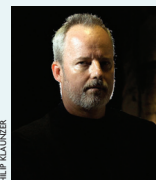
What could have driven her to commit such a desperate act? Whose voice? What evil?

Having devoted his career to repairing damaged minds, Joe must now confront an adversary who tears them apart. With pitch-perfect dialogue, believable characters, and astonishingly unpredictable plot twists, SHATTER is guaranteed to keep even the most avid thriller readers riveted long into the night.

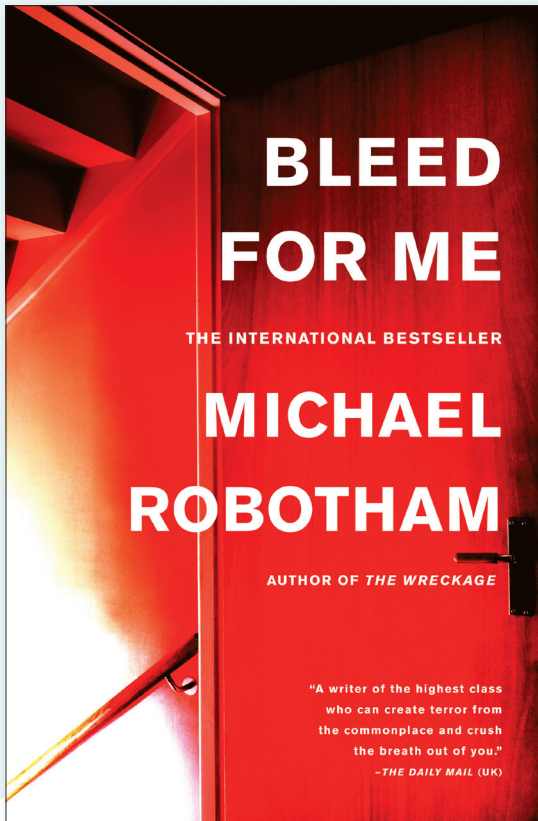
- Robotham’s debut novel, *Suspect* (Doubleday 2009), sold over one million copies worldwide.
- Stephen King named SHATTER the best thriller of 2009 and the *Chicago Sun-Times* raved: “SHATTER is psychological suspense at its finest.”
- Robotham is an expert on psychological suspense, having ghostwritten for top British forensic psychologist Paul Britton. His diverse background as a journalist and ghostwriter creates various publicity opportunities.
- Robotham maintains a website at MichaelRobotham.com and is active on Twitter and Facebook.
- Mulholland will publish Robotham’s *The Wreckage* (978-0-316-12640-3) in June 2011.
- SHATTER was originally published in hardcover in 2009 by Doubleday. This is the first paperback publication the U.S.

**“Terrific...a classic ‘wrong man’ thriller that puts its hero in hot water, then raises the Fahrenheit to a fever pitch.... Robotham not only builds the suspense masterfully but tops it off with a stunning twist.”**

—PEOPLE



Michael Robotham was an investigative journalist in Britain, Australia, and the U.S. before beginning his career as a novelist. He lives in Sydney with his wife and children.



## Bleed for Me

Michael Robotham

978-0-316-12638-0

\$25.99 (NCR) • Fiction • 6 x 9 ¼ • 320 pgs • Territories: U.S. and Open Market • First Serial, Audio and Large Print rights: Little, Brown and Company; UK, Translation and Performance rights: Inkwell Management (Richard Pine) • Editor: John Schoenfelder

## MARKETING

### Advertising

Print advertising in *The Strand*, *Crimespree*, *Mystery Scene* and in the Bouchercon program

### Publicity

National media campaign including print and online interviews

### Web Marketing

e-newsletters, social media, blog reviews



Also available in Downloadable Audio and eBook formats

**February hardcover**

Mulholland Books

**A penetrating psychological suspense novel about a 14-year-old girl who is either the victim of a horrible crime...or its perpetrator.**

When Sienna Hegarty turns up at psychologist Joe O'Loughlin's home one night, traumatized and covered in blood, he vows to unearth the dark secrets her mind has buried. The police find a major piece of the puzzle at Sienna's house: her father, a retired cop, murdered.

The blood covering Sienna was her father's. She can't remember what happened, but, at the same time, doesn't mourn her father's death. What was going on behind closed doors in the Hegarty household? Is Sienna guilty of brutal murder? And how is her charismatic teacher Gordon Ellis involved?

Joe O'Loughlin must uncover the truth—or he could be next in the sights of a manipulative killer.

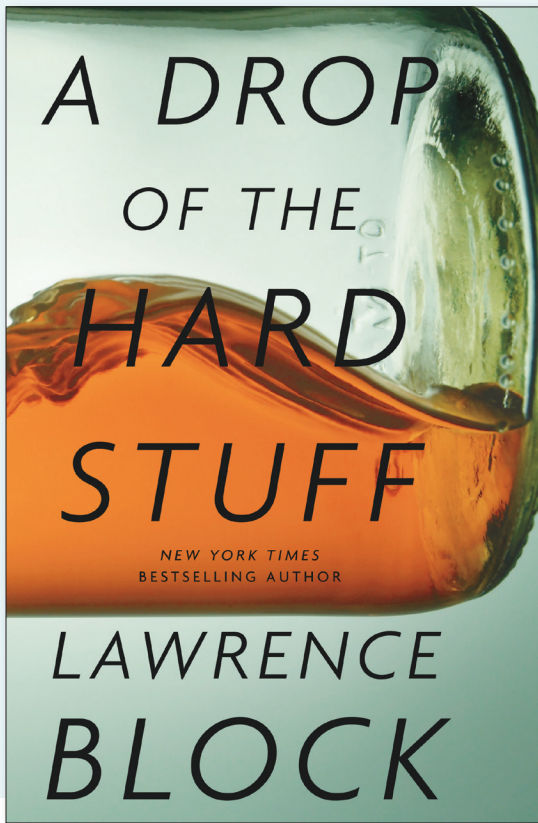
- From Stephen King, who selected Robotham's *Shatter* (978-0-316-18742-8, LB 2011) as one of his top 10 novels of the year, to *People*, *New York Times*, *Los Angeles Times*, and the *Washington Post*, Robotham has received a growing level of acclaim from important U.S. reviewers.
- Robotham's debut novel, *Suspect* (Doubleday, 2005), sold over one million copies worldwide.
- With intense psychological suspense, rapid fire banter, and nail-biting action, Michael Robotham's multi-faceted approach to crime fiction announces the arrival of a talent who compares favorably to many of the current masters of the genre—Ian Rankin, Elmore Leonard, and Lee Child.

### Praise for *The Wreckage*:

"Michael Robotham brings his well-honed skills as an international investigative reporter to the world of high-octane thrillers. *The Wreckage* takes you behind the headlines coming out of Baghdad, and behind the power scenes in London and Washington. One of the best novels to come out of the chaos of Iraq; a penetrating peek through the fog of war."  
—NELSON DEMILLE

### Praise for *Shatter*:

"Pleasantly creepy....Plotted with precision and narrated with real intelligence."  
—NEW YORK TIMES BOOK REVIEW



## A Drop of the Hard Stuff

A Matthew Scudder novel

Lawrence Block

978-0-316-12731-8

\$14.99 (\$16.50 in Canada) • Fiction • 5 ½ x 8 ¼ • 320 pgs

Territories: U.S., Canada and Open Market

Editor: John Schoenfelder

## MARKETING

### Advertising

Print advertising in *The Strand*, *Crimespree*, *Mystery Scene* and in the Bouchercon program

### Publicity

National media campaign including print and online interviews

### Web Marketing

e-newsletters, social media, blog reviews

Also available as an eBook

**February paperback**

Mulholland Books



**“Block is the modern hardboiled master.”**

—George Pelecanos

Grand Master Lawrence Block brings his greatest character, Matthew Scudder, back into action in his most personal case.

Matthew Scudder is finally on the straight and narrow when he runs into “High-Low” Jack Ellery, a childhood friend from the Bronx. In Scudder, Jack sees the moral man he might have become. In Jack, Scudder sees the hard-won sobriety he hopes to achieve. Then Ellery, following to the letter the dictates of Alcoholics Anonymous’ 12 steps, is shot down while attempting to atone for past sins, and Scudder is drawn into a murder investigation that threatens to upset his path toward recovery—and get him killed in the process.

- Within the realm of mystery and suspense, Lawrence Block. is a legend, a household name, and perennial favorite of readers and critics alike. Classified a Grand Master of mystery fiction, Block writes with a level of clarity and power that draws the reader in from the first sentence, and holds attention throughout.
- A DROP OF THE HARD STUFF is the 17th book in the Matthew Scudder series which has sold millions of copies worldwide.
- Hardcover ISBN: 978-0-316-12733-2, 5/11

### Praise for A DROP OF THE HARD STUFF:

“The deftly handled nostalgic tone this time around adds to the appeal. Fans will certainly appreciate this entry, which recaptures the feel of the best Scudder mysteries of the 1980s and fills in part of the series chronology. That said, it will also likely work as an introduction to the detective for new readers.”

—LIBRARY JOURNAL

“Scudder fans, and there are many, will enjoy both the mystery and the history, glimpsing characters who did (and didn’t) make it into the later story line. And the prose, as always, is like the club soda Scudder sips in the opening pages: cool, fizzy, and completely refreshing.”

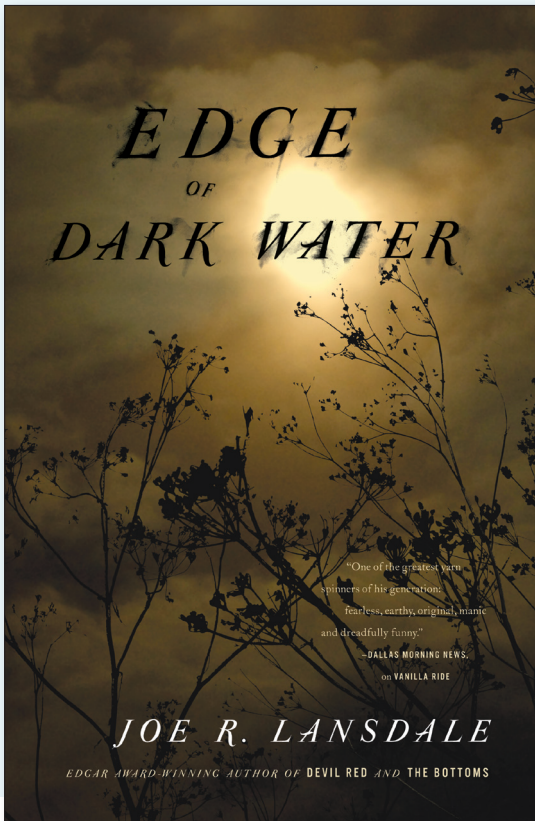
—BOOKLIST (STARRED REVIEW)



ATHENA GASSOUMIS

Lawrence Block is a Grand Master of the Mystery Writers of America, has won multiple Edgar and Shamus Awards and countless international prizes. The author of more than 50 books, he lives in New York City.





## Edge of Dark Water

Joe R. Lansdale

978-0-316-18843-2

\$25.99 (\$28.99 in Canada) • Fiction • 6 x 9 1/4 • 288 pgs  
 Territories: World English • UK, First Serial, Audio, Book Club  
 and Large Print rights: Little, Brown and Company; Translation  
 and Performance rights: Baror International Inc.  
 Editor: John Schoenfelder

## MARKETING

### Advertising

Print advertising in *The Strand*, *Crimespree*, *Mystery Scene* and in the Bouchercon program

### Publicity

National media campaign including print and online interviews

### Web Marketing

e-newsletters, social media, blog reviews



March hardcover

Mulholland Books

**Mark Twain meets the most assured of contemporary crime writing—a bold new direction for widely acclaimed, Edgar Award-winner Joe R. Lansdale.**

May Lynn was once a pretty girl who dreamed of becoming a Hollywood star. Now she's dead, her body dredged up from the Sabine River.

Sue Ellen, a strong-willed 16-year-old yearning for something greater than what she's been given, decides to take May Lynn's ashes to Tinseltown and place them on her favorite actor's grave. It's the least Sue and her friends can do for May Lynn. But first, they have to figure out how to get there.

Then fortune strikes, and the group stumbles across a vast sum of money, theirs for the taking. But what seems the perfect chance to escape from an empty life will have disastrous consequences, as Sue Ellen discovers just how hard growing up can really get.

- The new direction of Lansdale's work will appeal to a wider, more literary audience that might not be aware of him. The success of Daniel Woodrell, John Hart, and Tom Franklin in this category is very promising.
- A critically acclaimed author, Joe R. Lansdale has received a litany of awards. Among them six Bram Stoker Awards for titles including *Leather Maiden* (Knopf, 2008) and *A Fine Dark Line* (Mysterious Press, 2003) and the Edgar for *The Bottoms* (Mysterious Press, 2000), which was also a *New York Times* Notable Book of the Year. He's also received the *Booklist* Editor's Award, the Critic's Choice Award and the American Mystery Award.
- We have a unique opportunity to relaunch an author who has the knowledge and experience of how to publish a book well. Lansdale is active on Facebook, Twitter, and has a popular website at [www.joerlansdale.com](http://www.joerlansdale.com)

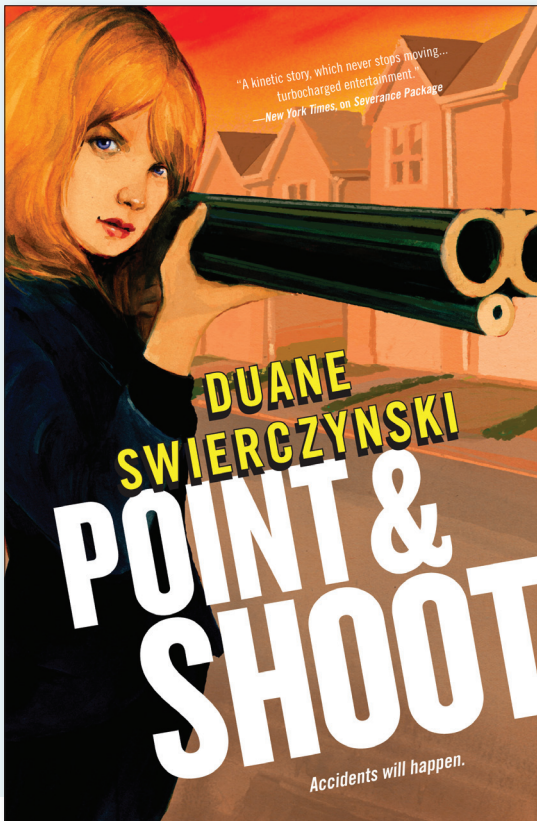
### Praise for Joe Lansdale:

"A storyteller in the great American tradition of Ambrose Bierce and Mark Twain."  
 —BOSTON GLOBE

"Joe Lansdale simply must be read."  
 —ROBERT CRAIG



Joe R. Lansdale is the decorated author of more than a dozen novels. He lives in Nacogdoches, Texas.



## Point and Shoot

Duane Swierczynski

978-0-316-13330-2

\$14.99 (\$16.50 in Canada) • Fiction • 5 ½ x 8 ¼ • 256 pgs

Territories: World English; First Serial, Audio, Large Print and UK rights: Little, Brown and Company • Translation and Performance rights: DHS Literary Inc. (David Hale Smith)  
Editor: John Schoenfelder

## MARKETING

### Advertising

Print advertising in *The Strand*, *Crimespreed*, *Mystery Scene* and in the Bouchercon program

### Publicity

National media campaign including print and online interviews

### Web Marketing

e-newsletters, social media, blog reviews



Also available in Downloadable Audio and eBook formats

**March paperback**

Mulholland Books

***Fun and Games* and *Hell and Gone* come full circle in the Hardie series' astonishing conclusion.**

Charlie Hardie finds himself in a steel box, with tubes and wires attached to his body, trapped inside a satellite parked in orbit 500 miles above the Earth. He's got a year's supply of food, air, water, and no communication back to Earth, and must complete his 12 months' duty or his wife and son will have an "accident."

Soon Hardie realize he's sitting in a veritable zero-G vault containing the most dangerous secrets in the world. And if his wife and son will ever be safe, Hardie's going to have to use those secrets as leverage against his faceless captors and force a crash-landing in one of the grittiest of urban hellholes. After years of exile, Hardie's arming up... and setting his sights on getting back home.

- Readers who were left wanting more in *Fun and Games* (978-0-316-13328-9, LB, 2011) and *Hell and Gone* (978-0-316-13329-6, LB, 2011) will be satisfied by the resolution to this series.
- Swierczynski has generated a popular online platform to promote his work via his blog [SecretDead.Blogspot.com](http://SecretDead.Blogspot.com), as well as on Facebook and Twitter.
- Fans of the comic books Swierczynski has written, including *X-Men* and *Punisher*, will be interested in the novels. The series will get coverage on top comic and male-interest sites and blogs.



