

Ward Profile: Longtown & Rockcliffe

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Longtown & Rockcliffe Ward Profile

1. Demographics

1.1 Resident Population

Ward Name	Longtown & Rockcliffe	Carlisle	Cumbria	North West	England
0-14	673	17,709	85,656	1,300,298	9,277,814
15-29	650	17,536	77,704	1,241,465	9,253,983
30 - 44	856	22,164	105,654	1,486,588	11,127,511
45 - 59	822	19,897	101,097	1,282,607	9,279,693
60-74	625	15,088	76,003	920,920	6,494,671
75 +	347	8,345	41,493	497,886	3,705,159
All people	3973	100,739	487,607	6,729,764	49,138,831

Ward Name	Longtown & Rockcliffe	Carlisle	Cumbria	North West	England
0-14	17%	18%	18%	19%	19%
15-29	16%	17%	16%	18%	19%
30 - 44	22%	22%	22%	22%	23%
45 - 59	21%	20%	21%	19%	19%
60-74	16%	15%	16%	14%	13%
75 +	9%	8%	9%	7%	8%
All people	100%	100%	100%	100%	100%

Source: Census 2001

1.2 ACORN (A Classification of Residential Neighbourhoods)

Code	ACORN Description	%	Group	%
A	Wealthy Executives	0.0%	Wealthy Achievers	76.6%
B	Affluent greys	57.5%		
C	Flourishing Families	19.2%	Urban Prosperity	0.0%
D	Prosperous Professionals	0.0%		
E	Educated Urbanites	0.0%		
F	Aspiring Singles	0.0%	Comfortably Off	3.3%
G	Starting Out	0.0%		
H	Secure Families	2.8%		
I	Settled Suburbia	0.5%		
J	Prudent Pensioners	0.0%	Moderate Means	9.8%
K	Asian Communities	0.0%		
L	Post-Industrial Families	0.0%		
M	Blue-collar Roots	9.8%	Hard-Pressed	10.3%
N	Struggling Families	5.6%		
O	Burdened Singles	4.7%		
P	High-Rise Hardship	0.0%		
Q	Inner City Adversity	0.0%		

ACORN data supplied by CACI Ltd

1.3 Index of Multiple Deprivation Score

IMD Score	National Rank	Cumbria Rank	Carlisle Rank
23.43	2058	42	10

For the above ranking system Rank 1 is the most deprived.

2 Local Knowledge Overview Comparison Report Card

	District	Sub Region	Region	National
Economy				
Industrial structure	E	E	E	E
Business density	A	B	A	B
Skills & qualifications	D	E	E	E
Labour market	B	B	B	B
Society				
Knowledge workers	D	E	E	E
Prosperity	C	C	C	D
Deprivation	C	D	C	D
Inequality	B	C	B	B
Health	C	D	C	D
Crime	C	D	C	C
Environment				
Housing affordability	C	B	B	A
Commercial and Industrial floorspace	A	A	A	A
Sustainable transport	C	C	C	C
Access to services	D	C	E	D

Source: www.localknowledge.co.uk

An 'A' grade indicates that the area is within the top 20%, while an 'E' grade indicates that it is in the bottom 20%. Please note that the scores for Deprivation, Inequality and Crime have been inversed to ensure an A grade on any indicator is always a positive result.

Definitions

Report Card Title	Definition
Economy	
Industrial Structure	Proportion of employment in Knowledge-driven sectors
Business density	Businesses per 000 population
Skills & qualifications	Local Future Group skills and qualifications composite, consisting of a weighted average of the working age population qualified to NVQ 1-4
Labour market	Working age population in employment (residence based)
Society	
Knowledge workers	Proportion of Managerial, Professional & Technical occupations ('Knowledge Workers') amongst employed workforce (residence based)
Prosperity	Average total income
Deprivation	Index of Multiple Deprivation: average of SOA scores
Inequality	Inequality (range of IMD ranks)
Health	Average life expectancy
Crime	Total number of offences per 1,000 resident population
Environment	
Housing affordability	Housing affordability index, calculated by dividing average house prices with average earnings
Commercial & industrial floorspace	Share of sub-region floorspace
Sustainable transport	Proportion of person travelling to work on foot or by bicycle
Access services	Local Futures Group access to services composite, created by adding the number of households within 2 Kilometres to key services such as schools, job centres, banks, doctors and supermarkets

3 Community Safety

3.1 Local Knowledge Report Score for Crime

	District	Sub Region	Region	National
Crime	C	D	C	C

Source: www.localknowledge.co.uk

Please see page 4 for definitions.

