

AIDS 2010

XVIII INTERNATIONAL AIDS CONFERENCE
JULY | 18-23 | 2010 | VIENNA AUSTRIA

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EVALUATION REPORT

APPENDIX

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Appendix 1 – Delegate survey form

All questions marked with an * are compulsory

CONFERENCE OUTREACH & SUPPORT FOR PARTICIPATION

1. How did you first learn about AIDS 2010?

Select one

- Printed conference promotion materials (flyer, brochure, poster, newsletter, etc.)
- IAS website (www.iasociety.org)
- Guide to Community Involvement website (<http://www.aids2010community.org/>)
- Other websites, including Google research and online networking tools (e.g., Facebook, Twitter and blogs)
- Email from conference organizers (e.g. e-Update)
- Other IAS communication (e.g., newsletter, press release)
- Advertisement in a scientific journal or magazine
- Article in the newspaper
- Story on TV or the radio
- Recommended by a colleague/friend
- At a previous International AIDS Conference
- At another HIV or health-related conference/workshop/meeting
- Through my organization/affiliation/work
- Through a partner organization
- Through a donor/donor invitation
- Not sure
- Other (please specify):

2. *During the conference, were you a?

Select all that apply

- Speaker
- Chair/Moderator
- Abstract presenter (oral session)
- Poster discussant (oral poster discussion session)
- Poster exhibitor (in the poster exhibition area)
- Workshop facilitator
- Global Village activity organizer
- Media representative
- Delegate not fitting into the above categories

How easy was it for you to do the following?

		Very easy	Easy	Somewhat easy	Not very easy	Not easy at all	Not applicable/Don't know
3.1	Register for the conference						
3.2	Book accommodation						

⇒ **Information**

How useful were the following resources, which are available through the online Programme-at-a-Glance (www.aids2010.org/pag)?

		Very useful	Useful	Somewhat useful	Not very useful	Not useful at all	Did not use	Not aware of
4.1	Abstracts							
4.2	Presentation slides							
4.3	E-posters							
4.4	Audio files							
4.5	Webcasts							
4.6	Rapporteur session summaries							
4.7	“My Itinerary”							
4.8	Interactive venue floor plan							
4.9	Roadmaps							

5. How useful was the rest of the conference website (i.e., online resources not available through the Programme-at-a-Glance)?

- Very useful
- Useful
- Somewhat useful
- Not very useful
- Not useful at all
- I don't know

6. How useful was the AIDS 2010 Community website (www.aids2010community.org) to help you better understand and participate in the conference?

- Very useful
- Useful
- Somewhat useful
- Not very useful
- Not useful at all
- I did not use/visit this website
- I was not aware of this website

How useful were the following printed materials (that you received in the delegate bag or badge holder)?

		Very useful	Useful	Somewhat useful	Not very useful	Not useful at all	Did not use	Not aware of
7.1	Programme (in your bag)							
7.2	Pocket programme (in your badge holder)							

8. How useful was the conference CD-ROM?

- Very useful
- Useful
- Somewhat useful
- Not very useful
- Not useful at all
- I did not use it
- I did not collect it
- I was not aware of the conference CD-ROM

9. How useful was the simultaneous interpretation (English-Russian & vice versa)?

- Very useful
- Useful
- Somewhat useful
- Not very useful
- Not useful at all
- I did not need/use it
- I needed this service but was not aware of it

⇒ **Social and environmental responsibility**

10. As part of the efforts made by conference organizers to make the conference more socially and environmentally responsible, "donation boxes" were placed throughout the venue and were available for delegates to leave any items they did not wish to take home. How useful were these donation boxes?

- Very useful
- Useful
- Somewhat useful
- Not very useful
- Not useful at all
- I did not see them
- I did not use them
- I was not aware of this feature

⇒ **Scholarship**

11. *Did you receive an AIDS 2010 International or Media Scholarship?

- Yes
- No

The next six questions were displayed only to those who replied "Yes" to Question 11

11.1 How would you rate the overall organization of the AIDS 2010 International and Media Scholarship Programme?

- Excellent
- Good
- Fair
- Poor

How useful were the following resources?

		Very useful	Useful	Somewhat useful	Not very useful	Not useful at all	Did not use	Not aware of
11.2	Scholarship application tutorials (PowerPoints or PDFs downloadable from the AIDS 2010 website)							
11.3	Scholarship Frequently Asked Questions (AIDS 2010 website)							
11.4	Pre-departure guide							
11.5	Scholarship desk on site							

11.6 Please write in the text box below any comments and/or suggestions for improving the AIDS 2010 International and Media Scholarship Programme.

⇒ **Support to media representatives**

The next 14 questions were displayed only to those who selected "Media representative" in Question 2

How useful were the following online and on-site resources to build/enhance your knowledge about HIV and/or to cover the conference?

		Very useful	Useful	Somewhat useful	Not very useful	Not useful at all	Did not use	Not aware of
12.1	Online Media Guide							
12.2	Media Centre page of website							
12.3	Electronic Media Kit							
12.4	Staff/Volunteers at the Media Information Desk							
12.5	Documents Centre							
12.6	Newsroom							
12.7	Press Conference Rooms							
12.8	Broadcast Facilities							
12.9	Official Daily Briefing							
12.10	Official Daily Press Releases							
12.11	Third Party Press Releases and Materials							

		Very useful	Useful	Somewhat useful	Not very useful	Not useful at all	Did not use	Not aware of
12.12	Twitter Feed/Facebook and Blog Posts							

12.13 How would you rate the overall organization of the on-site Media Centre?

- Excellent
- Good
- Fair
- Poor

12.14 Please insert in the text box below any comments and/or suggestions for improvement you may have on the on-site and online Media Centres.

⇒ **Poster Exhibition**

The next question was displayed only to those who did not select "Poster exhibitor (in the poster exhibition area)" in Question 2

13. *Did you visit the poster exhibition area?

- Yes
- No

The next question was displayed only to those who replied "Yes" to Question 13

13.1 How would you rate the poster layout in the display area?

- Excellent
- Good
- Fair
- Poor

The next three questions were displayed only to those who selected "Poster exhibitor (in the poster exhibition area)" in Question 2

13.2 How helpful was the on-site poster helpdesk?

- Very helpful
- Helpful
- Somewhat helpful
- Not very helpful
- Not helpful at all
- I did not visit it
- I was not aware of this desk

13.3 How would you rate the overall organization of the poster display area (i.e., its area layout, labelling, etc.)?

- Excellent
- Good
- Fair
- Poor

13.4 Please insert in the text box below any comments and/or suggestions for improvement you may have on the poster exhibition area.

⇒ **Positive Lounge**

14. *Did you visit the Positive Lounge?