EVELYN TAYLOR

Duane Swierczynski is the author of several acclaimed crime thrillers and also writes the *X-Men* spinoff *Cable* and *Immortal Iron Fist* for Marvel Comics. He lives in Philadelphia with his wife and children.



## PUBLISHING PROGRAM

# Ansel Adams



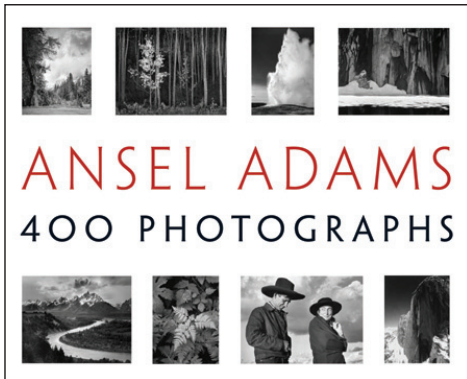
Thirty-five years ago, Ansel Adams chose Little, Brown and Company as the exclusive authorized publisher of his books, calendars, and posters. He established a special Publishing Rights Trust to supervise state-of-the-art image reproduction, using superb design and the finest papers, thus ensuring the meticulous attention to reproduction quality that has always marked his work.

The result of the Ansel Adams–Little, Brown collaboration has been a series of celebrated publications—perhaps the most successful single-artist publishing program in history.

# Ansel Adams **PUBLISHING PROGRAM**

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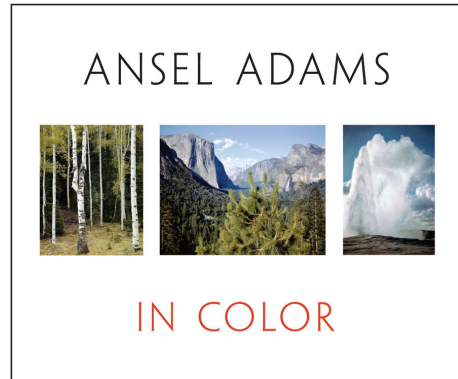


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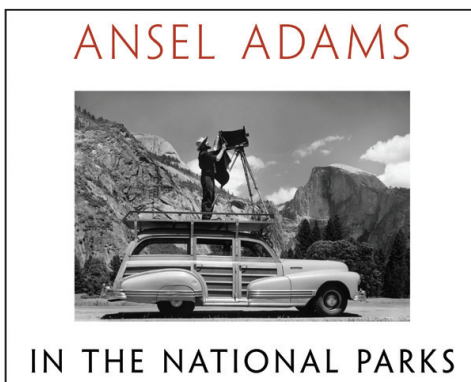


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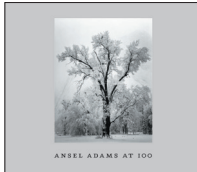
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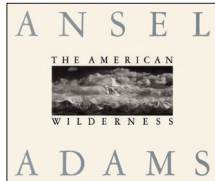
# Ansel Adams PUBLISHING PROGRAM

## PHOTOGRAPHY BOOKS



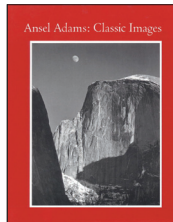
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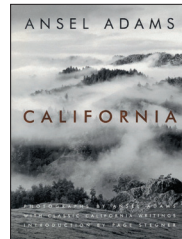
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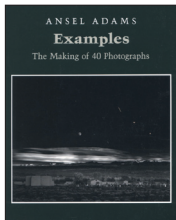
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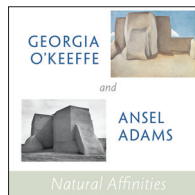
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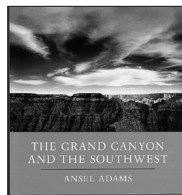
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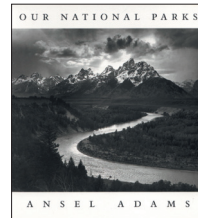
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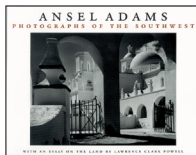
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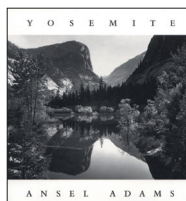
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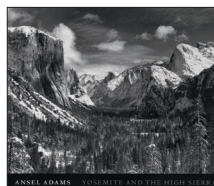
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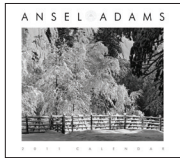


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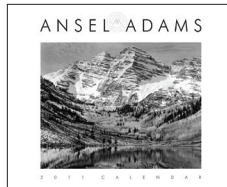
# Ansel Adams PUBLISHING PROGRAM

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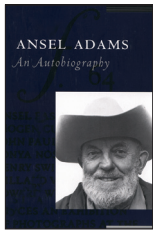
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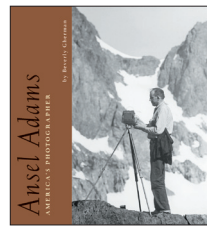
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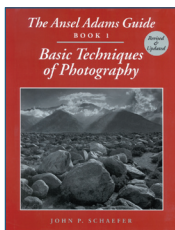
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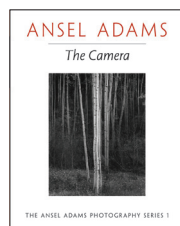
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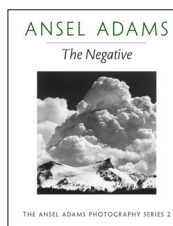
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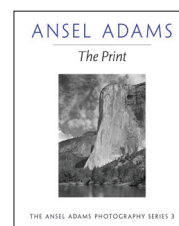
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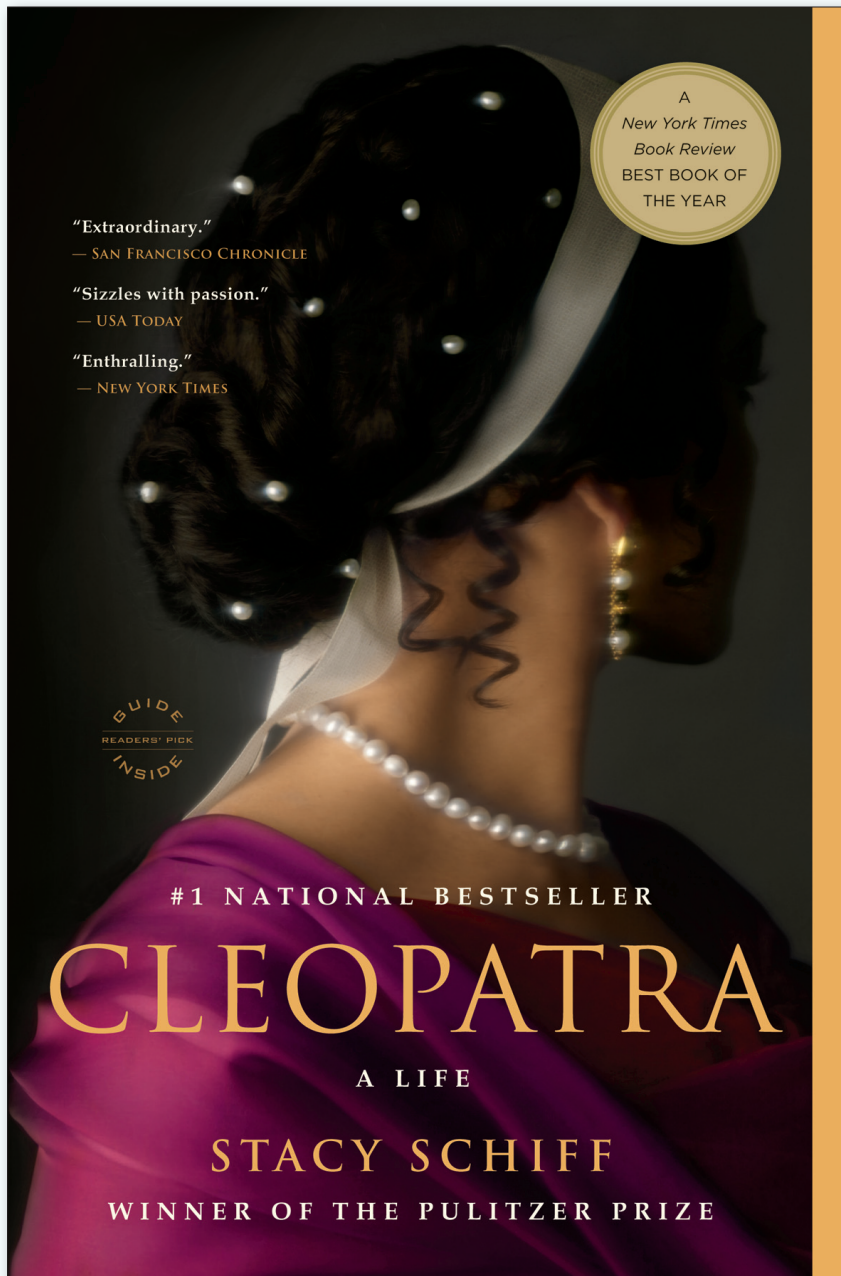
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SHEVA FRUITMAN

### Stacy Schiff

is the recipient of a Pulitzer Prize, a Guggenheim Fellowship, and an Academy Award in Literature from the American Academy of Arts and Letters, among other honors. She lives in New York.

### Cleopatra

*A Life*

Stacy Schiff

978-0-316-00194-6

\$16.99 (\$18.50 in Canada) • Biography • 5 ½ x 8 ¼ • 400 pgs

16 pages b/w and 4/c illustrations, 2 maps • Publishing

background: LB hardcover • Territories: World

Editor: Michael Pietsch

Hachette Audio: Unabr. CD <replay> edition: 978-1-61113-915-0 • \$19.98/\$21.98

Also available as an eBook



# The “captivating” #1 bestseller—“a cinematic portrait of a historical figure far more complex and compelling than any fictional creation, and a wide, panning, panoramic picture of Cleopatra’s world.”

—NEW YORK TIMES

Her palace shimmered with onyx and gold but was richer still in political and sexual intrigue. Above all else, Cleopatra was a shrewd strategist and an ingenious negotiator. She was married twice, each time to a brother. She waged a brutal civil war against the first and poisoned the second; incest and assassination were family specialties. She had children by Julius Caesar and Mark Antony, two of the most prominent Romans of the day. With Antony she would attempt to forge a new empire, in an alliance that spelled both their ends. Famous long before she was notorious, Cleopatra has gone down in history for all the wrong reasons. Her supple personality and the drama of her circumstances have been lost. In a masterly return to the classical sources, Stacy Schiff boldly separates fact from fiction to rescue the magnetic queen whose death ushered in a new world order.

- CLEOPATRA was a #1 *Boston Globe*, *Los Angeles Times*, *San Francisco Chronicle*, and National Public Radio bestseller, and spent more than three months on the *New York Times* bestseller list.
- It was selected as one of the year’s 10 best books by the *New York Times Book Review*.
- After 14 trips to press, CLEOPATRA has 386,500 hardcover copies in print.
- CLEOPATRA is the basis of Sony’s new film starring Angelina Jolie and produced by Scott Rudin, which is due to start production in 2011.
- Stacy Schiff is the author of *Véra* (*Mrs. Vladimir Nabokov*) (Random House, 5/99), winner of the Pulitzer Prize; *Saint-Exupéry* (Random House, 10/94), a Pulitzer Prize finalist; and *A Great Improvisation* (Henry Holt, 4/05), winner of the George Washington Book Prize.
- This paperback edition will feature a stepback and tip-in as well as a bound-in reading group guide.
- Hardcover ISBN: 978-0-316-00192-2, 11/10

“Exceptionally artful....A work of literature.”

—THE NEW YORKER

“A great, glorious spree of a story.”

—WASHINGTON POST

“Astonishing....It will become a classic.”

—SIMON WINCHESTER

“Wonderful....So well-written that it’s almost like a novel in its juicy literary flair.”

—DAILY BEAST

“Rarely have so distant a time and obscured a place come so powerfully to life.”

—NEWSWEEK

“A portrait worthy of Cleopatra’s own wit and learning....Stacy Schiff does a rare thing: She gives us a book we’d miss if it didn’t exist.”

—THE WALL STREET JOURNAL

## MARKETING

### Advertising

Print advertising in the *New York Times Book Review*

### Publicity

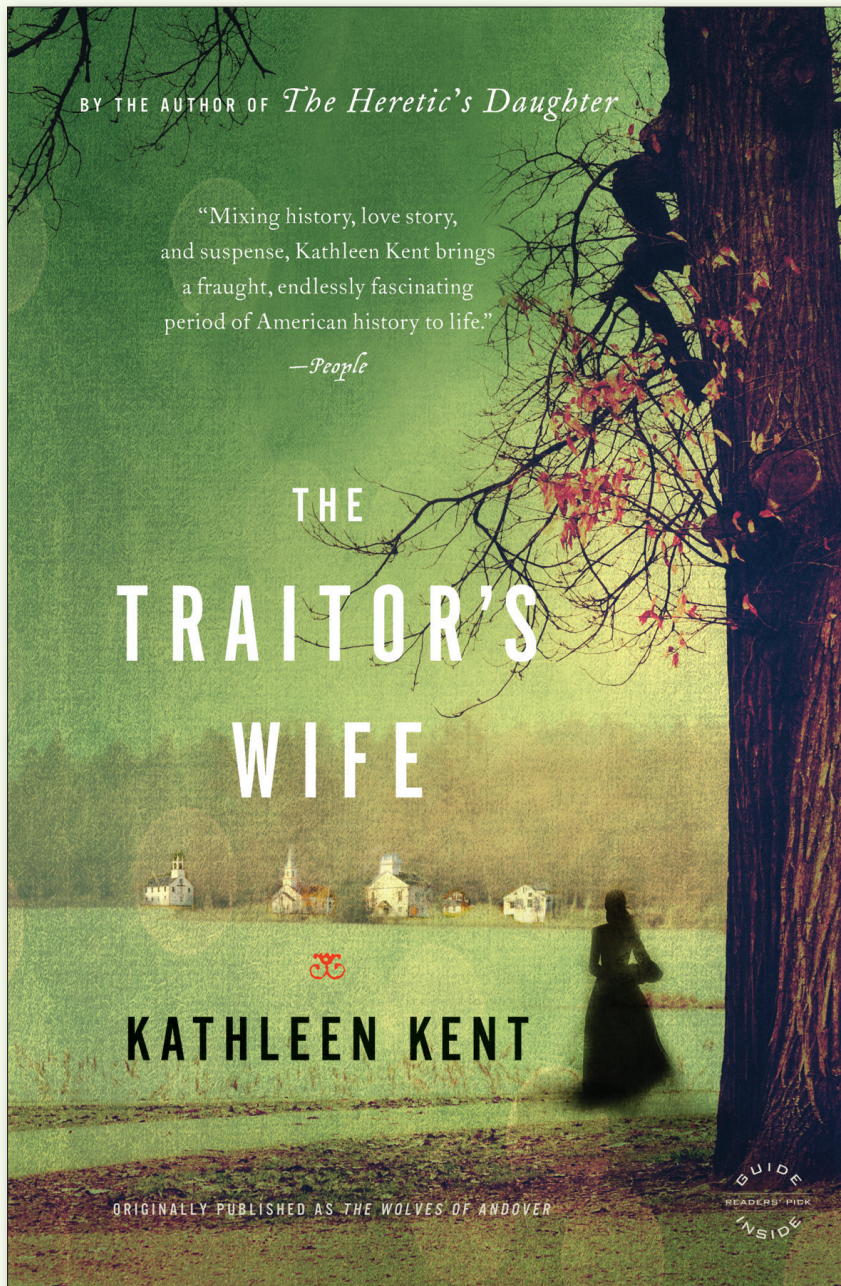
16-city author tour:  
New York, Los Angeles, San Francisco, Seattle, Portland, Miami, Chicago, Cincinnati, Milwaukee, Minneapolis, Denver, Madison, St. Louis, Kansas City, Washington, DC, Boston  
National media campaign including television, radio, print, and online interviews  
Book video

### Promotion

8-copy floor display with special riser:  
978-0-316-19380-1  
\$135.92/\$148.00  
Bound-in reading group guide  
A Readers’ Pick selection

### Web Marketing

Online reading group guide  
e-newsletters, social media, blog giveaways  
StacySchiff.com



“A powerful historical narrative, both love story and thriller, set against the dramatic backdrop of the country’s earliest days.”