An 'A' grade indicates that the area is within the top 20%, while an 'E' grade indicates that it is in the bottom 20%. Please note that the scores for Deprivation, Inequality and Crime have been inversed to ensure an A grade on any indicator is always a positive result.

3.2 Index of Multiple Deprivation Scores for Crime

National Rank (Out of 7976)	Cumbria Rank (Out of 168)	Carlisle Rank (Out of 22)
4229	44	12

For the above ranking system Rank 1 is the highest level of Crime

3.3 Counts of Crimes (Date Range Financial year 05/06)

Counts of Crime

Offence Type	Count	%
Burglary Dwelling	7	2.7%
Burglary Other	19	7.4%
Criminal Damage	77	30.1%
Drugs	1	0.4%
Fraud and Forgery	20	7.8%
Offences Against the Person	45	17.6%
Other	2	0.8%
Robbery	1	0.4%
Sexual Offences	1	0.4%
Theft	53	20.7%
Theft from a Motor Vehicle	19	7.4%
Theft of a Motor Vehicle	11	4.3%
Total	256	

Rate per 1000 pop.		
Ward	District	County
1.8	3.4	2.5
4.8	7.8	4.6
19.4	35.8	28.0
0.3	5.2	3.2
5.0	4.4	3.0
11.3	23.1	18.8
0.5	1.3	1.4
0.3	0.4	0.2
0.3	0.8	0.7
13.3	30.9	18.5
4.8	7.1	4.3
2.8	3.7	2.2
64.4	123.8	87.5

Rank	
District	County
16	76
17	59
12	72
16	133
5	24
11	69
16	114
8	31
17	102
13	57
14	47
12	44
12	67

There were 4.3 Burglary Dwellings if taken as a rate per 1000 households compared to the district average of 7.9 (county 5.8).

0.8 of Crimes were coded with a Drugs Interest Marker compared with 5.0 for the district and 4.1 for Cumbria. There were 2 crime(s) coded with a Domestic Violence Interest Marker.

Source: Cumbria Police

Longtown & Rockcliffe Ward Profile

3.4 Count of Police Incidents

There were 1720 Calls for Service for Longtown & Rockcliffe ward. 250 were classed as Home Office Disorder Incidents for reporting purposes.

Incident Type	Count	%	Rate per 1000 pop.			Rank	
			Ward	District	County	District	County
Calls for Service	1720	100.0%	432.9	544.1	406.7	9	39
Domestic Disputes	18	1.0%	4.5	12.6	11.1	17	101
Rowdy/Nuisance Behaviour	176	10.2%	44.3	118.5	78.7	16	83
Hate Incidents	0	0.0%	0.0	0.3	0.2	9	42
Home Office Disorder	250	14.5%	62.9	144.1	98.0	16	80

All the incident categories in the table above are based on the new National Recording of Incidents Standard (NSIR). Old data has been reclassified into the new Home Office result codes. The methodology for the categories is based on using the final result code field two in the Cumbria Police POLiS Incidents systems. This is the final code that an Officer will classify the incident with.

Source: Cumbria Police

4 Economic Prosperity

4.1 Local Knowledge Report Card for Economy

	District	Sub Region	Region	National
Economy				
Industrial structure	E	E	E	E
Business density	A	B	A	B
Skills & qualifications	D	E	E	E
Labour market	B	B	B	B

Source: www.localknowledge.co.uk

Please see page 4 for definitions.

