

40 UNDER 40

Meet Oswego's young alumni.

They're smart.
Creative.
Hard-working.
And making a name
for themselves—
and Oswego—
from coast to coast
and across the
career spectrum.

ARTISTS & ENTERTAINERS

Mike Betette '99 FUNNY MAN

MIKE BETETTE '99 CREATES WORLDS OF MERRY MAKE-BELIEVE for audiences for a living. Blame it on the Shaun Cassidy Fan Club.

A former president of the campus improv comedy troupe, Betette now gives about 200 performances a year as the longest-touring member of the Chicago-based Mission Improvable troupe.

Betette admits that "one of the reasons I went to Oswego is because it has an improv troupe." He also helped mount a sketch show, "Haptic Escapades" on WTOP, and twice participated in the annual New Voices production for student writers and directors.

"I have always wanted to write comedy, so starting with an English major and theatre minor I was exposed to a lot of new and interesting ideas immediately," Betette said. "Getting good at anything just takes time and practice, and Oswego gave me lots of opportunities to keep writing and improvising and doing comedy." He also credits professors like Brad Korbesmeyer and Ron Medici with helping "to make my work better, tighter and hopefully funnier."

During summers, he concentrates on writing and performing in his sketch comedy duo, Superpunk. Superpunk has traveled extensively, was named one of the top 10 comedy duos in Chicago by the *Sun-Times* and wrote an animated short currently making the festival circuit.



Mike Betette '99

Superpunk has had well-received showcases for HBO and Comedy Central. Well, mostly well-received.

"Unfortunately the response for those two shows were, 'You guys are great. When are you moving to Los Angeles?' When they found out we had no plans to, the talks were over," he recalled.

But now he is. Betette said he plans to move to LA with his longtime girlfriend, Amanda Ohly, at the end of the summer to become a television writer.

— TIM NEKRITZ M'05

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ARTISTS & ENTERTAINERS

Julia Rozines DeVillers '89 GIRLPOWER AUTHOR



SONYA SONES

EMPOWERING GIRLS IS A BIG theme for **Julia Rozines DeVillers '89**. The author of *Girlwise* and *How My Private, Personal Journal Became a Bestseller* has carved out a successful niche writing books for teen girls.

After earning a master's degree from Ohio State, she worked for a health publishing company. When she got her first book deal, she became a full-time author.

DeVillers always loved children's literature and studied it at Oswego and in graduate school. "I discovered that what I wrote for preteen and teen girls seem-

ed to really click with readers," she says. "Over the past few years, the girl's market has really become huge, so it's been a great niche."

Her best-selling "Tuned In" series for Limited Too gained national attention in 2002. It was a new concept for a retailer to produce a fiction series exclusively for its own customers.

A communication studies major, influenced by Dr. Brian Betz and Dr. John Peterson, she met her husband, **Dave DeVillers '89** at Oswego.

With one book optioned by the Disney Channel and other work with TV and movie companies, the future looks bright for DeVillers.

But she never forgets her past. Her forthcoming nonfiction book, *The Dorm Survival Guide*, includes anecdotes about when she lived in Funnelle and Oneida halls, like falling off the top bunk in a freshman triple and dining hall scoping techniques. She says, "A theme of this book is how you can make long-lasting memories and friends living in residence halls. And I did!"

— MICHELE REED

Read more stories of under-40 alumni successes online at

www.oswego.edu/alumni/publications/magazine.html/

MICHAEL YOON '00



Michael Yoon '00 meets himself coming and going in his busy design career

Michael Yoon '00 DESIGNING A CAREER

IT ALL STARTED WITH HIS HIGH SCHOOL YEARBOOK. **Michael Yoon '00** joined the yearbook staff, and since he could draw, got the job of designing the yearbook cover. "When it came back with my design on the cover, I thought, 'This is cool!'" It was the start of a promising career in graphic design.

Yoon's talent was nurtured in the graphics lab of Professor Emeritus Dave Faux, who, according to Yoon, "told great stories and made you excited about what you're doing." His other talents were nurtured at Oswego, too. He played in the orchestra and gave a cello and piano recital as his honors thesis.

He'd return to Oswego a few months after graduation, following a stint as a contract graphic designer for Praxair Technologies. This time it would be as marketing and communications coordinator for the department of campus life. His work in Hewitt Union encompassed marketing strategies, design and public relations, including coordinating Family and Friends Weekend.

An unexpected e-mail last summer caused him to leave the comfort of his alma mater. Yoon received a message soliciting him to apply for a job at Princeton University. He did, two days later he got a call and six weeks later to the day he was beginning his new job as associate director for marketing and communications for university services.

While Yoon says he does miss Oswego, he adds, "It was time for me to spread my wings and see what's out there, and who knows where it will take me."

— MICHELE REED

Marty Haperman '88

ALASKAN ART

THERE'S A THEORY THAT artists are attracted to places of beauty and naturally gravitate toward places that sustain them. **Marty Haperman '88** found that place in Alaska.

Four Oswego friends left right after graduation to head out West. Haperman and her boyfriend ended up in Kaslof, Alaska. She spent 10 years as a fitter and framer at an art gallery and eventually purchased the business. She named it Art Works, because she loved answering the phone with the play on words. While the gallery had specialized in wildlife prints, Haperman turned it into a venue for local original works of art.



Marty Haperman '88

Haperman's an artist as well, creating her works in mixed media. Photography, painting, drawing and constructive work of found objects all figure into her compositions, which have been shown all over Alaska and places like Minneapolis.

In addition to her artwork and the gallery, she is involved with the Peninsula Art Guild, a non-profit art co-op, and the Kenai River Council on the Arts, trying to find venues and ways to promote local artists. One of those artists is **Theresa Napolitano '88**, one of the original four travelers, who had a solo show earlier this year.

Haperman remembers taking a senior art class with Professor Emeritus Paul Garland, where he told the 18 or so students that only a third of them would end up working in art their entire lives. She determined then that art would be her life.

In Alaska's Kenai Peninsula, it is.

— MICHELE REED

Steven Peacock '96

STAGE PRESENCE

ART IMITATED LIFE WHEN **STEVEN PEACOCK '96**, point guard for the fall 1994 Lakers, played — what else? — a point guard in the basketball flick "Game Day," premiered at the Toronto International Film Festival in 1999. It was just the start of a promising career for the young actor.

Trained at the prestigious Lee Strasberg Institute, Peacock, whose stage name is Steven Jacoby, has worked in Shakespearean productions, including "Macbeth" and "A Midsummer Night's Dream." He played the lead in "Love Goggles," a 2001 independent film that won first prize at the Black Hollywood Film Festival. And he's been seen in national commercials for Wendy's and Bud Light.

But it was an Oswego-sponsored study abroad trip to London that lit the passion for theatre in this broadcasting major and athlete. Although he had plenty of experience behind the scenes at WTOP and WNYO, that one college experience inspired him to be in front of the camera. "I had a great teacher, a working actress," he said. "She was wonderful and enlightened me on the actor's world. That's something I cherish a lot."

At press time he was heading from the Big Apple to Hollywood, to try his hand at television and film. But it is still live theatre that holds the most fascination for Peacock.