—SAN ANTONIO EXPRESS-NEWS

## The Traitor's Wife

A Novel

Kathleen Kent

978-0-316-06864-2

\$14.99 (\$16.50 in Canada) • Fiction • 5 ½ x 8 ¼ • 336 pgs  
 Publishing background: RAB hardcover • Territories: U.S.,  
 Canada, and Open Market • Editor: Reagan Arthur



DEBORAH FERGUSON

## Kathleen Kent

is also the author of *The Heretic's Daughter*.  
 She lives in Dallas.

**Hachette Audio:** Unabr. CD «replay» edition: 978-1-61113-916-7 • \$14.98/\$16.50  
 Also available as an eBook

# “Mixing history, love story, and suspense, Kathleen Kent brings a fraught, endlessly fascinating period of American history to life.”

—PEOPLE

In the harsh wilderness of colonial Massachusetts, Martha Allen takes work as a servant in her cousin’s household. Overseeing the neglected home, she locks wills with those around her—including the tall and silent Thomas Carrier, known both for his immense strength and his mysterious past.

As Martha comes to know Thomas, she falls in love—and the two begin a courtship that suits their independent natures. But in the rugged new world they inhabit, danger is ever present, whether from the London assassins out for bounty or from the wolves—in many forms—who hunt for blood.

A tale of love, courage, and independence, *THE TRAITOR’S WIFE* confirms Kathleen Kent’s ability to craft powerful stories from the dramatic background of America’s earliest days.

- A rich work of historical fiction in the tradition of Sarah Dunant and Geraldine Brooks—perfect for reading groups.
- Kathleen Kent’s first novel, *The Heretic’s Daughter* (LB, 9/08), appeared on the *New York Times* extended bestseller list and is now in its sixth paperback printing, with 135,000 copies shipped.
- Kathleen Kent has won the hearts of reading groups, teachers and students, and historical societies with her informative talks and personal outreach.
- Published in hardcover as *THE WOLVES OF ANDOVER*.
- Hardcover ISBN: 978-0-316-06862-8, 11/10

“*The Heretic’s Daughter* was widely—and justly—praised for Kent’s lyrical writing and in-depth research, and both of those strengths are on display in *THE WOLVES OF ANDOVER*....A solid piece of historical fiction, beautifully written.” —DALLAS MORNING NEWS

“Kent’s novel burns slowly, with polished prose, a gripping plot and characters—particularly smart, independent-minded Martha—who will linger in your mind.”

—RICHMOND TIMES-DISPATCH

## MARKETING

### Publicity

National media campaign including print and online interviews

Author appearances in New England

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### Promotion

Bound-in reading group guide  
A Readers’ Pick selection

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### Web Marketing

Online reading group guide and teacher’s guide  
e-newsletters, social media, blog reviews  
KathleenKent.com



Also available:

*The Heretic’s Daughter*

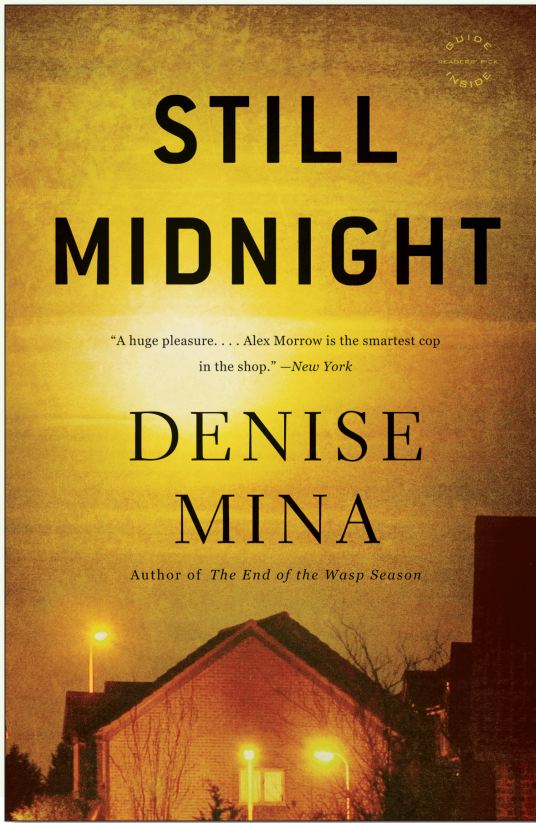
978-0-316-02449-5

\$13.99/\$16.99

Also available as an eBook







## Still Midnight

A Novel

Denise Mina

978-0-316-01564-6

\$14.99 (NCR) • Fiction • 5 ½ x 8 ¼ • 368 pgs • Publishing background: RAB hardcover • Territories: U.S. and Open Market Editor: Reagan Arthur

## MARKETING

### Publicity

5-city author tour: New York, San Francisco, Houston, Seattle, Phoenix

National media campaign including print and online interviews

### Promotion

Bound-in reading group guide

### Web Marketing

e-newsletters, social media

Also available:

*Garnethill*

978-0-316-01678-0  
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*Exile*

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*Deception*

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*Slip of the Knife*

978-0-316-01560-8  
\$13.99

*The Dead Hour*

978-0-316-00353-7  
\$13.99



Also available as an eBook

September paperback Reagan Arthur/Back Bay Books

The “superbly talented” (*Chicago Sun-Times*) Denise Mina packs nonstop suspense into a story about the dangerous and demanding life of a female cop.

Detective Inspector Alex Morrow is assigned to the case that could make her career. It involves a seemingly random attack on a family in a quiet suburban neighborhood. Three armed men smash into a house, insisting that the family produce someone who is not there. One family member is shot and another kidnapped, and the assailants demand an impossible ransom.

As Alex delves into the case’s many challenges, she must manage the complications of police force politics, the troubled life of her half brother, and a marriage every bit as tangled as the crime she’s trying to solve. Rich with dark humor and powerful storytelling, *STILL MIDNIGHT* proves why “if you don’t read crime novels, Mina is your reason to change” (*Rocky Mountain News*).

- Denise Mina was the International Guest of Honor at Bouchercon in October 2010.
- *STILL MIDNIGHT* was nominated for the 2010 Barry Award for Best British Novel.
- Mina has introduced a terrific new heroine in Detective Alex Morrow, and her story continues in *The End of the Wasp Season*, which Reagan Arthur Books will publish in September 2011 (see page 12).
- Hardcover ISBN: 978-0-316-01563-9, 3/10

“A huge pleasure....Mina’s grimly funny plot really turns on the eccentricities of her unpredictable characters.... *STILL MIDNIGHT* challenges us to reflect on how a violent act can unravel even the most close-knit family.”

—NEW YORK TIMES BOOK REVIEW

“Mina writes crime novels. But those novels have always had cooler characters, more pitch-perfect dialogue, and, frankly, more things to say about a woman’s place in society than books wearing far fancier pants.”

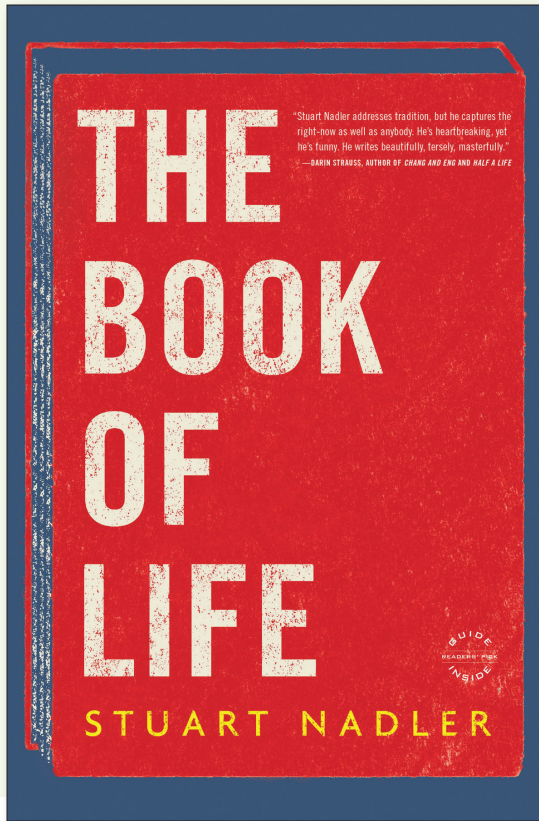
—ENTERTAINMENT WEEKLY



NEIL DAVIDSON

Denise Mina is also the author of *Slip of the Knife*, *The Dead Hour*, *Field of Blood*, *Deception*, and the Garnethill trilogy, the first installment of which won her the John Creasey Memorial Prize for best first crime novel. She lives in Glasgow.





## The Book of Life

Stuart Nadler

978-0-316-12647-2

\$13.99 (\$15.50 in Canada) • Fiction • 5 ½ x 8 ¼ • 224 pgs  
Territories: U.S., Canada, Open Market • First Serial, Audio and Large Print rights: Little, Brown and Company; UK, Translation and Performance rights: Janklow and Nesbit Associates (P.J. Mark) • Editor: Andrea Walker

A Reagan Arthur/Back Bay trade paperback original

## MARKETING

### Publicity

Book festival appearances  
National media campaign including print and online interviews

### Promotion

Bound-in reading group guide  
A Readers' Pick selection

### Web Marketing

e-newsletters, social media

"Nadler addresses tradition, but he captures the right-now as well as anybody. He's heartbreaking, yet he's funny. He writes beautifully, tersely, masterfully."

—DARIN STRAUSS, AUTHOR OF *CHANG AND ENG AND HALF A LIFE*



Also available as an eBook

September paperback Reagan Arthur/Back Bay Books

**T**hese stunning tales about family, identity, and the lives of American Jews in the new century mark the debut of a spectacularly gifted writer.

Bound by issues of faith and doubt, the characters in Stuart Nadler's unforgettable stories cannot be reduced to such problems alone. Instead they confront universal concerns such as what it means to be an insider or an outsider in contemporary American life.

At a Rosh Hashanah party, an arrogant businessman begins an affair with his best friend's daughter. Unwittingly thrust into an open marriage, a man struggles to reconnect with his wife and his newly devout son. A pure-hearted painter has his devotion cruelly tested, while his true love tries to repent for the biggest mistake of her life. Forced together on a trip from Manhattan to Rhode Island, a father and son attempt to reconnect over lobster, cigarettes, and a buried secret.

These stories present men and women dealing with their sins and failings, their infidelities, their griefs, their missed opportunities at love, and, ultimately, their hopes for redemption.

- Stuart Nadler's stories have been published in a wide range of literary magazines. "Visiting" was selected for *The Atlantic Monthly's* 2010 Fiction issue. "In the Book of Life" was selected as one of the first stories to be published in *The Atlantic Monthly's* partnership with Amazon Kindle.
- Nadler is a graduate of the Iowa Writers' Workshop, where he was awarded a Truman Capote Fellowship and a Teaching-Writing Fellowship. Recently, he was the Carol Houck Smith Fiction Fellow at the University of Wisconsin.
- Like the debut collections of Nathan Englander, Adam Haslett, and Julie Orringer, *THE BOOK OF LIFE* signals the arrival of an exciting and bold new voice.
- Rights to *THE BOOK OF LIFE* have been sold in France, Germany, Italy, and the UK.

"Stuart Nadler has written seven of the most gorgeous, poignant, intricately crafted, and compulsively readable stories I have read in a long time. His flawed protagonists tend to be forever on the brink of heartbreak, yet the unlikely effect of Nadler's fiction is that life is continually reaffirmed."

—FREDERICK REIKEN, AUTHOR OF *DAY FOR NIGHT*



NEWS/SHRIN

Stuart Nadler lives in Boston.

#1 national bestseller

# squirrel seeks chipmunk



david sedaris

illustrations by ian falconer

“These tales are  
toxic little  
treats, fun-size  
Snickers bars  
with a nougaty  
strychnine  
center.”

—ENTERTAINMENT WEEKLY

## Squirrel Seeks Chipmunk

*A Modest Bestiary*

David Sedaris

Illustrations by Ian Falconer

978-0-316-03840-9

\$12.99 (\$14.50 in Canada) • Fiction • 5 x 7 • 192 pgs • 16 2/c

illustrations • Publishing background: LB hardcover

Territories: U.S., Canada, and Open Market

Editor: Asya Muchnick

Hachette Audio: Unabr. CD: 978-1-60024-499-5 • \$24.98/\$27.98  
Also available in Downloadable Audio and eBook formats

**David Sedaris**  
is a frequent contributor to *The New Yorker* and  
Public Radio International's *This American Life*.  
He is the author of six previous books.

# The #1 bestseller that’s “wickedly funny...These are some of David Sedaris’s best stories.”

—LOS ANGELES TIMES

A hairdressing baboon struggles to please her finicky clientele. A toad, a turtle, and a duck commiserate in a customer complaint line. A convict cat bitterly endures his mandated AA meetings in prison. A squirrel and a chipmunk try to find love together, despite the prejudice of family members and DNA incompatible for breeding.

With original illustrations by Ian Falconer, author of the bestselling Olivia series of children’s books, these stories are David Sedaris at his most observant, poignant, and surprising.

- With more than 7.5 million copies of his books sold, David Sedaris is one of America’s most widely read—and enjoyed—writers.
- This paperback edition will feature an all-new, previously unpublished story entitled “The Vomit-Eating Flies.”
- Readers have enthusiastically embraced Sedaris’s venture into fiction. *SQUIRREL SEEKS CHIPMUNK* spent 13 weeks on the *New York Times* hardcover bestseller list and has sold more than 500,000 copies to date. *When You Are Engulfed in Flames* (LB, 6/08) has sold more than one million copies in all formats.
- With the same small trim size as *Holidays on Ice* (LB, 10/97), this will be a perennial gift book for Sedaris fans and their family and friends.
- Hardcover ISBN: 978-0-316-03839-3, 9/10

“Outrageous...wonderful....Sedaris’s anthropomorphized creatures may seem domesticated, but this book is wildly inspired—and a rip-roaring hoot.”  
—NATIONAL PUBLIC RADIO

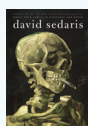
“Delightfully bizarre....It’s an animal kingdom more like us than we could ever know.”  
—NEW YORK DAILY NEWS

“Charmingly subversive—and funny....The book is about animals the way George Orwell’s *Animal Farm* was about animals....Sedaris is a witty, deft observer of the human condition.”  
—BOSTON HERALD

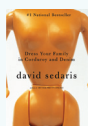
“Sedaris takes an artistic leap away from memoir and essay to channel a dark and dirty Aesop....Falconer illustrated the volume with warm, gorgeous illustrations.”  
—NEW YORK

“If you’ve ever behaved badly in the presence of David Sedaris, he may have turned you into an animal.”  
—MINNEAPOLIS STAR-TRIBUNE

Also available:



*When You Are Engulfed in Flames*  
978-0-316-15468-0  
\$15.99/\$17.99



*Me Talk Pretty One Day*  
978-0-316-77696-7  
\$14.99/\$16.99



*Naked*  
978-0-316-77773-5  
\$14.99/\$16.99



*Dress Your Family in Corduroy and Denim*  
978-0-316-01079-5  
\$14.99/\$16.99



*Holidays on Ice*  
978-0-316-07891-7  
\$10.00/\$12.00



*Barrel Fever*  
978-0-316-77942-5  
\$14.99/\$16.99

Also available as eBooks

## MARKETING

### Advertising

NPR Sponsorships

### Publicity

Tie in to author lecture tour  
National media campaign including television, radio, print, and online interviews

