

IAAER Announces Free eIFRS Access for Academic Members

The International Association for Accounting Education and Research (IAAER) participates with more than 50 institutional members worldwide to promote interest in all aspects of accounting education and research to educators, researchers and other interested professionals internationally. Now in our third decade, IAAER enjoys international recognition and is the global representative of accounting academics.

IAAER MEMBERSHIP NOW INCLUDES eIFRS ACCESS FOR ACADEMIC MEMBERS INCLUDING STUDENTS

IAAER is delighted to announce that membership benefits currently include free access to eIFRS for our academic members. Given the SEC's recent decision to drop the 20-F reconciliation for foreign registrants and, more importantly, the Commission's consideration of allowing, and perhaps eventually requiring, US registrants to use IFRS, accounting academics should carefully consider their coverage of IFRS. We need to begin considering whether US universities are adequately tooled to prepare students for the growing significance of IFRS globally and within the US capital markets.

Without question, at many US universities, students are far from being 'IFRS ready.' Whether our students' careers include working with IFRS accounts for companies based outside the US or for US based companies, now is the time for US universities to accept the challenge and help students become IFRS ready. Otherwise, US graduates will be at a competitive disadvantage. As an academic, IAAER membership entitles you to eIFRS access and better yet student membership entitles your students to eIFRS access. Believe it or not, individual membership in IAAER costs you only \$25 per year and your students only \$20 per year. The normal cost of eIFRS is 200 UK pounds (approximately \$400) per year.

This of course begs the question: What is eIFRS? **With eIFRS you and your students can access all IFRS** and other educational materials of the IASB. Additionally, while text books and IFRS books are quickly outdated, with eIFRS one is always up to date on the latest changes to IFRS and other developments. Think about it. Your students can now have an electronic constantly updated IFRS text for only \$20! IAAER encourages you to utilize this extremely valuable resource.

MORE ABOUT IAAER

Membership

IAAER offers four types of membership: institutional, university, individual, and student. Currently, IAAER has approximately 50 institutional members that include the world's leading professional accounting bodies (e.g., the American Institute of Certified

Public Accountants) and the world's major accounting academic organizations (e.g., the American Accounting Association).

IAAER Activities

IAAER hosts/co-hosts a variety of large scale conferences all over the world. These include our World Congress of Accounting Educators (held every four years in conjunction with the IFAC World Congress of Accountants). Our next World Congress will be in Singapore in 2010, so mark your calendar. Additionally, IAAER teams up with our institutional members to bring a more "international" focus and audience to their annual meetings. Our 2008 collaborations include a February joint meeting with the AAA International Accounting Section in San Diego and a July joint meeting with the Accounting and Finance Association of Australia and New Zealand (AFAANZ) in Sydney. IAAER also organizes smaller scale conferences and workshops targeted to special groups, including conferences for accounting professional body education directors, globalization roundtables for contemporary international education issues, and research workshops on current accounting issues.

To promote the dissemination of scholarly work, IAAER is affiliated with two journals: *Journal of International Financial Management and Accounting* (JIFMA) and *Accounting Education: An International Journal*. In conjunction with our education and research conferences, IAAER has been able to identify high quality papers for these journals.

IAAER works closely with our institutional members as well as other influential international associations including the International Accounting Standards Board (IASB) and IFAC's International Accounting Education Standards Board (IAESB). For example, IAAER is currently sponsoring two research grant programs aimed at 'informing the decision process' of the IASB and IAESB.

Learn More About IAAER

More information about IAAER, our programs, and membership forms are available at www.iaaer.org. We hope you will join us in achieving our mission of promoting excellence in accounting education and research on a worldwide basis and maximizing the contribution of accounting academics to the development and maintenance of high quality, globally recognized standards of accounting practice.