- Yes
- No

The next two questions were displayed only to those who replied "Yes" to Question 14

14.1 How helpful was the Positive Lounge in supporting your participation in the conference?

- Very helpful
- Helpful
- Somewhat helpful
- Not very helpful
- Not helpful at all

14.2 Please insert in the text box below any comments and/or suggestions for improvement you may have on the Positive Lounge.

⇒ **Support to your special role in the conference**

The next five questions were displayed only to those who selected "Speaker", "Chair/moderator", "Abstract presenter" and/or "Poster discussant" in Question 2

How useful were the following resources to help you prepare for your session?

		Very useful	Useful	Somewhat useful	Not very useful	Not useful at all	Did not use/not applicable	Not aware of
15.1	Guidelines and templates							
15.2	Session point person							
15.3	Secretariat support							
15.4	Speaker Centre							

15.5 Please insert in the text box below any comments and/or suggestions for improvement you may have on these resources.

⇒ Social networking tools

How useful were the following social networking tools?

		Very useful	Useful	Somewhat useful	Not very useful	Not useful at all	Did not use	Not aware of
16.1	The WALL							
16.2	AIDS 2010 Facebook pages							
16.3	AIDS 2010 Twitter feed							
16.4	AIDS 2010 Conference Blog							

CONFERENCE PROGRAMME

17. *What was your main track of interest at AIDS 2010 (the track in which you attended most sessions)?

Select one

- Track A: Basic Science
- Track B: Clinical Sciences
- Track C: Epidemiology and Prevention Sciences
- Track D: Social and Behavioural Sciences
- Track E: Economics, Operations Research, Care and Health Systems
- Track F: Policy, Law, Human Rights and Political Science
- No main track of interest

The next question was displayed only to those who selected "Track A" in Question 17

17.A Overall, how would you rate the quality of basic science presented at the conference?

- Excellent
- Good
- Fair
- Poor

17.A.1 Please insert in the text box below any comments and/or suggestions to raise the profile of basic science at future International AIDS Conferences.

The next question was displayed only to those who selected one main track of interest in Question 17

17.1 *Did you attend sessions that did not belong to your main discipline, i.e., did you attend sessions in other tracks than your main track of interest?

- Yes
- No

The next question was displayed only to those who replied “Yes” to Question 17.1

17.2 Please select all tracks that apply

- Track A: Basic Science
- Track B: Clinical Sciences
- Track C: Epidemiology and Prevention Sciences
- Track D: Social and Behavioural Sciences
- Track E: Economics, Operations Research, Care and Health Systems
- Track F: Policy, Law, Human Rights and Political Science

⇒ **Workshops**

18. *Did you attend a workshop?

- Yes
- No

The next six questions were displayed only to those who replied “Yes” to Question 18

For the first time, workshops were structured into three focus areas (Community Skills Development, Professional Development, Leadership & Accountability Development) and into three levels (Foundation, Intermediate, Advanced) to maximize the potential impact of the conference on professional development and delegates’ capacity to implement evidence-based interventions.

19.1 *How appropriate do you think the three focus areas (Community Skills Development, Professional Development, Leadership & Accountability Development) were to your current needs and competencies?

- Very appropriate
- Appropriate
- Somewhat appropriate
- Not very appropriate
- Not appropriate at all

The next question was displayed only to those who did not reply “very appropriate” or “appropriate” to Question 19.1

19.2 Please explain in the text box below why you think the three proposed focus areas were not appropriate to your needs and competencies.

19.3 How appropriate do you think the three levels (Foundation, Intermediate, Advanced) were to your current needs and competencies?

- Very appropriate
- Appropriate
- Somewhat appropriate
- Not very appropriate
- Not appropriate at all

The following question was displayed only to those who did not reply “very appropriate” or “appropriate” to Question 19.3

19.4 Please explain in the text box below why you think the three proposed levels were not appropriate to your needs and competencies.

19.5 Please complete the table below, indicating approximately how many workshops you attended in each focus area and rating their usefulness.

	Number of workshop(s) you attended in each focus area (insert only one entire positive number in each box; if you did not attend any particular focus area, type 0)	Usefulness (insert one of the following rates in each box: 0=did not attend any workshop in this area; 1=very useful; 2= useful; 3=somewhat useful; 4=not very useful; 5=not useful at all; 6=don't remember)
Community Skills Development		
Professional Development		
Leadership & Accountability Development		

19.6 Which level of workshops did you mostly attend?

Select one

- Foundation
- Intermediate
- Advanced

⇒ **Programme Activities**

20. *How many times did you visit the Global Village during the conference?

- I did not visit it
- 1
- 2
- 3
- More than 3

The next seven questions were displayed only to those who did not reply "I did not visit it" to Question 20

How useful were the following activities/features?

		Very useful	Useful	Somewhat useful	Not very useful	Not useful at all	Did not attend/visit	Don't remember
20.1	Networking zones							
20.2	NGO and marketplace booths							
20.3	Community dialogue space							
20.4	Youth Pavilion							
20.5	Sessions							
20.6	Video Lounge							
20.7	Literary Lounge							

21. How worthwhile were the conference's cultural activities (e.g., photo/art exhibits and performances in the conference venue and Global Village)?

- Very worthwhile
- Worthwhile
- Somewhat worthwhile
- Not very worthwhile
- Not worthwhile at all
- I don't know

⇒ **Conference Value and Suggestions for the Future****22. *Generally speaking, did AIDS 2010 offer something that you do not get from other well-known scientific/health conferences?**

- Yes
- No
- I don't know

The next question was displayed only to those who replied "Yes" to Question 22

22.1 Compared to other scientific/health conferences, what were the main added values of AIDS 2010?

Select up to 3 choices

- International dimension
- Focus on human rights and HIV
- Programme content
- Variety of session types
- Number/diversity of delegates
- New information/updates
- Quality of science
- The Global Village
- Interactive sessions and debates
- Networking and collaboration opportunities
- Advocacy opportunities
- Professional development/skills building opportunities
- Speeches/presentations by world wide political leaders
- Overall organization
- Other

Looking toward the next International AIDS Conference, how would you change the programme with respect to the number of sessions/activities?

		More than in AIDS 2010	Similar to AIDS 2010	Fewer than in AIDS 2010	No opinion
23.1	Plenary sessions				
23.2	Special sessions				
23.3	Oral abstract sessions				
23.4	Oral poster discussion sessions				
23.5	Bridging sessions				
23.6	Symposia				
23.7	Poster exhibition				
23.8	Workshops				

CONFERENCE ACHIEVEMENTS

How successful was the conference in achieving the following?

		Very successful	Successful	Somewhat successful	Not very successful	Not successful at all	No opinion
24.1	Providing opportunities to discuss the influence of global drug policy on HIV prevention, treatment, care and support for people who inject drugs						
24.2	Providing opportunities to get feedback on actions taken to scale up HIV prevention, treatment, care or support from decision makers, donors or implementers						
24.3	Increasing your understanding of the connection between human rights and an effective response to HIV						
24.4	Increasing your understanding of the relationship between the scale up of the HIV response and other development priorities						

25. *Do you define yourself as a “leader” and/or “decision maker”?

