



THE SERIES

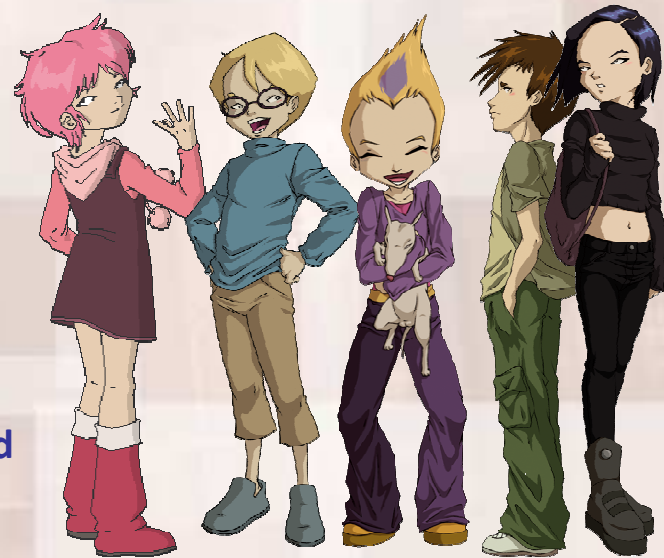


- **Format : 95x26' (4 seasons) + 1x52'**
- **Genre: action/adventure/sitcom**
- **Target: 6+**
- **2D & 3D CGI animation**
- **New live-action/animation season in development (26 X 22')**
- **Strong & active fan community : 150 000 Facebook fans**
- **Sold to more than 150 countries**
- **Top ratings in many territories**
#1 on France 4; #2 on Clan TV (Spain);
#3 on CN US; #4 on RAI Gulp (Italy)...
- **Long term TV exposure : TV Series aired since 2004**



SYNOPSIS

- Utilizing the latest advances in 2D and 3D computer graphics imagery (CGI), “Code Lyoko” follows the adventures of four teenage students who discover the existence of a mysterious parallel universe, a virtual world called Lyoko.
- The students, Yumi, Ulrich, Odd and Jeremy discover that both Earth and Lyoko are being threatened with destruction by a super virus, X.A.N.A., which has infected the Super Computer that controls everything.
- Now the students, who are joined by Aelita, a virtual being from Lyoko, must lead double lives: ordinary boarding school students on Earth and action heroes inside the digital world of Lyoko, where they learn each has special powers.



Code Lyoko Heroes : Ulrich

- Ulrich Stern is the serious, silent type. Keeping emotions and his past under wraps at all times. Inside Lyoko, Ulrich's speed on foot and swiftness with the sword serve him well in difficult battles.
- He's quick and agile as a fox, and even more impressively, he has the advantage of being able to duplicate his virtual body many times over to confuse enemies.



Code Lyoko Heroes : Odd

- Odd Della Robbia is the eccentric one of the group. He believes the world is one big stage and life is just one performance after another.
- In Lyoko, Odd is an arrow shooting, enemy pouncing wild cat. In his feline form, his curiosity can sometimes get the better of him, as he charges into risky situations without thinking things through. But even though his impulses can get the team in trouble, his agility and astounding ability to predict near future situations often get him off the hook just in time.



Code Lyoko Heroes : Jeremy



- Jeremy Belpois is what you might call “an endearing nerd.” He’s a techie whiz, living in a world of processes and equations. As a top-of-the-class genius, he is quite articulate when it comes to computer-related subjects, but often stumbles over his words when it comes to girls.
- As the only one who can work the super computer, he never goes to Lyoko. But he stays in contact with the virtual world through Aelita. He seeks to pull her from X.A.N.A’s grasp and to discover the secret of her past.



Code Lyoko Heroes : Yumi

- Yumi Ishiyama is beautiful, but she's no pushover. In fact, her stubbornness may be a bit too strong and her human relations skills are a little rusty, to say the least. But there's another side to Yumi that only her close friends get to see. Her generosity, sensitivity and loyalty are unparalleled.

In her virtual form, Yumi is a profound gymnast and advanced marksman with her deadly metal fan. The other members of the group often have to rely on her acrobatic maneuvers and her amazing gift of telekinesis (ability to move object with her mind) to get them through dangerous situations.



Code Lyoko Heroes : Aelita

- As the team's only guide through Lyoko, Aelita has a massive array of power and a wealth of knowledge about the virtual world of Lyoko.
- She also has an uncanny ability to navigate Lyoko's atmosphere as if were part of her. Her inexperience with the real world makes her seem naïve at times, but she has a calm and quiet nature that comes in handy whenever quarrels break out between group members.
- She adores Jeremy, whom she sees as a savior, and also has a serious soft spot for Odd and his daredevil ways.



Code Lyoko Villains : William

- At the end of the season 3, William joins the team to help battle X.A.N.A. in Lyoko.
- During season 4, he falls under X.A.N.A.'s control and the team is determined to set him free.
- He is extremely powerful; his special power is the Super Smoke.
- He fights with an enormous sword and travels with his special vehicle, the Rorkal



