





FOOTBALL

GIVING



FOOTBALL FAMILY

CHAMPIONSHIPS MORAL/SPIRITUAL



Let me take just a minute to introduce you to what it means to become a member of the Michigan State Football Family and live the Spartan Life.

Love and respect provide the foundation for our Family (team), and everyone associated with this football program is committed to helping you grow in all aspects of your life: mentally, physically and morally. We will support you in your efforts to pursue excellence, both in the classroom and on the playing field. Our relationship will last well past your playing career.

We will encourage you to push yourself to get better each and every day in practice. We will emphasize learning to play with toughness, effort, passion and purpose.

We respect the proud tradition of Spartan football and hope that you share in our commitment to strive for further greatness.

We believe that it is truly an honor to represent Michigan State University by wearing the Green and White, and it is our hope that through our outreach programs you can have a positive impact on the youth in our community.

We have a vision for this football program, and we are excited about the future. We encourage you to take a closer look at joining our Spartan Football Family because we have so much to offer.

Go Green!

Mark Dantonio

Mark Dantonio Head Football Coach Michigan State University

UNIVERSITY ACADEMIC PROFILE



ADVANCING KNOWLEDGE, TRANSFORMING LIVES.

Michigan State University is defining what it means to be a land-grant university in the 21st century. From our roots as the nation's pioneer land-grant institution, we have a long tradition of using the research and knowledge that is developed here to create practical solutions that make a difference for individuals and communities. From Michigan to Malawi, MSU continues its proud tradition of advancing knowledge and transforming lives. A few highlights of our accomplishments are listed here. For more information, please visit www.

A LEADING INTERNATIONAL PARTNER

- One of the three largest undergraduate study abroad programs in the nation, with 2,787 students studying abroad in 2005-06; 220 programs in more than 65 countries on all continents.
- MSU was the largest recipient of USAID funding for international projects in the last half of the 21st century.
- MSU's African Studies Center has been nationally ranked as one of the leading and most comprehensive centers of its kind in the United States.
- MSU aided in the reconstruction of the Rwandan economy by sending experts to educate farmers on how to set up - and sustain - cooperatives that grow premium coffee, now a market staple in Rwanda.
- Professor Gretchen Birbeck and colleagues in the International Neurologic and Psychiatric Epidemiology Program study neurologic and psychiatric disorders in developing countries where clinical specialists and researchers who can conduct studies to understand the high rates of these problems are almost nonexistent.

RESEARCH THAT IMPROVES LIVES

- MSU was selected by the U.S. Department of Energy to take part in a new \$125 million bioenergy initiative. MSU will partner with the University of Wisconsin-Madison in establishing the Great Lakes Bioenergy Research Center, one of three in the nation, which will use basic science research aimed at solving some of the most complex problems in converting natural materials to energy.
- MSU's breakthrough discoveries include Cisplatin and Carboplatin, two of the world's leading anti-cancer drugs.
- MSU has one of the top nutritional immunology programs in the country, a cutting-edge discipline studying how the food eaten affects a person's immune system.

- MSU is one of only four universities across the country asked by the Carnegie Annenberg, Rockefeller and Ford foundations to take part in the "Teachers for a New Era" initiative to develop state-of-the-art programs in K-12 teacher
- MSU's Diagnostic Center for Population and Animal Health is one of the country's premier veterinary diagnostic laboratories, conducting more than 1.2 million diagnostic tests per year.

BUILDING STRONGER COMMUNITIES

- MSU Extension has a presence in all 83 counties in Michigan, with more than 700 full-time MSU employees, bringing knowledge-based educational programs to the people of Michigan.
- MSU is one of only five U.S. universities to join the Chicago Climate Exchange in efforts to reduce their carbon emissions.
- Technology developed by an MSU Michigan Agricultural Experiment Station researcher has been licensed to produce new vaccines for various strains of flu, including avian flu.
- The W.K. Kellogg Foundation has awarded a \$1.37 million, multiyear grant to MSU as part of an initiative to address childhood nutrition and fitness. vibrant communities, and healthful local food production in Michigan.
- More than 30,000 children and their families participate in educational programs at Wharton Center each season, including Jazz Kats: Jazz for Kids, which uses jazz to teach information in subject matters such as math, social studies, science and music.