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4.2 Index of Multiple Deprivation Scores for Economy

Income Rank National (Out of 7976)	Income Rank Cumbria (Out of 168)	Income Rank Carlisle (Out of 22)	Employment Rank National (Out of 7976)	Employment Rank Cumbria (Out of 168)	Employment Rank Carlisle (Out of 22)
2837	49	10	2164	57	10

For the above ranking system Rank 1 is the poorest employment level and the poorest income level.

4.3 Economic Active Residents

Percentages are based on working age population, except unemployed which is based on economically active.

	Longtown and Rockcliffe (numbers)	Longtown and Rockcliffe (%)	Carlisle (%)	GB (%)
All people				
Economically active	1,946	80.8	79.3	76
In employment	1,859	77.2	74.7	71.6
Employees	1,510	62.7	65.6	62.6
Self employed	349	14.5	9.1	9
Unemployed	87	4.5	5.8	5.8
Males				
Economically active	1,084	84	83.1	81.4
In employment	1,039	80.5	77.7	76
Employees	790	61.2	64.8	63.1
Self employed	249	19.3	12.9	12.9
Unemployed	45	4.2	6.5	6.5
Females				
Economically active	862	77.1	75.1	70.3
Employment	820	73.3	71.5	66.9
Employees	720	64.4	66.4	62.1
Self employed	100	8.9	5	4.8
Unemployed	42	4.9	4.9	4.8

Source: 2001 Census of Population (Table CAS028 - Sex and Age by Economic Activity)

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4.4 Economic Inactive Residents

Percentages are based on working age population.

	Longtown and Rockcliffe (numbers)	Longtown and Rockcliffe (%)	Carlisle (%)	GB (%)
All people				
Economically inactive	462	19.2	20.7	24
Retired	53	2.2	2.5	2.2
Student	69	2.9	3.7	5.5
Other	340	14.1	14.6	16.3
Males				
Economically inactive	206	16	16.9	18.6
Retired	41	3.2	3.4	3
Student	31	2.4	3.4	5.3
Other	134	10.4	10.1	10.4
Females				
Economically inactive	256	22.9	24.9	29.7
Retired	12	1.1	1.5	1.4
Student	38	3.4	4	5.7
Other	206	18.4	19.4	22.6

Source: 2001 Census of Population (Table CAS028 - Sex and Age by Economic Activity)

4.5 Employment by Occupation

Figures are for working age by Soc 2000 major groups. Percentages are based on all persons in employment.

	Longtown and Rockcliffe (numbers)	Longtown and Rockcliffe (%)	Carlisle (%)	GB (%)
1 Managers and senior officials	199	10.7	12.2	14.9
2 Professional	96	5.2	7.6	11.2
3 Associate professional & technical	176	9.5	11.5	13.9
4 Administrative & secretarial	184	9.9	11.7	13.2
5 Skilled trades	353	19	13.5	11.8
6 Personal services	127	6.8	6.8	6.9
7 Sales and customer services	138	7.4	9	7.7
8 Process plant and machine operatives	277	14.9	13.3	8.7
9 Elementary occupations	309	16.6	14.3	11.8

Source: 2001 Census of Population (Table CAS033 - Sex and Occupation by Age)

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4.6 Residents Claiming Job Seekers Allowance (JSA) benefits

Total JSA claimants

The percentage figures show the number of JSA claimants as a proportion of resident working-age people.

	Longtown and Rockcliffe (numbers)	Longtown and Rockcliffe (%)	Carlisle (%)	GB (%)
All people	44	1.8	2.2	2.6
Males	28	2.2	3.3	3.7
Females	16	1.4	1.1	1.4

Source: claimant count with rates and proportions (June 2006)

JSA claimants by age and duration

The percentage figures represent the number of JSA claimants in a particular category as a percentage of all JSA claimants.