Code Lyoko Villains : XANA & Monsters



CODE  LYOKO™



INTERNATIONAL TV EXPOSURE

**Over 100 countries worldwide,
including:**

- CARTOON NETWORK & KABILLION in the U.S.
- SRC in Canada
- JETIX in Latin America
- TVN in Chile
- TV6 in Trinidad and Tobago
- Ecuavisa in Ecuador
- Sun TV in India
- JETIX in Japan
- ANIMAX and SK Broadband in Korea
- CTN in Cambodia
- Okto in Singapore
- Starlite in Pakistan
- True Visions in Thailand
- Network 10 and Cartoon Network in Australia
- NOGA in Israel
- MBC3 in the Middle East
- CFI in Africa
- FRANCE 4 and CANAL J in France
- GMTV & Kix in the UK
- S4C in Wales
- RAI2 and RAI Gulp in Italy
- Clan TVE + Disney XD
- Canal Panda in Portugal
- TSR in Switzerland
- RTBF and VRT in Belgium
- CANAL+/ZigZap in Poland
- LNK TV in Lithuania
- SVT in Sweden
- NRK in Norway
- MTV3 in Finland
- ARES MEDIA in Turkey





RATINGS IN USA



2010 Top 10 Series Monthly Averages views

Battle Force 5	61,898
Spiderman	55,354
X-Men	46,242
Code Lyoko	42,883
El Chavo	37,135
Godzilla	34,503
Ghostbusters	27,973
Bobby's World	20,210
Underdog	17,553
Hero 108	17,420
Fantastic Four	16,967
Music Video	16,208
Wild Grinders	10,831
Men in Black	9,428

Kabillion is a non-linear kids channel on
Comcast and Time Warner Cable





US RATINGS FOCUS

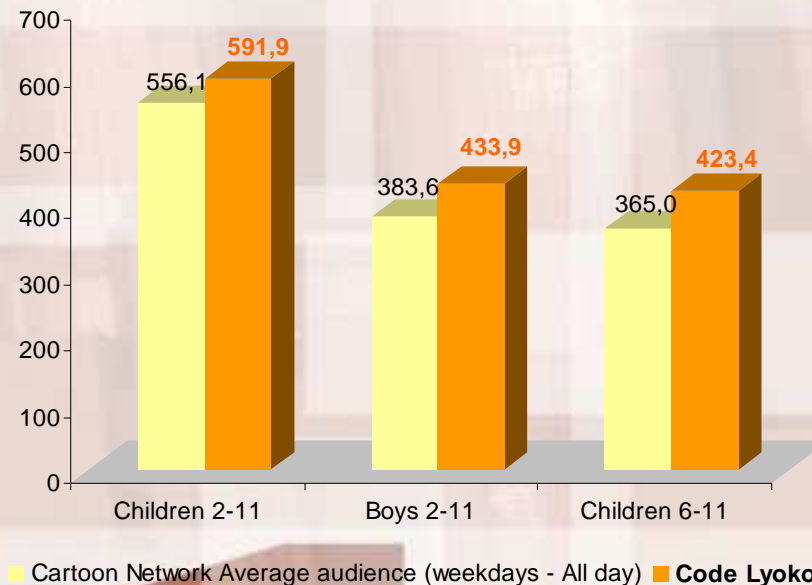


Code Lyoko : #3 best performing show in 2006

	Channel	Wd	Date	Time	Program	Dur	Children 6-11			Children 2-11		
							rat%	rat#	shr%	rat%	rat#	shr%
1	TOON	Fr	06/10/2006	17:00:00	POKEMON	30	3,3	794,6	16,9	2,4	941,9	12,1
2	TOON	Fr	06/10/2006	17:30:00	YU-GI-OH GX	30	2,8	682,1	13,7	2,2	878,7	10,8
3	TOON	Fr	06/10/2006	16:30:00	CODE LYOKO	30	2,7	654,5	14,4	2,0	801,2	10,8
4	TOON	Mo	09/10/2006	17:30:00	BEN 10	30	2,3	549,1	11,1	1,9	771,2	9,2
5	TOON	Mo	09/10/2006	12:00:00	ED, EDD N EDDY	30	2,3	547,9	23,6	2,0	794,0	14,5
6	TOON	Mo	09/10/2006	10:00:00	CAMP LAZLO	30	2,2	538,3	20,4	1,8	721,3	12,3
7	TOON	Mo	09/10/2006	9:00:00	FOSTERS HOME IMAGINARY FRIENDS	30	2,2	534,5	18,8	1,7	662,1	11,0
8	TOON	Tu	10/10/2006	16:00:00	TEEN TITANS	30	2,1	517,6	15,9	1,6	642,2	10,9
9	TOON	Mo	30/10/2006	17:00:00	NIGHTMARE BEFORE CHRISTMAS	90	2,1	514,3	10,4	1,9	778,4	9,0
10	TOON	Fr	06/10/2006	15:30:00	XIAOLIN SHOWDOWN	30	2,0	489,2	14,3	1,6	631,8	10,6

Code Lyoko Average Performances vs.

