

POMED Seminar for Policy Professionals, Spring 2011

Supporting Democracy in the Middle East: Tools and Strategy

Wednesdays, 7:00-8:30pm

April 13 – June 15

Courses will take place at:

*International Research and Exchanges Board (IREX)
2121 K St NW, Suite 700, Washington DC 20037*

Focus of the Course:

The purpose of this course is to equip participants with knowledge of the tools and strategies available to U.S. policymakers for encouraging genuine democratic progress, the links between these tools in theory and practice, and the process of policymaking from budgeting to decisions to execution.

Points of Contact:

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Lecturers:

Lectures will be delivered by former policymakers and other leading experts. The seminar will be facilitated by POMED Senior Research Associate Daphne McCurdy.

Expectations:

To maximize the benefit of the course and to enhance the quality of discussion, we highly encourage participants to attend every lecture. Participants may opt to receive a grade. For those students who opt to receive a grade, the grade will be based on three components: a) attendance and participation in class discussions during the first 9 weeks (25%), b) participation in the final class discussion on week 10 (25%), and c) the quality of a final paper (50%). The final paper will require participants to synthesize material from the course and draw recommendations for U.S. policymakers in the form of a 5-page (double-spaced) memo. Suggested readings for each week are available below. Participants will benefit most from the course if they complete the suggested readings prior to class and engage fully in class discussions.

Schedule:

1. **Rethinking U.S. Policy in a New Middle East (April 13)** – Nathan Brown, Director of Institute for Middle East Studies at The George Washington University; Senior Associate at Carnegie Endowment for International Peace

- Eric C. Bjornlund, “Beyond Fair and Free: Monitoring Elections and Building Democracies,” Woodrow Wilson Center Press, 2004.
http://pomed.org/wordpress/wp-content/uploads/2009/12/bjornlund-beyond_free_and_fair-ch_2.pdf
- Thomas Carothers, “Think Again: Arab Democracy,” *Foreign Policy*, March 10, 2011.
<http://www.carnegieendowment.org/publications/index.cfm?fa=view&id=42991#>
- “Fact-Sheet: U.S. Actors Promoting Democracy in the Middle East,” Carnegie Resource Page, March 15, 2006.
<http://www.carnegieendowment.org/publications/index.cfm?fa=view&id=18125&prog=zgp&proj=zdrl,zme>

2. **Diplomacy (April 20)** –Barbara Bodine, Former U.S. Ambassador to Yemen

- David Adesnik and Michael McFaul, “Engaging Autocratic Allies to Promote Democracy,” *The Washington Quarterly*, Volume 29, Number 2, Spring 2006.
http://pomed.org/wordpress/wp-content/uploads/2009/12/twq_adesnik_mcfaul.pdf
- *A Diplomats Handbook for Democracy Development Support*, (ed.) Jeremy Kinsman and Kurt Bassuener.
http://www.diplomatshandbook.org/pdf/Diplomats_Handbook.pdf
- Ambassador Mark Palmer, *Breaking the Real Axis of Evil: How to Oust the World’s Last Dictators by 2025*, Rowan & Littlefield, 2003.

3. **The Congressional Appropriations Process (April 27)** – Jim Kolbe, Former Member of the U.S. House of Representatives and Chairman of Subcommittee on Foreign Operations, Export Financing, and Related Programs of Appropriations Committee

- The Congressional Appropriations Process: An Introduction
http://www.senate.gov/CRSReports/crs-publish.cfm?pid=%26*2%404Q%2C%3B%3F%0A
- Consolidated Appropriations Act, 2011: Department of State, Foreign Operations, and Related Appropriations, pp. 364 – 404.
http://rules.house.gov/Media/file/PDF_112_1/Floor_Text/FINAL2011_xml.pdf
- Congressional Budget Justification: Department of State Operations, Fiscal Year 2012
<http://www.state.gov/documents/organization/156215.pdf>

- Congressional Budget Justification: Foreign Operations, FY 2012
<http://www.state.gov/documents/organization/158267.pdf>
- Congressional Budget Justification: Foreign Operations Annex Regional Perspectives, FY 2012
<http://www.state.gov/documents/organization/158268.pdf>
- Congressional Budget Justification: Foreign Assistance Summary Tables, FY 2012
<http://www.state.gov/documents/organization/158269.pdf>

4. From Appropriations to Programs: MEPI and DRL (May 4) – Scott Carpenter, Former Deputy Assistant Secretary of State for Near Eastern Affairs; Former Deputy Assistant Secretary of State for Democracy, Human Rights, and Labor

- Stephen McInerney, “The Federal Budget and Appropriations for the Fiscal Year 2011: Democracy, Governance, and Human Rights in the Middle East,” Project on Middle East Democracy, April 2010.
<http://pomed.org/wordpress/wp-content/uploads/2010/04/fy11-budget-analysis-final.pdf>
- Tamara Cofman Wittes and Sarah Yerkes, “The Middle East Partnership Initiative: Progress, Problems, and Prospects,” The Saban Center for Middle East Policy, Brookings Institution, November 29, 2004.
http://www.brookings.edu/papers/2004/1129middleeast_wittes.aspx
- Tamara Cofman Wittes and Andrew Masloski, “Democracy Promotion Under Obama: Lessons from the Middle East Partnership Initiative,” The Saban Center for Middle East Policy, Brookings Institution, 2009.
http://www.brookings.edu/~media/Files/rc/papers/2009/05_democracy_promotion_wittes/05_democracy_promotion_wittes.pdf

