

# FOOTBALL HAWKEYE STYLE



Iowa's success during the second half of the 2008 season was keyed by a 24-23 last-second win over third-ranked Penn State in a sold out Kinnick Stadium.

Iowa's football success in the 1980's, 1990's and most recently over the past eight seasons, has been based on a wide-open, high-powered, explosive brand of football that has featured a very balanced approach. From offense, to defense, to special teams play, Hawkeye players have earned numerous all-Big Ten and all-America honors.

On offense, 56 Hawkeyes have been first team all-Big Ten, including 20 linemen, nine quarterbacks, 10 running backs, seven tight ends and five wide receivers. Robert Gallery was the Big Ten Offensive Lineman of the Year in 2003, the second straight season a Hawkeye earned that honor. Gallery earned the Outland Trophy as the best lineman in the nation and was a consensus all-American. He was the second player selected in the 2004 NFL draft. Iowa has had 32 players named first team all-Big Ten since 2002, a figure that ranks third best in the Big Ten.

A year ago, RB Shonn Greene earned the Doak Walker Award as the top running back in the nation and was a consensus first team all-American. He was named Big Ten Conference Offensive Player of the Year. TE Dallas Clark and OL Eric Steinbach were consensus all-Americans in 2002. Clark was awarded the John Mackey Award as the best tight end in the nation and Steinbach was the Lineman of the Year in the Big Ten.

Also in 2002, QB Brad Banks placed second in the voting for the Heisman Trophy and earned the Davey O'Brien Award as the top quarterback. He was the Associated Press College Player of the Year and the Offensive Player of the Year and Most Valuable Player in the Big Ten Conference.

Sophomore Drew Tate took over as the Iowa quarterback in 2004, leading the Hawkeyes to 10 wins and the Big Ten title while earning first team all-conference honors. Tate passed for over 2,800 yards and 22 touchdowns as a junior. He completed his career in 2006 and ranks second on Iowa's career charts for passing yards (8,292), touchdowns (61), completions (665) and attempts (1,090).

On defense 62 Hawkeyes have been first team all-Big Ten, including 34 linemen, 14 linebackers and 14 defensive backs. DL Mitch King was named Big Ten Conference Defensive Lineman of the Year in 2008. Linebackers Chad Greenway and Abdul Hodge both earned all-America recognition as seniors in 2005 and were selected in the first and third rounds, respectively, in the 2006 NFL draft. In 2007, LB Mike Klinkenborg was named a National Football Foundation Scholar-Athlete after earning first team academic all-America honors for the second straight year.

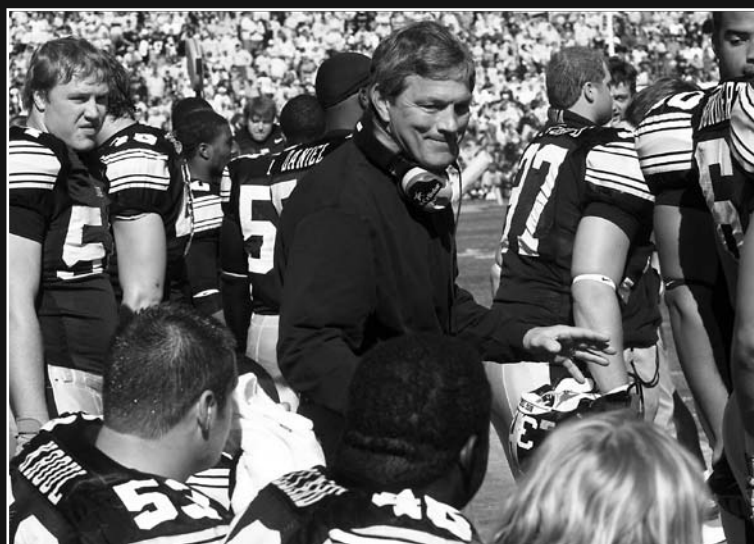
On special teams, eight Hawkeyes have been first team all-Big Ten, including four punters and four placekickers. WR Tim Dwight was a consensus all-American return specialist in 1997 and WR Kahlil Hill was named special teams national Player of the Year in 2001. PK Nate Kaeding earned the Lou Groza Award as the top placekicker in the nation in 2002. He was a Groza finalist in 2003 and a consensus all-American. Kyle Schlicher, a 2006 senior, ranks fourth among Iowa's scoring leaders with 260 career points.

**Iowa football is a balanced program that has proven to be a consistent winner. Not only did the Hawkeyes participate in eight bowl games in the 1980's and six in the 1990's, but Iowa in the 1990's**

**ranked among the top 20 nationally in both winning percentage and total victories.**

**Over the past eight seasons Iowa has won 66 games, including 10 or more wins in three consecutive seasons, while winning Big Ten titles in 2002 and 2004.**

**Iowa is one of 10 programs to appear in five January bowl games since 2002. Iowa completed the 2002, 2003 and 2004 seasons ranked eighth in the nation in both major polls and was 20th in the final 2008 national rankings.**



Coach Kirk Ferentz has led Iowa to two Big Ten championships and five January bowl games since 2002.

## CONSIDER THESE FACTS ABOUT IOWA FOOTBALL:

Nine times in the last 26 seasons the Iowa quarterback has been named all-Big Ten, including 2002 when Brad Banks was the Offensive Player of the Year and the Big Ten's Most Valuable Player. Drew Tate was first team all-Big Ten in 2004.

**Ten Iowa Hawkeyes have been honored as Big Ten Lineman of the Year since the award was created in 1984, including DL Mitch King in 2008, OL Eric Steinbach in 2002 and OL Robert Gallery in 2003.**

Iowa is one of just five Big Ten teams to win more than 100 games over the last 15 seasons.

**Iowa is one of only three Big Ten teams to have finished in the upper division of the Big Ten in as many as 19 of the last 23 seasons.**

Iowa is one of only three Big Ten teams to participate in as many as 21 post-season bowl games over the last 28 seasons.

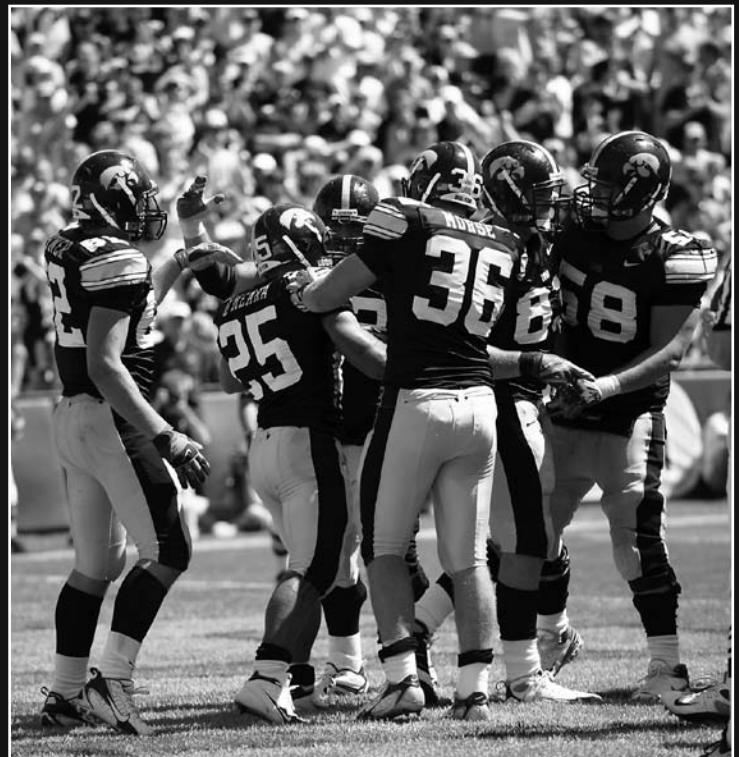
**Proving its continued balance, Iowa led the Big Ten in scoring offense in both 2001 and 2002, scoring 32.6 points in 2001 and 37.2 in 2002. The Hawkeyes were second in the league in 2008 by scoring 30.3 points per game.**

A year ago, Iowa led the Big Ten in scoring defense and pass efficiency defense, while ranking second in rushing defense and total defense. Nationally, Iowa was fifth in scoring defense, ninth in rushing defense and 12th in total defense. In 2003, Iowa led the league in scoring defense and was second in rushing defense. In 2004, the Hawkeyes led the league in rushing defense and ranked fifth nationally in rush defense and 11th in total defense.