CN Average performances 2006



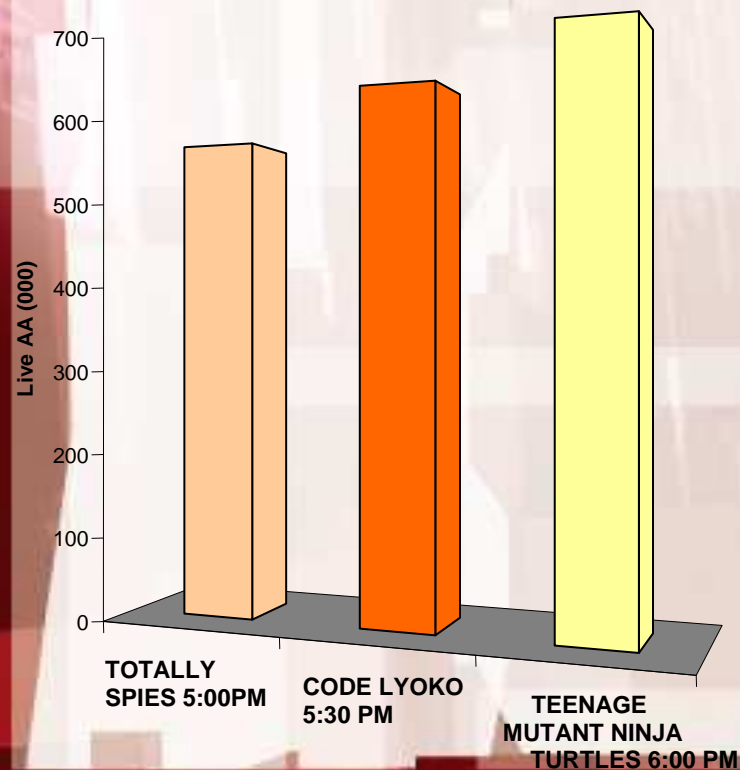


US RATINGS FOCUS

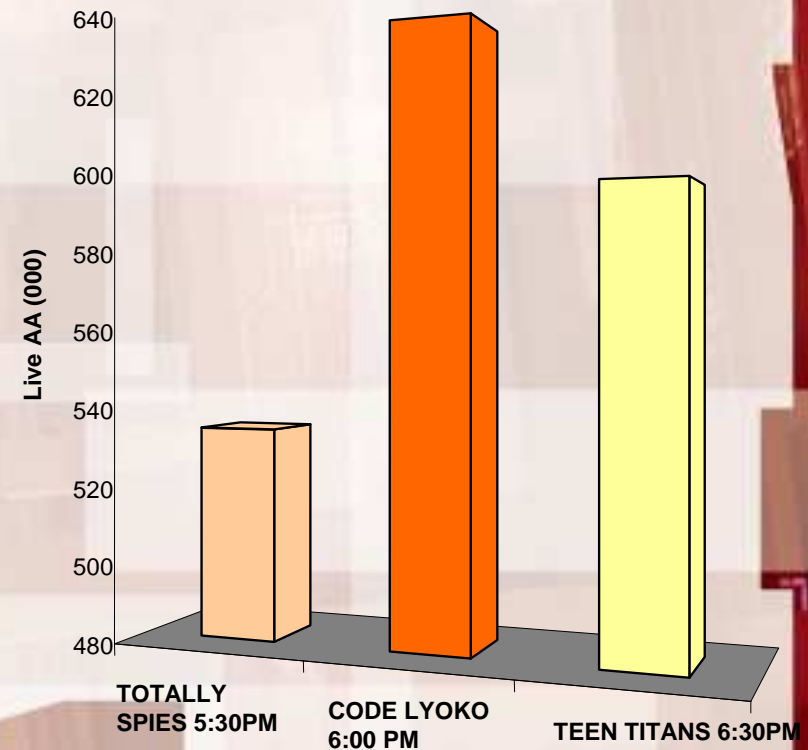


**CODE LYOKO OVER PERFORMING LEAD IN BY 11 % IN 2004
AND BY 20 % IN 2005**

**Ratings Boys 2-11 - Code Lyoko US -
Cartoon Network (5:00 PM-6:30 PM 2004)**



**Ratings Boys 2-11 - Code Lyoko US -
Cartoon Network (5:30 PM-6:30 PM 2005)**



Source: Eurodata TV Worldwide / Nielsen Media Research



FRANCE

#3 in 2011 with 125000 kids 4-10 and 18% market share

Chaîne	Programmes	Date et heure de diffusion	Taux moyen	Nb enfants 4-10*	Part d'audience
TF1	Les Minijusticiers	23/01 - 08h33	6,7%	358.000	40,8%
	Totally Spies !	23/01 - 09h04	6,7%	354.000	32,1%
	Babar, les aventures de Badou	11/01 - 07h59	6,4%	338.000	32,6%
F3	Titeuf	15/01 - 09h43	7,9%	423.000	34,4%
	Quoi d neuf Scooby-Doo ?	15/01 - 09h12	6,9%	368.000	29,4%
	Garfield et Cie	08/01 - 10h21	6,9%	366.000	30,7%
F4	Captain Biceps	23/01 - 11h46	2,7%	144.000	15,1%
	La Cour de récré	22/01 - 11h29	2,4%	129.000	13,0%
	Corneil et Bernie	05/01 - 16h10	2,3%	125.000	17,1%
F5	Chloé Magique	29/01 - 08h33	3,8%	204.000	21,8%
	Elasto-Culbuto	29/01 - 08h26	3,6%	193.000	23,0%
	Lulu Vroumette	29/01 - 08h44	3,1%	166.000	16,9%
M6	Manny et ses outils	04/01 - 07h55	3,6%	191.000	15,9%
	La maison de Mickey	08/01 - 07h20	2,8%	147.000	18,7%
	Les Schtroumpfs	12/01 - 07h46	2,0%	104.000	25,5%
Gulli	Beyblade Metal Fusion	18/01 - 17h51	7,4%	396.000	35,4%
	Linus et Boom	21/01 - 17h37	7,4%	394.000	44,0%
	Corneil et Bernie	08/01 - 18h50	6,9%	366.000	36,0%