	Longtown and Rockcliffe (numbers)	Longtown and Rockcliffe (%)	Carlisle (%)	GB (%)
by age of claimant				
Aged 18-24	20	47.7	31.2	29.3
Aged 25-49	20	45.5	50.9	52.9
Aged 50 and over	5	6.8	16.1	16.4
by duration of claim				
Up to 6 months	35	79.5	66.7	63.4
Over 6 up to 12 months	5	11.4	19	20.9
Over 12 months	5	9.1	14.3	15.7

Source: claimant count - age and duration (June 2006)

5 Infrastructure, Environment and Transport

5.1 Local Knowledge Report Card Comparison for Infrastructure, Environment and Transport

	District	Sub Region	Region	National
Environment				
Housing affordability	C	B	B	A
Commercial and Industrial floorspace	A	A	A	A
Sustainable transport	C	C	C	C
Access to services	D	C	E	D

Source: www.localknowledge.co.uk

Please see page 4 for definitions.

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5.2 Index of Multiple Deprivation Scores for Accessibility of Services

National Rank (Out of 7976)	Cumbria Rank (Out of 168)	Carlisle Rank (Out of 22)
3253	81	9

For the above ranking system Rank 1 is the least accessible ward for services.

5.3 Census 2001 Travel to Work data

	Longtown & Rockcliffe	Carlisle	Cumbria	North West	England and Wales
All people aged 16-74 in employment					
People who work mainly at or from home	17%	10%	12%	8%	9%
People aged 16 - 74 in employment who usually travel to work by: Underground; metro; light rail; Tram	0%	0%	0%	1%	3%
People aged 16 - 74 who usually travel to work by: Train	0%	0%	1%	2%	4%
People aged 16 - 74 who usually travel to work by: Bus; Mini Bus or coach	4%	9%	5%	9%	7%
People aged 16 - 74 who usually travel to work by: Motorcycle; Scooter; moped	1%	1%	1%	1%	1%
People aged 16 - 74 who usually travel to work by: Driving a car or van	58%	54%	55%	58%	55%
People aged 16 - 74 who usually travel to work by: Passenger in a car or van	8%	7%	8%	8%	6%
People aged 16 - 74 who travel to work by: Taxi or minicab	0%	0%	0%	1%	1%
People aged 16 - 74 who usually travel to work by: Bicycle	2%	3%	3%	2%	3%
People aged 16 - 74 who usually travel to work by: On foot	10%	15%	14%	10%	10%
People aged 16 - 74 who usually travel to work by: Other	1%	0%	1%	0%	0%
Average distance (km) travelled to fixed place of work	1%	0%	0%	0%	0%
Public transport users in households With car or van	3%	6%	4%	7%	10%
Public transport users in households Without car or van	1%	3%	2%	4%	4%

Longtown & Rockcliffe Ward Profile

5.4 Table to show the General Land Use.

Ward_Name	Longtown & Rockcliffe	Carlisle Total	Cumbria	North West	England Total
Domestic_Buildings_m2	0%	0%	0%	1%	1%
Gardens_m2	0%	1%	1%	4%	4%
Non_Domestic_Buildings_m2	0%	0%	0%	1%	1%
Road_m2	1%	1%	1%	3%	2%
Rail_m2	0%	0%	0%	0%	0%
Path_m2	0%	0%	0%	0%	0%
Greenspace_m2	95%	95%	92%	84%	88%
Water_m2	2%	1%	5%	5%	2%
Other_m2	1%	1%	0%	2%	1%
Unclassified_m2	0%	0%	0%	0%	0%
Total_m2	141,819,018	1,040,467,623	7,095,324,774	14,680,742,126	131,926,495,360

Source: ODPM General Land Use Database 2001

Note: Percentages are rounded to no decimal places so 0% may be figures between 0.0% and 0.49%

6 Housing

6.1 Local Knowledge Report Card Comparison for Housing

	District	Sub Region	Region	National
Housing affordability	C	B	B	A

Source: www.localknowledge.co.uk

Please see page 4 for definitions.

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6.2 Index of Multiple Deprivation Score for Living Environment

National Rank (Out of 7976)	Cumbria Rank (Out of 168)	Carlisle Rank (Out of 22)
2249	76	10

For the above ranking system Rank 1 is the poorest Living Environment.