DRIVING THE STATE'S ECONOMY

- MSU contributes more than \$3 billion in economic activity in the state of Michigan (fiscal year 2005).
- The expansion of MSU's College of Human Medicine into West Michigan will draw students and faculty to the area, in addition to the economic development that occurs around biotechnical research and medical school development.
- In 2006, seven MSU faculty members started their own high-tech companies in Michigan, bringing the total to at least 28 over the past four years.
- Since 2004, the MSU Product Center for Agriculture and Natural Resources helped nearly 500 individuals with product ideas and has assisted with the launch of 50 ventures in Michigan's agricultural industry.
- MSU chemistry professor Marcos Dantus' start-up company, Okemos-based BioPhotonic Solutions, Inc., is developing smart laser technology that



STUDENT-ATHLETE SUPPORT SERVICES

Academic, personal, and professional support are essential to college success. At MSU, Student-Athlete Support Services helps student-athletes reach their full potential.

Our philosophy is to offer an academic support program that will assist all student-athletes with the transition to college and integrate with the total university. This all-encompassing support continues throughout the studentathlete's collegiate career, until the day he or she receives a diploma, lands a job, or enters graduate school. Academic counseling, career exploration, planning and placement, and academic assistance through tutorial programs are just some of the ways we encourage student success.

Being proactive rather than reactive, our staff does not wait for an academic crisis to occur. We gather important background information and build an academic profile on each studentathlete, assessing his or her needs in advance. We also stay informed on the daily progress of each student-athlete.

Freshmen and transfer student-athletes encounter a major transition when making the switch from high school or community college to a university. These students, while adjusting to their new routines, receive extra attention and support.

College is not easy. But with hard work and dedication from both the student-athlete and the support staff, the student-athlete can have a successful college experience.

There are a total of 13 staff members to assist in and work with the following:

- Priority registration
- Track academic progress
- Monitor grades
- Conduct weekly meetings with freshmen
- Conduct eligibility meetings
- Provide learning specialists services



The Clara Bell Smith Academic Center is named after the mother of Steve Smith, a former MSU basketball All-American who played 14 seasons in the National Basketball Association. Smith donated \$2.5 million to the \$7.5 million facility, the largest gift ever by a professional athlete to any college or university.

"I encourage every student-athlete to take advantage of the resources provided by the Clara Bell Smith Student-Athlete Academic Center. It doesn't matter if you're a 4.0 student or someone battling to maintain eligibility - there are programs offered that can benefit everyone in the classroom. Each student-athlete has different needs and the academic support staff will help you identify and address those specific needs. Personally, I benefited from the programs available to assist in time management. In addition, the tutorial and professional development programs are outstanding."

- Drew Stanton, Detroit Lions NFL rookie

THE CLARA BELL SMITH ACADEMIC CENTER

The center is a 31.000-square-foot academic facility that was funded by private donations.

Amenities include:

- Structured study area
- Quiet study areas
- Computerized check-in system
- 10 individual meeting rooms
- Multicultural Center
- Two staffed computer labs
- 60 computers
- Four classrooms
- Wireless Internet Access
- 210-seat multimedia auditorium



STUDENT-ATHLETE SUPPORT SERVICES



"The Clara Bell Smith Student-Athlete Academic Center is a first-class facility that provides all of the tools and resources necessary for academic success. For me, however, it's the people inside that building that are the true difference makers. To the academic support staff at Michigan State, you're more than just a jersey number or a student I.D. number. They take a personal interest in you; help keep you focused and motivated; and track your progress in each and every class. If you're willing to apply yourself, you'll earn a degree during your four- or five-year playing career at Michigan State."

- T.J. Duckett, Detroit Lions Six-year NFL veteran



The goal of the Learning Enhancement & Academic Program (LEAP) is to provide comprehensive services for Michigan State University studentathletes. LEAP houses the entire tutorial program while providing a wide range of learning services, including learning strategy interventions, mentor programming, content-based tutorials, assistive technology and structured study experiences.



TODD EDWARDS DIRECTOR OF **ACADEMIC SERVICES**

ELLIOTT DANIELS



ACADEMIC COORDINATOR/ ASSISTANT DIRECTOR OF FOOTBALL ACADEMIC SERVICES



MANDY CHANDLER ACADEMIC COORDINATOR



ANGELA HOWARD DIRECTOR STUDENT-ATHLETE **DEVELOPMENT**



NATE COLON ASSISTANT DIRECTOR, FOR MULTICULTURAL STUDENT-ATHLETE **PROGRAMMING**



STUDENT-ATHLETE SUPPORT SERVICES



STUDENT-ATHLETE DEVELOPMENT PROGRAM

The mission of the Student-Athlete Development Program is to provide a systematic personal development program designed to reach each student-athlete based on his or her individual needs. The focus of the program is on the individual as a whole person — academically, athletically, and emotionally — and on the changing needs of that individual during college and in the years after graduation.

