



PATROCINADOR OFICIAL



ANDALUCÍA TENNIS EXPERIENCE



2-10 ABRIL 2011 / MARBELLA

Club de Tenis Puente Romano www.andaluciatennis.com

Andalucía



FACT FILE

Name: **Andalucía Tennis Experience.**

Category: **International Series WTA.**

Tournament dates: **From April 2 to 10, 2011.**

Venue: **Club de Tenis Puente Romano (Marbella, Malaga).**

Centre Court: **Capacity for 2,500 spectators.**

Surface: **Clay.**

Prize Money: **\$220,000.**

Session: **Nine days of competition.**

Number of players in singles category: **32 (24 in main bracket, four in preliminary stage and four wildcards).**

Number of players in doubles category: **32 (16 pairs).**

Tournament director: **Conchita Martínez.**

Website: **www.andaluciatennis.com**

Facebook page: **www.facebook.com/andaluciatennis**

FACT FILE

Name: **I Master Nacional Andalucía**

**Tennis Experience de Tenis en
Silla de Ruedas.**

Tournament dates: **From April 8 to 10, 2011.**

Number of players **8.**

Category: **Master Nacional.**

Prize Money: **4000€.**





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Andalucía Tennis Experience 2011

After the second edition did so well to consolidate this ambitious project, the Andalucía Tennis Experience is back for its third instalment. For the third year running, some of the finest racket wielders on the WTA circuit will be facing off on the clay courts of the Club de Tenis Puente Romano de Marbella. More than 20,000 people visited the venue last year, which in just two editions has already played host to some of the most illustrious names on the national and international women's tennis scenes.

Once again, the Club de Tenis Puente Romano, on the Golden Mile, is the venue for the tournament and will, for a few days in April, be the focus for women's tennis all around the world. The amazing views over the Costa del Sol, the lovely weather and the proximity of the facilities to Marbella's beaches are just three of the reasons why this is such a popular destination for players and fans alike.

Andalucía Tennis Experience Honours List

Singles:

2010: F. Pennetta / C. Suárez (6-2, 4-6, 6-3).

2009: J. Jankovic / C. Suárez (6-3, 3-6, 6-3).

Doubles:

2010: S. Errani – R. Vinci / M. Kondratieva – Y. Shvedova (6-4, 6-2).

2009: K. Jans – A. Rosolska / A. Medina – V. Ruano (6-3, 6-3).

Wheelchair:

2010: L. Ochoa / E. Jacinto (6-3, 6-1).





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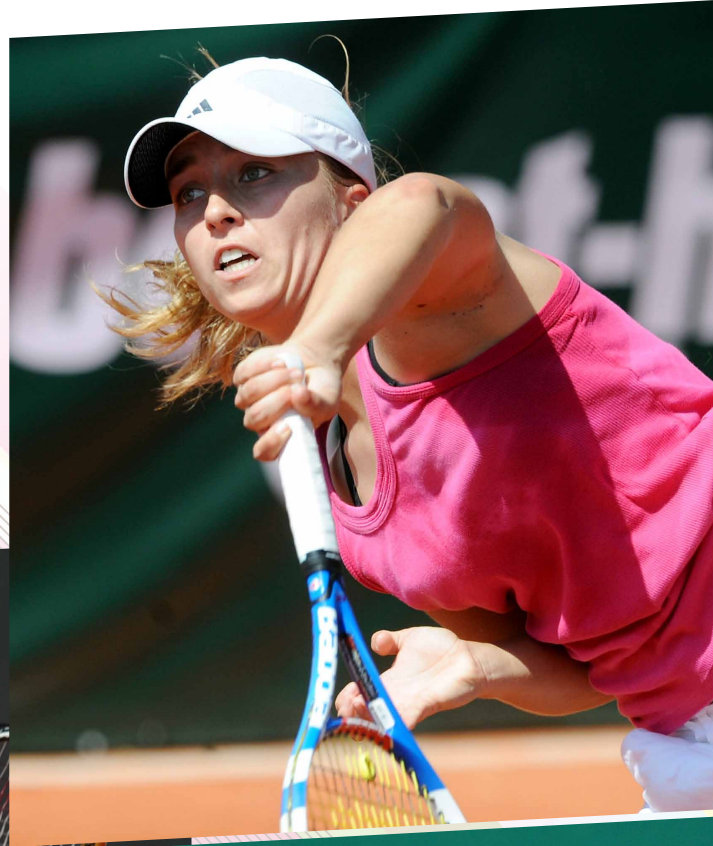
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Top quality tennis in Marbella

Some of the finest players in women's tennis will once again be converging in Marbella.

Behind the scenes, the tournament is once again in the capable hands of Conchita Martínez. The former player from Aragon is back working as Tournament Director after her magnificent achievements in the first two editions.





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VICTORIA AZARENKA

Date of birth: 31/07/1989

Place of birth: Minsk, Bielorrusia

Residence: Scottsdale, EE.UU

Height: 1'80m.

Peso: 60Kg.