- Yes
 No

The next three questions were displayed only to those who replied “Yes” to Question 25

Please indicate your level of agreement with the following statements.

		Strongly agree	Agree	Disagree	Strongly disagree	No opinion
25.1	AIDS 2010 provided you with the best available and understandable information on gender-sensitive, evidence- and human rights-based HIV/AIDS interventions					
25.2	AIDS 2010 helped you understand what the current limitations are and identify the best solutions towards achieving the Millennium Development Goals (MDGs)					
25.3	AIDS 2010 provided you with opportunities to discuss how evidence-based policies and programmes for people who inject drugs , including harm-reduction strategies, can be expanded					

⇒ **Main benefits and anticipated actions**

26. What benefits did you gain from attending AIDS 2010?

Select all that apply

- New knowledge
- New skills, including a better understanding of best practices
- New contacts/opportunities for future collaboration, including professional development and career development
- Strengthening collaboration with existing contacts (i.e., people you already knew before the conference)
- Meeting friends
- Sharing experience/lessons learnt
- Affirmation/confirmation of current work/research direction, approach and/or practice
- Motivation/renewed energy and/or sense of purpose
- Opportunity to advocate on specific issue(s)
- Identification or clarification of priority needs and the ways I can help meet them
- Better understanding of the meaning and importance of universal access
- Increased awareness of the challenges to achieving universal access
- I did not gain anything from the conference
- Other

27. During the conference, did you have the opportunity to network and/or discuss challenges in your current work on HIV with delegates/speakers working in different areas or those with different fields of expertise?

- Yes
- No
- Not sure

28. How will you use the benefits you gained at the conference?

Select all that apply

- Share information with colleagues, peers and/or partner organizations (e.g., through discussions, presentations, dissemination/translation of materials, writing papers)
- Organize a hub in my country to share the knowledge gained at the conference with others in my community (hub: screening of selected sessions of the conference followed by a moderated discussion)
- Build capacity within my organization/network (e.g., through training, development/update of guidelines, procedures, manuals, other materials)
- Motivate my colleagues, peers and/or partners
- Influence work focus/approach of my organization
- Refine/improve existing work/research practice or methodology
- Initiate a new project/activity/research
- Expand/scale up existing programmes/projects
- Raise awareness of key populations (e.g., women, youth, MSM, sex workers, people who inject drugs, migrants)
- Raise awareness of community, policy and/or scientific leaders
- Strengthen advocacy or policy work
- Share information/experience with new contacts met at AIDS 2010
- Develop new collaborations (e.g., creation of a partnership/network)
- Strengthen existing collaborations
- Join existing partnership(s)/network(s)
- I am unsure
- I will not do anything differently

⇒ **Anticipated implications**

29. In the text box below, please write down what implications you think the conference may have on HIV research, policy, advocacy and programmes at country, region and/or global level (100 words maximum).

⇒ **Comments and suggestions**

30. Please insert in the text box below any comments you have on the conference (programme, organization, etc.) and/or suggestions for improvement (100 words maximum).

FINALLY, A FEW DETAILS ABOUT YOU...

31. Did you sign the Vienna Declaration?

- Yes
- No
- I am not aware of this Declaration

32. *Which International AIDS Conference(s) did you attend before AIDS 2010?

Select all that apply

- AIDS 2004 (Bangkok, Thailand)
- AIDS 2006 (Toronto, Canada)
- AIDS 2008 (Mexico City, Mexico)
- None of the above

33. *What is your main occupation/profession? (selection from a scrolling menu)

The next question was displayed only to those who selected "Sex worker" in Question 33

33.1 *Which of the following barriers did you encounter to attend the conference?

Select all that apply

- Difficulty of getting a visa
- Difficulty of obtaining funds for accommodation
- Difficulty of obtaining funds for transport
- Difficulty of obtaining funds for visa
- Difficulty of obtaining funds for per diem
- Difficulty of obtaining funds for conference registration
- Difficulty of obtaining approval from my country
- Difficulty of obtaining information about the conference
- Difficulty of understanding information about the conference
- Difficulty of obtaining permission or support from my organization at home
- Difficulty of completing travel documents
- Difficulty of writing an abstract for the conference
- Other
- I did not encounter any barrier

The next question was displayed only to those who selected "Difficulty to write an abstract for the conference" in Question 33.1

33.2 *Did you try to get support in writing your abstract?

- Yes
- No

The next question was displayed only to those who replied "Yes" to Question 33.2

33.3 Which type of support/tool did you use in writing your abstract?

Select all that apply

- The NSWP (Global Network of Sex Work Projects) abstract mentoring programme
- The online abstract mentor programme (available through the conference website: <http://www.aids2010.org/Default.aspx?pagelid=180>)
- Asking colleagues/peers/friends
- Other (please specify):.....

The next question was displayed only to those who selected "NSWP abstract mentoring programme" in Question 33.3

33.4 Did you find it helpful to write your abstract?

- Yes
- No

34. *In which country do you mainly work? (selection from a scrolling menu)

35. With which type of organization or profession are you mainly affiliated? (selection from a scrolling menu)

36. For how many years have you worked in the HIV field (full or part time)?

- Less than 2
- Between 2 and 5
- Between 6 and 10
- Between 11 and 15
- More than 15

37. What is your gender?

- Female
- Male
- Transgender

38. What is your age?

- Between 16 and 26
- Between 27 and 40
- Between 41 and 50
- Above 50

.....

39. As it is too early to assess the medium-term impact of the conference on your attitude and practice in your HIV work, we plan to conduct a follow-up survey in about six months' time. Would you agree to complete such a survey (it will contain maximum 10 questions)?

- Yes
 - No
-

40. You reached the end of the survey. Before closing, please indicate if you would like to enter the prize draw to win US\$200 for you, your organization or your nominated HIV/AIDS charity. Fifteen respondents will be randomly selected and will be notified by email (no link to survey answers).

- Yes
- No

Appendix 2 – Overview of programmes and side events affiliated with AIDS 2010

Youth Programme

The Youth Programme at AIDS 2010 was aimed at empowering young people, advocating for critical issues affecting youth worldwide, and further pinpointing current strategies for effective change. This programme was developed in close partnership with the Vienna YouthForce, a coalition of youth-driven and youth-supported non-governmental organizations, for the fifth time since the Youth Programme was created.

The AIDS 2010 Youth Programme included the Youth Pavilion, the main networking space for young people, located in the Global Village. The Youth Pavilion is a space to host sessions, cultural performances, meetings and forums, showcase achievements of young people, facilitate networking opportunities, engage participants in dialogue and maintain the momentum from the Youth Pre-conference. The pavilion also featured the Youth-Adult Commitment Desk, aimed at holding decision makers accountable for their promises to young people.

