



INDOOR FOOTBALL LEAGUE



MEDIA KIT

INDOOR FOOTBALL LEAGUE IS BORN

In a historic move that will bring both credibility and stability to indoor football, two of the sport's most stable business organizations will combine strengths and resources beginning in 2009.

The United Indoor Football League and the Intense Football League announced their plans to merge, creating a partnership that will insure the long-term growth of the sport.

Both leagues will have concluded their fourth season of play and will stage a joint championship on Saturday August 2 when the Sioux Falls Storm hosts the Louisiana Swashbucklers in the National Indoor Bowl Championship game.

The new alliance will be simply called the Indoor Football League.

Many details of the new league such as conference and divisional alignments, final expansion for the 2009 season, a hybrid of the two leagues playing rules, etc. will be decided at the first-ever league meetings hosted in Omaha, Nebraska in mid-September.

Details of the teams involved in the merger and other information is included in this Media Kit. Please contact your local team for further comment.

IFL TEAM INFORMATION



INTENSE FOOTBALL LEAGUE

Headquarters: Corpus Christi TX

Year Founded: 2004

Commissioner: Dan Blum

Director of Communications: Robert Winfrey

Phone number: 409-363-1957

League Website: www.intensefootballleague.net

Past Champions: Louisiana Swashbucklers (2008, 2007), Odessa Roughnecks (2006), Amarillo Dusters (2004)

2008 Total Attendance: 144,431



Location: Anchorage, AK

Year Established: 2007

2008 Regular Season Record: 5-9

2008 Playoffs Record: 0-1

Majority Owner: Dr. Randy Deeter

Arena (Capacity): Sullivan Arena (8,700)

Team Contact: (907) 771-9400

Team Website: www.akwildfootball.com

The Wild was the first professional football team in the state of Alaska



Location: Robstown, TX

Year Established: 2004 **IFL Founding Member**

2008 Regular Season Record: 10-4

2008 Playoffs Record: 1-0

Majority Owner: Chad Dittman

Arena (Capacity): Central Pavilion Arena (3,000)

Team Contact: (316) 814-7277

Team Website: www.cchammerheads.com

The only team in the IFL to make it to 3 consecutive Championship games



Location: Belton, TX

Year Established: 2006

2008 Regular Season Record: 8-6

2008 Playoffs Record: 1-1

Majority Owner: Dr. Fred Barnett

Arena (Capacity): Bell County Expo Center (6,559)

Team Contact: (254) 939-3941

Team Website: www.centexbarracudas.com

Improved from a 2-12 season in 2007 to 8-6 in 2008



Location: Fairbanks, AK

Year Established: 2008

2008 Regular Season Record: 3-11

2008 Playoffs Record: NA

Majority Owner: Chad Dittman

Arena (Capacity): Carlson Center (6,443)

Team Contact: (907) 452-5123

Team Website: www.fairbanksgrizzlies.com

One of the top teams in attendance in 2008

IFL TEAM INFORMATION



Location: Frisco, TX
Year Established: 2007
2008 Regular Season Record: 6-9
2008 Playoffs Record: 0-1
Majority Owner: Jake Reed
Arena (Capacity): Deja Blue Arena (3,733)
Team Contact: (972) 731-6968
Team Website: www.friscothunderifl.com
Made the playoffs in both years of existence in the IFL



Location: Odessa, TX
Year Established: 2004 **IFL Founding Member**
2008 Regular Season Record: 7-7
2008 Playoffs Record: 1-1
Majority Owner: Tommy Benizio
Arena (Capacity): Ector County Coliseum (5,131)
Team Contact: (432) 332-7277
Team Website: www.roughnecksifl.com
2006 IFL Champion



Location: Katy, TX
Year established: 2007
2008 Regular Season Record: 5-9
2008 Playoffs Record: NA
Majority Owner: Albert Smith
Arena (Capacity): Leonard E. Merrill Center (5,600)
Team Contact: (281) 492-1045
Team Website: www.katyruffriders.com



Location: San Angelo, TX
Year Established: 2004 **IFL Founding Member**
2008 Regular Season Record: 5-9
2008 Playoffs Record: NA
Majority Owner: Darlene Jones
Arena (Capacity): San Angelo Coliseum (5,260)
Team Contact: (325) 947-3696
Team Website: www.Sanangelostampede.com
Ended the 2008 season on a 4 game winning streak



Location: Lake Charles, LA
Year Established: 2005
2008 Regular Season Record: 14-0
2008 Playoffs Record: 1-0
Majority Owner: Thom Hager
Arena (Capacity): Lake Charles Civic Center (8,000)
Team Contact: (337) 310-7277
Team Website: www.lacucs.com
First team to go undefeated in the IFL (2008)
2007 & 2008 IFL Champion

UIF LEAGUE & TEAM INFORMATION



Headquarters: Omaha, NE
Year Founded: 2005
Commissioner: Paul Aaron
Director of Officials: Jack Baker
Phone number: 402-332-4001
League Website: www.unitedindoorfootball.com
Past Champions: Sioux Falls Storm 2005, 2006, 2007 & 2008
2008 Total Attendance: 243,059



Location: Billings, MT
Year Established: 2000
2008 Regular Season Record: 10-4
2008 Playoffs Record: 1-1
Majority Owner: Mike Parnell
Arena (Capacity): Rimrock Auto Arena (10,000)
Team Contact: (406) 839-9080
Team Website: www.billingsoutlaws.com
The Outlaws set a team record for attendance in 2008 averaging 3,980 fans per game.
Billings won the NIFL Championship in 2006 before joining the UIF in 2007.



