

10.02.2011



The WANTED

GOLD FOREVER

OFFICIAL COMIC RELIEF SINGLE FOR RED NOSE DAY 2011

RELEASE DATE: 13TH MARCH

GEFFEN RECORDS

Undoubtedly the biggest new band to smash into the charts in the last 12 months, **The Wanted**'s latest offering is not only set to be a sure-fire hit but will also be the official **Comic Relief** single for **Red Nose Day**.

Available for digital download on Sunday 13th March and to buy in the shops the day after, Gold Forever is the latest single from the Brit nominated five-piece: Jay, Max, Nathan, Siva and Tom.

Written by a stellar team of award-winning songwriters, Steve Mac, Wayne Hector and Claude Kelly, this song packs a punch. Gold Forever is a ballad to rave to, combining the boy's soaring vocals with a clubby, synth bassline.

"This song is about a day in your life that you never forget. It's an upbeat, feel good track and our favourite so far. We're really excited to get it out there, and delighted that it is supporting such a great cause." says **Max**.

The Wanted follow the long line up of pop royalty who have recorded singles for the charity, including Spice Girls, McFly and Girls Aloud/Sugababes. **Jay** commented on the group's involvement "We're in a position where we can contribute to Comic Relief. We grew up watching it as kids and to be involved is crazy but an absolute honour. We hope we do everyone proud."

Nathan echoes, "Comic Relief is a British institution and something everyone wants to be part of. It's an amazing charity and we're thrilled to be involved."

With their incredible **2011 BRIT nominated** debut single **All Time Low** storming straight into the number one spot, followed quickly by number two hit **Heart Vacancy**, **Jay, Max, Siva, Nathan** and **Tom** have quickly built up a huge fanbase. Their self-titled debut album raced into the top five, and with over 17 million plays of their videos on YouTube, and over 650,000 fans on Facebook, the boys have most definitely cemented themselves as the hottest new pop group in the UK.

The Wanted are set to perform the track on Red Nose Day's enormous Night of TV, **Comic Relief: Funny for Money** which kicks off at 7pm, BBC1 on Friday 18th March, Red Nose Day. By raising money for Red Nose Day, people can

10.02.2011

help to change lives forever. That's because Comic Relief spends all the money raised to give extremely vulnerable, poor and disadvantaged people in the UK and Africa a helping hand to turn their lives around.

To see all the latest red Nose Day news and for information about how you can 'Do Something Funny for Money' visit www.rednoseday.com

The boys are off to Asia next week where they are promoting their album. This follows trips to Europe where The Wanted story is just beginning. They'll be back in the UK for their first headline tour which kicks off in Manchester on 28th March.

www.thewantedmusic.com

For further press information: Asha Oojageer or Sundraj Sreenivasan @ Supersonic PR
E -firstname@supersonicpr.com / T - 0207 033 7992

FOR MORE INFORMATION ABOUT RED NOSE DAY CONTACT:

Media Team, 020 7820 2500, media@comicrelief.com

Out of hours media line: 07984 510473

www.comicrelief.com/media-centre

About Comic Relief

Notes to editors

- Red Nose Day 2011 is heading your way on Friday 18th March when the great British public will once again be asked to Do Something Funny for Money.
- To join in the fun go to www.rednoseday.com and find out how you can get involved.
- By raising cash this Red Nose Day, you're helping to change lives forever. That's because Comic Relief spends all the money raised by the public to give extremely vulnerable and disadvantaged people in the UK and Africa a helping hand to turn their lives around.
- Comic Relief was launched on Christmas Day in 1985, live on BBC One. At that time, a devastating famine was crippling Ethiopia and something had to be done. That something was Comic Relief. The idea was simple – Comic Relief would make the public laugh while they raised money to help people in desperate need. Before too long, Red Nose Day was created and the first ever event in 1988 raised a staggering £15m. To date, twelve Red Nose Days have raised more than £500m. That money has helped, and is helping, to support people and communities in dire need both in the UK and Africa.
- *Comic Relief, registered charity 326568 (England/Wales); SC039730 (Scotland)*