Playing style: Right-handed, two-handed backhand

Professional since: 2003

Only here to win

The Junior World Champion in 2005, Victoria Azarenka is for the second year running the person to beat at the Puente Romano given her current position in the WTA ranking and her terrific form. She is still only young, but Azarenka has won five WTA titles and made it to the quarter finals of Wimbledon and Roland Garros (2009) and the Australian Open (2010). The young Belarusian of just 21 years is a master of the baseline game and has a powerful drive along with a remarkably accurate backhand. Her youth and flair combined with her daring attitude and strong physique make her one of the most promising players on the WTA circuit.

History at the Andalucía Tennis Experience:

Victoria Azarenka made her debut in this tournament in 2010 as number one seed. She played some good tennis to get into the quarter finals with relative ease, but then suffered a left thigh injury and was forced to retire from her game with Spain's María José Martínez. A good performance in her return to the Andalucía Tennis Experience gives Azarenka a magnificent opportunity to dispel the frustrating memories of what happened in the previous edition of the tournament.





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SVETLANA KUZNETSOVA

Date of birth: 27/06/1985
Place of birth: St. Petersburg, Russia
Residence: Monte Carlo, Monaco
Height: 1'74 m.
Weight: 73 kg
Game: Right handed, two-handed backhand
Professional since: 2000

Russian gunpowder in Marbella

At only 15 years old, a promising young Russian tennis player called Svetlana Kuznetsova came to Spain to improve and perfect her game. Four years later she achieved her first Grand Slam in New York against her compatriot Dementieva, basing her game on her powerful forehand and her effective game from the baseline. In June 2006, she was on the verge of winning her second Grand Slam, losing in Roland Garros to Justine Henin. One year later, Henin again deprived her of the glory of winning her 2nd Grand Slam, in the U.S. Open. However, two years later, in 2009, Kuznetsova didn't want to miss out again and this time didn't waste the opportunity to win the second Grand Slam of her career. The then world number one, Dinara Safina, also Russian, was unable to prevent Kuznetsova taking the glory on the clay courts of Roland Garros.

The former world number two will arrive in Marbella as one of the favourites to succeed Flavia Pennetta in winning the tournament. Her thirteen WTA titles, including two Grand Slams, make her one of the biggest names to take into account in the Andalucía Tennis Experience 2011.

Her trajectory in Andalucía Tennis Experience:

The 2011 edition will be the debut of the Russian player in the Andalucía Tennis Experience.





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ANABEL MEDINA

Date of birth: 31/07/1982
Place of birth: Valencia, Spain
Residence: Valencia, Spain
Height: 1' 69cm
Weight: 59 kg
Game: Right handed, two-handed backhand
Professional since: 1998

Advertising local produce

Anabel Medina has been on the pro circuit since January 1998. In these 11 years she has won two Roland Garros doubles titles with Virginia Ruano, plus another 12 doubles titles, the latest last July in Bad Gastein. Like the other domestic players, Anabel will be fighting to become the first ever Spanish winner at Puente Romano from April 2.

History at Andalucía Tennis Experience:

In 2009, the lady from Valencia made the semi finals of the tournament after a more than acceptable performance, but Jelena Jankovic, the world number 4 at the time, proved too hot to handle and went on to win the trophy. She made the doubles final along with Virginia Ruano, but lost to the Polish duo of Jans and Rosolska. In her second appearance in Marbella, Anabel was one of the favourites to win the title she so narrowly missed out on the previous year. She got off to a good start, with a solid performances to beat Arantxa Parra in her first game. In the next round she met Italy's Sara Errani, the eventual semi-finalist, and that was as far as it went in her hunt for what would have been her tenth career title.





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ARAVANE REZAI

Date of birth: 14/03/1987

Place of birth: Saint Etienne, Francia

Residence: Neuchatel, Suiza

Height: 1' 65 m.

Peso: 62 Kg.

Playing style: Right handed, two-handed backhand

Professional since: 2005

Guaranteed spectacle

The French star has been rapidly progressing and climbing up the WTA ranks in recent years, She has won 4 titles (Strasbourg, Bali, Madrid and Bastad), the latter two in the last year, and has not only consolidated her place in the Top 20 but is also knocking on the doors of the Top 10. Not just because of her daring, lively style of play, but also her dazzling costumes, she is going to be one of the players that will get the fans talking in Marbella.

History at the Andalucía Tennis Experience:

Aravane Rezai made her debut at the Andalucía Tennis Experience in 2010 and reached the quarter finals after comfortably beating Spain's Virginia Ruano. The French lady was fourth seed that year, and crashed out of the tournament to Germany's Tatjana Malek in the round of sixteen.