The AIDS 2010 Youth Programme also featured a youth-dedicated website¹, a pocket guide to help young participants navigate the conference, and youth presenters in plenaries and other sessions, as well as a team of youth rapporteurs dedicated entirely to recording the proceedings and ground-breaking presentations at the conference from a youth perspective.

Cultural Programme

The Global Village, which was accessible without entrance fee, featured a comprehensive and truly international cultural programme where artists could present their works on HIV and AIDS through a variety of activities, such as: theatre, music and dance performances; one-woman shows; poetry sessions; documentaries, and short and feature films focusing on HIV and AIDS (in many cases, viewers had the chance to discuss the film with the filmmaker following the screening); and interactive art projects, art exhibits and a comic series from Brazil (more details on the Global Village are available in Section X). Exhibitions of photographs and paintings were also displayed throughout the conference venue, outside the Global Village.

Surveyed delegates were asked how worthwhile the conference's cultural activities were in the conference venue and Global Village. Of the 2,654 respondents, the majority rated them "worthwhile" or "very worthwhile" (43% and 33%, respectively, vs. 18% who found them "somewhat worthwhile", 4% "not very worthwhile", and 1% "not worthwhile at all").

An off-site cultural programme was also developed on the occasion of AIDS 2010 with the objective of drawing the attention of the people living in and visiting Vienna to the topic of HIV/AIDS. To this end, a firm of cultural consultants based in Vienna provided the contacts of cultural institutions and artists, and coordinated their contributions. Each partnering cultural institution or artist was responsible for financing, developing the content and organizing its own event/activity. In order to promote this programme, 50,000 copies of a small booklet produced in German and English were distributed widely in Vienna by the Vienna Tourist Board. Starting in early May and closing on 24 July, this programme featured about 40 different performances using art, film, music, dance, design and architecture to convey messages on HIV and AIDS, some of them focusing specifically on children and youth.

Engagement tours

The engagement tours project offered delegates a unique learning experience through interactive site visits to local institutions that work on HIV issues in Vienna (local organizations, hospitals, a research lab and a police detention centre). The goal was to exchange knowledge, best practices, successes, challenges and innovative solutions through dialogue and hands-on activities. Tours were available to conference delegates at no cost and transportation was provided to and from the conference venue. Delegates signed up for the tours via email on a first-come-first-served basis.

¹ www.youthaids2010.org

A total of 17 tours, most of them lasting about one hour each, were organized during AIDS 2010 (vs. 15 during AIDS 2008), in 10 different institutions². A total of 139 delegates participated in these tours, which represents a decrease of 7% compared with AIDS 2008 (150 delegates).

Unlike at AIDS 2008, no survey was conducted during AIDS 2010 due to resource constraints.

Affiliated events

Affiliated events are meetings or activities held outside the main conference venue, before or during the conference, and include a broad range of locations, time periods and formats. Events may be population- or issue-specific (e.g., focusing on women, gay men/MSM, harm reduction, faith based) and are organized independently by corporations, scientists, community groups, health care workers, etc.

A total of 22 affiliated events were approved by the conference organizers on the basis of their relevance to the character or purpose of AIDS 2010. They included workshops, symposia, seminars, meetings and panel discussions, as well as the Human Rights March, a rally, live performance by Annie Lenox, the arrival in Vienna of the "Vienna express", a train which crossed several EEC countries in June-July 2010, and the arrival of bikes taking part in a ride from Mexico to Vienna.

² Aids Hilfe (Austria's primary non-profit institution working in the field of HIV and AIDS), Police Detention Centre (with its harm-reduction programme), AKH (General Hospital: treatment, health care and best practices), Otto Wagner Hospital (HIV clinic), Polymun Scientific (private company developing and manufacturing biopharmaceuticals and liposomal formulations), Sophie (education for female sex workers), Buddy Verein (NGO improving and strengthening of the psycho-social situation of people living with HIV and AIDS), Ganslwirt Clinic (facility and service for drug users), Grüner Kreis (society for the rehabilitation and integration of addicted persons), Streetwork (harm-reduction programme working with drug users in drug dealing areas and offering counselling and information about drug use).

Appendix 3 – Late-breaker statistics

Figure 1. Number of late breakers submitted by region (2008 & 2010)

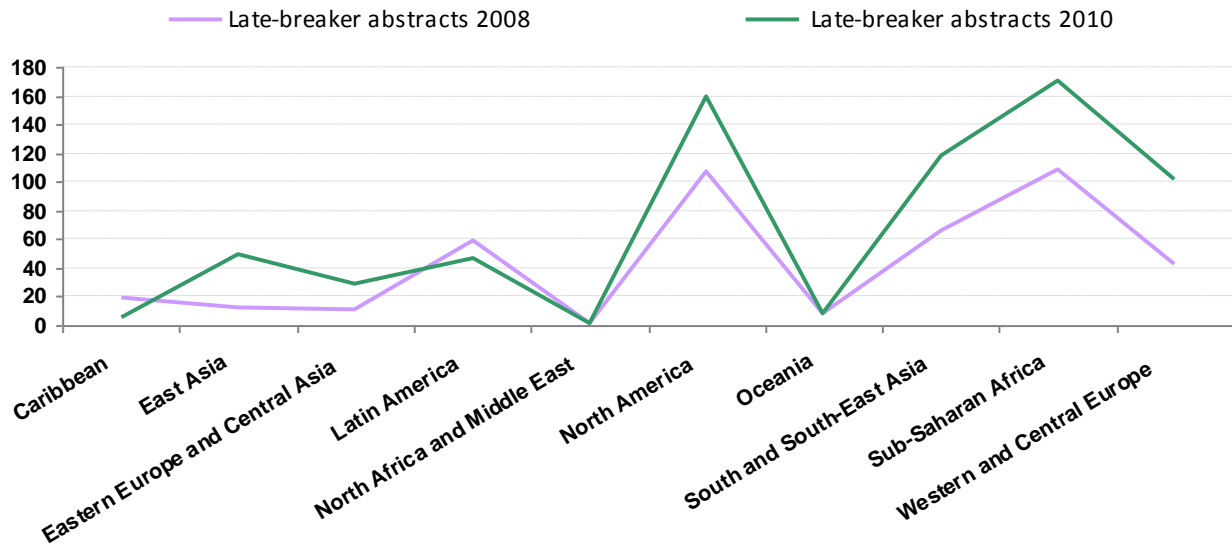


Figure 2. Number of late breakers accepted by region (2008 & 2010)

