



Close national race continues

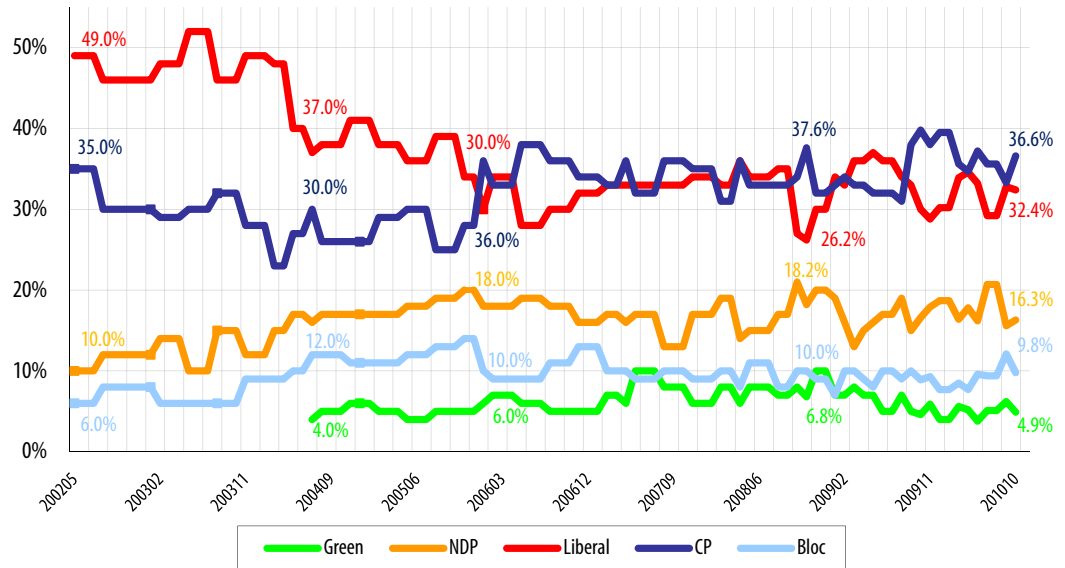
METHODOLOGY

To follow is a review of the latest Nanos national random telephone survey of 1,002 Canadians 18 years of age and older. It was completed between October 1st and October 6th, 2010. The statistics of a random sample of 1,002 respondents are accurate to within 3.1 percentage points, plus or minus, 19 times out of 20. For 831 committed voters, it is accurate to within 3.4 percentage points, plus or minus, 19 times out of 20.

Results for 2010-09 are from a random telephone survey of 1,014 Canadians conducted between August 28th and September 3rd, 2010.

The research was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate member.

QUESTION: For those parties you would consider voting for federally, could you please rank your top two current local preferences? (Committed voters only - First Preference)



REGIONAL BALLOT

Committed Voters (%)**	Canada		Atlantic Canada*		Quebec		Ontario		Prairies		British Columbia	
	2010-10	2010-09	2010-10	2010-09	2010-10	2010-09	2010-10	2010-09	2010-10	2010-09	2010-10	2010-09
	(n=831)	(n=823)	(n=78)	(n=68)	(n=212)	(n=243)	(n=253)	(n=250)	(n=164)	(n=156)	(n=123)	(n=105)
	%	%	%	%	%	%	%	%	%	%	%	%
Conservative	36.6	33.3	39.1	45.3	19.8	15.6	41.9	36.2	53.4	52.8	30.7	29.4
Liberal	32.4	32.8	41.0	38.7	27.7	27.3	35.7	43.2	29.8	23.9	31.7	29.4
NDP	16.3	15.6	16.3	13.6	11.2	10.8	18.1	13.2	14.0	22.0	24.2	25.6
BQ	9.8	12.1	-	1.2	38.3	40.7	-	-	-	-	-	-
Green	4.9	6.2	3.6	1.2	2.9	5.5	4.4	7.4	2.8	1.4	13.4	15.5
Accuracy	±3.4	±3.4	±11.3	±12.1	±6.8	±6.4	±6.2	±6.3	±7.8	±8.0	±9.0	±9.7
Undecided	17.1	18.6	14.7	29.9	17.0	11.5	17.3	17.2	18.6	23.2	16.4	21.8

* Note: Small sample size

**Note: Percentages may not add up to 100 due to rounding

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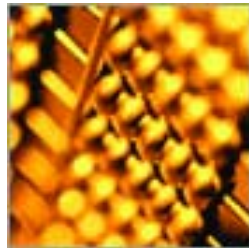
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The Nanos Approach

At Nanos Research, we are experts at helping public-facing companies and organizations connect with the “hearts and minds” of customers or the general public. Our advantage comes from over 20 years experience in understanding the numbers and building upon them to provide strategic insight and intelligence in support of our clients’ business, marketing, public affairs and communications needs.



Getting Started

At Nanos, we believe that small steps can lead to large insights. We are regularly in the field with a national omnibus surveys. We’ll sit down with you to learn about your challenges and work on your challenge together. The results can be used to conduct a strategic assessment of your current challenge or can be the basis of a broader mission plan for you to achieve your market or mind share objectives.

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- Telephone Surveys
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- Focus Groups
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A Trusted Source

Our team is headed by Nik Nanos, a leader in the market and public opinion research industry recognized for the quality of his work, the insightfulness of his counsel and his professional integrity. Media organizations regularly call upon Nik Nanos and Nanos Research to capture the public pulse and analyze complex issues.



The Nanos Research Group

Our group of companies is a national team of like-minded research professionals and organizations bound by a common commitment to quality research, quality service and superior research outcomes.



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