



## PERSONAL INFORMATION

Name	MANFRED NEUN
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## BIOGRAPHY

Since 2005, Manfred Neun has been the President of the European Cyclists' Federation (ECF). He is also the CEO of the Family enterprise and partner of the consulting firm IXcoaching&consulting which is temporarily not running due to his presidency.

Manfred Neun has an excellent record of practical management, as well as wealth of economy-related and business experiences. Additionally, he was involved in research, studying economic and psychological aspects related to public and private transport in the urban environment. He was the president of the German Two-wheel Wholesalers' Association, the Executive Vice-President of the Chamber of Industry and Commerce in his home region and a member of the Plenary Assembly of the Chamber of Industry and Commerce of Swabia (IHK). He was also a lecturer at four universities in the during the 1980's and was lecturing up until 2007 at the Ravensburg University of Cooperative Education with a focus on Human Resources (HR) management, economy and ecological psychology.

Manfred Neun was born 21<sup>st</sup> of August 1950 in Heidenheim (Germany), where his parents ran a nursery. He started his professional undertaking a Banker's apprenticeship and commenced his studies in Economy and Psychology followed coupled with practical experience by managing the small to medium size horticultural enterprise that his parents owned. He then successfully managed a medium enterprise designing, assembling and trading bicycles and bicycle parts. In those days he also became the "father of the Trekking Bike" (1986 – an example is on display in the German Museum of Transport). He lives with his family in Memmingen (Bavaria/Germany).