France 3 broadcast from 2003 till 2007

Canal J : voted #1 best show by Canal J viewers

TOP 25 Children - best episode

SPAIN 

Youth Channels - April 2010

Rk	Channel	Wd	Date	Time	Dur	Program	Children 4-12			Children 4-6		
							Rat%	Rat#	Shr%	Rat%	Rat#	Shr%
1	CLAN TVE	Thu	29/04/2010	20:46	22	SPONGEBOB SQUAREPANTS	10.9	440.2	38.9	15.7	246.5	49.2
2	CLAN TVE	Mon	26/04/2010	20:23	23	CODE LYOKO	9.6	388.6	39.5	14.2	216.2	48.3
3	CLAN TVE	Wed	14/04/2010	20:15	20	JUSTICE LEAGUE	8.8	356.3	37.4	14.2	219.8	47.2
4	DISNEY CHANNEL	Mon	05/04/2010	21:31	47	PATITO FE0	8.6	346.0	26.4	4.1	64.6	15.2
5	CLAN TVE	Tue	27/04/2010	20:01	21	THE SPECTACULAR SPIDER-MAN	6.8	275.5	41.8	10.7	163.4	57.4
6	CLAN TVE	Thu	15/04/2010	19:12	14	SANDRA, THE FAIRYTALE DETECTIVE	6.7	270.4	36.3	11.0	170.8	45.7
7	CLAN TVE	Sun	11/04/2010	10:22	23	DORA THE EXPLORER	6.6	267.7	28.2	10.9	171.0	38.8
8	CLAN TVE	Thu	15/04/2010	19:28	22	WINX CLUB	6.5	261.9	32.8	12.1	186.9	47.6
9	CLAN TVE	Fri	30/04/2010	22:21	24	ICARLY	6.1	243.9	22.4	5.2	81.2	23.5
10	DISNEY CHANNEL	Mon	05/04/2010	21:00	30	HANNAH MONTANA	5.8	233.6	20.0	3.2	49.9	10.8
11	CLAN TVE	Sat	10/04/2010	12:18	24	LAZY TOWN	5.8	233.2	35.6	7.4	114.9	39.0
12	DISNEY CHANNEL	Mon	12/04/2010	20:30	30	WIZARDS OF WAVERLY PLACE	5.7	228.7	21.9	3.8	59.6	12.0
13	CLAN TVE	Mon	05/04/2010	15:46	21	DIVE OLLY DIVE	5.5	223.1	24.7	9.3	145.0	41.9
14	CLAN TVE	Thu	15/04/2010	18:33	24	HERO KIDS	5.5	220.4	35.0	8.2	127.7	40.5
15	CLAN TVE	Fri	16/04/2010	18:28	12	MARTIN MATIN	5.4	216.1	33.5	7.5	115.7	44.2
16	CLAN TVE	Sat	17/04/2010	13:40	22	SHURIKEN SCHOOL	5.3	213.8	29.3	8.9	136.7	42.6
17	CLAN TVE	Sat	10/04/2010	10:39	24	ARTHUR	5.0	200.4	24.3	8.7	135.1	32.2
18	DISNEY CHANNEL	Thu	15/04/2010	08:06	21	PHINEAS & FERB	4.9	198.8	32.2	3.4	53.1	21.7
19	DISNEY CHANNEL	Fri	16/04/2010	20:00	55	THE SUITE LIFE ON DECK	4.9	196.3	23.9	2.7	41.0	11.0
20	DISNEY CHANNEL	Thu	15/04/2010	08:31	21	JOHNNY TEST	4.5	181.5	30.0	3.4	53.1	20.9
21	CLAN TVE	Mon	12/04/2010	18:26	12	LOS AVENTUREROS: EN BUSCA DE GAWAYN	4.5	180.7	28.0	7.8	121.0	40.6
22	DISNEY CHANNEL	Thu	22/04/2010	20:20	7	COSAS DE LA VIDA	4.4	176.1	18.5	2.5	38.2	9.0
23	CLAN TVE	Mon	05/04/2010	10:44	23	LITTLE EINSTEINS	4.3	173.9	33.8	7.3	114.4	43.4
24	DISNEY CHANNEL	Wed	14/04/2010	20:24	3	MINUTOS MUSICALES	4.2	169.7	17.9	2.6	40.2	8.7
25	DISNEY CHANNEL	Thu	15/04/2010	19:09	23	THE FAIRLY ODDPARENTS	4.2	168.7	22.5	2.8	42.8	11.5

Methodology

- Period: April 2010
- Country : Spain
- Channel : Boomerang, Cartoon Network, Clan TVE, Disney Channel, Disney XD, KidsCo, Nickelodeon, Playhouse Disney
- Time Slot : All day
- Only the best performing episode is included
- Programs less than 3 minutes and over 60 minutes are excluded
- Ranked on the ratings (1st criteria) and market share (2nd criteria) on Children 4-12
- Only Children Programs are included in the Top