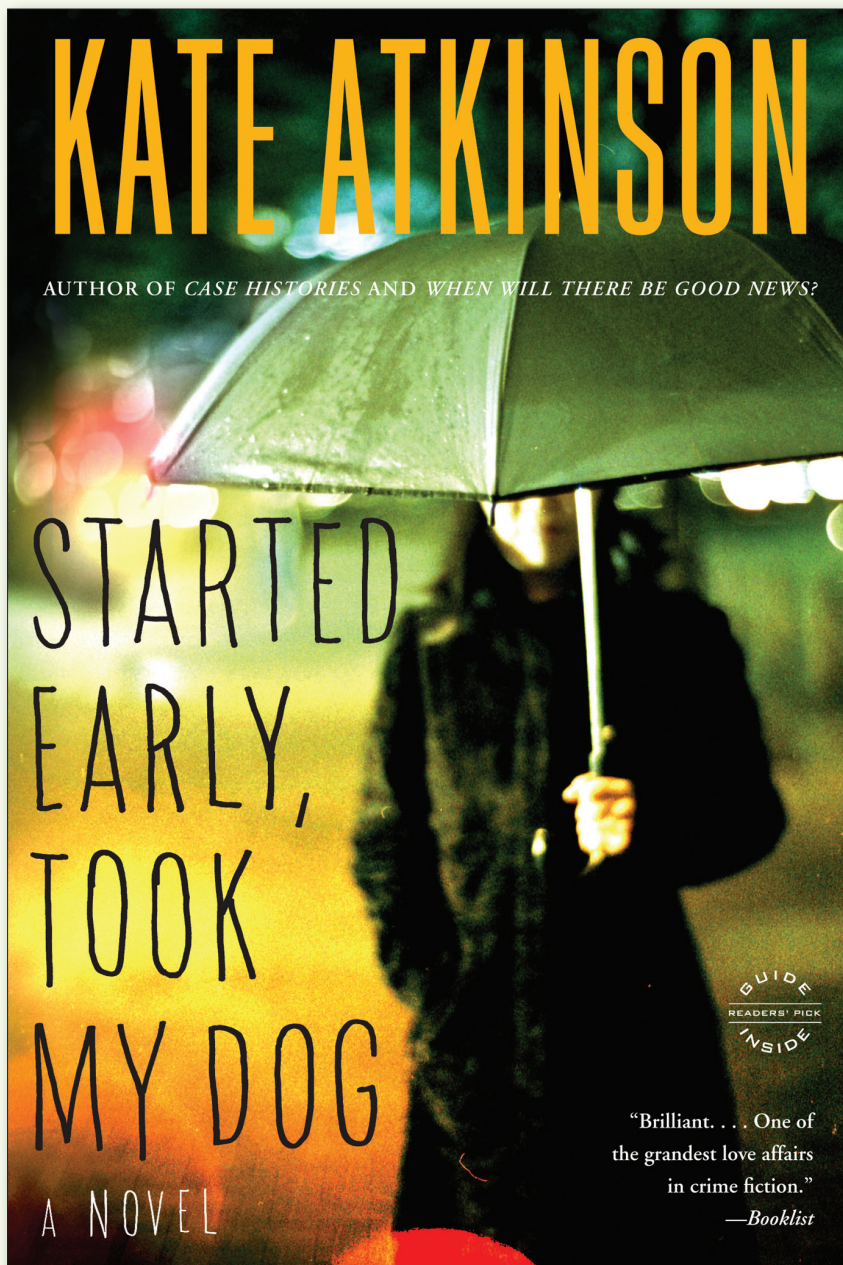
### Promotion

12-copy floor display with special riser:  
978-0-316-19378-8  
\$155.88/\$174.00  
14-copy mixed floor display with special riser (12 bks/2 Unabr. CDs):  
978-0-316-19379-5  
\$205.84/\$229.96

### Web Marketing

Online reading group guide  
e-newsletters, consumer e-cards, social media, blog giveaways  
DavidSedarisBooks.com





“Kate Atkinson has turned the corner from writing wonderfully rich literary novels with mysteries at their core to writing mysteries with rich literary style.”

—LOS ANGELES TIMES

“Brilliant. . . . One of the grandest love affairs in crime fiction.”  
—*Booklist*



MARTIN HUNTER

### Started Early, Took My Dog

A Novel

Kate Atkinson

978-0-316-06674-7

\$14.99 (NCR) • Fiction • 5 1/2 x 8 1/4 • 400 pgs

Publishing background: RAB hardcover • Territories: U.S. and Open Market • Editor: Reagan Arthur

### Kate Atkinson,

who received the Whitbread Book of the Year Award for her first novel, *Behind the Scenes at the Museum*, is the author of several internationally bestselling novels. She lives in Edinburgh.

Hachette Audio: Unabr. CD: 978-1-60788-6785-5 • \$34.98  
Also available as an eBook



# What Stephen King describes as Kate Atkinson’s “narrative wizardry” animates this darkly humorous tale of missing persons, broken families, unexpected twists—and a dog.

It’s a day like any other for Tracy Waterhouse, running errands at the local shopping center, until she makes a purchase she hadn’t planned on. One moment of madness is all it takes to turn Tracy’s humdrum world upside down, the tedium of everyday life replaced by fear and danger at every turn.

Witnesses to Tracy’s Faustian exchange are Tilly, an elderly actress on the brink of her own disaster, and Jackson Brodie, who is in search of someone else’s roots in the land of his childhood. Soon all three learn that the past is never history—and that no good deed goes unpunished.

Brimming with wit, wisdom, and fierce moral intelligence, *STARTED EARLY, TOOK MY DOG* is Kate Atkinson at her very best.

- Kate Atkinson’s most recent novel, *When Will There Be Good News?* (LB, 9/08), was named one of the year’s best books by more than 10 publications, including the *New York Times*, *Entertainment Weekly*, and the *Washington Post*. The paperback edition spent six weeks on the *New York Times* bestseller list.
- Ongoing sales point to Atkinson’s enduring popularity as a reading group and paperback favorite.
- *STARTED EARLY, TOOK MY DOG* brings back the irresistibly flawed and beloved detective Jackson Brodie. The BBC is currently filming a series, starring Jason Isaacs, based on the Jackson Brodie novels.
- Hardcover ISBN: 978-0-316-06673-0, 3/11
- Audiobook ISBN: 978-1-60788-678-5 • \$34.98/NCR

“An irrepressible exuberance shines throughout.”

—GUARDIAN

“Sharp and dexterous, subtle and stylish, very funny and at times extraordinarily cutting....A story that deserves to be read for decades to come.”

—MIRROR

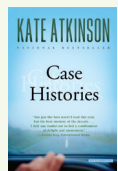
Also available:



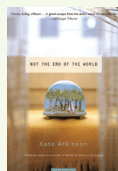
*When Will There Be Good News?*  
978-0-316-01283-6  
\$13.99



*One Good Turn*  
978-0-316-01282-9  
\$13.99



*Case Histories*  
978-0-316-01070-2  
\$14.99



*Not the End of the World*  
978-0-316-15937-1  
\$13.99

Also available as eBooks

## MARKETING

### Advertising

Print advertising in the *New York Times Book Review*

### Publicity

National media campaign including print and online interviews

### Promotion

8-copy floor display with special riser:  
978-0-316-19381-8 • \$111.60  
Bound-in reading group guide  
A Readers’ Pick selection

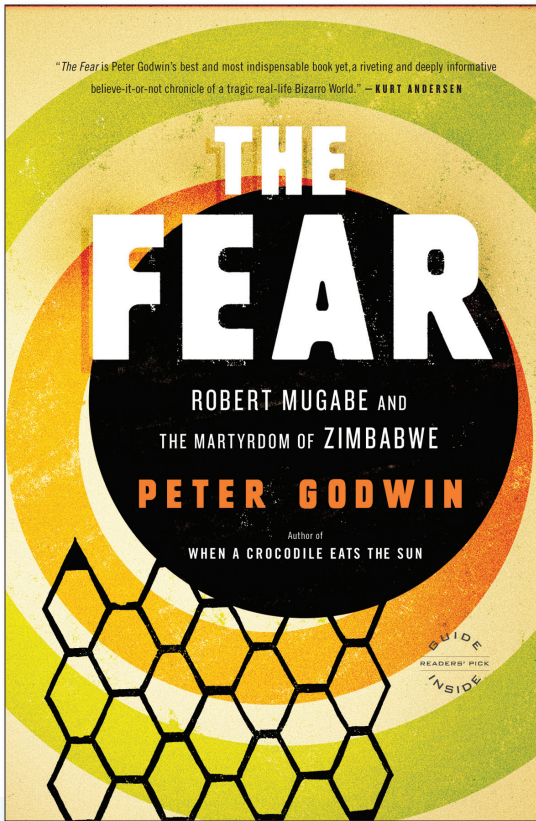
### Web Marketing

e-newsletters, social media

October paperback

Reagan Arthur/Back Bay Books





## The Fear

*Robert Mugabe and the Martyrdom of Zimbabwe*

Peter Godwin

978-0-316-05187-3

\$15.99 (\$17.50 in Canada) • Memoir/Current Events • 5 1/2 x 8 1/4  
400 pgs • Publishing background: LB hardcover • Territories:  
U.S., Canada, and Open Market • Editor: Judy Clain

## MARKETING

### Publicity

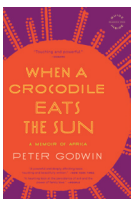
National media campaign including print, radio, and online interviews

### Promotion

Bound-in reading group guide

### Web Marketing

e-newsletters, social media



Also available:

*When a Crocodile Eats the Sun*

978-0-316-01871-5  
\$14.99/\$16.99

Also available as an eBook

October paperback

Back Bay Books

**“THE FEAR is an urgent and essential book: a stunning account of a dictator’s determination to destroy his people, and of his people’s refusal to be destroyed.”**

—PHILIP GOUREVITCH, AUTHOR OF  
*WE WISH TO INFORM YOU THAT TOMORROW WE WILL BE KILLED WITH OUR FAMILIES*

In 2008, memoirist and journalist Peter Godwin secretly returned to his native Zimbabwe after its notoriously tyrannical leader, Robert Mugabe, lost an election. The decision was severely risky—foreign journalists had been banned to prevent the world from seeing a corrupt leader’s refusal to cede power. Zimbabweans have named this period, simply, *The Fear*.

Godwin bears witness to the torture bases, the burning villages, the opposition leaders in hiding, the last white farmers, and the churchmen and diplomats putting their own lives on the line to stop the carnage. Told with a brilliant eye for detail, *THE FEAR* is a stunning personal account of a people laid waste by a despot and, armed with nothing but a desire to be free, their astonishing courage and resilience.

- Reviewers around the world have lauded Godwin’s bravery and clear-sightedness in reporting this story, hailing *THE FEAR* as one of the most important books about modern Africa.
- Given his background, rare access, and tremendous zeal, Peter Godwin is uniquely qualified to report on the real story behind the fall of Zimbabwe.
- Godwin’s previous book, *When a Crocodile Eats the Sun* (LB, 4/07), has been a steady seller in paperback, with more than 50,000 copies in print, and has become a reading group favorite.
- Hardcover ISBN: 978-0-316-05173-6, 3/11

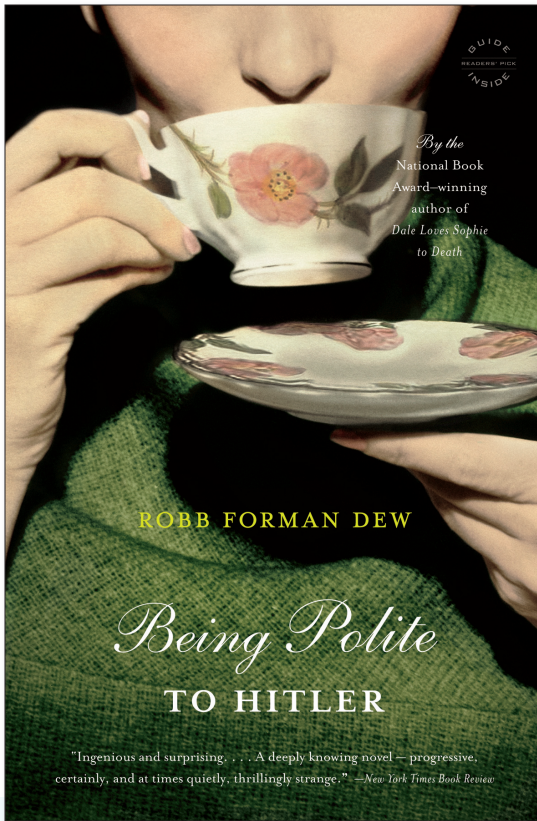
**“The most powerful indictment of Robert Mugabe’s regime yet written, marking out the author as one of the sharpest observers of modern Africa.”** —*ECONOMIST*

**“A brilliant account. It took great courage to pursue this horror at close range, as Godwin did. This book will change utterly readers’ perceptions of what is happening in this afflicted corner of Africa.”** —*NORMAN RUSH*



HUGO BERNAND

Peter Godwin is the award-winning author of the memoirs *When a Crocodile Eats the Sun* and *Mukiwa*. Born and raised in Zimbabwe, he was educated at Cambridge and Oxford and became a foreign correspondent, reporting from more than 60 countries. He lives in Manhattan with his family.



## Being Polite to Hitler

A Novel

Robb Forman Dew

978-0-316-01875-3

\$14.99 (\$16.50 in Canada) • Fiction • 5 ½ x 8 ¼ • 320 pgs

Publishing Background: LB hardcover • Territories: World

Editor: Judy Clain

## MARKETING

### Publicity

National media campaign including print and online interviews

### Promotion

Bound-in reading group guide

A Readers' Pick selection

### Web Marketing

e-newsletters, social media

Also available:

*The Truth of the Matter*

978-0-316-01330-7

\$13.99/\$17.99

*The Evidence Against Her*

978-0-316-09557-0

\$13.95/\$19.95

*Fortunate Lives*

978-0-316-89068-7

\$13.95/\$19.95

*The Time of Her Life*

978-0-316-89069-4

\$13.95/\$19.95

*Dale Loves Sophie to Death*

978-0-316-89066-3

\$13.95/\$19.95

Also available as an eBook

October paperback

Back Bay Books

“A remarkable achievement, a vividly detailed and deeply textured mural of a century of American life....Dew zooms into the hearts and minds of her characters with the kind of acuity that reminds us why we read.” —WASHINGTON POST

After teaching and raising her family for most of her life, Agnes Scofield is tired of the routine. But how, at 51, can she establish an identity apart from what has so long defined her? Often eloquent, sometimes blunt, and always full of fire, the Scofield family is not one to keep its opinions quiet. As much as Agnes would like to, she can no more sidestep their adamant advice than she can step down as their matriarch. But, despite her reluctance to become even more entangled in the family web, Agnes is amazed to feel her life grow because of it.

In *BEING POLITE TO HITLER*, Robb Forman Dew intricately details personal and family life in a moving, frank, and surprising portrait of post-World War II America.

- Robb Forman Dew, who won the National Book Award for *Dale Loves Sophie to Death* (Back Bay, 9/01), is one of our great national treasures: a novelist whose keen and sympathetic understanding of human nature is matched by her elegant, beautiful prose.
- Sure to be a reading group favorite—a novel that appeals to fans of Marilynne Robinson, Alice Munro, Anne Tyler, Jane Smiley, and Elizabeth Strout.
- Hardcover ISBN: 978-0-316-88950-6, 1/11

“A winning, quietly lyrical account of a simpler time.”

—PEOPLE

“A novel that considers, as its provocative title suggests, how people can go on being pleasant in a world that is frequently terrible....It’s in her careful delineations of the quotidian that Dew writes most piercingly....She is not interested in tormenting her characters; being human every day, she feels, is hard enough.”

—NEW YORK TIMES

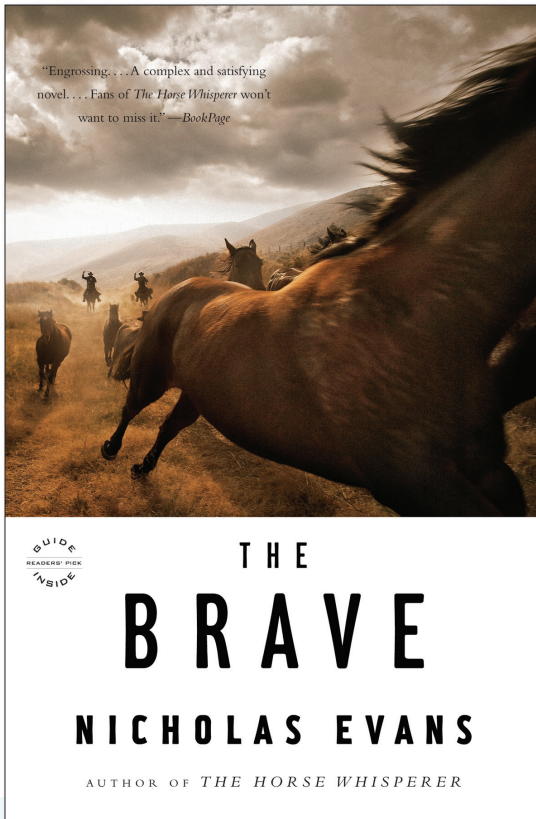
“Dew’s quietly powerful tale is riveting.” —GOOD HOUSEKEEPING



FRANK IANNOTTI

Robb Forman Dew is the author of five previous novels and a memoir. She lives in Williamstown, Massachusetts, with her husband.





