Impact Report

the environmental justice foundation Protecting People and Planet



5 St Peter's St, London N1 8JD, UK
Tel 44 (0) 20 7359 0440
Fax 44 (0) 20 7359 7123
info@ejfoundation.org
www.ejfoundation.org

The Environmental Justice Foundation

Established in 2000, the Environmental Justice Foundation is an international non-profit organisation and became a registered charity in August 2001.

EJF is a partner to **WildAid**, a US-based international conservation non-profit organisation. www.wildaid.org

Design Dan Brown (design@dbrown.co.uk)

This Impact Report is available in print, on CD-Rom and on our website. For additional copies, our campaign reports or to obtain EJF's audited accounts, please contact us at *info@ejfoundation.org* or at the address above.

EJF Charitable Trust

Registered charity number 1088128

Trustees: Rachel Inman. Steve McIvor. Steve Trent

Patrons: Harold Pinter, Rachel Whiteread

We Need Your Help to Help Others

Join us Now and make a real contribution to environmental security and human rights around the globe.

EJF has established a virtual membership – sending our updates and campaign information by email, not by junkmail, saving trees, energy and money. Please visit www.ejfoundation.org/jointoday.html or call +44 (0) 20 7359 0440 to support our work.

EJF Mission Statement

The Environmental Justice Foundation (EJF) is unique. We are dedicated to partnering, training and supporting nonviolent grassroots environment and human rights campaigners and local communities in the developing world. By building their capacity and enhancing their ability to investigate, expose and resolve threats to their own environment, EJF is a catalyst for positive change, helping to bring environmental injustice to national and international attention.

EJF:

- Protects the natural environment and the people and wildlife that depend upon it by linking environmental security, human rights and social need.
- Creates and implements solutions where they are needed most – training local people and communities who are directly affected, to investigate, expose and combat environmental degradation and associated human rights abuses.
- Trains partners to use the latest video technologies to document both the problems and the solutions, working through the media to create the momentum and political and public platforms for effective action.
- Actively seeks to develop environmentally sustainable and socially equitable programmes working with local, national and international organisations.

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Introduction

I want to tell you what EJF does and why it deserves your support.

The knowledge that the world faces an increasing array of environmental crises is now so commonplace that they need little introduction - that there are solutions to these crises is however all too often overlooked.

I have spent the past 15 years working to protect our natural world. From the highest levels in the United Nations to the villages of Cambodia I have personally witnessed how dedicated individuals can change our world for the better. And surely now, more than ever, we need answers and solutions.

This is why EJF was established – to empower those people who suffer most from environmental abuses to find peaceful ways of preventing them. This organisation is all about helping people to help themselves. It is dedicated to the protection of the natural world and the people and wildlife that depend upon it.

EJF makes a direct link with the need for environmental security and the defence of basic human rights, which in many of the world's poorer countries go hand in hand. These are the rights to a healthy environment providing the essential resources for food, shelter and income.

Today, millions of people, many of the poorest in the world, face profound economic and social upheaval as escalating and potentially irreversible damage is done to the world's oceans, forests and atmosphere. EJF is training, equipping and supporting local organisations in countries like Cambodia and Guatemala, enabling them to document, expose and create long-term solutions to environmental abuses.

Over the next ten years we plan to train, equip and partner 1,000 organisations and individuals. This means providing video, camera and computer equipment, global positioning systems and the training in how to use them; it means advocacy for the rights of poor families to traditional lands where

food and shelter can be found; or the development of new means to ensure food security without the use of toxic and dangerous chemicals; it means finding peaceful and sustainable answers to entrenched problems and challenges.

EJF uses the latest video and camera technologies. Film is an international language that transcends national boundaries and is one of the most powerful tools available to activists. Equipping our overseas partners with this technology and providing training in research and advocacy, means that irrefutable evidence of the damage being done can be presented.

Our goal is to help these individuals and organisations cut through political and commercial agendas taking their concerns directly to decision makers, bringing environmental injustice to national and international attention. EJF is small, dynamic, and flexible, we are responding directly to the requests of those most in need.

In 2003 we launched our first international campaign in response to requests from partners across the world: to protect oceans, mangrove forests and coastal habitats from the devastation of global shrimp fishing and unregulated shrimp aquaculture. Together these two industries are responsible for the destruction of coastal environments, the loss of livelihoods for some of the poorest people, appalling human rights abuses and the decimation of marine life in our seas and oceans.

EJFct is working in countries where protection of the environment is not just a question of quality of life, but of life and death.

I hope this report will inspire you to join with EJF and our partners to give voice to those who need it to achieve a peaceful, fair and sustainable future.

Steve Trent, Chairman
DECEMBER 2003



'TO MY VIEW THE ENVIRONMENTAL JUSTICE FOUNDATION IS PRETTY
UNIQUE IN BRINGING PEOPLE AND ENVIRONMENT TOGETHER. WE WILL
NEVER CONSERVE AND NURTURE OUR ENVIRONMENT INCLUDING THE
DIVERSITY OF ITS WILDLIFE IF WE IGNORE THE NEED OF THE PEOPLE
WHO HAVE TO LIVE AND WORK IN THESE AREAS.'

- GEORGE ALAGIAH, JOURNALIST AND BBC NEWS PRESENTER

EJF Impacts

EJF has trained and equipped...

- Education for Nature Vietnam (ENV) to use video and photographic equipment enabling them to document and raise public awareness of the threats to Viet Nam's wildlife and habitats. EJF has equipped ENV with a digital stills camera and computer that will enable them to develop their educational and campaign materials to greater effect.
- ❖ Nine members of the Cambodian Fisheries Action Coalition Team (FACT), enabling them to more effectively research, document and advocate on conflicts over freshwater fisheries. EJF has also provided FACT with cameras, computer equipment, internet access and GPS systems.
- CEDAC, a Cambodian development NGO, in the use of video to document pesticide abuses. EJF has also provided CEDAC with an all terrain motorbike to reach remote villages and with a digital stills camera, enabling the effective documentation of the illegal trade, sale and use of prohibited pesticides and the alternatives in Cambodia.
- KSBK, an Indonesian conservation organisation, supplying video equipment enabling them to undertake investigations into the illegal wildlife trade.

EJF has funded...

- WildAid to help with the protection of the unique wildlife in the Galapagos Islands; an Environment Centre in Khao Yai National Park, Thailand; and the protection of wildlife and unique wild habitats through the Cambodian Conservation Programme.
- PRAGYA's programme to develop eco-tourism in the eastern Indian Himalayas to bring much needed revenue to the region and protect the unique mountain habitat, biodiversity and livelihoods.
- Bahia de Caraquez Eco-City in Manabi Province, Ecuador – helping to develop environmentally sustainable livelihoods.
- ❖ Staff posts in three local environment NGOs in Cambodia and Guatemala.

EJF has created...