**Iowa led the league in kickoff returns (25.1) in 2002, ranked second in punt returns in 2004 and blocked six kicks. Iowa's special teams led the Big Ten in kickoff coverage in 2005 and ranked 15th in the nation in punt returns. Iowa, a year ago, was third in the Big Ten in net punting and punt returns.**

Over the past seven seasons, 2002-2008, Iowa ranks second in the Big Ten Conference in rushing defense (107.2), third in scoring defense (18.4) and fourth in total defense (331.7).

**Over the past seven seasons, 2002-2007, Iowa ranks first in the Big Ten Conference in punt returns (12.2), kickoff coverage (17.9) and field goal percentage (79.4%).**



Iowa won six of its final seven games in 2008, including a 31-10 win over South Carolina in the 2009 Outback Bowl in Tampa, FL.



# HAWKEYES MIX PLEASURE WITH BOWL SUCCESS



When the Hawkeyes play away from Iowa City, they travel by charter airplane, departing Friday afternoon and returning to the Iowa campus immediately following the game. Iowa's well-recognized equipment semi-truck has delivered Iowa football gear to away game sites in all parts of the United States.

While taking part in seven bowl games since 2002, including five January bowl events, the Iowa Hawkeyes have been able to mix pleasure with success, taking the time to enjoy the sights in San Antonio, TX and Miami, Orlando and Tampa, Florida. Iowa had competed in the following bowl games under Coach Kirk Ferentz:

- |                                       |                                     |
|---------------------------------------|-------------------------------------|
| <b>2001 Alamo Bowl, San Antonio</b>   | <b>2006 Outback Bowl, Tampa</b>     |
| <b>2003 Orange Bowl, Miami</b>        | <b>2006 Alamo Bowl, San Antonio</b> |
| <b>2004 Outback Bowl, Tampa</b>       | <b>2009 Outback Bowl, Tampa</b>     |
| <b>2005 Capital One Bowl, Orlando</b> |                                     |

In addition to a demanding Big Ten schedule, the Hawkeyes play in all sections of the country during the regular season and post-season bowl games. Since 1982, Iowa has competed in bowl games in California (Rose, Holiday and Freedom), Florida (Outback, Orange, Gator and Capital One), Georgia (Peach) and Texas (Alamo and Sun). Iowa has competed twice in the Kickoff Classic at Giants Stadium in New Jersey and has played regular season games at the Orange Bowl (Miami), the Copper Bowl (Tucson, AZ), Aloha Bowl (Hawaii), Fiesta Bowl (Tempe, AZ) and the Carrier Dome (Syracuse, NY). The Hawkeyes opened the 2007 season with a win over Northern Illinois at Soldier Field in Chicago and played Pitt at Heinz Field in Pittsburgh a year ago. Iowa returns to Tucson to meet Arizona in 2010.

The Hawkeyes travel to away games by charter plane. This is an important benefit for University of Iowa football players, allowing for the tightest security possible and flexibility in scheduling. Therefore, Iowa's student-athletes seldom miss classes or are forced to waste time in airports waiting for commercial flights. The Hawkeyes depart for road games on Friday afternoon and return home immediately following Saturday games.

## IOWA AND BOWL GAMES A PERFECT MATCH

Since 1982 Iowa has participated in 21 bowl games, including seven of the last eight seasons and five January bowl games since 2002. Iowa made its initial appearance in the Bowl Championship Series (BCS) by playing in the 2003 Orange Bowl at Pro Player Stadium in Miami. The Hawkeyes also played in January bowl games at the conclusion of the 2003, 2004, 2005 and 2008 seasons. Under Kirk Ferentz, Iowa has won the 2001 Alamo Bowl in San Antonio, TX, the 2004 Outback Bowl in Tampa, FL, the 2005 Capital One Bowl in Orlando, FL and the 2009 Outback Bowl in Tampa. The Hawkeyes also competed in the 2006 Outback Bowl and 2006 Alamo Bowl.

The Hawkeyes have been in three Rose Bowls (1982, 1986, 1991) and three times represented the Big Ten in the Holiday Bowl (1986, 1987, 1991). Iowa has made four Alamo Bowl appearances (1993, 1996, 2001, 2006), with the most recent game drawing an Alamo Bowl record crowd of 65,875. It also ranks as the most watched bowl game ever televised by ESPN. Iowa has twice played in the Peach Bowl (1982, 1988) and Sun Bowl (1995 and 1997). Iowa played in the Gator Bowl in 1983 and the inaugural Freedom Bowl in 1984.

When the Hawkeyes travel, they do so with a large following of Iowa fans. Hawkeye fans have become well known around the country for their enthusiastic support of Hawkeye football. It was estimated that over 45,000 Iowa fans were on hand for the 2003 Orange Bowl, as that game experienced its quickest sellout ever. While returning to Florida in January in each of the next three years, over 25,000 Iowa fans traveled each year to cheer for their Hawkeyes. An estimated 25,000 Iowa fans also attended the 2009 Outback Bowl.



(above) Clearwater Beach hosted thousands of Hawkeye fans during bowl week last January as the Hawkeyes prepared for the 2009 Outback Bowl.

# HAWKEYES MIX PLEASURE WITH BOWL SUCCESS

## QUALITY COMPETITION: ANOTHER BIG BONUS

If one of your goals is to develop your athletic talent to its fullest potential, you'll never be successful unless you seek the highest level of competition. That competition is available at the University of Iowa and in the Big Ten Conference.

Some teams play one or two difficult opponents each season. At Iowa, you'll compete against the toughest competition available, week in and week out, because nothing is tougher than Big Ten football. During the 1997 season, four Big Ten teams, including the Iowa Hawkeyes, were ranked in the top 10 in the nation and Michigan won the national title.

In 1999, five Big Ten Conference teams were ranked in the top 15 in the nation at the end of the season. Iowa's 1999 schedule was regarded as the fourth strongest in the nation and in 2001 Iowa's schedule was ranked as the sixth strongest.

In 2003, Iowa's schedule included eight games vs. teams that posted a 5-3 record while concluding the 2002 season in a bowl game. The Hawkeyes won 10 games in 2003 following the 11-win season in 2002.

Iowa was 10-2 in 2004, winning the Big Ten while facing a demanding schedule once again. Seven of Iowa's 12 opponents were ranked in the top 20 at some point during the season. The Hawkeyes concluded the season with a 30-25 Capital One Bowl win over LSU, the defending national champion. A Big Ten record eight teams appeared in bowl games following the 2007 season.

Iowa's non-conference schedule in the 1990's included such nationally recognized teams as Nebraska, Miami (Fla.), Colorado, North Carolina State, Arizona, California, and Oregon. In 2000, Iowa played national powers Kansas State and Nebraska prior to beginning Big Ten Conference action. Iowa played a home and home set of games against Arizona State of the Pac 10 in 2003 and 2004 and Big East opponent Syracuse in 2006 and 2007. Iowa traveled to Pittsburgh in 2008 (Pitt visits Iowa City in 2011) and plays Pac 10 opponent Arizona in 2009 and 2010.

Over the last 13 seasons, Iowa defeated Washington (38-18) in the Sun Bowl and Texas Tech twice (27-0 and 19-16) in the Alamo Bowl. Iowa lost to Arizona State (17-7) in the 1997 Sun Bowl and to Southern Cal (38-17) in the 2003 Orange Bowl. Iowa ended the 2003, 2004 and 2008 seasons with January bowl wins, defeating Florida 37-17 in the 2004 Outback Bowl in Tampa, FL; topping LSU 30-25 in the 2005 Capital One Bowl in Orlando, FL; and defeating South Carolina 31-10 in the 2009 Outback Bowl.



Iowa players had time to relax at Busch Gardens while preparing for the 2009 Outback Bowl in Tampa.



Players from both teams competed in fun and games during preparation for the 2009 Outback Bowl in Tampa.

Iowa's recent bowl opponents have included some of the very best competition available. The Hawkeyes met LSU in the 2005 Capital One Bowl, scoring a 30-25 win over the defending national champions. Iowa lost to Florida (24-31) in the 2006 Outback Bowl before the Gators went on to win the 2006 national title. Iowa closed the 2006 season with a 24-26 loss to Texas in the Alamo Bowl, just 12 months after the Longhorns won the national title.



