



**Mission:** Brad P's Horse Girl Opener

**Mission Authoring Coach:** Brad P

**Mission Goal:** Test the opener for fast/high attraction.

**Description:**

Taking a chance with a SHOCKER OPENER to create a vibe, build social tension and the ability to screen girls for pre-selection.

**Rationale:**

To hook a girl with a question, use storytelling, then build social tension to create humor and deliver a punch line at the end of your opener. The fun girls should get into it when delivered correctly. This is where the pre-selection comes in.

**Instructions:**

Test this with single, mixed and straight sets and fill out the questions below when finished. Be as specific with your results as possible.

**The Horse Girl Opener:**

Point to the girl (target) and wait a moment. Then say:

You: "Do you like horses?"

Her: "Yes/No/Maybe."

You: "Hmmm. I thought so. Check this out. When I was in sixth grade there was this girl that loved horses. She loved them more than ANYTHING. She would draw horses all over her binders, she would be running all over the playground making horse noises.

(About this time the girl wonders why you are telling her this and starts getting bored with your story, then you deliver the punch line.)

You: "You look JUST LIKE HER."



### Testing Brad P's Horse Girl Opener:

1. Did it open successfully?
2. How difficult is this routine to master?
3. Did you get called out using this routine?
4. What is the hook point strength of this routine?
5. Rapport building strength?
6. Your PUA-AFC level?
7. Number of times tested?
8. Any additional insight?

### Reason to test:

This is your chance to test the famed Brad P's prototype "SHOCKER OPENER" and take extra risks in your interactions. This opener has great hook potential, ability to be super fun in your sets, storytelling (essential part of your opener), and social tension with humor and the chance to screen your targets (pre-selection).

### Follow up:

Come back to [www.PickUpLabs.com](http://www.PickUpLabs.com) and post after you test Brad P's Horse Girl Opener this week. Post links to any audio or video you were able to capture. Post your results and your findings on the 1-8 list above and use a 1-5 scale by the end of the day Monday, June 8th. Tuesday there will be a new post where we crunch all of the data and either give this routine the Pick Up Labs stamp of approval or mark it as unapproved. **ANY** additional feedback is encouraged!