- ❖ A series of *Activist Training Manuals* providing clear tools for the development and successful implementation of a campaign strategy. The manuals cover issues including video and photography, GPS, research, advocacy and the media and are available to download on our website, enabling free access to grassroots organisations around the globe.
- An educational video in Khmer about the misuse of pesticides and potential impact on human health for nationwide distribution in Cambodia
- Feast or Famine a report on the ecological and social conflicts over Cambodia's freshwater fisheries.
- ❖ Death in Small Doses a campaign report on Cambodia's pesticide crisis; End of the Road for Endosulfan a call for action against a dangerous pesticide and What's Your Poison? a report on pesticides and the threat to human health in the developing world.
- Squandering the Seas, Risky Business and Smash and Grab – the first reports in a series that documents the ecological, developmental and human rights abuses associated with global shrimp production.
- ❖ A Consumer Guide to Shrimp giving responsible consumers a choice

❖ A highly successful fundraising event, supported by internationally renowned artists raising £554,000 for EJF's work – at no cost to the charity whatsoever – all funds going to support our work.

EJF campaigns for...

- ❖ An end to human rights abuses, social problems and environmental destruction caused by shrimp production. We have undertaken field investigations with partners in Bangladesh, Guatemala, Cambodia, Ecuador, Viet Nam and Thailand and we will continue to expose abuses and campaign for positive, lasting changes in the production of this luxury food.
- Greater national and international responses to the harmful impacts of pesticide use in the developing world and for enhanced support for sustainable agricultural practices.
- An end to wasteful, unsustainable and inequitable fisheries practices that decimate marine wildlife and natural habitats and undermine food security in some of the world's poorest countries.
- Public awareness of the illegal and unsustainable wildlife trade – and what can be done prevent it.

Training Tomorrow's Activists

Goal

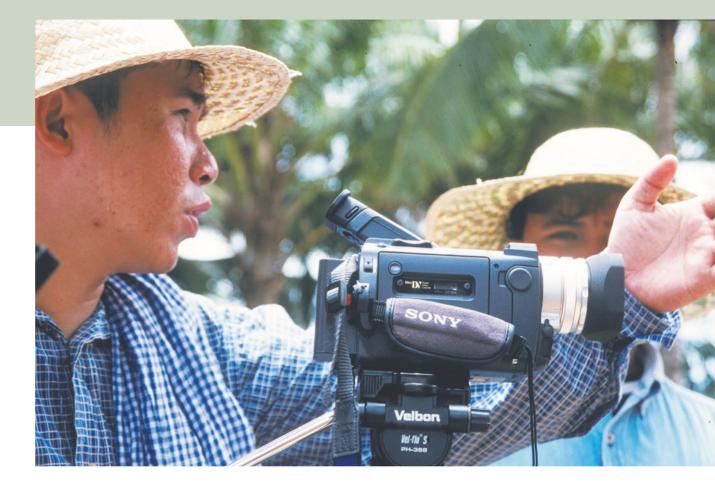
To train and empower the world's future environmental advocates by helping them develop the skills needed to document, expose and peacefully resolve threats to their natural environment and basic human rights.

New Solutions to Old Problems

New technologies and media are invaluable tools for successful advocacy and the resolution of environmental and human rights abuses. Modern communication can send images, detailing information and irrefutable evidence, from an isolated village to the world's power centres instantly. A trained video operator can document and expose environmental abuses, telling the truth as it really is on location.

Over the last three years the EJF Training Programme has developed rapidly. Pioneering new techniques and using cutting-edge technology, we are equipping partners in the developing world, giving them the know-how to create effective advocacy for the protection of their environment and human rights.

EJF's Training Programmes are issue-led, working with partners on the concerns they have, conducting field-based investigations and producing effective materials and solutions that directly address their problems.



'EJF's help and support has inspired me. It really showed me how to spread my information to other agencies (NGOs, Governments, donors)'

SAROM, FACT, CAMBODIA

ABOVE: CEDAC staff – trained to use video to document health and environmental problems of pesticide use in Cambodia. 'I have been visiting your website and downloaded all your training manuals for activists. I really find it informative and helpful most especially the subject and tips on advocacy work.'

FR. ESCRUPULO, CENTRE FOR PEOPLE'S AGRICULTURAL PLAN FOR THE 21ST CENTURY INC, PHILIPPINES

EJF's Training Programme

- Provides the skills and equipment needed to empower advocates to effectively investigate, expose and act against threats to their environment and basic human rights.
- Teaches activists how to produce authoritative documentation of abuses, using video, camera and computer equipment and appropriate technologies.
- Partners organisations and conducts on-site investigations to obtain compelling evidence of environmental injustice.
- Creates effective advocacy programmes and public awareness campaigns that achieve lasting, positive change.

Goals for 2004-5

- Produce a video training video to visually demonstrate the tips and techniques that will help environmental activists gather the best possible video footage in support of their work.
- Translate the training manuals into French, Spanish and Portuguese.
- Produce new manuals on issues including video editing; using the internet; developing websites and using digital images effectively; and fundraising.
- Identify ways in which EJF's manuals can be disseminated to new NGO partners, including by CD and Video CD.
- Respond effectively to new requests for assistance from NGOs in the Developing World helping them to achieve their own goals.

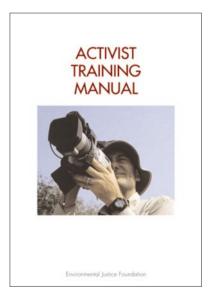
EJF Activist Training Manuals

EJF's Activist Training programmes are complemented by a series of training manuals, that were devised to provide both a training aid and a long-term reference and resource for our partners.

Crucially the manuals can be accessed on the website by campaigners whom we may never meet in person, spreading knowledge and skills as widely as possible.

The manuals provide essential know-how and guidance in a range of subjects including: advocacy, media, investigations (including field research), video, photography and GPS.

www.ejfoundation.org/training.html



Education for Nature: Viet Nam

Viet Nam is home to around 10% of the world's species, many of which are found nowhere else in the world. But conversion of natural habitats for agriculture or development has been rapid: forest cover has fallen to just 29% of land area and along Viet Nam's coastline, about 96% of coral reefs are severely threatened and 80% of mangrove forests have been lost.

Added to the loss of crucial habitats is the flourishing – yet often illegal – use of animal parts or products in traditional medicine or in foods or as trophies, souvenirs or pets. International demand – primarily from China – is further contributing to this haemorrhage of wildlife and Viet Nam now serves as a conduit for wildlife smuggled from Lao PDR. About half of the wildlife trade is reported to be in reptiles and although tens of thousands of animals are confiscated (15,570 animals were confiscated in 2001 alone), this is thought to represent only about 5-10% of the total trade.

Growing Demand - Viet Nam's Bear Bile Industry

An estimated 2000 bears are kept illegally in Viet Nam's flourishing bear farms where they are 'milked' for their bile, used in traditional medicines and tonics. Most of the farmed bears are believed to have been poached from Viet Nam's forests, or smuggled over the border from Lao PDR. Adult bears, many of which have lost paws following capture in crude snares, are kept in tiny cages while they undergo painful and dangerous extraction of their bile (many die or are slaughtered after just a few extractions). Cubs too young to produce adequate quantities of bile are slaughtered for their whole gall bladders and paws.