## HAWKEYES ATTRACT MEDIA ATTENTION

Since the start of the 2001 season, 90 consecutive Iowa football games have been televised. In 2006, Iowa's opening Big Ten home game of the season, vs. Ohio State, was televised by ABC Sports to a national audience during prime time (7 p.m.), while all 12 additional games were televised as well.

The majority of Hawkeye games that are televised are available throughout the nation on ABC, ESPN, ESPN2, ESPN-U and the Big Ten Network. With the introduction of the Big Ten Network in 2007, every Big Ten Conference football game has been televised in each of the last two seasons.

The Hawkeyes will play three prime time games during the 2009 season. Those include the home contest with Michigan and road games at Penn State and Michigan State. In addition, Iowa's non-conference inter-sectional battle with Arizona will be televised by ABC, with a 2:30 p.m. starting time.



(above) Iowa Coach Kirk Ferentz visits with ABC/ESPN sideline reporter Stacey Dales following Iowa's last-second win over third-ranked Penn State last season.

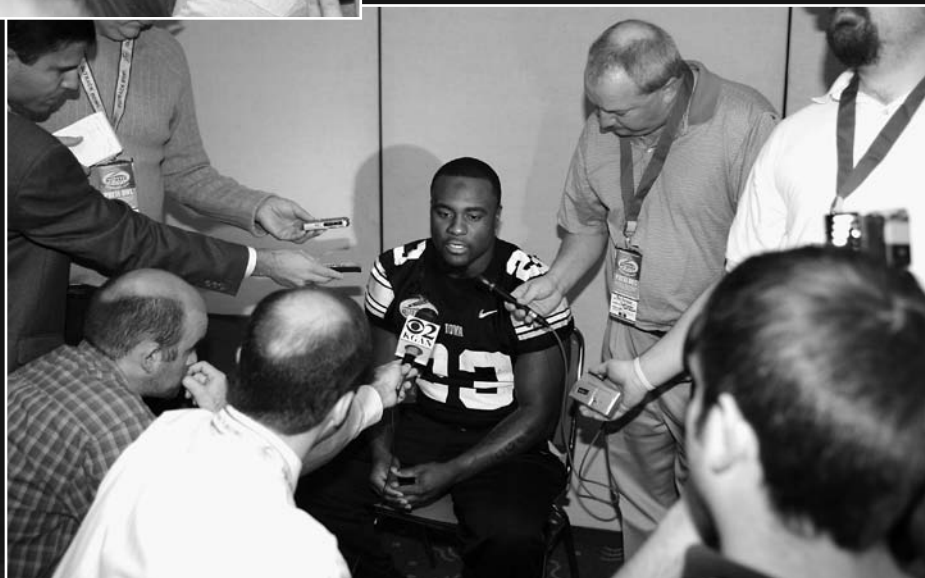


A large contingent of media followed the Hawkeyes to Tampa, FL as Iowa participated in its fifth January bowl game, defeating South Carolina in the 2009 Outback Bowl.

All Iowa games are covered by newspaper, television and radio outlets throughout the state as Hawkeye coaches and players are in demand for post-game interviews on a weekly basis. Annually ranking among the top teams in the nation, Iowa football draws weekly attention from media around the Midwest and throughout the nation.

With the Big Ten Network and the Big Ten Conference television contracts with ABC and the ESPN family network of stations (ESPN, ESPN2, ESPNU, ESPN Classic) all football games played by members of the Big Ten Conference are televised.

In its second season in 2008, the Big Ten Network reached over 70 million homes throughout the United States. The Big Ten Network telecast more than 350 live events involving Big Ten Conference teams, all in high definition!



RB Shonn Greene, the 2008 Doak Walker Award winner, visits with reporters prior to Iowa's Outback Bowl win over South Carolina.



The official web site of Iowa athletics is [hawkeyesports.com](http://hawkeyesports.com), while information specific to the Iowa football program can be found at [hawkeyefootball.com](http://hawkeyefootball.com). Either of the two sites will link you directly to additional Iowa football information, including video highlights and UI campus tours.

With its inception in September, 1996, the University of Iowa athletic department was one of the first intercollegiate departments to develop a web site dedicated to athletics. The Iowa site includes information on all men's and women's athletic programs, ticket information, latest news releases and links that provide information concerning all aspects of the University of Iowa.

Since its inception, the Iowa website has been recognized as the best college football site by The National Football Report and recognized with a national award from the Newspaper Association of America.

During the fall of 2008, the UI athletic website, [hawkeyesports.com](http://hawkeyesports.com), when compared to university, conference and professional sports websites, ranked 11th in all access subscriptions, 12th in page impressions and 17th in unique impressions. The Iowa site surpassed 325,000 visitors in November, 2008 and 1,861,514 pages were viewed in December, 2008.

The [hawkeyefootball.com](http://hawkeyefootball.com) site has the following features:

History of Iowa Football

Iowa's bowl game history

Information on current and former Hawkeye players

An introduction to members of the Iowa football staff

Information on former Hawkeye coaches

Weekly live streamed Coach Ferentz media conferences

Exclusive photo galleries from Iowa Football practices and games

Weekly Game Notes throughout the Season

"Live Stats" during each game, featuring up to the minute play-by-play descriptions and individual and team statistics during each Iowa game

Weekly in-season pre-game information and postgame video and editorial recaps

Complete game reports, including statistics, play-by-play, game notes and coaches comments, following each Iowa game

Complete season statistics, including all individual and team statistical information, throughout the season

Exclusive Summer Camp Central, Bowl Central and Spring Camp Central

Audio and video podcasts

Video tour of the University of Iowa campus

Features on University of Iowa athletic and academic facilities

Information on Iowa's total program, including strength and conditioning programs and academic information

Hawkeyes in the NFL, past and present

Exclusive videos and highlight packages



## BIG TEN TELEVISION AGREEMENTS

Over the last few years, the Big Ten has reached a series of milestone media agreements to provide the conference with its greatest television exposure ever, including extensions with CBS (for basketball) and ABC/ESPN (for football, basketball and volleyball) and the creation of the Big Ten Network, a national network devoted to Big Ten athletic and academic programs. The conference's media agreements result in the broadcast of more than 500 events nationally and regionally each academic year.

## ABC/ESPN

In June of 2006, the Big Ten signed a new 10-year national rights contract with ABC/ESPN. Big Ten action has been featured on ABC since 1966 and on ESPN since 1979, the network's first year. The new agreement includes up to 41 televised Big Ten football games – 17 on ABC and 25 on ESPN or ESPN2. In addition, all regional afternoon football games aired on ABC will be aired by ESPN/ESPN2 in outer-markets, making these games nationally available. Additionally, through ESPN's collection of new media outlets such as ESPN.com, Mobile ESPN, ESPN360 and ESPN VOD, fans will receive live events (including simulcasts), extended video highlights including in-progress games, features and more. Big Ten coverage is also available on ESPN Classic and throughout the world through ESPN International.

In 2008, all Iowa games were televised, including several ABC regional telecasts. With ABC and ESPN combining to cover the entire nation, Iowa's 24-23 last-second upset of third-ranked Penn State was seen throughout the nation. In addition, a national cable audience was able to start the new year watching the Iowa Hawkeyes, as the 2009 Outback Bowl was the first game televised on Jan. 1 as Iowa defeated South Carolina, 31-10 on ESPN. Iowa has appeared on television in each of its last 90 games.

Iowa will have three prime-time appearances during the upcoming season, including a home date with Michigan and road tests at Penn State and Michigan State. In addition, the entire nation will be able to view Iowa's non-conference contest with Arizona on ABC/ESPN, live from Kinnick Stadium.

**ESPN's universe is 88.9 million households and ESPN2's universe is 87.2 million households. In addition, 97 percent of ESPN subscribers can also receive ESPN2. The Big Ten Conference viewing area includes over 25% of all households. The Big Ten Network is now available in more than 70 million homes nationally and appears in 23 of the top 25 national media markets.**

## BIG TEN CONFERENCE

**Iowa's 26-24 loss to Texas, the defending national champion, in the 2006 Alamo Bowl, ranks as the most watched college bowl game ever on ESPN. Based on the game's 6.0 rating, it is estimated that 5.5 million television households and 8.83 million viewers tuned in to the game.**

## ESPN

Spring, 2007

# BIG TEN CONFERENCE<sup>®</sup>

## BIG TEN CONFERENCE LEADS IN BCS APPEARANCES

The Big Ten Conference has placed two teams in BCS bowl games in eight of 11 seasons, including the national title game in both 2006 and 2007. The Big Ten leads all conferences in BCS bowl invitations (19). Over the past 11 seasons, Big Ten teams have won over 35 bowl games. Additionally, seven different teams have represented the Big Ten Conference (including Iowa in the 2003 Orange Bowl), a total that ties as the most among all BCS conferences.

