

POMED Seminar for Policy Professionals, Spring 2010

Supporting Democracy in the Middle East: Tools and Strategy

Wednesdays, 7:00-8:30pm
March 10 – May 12

Project on Middle East Democracy (POMED)

Course sessions will take place at:

*International Research and Exchanges Board (IREX)
2121 K St NW, Suite 700, Washington DC 20037*

Focus of the Course:

This purpose of this course is to equip participants with knowledge of the tools and strategies available to U.S. policymakers for encouraging genuine democratic progress, the links between these tools in theory and practice, and the process of policymaking from budgeting to decisions to execution.

The first section of the course will explore two central tools of U.S. policy, public rhetoric and diplomacy. Next, we will focus on democracy assistance and the various institutions that deliver aid to support democracy, as well as the budgetary process that allocates such funds. In the 9th session, we will take into account the broader field of actors, including foreign sources of aid. Our final session will be a moderated discussion intended to help participants synthesize the issues covered over the previous nine weeks and draw conclusions for U.S. policy.

Points of Contact:

Andrew Albertson
Executive Director, POMED
202-828-9660, ext. 100
andrew.albertson@pomed.org
1820 Jefferson Place NW
Washington, DC 20036

Stephen McInerney
Director of Advocacy, POMED
202-828-9660, ext. 103
stephen.mcinerney@pomed.org
1820 Jefferson Place NW
Washington, DC 20036

Seminar Chair:

Scott Carpenter is the Keston Family fellow at The Washington Institute and director of Project Fikra. From 2004 to 2007, he served as deputy assistant secretary of state in the Bureau of Near Eastern Affairs. Mr. Carpenter has helped design the course and will offer the first and last lectures.

Lecturers :

Lectures will be delivered by former policymakers and other leading experts. The seminar will be facilitated by POMED staff.

Expectations:

To maximize the benefit of the course and to enhance the quality of discussion, we highly encourage participants to attend every lecture.

Participants may opt to receive a grade. For those students who opt to receive a grade, the grade will be based on three components: a) attendance and participation in class discussions during the first 9 weeks (25%), b) participation in the final class discussion on week 10 (25%), and c) the quality of a final paper (50%). The final paper will require participants to synthesize material from the course and draw recommendations for U.S. policymakers in the form of a 5-page (double-spaced) memo.

Suggested readings for each week are available below. Participants will benefit most from the course if they complete the suggested readings prior to class and engage fully in class discussions.

Schedule :

1. Coordinating Tools for Democracy Support: Cases from the Bush Administration (3/10)
– **Scott Carpenter**

2. (3/17) The Congressional Appropriations Process – **Jim Kolbe**
 - *Consolidated Appropriations Act, 2010, Division F: Department of State, Foreign Operations, and Related Appropriations (pages 279-375).*
http://frwebgate.access.gpo.gov/cgi-bin/getdoc.cgi?dbname=111_cong_bills&docid=f:h3288enr.txt.pdf

 - *Congressional Budget Justification: Department of State Operations FY2011*
<http://www.state.gov/documents/organization/136355.pdf>

 - *Congressional Budget Justification: Foreign Operations, Fiscal Year 2010 [to be replaced by same document for FY11 when available]*
Book I: <http://www.state.gov/documents/organization/123415.pdf>
Book II: <http://www.state.gov/documents/organization/124072.pdf>

3. (3/24) From Appropriations to Programs: USAID – **Paige Alexander**

- Stephen McInerney, “The Federal Budget and Appropriations for the Fiscal Year 2010: Democracy, Governance, and Human Rights in the Middle East,” Project on Middle East Democracy, July 2009.
<http://pomed.org/mcinerney-appropriations-fy10/>
- “Audit of USAID/Egypt’s Democracy and Governance Activities,” Office of the Inspector General, U.S. Agency for International Development, October 27, 2009.
<http://www.usaid.gov/oig/public/fy10rpts/6-263-10-001-p.pdf>

4. (3/31) From Appropriations to Programs: MEPI and DRL – speaker to be confirmed

- Tamara Cofman Wittes and Sarah Yerkes, “The Middle East Partnership Initiative: Progress, Problems, and Prospects,” The Saban Center for Middle East Policy, Brookings Institution, November 29, 2004.
http://www.brookings.edu/papers/2004/1129middleeast_wittes.aspx
- Tamara Cofman Wittes and Andrew Masloski, “Democracy Promotion Under Obama: Lessons from the Middle East Partnership Initiative,” The Saban Center for Middle East Policy, Brookings Institution, May 2009.
http://www.brookings.edu/~media/Files/rc/papers/2009/05_democracy_promotion_wittes/05_democracy_promotion_wittes.pdf