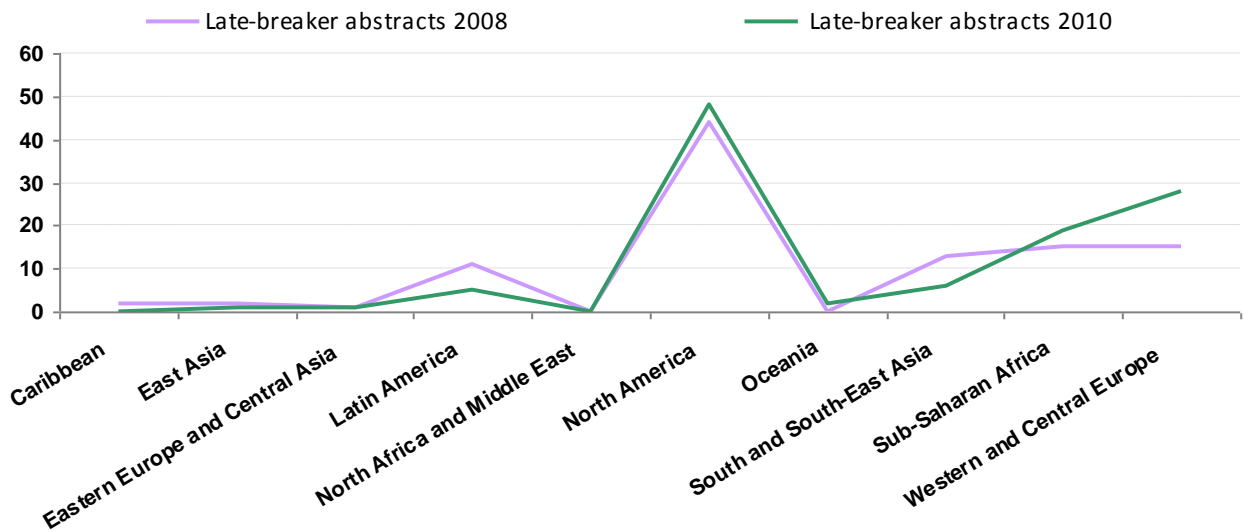


Figure 3. Number of late breakers submitted and accepted by region (2010)

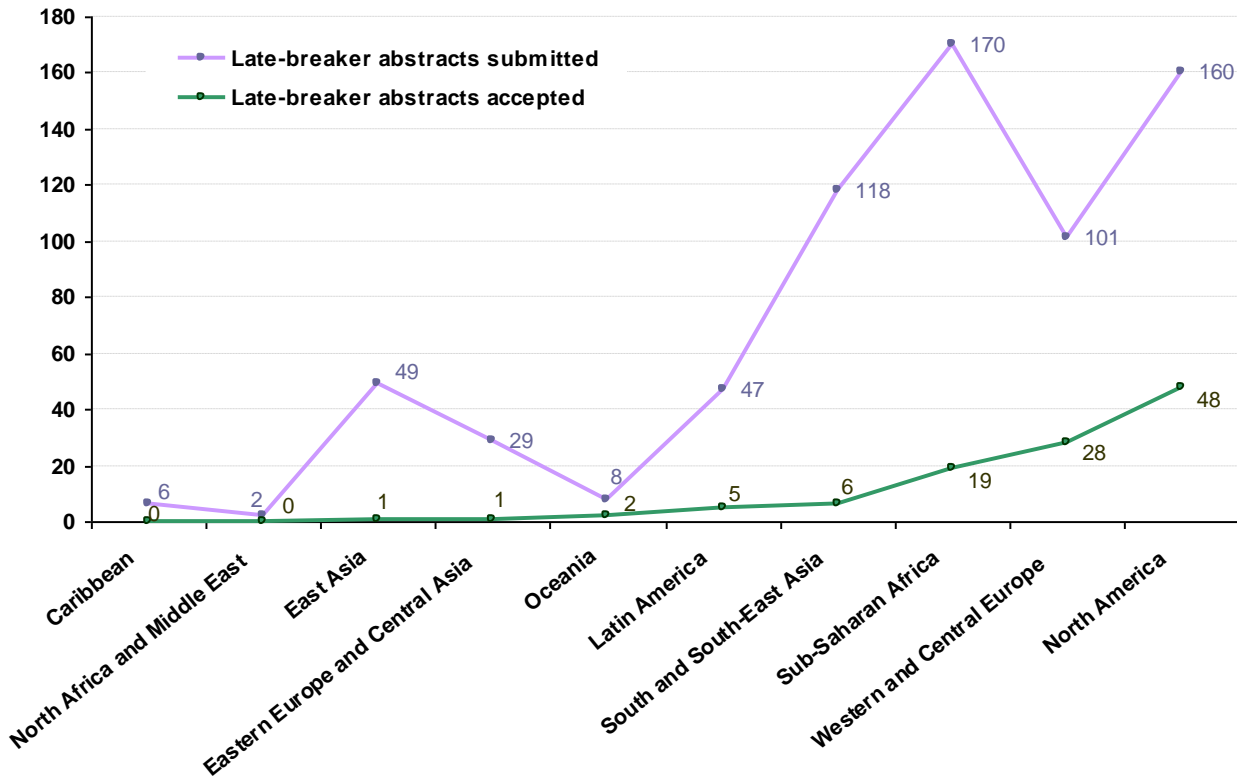
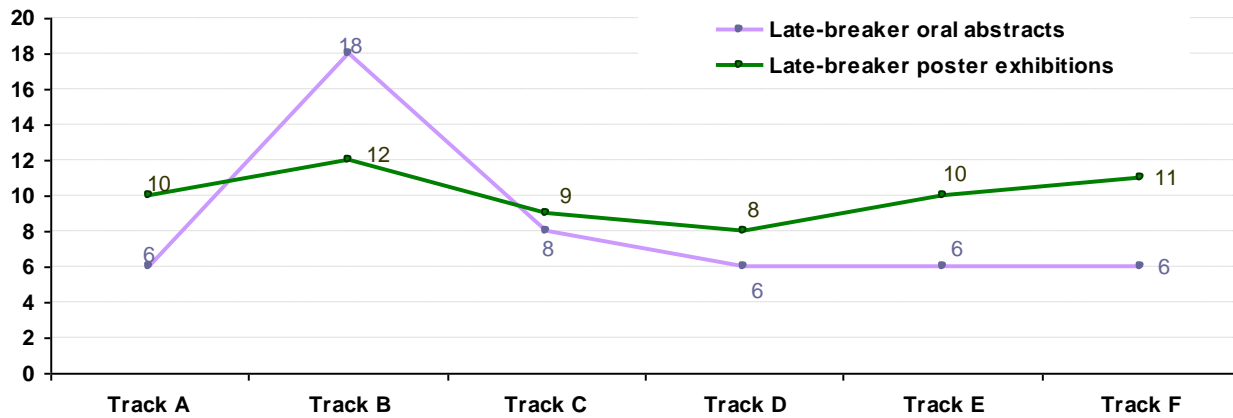


Figure 4. Number of late breakers accepted by type (2010)



Appendix 4 – Submitted workshops statistics

Figures presented here refer to all submitted workshops (as opposed to those accepted).