The Big Ten was represented by eight teams in bowl games following the 2007 season, continuing a trend that has seen the Big Ten lead the nation in bowl game participation. Eight Big Ten teams also participated in bowl games following the 2003 season, while seven Big Ten teams participated in bowl games following the 2008, 2006, 2002 and 1999 seasons.

The Big Ten champion represents the league in one of the five Bowl Championship Series (BCS) games, while the Big Ten continues its relationship with the Rose Bowl. The Rose Bowl leads all post season bowl games in television audience with an estimated worldwide audience of more than 50 million viewers.

## BIG TEN CONNECTED WITH SEVEN BOWL GAMES

The Big Ten Conference currently has agreements with bowl officials that provide league teams with automatic invitations to seven bowl games. The Big Ten has agreements for a BCS and/or Rose Bowl (Pasadena, California) invitation, the Capital One Bowl in Orlando, Florida, the Outback Bowl in Tampa, Florida, the Alamo Bowl in San Antonio, Texas, the Champs Sports Bowl in Orlando, Florida, the Insight Bowl in Tempe, Arizona and the Motor City Bowl in Detroit, Michigan.

The Big Ten and Pac-10 Conferences have had a long-standing relationship with the Rose Bowl. While the Big Ten Conference champion may be invited to the national championship game, the league champion still has the opportunity to appear in the Rose Bowl following any season. While maintaining its presence in the Rose Bowl, the Big Ten Conference has also had a second team selected to participate in an alliance bowl game in seven of the past 10 seasons, including the Iowa Hawkeyes in the 2003 Orange Bowl.

## THE BIG TEN CONFERENCE: ALWAYS AMONG THE NATION'S LEADERS IN ATTENDANCE

The Big Ten Conference always ranks among the nation's leaders in attendance. In fact, the league ranked first in per-game attendance every season from 1957 to 1987 and 1993-98. Big Ten Conference football games in 2008 drew more than five million fans, an average of over 70,000 per game. Big Ten teams have surpassed five million fans in five of the past six seasons. Big Ten teams had 42 sellouts during the 2008 season, matching the league record that was set the previous season.

In 2008, the Big Ten ranked second in the nation in average attendance. Six Big Ten teams ranked among the top 22 in the nation. Michigan led the nation in home attendance, Penn State ranked second and Ohio State third. Iowa's average of 70,169 for seven home games ranked 22nd nationally. A Big Ten institution has led

the nation in attendance every year since the NCAA began keeping attendance records in 1949. Big Ten institutions have more than 4.2 million living alumni and over 300,000 undergraduate students attending their universities.

## THE BIG TEN CONFERENCE RANKS AS NATION'S BEST

Regarded as the most prestigious conference in college athletics, the Big Ten Conference can point with pride to its accomplishments as a conference, and to the athletic and academic successes of all 11 member institutions.

Following the 2008 football season, for the eighth time in 11 years, the Big Ten Conference had two teams selected

to participate in BCS bowl games. The Big Ten, following the 2002 season, had its first team participate in the national championship game, as Ohio State won the national title with a win in the Fiesta Bowl. The Buckeyes played in the BCS national championship game at the conclusion of the 2006 and 2007 seasons as well.

Iowa made its first BCS bowl appearance in the 2003 Orange Bowl. Following the 2003 season, Big Ten teams competed in both the Rose Bowl and the Fiesta Bowl. Big Ten teams won both the Fiesta Bowl and the Orange Bowl following the 2005 season. The Big Ten placed teams in both the Rose Bowl and the BCS national championship game in both 2006 and 2007.

In six of the past 11 seasons, the Big Ten Conference has advanced at least one men's basketball team to the NCAA Final Four. In 1999, 2000 and 2005, the Big Ten was represented by two teams at the Final Four. Michigan State claimed the 2000 national title, while Indiana advanced to the championship game in 2002 and Illinois reached the championship contest in 2005. With the 2009 Final Four in Detroit, Michigan State returned to the title game a year ago.

The Iowa Hawkeyes have won eight of the last 15 NCAA wrestling titles, including back-to-back titles in 2008 and 2009 under Coach Tom Brands. During the 2008-09 season, the Big Ten claimed five team national championships, including titles for Iowa wrestling, Penn State fencing and women's volleyball, Northwestern lacrosse and Wisconsin women's ice hockey. In addition, Big Ten teams finished as the national runners-up in men's basketball and men's gymnastics.

## BUILDING THE FUTURE

In 1989, the Big Ten created a community outreach program—SCORE (Success Comes Out of Reading Everyday), which partners the conference with two Chicago elementary schools to improve reading performances. What began with one school, two grade levels and five classrooms has grown in its 20<sup>th</sup> year to include grades kindergarten through eighth, encompassing all classes and students at Melody School and Louis Armstrong School.

Following the national tragedy on Sept. 11, 2001, the Big Ten, through its intercollegiate athletic department revenues, pledged a \$1 million scholarship contribution to assist the families of those affected by the terrorist attacks. The conference's donation is called the "Big Ten 9-11 Scholarship Fund", and the \$1 million contribution will be drawn from conference reserves which are generated as a result of football and men's basketball participation in NCAA, bowl and regular-season television opportunities.

The Big Ten has established numerous community programs surrounding the Big Ten Men's and Women's Basketball Tournaments, including the Wayne Duke Postgraduate Award Scholarship, the Big Ten Career Fair, the Hoops Day 5K and a partnership with the Pink Ribbon Connection, a local breast cancer organization.



## FIRST WORDS:

"Eleven schools, 252 varsity teams, one great network to cover it all. Welcome to the Big Ten Network, your ultimate source for Big Ten sports, featuring the games, passion and tradition of the nation's foremost athletic conference." – *Dave Revsine, August 30, 2007*

## ABOUT THE BIG TEN NETWORK:

Available to approximately 70 million households nationwide, the Big Ten Network is the first nationally distributed network dedicated to covering one of the premier collegiate conferences in the country. With approximately 350 live events, and nearly all of them in high definition, the network is the ultimate destination for Big Ten fans and alumni across the country, allowing them to see their favorite teams, regardless of where they live.

The network operates 24 hours a day, 365 days a year, showcasing a wide array of classic-to-current sports and televising more Olympic sporting events and women's sports than has ever been aired on any other network. Original programming highlights activities and accomplishments of some of the nation's finest universities. Each year, the network offers approximately 35-40 football games, 105 regular season men's basketball games; 55 women's basketball games; dozens of Big Ten Championship events; nightly studio shows; coaches' shows; and classic games.

The network currently has agreements with more than 250 affiliates, including AT&T U-Verse, Charter, Comcast, Cox (Cleveland), DirecTV, DISH Network, Insight, Mediacom, Time Warner Cable and Verizon FiOS. For updated information on the Big Ten Network, go to [www.BigTenNetwork.com](http://www.BigTenNetwork.com).

## QUICK FACTS:

**Agreement:** 20-Year joint venture between subsidiaries of the Big Ten Conference and Fox Cable Networks.

**Headquarters:** Chicago, Ill.

**Launch date/time:** August 30, 2007, 8:00 PM ET

**Sports televised:** Football, men's basketball, women's basketball and other NCAA-sponsored sports

**Programming:** Approximately 350 live events, original programming, historic footage and classic games; coaches' shows; up to 60 hours per year of original programming from each institution

**Distribution:** The Big Ten Network is available to approximately 70 million households nationally through national agreements with AT&T U-Verse, Charter, Comcast, Cox (Cleveland), DIRECTV, DISH Network, Insight, Mediacom, Time Warner Cable, Verizon FiOS and 250 cable operators. Select content is distributed through alternative media platforms including Video On Demand, Internet, iPods, cell phones and other emerging technologies.