5. (4/7) Millennium Challenge Corporation – **Rodney Bent**

- Sheila Herrling, Molly Kinder, and Steve Radelet, “From Innovation to Impact: Next Steps for the Millennium Challenge Corporation,” Center for Global Development, January 2009.
<http://www.cgdev.org/content/publications/detail/1420905>
- Lex Rieffel and James W. Fox, “The Millennium Challenge Corporation: An Opportunity for the Next President,” Brookings Institution, December 2008.
http://www.brookings.edu/~media/Files/rc/papers/2008/12_mcc_rieffel/12_mcc_rieffel.pdf

6. (4/14) The National Endowment for Democracy – **Eric Bjornlund**

- Eric C. Bjornlund, “Beyond Fair and Free: Monitoring Elections and Building Democracies,” Woodrow Wilson Center Press, 2004.

http://pomed.org/wordpress/wp-content/uploads/2009/12/bjornlund-beyond_free_and_fair-ch_2.pdf

- Thomas Carothers, "Making It Work: The Challenges of Implementation," Chapter 9 of *Aiding Democracy Abroad: The Learning Curve*, Carnegie Endowment for International Peace, 1999.
http://pomed.org/wordpress/wp-content/uploads/2009/12/carothers-the_learning_curve-ch_9.pdf
- Thomas Carothers, "Democracy Assistance: Political vs. Developmental?" *Journal of Democracy*, Volume 20, Number 1, January 2009.
http://pomed.org/wordpress/wp-content/uploads/2009/12/carothers-democracy_assistance-political_vs_developmental.pdf
- Tamara Cofman Wittes, "Overcoming Ambivalence," Chapter 6 of *Freedom's Unsteady March: America's Role in Building Arab Democracy*. Brookings Institution Press, 2008.
http://pomed.org/wordpress/wp-content/uploads/2009/12/wittes-freedoms_unsteady_march-chapter_6.pdf
- Eric Hale, "A Quantitative and Qualitative Evaluation of the National Endowment for Democracy, 1990-1999," Dissertation, submitted to the graduate faculty of LSU for the degree of Doctor of Philosophy, 2003.
http://pomed.org/wordpress/wp-content/uploads/2009/12/hale-evaluation_of_ned.pdf

7. (4/21) International Actors – **Thomas Melia**

- "Council Conclusions on Democracy Support in the EU's External Relations," Council of the European Union, November 17, 2009.
<http://www.eupd.eu/uploads/4190067facf6ad89e7b0f113f3d21052.pdf>
- Michael Emerson and Richard Youngs, *Democracy's Plight in the European Neighbourhood: Struggling Transitions and Proliferating Dynasties*, FRIDE, October 30, 2009.
<http://www.fride.org/publication/666/democracys-plight-in-the-european-neighbourhood>

8. (4/28) Public Rhetoric – **Tom Malinowski**

- "Remarks by the President on a New Beginning," Cairo University, June 4, 2009,
http://www.whitehouse.gov/the_press_office/Remarks-by-the-President-at-Cairo-University-6-04-09/

- “Remarks on Human Rights Agenda for 21st Century” Georgetown University, December 14, 2009, <http://www.state.gov/secretary/rm/2009a/12/133544.htm>
- "Remarks of Secretary of State Condoleezza Rice at the American University of Cairo," June 20, 2005. <http://arabist.net/archives/2005/06/20/condoleezza-rices-remarks-and-excerpts-from-her-cairo-speech/>

9. (5/5) Diplomacy – **Ambassador Mark Palmer**

- David Adesnik and Michael McFaul, “Engaging Autocratic Allies to Promote Democracy,” *The Washington Quarterly*, Volume 29, Number 2, Spring 2006. http://pomed.org/wordpress/wp-content/uploads/2009/12/twq_adesnik_mcfaul.pdf
- *A Diplomats Handbook for Democracy Development Support*, (ed.) Jeremy Kinsman and Kurt Bassuener. http://www.diplomatshandbook.org/pdf/Diplomats_Handbook_2009_Update.pdf
- Ambassador Mark Palmer, *Breaking the Real Axis of Evil: How to Oust the World’s Last Dictators by 2025*, Rowan & Littlefield, 2003.

10. (5/12) Supporting Democracy in the Middle East: Tools and Strategy – **Scott Carpenter**