"It's *THE* medium for an actor, like a painter has his canvas, and a sculptor has his clay," he says. "Nothing can compare to theatre."

— MICHELE REED



Steven Peacock '96

Jordana Hirsch Gresen '90

KEY [CHAINS] TO A CURE



Jordana Hirsch Gresen '90

NEVER IN A MILLION YEARS DID **Jordana Hirsch Gresen '90** imagine that she would one day become a budding jewelry designer, or that her glittering accessories would bring hope to thousands of breast cancer patients.

In fact, the Oswego communications major spent several years in customer relations and earned a master's in counseling education from Hofstra University before trying her hand at the jewelry business.

After the birth of her two children, Nicole, 7, and Jared, 4, Gresen began attending jewelry classes at the Art League of Long Island, and for the past two years

has operated a small business from the home she shares with husband **Dave Gresen '87** in Commack, Long Island.

Although she creates between 250 and 300 pieces a year, it is her pieces for breast cancer awareness and research that have brought her the most pride.

"It really came out of all the people I have known with breast cancer, and the helplessness that you feel not being able to help these people," Gresen said about her decision to become involved.

Through the sale of one of Gresen's specially designed, charmed key chains, she has managed to donate \$1,000 to the One in Nine Long Island Breast Cancer Action Coalition, and the Cold Spring Harbor Research facility, with no plans of stopping anytime soon.

"When I went to donate the check to the organization it was such a great feeling," Gresen said. "It is so great that I am able to do something knowing how many people have breast cancer, and how many are fighting it right now."

— SHANNON MAHAR '04

40 UNDER 40

ARTISTS & ENTERTAINERS

UNDER-40 GROUPS GIVE BACK TO COMMUNITIES

Last November, over 600 young professionals gathered in Syracuse with a mission: to improve the area they live in. This one-day event spurred 40 Below, a group of individuals who want to see Syracuse enhanced. The under-40 generation is a key demographic that organizations are targeting. **Nichole Wenderlich '02**, chair of marketing for 40 Below, said this demographic is active, and wants to get involved and make a difference in their community. Wenderlich said, "It's exciting about all the momentum surrounding this project."

The Metropolitan Development Association of Syracuse and Central New York recognized the need for this group after they conducted a study about the area. They found that many of the area's young, educated and creative people were leaving the area.

It's not just New York that is seeking out these young professionals, according to the *Chronicle of Philanthropy*. Encore is a group based in Cincinnati that is dedicated to volunteering and socializing. The United Way in Des Moines started the Emerging Leaders Program, which seeks out professionals under 40 to donate money to charity and volunteer their time. Project Sunshine has chapters throughout the United States, and is a similar kind of organization.

Wenderlich thinks 40 Below serves an assortment of purposes. "It empowers the under-40 generation to get involved in the community, help the community and create awareness," she said. She is also involved in two other community organizations; Syracuse Young Professionals (SYP) and Philanthropy. Involvement. Empowerment. (PIE). PIE is a giving circle comprised of young professionals, and allows them to bring together resources.

"I moved back to Syracuse last year, and a co-worker invited me to a PIE project meeting. I got involved with SYP because I wanted to meet new people and it was a social organization," Wenderlich said.

Robert Auler, a pianist and music faculty member at Oswego, started an organization called Ke-Nekt (Connect) a year ago. Ke-Nekt is an under-40 organization that supports the arts. "The group offers an opportunity for young professionals to network and enjoy cultural opportunities," Auler said. Looking to the future, Ke-Nekt wants to gain more members and create a Web site.

Tim Nekritz M '05, co-founder of the group, described some of the benefits. "It is a good opportunity to get together with young, local people," he said. "It allows a person's circle of friends to grow."

— CATHERINE DEGENARO '05



Rob Yasinsac '99

Rob Yasinsac '99 PICTURING HISTORY

ROB YASINSAC '99 COMBINES A SENSE OF HISTORY AND an eye for beauty to pursue a noteworthy passion: photographing ruins around the Hudson Valley.

Yasinsac's day job at the Philipsburg Manor Museum in Westchester is fulfilling, but it's his hobby that has drawn notice of the likes of the *New York Times*. A book on Hudson Valley ruins, co-authored with Tom Rinaldi, will be published in the next year.

"I am very much looking forward to completing the book, and contributing to the record of the Hudson River and its history. This is one theme that has not been explored in depth yet for our region, so it is exciting to be breaking new ground," he said.

"Just because a building has been abandoned and has some broken windows, doesn't mean it is an 'eyesore' and needs to be demolished." He challenges perceptions while offering hope that buildings can be restored to their former beauty to become historic and cultural resources to conscientious local communities.

He has worked with the Bannerman Castle Trust to help clear brush and restore walkways, and he now gives tours of the reclaimed island estate. In Briarcliff Manor, a developer decided to raze Briarcliff Lodge, a resort established in 1902. Yasinsac wrote a book on the lodge's history, carrying on the legacy of the now-departed landmark.

"I had some really good teachers who got me interested in subjects I hadn't necessarily been interested in before, but somehow find their way into my field of study," like anthropology and political science, he said. "My internship at the H. Lee White Marine Museum in Oswego was also a good starting point for working in the museum field."

— TIM NEKRITZ M'05

Christopher Maloney '91 MAKING IT IN MUSIC

ASK ANY MUSICIAN WHAT SUCCESS IS, AND HE OR SHE WILL likely say, "To be making my living through my music."

Whether it's playing bass with the Lao Tizer Band, teaching at the Los Angeles Musicians Institute (where he graduated with Outstanding Student of the Year honors in 1994) or promoting his new CD, "The Terrors of Intimacy," singer-songwriter and bassist **Christopher Maloney '91** is living the life of a professional musician.

He has traveled the world, performing on stages in Europe, Asia, and Central and South America. He's played with the likes of Dweezil Zappa, Steve Vai and members of Earth, Wind and Fire and INXS. For now, he's concentrating on promoting his new album and gigging with Lao Tizer. Maloney returns to Oswego this summer as the band headlines at Harborfest's jazz stage.

Maloney counts Professor Emeritus Stan Gosek and Solid State as his biggest influences, as well as his Oswego experiences with his two bands, Vitamin Q and Visual Touch. But for all that,

he almost didn't become a professional musician. Maloney was pursuing a dual major in broadcasting and music. During his senior year, a scheduling conflict caused him to have to choose between the two. "I had to make a choice and I made the music choice," Maloney said.

So, as they say, has he "made it?"

"I've made it, because I'm doing the thing that I love," Maloney said. "But there are many more things I want to do, so I don't consider that I've made it yet."



Christopher Maloney '91

— MICHELE REED

Erik Perry '95 ROCK TECH

OSWEGO GRADUATES WHO APPEAR ON STAGE OR IN front of the camera may be more recognizable, but few could match the experiences of **Erik Perry '95**.

The theatre graduate's resumé includes lighting work for such events as the Super Bowl, Woodstock '99 and Garth Brooks in Central Park. While he did tech work, mainly lighting, for Oswego theatre productions, Perry says he ended up in the business by accident.