In the last few years bear bile has become commonplace on menus. Restaurants and cafes in the major towns and cities serve bear bile wine, paws and meat. Newspapers openly advertise bear bile and customers are invited to attend bile extractions to verify the authenticity of the product. While demand for 'authentic' bear bile remains high, both synthetic and herbal alternative products which contain the active constituent found in bear bile (ursodeoxycholic acid, UDCA) are cheap and readily available.



'Around 30 bears die each year in Hanoi. To replace the dead animals, poachers scour the country's few remaining forests to trap the animals and sell to "bear raisers".'

HOANG NGOC CAN (DIRECTOR, LAW DEPARTMENT, HANOI FORESTRY SERVICE)

'The video training was a great chance for ENV to approach modern technologies for the sake of environmental protectionworking with EJF's professional trainers we learned a great deal of knowledge and techniques through their hands-on training approach. Their professionalism in delivering training is essential for this success.'

TRI NGUYEN, ENV, FEB 2003

Goal: To Protect Viet Nam's Wildlife and Wild Places

EJF's goal is to protect Viet Nam's wildlife by working in partnership with Education for Nature – Vietnam (ENV), the first Vietnamese NGO dedicated to educating the Vietnamese people on the threats to their environment. ENV is a young, dynamic and effective organisation that holds a unique potential to reach audiences across Viet Nam. ENV's approach has tackled environmental issues at the grassroots level; building community awareness of the issues and engaging them in the direct protection of their own local environment. Through their highly successful educational programme in national parks and reserves around the country, ENV's work has already resulted in a shift away from simple law enforcement to long-term, positive attitudinal change.

ABOVE LEFT: Vu Thi Quyen learning how to use a digital video camera.

ABOVE RIGHT: Tri Nguyen using the digital stills camera in the field, Viet Nam.

EJF Impact

This new partnership between ENV and EJF aims to achieve positive change for bears and other endangered species through the use of video and photos to create high impact campaign materials. The campaign will tackle demand by targeting consumers of bear bile and bear products, and will address the supply of bear products by influencing the behaviour of hunters, traders and keepers through a community-level awareness campaign.

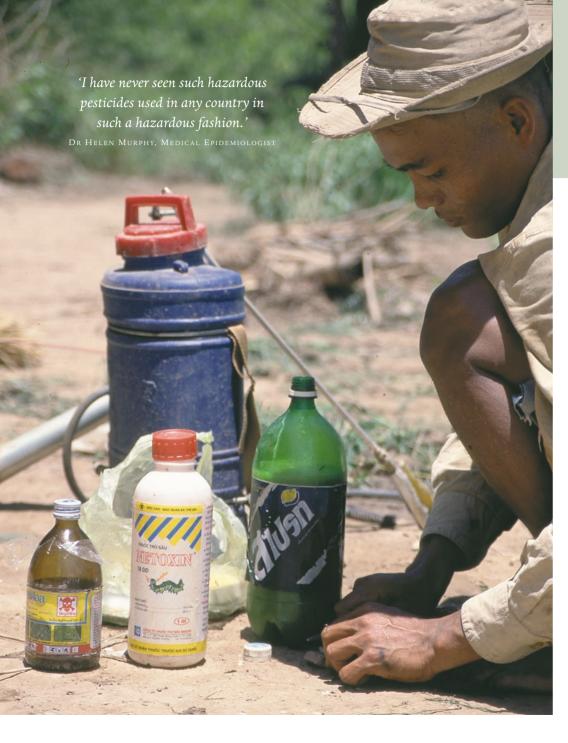
EJF is supporting ENV by:

- Providing video, media and advocacy training. The intensive training provides practical video skills and demonstrates the essentials of planning, both in gathering the right footage and in deciding how it will be used to greatest effect as part of the campaign.
- Donating a digital stills camera that is used to gather high-quality images for use in publications, press releases and on the internet.
- Providing advice and support on the development of ENV's website.
- Providing a computer for use as an in-house video editing and design facility.



Plans for 2004

- Provide further video, video editing and investigative training in Viet Nam the outcome will be the production of a video documenting the plight of farmed bears and the impacts for the conservation of these declining species.
- Enable ENV to produce public service announcements and celebrity video messages to raise awareness and understanding of the issues and elicit public support and attitudinal change to the consumption of bear bile and other products.



Protecting Human Health and Environments in Cambodia

Poor countries, lacking enforcement capacity, have become a dumping ground for hazardous pesticides that are banned throughout much of the world. Cambodia is one such country.

One of the world's poorest countries, 40% of the Cambodian population lives below the poverty line and 80% of the labour force is dependent on agriculture for their livelihoods. Ignorant of the inherent dangers and under pressure from advertising, many poor farmers use dangerous pesticides in a misguided attempt to increase crop yields. Around 70% of the pesticides available in Cambodia are classified as 'extremely hazardous' or 'highly hazardous' by the World Health Organisation. Pesticide misuse have severe consequences for the health of farmers, rural communities and consumers and could threaten the long-term integrity of the natural environment.

Goal: To Combat Pesticide Misuse in Cambodia

Our goal is to promote reduced use, risk and dependency by highlighting effective alternatives. EJF is using powerful public awareness materials, including personal video testimonies from farmers who have been poisoned by using pesticides. The aim is to cut the number of farmers falling ill through pesticide poisoning and reduce the quantities of dangerous pesticides that are available in markets. This will protect both people and the natural environment.

'We count on your support for our work in Cambodia.'

DR YANG SAING KOMA, DIRECTOR OF CEDAC, CAMBODIA

'On behalf of Cambodian farmers, who are and will maintain the population of our country, I would like to take this opportunity to thank you very much for your kind support and cooperation on this issue.'

YECH POLO, SRER KHMER, CAMBODIA.

EJF Impact

EJF is working in partnership with the Centre d'Étude et de Développement Agricole Cambodgien (CEDAC) to combat this misuse of pesticides and promote ecologically sustainable alternatives through awareness-raising and educational programmes in farming communities.

EJF has supported CEDAC by:

- ❖ Providing video training that has enabled CEDAC to film, edit and produce a Khmer language educational video highlighting the dangers of pesticide use and promoting proven, viable alternatives. The video has been distributed to rural communities across Cambodia, has aired on Cambodian television (at no cost to EJF or CEDAC) and is used as a teaching resource in the agriculture department at the Royal University of Phnom Penh.
- Providing research materials, funding for a staff member and purchase of a motorbike to enable CEDAC staff to reach remote rural communities.
- Providing a digital camera enabling the effective documentation of pesticide sale and use and incorporation of images into campaign and educational materials.

Plans for 2004

- Develop CEDAC's in-house video and documentation skills and produce a follow-up video highlighting the alternatives to pesticide misuse.
- ❖ Assist CEDAC to develop a nationwide billboard advertising campaign that will raise awareness of the threats posed by pesticides to human health and the environment. The effectiveness of the campaign will be measured by pre- and post-campaign surveys amongst farmers, retailers and consumers.
- Assist CEDAC in the production of a highly pictorial and culturally specific 'farmer awareness report' in Khmer language especially designed for farmer education. Senior government officials have pledged assistance to this project.

