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## **FOR IMMEDIATE RELEASE**

### **Bill Winkler to Present Lecture on Ansel Hall's Rainbow Bridge–Monument Valley Expedition**

(CORTEZ, Colo.)—March 10, 2011—On Friday, March 18, writer, photographer, and filmmaker William (Bill) Winkler will present “Ansel Hall’s Rainbow Bridge–Monument Valley Expedition.” The event will be held at the Crow Canyon Archaeological Center and begins with wine and appetizers at 7:00 p.m., followed by the lecture at 7:30. The lecture is presented as part of the Distinguished Lecturers Series, organized by the Friends of Crow Canyon advisory board.

Naturalist Ansel Hall (1894-1962) probably contributed more than any other individual to the formation and early growth of the interpretive work of the National Park Service (NPS). He worked for the NPS as a park ranger and naturalist and eventually served in more-senior positions such as chief naturalist, senior naturalist, chief forester, and chief of the field division. Along with his family, he created the Mesa Verde Company, the first of many not-for-profit concessions to open in national parks. He is credited with influencing a number of individuals, including photographer Ansel Adams, whom he mentored.

In 1933, Ansel Hall organized the privately funded Rainbow Bridge–Monument Valley Expedition to explore, research, and record data about the region. Bill Winkler will review the expedition—its importance, interdisciplinary and multicultural crew, and camp life. His presentation will include vintage photos, film clips, and maps of the expedition.

Bill Winkler worked as a park ranger and concessioner at Mesa Verde National Park and Yosemite National Park and was president and general manager of the Mesa Verde Company from 1968 to 1981. He was also president of Mesa Verde Savings and Loan Association. In 1978, Winkler and his wife, Merrie (Ansel Hall’s daughter), founded INTERpark, Inc., a company that specializes in interpretive media in the Southwest.

Winkler has served four Colorado governors on historic preservation, economic development, and state tourism commissions, and he has received awards for his community work, service to state tourism, and writing, photography, and video programming.

Tickets for the lecture are \$30. Crow Canyon members at the \$100 or more level receive a 10% discount. For more information or to purchase tickets, call Amy at 970-564-4341 (toll-free 800-422-8975, ext. 141), or e-mail her at askaggs@crowcanyon.org. Proceeds from the Distinguished Lecturers Series help underwrite the participation of local students attending Crow Canyon programs.

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