**“An engrossing tale....Fans of *The Horse Whisperer* won’t want to miss this complex and satisfying story.”**

—BOOKPAGE

In the 1960s, Tommy Bedford has the magnificent luck of escaping boarding school and moving to Hollywood to live with his older sister, rising ingénue Diane Reed, and her beau, suave cowboy actor Ray Montane. For a time, life is full and glamorous. But Hollywood has a darker side, and one day a shocking and deadly confrontation forces Diane and Tommy to flee.

Decades later, Tom Bedford has retreated into the isolated wilds of Montana. His biggest secret has corroded his life and ruined his marriage. Only when Danny, Tom’s estranged son, is charged with murder while serving in Iraq is Tom finally forced to reckon with his demons. As he fights to save the son he has let slip away, Tom must confront the violence in his own past—and learn the true meaning of bravery.

## The Brave

A Novel

Nicholas Evans

978-0-316-03377-0

\$14.99 (\$16.50 in Canada) • Fiction • 5 ½ x 8 ¼ • 384 pgs  
Publishing background: LB hardcover • Territories: U.S., Canada, and Open Market • Editor: Judy Clain

## MARKETING

### Publicity

National media campaign including print and online interviews

### Promotion

Bound-in reading group guide  
A Readers’ Pick selection

### Web Marketing

e-newsletters, social media

“Looking for a great mystery? Read **THE BRAVE**.”

—WOMAN’S WORLD

**Hachette Audio:** Unabr. CD <replay> edition:

978-1-6113-980-8 • \$19.98/\$21.98

Also available as an eBook

**November paperback**

Back Bay Books

- In **THE BRAVE** Nicholas Evans thrillingly combines elements of the Western, the war story, the Hollywood novel, and the family saga to create one of his most powerful tales yet.
- **THE BRAVE** appeared on the *New York Times* extended bestseller list and has sold more than 100,000 hardcover copies.
- Evans’s previous bestsellers—*The Horse Whisperer* (Delacorte, 9/95), *The Loop* (Delacorte, 9/98), *The Smoke Jumper* (Delacorte, 8/01), and *The Divide* (Putnam, 9/05)—have been hugely successful in paperback and have collectively sold many millions of copies worldwide.
- An emotionally charged novel, filled with surprises, that will give reading groups much to discuss.
- Hardcover ISBN: 978-0-316-03378-7, 10/10

“The story alternates between scenes of Tom’s turbulent childhood, as he struggles to understand the hidden depths of events around him, and the present, as he attempts to reconnect with his estranged son and atone for the sins of the past....**THE BRAVE** should appeal to all lovers of good storytelling.”

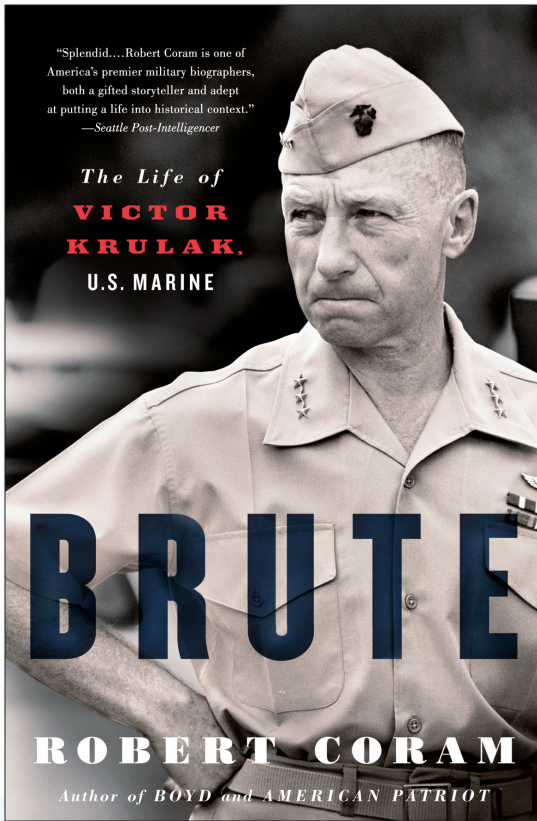
—LIBRARY JOURNAL



CHRISTOPHER JONES

Nicholas Evans studied at Oxford University and worked as a newspaper reporter and television screenwriter before turning to fiction. He lives in Devon with his wife, the singer/songwriter Charlotte Gordon Cumming.





**“Splendid....Robert Coram is one of America’s premier military biographers, both a gifted storyteller and adept at putting a life into historical context.”**  
 —SEATTLE POST-INTELLIGENCER

Victor “Brute” Krulak is arguably the most important officer in the history of the U.S. Marine Corps. In China, he went on daring spy missions. In World War II, he was instrumental in developing amphibious vehicles and masterminded the invasion of Okinawa. In Korea, he was a combat hero and pioneered the use of helicopters in warfare. In Vietnam, he devised a holistic strategy to fight the Viet Cong, but when he stood up to LBJ, Krulak was forced to retire. Yet perhaps all his accomplishments pale in comparison with what he did after World War II and again after Korea: Krulak almost single-handedly stopped the U.S. government from abolishing the Marine Corps. And all the while, he kept secret the truth that he feared would destroy him.

**Brute**

*The Life of Victor Krulak, U.S. Marine*

Robert Coram

978-0-316-06743-0

\$15.99 (\$17.50 in Canada) • Biography • 5 ½ x 8 ¼  
 384 pgs • 8-pg b/w photos • Publishing background:  
 LB hardcover • Territories: World • Editor: Geoff Shandler

- There is not a Marine alive who does not know Krulak’s name and who will not be thrilled that the biography of their hero is available in paperback.
- Coram’s two previous highly regarded military biographies, *Boyd* (LB, 11/02) and *American Patriot* (LB, 5/07), have together sold nearly 100,000 copies.
- Hardcover ISBN: 978-0-316-75846-8, 11/10

**MARKETING**

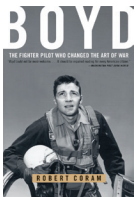
**Publicity**

National media campaign including print and online interviews

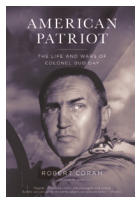
**Web Marketing**

e-newsletters, social media

Also available:



*Boyd*  
 978-0-316-79688-0  
 \$16.99/\$21.50



*American Patriot*  
 978-0-316-06739-3  
 \$15.99/\$17.99

Also available as an eBook

**November paperback**

Back Bay Books

**“BRUTE is plainspoken and absorbing...and captures its subject in strokes that are sharp, simple, and often funny.”**  
 —NEW YORK TIMES

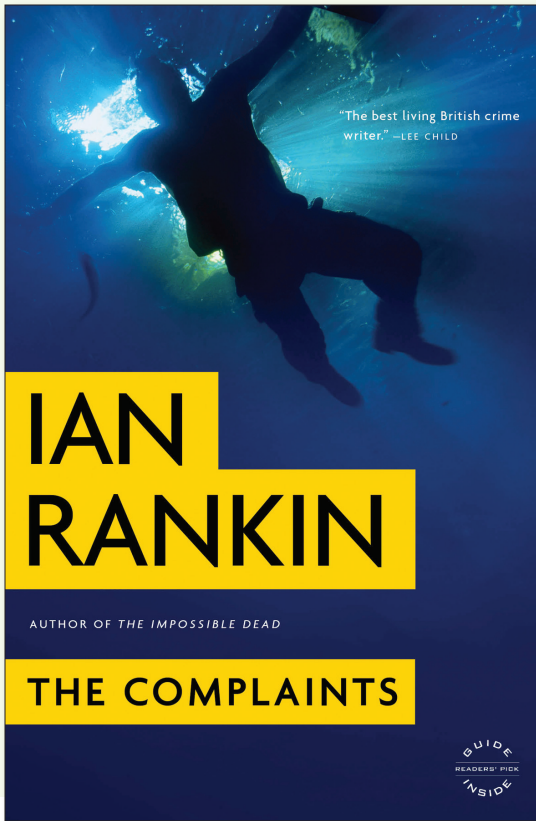
**“A well-written tale about a complicated yet admirable man.”**  
 —WASHINGTON TIMES

**“A long-needed biography....Coram’s masterful portrayal of Krulak’s complex personality accurately depicts a leader who drove both himself and his Marines to excel, no matter what the cost.”**

—COLONEL JON T. HOFFMAN, USMCR (RET), AUTHOR OF *CHESTY: THE STORY OF LIEUTENANT GENERAL LEWIS B. PULLER, USMC*



Robert Coram is the author of seven novels and five nonfiction books, including *Boyd: The Fighter Pilot Who Changed the Art of War* and *American Patriot: The Life and Wars of Colonel Bud Day*. He lives in Atlanta, Georgia.



## The Complaints

Ian Rankin

978-0-316-07876-4

\$14.99 (NCR) • Fiction • 5 1/2 x 8 1/4 • 464 pgs • Publishing background: RAB hardcover • Territories: U.S. and Open Market Editor: Reagan Arthur

## MARKETING

### Publicity

National media campaign including print and online interviews

### Promotion

Bound-in reading group guide

### Web Marketing

e-newsletters, social media

Also available:

*Resurrection Men*

978-0-316-09921-9  
\$14.99

*A Question of Blood*

978-0-316-09924-0  
\$14.99

*Fleshmarket Alley*

978-0-316-09925-7  
\$14.99

*The Naming of the Dead*

978-0-316-09926-4  
\$14.99

*Exit Music*

978-0-316-09927-1  
\$14.99

Also available in Downloadable Audio and eBook formats



**November paperback** Reagan Arthur/Back Bay Books

**T**he start of a brilliant new series from the novelist P. D. James calls a “master” of crime fiction.

Nobody likes “the complaints”—they’re the cops who investigate other cops, a department known within the police force as “the dark side.” It’s never bothered Malcolm Fox—big, steady, able to rise above the backbiting fray—but that may change when he examines an unsavory accusation against an associate, a young cop Fox can’t help liking as he takes up the case.

What starts as a simple assignment has far-reaching implications, and soon the man in charge of investigating his colleagues could find himself on the other end of the equation—with few friends to back him up.

In *THE COMPLAINTS* Rankin proves again why he is one of the world’s most acclaimed and bestselling crime writers, telling an unstoppable story about evil, redemption, and who decides right from wrong.

- The introduction of Malcolm Fox, a character very different from Rankin’s hugely popular Inspector Rebus (but just as complicated and intriguing), is already being celebrated by fans both old and new.
- Fox’s story continues in *The Impossible Dead*, which Reagan Arthur Books will publish in November 2011 (see page 32).
- More than 600,000 copies of Ian Rankin’s novels have been sold to date in the U.S.
- Hardcover ISBN: 978-0-316-03974-1, 3/11

“Some crime writers keep writing the same series with different characters, but Rankin deserves credit for going another way altogether....Complex, highly textured, series-worthy characters.”

—BOOKLIST (STARRED REVIEW)

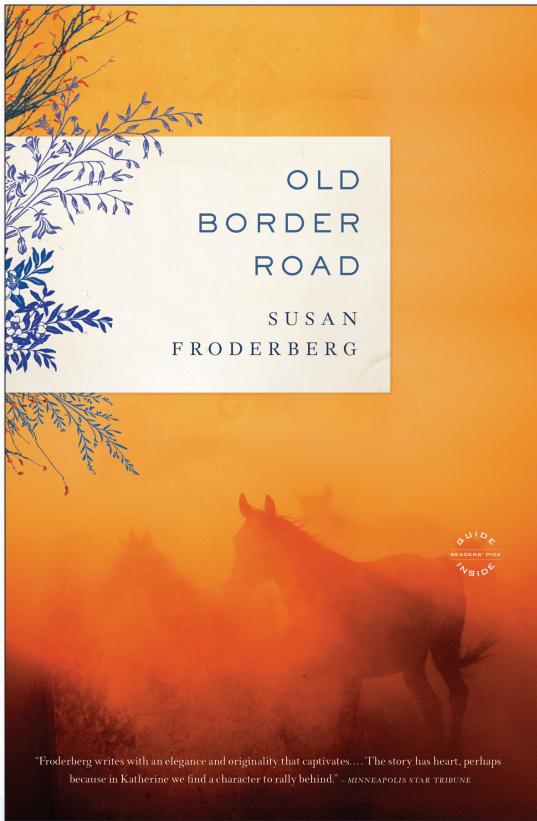
“Fox is so fully realized and interesting a character, his job in ‘the complaints’ so fraught with fascinating possibilities, that we can surely hope to meet him again.”

—GUARDIAN



ROSS GILLERIE AND TRICIA MALLEY

**Ian Rankin** is the author of several #1 internationally bestselling novels. Winner of an Edgar Award and the recipient of a Gold Dagger for fiction and the Chandler-Fulbright Award, he lives in Edinburgh with his wife and their two sons.



## Old Border Road

A Novel

Susan Froderberg

978-0-316-09878-6

\$14.99 (\$16.50 in Canada) • Fiction • 5 ½ x 8 ¼ • 320 pgs  
Publishing background: LB hardcover • Territories: World  
Editor: Pat Strachan

## MARKETING

### Publicity

National media campaign including print and online interviews

### Promotion

Bound-in reading group guide

### Web Marketing

e-newsletters, social media

Also available as an eBook

December paperback

Back Bay Books

**“A Southwest Gothic debut that fans of Cormac McCarthy should adore.”** —KIRKUS REVIEWS (STARRED REVIEW)

Katherine is 17, living alone in the beautiful, desolate landscape of southern Arizona. Her mother is feckless, her father busy up north with his new family. Meeting Son, the scion of a local rancher, seems like deliverance. They marry and live as a family in his parents’ venerable adobe house, but it soon becomes clear that Son is a man who, as his father says, has a “young heart near withered beneath the breastbone.” Katherine must find her own way during a dangerous months-long drought, when everything seems to be disintegrating around her. The physical terrain of OLD BORDER ROAD, like Marilynne Robinson’s Idaho or Cormac McCarthy’s Texas, is more than a backdrop—it informs what happens.

Susan Froderberg’s novel speaks to universal concerns about commitment, ambition, and betrayal. Her use of incantatory, almost biblical, language—and her knowledge of both the complexities of a small, deeply-rooted place and the human heart—make OLD BORDER ROAD soar.

- This tale of a troubled marriage and the recovery from mistakes made early in life is sure to spark lively discussion in reading groups.
- Critics far and wide have embraced OLD BORDER ROAD’s distinctive narrative voice and its visceral depiction of a forbidding landscape.
- Hardcover ISBN: 978-0-316-09877-9, 12/10

**“This is a Western transformed by its focus on a young woman....Katherine has a raw poetic voice that makes the tale an arresting incantation of longing and regret.”**

—WASHINGTON POST

**“Ms. Froderberg superbly draws on the Sonora Desert’s singular features to highlight Katherine’s changing emotions....The hard lesson of OLD BORDER ROAD is that there are endless enticements that lead men to dishonor.”**

—THE WALL STREET JOURNAL

**“This simple story is beautifully told.”**

—BOSTON GLOBE

**“This remarkable debut novel, the story of a girl, begins with an adobe house and a road that runs south to north.”**

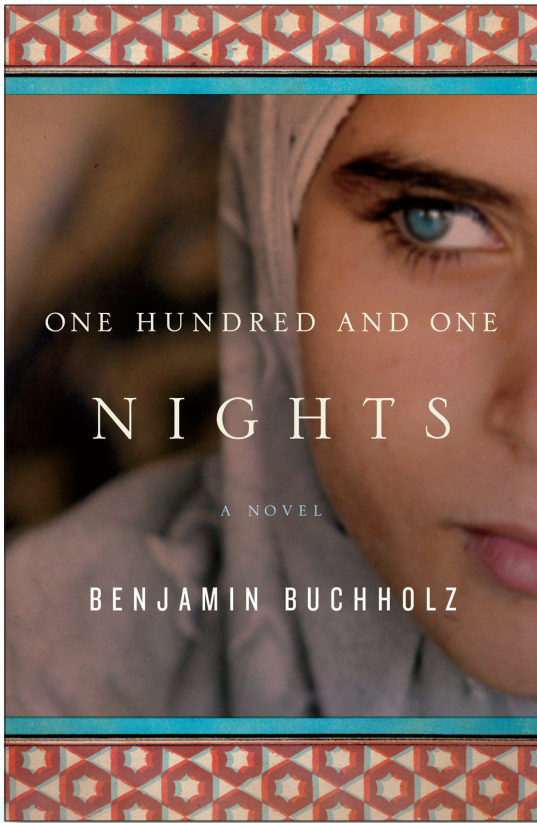
—LOS ANGELES TIMES



MARSON/ETTINGER

Susan Froderberg was born in Washington State. She moved east to study medical ethics and philosophy at Columbia University, where she received her doctorate. She lives with her husband in New York City.