EJF has also produced a series of reports documenting the effects of pesticides on human health and the environment (see pages 22-23 for more).



Fish, People and Wildlife: Resolving the Conflicts

The conservation of fisheries and wetland habitats is a matter of life and death to the people and wildlife in Cambodia. An estimated 2 million Cambodians derive food and livelihood from fisheries. Yet across the country conflicts have arisen as local people's traditional fishing rights have been usurped by powerful fishing interests – including the military – who have blocked access to fishing areas, threatened violence against communities and indulged in illegal and unsustainable fishing practices.

Goal: To Resolve Conflicts over Freshwater Fisheries in Cambodia

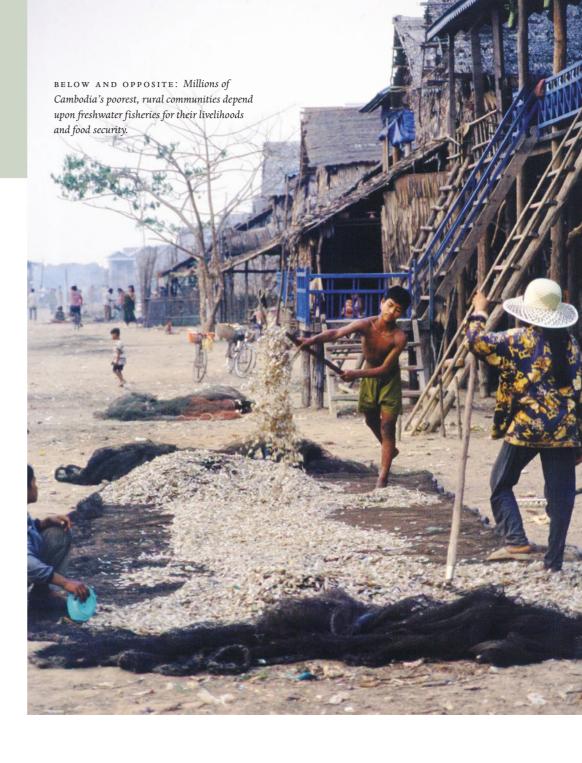
Our goal is to reduce Cambodia's fisheries conflicts through a high-profile media, education and advocacy campaign. Our role is to serve as a catalyst to bring together campaigners from across Cambodia who have common experiences of the problems and to bring grassroots information, ideas and solutions to attention at the very highest levels of national decision-making. Our role has been to enhance the effectiveness of Cambodian (Khmer) organisations by providing advocacy training, equipment and investigative skills.

EJF Impact

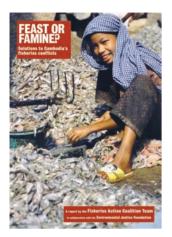
In 2000, EJF conducted a training programme with 9 campaigners and researchers from across Cambodia who shared common experiences of fisheries conflicts and a goal of peaceful resolution of those conflicts. At that meeting, participants concluded that they should coordinate their efforts under the umbrella of the 'Fisheries Action Coalition Team' (FACT) and EJF was invited to partner and support their collective national efforts.

Mak Sithirith, Fisheries Action Coalition Team (FACT) national coordinator, Cambodia.





EJF has supported FACT by:



* Providing training in research and writing skills that resulted in the co-production of *Feast or Famine? Solutions to Cambodia's fisheries conflicts*, a critically acclaimed report that has served as a powerful advocacy tool, influencing both national policies and legislation and the activities of the international donor community in Cambodia.

www.ejfoundation.org/pdfs/feast_or_famine.pdf

- Conducting training in advocacy, media, research skills and field investigations.
- Partnering FACT members as they research and investigate abuses in fishing grounds and interview affected communities.
- ❖ Providing training and essential equipment such as GPS receivers, cameras, voice recorders and computer equipment (including internet access).
- Providing funding for a national coordinator and to secure office space for FACT. The office in Phnom Penh now serves as a focal point for co-ordinated research and advocacy at a national level.
- ❖ Providing support and advice on fundraising and organisational development.
- Partnering FACT and enhancing their ability to undertake effective advocacy by presenting the issues to a high-level meeting of representatives of the Cambodian Government, Asian Development Bank (ADB), International Monetary Fund (IMF), World Bank and other international donor and lending agencies.
- Providing advice and input into FACT's advocacy of community-management of fisheries resources. EJF and FACT have lobbied the Cambodian Government to develop and implement legislation to ensure equitable and sustainable use of fisheries resources.
- Providing additional support to local organisation APHIVAT STREY, enabling them to dedicate resources to the fishery issue and community development in Battambang Province, northwest Cambodia.

'Fishing rights of local fishing communities have been improved and the fishing conflicts between fishing communities and the fishing lots have been improved too.'

FACT ANNUAL REPORT, 2002



EJF and WildAid: Working Together to Protect Wildlife

WildAid is a US-based international conservation charity that has developed a series of cutting-edge pilot programmes in Asia and South America, with the aim of stopping the illegal wildlife trade and providing direct protection for wildlife and habitats in danger. In the 4 years since its inception, WildAid has developed projects in over 15 countries and EJF has provided support to three of these programmes; in Cambodia, Thailand and the Galápagos Islands.

1. The Cambodian Conservation Programme

Cambodia retains rich biodiversity and extensive tracts of pristine forests and wetland habitats. However, these have come under serious pressure from unfettered development, illegal logging and road building and from the illegal and unsustainable trade in wildlife. WildAid's Programme seeks to eradicate the illegal trade in wildlife and destruction of habitats through enforcement efforts and education of both wildlife consumers and communities in vulnerable areas. The Programme aims to work constructively with rural communities to provide truly sustainable alternatives to habitat destruction and poaching.

EJF has provided support enabling the Programme to:

- Expand a public awareness campaign aimed at eradicating the illegal trade in wildlife. They have posted placards in restaurants and markets, constructed billboards, distributed educational leaflets and produced several filmed features that have been aired on national television.
- Develop the enforcement capacity of the Cambodian Government and the Wilderness Protection Mobile Unit that has seized over 8,000 wild animals from traders. An estimated 75% of wild animal sales in Phnom Penh has been stopped.
- Develop community outreach programmes and dialogue with remote rural communities dependent upon forest resources for their livelihoods.



2. Surviving Together - Thailand

Khao Yai National Park is Thailand's oldest national park and is globally recognized for its biological importance. It is renowned for its Asian elephants, gibbons and bird populations, but suffers from chronic poaching. WildAid works with the Thai Government to staff, equip and manage specialised ranger patrol teams to stop poaching within the park, while supporting a community outreach programme to build economic alternatives for communities surrounding the park.

EJF has supported the community outreach programme enabling:

- The Outreach Team to extend rural development projects into five more villages. As an alternative to poaching, villagers farm and market mushrooms and produce baked goods.
- ❖ An expansion of a tree planting scheme in deforested areas.
- The continuation of interactive educational programmes that have reached over 10,000 children through schools and specially organised youth camps in the villages surrounding the Park.