Figure 5. Breakdown of submitted workshops by level (n=413)

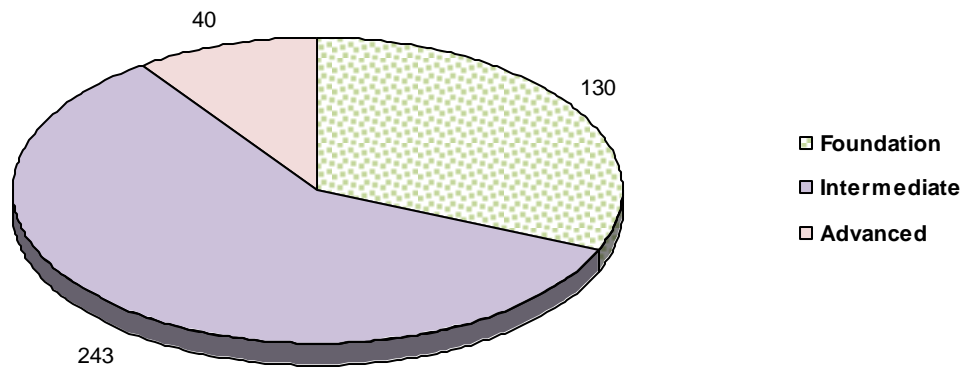
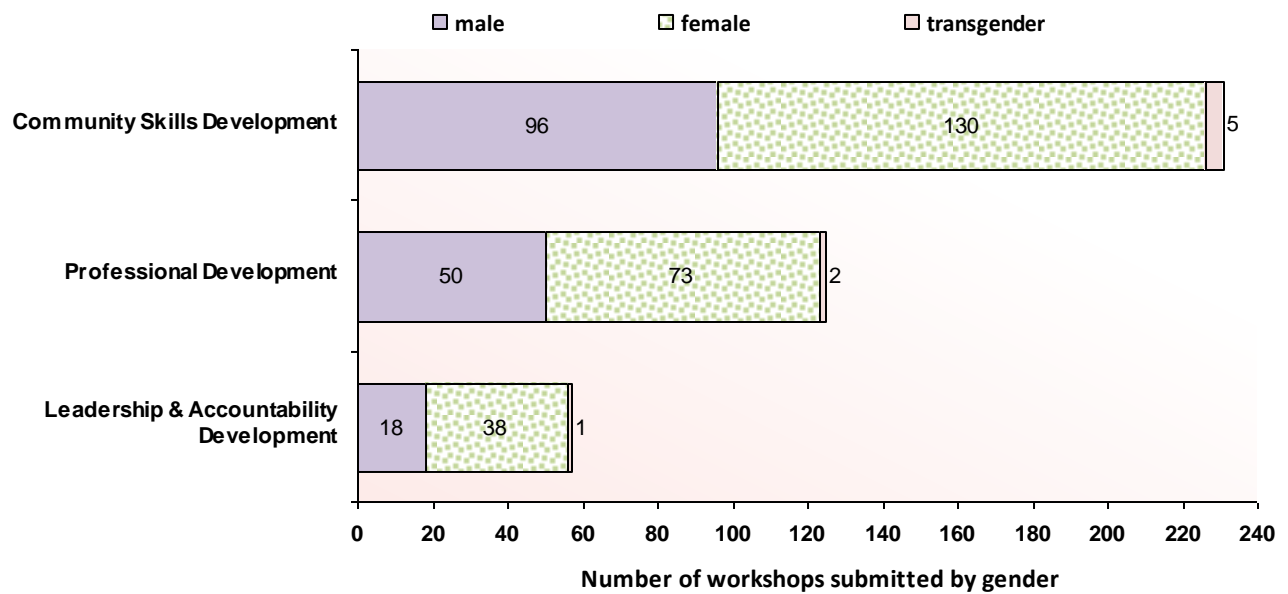


Figure 6. Breakdown of submitted workshops by gender (n=413)



Appendix 5 – Global Village statistics

Figures presented here refer to all accepted activities (as opposed to those submitted) and include any activity that was cancelled at the last minute.

Figure 7. Breakdown of activities by main type (2008 and 2010)

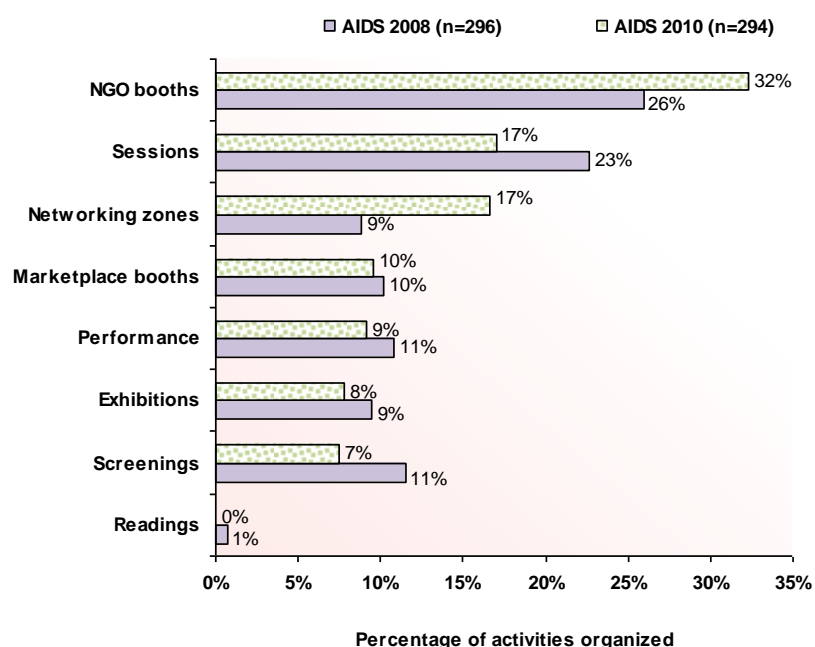


Figure 8. Breakdown of activities by intended audience (2010)

Intended audience	Percentage
General public	65%
People living with HIV/AIDS	57%
Young people	41%
Women	22%
Lesbian/MSM/bisexual	13%
Sex workers	9%
Migrants/refugees/internally displaced	7%
Transexual/transgendered	6%
People who inject drugs	6%
Children	5%
Ethnic minorities	4%
Faith based/spiritual/religious	3%
Street-involved/homeless	2%
Disabled	1%
Prisoners	1%
Elderly/senior	1%
Not applicable	1%

Figure 9. Breakdown of activities by gender (2010)

Gender	Percentage
Female	59%
Male	38%
Transgender	3%

Figure 10. Breakdown of activities by region (2010)

Region	Percentage
Western and Central Europe	32%
North America	17%
Sub-Saharan Africa	15%
South and South-East Asia	14%
Latin America	9%
Eastern Europe and Central Asia	7%
East Asia	3%
North Africa and Middle East	2%
Caribbean	2%
Oceania	0%

Figure 11. List of 10 top countries³ (2010)

Country	Percentage
United States of America	9%
United Kingdom	8%
Austria	7%
Canada	7%
India	5%
Kenya	4%
Germany	3%
Thailand	3%
Argentina	3%
Mexico	3%

³ Countries most represented by organizers of Global Village activities.