TOP 25 Children - best episode

SPAIN 

Main Stream Channels – April 2010

Rk	Channel	Wd	Date	Time	Dur	Program	Children 4-12			Children 4-6		
							Rat%	Rat#	Shr%	Rat%	Rat#	Shr%
1	Antena 3	Sun	11/04/2010	14:37	20	THE SIMPSON	6.6	265.2	30.6	4.5	71.0	22.5
2	TVE 1	Sat	17/04/2010	10:04	14	SANDRA, THE FAIRYTALE DETECTIVE	3.2	128.7	14.1	6.3	96.7	25.1
3	TVE 1	Sat	17/04/2010	10:45	22	SPONGEBOB SQUAREPANTS	3.1	126.5	12.6	5.3	81.1	19.7
4	ANTENA.NEOX	Mon	12/04/2010	21:03	19	THE SIMPSON	3.0	121.2	10.3	1.7	27.2	5.5
5	TVE 1	Sat	10/04/2010	10:36	23	CODE LYOKO	3.0	120.3	14.5	4.7	73.8	17.4
6	TVE 1	Sun	25/04/2010	09:56	21	BABY LOONEY TUNES	3.0	120.0	15.6	5.1	78.1	21.3
7	TVE 1	Sun	25/04/2010	10:19	22	DUCK DODGERS	2.9	116.6	13.7	4.2	64.3	16.6
8	TVE 1	Sat	24/04/2010	11:19	22	THE SUPER HERO SQUAD SHOW	2.8	112.0	13.4	4.8	74.0	20.3
9	TVE 1	Sun	25/04/2010	09:31	23	LITTLE EINSTEINS	2.3	93.9	15.2	4.7	72.4	23.1
10	La 2	Tue	27/04/2010	08:23	21	MAKE WAY FOR NODDY	2.0	81.8	12.3	4.3	65.0	22.9
11	C2A	Mon	05/04/2010	15:18	22	DORAEMON GATO COSMICO	1.8	74.1	8.1	1.6	25.0	6.8
12	Tele 5	Sat	17/04/2010	10:24	55	PATITO FEO	1.8	73.2	7.4	1.2	18.2	4.4
13	ANTENA.NEOX	Fri	23/04/2010	22:01	21	STAR WARS: THE CLONE WARS	1.8	71.9	6.5	0.9	13.3	3.5
14	Tele 5	Sun	25/04/2010	09:44	20	BAKUGAN NEW VESTROIA	1.7	70.4	10.0	1.7	26.9	7.7
15	ANTENA.NEOX	Wed	21/04/2010	20:45	19	AMERICAN DAD	1.7	69.7	6.4	0.9	13.4	2.9
16	La 2	Thu	29/04/2010	07:56	22	IN THE NIGHT GARDEN	1.5	61.3	12.6	3.1	48.5	20.6
17	TVE 1	Sat	10/04/2010	08:53	11	HARRY AND HIS BUCKET FULL OF DINOSAURS	1.5	60.5	16.1	2.5	39.7	22.9
18	TVE 1	Sat	24/04/2010	11:43	24	LA PRINCESA ELEFANTE	1.5	58.7	7.5	2.6	39.6	11.0
19	Tele 5	Sun	11/04/2010	10:11	21	BEN 10 ALIEN FORCE	1.5	58.6	6.6	1.2	19.6	4.6
20	La 2	Thu	15/04/2010	08:50	14	POSTMAN PAT	1.4	54.9	22.3	3.2	50.2	45.3
21	SUPER3	Fri	09/04/2010	21:03	6	TOM & JERRY	1.3	51.4	5.8	2.0	31.2	7.6
22	La 2	Mon	05/04/2010	10:00	42	POCOYO	1.3	51.3	10.3	2.6	40.5	15.5
23	ANTENA.NEOX	Sun	18/04/2010	11:42	40	THE PINK PANTHER SHOW	1.3	50.4	5.9	1.1	17.0	4.7
24	La 2	Fri	30/04/2010	07:26	24	LAZY TOWN	1.2	47.9	26.1	2.0	30.7	33.3
25	SUPER3	Sat	24/04/2010	11:40	11	MY LIFE ME	1.2	47.9	6.0	2.4	36.8	9.7

Methodology

- Period: April 2010
- Country : Spain
- Channel : Antena3, Antena.Neox, C2A, CMT, C.Sur, Cuatro, Super3, La 2, La Sexta, Tele5, TVE1
- Time Slot : All day
- Only the best performing episode is included
- Programs less than 3 minutes and over 60 minutes are excluded
- Ranked on the ratings (1st criteria) and market share (2nd criteria) on Children 4-12
- Only Children Programs are included in the Top



Code Lyoko

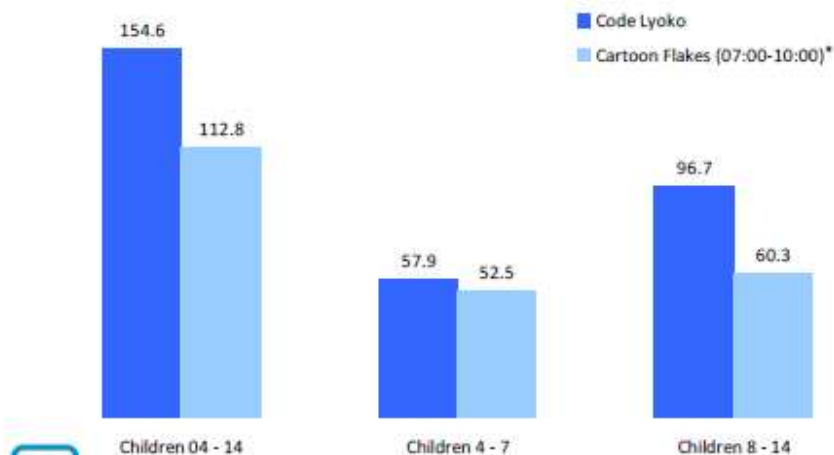
Italy (Rai2)



Code Lyoko vs Lead-in / Lead-out

	Nb of eps	Time	Dur	Program	Children 04-14			Children 04-07			Children 08-14		
					rat%	rat#	shr%	rat%	rat#	shr%	rat%	rat#	shr%
LEAD IN	25	9:09	25	SPECTACULAR SPIDERMAN (16), KRYPTON THE SUPERDOG (9)	2.5	150.9	25.1	2.6	58.7	23.9	2.4	92.1	25.9
PROGRAM	25	9:26	25	CODE LYOKO	2.5	154.6	24.3	2.6	57.9	24.2	2.5	96.7	24.4
LEAD OUT	25	9:48	25	BUNNYTOWN (13), SYLVESTER AND TWEETY MYSTERIES (9)...	2.1	126.8	20.3	2.6	58.1	26.4	1.8	68.6	17.0

Comparison between Lyoko and its youth programming block (07:00 – 10:00) (Thousands of viewers 000)



* Rai2's Youth Programs Block

Lead In & Lead Out

• *Code Lyoko* outperforms both its usual lead-outs, however when *Spectacular Spiderman* is screened beforehand this obtains slightly higher ratings.