3. Galápagos Forever

The Galápagos Marine Reserve represents one of the richest areas of ocean in existence. Expanded in 1998 and recently given World Heritage Site status, it is the largest marine reserve in a developing country and the second-largest marine reserve in the world. The most pressing current threat comes from illegal fishing operations targeting marine life such as sharks (for their fins), lobsters and sea cucumbers.

WildAid's 'Galápagos Forever' programme is designed to make the Galápagos Marine Reserve the best-protected marine reserve in the world by strengthening and assisting the Galápagos National Park Service, raising awareness of the threats to the Islands, and helping local communities live in harmony, with nature.

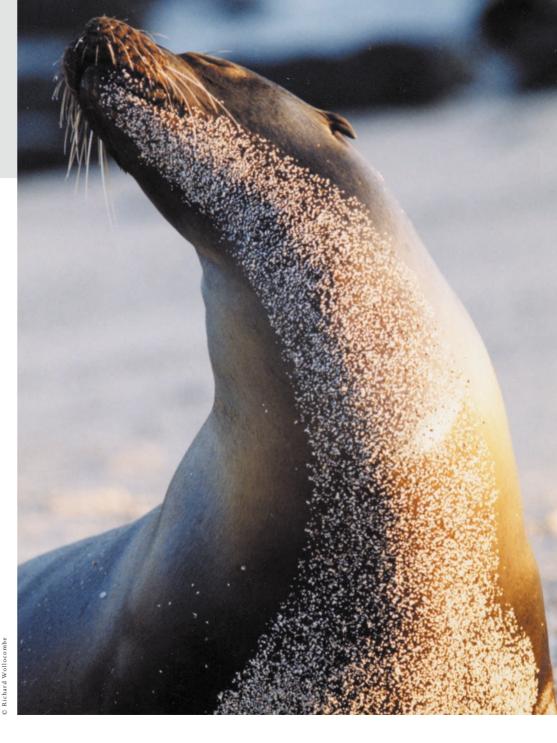
'Since they came here, WildAid has been the marine reserve's greatest friend.

They have identified the areas of highest priority and have been uncompromising in their support of Galápagos.'

Eliecer Cruz, former director of Galápagos National Park Service

EJF has provided direct financial support to this programme helping enforcement efforts and community development in these unique islands. Outcomes include:

- Dialogue on the future of the declining fisheries with the Santa Cruz fishing cooperative and discussion of alternative livelihoods that divert pressure away from natural resources.
- ❖ Valuable assistance to women's cooperatives on Isabela and Santa Cruz.
- ❖ A public awareness campaign to evoke national pride in the Islands and understanding of its unique wildlife.
- The planned publication of a 'State of the Galapagos' report covering threats such as over-fishing, invasive species and pollution (publication planned for 2004).



Preserving Forests in the Guatemalan Central Highlands

The pinabete forests in Central America are key to the preservation of unparalleled biodiversity and provide an essential resource for local subsistence communities. However, these forests are being threatened by unsustainable large-scale agriculture, illegal logging and grazing.



Tropico Verde is a grassroots organisation working in Guatemala to protect these fragile endangered forest ecosystems and the communities who depend upon them.

EJF Impact

EJF is working with Tropico Verde on their campaign against shrimp farming in Guatemala. We responded to an urgent request for support for their work in the forests of the Central Highlands that enabled them to:

- Continue employing a staff member who conducts a community outreach programme.
- Host workshops and engage in dialogue with local community groups, helping them to understand and protect their forest environment.

'We travel out to communities that are experiencing environmental problems...We help them get the word out and resolve the problems. I would like to thank the EJF in the name of all the members of Tropico Verde, for your commitment and help.'

CARLOS ALBACETE, TROPICO
VERDE

Supporting An Eco-city and Sustainable Livelihoods in Ecuador

EJF is providing funding to support an innovative scheme in Bahia, Ecuador. The Eco-city project aims to increase awareness amongst school children and local communities of what it means to be living in an eco-city, how Bahia city can become more ecologically friendly and the role that students can play to assist this.

EJF Impact

EJF has provided support to the Eco-City project enabling:

- The production of a residents' guide to living in an eco-city and training materials for teachers and schoolchildren encouraging widespread support for and achievement of a sustainable future.
- Education on waste recycling and other initiatives through highprofile, effective billboard advertising and public radio announcements.
- The development of Ecopapel, a paper recycling project created to give an alternative source of employment for families affected by the loss of mangroves and development of shrimp farms in their locality.

Plans for 2004

- Support the Ecopapel, paper recycling project that was created as an alternative source of employment for families who are dependent on the mangrove forest for their livelihoods.
- Support educational visits to the organic shrimp farm and raise public awareness of the shrimp industry. The project is being used as an example of best practice.

Conserving Endangered Habitats and Poor Communities in India

Arunachal Pradesh in the Eastern Indian Himalayas is a biodiversity hotspot. It is the only Indian State that harbours the four major cat species – tigers, leopard, clouded leopard and snow leopard – along with seven species of primates, the Himalayan black bear and thousands of species of flora. This is a poor, remote region where income and basic infrastructure lag far behind the rest of India. These precious ecosystems and the isolated communities that depend upon them are in danger from increasing pressures of unsustainable resource use.

EJF has partnered Pragya, an Indian NGO working with indigenous mountain communities, enabling them to conserve endangered habitats, keep local communities alive and develop an eco-tourism project that will bring much-needed revenue into these poor regions. Key to the success of the project is the inclusion of local people, giving communities a sense of responsibility and stewardship for their local environment.

EJF Impact

EJF has provided support enabling:

The development of ground-breaking community training workshops and the provision of educational materials that will raise awareness of sustainable tourism needs amongst tourists, trekking guides, tour operators and local communities alike.

'My homeplace is very beautiful. I will go back and tell other local people, my parents, brothers, sisters how to keep it like that, so that it remains beautiful.'

PARTICIPANT AT PRAGYA
TOURISM WORKSHOP

Tackling Wildlife Crime in Indonesia

One of the most biodiverse countries in the world, Indonesia has more species threatened with extinction than any other country, including the Sumatran rhino, clouded leopard, sun bear and orang-utan. Unsurprisingly, the illegal wildlife trade is a major problem with an estimated 90% of animals destined for the pet, restaurant or traditional medicine trade taken from the wild.

EJF is working with KSBK (Animal Conservation for Life) which is campaigning to protect wild animals from the unsustainable, illegal, wildlife trade.

EJF Impact

Provided KSBK with a digital video camera kit to enhance their ability to gather irrefutable evidence of the wildlife trade.

Plans for 2004

Provide KSBK with advanced video training enabling effective investigations and the gathering of compelling video footage of the wildlife trade. We will also provide training in video edit techniques together with equipment and software that will enable KSBK to produce professional quality campaign videos in-house.



SHRIMP: A RECIPE FOR DISASTER? ABOVE: Green turtle (Chelonia mydas). © NOAA LEFT: Dead sea turtle, Orissa, India. One of an estimated 5,000 turtles drowned and discarded by

Ending the Squander: Making Shrimp Trawling Sustainable

In response to requests from our partners in the South, in 2003, EJF launched an international campaign to expose and eradicate the ecological and human rights abuses that have become associated with the production of both wild and farmed shrimp (prawns).