A few weeks before graduation, Perry was invited to California by a former roommate, now at a lighting company, to meet some people at the job. About 10 minutes into a discussion with the boss, "he hired me on the spot," Perry recalled. "I left his office and went straight into the shop and went to work." After earning his Oswego degree, Perry returned to a full-time job in the entertainment industry.

An injury to a technician on the Garth Brooks tour led to what was supposed to be a 10-day gig. But the managers were so impressed that they kept Perry around . . . and he's spent much of his life on the road ever since.

Now married and living in Nashville, Perry has toured with the likes of Bruce Springsteen and the E. Street Band, Trisha Yearwood, Tim McGraw, Metallica and, this spring, Mötley Crüe.

He designed and operated the halftime show of the Canadian Football League's 2003 Grey Cup championship, watched by some 30 million people. "What a rush that was," Perry said. "And of course, when you get to meet and travel with the rock stars you idolized growing up, I can't think of anything better."

— TIM NEKRITZ M'05



Erik Perry '95

Rhonda Rosner '92 CHARACTER ACTRESS

SOME PEOPLE COMPLAIN about having a Mickey Mouse job. Not **Rhonda Rosner '92**.

Rosner works in entertainment at Walt Disney World at Orlando, Fla., as a character performer and captain, or coordinator, for Disney Character Events — and she loves it.

Sometimes she dons a costume and greets the park's guests or travels around the country to perform in nursing homes, schools and hospitals. Other times, as captain, she coordinates appearances for characters.

She's performed on the castle stage and in parades at the Magic Kingdom and visited major cities with Disney's holiday tour.

We can't say just who she portrays, but she's "good friends" with Chip and Dale, Winnie the Pooh, JoJo and Stanley.

Rosner has traveled all over the United States and Canada on behalf of the Disney Channel and Radio Disney. This summer she will make seven trips to Yellowstone National Park.

Her childhood dream of working at Disney World



Rhonda Rosner '92

became a reality during a semester-long internship from SUNY Oswego to Disney. Immediately after graduation, she headed down to Orlando and began her career at the park.

She's been on Rosie O'Donnell's show, met Barbara Walters and been pictured in Oprah Winfrey's *O* magazine, but Rosner most enjoys the smiles she brings to people of any age when they meet Mickey Mouse for the first time. "It's good to see them excited and put a smile on their faces."

— MICHELE REED

40 UNDER 40

TEACHERS & INFORMERS

M. Ellen Barone Burggraf '92 NUTRITION FOR TWO

"YOUR 9-MONTH BREAKFAST, Lunch, and Dinner Date!" may sound like the latest romance novel, but for **M. Ellen Barone Burggraf '92**, it's a career. This self-published 2003 guide is part of a company Burggraf co-founded with her sister Maggie McHugh called Eating for You (and baby too), Inc.

The Rochester-based company provides guides, products and counseling on dietary concerns for pregnant women. Their Web site is a hit with mothers across the country who want to know how to eat before, during and after pregnancy.

Burggraf majored in psychology and minored in sociology, but said she gravitated toward mediation. She also admired her various professors' power to bring real-life examples to the classroom.

During her first pregnancy she had difficulties finding dietary advice, and started scheming. With a registered dietitian as a sister, and Burggraf's knack for marketing and human relations, the company soon took off. Burggraf handles public relations and customer service, while her sister carries out the dietary end of things.



M. Ellen Barone Burggraf '92

The company takes referrals from OB-GYN offices, offers classes and lectures, and supports not-for-profit agencies such as the Perinatal Association and the March of Dimes with its services.

Burggraf finished her academic career at Rochester Institute of Technology, but holds fonder memories for Oswego. "It was a great, friendly, and caring environment that helped you think down the road," she said. "They're able to help you see a vision. It's a great jumping-off point."

— MELISSA A. STEFANEC '04



Aunree Houston '00 MULTITALENTED



SEAN P. WATERS

WHEN HE WAS CONSIDERING COLLEGES, **AUNREE HOUSTON '00** decided to put the names of his top three schools in a hat and pull one out. He chose Oswego over Binghamton and North Carolina A&T, and he couldn't be happier that he did. At Oswego, he took beginner-level acting with Theatre Professor **Mark Cole '73**, and discovered a simple truth: Confidence can unlock doors.

Now, five years after he graduated from Oswego with a degree in communications, Houston has unlocked so many doors he hardly knows which direction to turn. At HBO, he supplies promotional materials (photos, artwork and the like) to international production companies, but in his spare time, he's written his own plays and worked as a make-up artist on several independent films.

Currently, he's the creative director for a play called "Miyorka," running at the Culture Project in New York City this summer. And after that, Houston wants to consolidate all of his outside interests into a company he's calling Aunree Jac, which will scout talent and work on creative services.

Hard to imagine Houston thinking of himself as a slacker, but he's the first to admit that he's always pushing himself.

"I've procrastinated for so long," said Houston, who lives in Hackensack, N.J. "Now I'm finally going to go out and make it happen."

— MICHAEL WEINREB

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Kevin Heilbronner '89 WIZARD FROM OZ

THE VOICE OF THE NBA Washington Wizards is none other than **Kevin Heilbronner '89** — one of only 30 NBA announcers in the country.

The PA announcer for the Wizards home games, Heilbronner had a busy spring as the team made a rare appearance in the playoffs. That was quickly followed by the start of the WNBA Washington Mystics season, another team Heilbronner announces for. In fact, he's called games for Washington's NHL Capitals, now-defunct Major League Lacrosse Washington Power and WUSA Washington Freedom (featuring Mia Hamm), DC United and varsity sports at George

Mason University.

Heilbronner started his announcing career for the Geneva Cubs of minor league baseball — the sport is his first love — after making a demo tape of an Oswego State baseball game. After seven years in minor league baseball, he sent in an audition tape and landed the NBA job.

As busy as his announcing gigs keep him (11 nights of 13 in one hectic stretch), they're only a part-time commitment. Heilbronner's day job is for a hospitality news distributor based out of the Netherlands. He interviews people for streaming audio on the business-to-business Web site.

A broadcasting major at

Oswego, Heilbronner was influenced by Professors Dave Nellis, **Fritz Messere '71**, Tina Pieraccini, Marcia Moore and **Mark Cole '73**. He did sports-casting on WTOP and called a few hockey games with **Tom Caraccioli '89** doing color.

A thrill for Heilbronner is announcing some of the biggest stars on the court today when Washington hosts the all-star game, as well as introducing then-President Bill Clinton at a Wizards game. And to think it all started with calling a Lakers baseball game.

— MICHELE REED

JOHN ARONSON



Kevin Heilbronner '89

Damon Gonzalez '98 GLAMOUR-OUS JOB



KIRK SHANNON-BLITTS

WHEN HE CAME OUT OF OSWEGO with a degree in communication studies, **Damon Gonzalez '98** took a job in television advertising, but he had another notion: He wanted to work at *Glamour* magazine.

Seven years later, Gonzalez is the advertising production manager at *Glamour*, which means he works on the positioning of advertising and editorial content within the magazine, and helps shape the overall "look" of each issue. It's the kind of job that grew out of Gonzalez's experiences in college, when he took art and drawing classes beginning in his junior year. "Oswego provided a picturesque backdrop for a young creative mind," he said, "I treasure the time spent and value the personal growth.