Programming Block

• *Code Lyoko* achieves better ratings than average for its programming block, *Cartoon Flakes*.

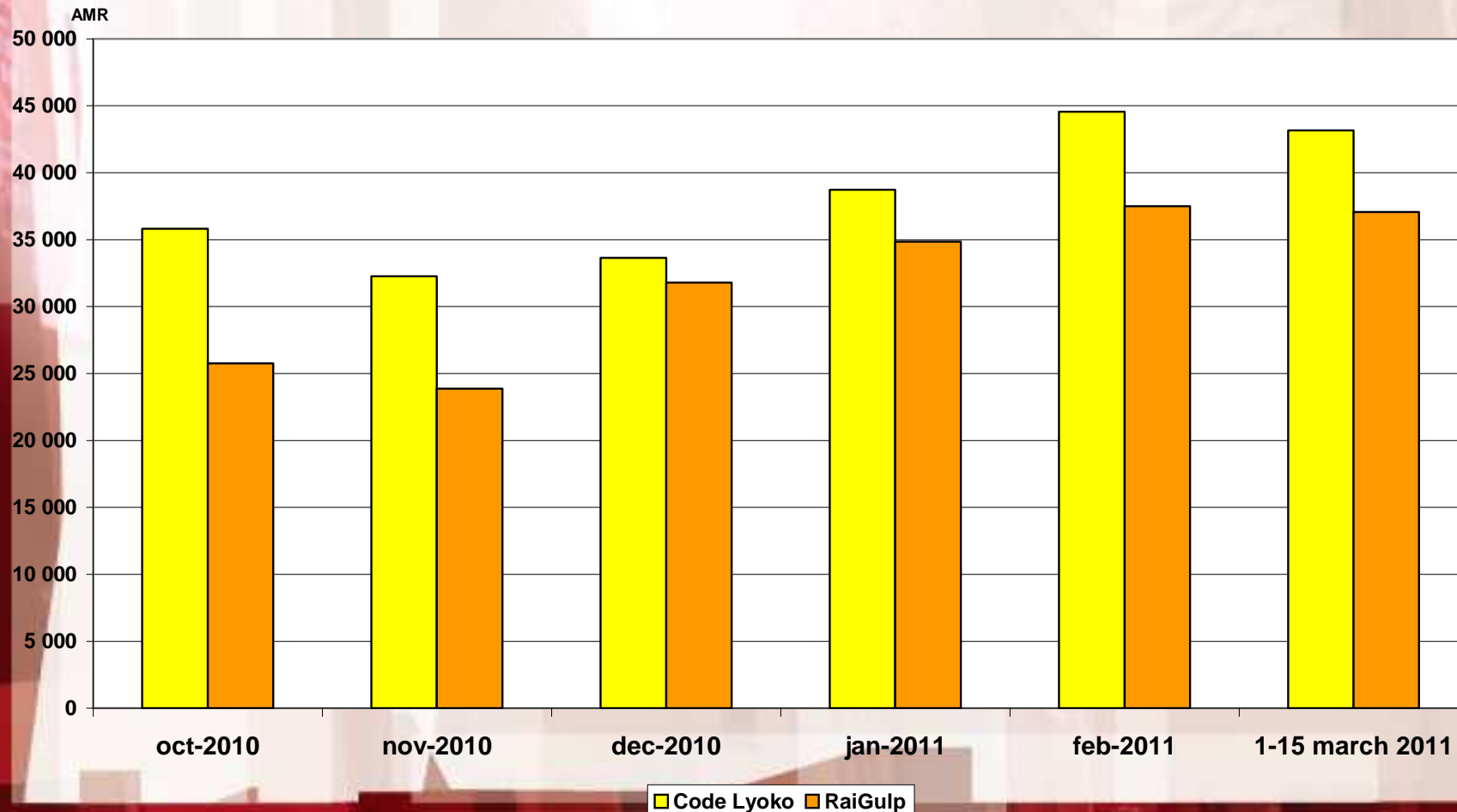


Source : Médiamétrie - Eurodata TV Worldwide / Auditel / AGB NMR



ITALY RATINGS FOCUS

**CODE LYOKO IS OVER PERFORMING THE AVERAGE RAI GULP
SLOT PERFORMANCE BY 20% SINCE OCTOBER 2010**



Code Lyoko

Local Title	Code Lyoko
Original Title	Code Lyoko
Genre	Youth Programme
Format	97 x 26'
Producer(s)	Moonscoop
Distributor(s)	Moonscoop

Channel	MTV3 (private)
Frequency	Weekly
Day & Time of airing	Sunday, 9:25 am
Number of broadcasts	20
First broadcast of the period	January 16, 2010