## PROGRAMMING:

Each year, the Big Ten Network televises approximately 350 live events, plus hundreds of hours of original programming, classic games, coaches' shows and campus programming. Virtually all of the network's live event programming is available in high definition. The network also plans to expand its streaming initiative in 2009-10, with more than 200 events, including basketball and Olympic sports, available live on [www.BigTenNetwork.com](http://www.BigTenNetwork.com).

## LIVE FOOTBALL EVENTS:

Through the creation of the Big Ten Network, every home Big Ten football game is televised



Each team is guaranteed to make a minimum of two appearances on the network per year and one of those must be a conference game

The network televises approximately 35-40 football games each fall and nearly all of them are available in high definition

The network employs some of the top hosts, announcers and football analysts in the country, many with Big Ten and/or Midwest ties, including Northwestern graduate Dave Revsine, former Indiana head coach Gerry DiNardo, former Illinois running back Howard Griffith, long-time Big Ten play-by-play announcer Wayne Larrivee, former Northwestern defensive back Chris Martin, former Ohio State linebacker and Minnesota head coach Glen Mason, Ohio native Thom Brennaman and many more.

## STUDIO PROGRAMMING:

Big Ten fans can't get enough football, and the Big Ten Network is the place to get the inside scoop on every conference team. The network will debut four new shows, beginning in September 2009, dedicated specifically to Big Ten football. They are:

### Big Ten Football: Breakdown (Tuesdays, 10 PM ET):

Every week, Big Ten coaches and players review the previous week's game film, looking for the positives and the negatives. Our analysts will give fans a look at the subtle nuances of the game and what affected the teams' success.

### Big Ten Football: Sites & Sounds (Wednesdays, 10 PM ET):

The show includes segments from press conferences, media interviews and the games, as well as other behind-the-scenes footage, and is hosted from our Chicago studios.

### Big Ten Football: Behind the Schemes (Thursdays, 10 PM ET):

Our resident head coaches go head-to-head each week, breaking down film and putting together game plans for the upcoming week's games.

### Big Ten Football... & Beyond (Fridays, 10 PM ET):

Our team previews the weekend's games with reports from each Big Ten stadium. The show also takes a look at key national match-ups that could impact Big Ten postseason plans.

## Big Ten Tonight

Bringing the viewer Big Ten highlights, analysis, features, historical segments, interviews and breaking news from all Big Ten sports, Big Ten Tonight has unprecedented access to Big Ten athletics.

## Friday Night Tailgate

Friday Night Tailgate visits a different Big Ten campus each week to capture the true essence of the collegiate atmosphere leading up to game day. Hosted by Mike Hall, new episodes air at 8:30 PM ET on Fridays during the fall.

## The Big Ten's Greatest Games

Throughout the year, college football and basketball fans will have the opportunity to relive the best of Big Ten historical match-ups on the Big Ten Network series, "The Big Ten's Greatest Games." New episodes air at 8 PM ET on Tuesdays during the fall.

## WWW.BIGTENNETWORK.COM

For video highlights of your Big Ten teams, human interest features on your favorite student-athletes and all the latest happenings in the Big Ten, log onto [www.BigTenNetwork.com](http://www.BigTenNetwork.com). The network's online home also contains standings, statistics, schedules and more.

Now, fans can get their Big Ten news and discussion to go with BigTenNetwork.com podcasts with conference insiders. Podcasts are available by sport and by school.

Want to know when you can catch your team on Big Ten Network? When can you see last night's game again? Which classic games are coming up? The answers can be found on [www.BigTenNetwork.com](http://www.BigTenNetwork.com) where each school has a page that lists all of its upcoming programming.

## BIG TEN NETWORK ON FACEBOOK, TWITTER

Get instantaneous updates on your favorite Big Ten teams, coaches and other conference and network happenings on Facebook and Twitter. Become a fan of the network on Facebook ([www.BigTenNetwork.com/Facebook](http://www.BigTenNetwork.com/Facebook)) and follow the network's Twitter feed (<http://www.BigTenNetwork.com/Twitter>) to get behind the scenes commentary from network personalities like Mike Hall (@BTNMikeHall), Rick Pizzo (@BTRickPizzo) and Dave Revsine (@BTNDaveRevsine).





# THE HEISMAN TROPHY

The Heisman Trophy, honoring the most outstanding college football player in the United States, is presented by the Downtown Athletic Club of New York each year. Iowa's Nile Kinnick earned the Heisman Trophy in 1939.

**Iowa's Nile Kinnick (1939) and Navy's Roger Staubach (1963) are the only veterans to win the Heisman Trophy. As part of its 2008 Memorial Day tribute to veterans, ESPN named Kinnick as one of its top ten college athletes to serve in the armed forces.**

Along with Kinnick earning the award in 1939, Iowa has had a player finish in the Top 10 in the voting on nine other occasions, including the 2002 season when QB Brad Banks placed second in the balloting. Banks became the fourth Iowa player to place second in the voting, joining Alex Karras in 1957, Randy Duncan in 1958 and Chuck Long in 1985.

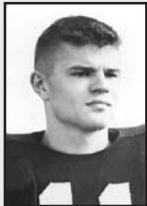
**A year ago, RB Shonn Greene placed sixth in the voting and was the top vote getter among all running backs. Greene's sixth place finish is the highest for an Iowa running back. He was a consensus all-American and received the Doak Walker Award as the top running back in the nation.**



HB Nile Kinnick  
1939 Heisman  
Trophy



OL Cal Jones  
10th in 1955



QB Kenny Ploen  
9th in 1956



DL Alex Karras  
2nd in 1957



QB Randy Duncan  
2nd in 1958



QB Chuck Long  
7th in 1984  
2nd in 1985



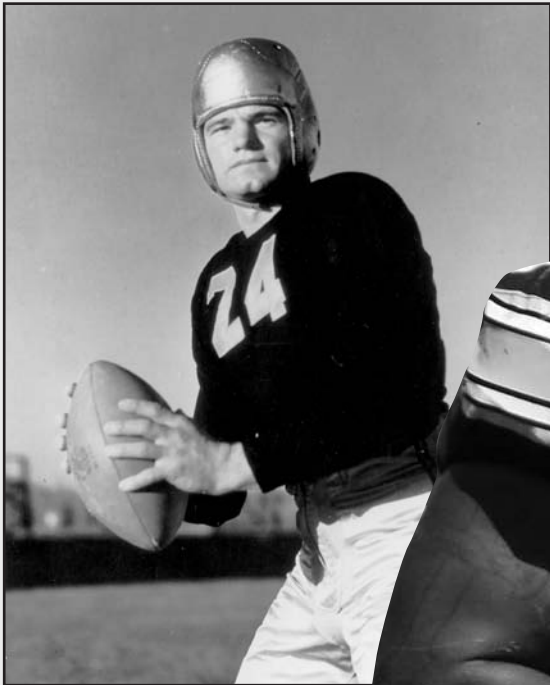
WR Tim Dwight  
7th in 1997



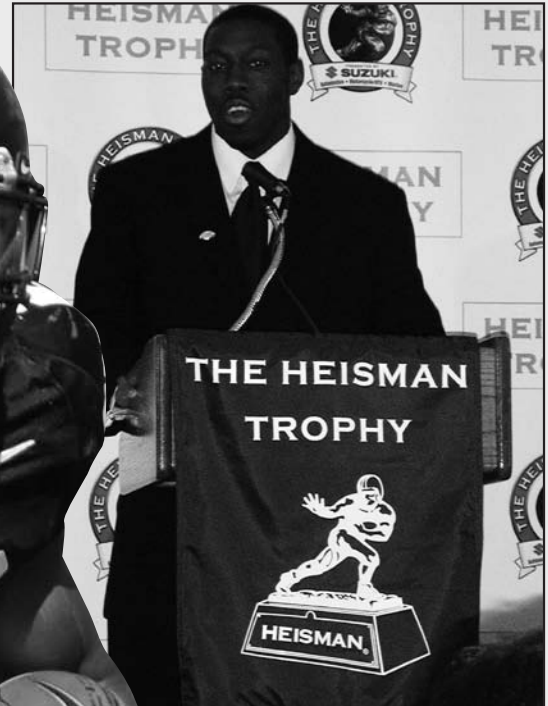
QB Brad Banks  
2nd in 2002



RB Shonn Greene  
6th in 2008



**Iowa's Nile Kinnick won the Heisman Trophy in 1939.**



**Quarterback Brad Banks was invited to the Heisman Trophy award ceremonies following the 2002 season and placed second in the voting.**