Damon Gonzalez '98

"That helped me get to know myself and where I wanted to be," said Gonzalez, who grew up in Midwood, Brooklyn, and lives on New York's Upper East Side. "I wanted to be able to do something that incorporated my art skills."

Recently, the magazine asked its employees to name one of their heroes. Gonzalez said he looked up to filmmaker Michael Moore. "I admire people who have the courage to express themselves artistically."

Gonzalez, who grew up reading his sister's copies of *Glamour*, considers his job almost surreal. "I don't know exactly what lies ahead," he said, "but for right now, I have everything I wanted."

—MICHAEL WEINREB

Jennifer Rehn '95 PRINCIPAL DUTIES

FROM SUN UP TO SUN DOWN, THE PRINCIPAL'S DOOR AT Robert F. Wagner Middle School in Manhattan is always open.

"The day goes by so quickly," said **Jennifer Rehn '95**, a former math teacher and the school's current principal. "I look up from my desk, and before I know it, it's 8 p.m., and I'm still at my office."

An applied mathematical economics major at Oswego State, Rehn discovered her interest in education shortly after graduation, and has since earned a master's in math education from New York University, and a second master's in school administration from Baruch University.

Following her promotion to principal of Wagner in July 2004, Rehn has maintained a busy schedule of administrative duties in addition to acting as a role model for her 1,425 middle-school children. Her dedication hasn't gone unnoticed.

"She definitely loves the kids," said **Brian McCarthy '03**, a seventh-grade special education teacher. "My kids see her in the hall, and they just run up to her and give her a hug."

Rehn admits that she misses teaching. As principal she has tried to maintain her connections with the kids. Whether it is purchasing a winter jacket for a needy student or sending a child to summer camp, McCarthy said she is always willing to go the extra mile.

"The support she gives filters down to the teachers, to the guidance counselors, and all the way to the kids," McCarthy said. "It is a pleasure working for someone like her who is always upbeat and passionate about what they do."

— SHANNON MAHAR '04



Jennifer Rehn '95 and three students

40 UNDER 40 TEACHERS & INFORMERS

Todd Kelley '93 GLOBE-TROTTING TECH TEACHER

TEACHING TECHNOLOGY CAN BE AN EXCITING ADVENTURE — just ask **Todd Kelley '93**.

In the few short years since he left Oswego, Kelley has traveled to England and Japan on prestigious grants, devised a curriculum for elementary technology education, trained technology education teachers at a university and is now pursuing a doctorate.

That journey might never have happened, he says, without the encouragement of **Dr. Vernon A. Tryon '58**, then chair of Oswego's technology education program. Kelley was an architecture major at Alfred State College and things weren't going so well. When he visited Oswego, however, Tryon saw something in the young man. "He just believed in me," Kelley said. "He was a very inspirational person."

After Oswego, Kelley taught in the Avon School District. One day a state supervisor was observing him in the classroom and invited him to take part in the Goals 2000 planning process.

Later, he received a Lilly Creativity Fellowship to study technology and design programs in England, and a Fulbright Memorial Fellowship to visit Japan.

Finishing up a one-year position teaching at Ball State University this spring, he was offered a fellowship at the University of Georgia, where he will pursue a doctorate and work with the National Center for Engineering and Technology Education, sponsored by the National Science Foundation.

He hopes to go on to teach teachers, but he keeps one philosophy close to his heart. "My successes aren't measured in dollars or some of the experiences I've had," Kelley says. "But in what my students are able to accomplish."

— MICHELE REED



Todd Kelley '93 in Japan (above) and England (below)



Jill Salisbury-Glennon '91

Jill Salisbury-Glennon '91 INSPIRED TO TEACH

WHEN SHE ARRIVED ON THE OSWEGO campus, **Jill Salisbury-Glennon '91** had no idea she would someday be a professor. But as Dr. Rhonda Mandel taught child development topics, illustrating them with stories of her own two youngsters, it lit something in the undergraduate's soul.

"It was so inspirational and so meaningful," Salisbury-Glennon says. "Truly my professors at Oswego were such good role models and mentors." She also looks to psychology professors **Dr. Herb Van Schaack '51** and Dr. Jackie Reihman as teaching models.

Now Dr. Salisbury-Glennon, an associate professor of educational psychology at Auburn University, is teaching her own crop of under-

graduates. And she regales them with stories of her infant daughter, Caroline, to illustrate lessons in educational psychology.

Her current research focuses on college students, their learning and study strategies, an interest that began with her honors thesis at Oswego.

But the most satisfying thing is putting those learning theories into practice at an after-school tutoring program at a poor, rural school in Alabama.

"It is often difficult to tell who learns more through the program, the children who are being tutored or my undergraduate students," she says. "It is truly a life-changing experience."

— MICHELE REED

Todd Snyder '93

SPORTS SPECIALIST

YOU WON'T SEE HIM ON YOUR TELEVISION SCREEN, BUT **Todd Snyder '93** comes as close as you can get to being a SportsCenter anchor.

Snyder has served as the personal producer to award-winning broadcaster Dan Patrick since August 2003. As co-producer of the 6 p.m. ET SportsCenter on ESPN, Snyder writes copy, and preps and produces interviews and other segments for each night's broadcast. A researcher at ESPN since 1996, Snyder was promoted to his current position to bridge the gap for Patrick between his afternoon ESPN Radio show and the anchor desk.

Snyder racks up the frequent flyer miles to events like the World Series, Super Bowl, Monday Night Football, the MLB All-Star Game and baseball's spring training to produce SportsCenter segments with Patrick.

He has interviewed some of the biggest names in sports, including Roger Clemens, Tiger Woods, Brett Favre, Jerry Rice and Peyton Manning, as well as coach Bob Knight. He produced a promo with millionaire Donald Trump ("If you don't watch SportsCenter yet, you're fired!").

And when his show won two Sports Emmys — in 2003 and 2004 for "Best Studio Show: Daily" — Snyder was honored as one of the show's producers.

A big sports fan while at Oswego, he remembers watching SportsCenter anchor **Steve Levy '87**, knowing he and fellow anchor **Linda Cohn '81** were Oswego grads as well.

Now he, too, is living every sports fan's dream, working on the premier sports show in the country.



Todd Snyder '93

RICH ARDEN

Stacie Overton '98

HEALTH NEWS MAVEN

THE CAREER OF **STACIE OVERTON '98** started with a New Year's resolution. By Jan. 1, 1999, she promised herself that she would be in a new city, in a new state, and start a new career. Stacie got in her car and left New York for Orlando, Fla.

Stacie's broadcasting degree soon landed her a job with Ivanhoe Broadcast News, one of the biggest health television news providers in the country.

As director of medical programming, she oversees stories and freelance work, and personally does over 70 stories a year. Her stories reach over 80 million viewers weekly on stations around the country.

In May, Stacie embarked on a freelance career, mainly within her current company. Her passion is health writing, and she wants to be where the action is.

She cites Oswego and Professor Peter Hunn as being unquestionably important to her career. She added that his unwavering respect for his students was a huge motivator. "He made you feel like you were already a professional."