## One Hundred and One Nights

A Novel

Benjamin Buchholz

978-0-316-13377-7

\$14.99 (\$16.50 in Canada) • Fiction • 5 ½ x 8 ¼ • 304 pgs

Territories: World • Editor: Vanessa Kehren

A Back Bay trade paperback original

## MARKETING

### Publicity

National media campaign including radio, print, and online interviews

### Promotion

Bound-in reading group guide  
A Readers' Pick selection

### Web Marketing

e-newsletters, social media

Also available as an eBook

December paperback

Back Bay Books

**In this mesmerizing first novel, set against the backdrop of war-torn Iraq, a man struggles to rebuild his life.**

Alone in a new city, former Iraqi expatriate Abu Saheeh has exactly what he wants: freedom from his past. But then he meets Layla, a whimsical 14-year-old girl who enchants him with her love of American pop culture. Distracted by her stories, Abu Saheeh settles into the town's rhythm and begins to piece together a new life for himself. But two sudden developments—his alliance with a powerful merchant and his employment of a hot-headed young assistant—reawaken painful memories, and not even Layla may be able to save Abu Saheeh from careening out of control and endangering all around him.

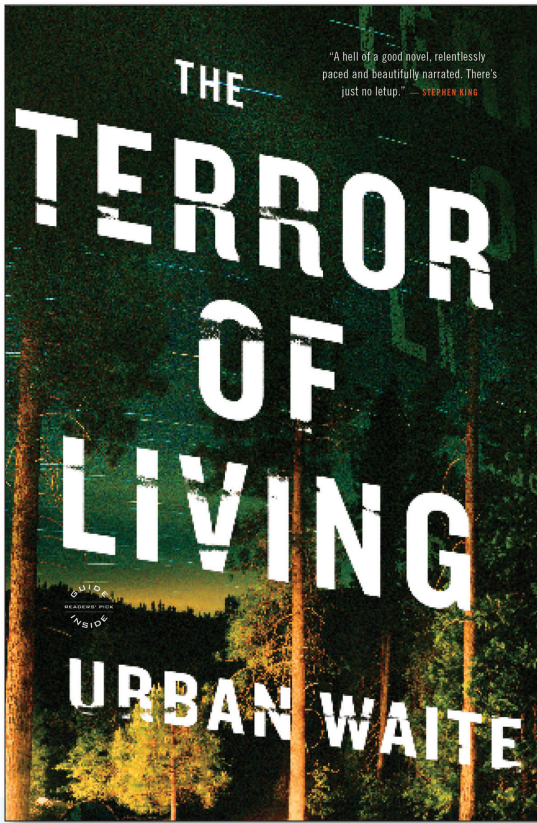
A breathtaking story of friendship, love, betrayal, and sacrifice, *ONE HUNDRED AND ONE NIGHTS* is an unforgettable novel about the struggle for salvation and the power of family.

- As a Civil Affairs Officer in Safwan, Iraq, in 2005–2006 Benjamin Buchholz worked closely with the local people, and his experience has allowed him to vividly render a side of the war that is rarely seen.
- The conflict in the Middle East is a perennial media topic, and American readers have shown interest beyond the headlines, as evidenced by the success of *Stones into Schools* (Viking, 1/09), *The Kite Runner* (Riverhead, 5/03), and *The Hurt Locker*.
- The novel's title is a reference to Scheherazade and the stories she tells for her survival in *One Thousand and One Nights*.



Benjamin Buchholz is coauthor of a nonfiction book about his battalion's year in Iraq entitled *Private Soldiers*. He is currently living in Oman with his family.





## The Terror of Living

A Novel

Urban Waite

978-0-316-09788-8

\$14.99 (\$16.50 in Canada) • Fiction • 5 ½ x 8 ¼ • 336 pgs  
Publishing Background: LB hardcover • Territories: North America • Editor: Judy Clain

## MARKETING

### Advertising

Print advertising in *The New Yorker*

### Publicity

National media campaign including print and online interviews

### Web Marketing

e-newsletters, social media

"THE TERROR OF LIVING is a smart, swiftly-paced, and bloody Western for our moment."

—DANIEL WOODRELL, AUTHOR OF *WINTER'S BONE*

"The meticulously calibrated prose, rushing narrative, and sympathetic protagonists mark Urban Waite as a rewarding, promising writer."

—KIRKUS REVIEWS

Also available as an eBook

January paperback

Back Bay Books

**Stephen King welcomes: "A hell of a good novel, relentlessly paced and beautifully narrated. There's just no let-up. An auspicious debut."**

Phil Hunt is in deep trouble. For 20 years he's lived in Washington State, raising horses with his wife on his small farm and trying to stay clear of the law. But when a less-than-legal side job goes horribly wrong, Hunt is suddenly on the run from two men: Drake, the deputy sheriff who intends to incarcerate him, and Grady, the vicious hitman with a knife fetish who means to carve him limb from limb.

An explosive chase ensues, and Hunt is forced to use all his willpower and toughness to rescue his quiet life and save his skin.

Headlong and gorgeously written, with memorable characters and a vividly powerful sense of place, *THE TERROR OF LIVING* marks the arrival of a new master of narrative suspense.

- Established thriller writers have hailed Urban Waite's gift for pacing and dialogue, and his rough-hewn prose and landscapes have drawn comparisons to the writing of Cormac McCarthy.
- Readers who crave propulsive thrillers such as Scott Smith's *A Simple Plan* (Knopf, 8/93) and Robert Stone's *Dog Soldiers* (Knopf, 11/73) will find a new favorite in Urban Waite.
- Hardcover ISBN: 978-0-316-09789-5, 2/11

"It's getting harder and harder to tell the good guys from the bad guys in a modern western, of which Urban Waite's first novel, *THE TERROR OF LIVING*, is one fine specimen....Waite is most eloquent when he's probing the interior lives of the men locked in this contest of will and endurance....No matter who fails to survive, these characters all deserve to be mourned."

—NEW YORK TIMES BOOK REVIEW

"A formidable debut....Waite allows his characters room to wrestle with private demons as the intense, often gruesome tale races toward its satisfying resolution."

—THE WALL STREET JOURNAL



SEAN HUNTER

Urban Waite grew up in Seattle and attended the University of Washington. He went on to study writing at Western Washington University and Emerson College and now lives with his wife in Seattle.

# Tina Fey

## *Bossypants*

GUIDE  
READERS' PICK  
INSIDE

"Totally worth it."  
—*Trees*

National  
Bestseller

Praise for BOSSYPANTS:

**"I hope that's not  
really the cover.  
That's really  
going to hurt  
sales."**

—DON FEY, FATHER OF TINA FEY

### **Bossypants**

Tina Fey

**978-0-316-05687-8**

**\$15.99** (\$17.50 in Canada) • Memoir • 5 ½ x 8 ¼ • 288 pgs  
27 b/w photos • Publishing background: RAB hardcover  
Territories: World • Editor: Reagan Arthur



**Tina Fey**

lives in Denver with her ferret, Jacoby.

**Hachette Audio:** Unabr CD: 978-1-60941-969-1 • \$29.98/\$32.98  
Also available in Downloadable Audio and eBook formats

# New Year, New You...New BOSSYPANTS! Make way for Tina Fey, bossier and funnier than ever in paperback.

Before Liz Lemon, before “Weekend Update,” before “Sarah Palin,” Tina Fey was just a young girl with a dream: a recurring stress dream that she was being chased through a local airport by her middle-school gym teacher. She also had a dream that one day she would be a comedian on TV.

She has since seen both these dreams come true.

At last, Tina Fey’s story can be told. From her youthful days as a vicious nerd to her tour of duty on *Saturday Night Live*; from her passionately half-hearted pursuit of physical beauty to her life as a mother eating things off the floor; from her one-sided college romance to her nearly fatal honeymoon—from the beginning of this paragraph to this final sentence.

- Tina Fey has received numerous awards for her comedy, including the Kennedy Center’s annual Mark Twain Prize for American Humor, seven Emmy® Awards, and five Writers Guild Awards.
- Tina Fey was the first female head writer of *Saturday Night Live* and the popular co-host of “Weekend Update.” She then went on to create, write, and star in the critically acclaimed TV series *30 Rock*.
- In addition to writing for *30 Rock* and *Saturday Night Live*, Tina Fey wrote the screenplay for the acclaimed and wildly successful movie *Mean Girls*.
- Hardcover ISBN: 978-0-316-05686-1, 4/11

“Absolutely delicious!”

—A WOMAN WHO EATS BOOKS

“Totally worth it.”

—TREES

“Do not print this glowing recommendation of Tina Fey’s book until I’ve been dead a hundred years.”

—MARK TWAIN

“Hilarious and insightful. Laugh-out-loud funny—oh no, a full moon. No! Arrgh! Get away from me! Save yourselves!”

—A GUY TURNING INTO A WEREWOLF

## MARKETING

### Advertising

Television advertising in New York, Los Angeles, and Chicago  
Online advertising

### Publicity

National media campaign including television, radio, print, and online interviews

### Promotion

8-copy floor display with special riser:

978-0-316-19382-5

\$127.92/\$143.92

Bound-in reading group guide  
A Readers’ Pick selection

### Web Marketing

e-newsletters, social media, contests and giveaways, blog tour





# THREE WISHES

A TRUE STORY OF  
GOOD FRIENDS, CRUSHING  
HEARTBREAK, AND  
ASTONISHING LUCK ON  
OUR WAY TO LOVE AND  
MOTHERHOOD

GUIDE  
READING PICK  
INSIDE



CAREY AND BETH AND PAMELA  
GOLDBERG JONES FERDINAND

"Happiness and hope ultimately prevail in this surprising tribute to friendship and motherhood, despite the odds." —BOOKPAGE

## Three Wishes

*A True Story of Good Friends, Crushing Heartbreak, and Astonishing Luck on Our Way to Love and Motherhood*

Carey Goldberg, Beth Jones, Pamela Ferdinand

978-0-316-07907-5

\$14.99 (\$16.50 in Canada) • Memoir • 5½ x 8¼ • 304 pgs  
Publishing Background: LB hardcover • Territories: U.S., Canada, and Open Market • Editor: Judy Clain

## MARKETING

### Publicity

National media campaign including print and online interviews

### Promotion

Bound-in reading group guide

### Web Marketing

e-newsletters, social media

Also available as an eBook

January paperback

Back Bay Books

“Like *The Sisterhood of the Traveling Pants* for adults. Lots of women out there will want to read this book.”

—LIBRARY JOURNAL

Carey, Beth, and Pamela, savvy journalists who are nearing 40 and still single, have succeeded at work but failed at romance. Worried that somewhere between hot leads and hot dates they missed their chance for children, they decide to take matters into their own hands—with a little help from a local sperm bank. What none of these three friends expected was that, by drawing on each other, their journey would take them along an altogether surprising route to happiness and family.

Reviewers praise *THREE WISHES* as a “Sisterhood of the Traveling Sperm” for women everywhere, and *O, The Oprah Magazine* heralded the book as a “Tome of the Brave.” With three distinct voices joining to create one powerful testament to friendship and unexpected love, *THREE WISHES* is a deeply touching story of real-life magic.

- This inspirational story will draw in the readers who flocked to Kelly Corrigan’s *The Middle Place* (Voice, 1/08) and Isabel Gillies’s *Happens Every Day* (Scribner, 3/09).
- Nearly half of single American women today consider raising a child on their own. *THREE WISHES* captures the challenges and zeitgeist of a generation of women who worry they will not find a mate in time to have children.
- Hardcover ISBN: 978-0-316-07906-8, 4/10

“*THREE WISHES* is a page-turner—full of twists and turns, great and small—that proves life is still a mystery and nothing, if we want it badly enough, is impossible.”

—LAURA ZIGMAN, AUTHOR OF *ANIMAL HUSBANDRY* AND *PIECE OF WORK*

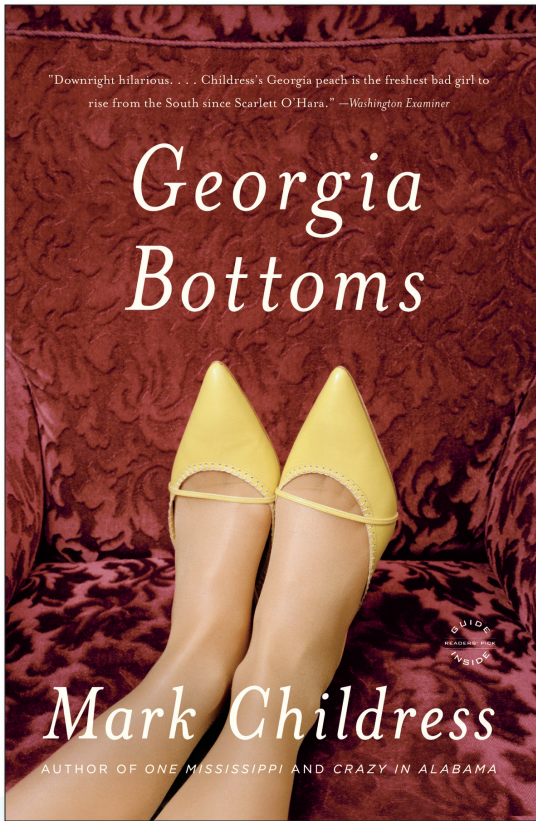
“Happiness and hope ultimately prevail in this surprising tribute to friendship and motherhood, despite the odds.”

—BOOKPAGE

“That they actually make it, and find long-term relationships along the way, makes for a happy journey, but the power of this three-pronged narrative is the trio’s candor regarding the compromises and complications that arise in the process of becoming mothers.” —PUBLISHERS WEEKLY (STARRED REVIEW)

Carey Goldberg, Beth Jones, and Pamela Ferdinand are journalists whose work has appeared in publications such as the *New York Times*, *Boston Globe*, and *Washington Post*. Much to their delight, they are also moms.





## Georgia Bottoms

A Novel

Mark Childress

978-0-316-03303-9

\$14.99 (\$16.50 in Canada) • Fiction • 5 1/2 x 8 1/4 • 304 pgs

Publishing background: LB hardcover • Territories: U.S., Canada, and Open Market • Editor: Asya Muchnick

## MARKETING

### Advertising

Print advertising in *The New Yorker*

### Publicity

National media campaign including print and online interviews

### Promotion

Bound-in reading group guide

A Readers' Pick selection

### Web Marketing

e-newsletters, social media



Also available:

*One Mississippi*  
Mark Childress  
978-0-316-01212-6  
\$13.99/\$16.25

Also available as an eBook

**February paperback**

Back Bay Books

**“Move over, Flannery O’Connor, and make room for a new master. Mark Childress has written yet another laugh-out-loud Southern classic!”**

—FANNIE FLAGG

Georgia Bottoms may be the town of Six Points, Alabama’s finest feature—beautiful, worldly, a splendid cook and faithful churchgoer. Georgia also has a discreet side business “entertaining” six local gentlemen—one for each night of the week, with Mondays off. Each caller has been trained to leave a “gift” to help Georgia get by, and each thinks he is Georgia’s only secret lover.

When Preacher Eugene Hendrix (Saturdays) decides he must confess their affair in front of the entire congregation, Georgia sets out to save herself and her particular notion of virtue from total ruin. Nothing in Six Points will ever be the same.

Written with hilarity, insight, and affection for the many failings of man- and womankind, *Georgia Bottoms* plumbs the irrepressible workings of the rebellious human heart.

- With its compelling story and strong female characters, *GEORGIA BOTTOMS* speaks directly to the book club audience, to readers who relish the novels of Joshilyn Jackson and Jennifer Weiner, and to fans of Kathryn Stockett’s *The Help* (Amy Einhorn Books/Putnam, 2/09).
- Childress’s previous novel, *One Mississippi* (LB, 7/06), went into four hardcover printings, followed by four paperback printings, selling nearly 70,000 copies. Stephen King called it the “funniest book I have read in ten years!”
- Childress’s *Crazy in Alabama* (Putnam, 8/93) was made into a feature film, has been published in 15 countries, and has more than one million copies in print worldwide.
- Hardcover ISBN: 978-0-316-03304-6, 2/11, 7/06

**“Charming, hilarious, heartbreaking, warm and tough.... *Georgia Bottoms* is one of my favorite characters.... This is Childress’s best book yet.”**

—ANNE LAMOTT

**“Georgia is the freshest bad girl to rise from the South since Scarlett O’Hara.”**

—PUBLISHERS WEEKLY



BRETT HALL

**Mark Childress** was born in Monroeville, Alabama. He is the author of six previous novels and three books for children. He has lived in Ohio, Indiana, Mississippi, Louisiana, Georgia, California, Costa Rica, New York, and currently lives in Key West, Florida.