Appendix 6 – Demographics of online followers (based on survey sample)

Figures presented here refer to online followers' profiles.

Figure 12. Breakdown of online followers by profession

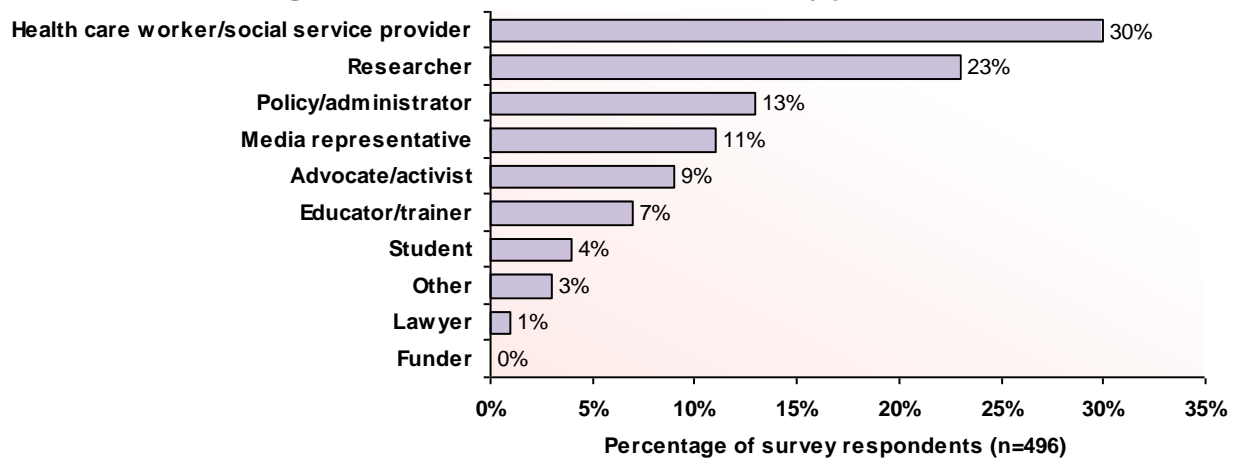


Figure 13. Breakdown of online followers by region of work

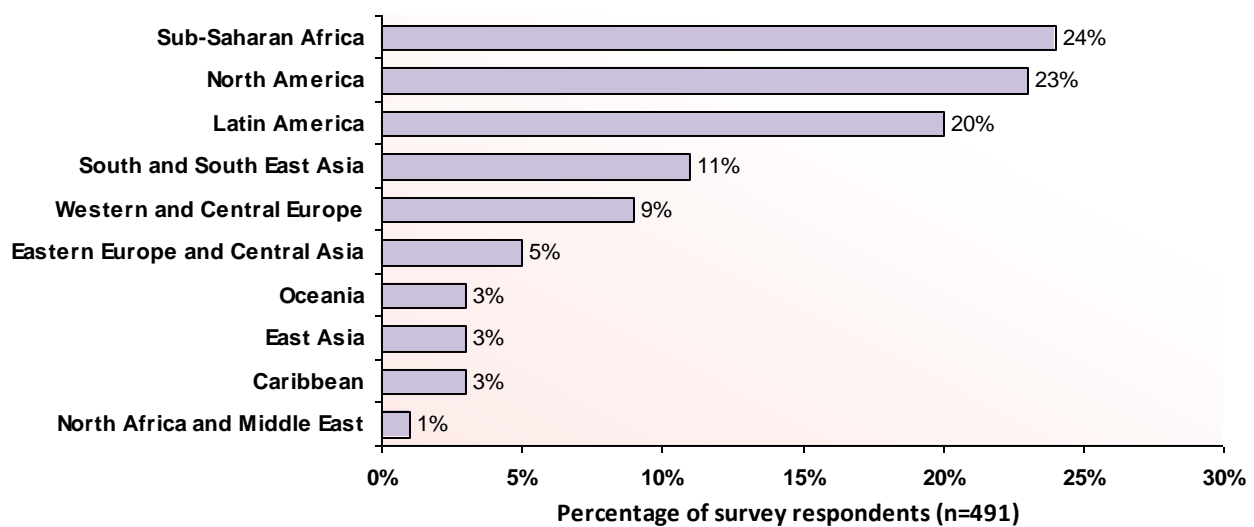


Figure 14. Breakdown of online followers by affiliation

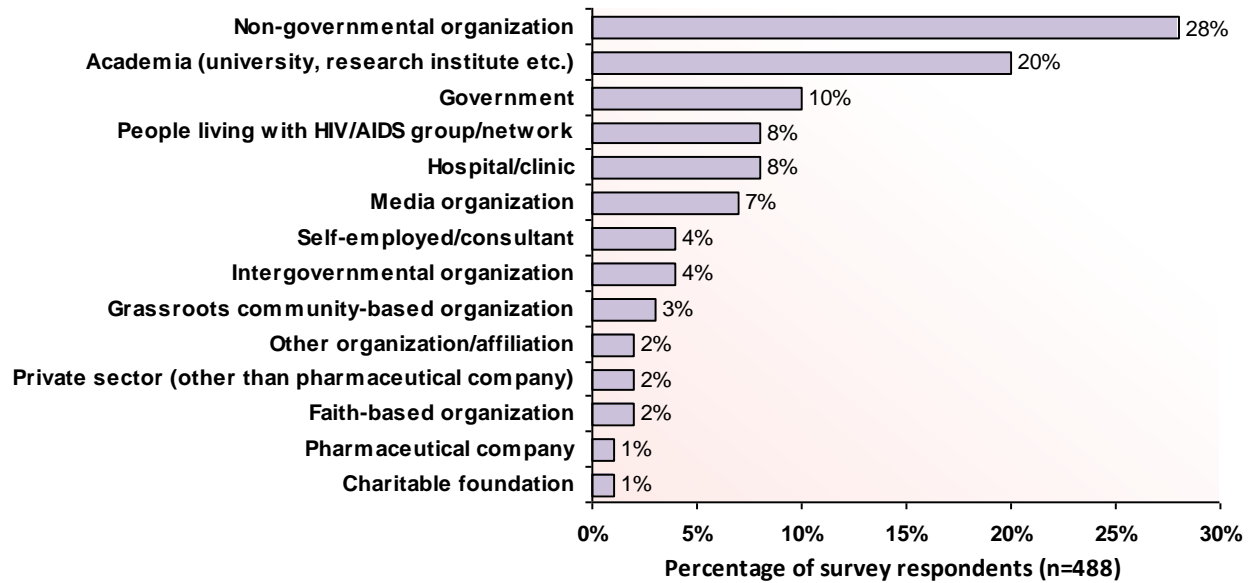


