



The McGladrey Classic Introduced as New PGA TOUR Fall Series Event

Davis Love Foundation to host tournament at Sea Island October 7-10

RSM McGladrey
Accounting | Tax | Business Consulting

Ponte Vedra Beach, FL

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The [PGA TOUR](#) and [RSM McGladrey](#), one of the nation's leading accounting, tax and business consulting firms, announced today a three-year title sponsorship agreement that will bring a new PGA TOUR event to renowned Sea Island Resort on the southern coast of Georgia beginning in 2010.

The McGladrey Classic will be held October 7-10 as part of the PGA TOUR Fall Series and will be played on the Seaside Course, which has been featured in Golf Digest's list of *Top 100 Courses in the United States*. Longtime PGA TOUR member and Sea Island resident Davis Love III, whose foundation will be the tournament host organization, will serve as Tournament Chairman, and his brother Mark Love will be Executive Director of The McGladrey Classic. TOUR member Zach Johnson, also a Sea Island resident and a "Team McGladrey" member, will serve on the tournament board.

The purse will be \$4 million and the tournament's charitable beneficiaries will include Special Olympics, the official charity of RSM McGladrey's golf platform, as well as local charities in the Sea Island-Brunswick area.

"We are delighted to announce the establishment of The McGladrey Classic and welcome RSM McGladrey to our family of title sponsors," said PGA TOUR Commissioner Tim Finchem. "This represents a partnership between a dynamic new sponsor, a host organization founded by a prominent member of the PGA TOUR, and a world-class resort serving as the host venue. This unique collection of partners, combined with the direct involvement of Davis and Zach, brings distinction to the tournament that is unlike any other we have on TOUR."

In addition to becoming a focal point of its charitable support of Special Olympics, the sponsorship expands RSM McGladrey's existing presence in professional golf, which includes sponsorship of Team McGladrey comprising six-time PGA TOUR winner and Masters Champion Zach Johnson, three-time PGA TOUR winner Chris DiMarco and LPGA TOUR professional Natalie Gulbis.

"This is a wonderful opportunity for RSM McGladrey to build greater awareness of our services and brand while expanding relationships with our clients and prospective clients," said RSM McGladrey President C.E. Andrews. "The real power of any relationship [comes through understanding](#), which leads to trust and a partnership based on integrity. At RSM McGladrey, we know that our clients and prospects enjoy playing and watching golf. Partnering with the PGA TOUR enables us to connect with these individuals in a meaningful way, while also providing a new platform to strengthen our support of Special Olympics and other philanthropic organizations. We are honored to sponsor The McGladrey Classic."

"As a longtime resident, I'm very excited to bring a PGA TOUR tournament to Sea Island, which undoubtedly will be a terrific host venue for The McGladrey Classic," said Davis Love III. "I believe the players will really enjoy the Seaside Course, which is both beautiful and challenging and will be a great site for the tournament. I'm particularly pleased about the economic and charitable impact the tournament will have."

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PGA TOUR

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The Seaside Course, which opened in 1929, was originally designed by noted architects Harry S. Colt and Charles Alison, and in 1999 was renovated by Tom Fazio. It measures 7,055 yards and plays to par 70. The resort also features the Plantation Course, designed by Walter Travis and renovated by Rees Jones in 1998.

The McGladrey Classic will feature a 132-player field. Love and Johnson, both major championship winners and past winners of Fall Series events, already have committed to play. The Fall Series features late-season drama as players vie to finish in the top 125 on the PGA TOUR Official Money List to earn their cards for 2011. A Fall Series victory earns a trip to Maui for the season-opening SBS Championship, plus invitations to the following year's Arnold Palmer Invitational presented by MasterCard, THE PLAYERS Championship, Crowne Plaza Invitational at Colonial, the Memorial Tournament presented by Morgan Stanley, AT&T National and PGA Championship.

About RSM McGladrey

RSM McGladrey is a leading professional services firm providing accounting, tax and business consulting. RSM McGladrey operates in an alternative practice structure with McGladrey & Pullen LLP, a partner-owned CPA firm that delivers audit and attest services. Through separate and independent legal entities, they work together to serve clients' business needs. Together, the companies rank as the fifth largest U.S. provider of accounting, tax and business consulting services (source: *Accounting Today*), with 7,000 professionals and associates in nearly 90 offices. RSM McGladrey Inc. and McGladrey & Pullen LLP are member firms of RSM International, an affiliation of independent accounting and consulting firms.

About PGA TOUR

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 100 tournaments on the PGA TOUR, Champions Tour and Nationwide Tour. The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in communities in which it plays, and provide financial opportunities for TOUR players. In 2010, the three Tours collectively have tournaments in 34 states and in 12 countries outside of the U.S. PGA TOUR tournaments are broadcast to nearly 600 million households in 231 countries and 30 languages.

Virtually all tournaments are organized as nonprofit organizations in order to maximize charitable giving. In 2009, tournaments on the three Tours generated nearly \$109 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to nearly \$1.5 billion. The PGA TOUR's web site is PGATOUR.COM, the No. 1 site in golf, and the company is headquartered in Ponte Vedra Beach, FL.

About Sea Island

A private resort and real estate development company founded in 1926, Sea Island Company today owns and operates Sea Island Resorts, featuring two of the world's most exceptional destinations: the Forbes Five-Star Cloister at Sea Island and The Lodge at Sea Island Golf Club, a Forbes Five-Star and AAA Five-Diamond property. Sea Island Resorts encompasses The Golf Learning Center, two championship golf courses, the Forbes Five-Star Georgian Room restaurant, Camp Cloister, the Tennis Club, Yacht Club, Shooting School and Forbes Five-Star Cloister Spa. A recent transformation of the resort has married the company's storied history with unparalleled 21st century amenities. www.seaisland.com.

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