# THE THREAT MATRIX

THE FBI AT WAR

IN THE

AGE OF

GLOBAL TERROR

GARRETT M. GRAFF



GUIDE  
READER'S PICK  
2010

"Mr. Graff is a cogent writer, willing to tackle large-scale issues and problems." —NEW YORK TIMES



## The Threat Matrix

*The FBI at War in the Age of Global Terror*

Garrett M. Graff

978-0-316-06860-4

\$17.99 (\$19.99 in Canada) • Politics • 5 ½ x 8 ¼ • 688 pgs  
16-pg b/w photo insert • Publishing background: LB hardcover  
Territories: World • Editor: Geoff Shandler

## MARKETING

### Publicity

National media campaign including radio, print and online interviews

### Web Marketing

e-newsletters, social media

Also available as an eBook

February paperback

Back Bay Books

**The riveting, definitive new history of the FBI's secret wars against global terrorism.**

THE THREAT MATRIX is the story of a small group of FBI agents and FBI Director Robert Mueller, who believed that they could confront a new generation of international terrorist groups like al Qaeda without sacrificing America's moral high ground. Taking us from the corridors of the Hoover Building to the cells of Gitmo to the mountains of Afghanistan, Yemen, and Pakistan, Graff tells the true story of how a generation of FBI agents taught themselves to confront threats no one had ever encountered before. THE THREAT MATRIX is also the story of the war within the war: the fierce battles among the FBI, the CIA, and the Bush and Obama administrations and within the Bureau itself.

Spanning five decades and eight presidents, the product of unprecedented access and vast historical detective work, THE THREAT MATRIX is a landmark investigation that reads like a spy thriller.

- In researching THE THREAT MATRIX, Garrett Graff traveled more with Robert Mueller than any other journalist in the director's career, and was granted extraordinary entry into the inner corridors of the J. Edgar Hoover Building.
- Graff has been called one of "Washington's hottest new journalists" by the *Washington Post*. He was recently named one of *Folio* magazine's "Rising Stars: Ten Under 30." Everyone in the nation's capital has an eye out for what he's doing.
- Big, bold, reaching back over decades to explain why we are where we are today with the War on Terror, THE THREAT MATRIX will appeal to the readers who made both *Ghost Wars* (Penguin, 1/05) and *The Dark Side* (Random House, 5/09) tremendous paperback bestsellers.
- THE THREAT MATRIX is not just about what went wrong during the Bush years, but what's happened so far under the Obama administration, so it will appeal to readers of current affairs as well as history.
- Hardcover ISBN: 978-0-316-06861-1, 3/11



Garrett M. Graff is editor in chief of *The Washingtonian*. As the founding editor of the FishbowlDC.com, he was the first blogger credentialed to cover the White House. He lives in Washington, D.C.



## 13, rue Thérèse

*A Novel*

Elena Mauli Shapiro

978-0-316-08333-1

\$14.99 (16.50 in Canada) • Fiction • 5 ½ x 8 ¼ • 304 pgs  
70 b/w and 4/c photos • Publishing background: RAB hardcover  
Territories: World • Editor: Reagan Arthur

## MARKETING

### Publicity

National media campaign including print and online interviews

### Promotion

Bound-in reading group guide  
A Readers' Pick selection

### Web Marketing

e-newsletters, social media  
13ruetherese.com

Also available as an eBook

**March paperback**

Reagan Arthur/Back Bay Books



**The acclaimed, magical first novel in which an American professor in Paris falls in love with two women, one of whom he can only imagine.**

Trevor Stratton discovers a box of World War I artifacts as he settles into his new office in Paris. The pictures, letters, and objects in the box relate to the life of Louise Brunet, a feisty, charming Frenchwoman who survived both World Wars.

As Trevor examines the relics from the box, he imagines the story of Louise's life: her love for a cousin who died in the war, her marriage to a man who worked for her father, and her attraction to a neighbor in her building at 13, rue Thérèse. But the more time Trevor spends with the objects, the truer his imaginings become, and the more he notices another alluring Frenchwoman: Josianne, his clerk, who planted the box in his office, and with whom he finds himself falling in love.

- Elena Shapiro grew up in Paris. It was there that she discovered, left behind in a neighbor's vacated apartment, the box of relics that became the inspiration for 13, RUE THÉRÈSE.
- A behind-the-scenes look at the artifacts that inspired the novel can be accessed through barcodes embedded in the book, which direct readers to an innovative website featuring supplementary material, including audio and video clips relating to the contents of the original box.
- 13, RUE THÉRÈSE was a finalist for the 2009 Bakeless Literary Prize.
- Hardcover ISBN: 978-0-316-08328-7, 2/11

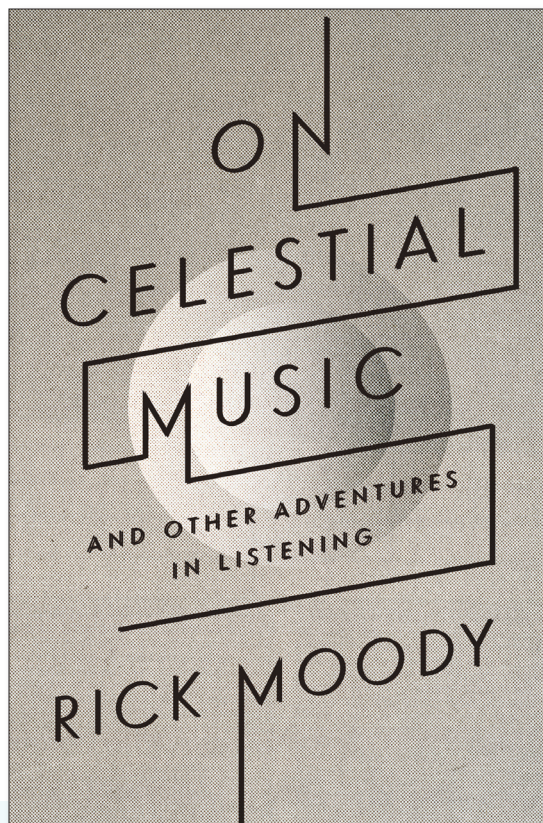
**"13, RUE THÉRÈSE is a wildly imaginative, multifaceted confection of a novel."** —MARIA SEMPLE, AUTHOR OF *THIS ONE IS MINE*

**"13, RUE THÉRÈSE will light up your brain and your heart."** —DAVID EBERSHOFF, AUTHOR OF *THE 19TH WIFE AND THE DANISH GIRL*



Elena Mauli Shapiro was born and raised in Paris; she now lives in California.





## On Celestial Music

*And Other Adventures in Listening*

Rick Moody

978-0-316-10521-7

\$15.99 (\$17.50 in Canada) • Music • 5 ½ x 8 ¼ • 384 pgs

Territories: U.S., Canada, and Open Market • Editor: Pat Strachan

A Back Bay trade paperback original

## MARKETING

### Publicity

National media campaign including print, radio, and online interviews

Radio giveaways

### Web Marketing

e-newsletters, social media

Also available:

*The Four Fingers of Death*  
978-0-316-11893-4  
\$15.99/\$17.99

*The Ice Storm*  
978-0-316-70600-1  
\$13.95/\$19.95

*Demonology*  
978-0-316-59210-9  
\$14.99/\$16.99

Also available as an eBook

March paperback

Back Bay Books

**A celebrated novelist—also a member of the band The Wingdale Community Singers—turns his hand to praising the music he loves.**

Rick Moody has been writing about music as long as he has been writing, and this book provides an ample selection from that output. His anatomy of the word *cool* reminds us that, in the postwar 40s, it was infused with the feeling of jazz music but is now merely a synonym for *neat*. “On Celestial Music,” which was included in *Best American Essays 2008*, begins with a lament for the loss in recent music of the vulnerability expressed by Otis Redding’s masterpiece, “Try a Little Tenderness”; moves on to Moody’s infatuation with the ecstatic music of The Velvet Underground; and ends with an appreciation of Arvo Pärt and Purcell, close as they are to nature, “the music of the spheres.”

Contemporary groups covered include Magnetic Fields (their love songs), Wilco (the band’s and Jeff Tweedy’s evolution), Danielson Famile (an evangelical rock band), The Pogues (Shane MacGowan’s problems with addiction), The Lounge Lizards (John Lurie’s brilliance), and Meredith Monk, who once recorded a song inspired by Rick Moody’s story “Boys.” Always incisive and personable, these pieces inspire us to dive as deeply into the music that enhances our lives as Moody has done—and introduces us to wonderful sounds we may not know.

- Pieces of ON CELESTIAL MUSIC have appeared in the *Best American Essays* anthologies of 2004 and 2008.
- Rick Moody frequently writes about music for the popular online literary magazine *The Rumpus* and released his first solo album in 2010.



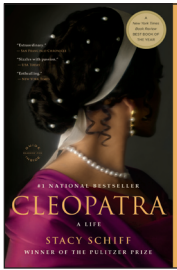
THATCHER KEATS

Rick Moody is the acclaimed author of nine books. He lives with his family in Brooklyn.

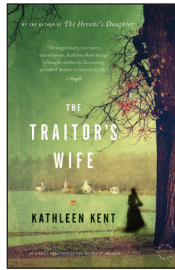


# BACK BAY READERS' PICKS - FALL 2011/WINTER 2012

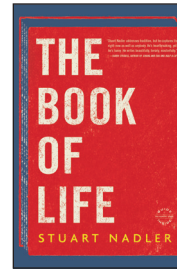
Your guide to books for Reading Groups from Back Bay



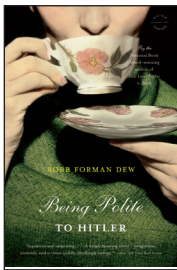
**Cleopatra**  
Stacy Schiff  
978-0-316-00194-6  
\$16.99/\$18.50  
September 2011



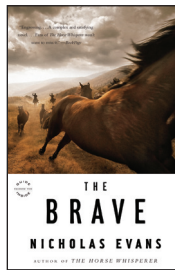
**The Traitor's Wife**  
Kathleen Kent  
978-0-316-06864-2  
\$14.99/\$16.50  
September 2011



**The Book of Life**  
Stuart Nadler  
978-0-316-12647-2  
\$13.99/\$15.50  
September 2011



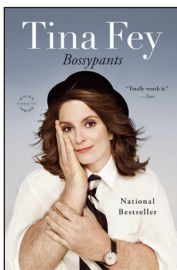
**Being Polite to Hitler**  
Robb Forman Dew  
978-0-316-01875-3  
\$14.99/\$16.50  
October 2011



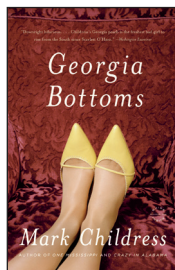
**The Brave**  
Nicholas Evans  
978-0-316-03377-0  
\$14.99/\$16.50  
November 2011



**One Hundred and One Nights**  
Benjamin Buchholz  
978-0-316-13377-7  
\$14.99/\$16.50  
December 2011



**Bossypants**  
Tina Fey  
978-0-316-05687-8  
\$15.99/\$17.50  
January 2012



**Georgia Bottoms**  
Mark Childress  
978-0-316-03303-9  
\$14.99/\$16.50  
February 2012



**13, rue Thérèse**  
Elena Maoui Shapiro  
978-0-316-08333-1  
\$14.99/\$16.50  
March 2012

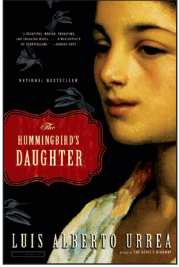
Also available as eBooks

**Our Readers' Pick Program** was created to promote quality books and foster dynamic conversations. The program includes an extensive list of reading group titles and guides that feature questions for discussion, plot summaries, and author biographies. In addition, we are happy to offer book group starter kits, display materials, and other promotional items to help you promote these titles to your customers. We can also work with you to schedule authors to call in, video conference (via Skype), or if locally based, even stop by! We hope you'll take advantage of our Readers' Pick Program and look forward to working with you to reach this core market.

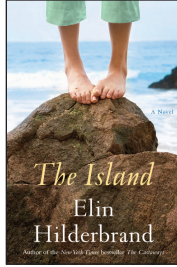


Also available from Hachette Audio

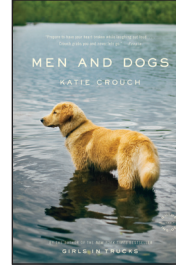
# BACK BAY READERS' PICKS - FICTION



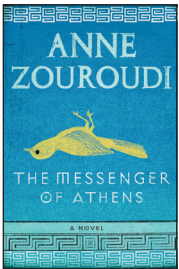
**The Hummingbird's Daughter**  
**Luis Alberto Urrea**  
 978-0-316-15452-9  
 \$14.99/\$18.99



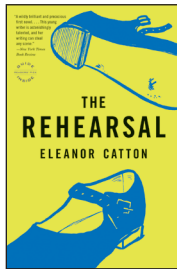
**The Island**  
**Elin Hilderbrand**  
 978-0-316-04388-5  
 \$14.99/\$16.99



**Men and Dogs**  
**Katie Crouch**  
 978-0-316-00214-1  
 \$13.99/\$15.50  
 April 2011



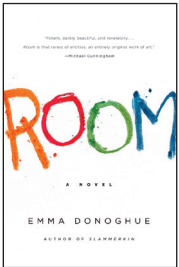
**The Messenger of Athens**  
**Anne Zouroudi**  
 978-0-316-06991-5  
 \$14.99/\$16.50  
 July 2011



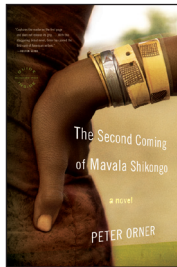
**The Rehearsal**  
**Eleanor Catton**  
 978-0-316-07432-2  
 \$14.99/NCR  
 August 2011



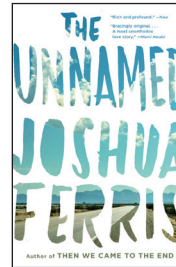
**Rescue**  
**Anita Shreve**  
 978-0-316-02073-2  
 \$14.99/\$16.50  
 June 2011



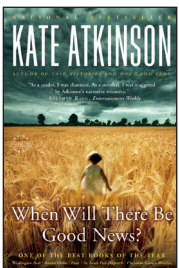
**Room**  
**Emma Donoghue**  
 978-0-316-09832-8  
 \$14.99



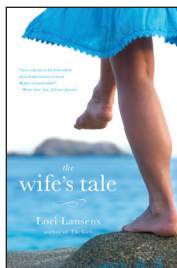
**The Second Coming of Mavala Shikongo**  
**Peter Orner**  
 978-0-316-06633-4  
 \$13.99/\$17.50



**The Unnamed**  
**Joshua Ferris**  
 978-0-316-03400-5  
 \$13.99/\$15.99



**When Will There Be Good News?**  
**Kate Atkinson**  
 978-0-316-01283-6  
 \$13.99/NCR



**The Wife's Tale**  
**Lori Lansens**  
 978-0-316-06932-8  
 \$14.99/NCR  
 July 2011



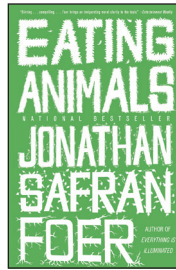
**Winter's Bone**  
**Daniel Woodrell**  
 978-0-316-13161-2  
 \$13.99/\$16.99

Also available as eBooks

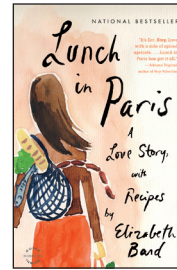
# BACK BAY READERS' PICKS - NONFICTION



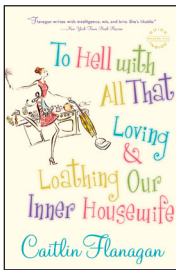
**The Disappearing Spoon**  
**Sam Kean**  
 978-0-316-05163-7  
 \$14.99/\$16.50  
 June 2011



