

MEDIA KIT

NEWS ALERT



INDOOR FOOTBALL LEAGUE IS BORN

In a historic move that will bring both credibility and stability to indoor football, two of the sport's most stable business organizations will combine strengths and resources beginning in 2009.

The United Indoor Football League and the Intense Football League announced their plans to merge, creating a partnership that will insure the long-term growth of the sport.

Both leagues will have concluded their fourth season of play and will stage a joint championship on Saturday August 2 when the Sioux Falls Storm hosts the Louisiana Swashbucklers in the National Indoor Bowl Championship game.

The new alliance will be simply called the Indoor Football League.

Many details of the new league such as conference and divisional alignments, final expansion for the 2009 season, a hybrid of the two leagues playing rules, etc. will be decided at the first-ever league meetings hosted in Omaha, Nebraska in mid-September.

Details of the teams involved in the merger and other information is included in this Media Kit. Please contact your local team for further comment.

IFL TEAM INFORMATION





INTENSE FOOTBALL LEAGUE

Headquarters: Corpus Christi TX

Year Founded: 2004 Commissioner: Dan Blum

Director of Communications: Robert Winfrey

Phone number: 409-363-1957

League Website: www.intensefootballleague.net

Past Champions: Louisiana Swashbucklers (2008, 2007), Odessa Roughnecks (2006), Amarillo Dusters (2004)

2008 Total Attendance: 144,431



Location: Anchorage, AK Year Established: 2007

2008 Regular Season Record: 5-9

2008 Playoffs Record: 0-1

Majority Owner: Dr. Randy Deeter

Arena (Capacity): Sullivan Arena (8,700)

Team Contact: (907) 771-9400

Team Website: www.akwildfootball.com

The Wild was the first professional football team in the

state of Alaska



Location: Belton, TX Year Established: 2006

2008 Regular Season Record: 8-6

2008 Playoffs Record: 1-1 Majority Owner: Dr. Fred Barnett

Arena (Capacity): Bell County Expo Center (6,559)

Team Contact: (254) 939-3941

Team Website: www.centexbarracudas.com

Improved from a 2-12 season in 2007 to 8-6 in 2008



Location: Robstown, TX

Year Established: 2004 IFL Founding Member

2008 Regular Season Record: 10-4

2008 Playoffs Record: 1-0 Majority Owner: Chad Dittman

Arena (Capacity): Central Pavilion Arena (3,000)

Team Contact: (316) 814-7277

Team Website: www.cchammerheads.com

The only team in the IFL to make it to 3 consecutive

Championship games



Location: Fairbanks, AK Year Established: 2008

2008 Regular Season Record: 3-11

2008 Playoffs Record: NA Majority Owner: Chad Dittman

Arena (Capacity): Carlson Center (6,443)

Team Contact: (907) 452-5123

Team Website: www.fairbanksgrizzlies.com
One of the top teams in attendance in 2008

IFL TEAM INFORMATION





Location: Frisco, TX Year Established: 2007

2008 Regular Season Record: 6-9

2008 Playoffs Record: 0-1 Majority Owner: Jake Reed

Arena (Capacity): Deja Blue Arena (3,733)

Team Contact: (972) 731-6968

Team Website: www.friscothinderifl.com

Made the playoffs in both years of existence in the IFL



Location: Odessa, TX

Year Established: 2004 IFL Founding Member

2008 Regular Season Record: 7-7

2008 Playoffs Record: 1-1 Majority Owner: Tommy Benizio

Arena (Capacity): Ector County Coliseum (5,131)

Team Contact: (432) 332-7277

Team Website: www.roughnecksifl.com

2006 IFL Champion



Location: Katy, TX Year established: 2007

2008 Regular Season Record: 5-9

2008 Playoffs Record: NA Majority Owner: Albert Smith

Arena (Capacity): Leonard E. Merrill Center (5,600)

Team Contact: (281) 492-1045

Team Website: www.katyruffriders.com



Location: San Angelo, TX

Year Established: 2004 IFL Founding Member

2008 Regular Season Record: 5-9

2008 Playoffs Record: NA Majority Owner: Darlene Jones

Arena (Capacity): San Angelo Coliseum (5,260)