Figure 15. Breakdown of online followers by HIV work experience

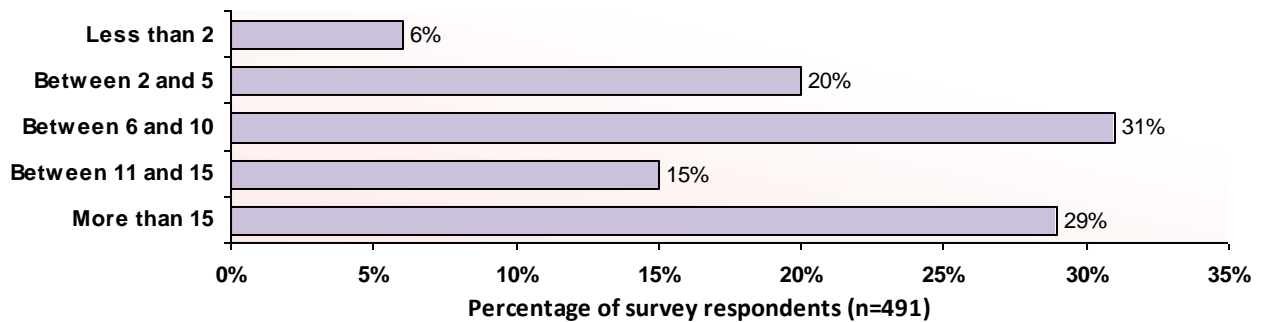


Figure 16. Breakdown of online followers by gender

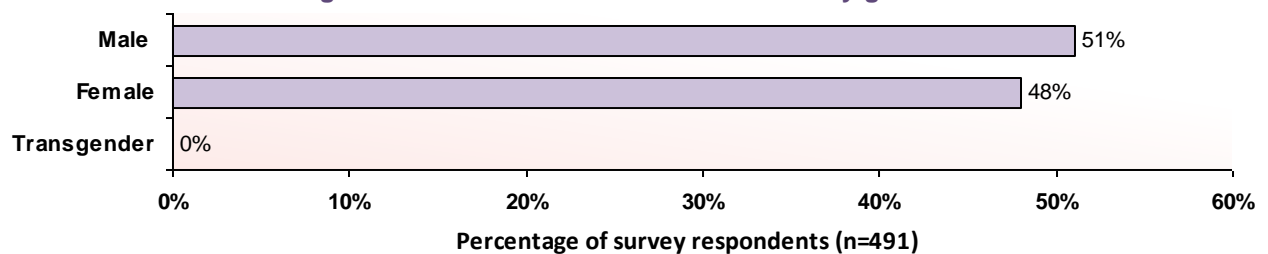


Figure 17. Breakdown of online followers by age

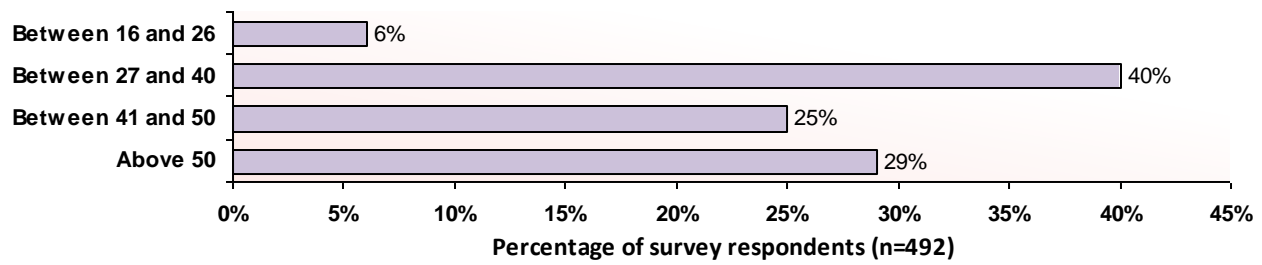
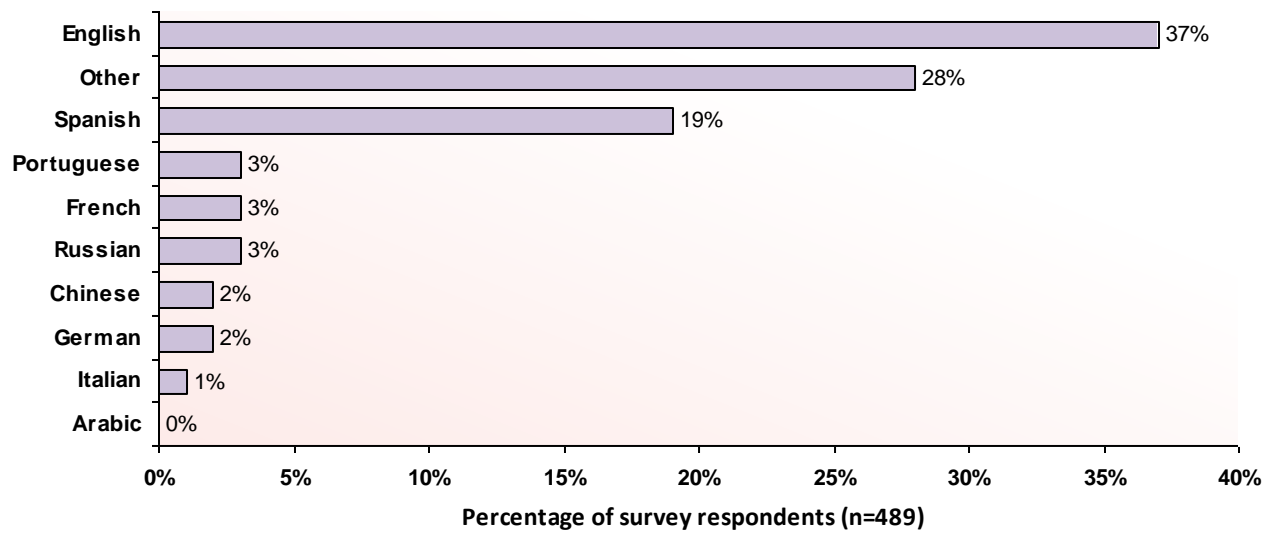
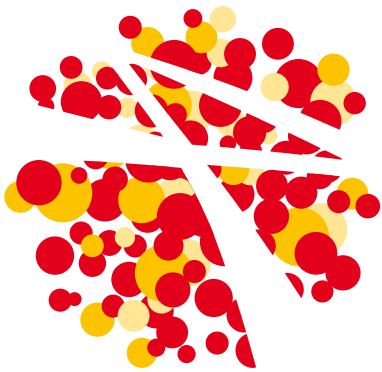


Figure 18. Breakdown of online followers by language





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