Synopsis

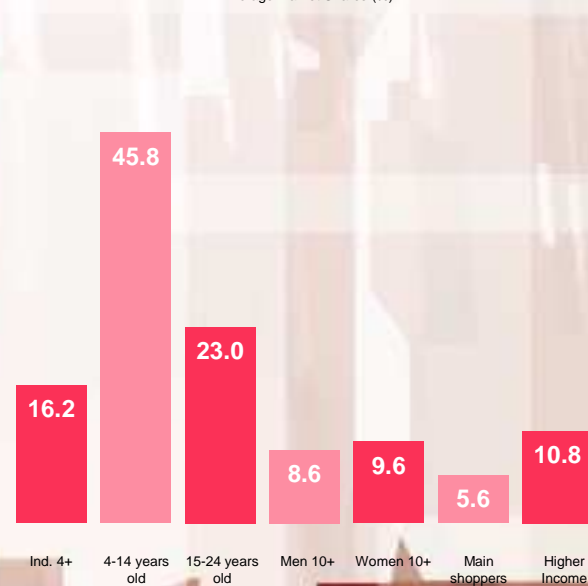
Our planet Earth and the parallel universe called Lyoko face the threat of annihilation. A super virus has infected the central processing units in X.A.N.A and only four kids can foil the mad computer's evil designs! Yumi, Ulrich, Odd and Jeremy lead double lives: ordinary students in their early teens by day, action heroes in the virtual digital world. Action and adventure. Swift pace. Rich graphics. Issues for today's kids. Science-fiction blends with sitcom in a cross-genre show that will have young viewers raving about "Code Lyoko".

Commentaire

On average, 97,200 viewers aged 4 and over watched *Code Lyoko*. Of these, 68,500 were in the 4 – 14 age bracket. The average market share for the program stood at 45.8%. These scores were more than double the channel's average, and were also higher than the children's slot in which the program was broadcast. Within this slot, *Code Lyoko* was among the three most watched programs. These excellent scores helped the channel to take first place opposite rival channels, including YLE2 which was also broadcasting a children's program. *Code Lyoko* did well across the board, not only among children: young adults aged 15 to 24 also enjoyed the program (23% market share), as did Higher Income viewers (10.8%).

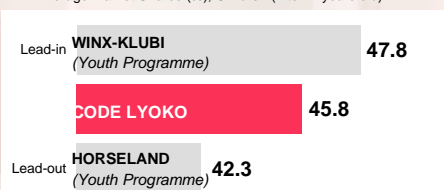
Viewer Profile

Average Market Shares (%)



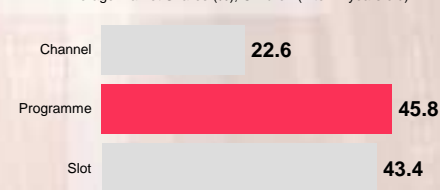
Lead-in Program & Lead-out Program

Average Market Shares (%), Children (4 to 14 years old)



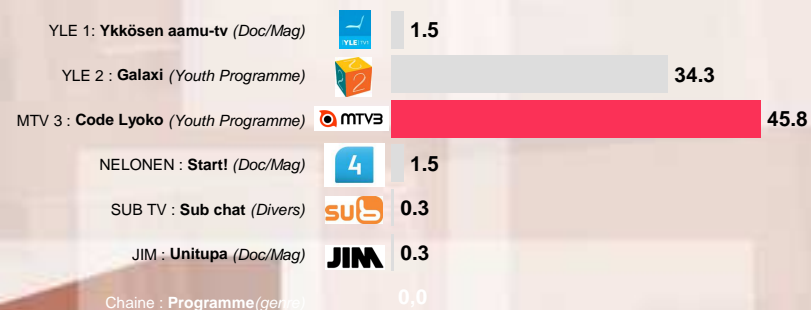
Difference Channel & Slot

Average Market Shares (%), Children (4 to 14 years old)



Programming Environment

Average Market Shares (%), Children (4 to 14 years old)



Code Lyoko

1st Feb - 18th March 2010



- 34 broadcasts of Code Lyoko averaged 14k children and a 5.9% share of children between 1st Feb -18th March, 1.3 share points ahead of the Q1 2010 Action Stations average share.
- Code Lyoko's highest occurrence in 2010 fell on 1st March, when 28k children tuned in (9.7% share)
- It was the 5th most watched Cartoon on GMTV2 and the most watched toon in the 06:30-07:00am slot.

1st Feb - 18th March : Monday-Friday: Code Lyoko 06:30

Channel	000s	Share
GMTV2	3	1,3
CITV	11	4,6
TOTAL Children	14	5,9
2010 Action Stations		
Average	31	4,6
Children 4-9	11	7,1
Children 10-15	5	4,2
Boys 4-15	13	9,4
Girls 4-15	2	1,5

1st Feb - 18th March 2010 Code Lyoko top ten occurrences

Top Ten Occurrences	DATE	Starttime	000s	Share
1	01/03/2010	06:33:04	28	9,7
2	08/03/2010	06:33:19	27	9,0
3	12/03/2010	06:32:55	25	8,3
4	04/02/2010	06:32:07	24	8,7
5	09/03/2010	06:32:32	23	6,8
6	17/03/2010	06:32:51	22	7,2
7	26/02/2010	06:29:04	21	10,3
8	11/03/2010	06:32:15	21	7,0
9	24/02/2010	06:27:44	18	11,0
10	02/02/2010	06:32:14	17	9,4

1st Feb - 18th March 2010 Commercial Multichannel 06:00-09:25 Weekdays

Count	Title/Description	Channel	Time	000s	Share	Broadcasts
1	CODE LYOKO	GMTV/CITV	06:32	16	6,2	29
2	BRUM	BBC2	06:37	15	6,4	29
3	THE ADVENTURES OF BOTTLE TOP BILL	Five	06:31	14	7,9	54
4	BALAMORY	CBeebies	06:25	12	7,0	20
5	OUR PLANET	CBeebies	06:39	10	5,9	3
6	HANNAH MONTANA	Disney Channel	06:25	9	3,9	10
7	BOO!	BBC2	06:37	8	4,6	20
8	DRAKE AND JOSH	Nickelodeon	06:31	8	3,0	34
9	COSMIC QUANTUM RAY	GMTV/CITV	06:32	7	3,5	20
10	TOM AND JERRY TALES	GMTV/CITV	06:25	6	6,0	13