Team Contact: (325) 947-3696

Team Website: www.Sanangelostampede.com

Ended the 2008 season on a 4 game winning streak



Location: Lake Charles, LA Year Established: 2005

2008 Regular Season Record: 14-0

2008 Playoffs Record: 1-0 Majority Owner: Thom Hager

Arena (Capacity): Lake Charles Civic Center (8,000)

Team Contact: (337) 310-7277 Team Website: www.www.labucs.com

First team to go undefeated in the IFL (2008)

2007 & 2008 IFL Champion

LEAGUE & TEAM INFORMATION





Headquarters: Omaha, NE Year Founded: 2005 Commissioner: Paul Aaron Director of Officials: Jack Baker Phone number: 402-332-4001

League Website: www.unitedindoorfootball.com

Past Champions: Sioux Falls Storm 2005, 2006, 2007 & 2008

2008 Total Attendance: 243.059



Location: Billings, MT Year Established: 2000

2008 Regular Season Record: 10-4

2008 Playoffs Record: 1-1 Majority Owner: Mike Parnell

Arena (Capacity): Rimrock Auto Arena (10,000)

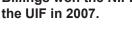
Team Contact: (406) 839-9080

Team Website: www.billingsoutlaws.com

The Outlaws set a team record for attendance in 2008

averaging 3,980 fans per game.

Billings won the NIFL Championship in 2006 before joining



Location: Bloomington, IL Year Established: 2006

2008 Regular Season Record: 7-7

2008 Playoffs Record: 1-1 United Bowl Runner-Up

Majority Owner: Ed Brady

Arena (Capacity): US Cellular Coliseum (7,000)

Team Contact: (309) 434-2843

Team Website: www.bloomingtonextreme.com

Bloomington was the first expansion team in UIF history

when they joined the league for the 2006 season

Bloomington played in their first ever championship game The Beef led the UIF in attendance in 2008 averaging 5,776 in 2008. The Extreme fell to Sioux Falls in United Bowl IV.



Location: Fort Collins, CO. Year Established: 2007

2008 Regular Season Record: 6-8

2008 Playoffs Record: NA

Majority Owner: John Cunningham

Arena (Capacity): Budweiser Events Center (7,200)

Team Contact: (970) 472-0128

Team Website: www.thecoloradoice.com

Ice Head Coach Collins Sanders has coached the longest of any coach in the UIF. Sanders has coached eight

seasons of indoor football.



Location: Omaha, NE

Year Established: 2000 UIF Founding Member

2008 Regular Season Record: 10-4

2008 Playoffs Record: 0-1

Majority Owner: Robert and Jeff Sprowls

Arena (Capacity): Omaha Civic Auditorium (9,600)

Team Contact: (402) 346-2333 Team Website: www.beeffootball.com

The Beef has qualified for the playoffs in every season of

their existence.

per game.

UIF LEAGUE & TEAM INFORMATION





Location: Sioux City, IA

Year Established: 2000 UIF Founding Member

2008 Regular Season Record: 4-10

2008 Playoffs Record: 0-1 Majority Owner: Bob Scott

Arena (Capacity): Tyson Events Center (6,800)

Team Contact: (712) 224-3900 Team Website: www.scbandits.com

Sioux City hosted the first United Bowl on August 14, 2005

in front of 6,840 fans.

Current Buffalo Bills running back Fred Jackson wore a Bandits uniform and was UIF MVP during the 2005 season.



Location: St. Charles, MO Year Established: 2001

2008 Regular Season Record: 6-8

2008 Playoffs Record: 1-1

Majority Owner: Robert and Jeff Sprowls Arena (Capacity): Family Arena (8,000)

Team Contact: (636) 896-4285
Team Website: www.ragefootball.com

The Rage organization has made the playoffs in each of the

last five seasons.



Location: Sioux Falls, SD

Year Established: 2000 UIF Founding Member

2008 Regular Season Record: 11-3

2008 Playoffs Record: 2-0 United Bowl IV Champions

Majority Owner: Kent and Laura Vucurevich Arena (Capacity): Sioux Falls Arena (4,850)

Team Contact: (605) 332-4225

Team Website: www.siouxfallsstorm.com

Sioux Falls has won all four United Bowl Championships.

The Storm sold-out 8-of-9 home games in 2008.

The Storm went on a professional football record 40-game

win streak from July 30, 2005 to March 29, 2008.