She also enjoyed her time on the soccer team and the friends that she made there.

"You met so many people in Oswego."

— MELISSA A. STEFANEC '04



Stacie Overton '98

Maria Leaf '00 ON AIR IN DC

FIVE YEARS AFTER GRADUATION, **Maria Leaf '00** is still at WTOP. Only this time it's the biggest AM station in the Washington, D.C., market. As a reporter for WTOP/Federal News Radio, she reports on the federal government and news of importance to its employees.

Previously she was the morning drive anchor and reporter for WGY in Albany, a post she held after stints at WIXT and WSYR in Syracuse.

Shortly after taking her new position, Leaf covered the presidential inauguration in January. "It was unbelievable," she said. "All of the pomp and circumstance around it made it what it was." She covered protests, including one which began peacefully on Dupont Circle and ended with a huge crush of protestors walking down Connecticut Avenue, blocking all traffic. Leaf was right in the thick of it, covering the action.

She started out wanting to be a print journalist, but ever since she started at WRVO in her freshman year and worked at WNYO and WTOP, she knew her future was in broadcasting. She credits WRVO's Chris Ulanowski and **Elizabeth Christensen '98** as well as Professors Peter Hunn and Jerry Condra with helping and inspiring her toward her future career.

And while she's professional in her role as journalist, Leaf admits to being a bit star-struck at the famous people she encounters daily as well as her ability to see American landmarks like the White House and Washington Monument whenever she wants. She says, "Being in this town is so magical."



Maria Leaf '00

40 UNDER 40

HELPERS & HEROES



Kahan Sablo '90, M '92

Kahan Sablo '90, M '92 STUDENT ADVOCATE

KAHAN SABLO '90, M '92 ORIGINALLY SAW BEING A NEW York City police officer as his final destination. However, his college experiences opened up new doors for him and exposed him to the diverse areas of student affairs. "I owe my career in Student Affairs to Oswego," the soft-spoken Sablo said.

He was asked to be the interim vice president of Edinboro University this past year, and became the dean of students in 2004. There is no such thing as a typical day for Sablo. "All I know is that my day starts early and ends late," he said.

His college days stirred his passion for music. He says he spent a lot of time in Tyler Hall, and was very involved in the Gospel Choir. Music still figures prominently in his life. Sablo is the minister of music at the St. James African Methodist Episcopal Church, where he oversees four choirs.

Sablo has been honored for his hard work and dedication. He received the 2004 Staff Member of the Year Award from Edinboro University.

He considers the tours taken with the Gospel Choir to be some of his fondest memories of Oswego, and still keeps in touch with friends he made there. Two people in particular from Oswego had a lasting influence on him: Harry Shock and the late Vivian Howard.

In his spare time, he is a paramedic for Edinboro's volunteer fire department. He attributes this hobby to his days of riding with SAVAC.

Sablo does not believe he has reached his full potential yet. "I have a whole lot of world I want to shake up yet," he chuckled.

— CATHERINE DEGENARO '05

Philip Fahrenholz '01 ON GUARD

SOME YOUNG MEN WANT TO FOLLOW IN THEIR father's footsteps, but when those footsteps trod before the Tomb of the Unknowns in Arlington National Cemetery, following them takes dedication, composure and endurance. Just ask U.S. Army Sgt. **Philip Fahrenholz '01**.

He is a Tomb Guard, as was his father, **Donald Fahrenholz '67**. In fact, they are the only father-son team to have been awarded Tomb Guard badges. It's an elite group: only 538 badge holders since the program's inception in 1958. It's the second least-awarded badge, right behind the astronaut badge.

Becoming a guard at the tomb honoring unknown soldiers from World War I, World War II, Korea and Vietnam is a grueling process. Guards must meet strict height and weight qualifications. A piece of lint, an award 1/32 of an inch off, scuffed shoes — three such errors can get one relieved of duty. There's an 80 percent failure rate.

But Fahrenholz made Tomb Guard duty his goal, one that came into reach when his wife, **Danielle Armstrong Fahrenholz '99**, landed a job in Washington, D.C. Phil, a chemistry and English major (with influences as varied as Dr. Patrick Murphy, Dr. Donald Masterson and Dr. Ken Hyde), signed up for the Army and was assigned to the Third Infantry, the "Old Guard," stationed at Ft. Myers, Va., and began the training process.

And although he works 26-hour shifts that see him on his feet for 11 hours, wearing a woolen uniform even in the summer's heat, Fahrenholz says it's worth it.

"If I can give some type of solace to families who have lost loved ones, so they know they won't be forgotten, their sacrifice will have some meaning to it," he says. "What matters most to us is that we give some kind of peace and recognition to fellow soldiers and their families."

— MICHELE REED



U.S. Army Sgt. Philip Fahrenholz '01

Erin Trowbridge '98

CSI OSWEGO



Erin Trowbridge '98

EVERY DAY, CRIMINALS ARE getting smarter. They're wearing gloves and condoms, and covering their tracks better. That's why the world needs people like **Erin Trowbridge '98**, a trace evidence examiner at the Onondaga County Center for Forensic Sciences. Without her expertise, car crash, homicide, rape, burglary and assault victims might never get the answers that they are looking for.

In her laboratory she analyzes hairs, fibers, glass, headlight bulbs and other objects to determine what

the untrained eye cannot.

She works with police departments and is an expert witness for the courts. She sifts through the evidence when there is nothing left and has hundreds of cases under her belt.

Trowbridge left LeMoyné College for Oswego so she could study forensics. After earning a degree in chemistry with a minor in forensic sciences, she attended classes at the FBI Academy in Quantico, Va., and the McCrone Institute in Chicago. Eventually she came back to CNY.

Erin said that the chemistry and forensic science programs at Oswego are excellent, and that she especially thanks Professor **Larry Fuller '72**.

"He's one of my main motivations for wanting to be a forensic scientist."

At Oswego she loved dorm life, hanging out, and attending hockey games.

Erin loves her job. "It's one of the few professions where you're learning every day and constantly being challenged. Plus, I get to help people."

— MELISSA A. STEFANEC '04

Darren Rosenberg '91

TEACHING HEALING

DARREN ROSENBERG '91 USES manipulation regularly in his career. As a doctor of osteopathic medicine, he specializes in physical medicine rehabilitation. An outpatient doctor, he treats muscular and skeletal injuries using manual medicine to help about 20 patients per day with knee, hip, and shoulder injuries.

One of his career highlights is a class he teaches, sponsored by Harvard Medical School, "Intro to Osteopathic Manipulative Treatment." The continuing Medical Education class (CME) was a huge success and the first of its kind. "It was a milestone for the osteopathic profession."

Residents and students from Harvard Medical School also rotate with him at his office in the Spaulding-Framingham Rehabilitation Center in Massachusetts.

Rosenberg studied biology and chemistry at Oswego, where he met his wife **Tracy Honors '91**. They now live in Milford, Mass., and have two children: 5-year-old daughter, Carleigh, and 2-year-old son, Hayden.

Rosenberg feels that his coursework at Oswego prepared him for the road ahead. He called special attention to some courses he took with **Dr. Larry Fuller '72**, "Criminalistic Chemistry" and "Forensics."