Aim – To reduce the ecological and social impacts associated with shrimp trawling. Specifically, EJF is seeking agreement for an International Plan of Action on By-catch Reduction at the United Nations Food and Agriculture Organisation (UNFAO) and for greater scrutiny and reform of unsustainable and exploitative European Union fishing agreements with African nations.

Shrimp trawling is:

- Wasteful shrimp trawl fisheries alone are responsible for around one-third of the world's discarded by-catch (marine life accidently caught in fishing gear), despite producing less than 2% of global seafood. Around 16-17 million tonnes of by-catch are taken by shrimp trawl fisheries each year.
- ❖ **Destructive** 150,000 marine turtles are drowned by shrimp trawlers each year. The pass of a single trawl can remove up to 25% of seabed life.
- Inequitable Foreign-owned shrimp trawlers are destroying traditional fishing grounds, squandering marine biodiversity and undermining food security in some of the world's poorest nations.

illegal shrimp trawlers off the Orissa coastline

shrimp trawlers each year.

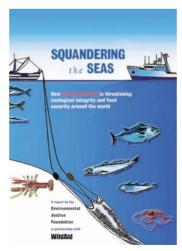
annually. Globally, around 150,000 turtles are killed by

EJF Impact

In the 10 months since the launch of the campaign, EJF

- ❖ Given A Wake-up Call to the Devastation —
 Launched Squandering the Seas, an internationally acclaimed report on the devastating ecological impacts of shrimp trawling that gained international media coverage and plaudits from around the globe.
- ❖ Made Moves to Stop the Squander: Reducing By-Catch Enlisted support for an International Plan of Action (IPOA) on By-catch Reduction from over 150 pre-eminent marine scientists and internationally recognised environmental NGOs. The IPOA will help to focus government, scientific, corporate and intergovernmental attention on the devastating impacts of by-catch (from all fishing methods, not only shrimp) and upon the potential solutions. Although EJF's work focuses on shrimp trawling, this initiative will include remedial action for by-catch in a variety of fisheries around the globe.
- ❖ Made Progress Towards Ending the Exploitation EJF gained the proactive support of key MEPs in our efforts to reform potentially unsustainable European fishing agreements with some of the world's poorest nations. Working with Elspeth Attwooll, MEP, to draft and table a number of amendments to the European Commission's 'Communication on Fisheries Partnership Agreements', EJF's lobbying helped ensure that of the 13 amendments tabled (by Elspeth Attwooll), 12 were adopted in the vote that took place in October 2003. EJF has subsequently been invited to give a presentation on by-catch and fisheries issues to the influential European Parliament Fisheries Committee (Spring 2004).





'An outstanding report'

Dr. Elliott Norse (President, Marine Conservation Biology Institute)

'Excellent job. I learned a lot from this study'

Dr. Porter Hoagland (Research Specialist, Woods Hole Oceanographic Institution)

'Congratulations on an excellent report... As a member of the new U.S. Federal Advisory Committee on Marine Protected Areas, I will keep your report on hand.'

PROFESSOR MARK HIXON (DEPARTMENT OF ZOOLOGY, OREGON STATE UNIVERSITY)



Greening the Blue Revolution: Ending the Abuses Caused by Shrimp Farming

Goal – To expose and resolve the ecological and human rights abuses associated with shrimp farming in the tropics and support sustainable and ethically traded shrimp production

Shrimp farming in the developing world is:

- Destroying wetland habitats including mangrove forests and unique wetlands such as salt marshes and grasslands; shrimp farms are also damaging agricultural lands, polluting soils and water sources. Estimates suggest around 30% of mangrove loss over the past 3 decades can be attributed to shrimp farms.
- ❖ Undermining wild fish stocks Much of the world's commercial fish catch depend upon mangroves for some part of their lifecycle; in Southeast Asia, for example, mangrove-dependent species account for about one-third of annual wild fish landings. The capture of young shrimp and broodstock to stock farms results in massive by-catch of other aquatic species. Each year, up to 98 billion individuals of other aquatic species are accidentally captured in this shrimp fry fishery in Bangladesh alone. Wild fish are often used to produce the fish-oil and meal that are used to feed farmed shrimp.
- Abusing People threats, intimidation and conflicts have ensued between traditional users of coastal areas and shrimp farms. People have been murdered in at least II different countries because of these conflicts.

OPPOSITE LEFT:

Memorial to Kuranamoyee Sardar, murdered for peacefully protesting against the shrimp industry in Bangladesh.

OPPOSITE RIGHT: Shrimp fry collection in Bangladesh – responsible for the accidental capture of billions of other aquatic animals.

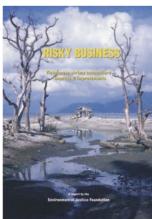


EJF Impact

In the 10 months since the launch of the campaign, EJF has successfully:

- * Focused International Attention and Reinvigorated Debate through the generation of extensive news and features coverage that followed the launch of Smash & Grab: Conflict, Corruption and Human Rights Abuses in the Shrimp Farming Industry. Media and political interest was achieved in consumer and producer countries including the UK, Japan, Italy, Malaysia, Netherlands, Thailand, Viet Nam and Bangladesh. Risky Business: Vietnamese shrimp aquaculture impacts and improvements was also published in collaboration with Oxfam GB-Viet Nam.
- ❖ Set Standards EJF drafted a Protocol for Sustainable Shrimp Production against which labelling schemes and industry standards can be assessed and improved. A Consortium led by the World Bank, UN FAO, WWF and the Network of Aquaculture Centers in Asia-Pacific, that is looking at promoting sustainability in shrimp farming has requested that they publish the Protocol electronically on their website. EJF has also distributed the draft Protocol to industry representatives and is seeking further comment and input from partners internationally; a revised version will be made available in 2004.
- * Raised The Stakes in Bangladesh Publicity following an article in The Observer ['The brutal gangs feeding off our taste for prawns' 27 April] led the Bangladeshi Government to announce a national committee to examine accusations into abuses linked to shrimp farming. EJF has continued to lobby the UK Department for International Development (DfID) to change their policy on





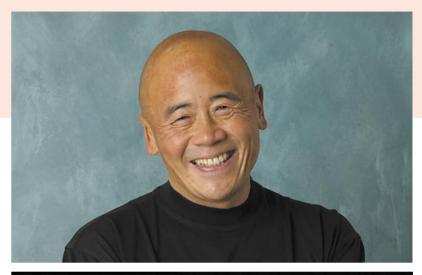
- shrimp farm development in Bangladesh and has engaged in dialogue with a project that is seeking to promote certified shrimp in order to ensure that certification makes a real difference to production standards. EJF continues to work closely with grassroots organisations in Bangladesh and *Desert in the Delta*, an indepth country report will be published in early 2004.
- ❖ Ensured Business takes Notice EJF has lobbied all major UK supermarkets, seafood suppliers, the UK Restaurant Association and Association of Indian Restaurants to cease selling shrimp unless the production can be proven to meet strict environmental and social criteria. We have also responded to requests for input from importers and retailers seeking improvements to their environmental audits and provided detailed questions for their suppliers. As a result of dialogue with J Sainsburys, they are suggesting that a shrimp working group is reinvigorated within the Ethical Trade Initiative (comprising industry and NGO members) and that EJF is invited to fully participate in the group's future activities.
- * Empowered our Partners EJF continues to provide practical support and advocacy on behalf of partners including: supporting the legal defense fund for Jorge Varela, Executive Director of Honduran NGO CODDEFFAGOLF; support for projects in Bahia de Caraquez, Ecuador, which develop alternative livelihoods and promote organic alternatives to industrial shrimp farming; and for raising international awareness when staff of Bangladeshi partner NGO Nijera Kori were physically assaulted and threatened. EJF also distributes our reports to 24 partner organisations across Asia, Africa and Latin America in order to assist their own advocacy and awareness-raising initiatives.