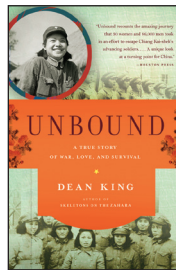
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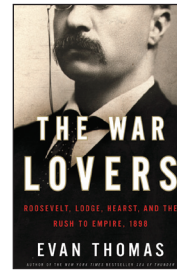
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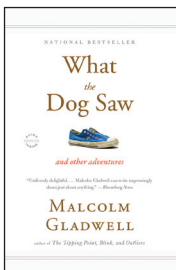
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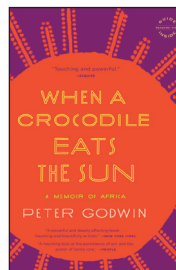
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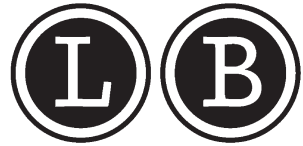
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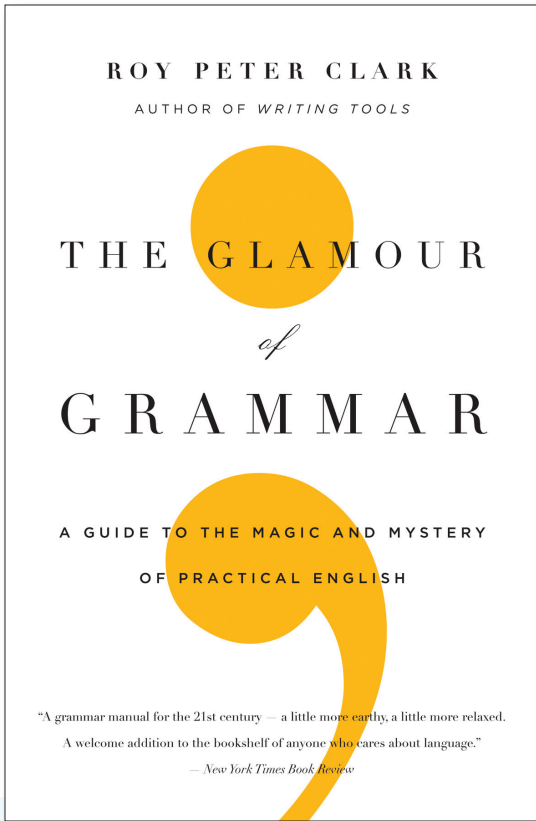






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- Hardcover ISBN: 978-0-316-02791-5, 8/10

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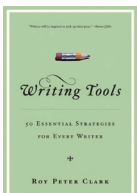
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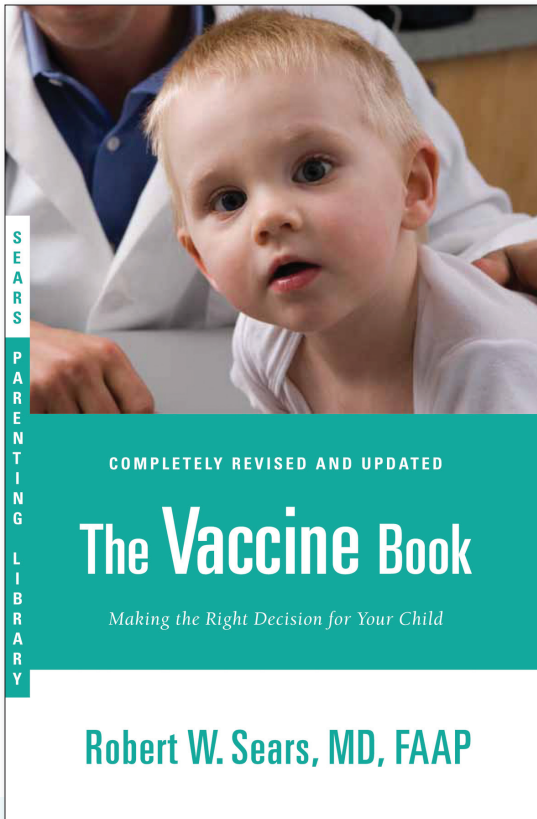
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Roy Peter Clark is vice president and senior scholar at the Poynter Institute, and has written or edited 16 books about writing and journalism. He lives in St. Petersburg, Florida.



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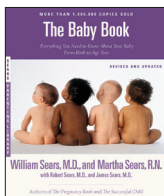
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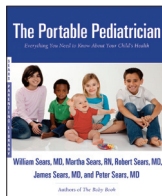
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- updated information on each vaccine and disease
- more detail on vaccines' side effects
- expanded discussions of combination vaccines
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THE VACCINE BOOK provides exactly the information parents want and need as they make their way through the vaccination maze.

- Since its initial publication in 2007, THE VACCINE BOOK has become the bestselling book in its category, with 170,000 copies in print after nine trips to press.
- The immunization debate continues to rage. Dr. Bob has been featured in the *New York Times*, *Newsday*, *U.S. News and World Report*, and *Newsweek*; on CNN, *The Dr. Oz Show*, *Oprah & Friends*, *Fox Morning News*; and other media outlets.
- First edition ISBN: 978-0-316-01750-3, 10/07

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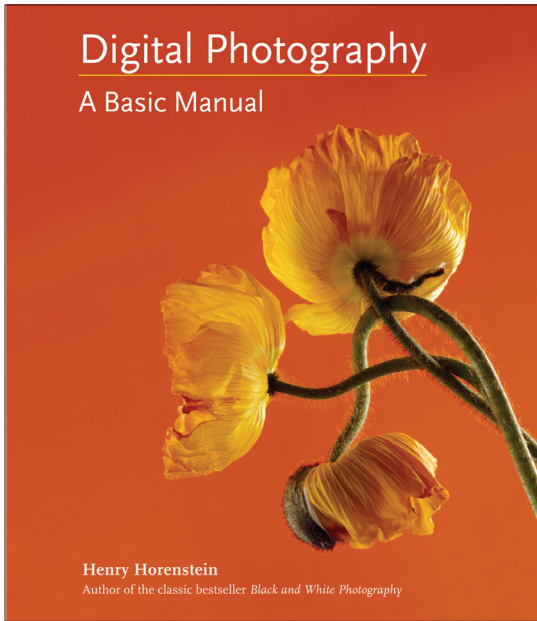
—NEWSDAY

"The most evenhanded and thorough look at baby immunizations we've yet seen."

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Robert W. Sears, MD, FAAP, is a board-certified pediatrician. He is the coauthor of *The Portable Pediatrician*, *The Baby Book*, and *HappyBaby*, and author of *The Autism Book*. He lives with his family in Dana Point, California.



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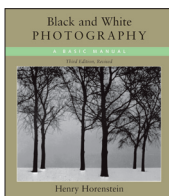
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Henry Horenstein is a professional photographer and the author of more than two dozen books, including the classic texts *Black and White Photography*, *Beyond Basic Photography*, and *Color Photography*. He lives in Boston.

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"An exceptionally informative discussion of the hows and whys of music.... Just about the best book on the subject I have come across." —SEATTLE POST-INTELLIGENCER

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**December paperback** Little, Brown and Company

**“An exceptionally informative discussion of the hows and whys of music.... Just about the best book on the subject I have come across.”**

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What makes a musical note different from any other sound? How can you tell if you have perfect pitch? Why do 10 violins sound only twice as loud as one? Do your Bob Dylan albums sound better on CD or vinyl? John Powell, a scientist and musician, answers these questions and many more in *HOW MUSIC WORKS*, an intriguing and original guide to acoustics.

In a clear, accessible, and engaging voice, Powell leads music lovers on a fascinating journey through the world of music, with lively discussions of the secrets behind harmony, timbre, keys, chords, loudness, musical composition, and more. From how musical notes came to be, to how scales help you memorize songs, to how to make an oboe from a drinking straw, John Powell distills the science and psychology of music with wit and charm.

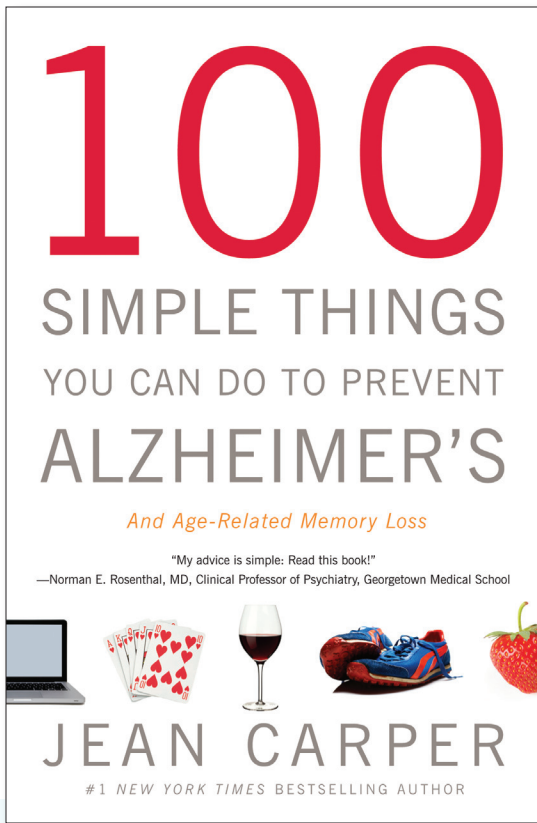
- Fans of Daniel Levitin's *This Is Your Brain on Music* (Plume, 8/07), Oliver Sacks's *Musicophilia* (Vintage, 9/08), and Alex Ross's *The Rest Is Noise* (Picador, 10/08) will appreciate Powell's fresh voice.
- Universally appealing—*HOW MUSIC WORKS* will be a revelation for everyone from maestros to those who dare not sing in the shower.
- A bonus CD of audio examples and exercises is included in this paperback edition.
- Hardcover ISBN: 978-0-316-09830-4, 11/10

**“By reading Powell's book we can gain a more solid knowledge of the foundations of music and therefore be better able to appreciate it.”** —NEW YORK JOURNAL OF BOOKS

**“Any readers whose love of music has somehow not led them to explore the technical side before will surely find *HOW MUSIC WORKS* a thoroughly accessible primer.... It's hard to imagine how Powell could have done a better job.”** —SPECTATOR



**John Powell** holds a master's degree in music composition and a PhD in physics, and he has taught musical acoustics at Sheffield University and physics at the Universities of Nottingham and Lulea (Sweden). He lives in England.



## 100 Simple Things You Can Do to Prevent Alzheimer's and Age-Related Memory Loss

Jean Carper

978-0-316-08684-4

\$13.99 (\$15.50 in Canada) • Health • 5 1/2 x 8 1/4 • 336 pgs  
 Publishing background: LB hardcover • Territories: World  
 Editor: Tracy Behar

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“Whether in their twenties or well into retirement, readers will feel motivated to do the impossible: beat the approaching epidemic of a disease commonly viewed as hopeless.” —PUBLISHERS WEEKLY

Also available as an eBook

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Little, Brown and Company

## You can protect yourself from Alzheimer's!

Most people think there is little or nothing you can do to avoid Alzheimer's. But scientists know this is no longer true. After Jean Carper, the author of several bestselling books, discovered that she has the major susceptibility gene for Alzheimer's, her research on the disease led her to discover 100 surprisingly simple, scientifically tested ways to radically reduce the odds of Alzheimer's, memory decline, and other forms of dementia.

Did you know that vitamin B12 helps keep your brain from shrinking? Surfing the internet strengthens aging brain cells? Exercise is like Miracle-Gro for your brain? Just a few preventive actions could dramatically change your future. 100 SIMPLE THINGS YOU CAN DO TO PREVENT ALZHEIMER'S provides exciting new answers from the frontiers of brain research to help keep you and your family free from this heartbreaking disease.

- More than 4.5 million Americans are currently affected by Alzheimer's and 20% of Americans carry the gene.
- 100 SIMPLE THINGS YOU CAN DO TO PREVENT ALZHEIMER'S is in its third hardcover printing, with 37,500 copies in print.
- Jean Carper's bestselling books include *Miracle Cures* (HarperCollins, 8/97), *Stop Aging Now!* (HarperCollins, 6/95), and *Food—Your Miracle Medicine* (HarperCollins, 1/93).
- Carper is a contributing editor to *USA Weekend Magazine*, and wrote the magazine's "Eat Smart" column for 14 years.
- Hardcover ISBN: 978-0-316-08685-1, 9/10

“With style and wit Jean Carper has assembled all the simple things that people can do to delay the onset of age-related memory loss, an idea that may sound revolutionary to some, but is all research-based. My advice is simple: Read this book!”

—NORMAN E. ROSENTHAL, MD, GEORGETOWN MEDICAL SCHOOL



Jean Carper is an award-winning medical journalist and the author of 23 books, including three *New York Times* bestsellers. She lives in Washington, DC, and Florida.



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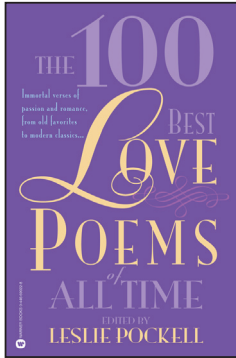
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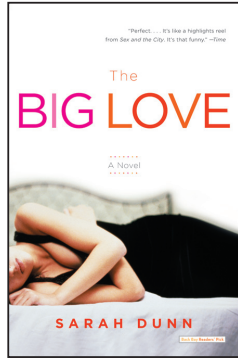
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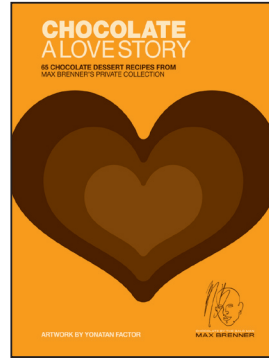
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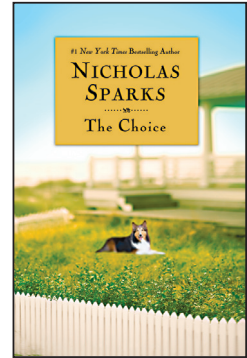
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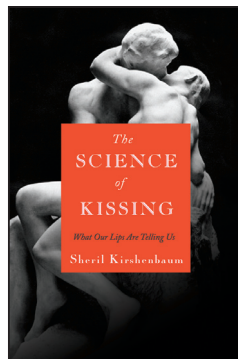
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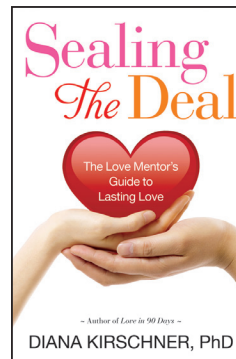
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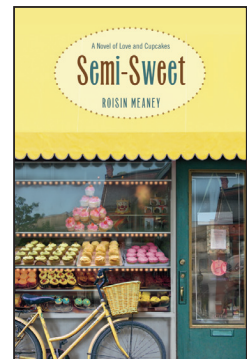
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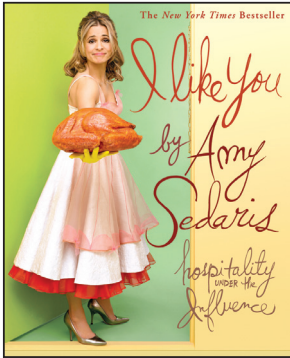
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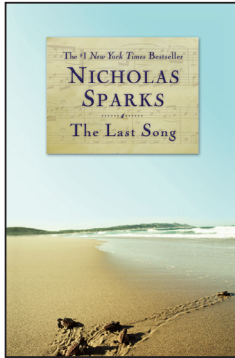
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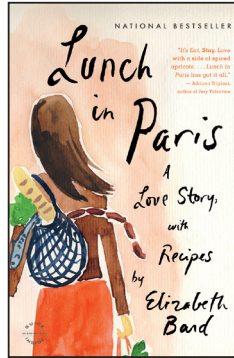
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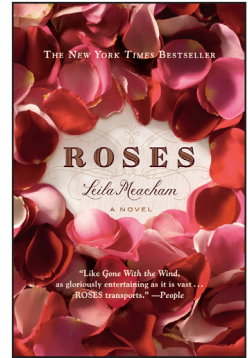
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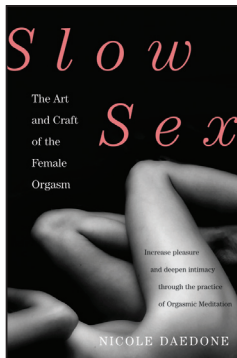
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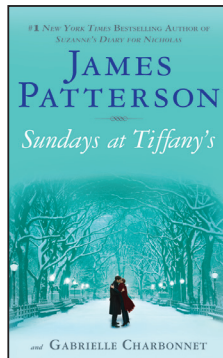
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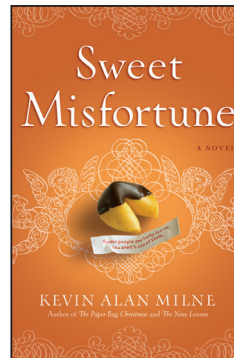
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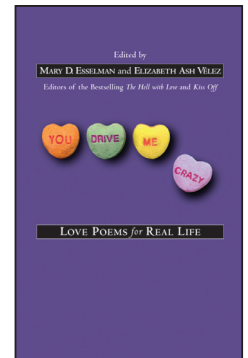
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