

The Jewelry Shop WordPress Theme

The [Ecommerce Features](#) | [Compare](#)

Theme Requirements

- php5
- GD Library for the image resizing script(usually enabled by default)
- Webserver operating system Unix, Linux with Apache Server (no Windows Server please)
- At least 128MB PHP Memory Limit - Ecommerce solutions in general require more performance, you are running a shop so you need some power behind it so please choose a decent hosting package.

Features in brief (well, not really!)

Main Optional Sections

- Shopping Cart (disable if you want to use the theme as a product showcase (eg. Catalog) only)
- Membership Area (disable if not needed)
- Blog (create only when required)

Translation Ready

- **Localized** theme (parent and child themes) and theme options

Documentation

- Solid, clear and well commented-out code
- Detailed Help files

SEO / Performance

- SEO Optimized Indexing to avoid Duplicate Content
- SEO Optimized:
 - Header Titles
 - Heading Tags (proper use of H1, H2, etc)
 - Meta Descriptions
 - Meta Keywords
- Javascript files loaded only when needed

Extras

- WP-Pagenavi integrated
- Styles for cformsII included
- Cufon font replacement

Images / Video

- **Custom Image resizing script** (not TimThumb! but still requires the GD library)
- **Product images** are uploaded using WordPress' media uploader from within the product post. Upload as many or as few as you like.
- Products may have more than one images and these can display as **image thumbnails or numbered thumbs**.
- **Choose the Effect** you'd like on the Product Images when on Single View
- **Embed (self-hosted or hosted on 3rd party sites) Video / Audio** Samples using the Theme's Custom Video Shortcodes.

Widgets and Widget ready Areas

- 34 Custom Widgets and Upto 34 Independent Widget Ready Sections that collapse when not in use.

Flexible Layout and Various Element Options

- A Flexible **Front Page** with a **Large Flexible and Widget Ready Feature Area**.
 - Showcase
 - all your Shop main categories,
 - selected categories or
 - individual products!
 - A custom static image linked or notification your own custom code eg swf
 - Select between
 - plain image transitions
 - image transitions with captions
 - image transitions with thumbnails as navigation
 - a combination of the last 2
- Select between a large widget ready **footer** or a small one.
- Optional Front Page **Sidebar** with easy to change positioning (left or right aligned)
- Flexible **product display** (choose the number of display columns, customize the display order and set their appearance: with teaser below image or not)
- A collapsible area of **Related products** appears dynamically below the product's images on the single view.
- Enable or disable **comments**
- Optional Tell a Friend, Print, Share and Subscribe links on single product pages

Navigation / Orientation / Usability

- **Practical navigation elements** contribute to user orientation and better usability.
- Optional Page-Category Hybrid Main Navigation
- **Vertical (foldable) Category Display** - ideal for large number of categories
- **Sidebar** that can be floated to the left or to the right with just a click of a button
- **Subpages** are dynamically detected and appear in the sidebar (if any are found)

Blog

- Optional Blog Section
- styles for **threaded comments** (if enabled),
- **seperated** comments and **trackbacks** (appear in animated dropdown),
- styled **admin comments**
- **custom Avatar** for users with no Avatar!

Security:

2 common sense security precautions already hooked in just for you

- Hidden login page error feedback
- Hidden WordPress version number

Preventing Spam:

- A useful little function to deny Comment Posting to No Referrer Requests