MSU implements and expands on the vision of the CHAMPS/Life Skills Program by using university and community resources to provide student-athletes with the best possible resources in the following



COMMUNITY SERVICE AND OUTREACH

The PACT (Putting Athletes and Communities Together) program is designed to give studentathletes more opportunities to interact with the Greater Lansing community.

- Charity Lip Sync for Children's Miracle Network
- Pen Pals
- Posters for Patients
- · March is Reading Month
- Speaking Engagements/Special Requests
- D.A.R.E. Graduations
- Spartan Buddies
- Teams for Toys

CAREER DEVELOPMENT

- · Partner with MSU Career Center
 - Resumes
 - Cover Letters
 - Internships
 - Interviewing
 - Career Fairs
 - Career Development
- Spartan Career Network network of contacts for student-athletes looking for job shadowing, internship, or job placement
- KIN 171 Orientation class for freshmen
- Online resume book

PERSONAL DEVELOPMENT

- Partnership with Athletics **Department Training Staff**
- Programs on:
 - Drug and Alcohol Awareness
 - Nutrition
 - Anti-Hazing
 - Leadership
- Student-Athlete Advisory Committee (SAAC) — representatives from each team work together to provide a voice to the Athletics Department and university administration as well as the NCAA

ACADEMIC AWARDS AND RECOGNITION

- Annual Academic Excellence Gala
- Student-Athlete of the Month
- · Champions in the Classroom
- 4.0 Club
- Academic All-Big Ten
- · Academic All-American
- NCAA Woman of the Year
- Great 8 Award
- NCAA Post-graduate scholarships



MULTICULTURAL PROGRAMS

Our mission is to provide student-athletes with inclusive cultural and diversity experiences that enhance their professional growth and develop their leadership skills. To collaborate with campus resources that elevate the academic success and campus involvement of student-athletes. To create a positive partnership with the community, facilitate learning and provide comprehensive programming.



SPORTS MEDICINE



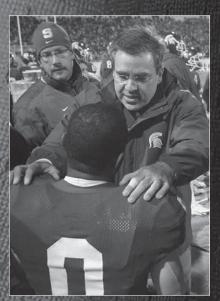
Injuries are a part of sports - they come with the touchdowns and big tackles. Dealing with athletic injuries falls into the capable hands of the MSU Sports Medicine staff.

Located in the Duffy Daugherty Football Building, the Sports Medicine staff is comprised of a team of surgeons, doctors, certified athletic trainers and a cast of students who aspire to be the athletic trainers of the future. In its 2002 College Football Preview, Sports Illustrated rated the Duffy Daugherty training room as one of the nation's ultimate facilities.

The philosophy of the Sports Medicine staff is two-fold: to help

prevent injuries as much as possible through effective preventative programs, and to facilitate an effective rehabilitation program after an injury. In all cases, the ultimate well-being of each individual is considered the top priority.

The 6,000-square-foot training room features a hydrotherapy station and a treadmill with suspension equipment, which allows student-athletes to rehab with reduced stress on their joints. The training room also includes cold-pool spas and various other therapy equipment and modalities.







TRAINING STAFF



JEFF MONROE **ASSISTANT ATHLETICS** DIRECTOR/HEAD ATHLETIC TRAINER



DR. SALLY NOGLE ASSOCIATE ATHLETIC TRAINFR

SPORTS MEDICINE STAFF



DR. JEFF KOVAN DIRECTOR OF SPORTS MEDICINE



DR. DOUG DIETZEL TEAM ORTHOPEDIC SURGEON



DR. RANDY PEARSON FOOTBALL PRIMARY CARE PHYSICIAN



DR. MIKE SHINGLES TEAM ORTHOPEDIC SURGEON

SPORTS NUTRITION/DIETETICS STAFF



JOE CARLSON PH.D., R.D. **DIRECTOR** SPARTAN NUTRITION & PERFORMANCE **PROGRAM**



SCOTT SEHNERT M.S., R.D. COORDINATOR SPARTAN NUTRITION & PERFORMANCE **PROGRAM**



SKANDALARIS FOOTBALL OPERATIONS CENTER



DUFFY DAUGHERTY FOOTBALL BUILDING



In 2006, the grass practice fields behind the Duffy Daugherty Football Building were completely renovated to better mimic the Kentucky bluegrass playing surface in Spartan Stadium. In addition, a 50-yard infill field, manufactured by General Sports Turf (Rochester, Mich.), was installed at the southwest corner of the practice fields.