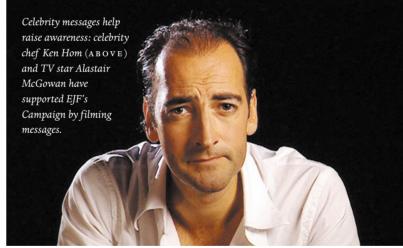


Changing Attitudes to Shrimp

Key to the success of the shrimp (prawn) campaign has been the generation of widespread public interest and the support of consumers who have asked questions of their supermarkets, shops and restaurants.

- ❖ EJF has made information available via a website dedicated to the issue (www.ejfoundation.org/shrimp). The website also features an online petition that has been signed by consumers in 36 countries and a shrimp e-card that visitors can use to petition their high street retailer.
- ❖ A Consumer Guide to Prawns was launched at the BBC Good Food Show in December 2003 to simplify the issues and give consumers a real choice in their buying decisions.





'People have been murdered in 11 countries in conflict linked to prawn farming. The environment has been degraded and human rights have been abused to bring us this luxury food product. Join me and the Environmental Justice Foundation and demand only sustainable, ethically produced shrimp.'

Ken Hom

The Shrimp Campaign: Plans for 2004

In 2004, we plan to:

- ❖ Expose the Decimation of Marine Turtles EJF will use field investigations and desk-based scientific research, film and photos to produce a highly impactful and authoritative report and video that will be launched at the FAO Technical Consultation on Sea Turtle Conservation (Thailand, 2004).
- ❖ Make African Voices Heard in Europe EJF and our new African partners will gather first-hand evidence of the social, economic and ecological problems that are occurring in some of the world's poorest nations (such as Mozambique and Madagascar) as a result of industrial shrimp operations.
- ❖ Generate Political Will for an International Plan of Action on Bycatch Reduction − With the successful generation of scientific and non-governmental support for the IPOA, 2004 will see EJF launch a political campaign; the first stage of which is a presentation that we have been invited to give to the influential Fisheries Committee of the European Parliament in February 2004. Only by securing this, and other, high-level international political support will we ensure that this proposal to reduce the squander of our oceans becomes a reality.
- * Be a Catalyst for Change We will continue to work with and support NGOs such as CODDEFFAGOLF (Honduras) and Fundecol (Ecuador); and Nijera Kori and Coastal Development Partnership (Bangladesh) who are working to protect impoverished coastal communities and the environments they depend upon. We also plan to develop stronger links with a number of African NGOs working on fisheries and marine issues. EJF also hopes to initiate a pan-European campaign on shrimp, drawing together a number of localized campaigns.

BELOW: Khushi Kabir of Nijera Kori (Bangladesh).

BOTTOM: Líder Góngora, executive director of advocacy group Fundecol (Ecuador).





- ❖ Continue to expose abuses in Bangladesh's shrimp farm industry and verify industry claims of sustainability We will help our partners to monitor claims and ensure timely, authoritative evidence is brought to the attention of the government, donors and industry. Desert in the Delta, a report on the ecological and social impacts of shrimp farming in Bangladesh will be launched in early 2004.
- ♦ Checking the Labels and Verifying Claims Industry's publiclystated commitments and labelling require ongoing monitoring, verification and amendment where appropriate. EJF plans to continue working with responsible suppliers and support 'best-practice' whilst 'naming and shaming' those who continue to deny their linkages to devastating practices. A supermarket league table and report on corporate responsibility is planned with Friends of the Earth in Autumn 2004.
- ❖ Greening the Blue Revolution, a report on the ecological damage caused by shrimp farming, will serve as a further wake-up call to the industry across the globe. It reveals the true environmental cost of shrimp farming including the devastation to mangroves and other coastal habitats; the use of harmful chemicals and pollution; and the depletion of wild fish stocks (used as shrimp feed and as a result of by-catch during shrimp fry fisheries).







Pesticides: The People's Poison

As a result of EJF's partnership with CEDAC in Cambodia, EJF launched an international campaign to increase awareness of the problems of pesticide misuse using Cambodia as a case study and drawing on information from across the developing world.

Problem

Illegal pesticides are widely available in Cambodia because the Government lacks the capacity to enforce its laws. Pesticides are frequently labelled in Thai or Vietnamese which is illegible to the majority of Cambodians. This is a serious concern, given that pesticides used inappropriately pose serious health risks to farmers, consumers and the environment.

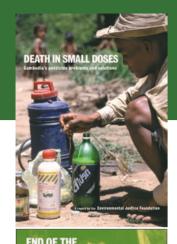
An estimated 88% of pesticide-using farmers in Cambodia have experienced symptoms of poisoning. Pesticide use is virtually uncontrolled and misinformation about the pesticides, their use and properties is the norm – even the Khmer word for pesticides – 'thnam' – has a similar meaning to that for medicine.

Solution

EJF is campaigning to raise awareness of the problems of hazardous pesticide use amongst farmers and policy-makers alike, designing materials that effectively target the audiences who can make change happen.

In Cambodia, EJF is campaigning for:

- A ban on pesticide advertising on Cambodian television and for greater awareness –raising efforts aimed at farmers and consumers.
- ❖ The Government of Cambodia to accede to the Rotterdam Convention (on Prior Informed Consent) that enables countries to make choices as to which chemicals they will permit – or refuse – entry into their territory.
- ❖ A governmental working group to monitor and control the manufacture, sale and use of pesticides in Cambodia and to enforce current and future legislation.







'Pesticides are nerve poisons; they damage the brain and they are also known to be endocrine disruptors. Why isn't the research being done to discover the true effects on human health?'

PROFESSOR NICHOLAS ASHFORD, MASSACHUSETTS INSTITUTE OF TECHNOLOGY.