**Running back Shonn Greene placed sixth in the voting for the 2008 Heisman Trophy, becoming the most recent Hawkeye to place in the top ten in Heisman voting.**

## NILE KINNICK HEISMAN AWARD ACCEPTANCE SPEECH

*"Thank you very, very, kindly, Mr. Holcombe. It seems to me that everyone is letting their superlatives run away with them this evening, but none the less, I want you to know that I'm mighty, mighty, happy to accept this trophy this evening.*

*Every football player in these United States dreams about winning that trophy, and of this fine trip to New York. Every player considers that trophy the acme in recognition of this kind. And the fact that I am actually receiving this trophy tonight almost overwhelms me, and I know that all of those boys who have gone before me must have felt somewhat the same way.*

*From my own personal viewpoint, I consider my winning this award as indirectly, a great tribute to the coaching staff at the University of Iowa, headed by Dr. Eddie Anderson, and to my teammates sitting back in Iowa City. A finer man and a better coach never hit these United States, and a finer bunch of boys, never graced the gridirons of the Midwest, than that Iowa team in 1939. I wish that they might all be with me tonight to receive this trophy. They certainly deserve it.*

*I want to take this grand opportunity to thank collectively, all the sportswriters and all the sportscasters, and all those who have seen fit, have seen their way clear to cast a ballot in my favor for this trophy. And I also want to take this opportunity to thank Mr. Prince and his committee, the Heisman award committee, and all those connected with the Downtown Athletic Club for this trophy, and for the fine time that they're showing me. And not only for that, but for making this fine and worthy trophy available to the football players of this country.*

*Finally, if you will permit me, I'd like to make a comment which in my mind, is indicative, perhaps, of the greater significance of football, and sports emphasis in general in this country, and that is, I thank God I was warring on the gridirons of the Midwest, and not on the battlefields of Europe. I can speak confidently and positively that the players of this country, would much more, much rather struggle and fight to win the Heisman award, than the Croix de Guerre.*

*Thank you."*



## NATIONAL AWARD WINNERS

Throughout the years, a number of Iowa football players have been honored by winning national awards for their outstanding play on the football field. The individual awards earned by the 2002 and 2003 Hawkeye football program are unprecedented in the history of Iowa football as four individual earned national awards.

Since the 2002 season, Iowa is one of three Division I football programs in the nation to have five different players earn the "Player of the Year" award at their respective positions.

In 2008, running back Shonn Greene earned consensus all-America honors and was named the recipient of the Doak Walker Award, which goes each year to the top running back in the nation. Greene established an Iowa single season rushing record and was the only running back in the nation to gain over 100 yards in every game. Greene was also named the Offensive Player of the Year in the Big Ten Conference. He placed sixth in the voting for the Heisman Trophy.

While Greene led the Iowa offense a year ago, tackle Mitch King was the leader of another standout Hawkeye defensive unit. King was named as the 2008 Big Ten Conference Defensive Lineman of the Year.

Offensive tackle Robert Gallery in 2003 was the recipient of the Outland Trophy, which goes to the best interior lineman in college football. Gallery was named the Big Ten Lineman of the Year and he was a consensus all-American. He is the third Hawkeye player to earn the Outland Trophy.

PK Nate Kaeding earned the Lou Groza Award as the top kicker in the nation in 2002 as a junior. He also earned consensus all-America honors in 2003 and was one of three finalists for the Groza Award as a senior.

Also in 2002, Dallas Clark earned the John Mackey Award as the top tight end in the nation and QB Brad Banks was recognized with the Davey O'Brien Award as the top signal caller in the nation.

Following the 2007 season, linebacker Mike Klinkenborg was named a National Football Foundation Scholar-Athlete, earning an \$18,000 post-graduate scholarship. A two-time first team academic all-American, Klinkenborg was also a finalist for the Draddy Award.

Along with having three players earn Player of the Year awards for their positions (QB Brad Banks, TE Dallas Clark and PK Nate Kaeding) in 2002, Iowa had a total of 11 players earn first team all-Big Ten honors. In addition to earning the Davey O'Brien Award as the top quarterback, Banks was named Associated Press National Player of the Year, placed second in the Heisman Trophy voting and was named the Most Valuable Player and Offensive Player of the Year in the Big Ten Conference. Banks was also a finalist for the Maxwell Award and the Walter Camp Foundation Player of the Year.



Cal Jones, 1955



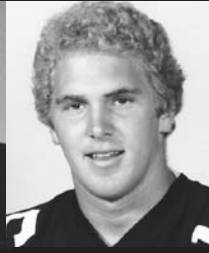
Alex Karras, 1957



Robert Gallery, 2003



Nile Kinnick, 1939



Chuck Long, 1985



Chuck Long, 1985



Brad Banks, 2002

### OUTLAND TROPHY

The Outland Trophy, selected by the Football Writers Association of America, honors the outstanding interior lineman each season.

### MAXWELL AWARD

Selected by the Maxwell Football Club of Philadelphia, this award is presented each season to the nation's outstanding college football player.

### DAVEY O'BRIEN AWARD

Presented by the Davey O'Brien Educational and Charitable Trust of Fort Worth, Texas, this award honors the No. 1 quarterback in the nation each season.



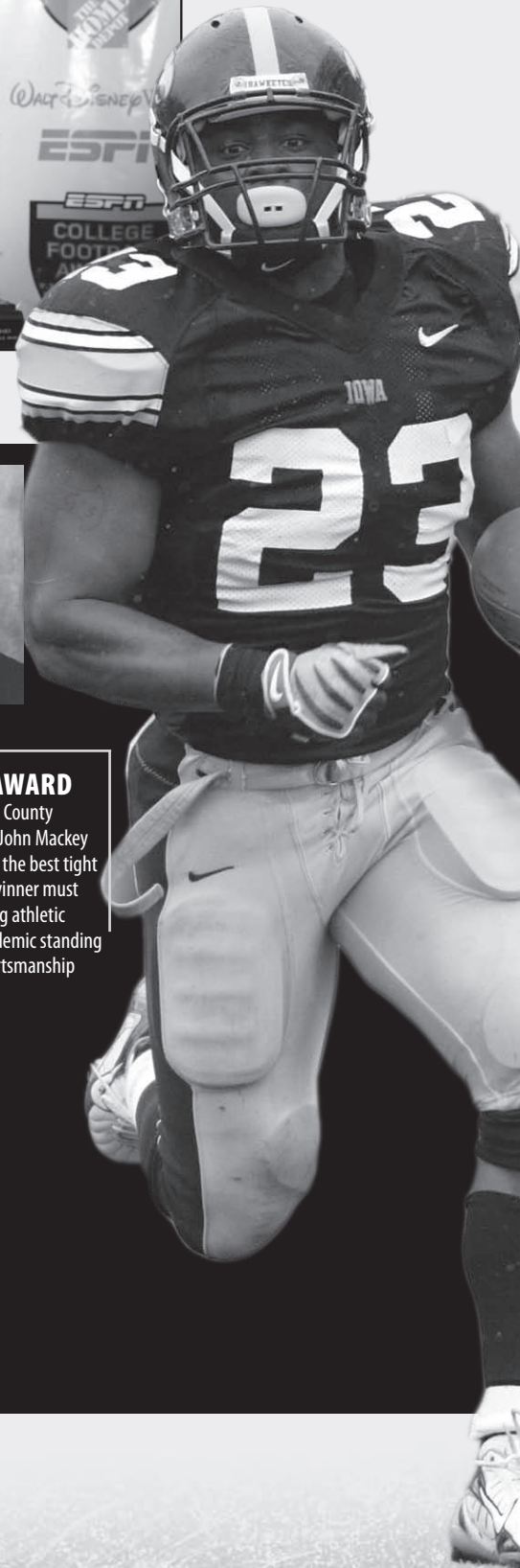
Center Bruce Nelson in 2002 was a finalist for the Rimington Award, which goes to the top center in the nation, while Clark and OL Eric Steinbach earned consensus all-America honors. The 2002 and 2003 seasons marked just the third and fourth seasons in which Iowa has had more than one consensus selection. Steinbach, in 2002, preceded Gallery as the Big Ten Lineman of the Year.