"They were extremely interesting courses and not the usual offerings that you would have at a university."

— MELISSA A. STEFANEC '04



Darren Rosenberg '91

Andrew Trentacoste '92

HELP IN THE 'HOOD

TAKING MENTAL HEALTH SERVICES TO THE STREETS of Philadelphia is the mission of **Andrew Trentacoste '92**.

With advanced degrees in psychology and business, he uses his clinical and managerial skills to help people in the city's neighborhoods. "We have to go to them," he says. "Whether it's physically going door to door or placing our programs in the community, we have to be close and accessible."

As a psychologist and associate behavioral health director at the not-for-profit behavioral health company, COMHAR, he oversees a number of programs serving low-income families or those on public assistance, and provides crisis response when there are traumatic events. Among his five outpatient programs are a clinic for Latino children and families and one for children infected and affected by HIV.

A member of the psychology honors program at Oswego, who minored in business administration, Trentacoste earned a doctorate in psychology and an MBA at Widener University,

under the mentorship of fellow alumnus **Marshall Swift '57**.

At COMHAR, Trentacoste oversees 100 employees ranging from office support staff through therapists and professionals, and manages an annual operating budget of nearly \$6 million. His units serve about 6,000 individuals per year.

Whether it's going out to provide crisis therapy after a school shooting or consulting at St. Christopher's Hospital about children who fail to thrive, Trentacoste welcomes the involvement. "I look forward to those opportunities," he says. "It's important that we, as members of the community, try to make the community we're part of better."

— MICHELE REED



Andrew Trentacoste '92

40 UNDER 40

HELPERS & HEROES



Lareina Restive '00 BREAKING THE SILENCE



Lareina Restive '00

AS AN EMBRYOLOGIST, Lareina Restive '00 makes an ART out of her living. She practices Artificial Reproduction Technology (ART) at the CNY Fertility Center in Syracuse.

Every day Lareina helps create life for couples that cannot conceive together naturally. Lareina injects oocytes (eggs) with a sperm and grows them in a laboratory for two weeks. The fertilized eggs are then transferred back to the woman, and a pregnancy is awaited. Her clinic also focuses on healing arts to soothe its

patients' minds and bodies.

Lareina also freezes embryos for future use and provides embryos that don't develop correctly for stem-cell research (assuming patient permission), or donates them.

"There's a big shroud of silence when it comes to infertility," she said. "What we do is important and what we do does much more good than harm."

After earning a biology degree at Oswego, she received on-the-job training and eventually came into her post in Syracuse. She thanks senior-level classes that let her explore the world on her own, including one on embryology. She was also grateful for the Sheldon Leaders Program, which let her be a part of a leadership community.

Lareina loves her job, and claims to have the cutest final products of any profession. The letters of thanks pour in to her clinic every day.

"I'm still sometimes in wonderment that we can do this."

— MELISSA A. STEFANEC '04

Raymond Rudd '01 HELPING HAND

WHEN RAYMOND RUDD '01 was just 11 years old, he dreamed about traveling to distant lands to help people. Now little more than 20 years later, he is a Christian missionary opening a school in the Dominican Republic.

The young Rudd thought joining the Peace Corps would be a great thing to do. When he was in college he explored the idea, and after a year of paperwork and medical exams, he was on his way to the Dominican Republic.

What he experienced there changed his life.

"Taking 'bucket baths' and living by candlelight and hearing the bugs and mice that entered through the holes in the walls of my house made me realize just how much we take for granted in the U.S.," he said.

In the Peace Corps, Rudd taught computer skills, repair and maintenance to high school students. Now over half of them are in university studying computers or working in jobs using the skills they learned.

Although his Peace Corps tour is over, the psychology major returned to the Dominican Republic this spring. He says he may just stay there.

"If you ever have the opportunity to experience another culture or even better, to live in another culture, jump at the opportunity," is his advice. "It will teach you so much not only about the other culture, but about yourself."

— MICHELE REED



Raymond Rudd '01

Jennifer Amo '93 AGENT OF JUSTICE

A FLAIR FOR LANGUAGES AND an Oswego degree in Russian has led Jennifer Amo '93 into the fight against kidnapping, extortion, prostitution, medical fraud, alien smuggling and attempted murder.

A special agent in the FBI's Los Angeles Organized Crime Unit, Amo investigates organized crime groups, especially those with Eurasian, Russian and Armenian ties.

Her unit employs all the

tools of law enforcement: from interviews, informants and wiretaps, to surveillance and undercover agents.

It's dangerous work, but Amo finds it satisfying, especially moments like reuniting a kidnapping victim with his family.

Amo came upon her love of languages early. Her mother's family spoke French, and Jennifer had a flair for foreign tongues. She was drawn to Oswego because of the college's

strong language program and aimed to become a translator.

After college, however, she knew she did not want to spend her days in an office. She went to work for the Immigration and Naturalization Service, first in Washington, D.C., and later in San Francisco. When a post opened up in the FBI, she applied, entering her training at Quantico in 1999.

Since then she's been able to travel to Paris, Budapest and

Moscow, and says a future posting abroad would be welcome.

Still, Oswego's lakeside campus holds happy memories for Amo, especially the people she worked with for four years in Littlepage Dining Hall. "They were like another family. They were great to me."

— MICHELE REED



Jennifer Amo '93

Chris Wildenauer '94 DR. BONES

CROSS AN ENGLISH MAJOR AND A BUSINESS MINOR AND you get a chiropractor. At least that's how it happened for **Chris Wildenauer '94**, a doctor of chiropractic.

His career path began when he was diagnosed with an ulcer and was ordered to remain on medications for the rest of his life. In 1993 Wildenauer started treatments with his chiropractor. Shortly after his treatments, his ulcer faded.

It was then he thought to himself, "There were no drugs, no surgery. I've got to learn this stuff."

After Oswego, he attended a college in North Carolina and studied chiropractics. From there he worked for a doctor and eventually began his own home practice in 2000 in Seaford, Long Island. He prides himself on being able to get rid of any nerve intolerance for his patients.

He and his wife, **Susan Laub Wildenauer '96**, married in 1999. Their first son, Colby, was born in April. Chris is captain of the fire police, a chamber of commerce member, and a Third Degree Knight for the Knights of Columbus.

Chris' memories of Oswego are fond. He attended virtually every home Laker hockey game, and wishes he could still go now. He was also a member of the ROTC. He said that he thanks Oswego for giving him a well-rounded education. His full-spectrum education gave him the courage to start an unusual career path.

"I now have the skills to study anything that's out there," he said.

— MELISSA A. STEFANEC '04



Chris Wildenauer '94

Matthew Hart '95

9/11 HERO

MATTHEW HART '95 WAS A YOUNG OFFICER in the 13th Precinct of the NYPD on Sept. 11, 2001, and due to a convergence of geography and timing, he happened to be one of the earliest responders after the first plane hit the World Trade Center.

Each time a tower collapsed, he nearly suffocated in the soot and debris; the second time, as he hid inside a movie theatre, his partner had to shoot out a pair of glass doors just so they could get more air.