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DINARA SAFINA

Date of Birth: 27/04/1986
Place of Birth: Moscow, Russia
Residence: Monte Carlo, Monaco
Height: 1'82 m.
Weight: 70 Kg.
Game: Right handed, double handed reverse
Professional since: 2000

Russian strength in Marbella

It's a great luxury for the third edition of the Tournament to count on the ex-World Number 1 Dinara Safina. The young Russian has been invited by the event organisers and will come into the Tournament on the back of a tremendous record over recent seasons, having won silver at the Beijing Olympics in 2008, and reached the finals of three Grand Slam events: in 2008, she was beaten in the Roland Garros final by Ana Ivanovic, who will also be present at the Andalucía Tennis Experience 2011 and a year later she lost in the finals of the Australian Open and again in Paris. In 2008 she also reached the semi finals of the US Open and the same stage at Wimbledon in 2009. The Moscow born player, who is the sister of Marat Safin who has also been World Number 1, has her training base in Valencia and the strength of her game comes from a strong right arm. In April 2009 she became World Number 1 and in her short career so far has won 12 WTA singles titles and 9 doubles events.

Experience at the Andalucía Tennis Experience:

Safina will be making her debut at the event in this year's Tournament.





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SARA ERRANI

Date of birth: 29/04/1987

Place of birth: Boloña, Italia

Residence: Boloña, Italia

Height: 1'64 m.

Peso: 60 Kg.

Playing style: Right handed, two-handed backhand

Professional since: 2002

Ready to go the final step

This Italian is just 22 years of age, and started out as a professional in 2002. Nine years later, Sara Errani has already won two WTA singles titles. In 2008 she won on the clay courts of Palermo and Portoroz, Poland. She also has four doubles titles, playing alongside her compatriot Roberta Vinci. A huge fan of playing football and beach soccer in her free time, Errani will be looking for further singles glory in her appearance at the Andalucía Tennis Experience.

History at the Andalucía Tennis Experience:

In her first appearance at the Andalucía Tennis Experience, Errani went out in the quarter finals to Spain's Anabel Medina. A year later, she got her revenge and beat Medina in the round of sixteen. After knocking out another Spaniard in Beatriz García Vidagany, Errani went out in the semi finals to eventual winner Flavia Pennetta. But Errani went all the way in the doubles competition, which she won alongside Roberta Vinci.





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Competition format

The competition will be played at the Club de Tenis Puente Romano on four clay courts, including the Centre Court with the capacity for 2,500 spectators. The main bracket is made up of 32 players, of which 24 will be direct qualifiers, 4 will have qualified through the preliminary stage (which will be played on the first weekend of the competition) and the 4 others will be wildcard guests invited by the organisers. The doubles competition involves 32 players (16 pairs) and there will be 8 players competing in the wheelchair tournament. The total prize money is \$220,000 and the winner will get 280 points to count towards her world ranking.





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Best Spanish wheelchair players in Marbella

After last year's resounding success, there will once again be a parallel wheelchair competition at the event. The Andalucía Tennis Experience Wheelchair Tennis Open 2011 forms part of the National Ladies Masters and is the most important Spanish tournament of the year. It brings together the eight best Spanish wheelchair players, who include Bárbara Vidal, Lola Ochoa and Elena Jacinto. The tournament will be played from April 8 to 10 on the same Marbella facilities and will be offering a total of €3,000 in prize money. General tickets for the tournament will also be valid for any wheelchair matches being played that day.





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Worldwide media impact

The third edition of the Andalucía Tennis Experience next April will once again mean the world's eyes will be on Andalucía. The TV viewing figures for the first edition show that more than 16,000,000 people watched more than 300 hours of tennis broadcasts. In 2010, although a similar amount of hours were shown, the audience was even higher, reaching 18,000,000 in all corners of the globe, when considering live match broadcast, highlights, delayed screenings and appearances in news programmes. Both tournaments were televised in Spain, France, South Africa, Russia, Poland, Serbia, Montenegro, Bosnia, Albania and Romania, and also several countries in Asia and the Middle East.





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The Andalucía Tennis Experience on the web

The www.andaluciatennis.com website offers fans all the information they need about the tournament. Users will be able to find information about how and where to buy tickets, and price lists, the latest news, profiles of the players taking part, a guide to the event, frequently asked questions, all the results live and the complete order of play for each day. Also, the multimedia section offers tennis fans a wealth of photos, videos and audio recordings.

This year the Andalucía Tennis Experience is once again present on the Facebook social networking site, where fans can interact with each other. In parallel to the group created last year, the present edition has a brand new page at www.facebook.com/andaluciatennis. That is the place for fans to go to find out the latest news about the competition, to debate all manner of issues related with the Andalucía Tennis Experience and to take part in draws and promotions to win some great prizes.





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Tickets on sale

Tickets for the tournament at the Club de Tenis Puente Romano de Marbella from April 2 to 10 can be purchased at any El Corte Inglés store, from the www.elcorteingles.es website and by telephoning **902.400.222**. Different kinds of ticket are available depending on the day, including tickets for several days and discounts, which means fans will be able to pick whatever option is best adapted to their individual needs.

More information: www.andaluciatennis.com and tickets@andaluciatennis.com

For more information please contact:

Xavier Purcallà – 662. 177.855
comunicacion@andaluciatennis.com

Javier Blázquez - 670.946.177
jblazquez@andalucia.org

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