In addition to the player honors, Coach Kirk Ferentz in 2002 was named national Coach of The Year by the Walter Camp Foundation and the Associated Press. The American Football Coaches Association (AFCA) selected Ron Aiken as the 2002 national Assistant Coach of the Year.

Ferentz repeated as the Big Ten Coach of the Year in 2004 as Iowa earned its second title in three seasons. Norm Parker, Iowa's defensive coordinator, was a finalist for the Broyles Award, which recognizes the nations top Division I assistant coach, in both 2004 and 2005.



**DOAK WALKER AWARD**  
Shonn Greene, 2008



**Brad Banks, 2002**



**Nate Kaeding, 2002**

**Nate Kaeding, 2002**  
**Nate Kaeding, 2003,**  
**one of three finalists**  
**Kyle Schlicher, 2005,**  
**one of 20 semi-finalists**



**Dallas Clark, 2002**

**ASSOCIATED PRESS NATIONAL PLAYER OF THE YEAR**

Presented by the Associated Press, this award honors the college football Player of the Year, as selected by a panel of sportswriters throughout the nation.

**LOU GROZA AWARD**

The Lou Groza Collegiate Place-Kicker Award goes each year to the top kicker in the nation. The award is presented by the Palm Beach County Sports Commission and is determined by a national voting panel of approximately 300 sportswriters, sportscasters, college conference officials, Division I-A head football coaches, professional football kickers and previous finalists. Along with winning the award in 2002, Nate Kaeding was one of three finalists for the 2003 award.

**JOHN MACKEY AWARD**

Presented by the Nassau County Sports Commission, the John Mackey Award goes each year to the best tight end in the nation. The winner must demonstrate outstanding athletic abilities, be in good academic standing and exhibit positive sportsmanship qualities.



### **Walter Camp Player of the Year**

Brad Banks, 2002, Finalist

### **Rimington Award**

Bruce Nelson, 2002, Finalist

### **Butkus Award**

Larry Station, 1985, Second  
Chad Greenway, 2005, Semi-finalist

### **Doak Walker Award**

Shonn Greene, 2008  
Albert Young, 2005, Semi-finalist

### **Rotary Lombardi Award**

Jeff Drost, 1986, Semi-finalist  
Mike Devlin, 1992, Semi-finalist  
Jared DeVries, 1998, Semi-finalist  
Robert Gallery, 2003, Semi-finalist

### **Chuck Bednarik Defensive Player of the Year**

Chad Greenway, 2005, Semi-finalist

### **Lott Trophy**

Chad Greenway, 2005, Quarter-finalist  
Abdul Hodge, 2005, Quarter-finalist

### **Jim Thorpe Award**

Merton Hanks, 1990, Semi-finalist  
Bob Sanders, 2003, Quarter-finalist

### **Mosi Tatupu Special Teams Player of the Year**

Kahlil Hill, 2004 winner

### **Big Ten Athlete of the Year**

Chuck Long, 1986

### **Silver Football Award as Most Valuable Player in the Big Ten**

Willis Glasgow (HB, 1929)  
Joe Laws (QB, 1933)  
Nile Kinnick (HB, 1939)  
Bill Reichardt (FB, 1951)  
Ken Ploen (QB, 1956)  
Randy Duncan (QB, 1958)  
Chuck Long (QB, 1985)  
Nick Bell (RB, 1990)  
Brad Banks (QB, 2002)  
Shonn Greene (RB, 2008)

### **Big Ten Offensive Player of the Year**

Chuck Long (QB, 1985)  
Nick Bell (RB, 1990)  
Matt Rodgers (QB, 1990)  
Tavian Banks (RB, 1997)  
Brad Banks (QB, 2002)  
Shonn Greene (RB, 2008)

### **Big Ten Defensive Player of the Year**

Leroy Smith (DE, 1991)

### **Big Ten Offensive Lineman of the Year**

Mike Haight, 1985  
Dave Croston, 1986  
Mike Devlin, 1992  
Eric Steinbach, 2002  
Robert Gallery, 2003

### **Big Ten Defensive Lineman of the Year**

Paul Hufford, 1984  
Dave Haight, 1987  
LeRoy Smith, 1991  
Jared DeVries, 1997  
Mitch King, 2008

### **Grantland Rice Trophy**

Presented to the National Champion, the top-ranked team in the final Grantland Rice Super 16 Poll  
Iowa 1958 (Head Coach: Forest Evashevski, Record: 8-1-1)

### **National Football Foundation Scholar-Athlete**

John Hendricks, 1968  
Bobby Elliott, 1975  
Mike Flagg, 1987  
Derek Rose, 1998  
Mike Klinkenborg, 2007

### **Draddy Award Finalists**

John Hendricks, 1968  
Bobby Elliott, 1975  
Mike Flagg, 1987  
Derek Rose, 1998  
Mike Klinkenborg, 2007  
Matt Kroul, 2008, Semi-finalist

### **AFCA Academic Achievement Award**

This is a team award  
Honorable Mention: 1998, 2000, 2001, 2004, 2006

### **AFCA Coach of the Year**

Dr. Eddie Anderson, 1939

### **Walter Camp Coach of the Year**

Kirk Ferentz, 2002

### **Associated Press Coach of the Year**

Kirk Ferentz, 2002

### **FWAA Eddie Robinson Coach of the Year**

Kirk Ferentz, 2004 (1 of 6 Finalists)  
Kirk Ferentz, 2002 (1 of 4 Finalists)

### **Amos Alonzo Stagg Award**

Hayden Fry, 2005

### **Broyles Award (Assistant Coach of the Year)**

Norm Parker, 2005 (one of six Finalists)  
Norm Parker, 2004 (one of six Finalists)

### **AFCA Assistant Coach of the Year**

Ron Aiken, 2002



## COLLEGE FOOTBALL HALL OF FAME

Throughout the years, 14 individuals who have played and/or coached Iowa football have been inducted into the College Football Hall of Fame. That list includes four former Hawkeye coaches in Dr. Eddie Anderson, Forest Evashevski, Hayden Fry and Howard Jones.

The most recent Iowa addition to the Hall of Fame is linebacker Larry Station, a member of the 2009 Hall of Fame class. Station twice earned all-America honors at Iowa (1982-85) and led the 1985 Hawkeyes to a Big Ten title and Rose Bowl berth in his final season. He is one of two Iowa players to earn consensus all-America honors in more than one season. Station is the only player to lead Iowa in tackles in each of his four years. In addition, he earned academic all-America recognition.

**Eddie Anderson, Head Coach (1939-42, 1946-49), Inducted 1971**

**Aubrey "Aub" Devine, Quarterback (1919-21), Inducted 1973**

**Randy Duncan, Quarterback (1956-58), Inducted 1997**

**Forest "Evy" Evashevski, Head Coach (1952-60), Inducted 2000**

**Hayden Fry, Head Coach (1979-98), Inducted 2003**

**Calvin Jones, Guard (1953-55), Inducted 1980**

**Howard Jones, Head Coach (1916-23), Inducted 1951**

**Alex Karras, Tackle (1955-57), Inducted 1991**

**Gordon Locke, Fullback (1920-22), Inducted 1960**

**Nile Kinnick, Halfback (1937-39), Inducted 1951**

**Chuck Long, Quarterback (1981-85), Inducted 1999**

**Slip Madigan, Head Coach (1943-44), Inducted 1974**

**Duke Slater, Tackle (1918-21), Inducted 1951**

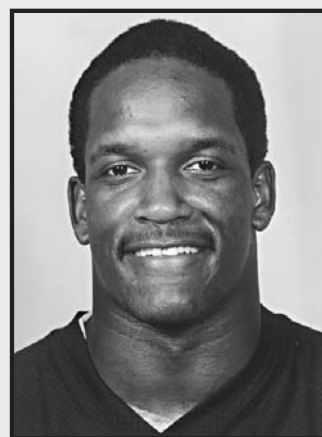
**Larry Station, Linebacker (1982-85), Inducted 2009**



Mitch King was the Defensive Lineman of the Year in the Big Ten Conference in 2008.

### LARRY STATION

Linebacker Larry Station is a member of the 2009 class to be inducted into the College Football Hall of Fame. Station twice earned consensus all-American honors during his Hawkeye career.