Then Hart did the only thing he could think to do at that point: He went back to the scene. He stayed until almost 2 that afternoon before catching a ride back to the precinct — located on 21st

Street on Manhattan's East Side — with a civilian who stopped to pick him up. "It was a devastating day," said Hart, who lost several friends.

The life of a cop was not one Hart had envisioned when he graduated from Oswego with a degree in business administration. But Hart, a native of Bethpage who now lives in Lindenhurst, was a powerlifter and played lacrosse his final two years of college, which helped him pass the NYPD's physical tests.

And as a side job, he's gotten into real estate, buying and selling several properties through his company, MKKH Enterprises. He's also used his real-estate license to help broker deals for some of his colleagues on the force out in Lindenhurst.

"I'm building my own Copland out here," he says.

— MICHAEL WEINREB



Matthew Hart '95

Lauren Elbaum Duran '95

DIVERSE PATHS

THE VARIOUS PERMUTATIONS OF HER CAREER, **Lauren Elbaum Duran '95** figures, will all make sense someday. For now, a convergence of luck and circumstances has led Duran from the production of children's-television programs to parties with P. Diddy to a burgeoning career in the non-profit sector. "I've kind of fallen into everything I've done," she said.

Duran (who's married to **Julian A. Duran Jr. '96**, and lives on Manhattan's Upper East Side) graduated in 1995 with a degree in English Writing Arts; she'd taken a sitcom writing class at Oswego, and she left school with dreams of becoming a television writer. Her first job was with an independent television production company; from there, she moved to several other companies, producing everything from Lifetime documentaries to a Martha Stewart Christmas special.

In 2001, however, work began to dry up, and Duran fell into a job as a publicist for FUBU, an urban clothing company. After two years of endless networking at industry parties with hip-hop luminaries like P. Diddy, she found an Internet posting for a job at the National Center on Addiction and Substance Abuse, based at Columbia University. There she met the organization's president, Joseph A. Califano, Jr., a former domestic advisor to President Lyndon Johnson and secretary of health, education and welfare under President Jimmy Carter.

"He was the smartest person I've ever met," said Duran, who's now a special assistant to Califano, working to raise awareness of the widespread societal damage caused by substance abuse. "He's had such a rich life."

Her own life, Duran hopes, will veer back toward television writing someday. "I don't know how or when," she said. "I'll figure out why I've fallen into these things later in life."

— MICHAEL WEINREB



Lauren Elbaum Duran '95

40 UNDER 40

DOERS & DREAMERS

Jim Triandiflou '88

PEOPLE-FOCUSED EXEC

IT'S NOT ABOUT THE MONEY, IT'S ABOUT THE PEOPLE, SAYS **Jim Triandiflou '88**. That humanistic approach to business has led this alumnus through boom and bust economies to his position as chief operating officer of Centive.



Jim Triandiflou '88

Inspired by **Dr. James Molinari '75**, Triandiflou left Oswego for New York City to try his hand at advertising. At industry leader Grey Advertising, he was account executive on the \$10 million Minolta campaign.

After earning his MBA at Arizona State, he joined the Alexander Group, where he worked with technology and telecom giants like IBM, Hewlett Packard and Lucent. He chose the company because of the people. As the firm grew, he rose to southeast regional VP, heading a team that traveled the world consulting for global clients.

In 1999 at the height of the Internet bubble, Triandiflou quit his job and started his own software company, raising \$15 million in venture capital. Ockham Technologies, named after the medieval philosopher who espoused simple solutions, developed software for companies like IBM, Microsoft and Intel to manage their sales forces. In 2002, he sold the company to Centive and became COO.

Triandiflou has returned to campus twice for the School of Business Alumni Symposium. Noting that his experience as Student Association vice-president built his confidence and leadership skills and his year on the baseball team taught him about working with people, he urges students to get involved in something outside the classroom and to seek a career where money isn't the only object. He tells them: "It's so critical to do something that really enriches people's lives."

— MICHELE REED



Sabrina Squillari '01

BRONX ZOOKEEPER

SHE'D SPENT MUCH OF HER YOUTH MAKING TRIPS FROM her home in Queens to the Bronx Zoo, and so, not surprisingly, **Sabrina Squillari '01** had little difficulty figuring out what she wanted to do with her life. She applied to Oswego specifically because of its zoology program, and she worked internships throughout college at the Central Park Zoo, with the dream of someday coming back to the Bronx Zoo as an employee.

But to work with primates? That part came as a surprise to Squillari, who had always imagined working with larger animals like elephants and bears. When she got her job at the Bronx Zoo, in the fall of 2001, shortly after graduating from Oswego, Squillari was assigned to primates, and began working specifically with gorillas. She's been doing it ever since.

"The most rewarding part is the relationship you develop with each animal," she said. "You know they can hurt you. You know they're still a wild animal. But you can form a unique bond with them. You can get to know each one personally."

Squillari's favorite, the one she works with most often, is a 21-year-old silverback gorilla named Zuri. "He's actually not that nice to the other gorillas," said Squillari. "But I've developed a good bond with him."

— MICHAEL WEINREB

Wendy McCammon-Lee '92 MEDIA MONEY MANAGER

WITH A PROFESSOR'S ENCOURAGEMENT and SUNY on her resume, **Wendy McCammon-Lee '92** obtained her accounting degree and parlayed it into a top-level job at an American media giant.

Joan Carroll of the accounting department saw the potential in McCammon-Lee and urged her to "dig in her heels" and complete the tough accounting degree program. After she spent a couple of years in private accounting and a stint at a Florida

company, a supervisor at Fox News, himself a SUNY grad, would see Oswego on McCammon-Lee's resumé and hire her over a field of 1,000 applicants. That's how, 10 1/2 years ago, she came to Fox News as a financial analyst. She is now vice president of finance for Fox's syndication arm and Direct TV advertiser sales in New York City, managing half a billion dollars in annual advertising sales revenue.

A committed volunteer to causes like

the Revlon Run/Walk for women's cancers and New York Cares, McCammon-Lee is also an active alumna, serving on the Oswego Alumni Association board of directors, spearheading a business alumni group in New York City and mentoring students through the ASK program. She says, "It's really important for me personally to give back to the students."

— MICHELE REED



Wendy McCammon-Lee '92

Eric Berkey '93 R.I. CHESS MASTER

YOU MIGHT SAY IT WAS A GOOD OPENING MOVE for **Eric Berkey '93**, transferring to Oswego from SUNY Morrisville. Once on the lakeside campus he joined the Oswego State chess team. "It was some of the most fun I've had in my entire life," he says.



Now Berkey, whose day job is as territory manager for Retail Product Services, organizes all the chess tournaments in the state of Rhode Island.

His days in Oswego got him hooked on tournament play. The Oswego team competed in the Pan American Games, a big intercollegiate tournament, and played in the New York-Penn league. "We represented Oswego very, very well," he says.

After Oswego, he worked in the Syracuse area, where tournament play is

highly organized. Moving to Rhode Island for a promotion meant he was coming to an area where competitive chess had fallen into disarray.

He started to help Frank Delbonis with scholastic tournaments to learn how to be a tournament director. "It was something I always wanted to do," Berkey says. "I had this vision of running tournaments in Rhode Island and bringing chess back to the area."