In June 2002, AstroPlay, a new concept in synthetic turf, was installed in the indoor practice facility. The \$310,000 surface is grass-like from concept to performance. Unlike previous generations of artificial turf, AstroPlay is not abrasive. The grass-like, polyethylene fiber matrix is filled with rubber

The Duffy Daugherty Football Building underwent its first major overhaul prior to the 1997 football season. The construction added 17,000-squarefeet to the complex, more than doubling the facility's original size from its opening in 1979. Financing for the \$5 million construction and renovation project was provided entirely by Stadium Club seating in Spartan Stadium. The first facility improvement included a 9,000-square-foot weight room, a 6.000-square-foot training room and new locker rooms.

In its 2002 College Football Preview, Sports Illustrated featured Michigan State's training room as one of the nation's ultimate facilities. The training room features a hydrotherapy station and a treadmill with suspension equipment, which allows student-athletes to rehab with reduced stress on their joints. The training room also includes cold-pool spas and various other therapy equipment and modalities.

The locker room houses wooden lockers so large that they had to be assembled on site. The Duffy Daugherty Football Building also includes a players' lounge, complete with a pool table and big-screen television.







SPARTAN TRAINING: PREPARING TO WIN

"Total Conditioning" best describes the ultimate goal of the Spartan Strength and Conditioning Program under the direction of Ken Mannie and Tommy Hoke. It begins with the challenging and aggressive 4th Quarter Program in the winter and continues through the heat of the summer with the Bottom Line Program.

The year-round approach adhered to by the Spartans addresses all of the key areas of physical development and enhanced performance: speed and power improvement, increased overall strength, flexibility, agility, cardiorespiratory conditioning and endurance, skill specificity, and nutritional counseling and monitoring.

Michigan State football players train in a highly-organized, structured, disciplined, and intense environment with a high priority placed on steady progression. The weight room atmosphere emphasizes a championship work ethic, proper instruction and supervision, and safe, proven exercise techniques.

The 9,000-square-foot Spartan Weight Room, located in the Duffy Daugherty Football Building, houses the very best strength and conditioning equipment on the market. Soon to be expanded to close to 17,000-square feet, the already outstanding weight room will be one of the elite training facilities in the nation after the renovation.

Attention also is continually given to the controllable factors in creating and maintaining a healthy lifestyle. Ongoing educational efforts, guidance, and counseling to assist the players with informed decision making during their football careers and throughout their adult lives are staples in the Michigan State Spartan Football Program.