Audience: Children
Source: Infosys/BARB

LICENSING SUCCESS

- Atlantyca – Publishing – Worldwide
- Albin Michel – Publishing + Activity books+ Guide – France
- CJ Internet – MMORPG – Worldwide
- Futuroscope – Theme Park – France
- Game Factory – Games Nintendo DS – Wii / PSP – WW
- Hachette Livres – Publishing – France and Poland – MSZ Poland (magazine)
- Mindscape – Video games PS2/PSP – Worldwide
- Simba-Dickie – Mastertoy – Spain
- Creaciones Euromoda – House Linen – Spain
- Claudio Reig – Small Toys & Games – Spain
- Passion Secret – Apparel – Spain
- Cefa Toys – Kids Labtop & Camera – Spain
- Media Live Content – Activity books & Novelty – Spain
- Aspil: salty snack promotion
- Nutrexp: promotions with cookies, pate & sweet snack brands (Phoskitos, TostaRica & La Piara)
- Air – Val: Perfumes
- Glop: Collectables
- Dohe: Stationary
- Gallostra: Socks
- Alive Mascots: Meet & Greet
- Lemon: Live Show.
- ARC – Drinkware, Dinneware & Breakfastware – Spain & Portugal
- Cife – Lucky Bags & Balls and El Metro (stationary) – Spain & Portugal
- Smoby – PVC Balls – Spain & Portugal
- Dracco – Soft & Hard Candies – Spain
- Alfaguara – Publishing
- Copywrite – Suitcases & Travel Bags – Spain & Portugal
- Artesania Cerda – Headwear Accessories – Spain
- Unice – PVC Balls & Hoopers – Spain & Portugal
- Warner Home Entertainment – Home Video – Spain
- Boystoys/ Gieepool – Shoes – Spain & Portugal
- Globolandia – Printed Dalloon & Decoration – Spain
- Emax – Bracelets & Tattoos, Collectable Stickers, Cards & Albums – Spain
- CYP – Alarm Clocks, Mugs, Photoframes, Coin Banks, Phone Charms – Spain & Portugal
- Regal Arts: miscellanea gift products.
- Ingo Devices: game accessories and electronic products (Gaming Consol, MP3, digital video camera y Multimedia player).



LICENSING SUCCESS

MORE THAN 1 MILLION
FLOWPACKS SOLD IN 3
MONTHS!!!

1 MILLION SPINTOPS SOLD SINCE SEPTEMBER!!!
ACTION FIGURINES #1 SALES IN SPAIN SINCE LAUNCH
MARKET SHARE IS NOW OVER 10%



LICENSING SUCCESS



Clan Magazine Leader kids magazine in Spain : **70 000 subscribers** per month!
In **DIBUS!** Second kids magazine in Spain : **25.000 subscribers** per month



Code Lyoko all over Spain in the Clan TV Show



CODE LYOKO LIVE SHOW

Produced by Lemon
(Caillou, Noddy, Winx...)

Launching in Spain in 2011



BRAND STRATEGY

Publishing

- **Code Lyoko quadrilogy – Worldwide publishing partnership with Atlantyca**

The Code Lyoko Chronicles explore the back story of Lyoko

- Italy (Piemme)
 - France (Albin Michel)
 - Spain (Alfaguara) : **Top 10 of book sales**
 - Catalunya (Grupo 62)
 - Basque (Ediciones Mensajero)
 - Netherland (Baekens Books)
 - Russia (Rosman)
 - Poland (Olesiejuk)
 - Brazil (Funsamento)
 - China (Zhejiang Education Publishing House)
 - China (Sun ya)
- **Novelisation: 11 volumes published since 2005**
with Hachette : Over 250 000 copies sold



BRAND STRATEGY

DVD Releases

- Funimation – USA



- Universal – French speaking countries



- Warner – Spain : 100 000 units sold



- And also:

Kidz Entertainment (Scandinavia), Blackjack Studio (Singapore), Delta Home Video (Italy), Fairmead (Africa), Imavision (French speaking Canada), One 2 Play (Ex-Yugoslavia), Magna Pacific (Australia), Media Service Zawada (Poland), Modern Times (Greece), Top Tape (Brazil)...



BRAND STRATEGY

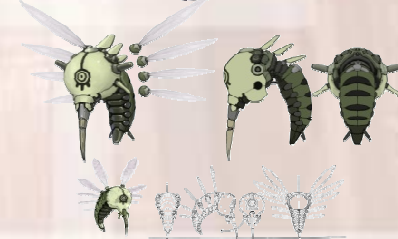
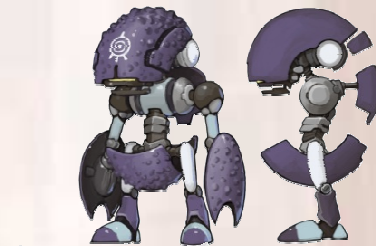
MMORPG (Massive Multiplayer Online Role-Playing-Game)

- In collaboration with top online company CJ Internet, and a \$2 million budget.



- Features to include :

- Full 3D
- Real Role Play Universe
- Full combat system



BRAND STRATEGY

Video Game Releases

- Nintendo DS release (2nd Opus):
« Fall of XANA » by The Game Factory
(Worldwide)



- PS2, PSP & Wii Release : « Quest for Infinity »
by The Game Factory and Mindscape
(Worldwide)



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