NWS Shopping Cart - Ecommerce Features

<u>*Products:*</u> Set using posts that you can categorize, tag etc.
Types of products you may add:

- Tangible **regular** products

- Tangible products with **select options (product variations)**

- Tangible products with **price affecting select options (product variations)**

- Tangible products with **personalization options (stand-alone or combined with options above)**

- **Digital** products with or without **Licence keys, self-hosted or Payloadz hosted, with or without download expiration date.**

- **Affiliate products** (either in *combination* with your own products *or only* affiliate products)

<u>*Product Personalization:*</u> Optionally add any number of textareas and/or text input fields for product personalization.

<u>*Optional Related Products:*</u> Utilizing a combination of WordPress' excellent category, tag and custom taxonomy systems.

<u>*Shop modes*</u> - more to come...

- **Regular** mode: Takes customer to a payment gateway

- **Inquiry** mode: Sends Shopping Cart contents as email inquiry to merchant

- **Affiliate** mode: transforms your shop to one selling ***ONLY*** affiliate products.

- **PayLoadz** mode: for Payloadz hosted digital goods. You still have the option to self-host your digital goods if desired

<u>*Shop Currencies*</u> – all available currencies

<u>*Tax Module*</u> – US State Sales Tax is completed. Watch a short clip of it's settings here:
http://www.youtube.com/watch?v=YnL5SPVTp8w&hd=1

Tax needs of other countries to follow!

<u>*Inventory Management and Low-Stock eMail Alerts*</u> - Easily keep track of product stock.
Define separate stock amounts for each combination of product variations (size, colour etc)

Coupon / Voucher Codes

- Choose between a Specific Amount or Percentage-Based Amount,
- Single Use or Multiple Use (Reseller)
- Generate a PDF with your coupons/vouchers for printing (if wanted)
- Upload your own Custom Background Image for the Printable Vouchers (PSD Template Provided)
- Manage Vouchers- keep track of what is used and when
- Manage your Resellers

„Real" Frontend customer Login/Registration (not required for purchasing*
*do your customers really need to see your WordPress backend?

Protected Customer Account Area. Where registered Customer may
- Change their email and password
- Save their Billing Information (not credit card numbers) for faster checkouts
- „Create and Save" a Wishlist
- View the Status of their Order
- *Coming soon!*- Check their Order History

Manage Registered Customers
An Admininstration screen (viewed from your WordPress admin) where you can view and manage* who is registered as well as any additional information you may have requested them to save in their accounts (excl. personal data i.e. passwords/billing information which is protected)

*The admin may remove Registered Customers by deleting their account

Payment options (available now)
- PayPal Payments Standard
- PayPal Payments Pro
- Authorize.net
- WorldPay
- Bank Transfer
- Cash on Location
- Cash on delivery
- more to come...

Shipping:
- Ship Internationally or only Nationwide

- ***6 different shipping calculation methods*** (available now)
  - **Free:** what it says. Shipping is free regardless of item number or weight
  - **Flat:** a one time fee applied regardless of item number or weight
  - **Flat Limit:** same as FLAT above with the only difference that for orders above a certain value shipping is free
  - **Weight Flat:** a set fee amount per kilogramm
  - **Weight Class:** a different fee amount applied to different weight classes.
  - **Per Item:** a fee applied according to how many items are in the cart
  - more to come...

Delivery:

- Delivery
- Pick Up
- Direct Download or Email Delivery (for Digital Products)

International Address Formats:

Formatted after the UPU, Universal Postal Union guidelines
What this means is that the address format on step 2 of the checkout process auto-adjusts to the required address format for the selected country

Communication:

Notification Emails sent to merchant:
- New Order
- New Pending Payment Order
- Cleared Pending Transaction
- New Inquiry
- Low Stock
- Low Licence Keys
- New Registered Member

Emails sent to Customers:
- Order Confirmation & Shipping Notification
- Inquiry Confirmation
- New Member Welcome
- Password Reset

Other:
- Printable „Bill" document that your customers can get after an order has gone through. In PDF Format and for some languages in printable HTML format.

- Google Maps link to your shop

Order Management:

- View details for each received order:
    - When
    - Shipping Address / Delivery Address
    - Order Total / Details
    - Chosen Payment Option
    - Chosen Delivery Option
    - Customer's Custom Note to Order / Product Personalization

- Manually send emails to individual customers (for Pending Orders etc)
- Print Order Invoices
- View PayPal Transaction IDs
- Change the status of each order (for better management and clearer overview) from "Newly Received" to:
    - In Process
    - Shipped
    - Completed

- View Sales Statistics

Advertizement:

- Manage Google Adsence and Google Analytics