Location: Wichita, KS Year established: 2000

2008 Regular Season Record: 2-12

2008 Playoffs Record: NA Majority Owner: Wink Hartman

Arena (Capacity): Hartman Arena (5,000)

Team Contact: (316) 440-5044

Team Website: www.wichitawildfootball.com

Wichita is the UIF's newest franchise joining the league in

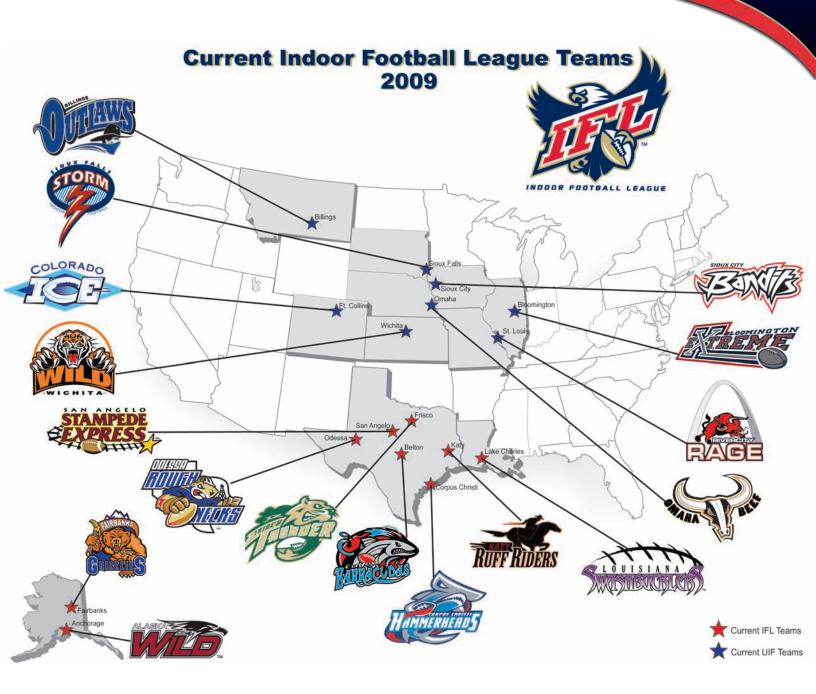
2008.

The Wild will play in the newest arena in the league in 2009.

They will open Hartman Arena in April.

2009 IFL - UIF Map





FAQ Information



WILL THERE BE A DRASTIC CHANGE IN GAME PLAY RULES?

Fans should not expect a huge change in the way the game is played. There will be some aspects from each league that will be brought to the new league.

The executive committee and coaches of the new league are going to write rules that are the most fan friendly. The rules will also be designed with the game officials in mind. We want the new rules to be easy to understand so our game officials can officiate the game properly.

WHAT WILL DIVISIONAL ALIGNMENT LOOK LIKE?

The divisions will be aligned with a regional focus in mind. Most of a team's games will take place within their region to avoid long travel.

WHAT WILL A TEAM'S SCHEDULE LOOK LIKE?

Each team will play a 14-game regular season schedule. Teams will play seven games at home and seven games on the road.

What will the Championship game be called?

The Championship game will be called United Bowl. The current United Bowl cup will be used as the trophy with all former IFL and UIF Champions recognized on the nameplates of the trophy.

Is there a possibility of more expansion?

Yes, the league is currently in discussions with numerous ownership groups throughout the new league's footprint. New teams will be announced as soon as they are approved.

WILL THE ALASKA WILD AND WICHITA WILD KEEP THEIR NICKNAMES?

Both teams have discussed this and they are comfortable with sharing the name Wild. Both teams respect the fact that changing the name of any business is a serious consideration and requires lots of rebranding and remarketing yourself. Both teams feel they are far enough away from each other that the sharing of the name should not affect either team.

WHERE WILL THE NEW OFFICE BE LOCATED AND HOW WILL THE STAFF BE STRUCTURED?

The Executive Committee of the new league will be doing a national search for all positions. The commissioner of the new league will then have a big hand in determining the structure of the staff. Numerous cities are being considered for the league headquarters and a decision on that should coincide with a decision on a new commissioner.

Current UIF Executive Director Paul Aaron and IFL Commissioner Dan Blum have been encouraged to apply for the position of Commissioner in the new league.