The two revived the Rhode Island PawnEater tournament series, drawing 35 to 50 players weekly for the past year. "It's been so satisfying to me," Berkey says.

In May, he helped organize a state tournament, Rhode Island's first since 2001, and it drew over 100 players competing for \$2,500 in prize money.

"If you run a good tournament, people will come," Berkey says. "I'm leaving my stamp on the state of Rhode Island."

— MICHELE REED

Lisa Frattare '89 STAR GAZER

NOT EVERYONE CAN GET AWAY WITH SPENDING HIS or her workdays gazing off into space, but **Lisa Frattare '89** does just that.

The Oswego psychology major and astronomy minor has spent the last eight and a half years as an image processor for the Hubble Space Telescope in Baltimore.

A mother of two with husband, **James Wisniewski '89**, Frattare says she spends much of her workday transferring and filtering information from the telescope into images that have both scientific and aesthetic value. As the coordinator for the Hubble Heritage Space Project, Frattare works with her teammates to increase public awareness about space and the Hubble telescope by distributing images for use nationwide.



"Our images have shown up everywhere," Frattare said. "They are used in textbooks, magazines, planetariums, space centers, television, advertisements, and even a Pearl Jam CD."

Although Frattare has more than 11 years of education at three institutions, she credits Oswego State and Professor Emeritus Ron Chaldu with inspiring her life-long fascination with astronomy. "You introduced an 18-year-old psychology major to the beauty and splendor of the heavens and what would become my passion," Frattare wrote to Chaldu.

It is continuing to gaze at these splendors, Frattare said, that makes her job all the more worthwhile.

"I think a lot of people take astronomy for granted," she said. "Given the chance, my colleagues and I would be the people that are up looking at stuff when everyone else is asleep. It is just thrilling."

— SHANNON MAHAR '04

Dave DeVillers '89 PROSECUTING TERROR

THE REPUTATION OF **DAVE DeVillers '89** as a tough, talented prosecutor took him all the way to prosecuting organized crime for the Department of Justice. But wanting to do something for his country took him all the way to Iraq last year to investigate terrorist activity.

His wife **Julia Rozines DeVillers '89** had known fellow Oswego students **Lynn Hartunian** and **Colleen Brunner**, who perished in the Pam Am 103 bombing in December 1989. Sept. 11, 2001, further fueled his commitment to combating terrorism. When the DOJ sought volunteers to help with the effort in Iraq, the potential dangers didn't deter him.

While mission specifics are confidential, DeVillers' Iraq involvement mainly focused on the terrorist organization MEK.

At times, it made his stout stateside responsibilities — such as prosecuting drug, weapon and murder cases — seem almost tame. "It was very difficult and dangerous to travel," DeVillers recalled. "We were shelled and rocketed a few times. Nothing really came close to me but it sure seemed like it at the time."

He found the morale to be very high, and took pride in serving his country and countering terrorism. DeVillers even recounted what he termed a "surreal experience" as a guest of honor for a feast at the MEK camp.

"What I got out of Oswego was the knowledge that you get what you put into something," DeVillers said. "Oswego was an opportunity for me to get an education and become independent. I also had a pretty good time."

— TIM NEKRITZ M '05



Dave DeVillers '89

COURTESY COLUMBUS MONTHLY

Meredith Aboulafia Abraham '93 ONLINE COSTUMIER



ROBERT J. RHATIGAN '91

MEREDITH ABOULAFIA ABRAHAM '93 can transform you into a superhero . . . or a cheeseburger in paradise. It's not magic. The owner and president of Anytime Costumes can make you anything you want to be through her online business.

The Web site was originally a way to provide information about her parents' retail costume shop. When they decided to close the store in 2002, www.anytimecostumes.com was now on its own. "We knew it was going to be a struggle,

Meredith Aboulafia Abraham '93 (center) and a few friends

but we decided to take a chance," says Abraham.

Advertising on Google and Overture, Abraham applied her direct catalog marketing skills to the Internet. "This was the greatest learning experience of my life, and I learned out of necessity," she says with a chuckle.

A marketing major at Oswego, she has a long history with the costume business, helping her parents in the retail store.

Abraham attributes the success of Anytime Costumes to how she treats customers, a high priority for her. The response from customers has been positive. Abraham says she enjoys "getting a product to a person in time for an event, and having things on hand that they couldn't find anywhere else."

There is no storefront: just an office and a warehouse. If business continues to expand, Anytime Costumes may move to a bigger location after this Halloween. "It's a fun industry, with people calling and looking for items for happy occasions," Abraham says.

— CATHERINE DEGENARO '05

Duane Smith '90 MR. WINE

CALL HIM BACCHUS. FOR LIKE THE Roman god of wine, **Duane Smith '90** is determined to bring the pleasures of the vine to the people of the North Country.

The fact that the northern climes are not noted for grape producing doesn't bother him in the least. He works with experts at Cornell and the University of Minnesota to bring in cultivars that are suited to the St. Lawrence Valley climate.

As a nurseryman, he takes cuttings and propagates young vines in a greenhouse and sells them to growers, hobbyists and those who want to start a winery. He has at least 500 vines in more than 30 varieties. Some are table grapes, some are wine grapes; most are dedicated to coldhardiness.

As vice president of the non-profit Seaway Wine and Viticulture Association, he creates outreach programs and assists people in getting vineyards up and running. Smith's goal is to create a new wine trail in an area of the state that has never had one. "The slogan I use is 'Bridging the gap between the Finger Lakes and the Adirondacks,'" he says.

At Oswego he had no inkling he would one day be the Johnny Appleseed of a new wine trail. He started as a biology major. "And then the figure drawing classes really inspired me," he says. He has been teaching elementary art at Carthage Central School District for the past 10 years.

Oswego had one other influence on this viticulture visionary. "To be a really global thinker — I got that from Oswego," Smith says. "Creative people are aware of other things, too."

— MICHELE REED



Duane Smith '90

Matthew Barkley '01 MAN WITH A MISSION

THE ONLY BUSINESS THAT **MATTHEW BARKLEY '01** has is helping others. As statewide systems advocate for ARISE, he fights for the rights of people with disabilities. Through letters, phone calls, rallies, demonstrations and trips to Albany, Barkley is making the world a more inviting place for people with disabilities.

Working both locally and statewide, he has been an advocate for access and parking in all public places, and worked especially hard to end discrimination at polling places.

He started the Spinal Cord Injury Network of Central New York, and currently serves as president.

Barkley suffered a spinal cord injury early on in his college years. He finished his college career at Oswego and received a degree in public relations.

What he enjoyed most about Oswego was the ability of the campus community to accept him after his injury. "The faculty and students at Oswego were very welcoming and made a smooth transition for me."

His rehabilitation and re-entry into college taught him some tough lessons. He learned that people with disabilities need to be a part of the community as any other person does. "People with disabilities need to be served in the community and integrated."

Barkley feels that people with disabilities are one of the groups discriminated against most in modern times. Through working with ARISE, he hopes to change the public mind.

— MELISSA A. STEFANEC '04



Matthew Barkley '01