Location: Fort Collins, CO
Year Established: 2007
2008 Regular Season Record: 6-8
2008 Playoffs Record: NA
Majority Owner: John Cunningham
Arena (Capacity): Budweiser Events Center (7,200)
Team Contact: (970) 472-0128
Team Website: www.thecoloradoice.com
Ice Head Coach Collins Sanders has coached the longest of any coach in the UIF. Sanders has coached eight seasons of indoor football.



Location: Bloomington, IL
Year Established: 2006
2008 Regular Season Record: 7-7
2008 Playoffs Record: 1-1 **United Bowl Runner-Up**
Majority Owner: Ed Brady
Arena (Capacity): US Cellular Coliseum (7,000)
Team Contact: (309) 434-2843
Team Website: www.bloomingtonextreme.com
Bloomington was the first expansion team in UIF history when they joined the league for the 2006 season
Bloomington played in their first ever championship game in 2008. The Extreme fell to Sioux Falls in United Bowl IV.



Location: Omaha, NE
Year Established: 2000 **UIF Founding Member**
2008 Regular Season Record: 10-4
2008 Playoffs Record: 0-1
Majority Owner: Robert and Jeff Sprowls
Arena (Capacity): Omaha Civic Auditorium (9,600)
Team Contact: (402) 346-2333
Team Website: www.beeffootball.com
The Beef has qualified for the playoffs in every season of their existence.
The Beef led the UIF in attendance in 2008 averaging 5,776 per game.

UIF LEAGUE & TEAM INFORMATION



Location: Sioux City, IA
Year Established: 2000 **UIF Founding Member**
2008 Regular Season Record: 4-10
2008 Playoffs Record: 0-1
Majority Owner: Bob Scott
Arena (Capacity): Tyson Events Center (6,800)
Team Contact: (712) 224-3900
Team Website: www.scbandits.com
Sioux City hosted the first United Bowl on August 14, 2005 in front of 6,840 fans.
Current Buffalo Bills running back Fred Jackson wore a Bandits uniform and was UIF MVP during the 2005 season.



Location: Sioux Falls, SD
Year Established: 2000 **UIF Founding Member**
2008 Regular Season Record: 11-3
2008 Playoffs Record: 2-0 **United Bowl IV Champions**
Majority Owner: Kent and Laura Vucurevich
Arena (Capacity): Sioux Falls Arena (4,850)
Team Contact: (605) 332-4225
Team Website: www.siouxfallsstorm.com
Sioux Falls has won all four United Bowl Championships.
The Storm sold-out 8-of-9 home games in 2008.
The Storm went on a professional football record 40-game win streak from July 30, 2005 to March 29, 2008.



Location: St. Charles, MO
Year Established: 2001
2008 Regular Season Record: 6-8
2008 Playoffs Record: 1-1
Majority Owner: Robert and Jeff Sprowls
Arena (Capacity): Family Arena (8,000)
Team Contact: (636) 896-4285
Team Website: www.ragefootball.com
The Rage organization has made the playoffs in each of the last five seasons.



Location: Wichita, KS
Year established: 2000
2008 Regular Season Record: 2-12
2008 Playoffs Record: NA
Majority Owner: Wink Hartman
Arena (Capacity): Hartman Arena (5,000)
Team Contact: (316) 440-5044
Team Website: www.wichitawildfootball.com
Wichita is the UIF's newest franchise joining the league in 2008.
The Wild will play in the newest arena in the league in 2009. They will open Hartman Arena in April.

WILL THERE BE A DRASTIC CHANGE IN GAME PLAY RULES?

Fans should not expect a huge change in the way the game is played. There will be some aspects from each league that will be brought to the new league.

The executive committee and coaches of the new league are going to write rules that are the most fan friendly. The rules will also be designed with the game officials in mind. We want the new rules to be easy to understand so our game officials can officiate the game properly.

WHAT WILL DIVISIONAL ALIGNMENT LOOK LIKE?

The divisions will be aligned with a regional focus in mind. Most of a team's games will take place within their region to avoid long travel.

WHAT WILL A TEAM'S SCHEDULE LOOK LIKE?

Each team will play a 14-game regular season schedule. Teams will play seven games at home and seven games on the road.

WHAT WILL THE CHAMPIONSHIP GAME BE CALLED?

The Championship game will be called United Bowl. The current United Bowl cup will be used as the trophy with all former IFL and UIF Champions recognized on the nameplates of the trophy.

IS THERE A POSSIBILITY OF MORE EXPANSION?

Yes, the league is currently in discussions with numerous ownership groups throughout the new league's footprint. New teams will be announced as soon as they are approved.

WILL THE ALASKA WILD AND WICHITA WILD KEEP THEIR NICKNAMES?

Both teams have discussed this and they are comfortable with sharing the name Wild. Both teams respect the fact that changing the name of any business is a serious consideration and requires lots of rebranding and remarketing yourself. Both teams feel they are far enough away from each other that the sharing of the name should not affect either team.

WHERE WILL THE NEW OFFICE BE LOCATED AND HOW WILL THE STAFF BE STRUCTURED?

The Executive Committee of the new league will be doing a national search for all positions. The commissioner of the new league will then have a big hand in determining the structure of the staff. Numerous cities are being considered for the league headquarters and a decision on that should coincide with a decision on a new commissioner.

Current UIF Executive Director Paul Aaron and IFL Commissioner Dan Blum have been encouraged to apply for the position of Commissioner in the new league.