5. From Appropriations to Programs: USAID (May 11) – Eric Bjornlund, Co-founder and Principal of Democracy International

- Thomas Carothers, “Revitalizing Democracy Assistance: The Challenge of USAID,” **Carnegie Report, October 2009.**
<http://www.carnegieendowment.org/publications/index.cfm?fa=view&id=24047>
- Gerald Hyman, “Foreign Policy and Development: Structure, Process, Policy, and the Drip-by-Drip Erosion of USAID,” CSIS, September 2010.
<http://pomed.org/wordpress/wp-content/uploads/2011/05/Hyman-ForeignPolicyAndDevel.pdf>
- “Audit of USAID/Egypt’s Democracy and Governance Activities,” Office of the Inspector General, U.S. Agency for International Development, October 27, 2009.
<http://www.usaid.gov/oig/public/fy10rpts/6-263-10-001-p.pdf>

6. Leveraging Assistance to Achieve Democracy Promotion Goals (May 18) – Steve McInerney, Executive Director of the Project on Middle East Democracy

- Tamara Cofman Wittes, "Overcoming Ambivalence," in *Freedom's Unsteady March: America's Role in Building Arab Democracy*, Brookings Institution Press, 2008, p. 115 – 121.
http://pomed.org/wordpress/wp-content/uploads/2009/12/wittes-freedoms_unsteady_march-chapter_6.pdf
- Michele Dunne, Moataz El Fegiery, and Stephen McInerney, "Egypt: Will Democracy Succeed the Pharaoh?" *Diplomats Handbook*.
http://www.diplomatshandbook.org/pdf/Handbook_Egypt.pdf
- Lex Rieffel and James W. Fox, "The Millennium Challenge Corporation: An Opportunity for the Next President," Brookings Institution, December 2008.
http://www.brookings.edu/~media/Files/rc/papers/2008/12_mcc_rieffel/12_mcc_rieffel.pdf

7. The National Endowment for Democracy (May 25) – Richard Kraemer, Former Middle East and North Africa Program Officer at the Center for International Private Enterprise; Middle East and North Africa Senior Program Officer at the National Endowment for Democracy

- NED Statement of Principles
<http://www.ned.org/publications/statement-of-principles-and-objectives>
- Idea to Reality: NED at 25
<http://www.ned.org/about/history#1>
- NED, 5-Year Strategic Plan, 2007.
<http://www.ned.org/docs/strategy/strategy2007.pdf>
- Eric Hale, "A Quantitative and Qualitative Evaluation of the National Endowment for Democracy, 1990-1999," Dissertation, submitted to the graduate faculty of LSU for the degree of Doctor of Philosophy, 2003.
http://pomed.org/wordpress/wp-content/uploads/2009/12/hale-evaluation_of_ned.pdf

8. International Actors (June 1) – Ted Piccone, Senior Fellow and Deputy Director of Foreign Policy at The Brookings Institution

- Thomas Carothers, "Democracy Assistance: Political vs. Developmental?" *Journal of Democracy*, Volume 20, Number 1, January 2009.
http://pomed.org/wordpress/wp-content/uploads/2009/12/carothers-democracy_assistance-political_vs_developmental.pdf
- Ted Piccone, "International Mechanisms for Protecting Democracy," 2004.
http://www.demcoalition.org/pdf/Protecting_Democracy_Piccone.pdf

- Ted Piccone and Emily Alinikoff, “Promoting Human Rights in the Middle East: A Multilateral Approach,” Project on Middle East Democracy Policy Brief Series, February 7, 2011.
http://pomed.org/wordpress/wp-content/uploads/2011/02/policy-brief-series_piccone.pdf
- Human Rights Watch, “Curing the Selectivity Syndrome: The 2011 Review of HRC,” June 2010.
<http://www.demcoalition.org/pdf/pdf/HRW%20Report%20June%202010.pdf>
- European Commission and High Representative of the Union for Foreign Affairs and Security Policy, “Partnership for Democracy and Shared Prosperity,” March 3, 2011.
http://ec.europa.eu/commission_2010-2014/president/news/speeches-statements/pdf/20110308_en.pdf

9. Public Rhetoric (June 8) – Tom Malinowski, Former Special Assistant to President Bill Clinton and Senior Director for Foreign Policy Speechwriting at the National Security Council

- "Remarks of Secretary of State Condoleezza Rice at the American University of Cairo," June 20, 2005. <http://arabist.net/archives/2005/06/20/condoleezza-rices-remarks-and-excerpts-from-her-cairo-speech/>
- "Remarks by the President on a New Beginning," Cairo University, June 4, 2009.
http://www.whitehouse.gov/the_press_office/Remarks-by-the-President-at-Cairo-University-6-04-09/
- “Remarks of President Obama at UN General Assembly,” September 23, 2010.
<http://www.nytimes.com/2010/09/24/us/politics/24obama-text.html?pagewanted=all>
- “Remarks of Secretary of State Hillary Clinton at Forum for the Future,” January 13, 2011.
<http://www.state.gov/secretary/rm/2011/01/154635.htm>

10. Supporting Democracy in the Middle East: Tools and Strategy (June 15) – Stephen Grand, Director of U.S. Relations with the Islamic World and Foreign Policy Fellow at The Brookings Institution