



Ironbridge is in an easily accessible West Midlands location 4 miles south of Telford Town Centre and the M54 motorway, which links to the M6, Birmingham (35 miles)

and the county town of Shrewsbury (15 miles).

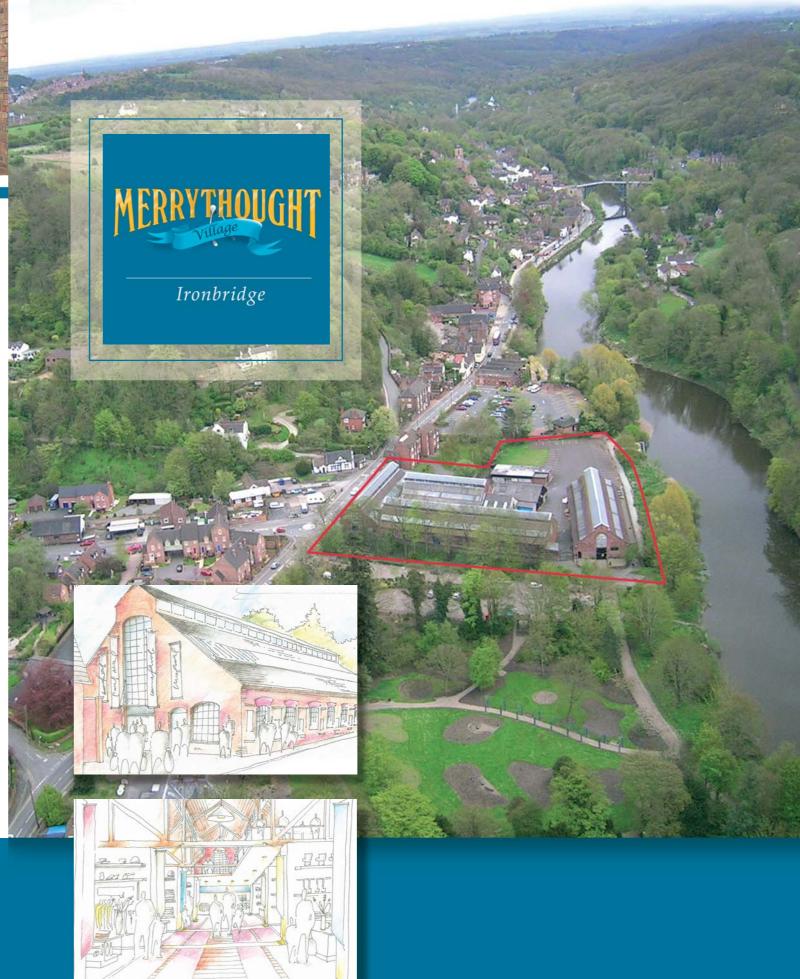
Birmingham International airport and Telford train station are both within easy reach. Direct train links to Birmingham and London are planned for the near future as well as a new motorway linking Telford directly to the M6 toll road.

The property is in a very prominent location within the town just ‰ of a mile upstream from the famous Ironbridge itself. The property has exceptional roadside frontage and excellent on-site parking facilities as well as being advantageously located between the towns two public car parks. There are many nearby attractions and museums as well as a number of fine quality restaurants and hotels.





The particulars contained in this brochure are intended only as a guide and must not be relied upon as statements of fact. They are not intended to constitute the whole or part of any contract. All details are given in good faith and believed to be correct. All liability in negligence or otherwise arising from the use of these particulars is hereby excluded.





'Merrythought Village' is an exciting new concept for the well-known Merrythought site

Ironbridge

- Distinctive retail and office space.
- Close to Telford the M54, M6 and Birmingham.
- Located in the Ironbridge World Heritage Site; a popular tourist centre.

HISTORY

in Ironbridge.

The characteristic, Victorian, brick buildings were originally constructed as a foundry by the Coalbrookdale Company in 1898. For over 75 years the property has been the factory of the family run company, Merrythought Limited (est. 1930) - England's oldest and most prestigious manufacturers of collectible hand made toys.

PROPERTY

The property comprises of three interlinked two-storey buildings and one separate building of the same design. These structures are predominantly load-bearing brickwork with huge hardwood queen post trusses forming the first floor accommodation. The roofs are pitched with natural clay tiles and a clerestory, which brings an abundance of natural light into the interior. In total there is in excess of 5,000 sq metres. There is a car park with the capacity for well over 50 cars.

Whilst the buildings have been modernised the property still retains the features of its past thus continuing to make it a much loved landmark within the community.









The production of Merrythought bears, in the 1930's and today.

OPPORTUNITIES

'Merrythought Village' will offer unique retail and office space that will utilise this historically enterprising property in a new and exciting way.

RETAIL SPACE • PRESTIGE OFFICE SPACE • PROMINENT LOCATION

RETAIL SPACE

 $900\ sq$ metres of retail floor space available, in units between approximately $50\ and\ 100\ sq$ metres.

Units will form an arcade style retail scheme in the main factory building which lies adjacent to the road. A large entrance will be located by the road, next to existing shops.

OFFICE SPACE

Magnificent 1st floor office space available in flexible units from about 100 sq metres upwards.

At one end a large arched window overlooks the River Severn and picturesque Dale End Park and gardens. Specifications are negotiable upon request.

TERMS

Merrythought Limited is looking for a range of high quality occupiers who will compliment the site and the proposed scheme for a long-term project.

Current occupiers, Merrythought Ltd, Ironbridge Brewery Ltd, Jardine Leisure, Crystal Labyrinth, Ironbridge Gorge Museum Trust's Teddy Bear Shop, Ironbridge Fine Arts and and Framing, Ironbridge Scenic River Cruises, Admaston Firecraft Centre Ltd and Ironworkers of Ironbridge will continue to occupy part of the buildings, including adjacent property.

Proposed Exterior

PLAN A SCHEDULE OF LETTABLE AREAS

	UNIT Area
1	$47m^2$
2	$47m^2$
<u>2</u> 3	45m ²
	286m ²
5	48m ²
6	47m ²
7	47m ²
4 5 6 7 8	47m ²
9	48m ²
TOTAL	662m ²

PLAN B SCHEDULE OF LETTABLE AREAS

	UNIT Area
1	$47m^2$
2	$47m^2$
<u>2</u> <u>3</u>	45m ²
4	$55m^2$
5	105m ²
6	$49m^2$
7	43m ²
8	$47m^2$
9	$47m^2$
10	47m ²
11	$47m^2$
12	$47m^2$
13	52m ²
14	26m ²
15	52m ²
TOTAL	713m ²