6.3 Household Spaces

Household Spaces*				
Type	Count	%	District %	County %
Detached	641	36.6	23.2	25.3
Semi-Detached	459	26.2	35.4	31.8
Terraced	494	28.2	29.5	31.4
Flat	144	8.2	11.7	10.9
Caravan	14	0.8	0.3	0.5
Total	1752			

* Household spaces differs from the number of Households

Source: Census 2001

6.4 Household Ownership

Housing Ownership				
Type	Count	%	District %	County %
Owned out right	507	31.1	30.4	34.9
Buying	565	34.6	39.8	36.9
Social Housing Rented	281	17.2	18.3	16.0
Privately Rented	172	10.5	7.1	7.8
Other	106	6.5	4.4	4.3
Total	1631			

Source: Census 2001

7 Health and Well Being

Longtown & Rockcliffe Ward Profile

7.1 Local Knowledge Report Card Comparison for Health

	District	Sub Region	Region	National
Health	C	D	C	D

Source: www.localknowledge.co.uk

Please see page 4 for definitions.

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7.2 Index of Multiple Deprivation for Health

National Rank (Out of 7976)	Cumbria Rank (Out of 168)	Carlisle Rank (Out of 22)
1790	50	10

For the above ranking system Rank 1 is the poorest health.

7.3 Census 2001 Health Data

	Longtown & Rockcliffe	Carlisle	Cumbria	North West	England and Wales
Limiting long-term illness					
People with limiting long-term illness	21%	19%	20%	21%	18%
People of working age with limiting long-term illness	9%	9%	9%	10%	8%

	Longtown & Rockcliffe	Carlisle	Cumbria	North West	England and Wales
General health					
People who health was : Good	65%	67%	67%	67%	69%
General health: people who health was : Fairly good	25%	23%	23%	22%	22%
General health: people who health was : Not good	10%	10%	10%	11%	9%

	Longtown & Rockcliffe	Carlisle	Cumbria	North West	England and Wales
Provision of unpaid care					
All people who provide unpaid care	9%	10%	11%	11%	10%

Source: Census 2001

8 Education

8.1 Local Knowledge Report Card Comparison for Education

	District	Sub Region	Region	National
Skills & qualifications	D	E	E	E

Source: www.localknowledge.co.uk

Please see page 4 for definitions.

An 'A' grade indicates that the area is within the top 20%, while an 'E' grade indicates that it is in the bottom 20%. Please note that the scores for Deprivation, Inequality and Crime have been inversed to ensure an A grade on any indicator is always a positive result.

8.2 Index of Multiple Deprivation for Education

National Rank (Out of 7976)	Cumbria Rank (Out of 168)	Carlisle Rank (Out of 22)
1142	23	5

For the above ranking system Rank 1 is the poorest level of education.

8.3 Census 2001 Education Data

All people aged 16 - 74	Longtown & Rockcliffe	Carlisle	Cumbria	North West	England and Wales
People aged 16 - 74 with: No qualifications	38%	32%	31%	32%	29%
People aged 16 - 74 with: Highest qualification attained level 1	18%	18%	18%	17%	17%
People aged 16 - 74 with: Highest qualification attained level 2	21%	21%	20%	19%	19%
People aged 16 - 74 with: Highest qualification attained level 3	5%	7%	7%	8%	8%
People aged 16 - 74 with: Highest qualification attained level 4/5	10%	15%	17%	17%	20%
People aged 16 - 74 with: Other qualifications/level unknown	8%	7%	7%	7%	7%

Students within People aged 16-74	Longtown & Rockcliffe	Carlisle	Cumbria	North West	England and Wales
Total number of full-time students and schoolchildren: Aged 16 - 17	2%	3%	3%	3%	3%
Total number of full-time students and schoolchildren: Aged 18 - 74	2%	3%	2%	4%	4%
Full-time students aged 18 - 74: Economically active: in employment	1%	1%	1%	1%	1%
Full-time students aged 18 - 74: Economically active: Unemployed	0%	0%	0%	0%	0%
Full-time students aged 18 - 74: Economically inactive	1%	1%	1%	3%	3%

Source: Census 2001

Note: Percentages are rounded to no decimal places so 0% may be figures between 0.0% and 0.49%