EJF Impact

Published Death in Small Doses: Cambodia's Pesticide Problems and Solutions that led to the EJF campaign and goals gaining the full support of the Cambodian Prime Minister, Minister for the Environment and the Minister of Health.

www.ejfoundation.org/pdfs/death_in_small_doses.pdf

Published End of the Road for Endosulfan that led directly to the Royal Government of Cambodia announcing a ban on the import, sale and use of this dangerous pesticide.

www.ejfoundation.org/pdfs/end_of_the road.pdf

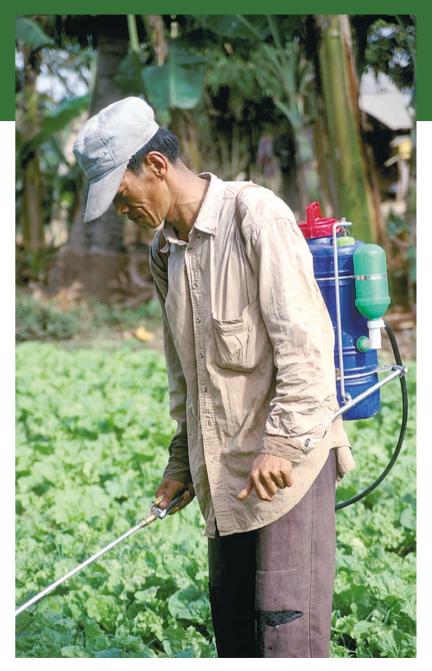
Published What's Your Poison? An investigation into the devastating impacts of hazardous pesticide use in the developing world.

www.ejfoundation.org/pdfs/whats_your_poison.pdf

Attracted widespread attention in the Cambodian media, including television and printed press generating public and political awareness of the issues.

'I must congratulate EJF on producing an excellent report. It provides a thorough examination of the issues... The FAO IPM programme will certainly need plenty of copies.'

ANDREW BARTLETT, FAO, INDONESIA



EJF Events

ArtAction at Sotheby's 34:35 New Bond Street, London, W1A 2AA, UK 7.30pm Wednesday 5 December 2001 for a catelogue and before information Cheyerone Weighted Schelefy 14: 00 A44 20 7359 at Since Bard [IJ] al. 00 A44 20 7359 At 20 7359 0440 entit of puredistration and some street of the sound of the

ArtAction

A charity auction in aid of the Environmental Justice Foundation Charitable Trust

ArtAction

December 2001 saw a highly successful fundraising event held in aid of EJF Charitable Trust and hosted by the London auction house, Sotheby's. Unique and valuable works of art were donated by internationally acclaimed artists and auctioned, raising over half a million pounds for EJF. The charity did not incur *any* costs in organising this event, making it probably the most cost-effective fundraiser of its kind held in the UK that year.

Contributing artists

Miroslaw Balka • David Batchelor • Louise Bourgeois • Jessica Craig-Martin • Tacita Dean Tracey Emin • Huger Foote • Anya Gallacio • Antony Gormley • Thomas Grünfeld Alex Hartley • Susan Hiller • Damien Hirst • Roni Horn • Callum Innes • Karen Kilimnik Anish Kapoor • Tania Kovats • Richard Long • Tatsuo Miyajima • David Nash • Steve Pyke Bridget Riley • Ed Ruscha • Collier Schorr • Nigel Shafran • Jane Simpson • Kiki Smith Jemima Stehli • Neal Tait • Wolfgang Tillmans • Nicola Tyson • Bill Viola Rachel Whiteread • Catherine Yass

EJF Supporters

EJF would like to thank the many individuals and organisations who have contributed so much and helped us achieve our aims. We look forward to working with you in the future to achieve environmental justice.

EJF and our partners especially thank:

Barbara Delano Foundation
The Body Shop Foundation
Brian Emmerson and all at Emmerson Press
Novib (Oxfam NL)
One World Action
The Rowan Charitable Trust
The Rufford Maurice Laing Foundation
Geetie Singh and Esther Boulton, Founding
Directors of SINGHBOULTON LTD and to Cyrus
Todiwala MBE and all at Café Spice Namasté
Rachel Whiteread and all those artists who
donated their work to support ours.
Mark Fletcher, Fabyan Daw, Andrew Kalman,
Tobias Meyer, Julia Royse and all at Sotheby's.

The Body Shop Foundation



Thanks to all of our volunteers and supporters who have helped make EIF's work a success.

If you have relevant work experience and are interested in volunteering for EJF, please contact us.

'I volunteered for EJF with the aim of using my professional skills to a more constructive end. Since working there, my sense of purpose has increased ten-fold and I feel that I am contributing to an organisation that is taking steps to change some of the injustices in the world.'

MATTHEW BROWN, JOURNALIST

EJF Plans for 2004

EJF will remain at the cutting edge of positive environmental action, dedicated to creating and implementing solutions and to providing a voice to those witnessing environmental injustices.

EJF will:

- Consolidate partnerships and programmes, ensuring that the alliances we build and the support we give generates sustainable solutions and not simply short-term cures.
- Actively seek new partners in the developing world, with a particular focus in Africa, to join the EJF training programme. EJF aims to train 1,000 activists over the next ten years.
- Build active partnerships to protect wildlife by providing training, equipment and support for Education for Nature – Vietnam and to KSBK, Indonesia.
- Protect the environment and human rights by providing video training to organisations including CEAT in Brazil and others on the shrimp farming issue in Latin America; to Sawit Watch (Oil Palm Watch), Indonesia; and to REMEDE working on shrimp issues and freshwater resources in India.
- Achieve greater impact and successes with the shrimp campaign through field investigations to groundtruth corporate claims, report and video production, dialogue with business and governments and raising awareness amongst consumers in Europe and the USA.
- Produce a Video Training Video enabling our training to reach a wide audience in the developing world; and produce new manuals and ensure their translation and widespread dissemination.
- Make EJF's campaigns sustainable by forging new links with organisations and funders around the globe; building innovative ways to raise funds and awareness; and developing our paperless membership in the UK and beyond.

EJF's Vision for the Future 2004-6

The Environmental Justice Training Centre

ACTIVIST TRAINING MANUAL



Environmental Justice Foundation

EJF's vision is to create an International Centre of Excellence that trains and empowers individuals and organisations from the developing world to investigate, expose, combat and solve the threats to their own environment and basic human rights.

The Centre will provide people with the skills, knowledge and resources to protect their environment and seek peaceful and sustainable solutions to secure their future.

Based in London, one of the world's leading communication centres, activists will have direct access to promote their issues to Western decision-makers and the international media.

Training will be given in the use of new technologies, including video, enabling activists to present irrefutable evidence of the damage being done to their natural resources and suggest potential solutions.

An invaluable and unique feature of the Centre will be the provision of cutting-edge video editing facilities enabling activists from around the globe to produce professional video productions for distribution to wide audiences.

The Centre will empower people to protect their own environments, to build effective strategic and powerful advocacy and present solutions to decision-makers, ultimately strengthening the voice of civil society in the developing world.

For further information on EJF's plans for the Training Centre or for more details on how you or your organisation can support this unique project, please call EJF on +44 (0) 20 7359 0440 or contact Juliette Williams (Director) *jwilliams@ejfoundation.org* or Paul Bigmore (Development Coordinator) *pbigmore@ejfoundation.org*



5 St Peter's St, London N1 8JD, UK
Tel 44 (0) 20 7359 0440
Fax 44 (0) 20 7359 7123
info@ejfoundation.org
www.ejfoundation.org