# 24 NILE KINNICK

HALFBACK | ADEL, IOWA

No single player or team captured the imagination of Hawkeye fans more than Nile Kinnick and his legendary Ironmen team of 1939. Kinnick, a stalwart on the playing field and in the classroom was THE model Iowa football player.

As a student, Kinnick was senior class president. He was a member of Phi Beta Kappa, the national scholastic honor society.

Maintaining a 3.4 GPA while participating in two sports, Kinnick earned a degree from the College of Commerce in 1940. He enrolled in the Iowa Law College.

As a player, his achievements are unmatched in Hawkeye history. He culminated a brilliant career in 1939 by winning the Heisman, Walter Camp and Maxwell Trophies as the nation's top player.

He made virtually every all-America team and was the Big Ten MVP. Nile is a member of Iowa's all-time football team and was named its outstanding player.

Kinnick was the spirit of Coach Eddie Anderson's Ironmen unit of '39. The Hawkeyes' 6-1-1 mark included a 7-6 upset of Notre Dame when Kinnick scored every point. He also punted 16 times for 731 yards, both Iowa records, versus the Fighting Irish.

Kinnick died in the Caribbean sea in a crash of his fighter plane while on a training flight June 2, 1943 as an ensign in the United States Navy.

**As part of its 100-year anniversary of numbers being worn on college football jerseys, sportsillustrated.com selected Iowa's Nile Kinnick as the best college football player ever to wear No. 24.**



# 62 CAL JONES

LINEMAN | STEUBENVILLE, OHIO

Jersey No. 62 was never worn more proudly than the three seasons Cal Jones donned it at Iowa.

One of the most intimidating linemen to wear the old gold and black, Jones was a three-time first team all-Big Ten guard. He made 22 all-American teams during his career, including a record 15 in 1954.

As team captain in 1955, Jones earned the prestigious Outland Trophy, given to the nation's top interior lineman. He was a consensus all-American twice, one of only two at Iowa. Cal is an elected member of the National Football Foundation and Helms Athletic Foundation Halls of Fame.

Jones most recently was inducted into the inaugural class of Iowa Lettermen's Club Hall of Fame. He was also chosen to the Iowa all-time football team in 1989.

A physical education major at Iowa, Jones earned a 3.0 grade-point average. He earned praise from Coach Forest Evashevski, who called him "the greatest lineman I ever coached."

The two-way guard was part of the "Steubenville Trio" (along with Frank Gilliam and Eddie Vincent) to come to Iowa from Steubenville, Ohio in the mid-1950s.

Jones died as a result of a plane crash in Canada on Dec. 9, 1956.

## FLOYD OF ROSEDALE

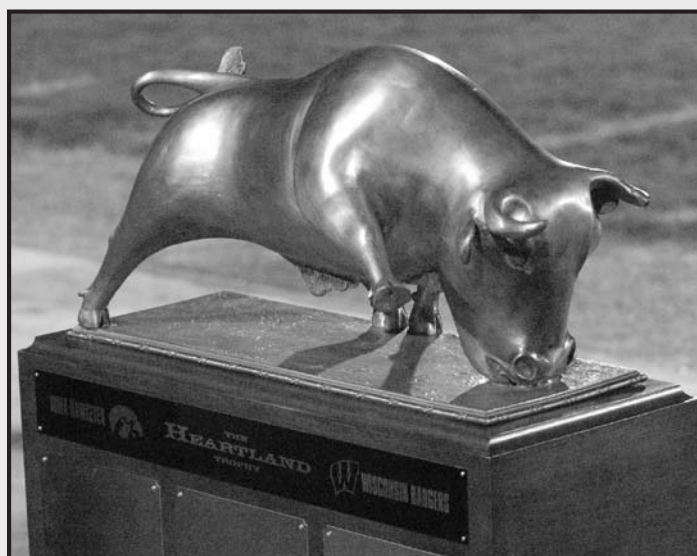
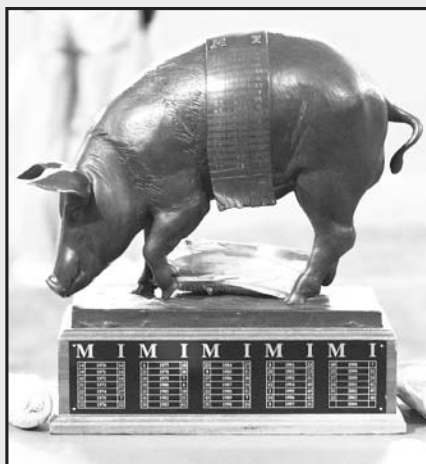
To the winner of the Iowa-Minnesota football game goes possession of a statue of a pig named "Floyd of Rosedale."

A bet in 1935 between Minnesota Governor Floyd B. Olson and Iowa Governor Clyde Herring gave birth to Floyd of Rosedale. Tensions between the two state universities had been running high and a wager was made in an effort to relieve the situation.

After Iowa lost the 1935 game, Herring presented Olson with Floyd of Rosedale, a full-blooded champion pig and a brother of BlueBoy from Will Rogers' movie *State Fair*. Olson gave the pig to the University of Minnesota and commissioned St. Paul sculptor Charles Brioscho to capture Floyd's image.

The result is a bronze pig 21 inches long and 15 inches high and weighs in at 98.3 pounds. Floyd currently resides in Iowa City as a result of Iowa's 55-0 victory last season in Minneapolis. Minnesota holds a 39-33-2 advantage in the series with Floyd of Rosedale on the line.

The winning university is entitled to keep the trophy until it loses the annual battle.



## IOWA AND WISCONSIN BATTLE FOR HEARTLAND TROPHY

The Heartland Trophy was inaugurated in 2004 and goes each year to the winner of the football battle between Iowa and Wisconsin.

The trophy was designed and crafted by artist and former Iowa football player Frank Strub. The trophy, which is a bull mounted on a walnut base (native to both Wisconsin and Iowa), has been inscribed with the scores of all games in the long-time series. The teams have met 84 times, with the series currently deadlocked, 41-41-2.

Iowa holds a 3-2 advantage since the inception of the Heartland Trophy in 2004. The Hawkeyes claimed possession of the trophy with a 38-16 win in Kinnick Stadium in 2008.

The winning university is entitled to keep the trophy until it loses the annual battle.

## HERKY AND THE HAWKEYES

The University of Iowa borrowed its athletic nickname from the state of Iowa many years ago.

The name Hawkeye was originally applied to a hero in a fictional novel, *The Last of the Mohicans*, written by James Fenimore Cooper. Author Cooper had the Delaware Indians bestow the name on a white scout who lived with them.

In 1838, 12 years after the book was published, people in the territory of Iowa acquired the nickname, chiefly through the efforts of Judge David Rorer of Burlington and James Edwards of Fort Madison.

Edwards, editor of the Fort Madison Patriot, moved his paper to Burlington in 1843 and renamed it the *Burlington Hawk-Eye*. The two men continued their campaign to popularize the name and territorial officials eventually gave it their formal approval.

The Hawkeye nickname gained a tangible symbol in 1948 when a cartoon character, later to be named Herky the Hawk, was hatched. The creator was Richard Spencer III, instructor of journalism.

The impish hawk was an immediate hit and he acquired a name through a statewide contest staged by the athletic department. John Franklin, a Belle Plaine alumnus, was the man who suggested Herky.

Since his birth over 50 years ago, Herky has symbolized Iowa athletics and epitomized University life. He even donned a military uniform during the Korean War and became the insignia of the 124th Fighter Squadron.

During the mid-1950s Herky came to life at a football game as the Iowa mascot. Since then Herky has been a familiar figure at Iowa athletic events.

## WINNER OF IN STATE BATTLE EARNS CY-HAWK TROPHY

When The University of Iowa resumed its football series with Iowa State in 1977, the Des Moines Athletic Club donated a trophy to be awarded to the winner of the annual in-state battle.

The Cy-Hawk Trophy features a football player in the classic running back pose, and also includes a likeness of both Herky the Hawkeye and Cy the Cardinal on the front of the trophy.

The Hawkeyes hold a 37-20 advantage in the series that began in 1894, including a 21-11 margin since 1977 when the Cy-Hawk Trophy was first awarded. Iowa gained possession of the Cy-Hawk Trophy with a 17-5 victory last season in Kinnick Stadium.