SPARTAN TRAINING: PREPARING TO WIN











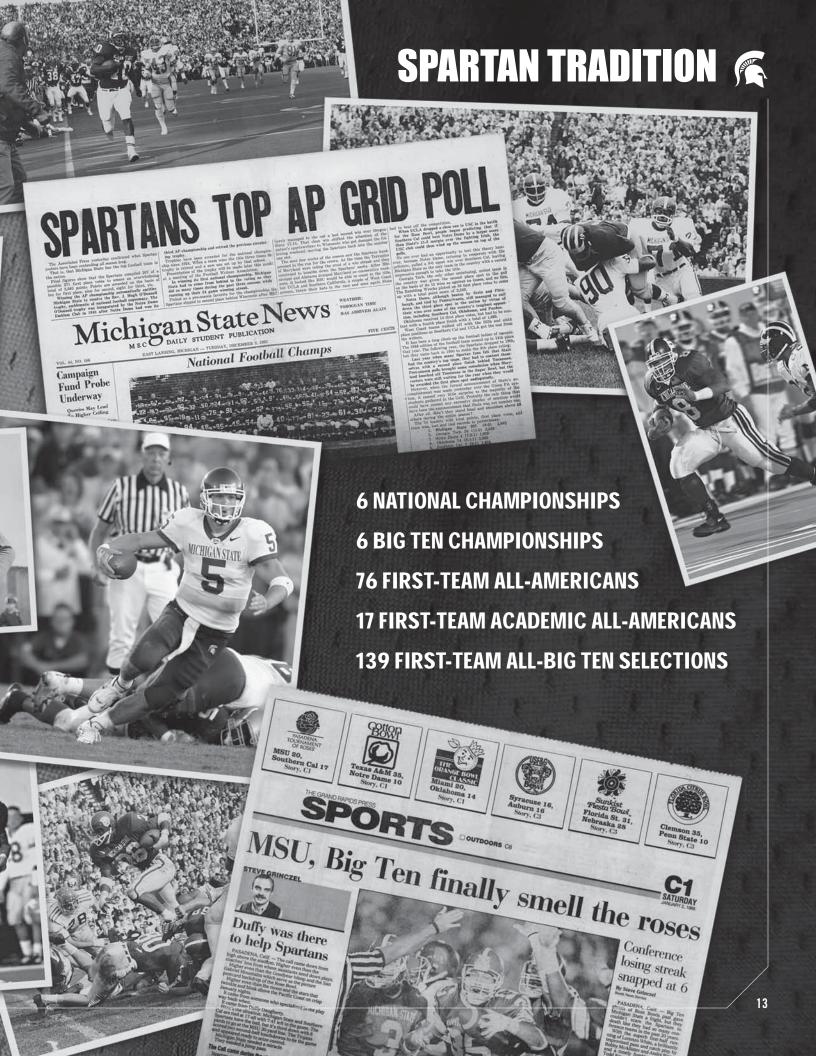












SPARTAN SATURDAYS

MICHIGAN STATE HAS RANKED AMONG THE NCAA'S TOP 25 IN ATTENDANCE FOR 51 CONSECUTIVE SEASONS.



"There are two things I will always remember and cherish about Saturday home games: the team walks from the Kellogg Center to Spartan Stadium and running out of the tunnel. It's a privilege to play this great game, not a right; and it was truly an honor to represent Michigan State in competition and wear the Green and White. I appreciate the fact that very few athletes get the opportunity to experience that feeling. It was special to wear my school colors and the time went by way too quickly.

"I'll also always remember the 2004 night game against Wisconsin when the Badgers came to Spartan Stadium unbeaten and ranked fourth in the nation. The atmosphere was electric that night and Wisconsin never had a chance. That was the loudest I've ever heard any crowd in my life."

– Former Spartan and current Detroit Lion quarterback Drew Stanton

"You can't beat the game-day experience in Spartan Stadium. It all starts with the team's walk from the Kellogg Center to the stadium. When the running backs came out for pregame warm-ups, the student section was already full and you could feel the excitement building. I loved hearing the echoes of the band playing as it marched through the tunnel for the pregame show. But nothing compares to the experience of running out of the tunnel with the fans on their feet and the band playing the MSU Fight Song. Wow, what a rush! Spartan Stadium is a tough place to play — ask any opponent."

– Former Spartan and current Detroit Lion running back T.J. Duckett



"I enjoyed my entire Michigan State experience because of the camaraderie on campus. I'm shocked when I talk to some of my NFL peers and they discuss the rivalry and jealousy that existed between sports on their campus. At MSU, the student-athletes really bonded together and supported each other. As players, we always felt that we had the support of the entire campus community. We had a close relationship with the student body and that really showed on game day. There was a definite connection and you could certainly feel the energy in Spartan Stadium."

Former Spartan and current Seattle
 Seahawk linebacker Julian Peterson

BOWL CHAMPIONSHIP SERIES



- The Bowl Championship Series (BCS) is a five-game arrangement for postseason college football that is designed to match the two top-rated teams in
- a national championship game and to create exciting and competitive matchups between eight other highly regarded teams in four other games.
- The bowl games participating are the Tostitos Fiesta Bowl, FedEx Orange Bowl, Rose Bowl, Allstate Sugar Bowl and the BCS National Championship Game, which will be played each year at one of the bowl sites.
- The BCS is managed by the commissioners of the 11 NCAA Division I-A conferences, the director of athletics at the University of Notre Dame, and representatives of the bowl organizations. The conferences are Atlantic Coast, Big East, Big Ten, Big 12, Conference USA, Mid-American, Mountain West, Sun Belt, Pacific 10, Southeastern and Western Athletic.
- The conference commissioners and the Notre Dame athletics director make decisions regarding all BCS issues, in consultation with an athletics directors advisory group and subject to the approval of a presidential oversight committee whose members represent all 117 Division 1-A programs.
- The five BCS games are part of the overall bowl structure. All bowl games provide meaningful seasonending opportunities to teams.
- As one conference commissioner said, "the celebration that occurs among the student-athletes, coaching staff and fans at the end of each bowl games is an indication of the importance of all bowl games."
- The BCS places great premium on the regular season of college football. Football weekends are an important ingredient in the overall college experience - going well beyond simply what occurs in the athletics department. A significant amount of the revenue that supports all athletic programs is generated by regularseason football. And so it is of great importance that the regular season remains strong and vibrant.
- The top two teams were matched in bowl games infrequently before the BCS, when conferences were contractually obligated to certain games and there was no flexibility to attempt to match the top teams.
- The BCS conferences have a contract with Fox Sports to televise the Fiesta, Orange and Sugar Bowls through 2010 and the National Championship Games through 2009. ABC has an agreement to continue to televise the 2010 National Championship Game and the Rose Bowl through 2014.

THE BCS IS WORKING

The BCS is succeeding. The nation's No. 1 and No. 2 teams met only eight times in bowl games in the 57 seasons between 1936 and 1992, when the "bowl coalition" (a predecessor of the BCS) was created. No. 1 and No. 2 have met eight times in the 15 years since 1992. In the nineyear history of the BCS, the AP's No. 1 and No. 2 have met six times.

REVENUE

SERIES

Before the BCS was created, conferences without automatic berths in the "major" bowl games

received no revenue from those games. In the first nine years of the BCS system, more than \$70 million was distributed to conferences that do not have an annual automatic berth in the system.

ECONOMIC IMPACT

The total economic impact in the host cities from the five BCS games in January 2007 was estimated at more than \$1.2 billion.

BCS BOWL SCHEDULE



JAN. 1, 2008 4:30 P.M. EST I ABC PASADENA, CALIF. ROSE BOWL (92.059)



JAN. 1. 2008 8:30 P.M. EST | FOX NEW ORLEANS, LA. LOUISIANA **SUPERDOME (72,500)**



JAN. 2, 2008 8 P.M. EST I FOX PHOENIX, ARIZ. UNIV. OF PHOENIX STADIUM (73,000)



JAN. 3, 2008 8 P.M. EST I FOX MIAMI, FLA. **DOLPHINS STADIUM**



JAN. 7, 2008 8 P.M. EST | FOX NEW ORLEANS, LA. LOUISIANA SUPERDOME (72.500)

BIG TEN BOWL SCHEDULE



BIG TEN VS. MID-AMERICAN DEC. 26, 2007 7:30 P.M. EST I ESPN DETROIT, MICH. FORD FIELD (65,000)



BIG TEN VS. ACC DEC. 28. 2007 5 P.M. EST I ESPN ORLANDO, FLA. FLORIDA CITRUS BOWL STADIUM (65.438)



BIG TEN VS. BIG 12 DEC. 29, 2007 8 P.M. EST I ESPN SAN ANTONIO, TEXAS ALAMODOME (65.000)



BIG TEN VS. BIG 12 DEC. 31, 2007 5:30 P.M. EST I NFL NETWORK I TEMPE, ARIZ. SUN DEVIL STADIUM (73.000)

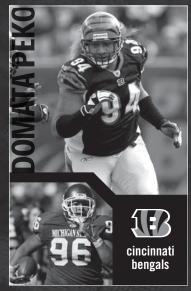


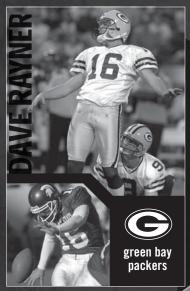
BIG TEN VS. SEC JAN. 1, 2008 11 A.M. EST I ESPN TAMPA, FLA. RAYMOND JAMES STADIUM (65.000)

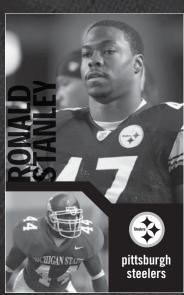


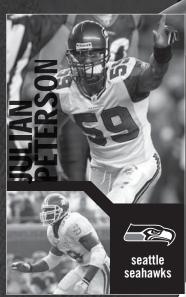
BIG TEN VS. SEC JAN. 1, 2008 1 P.M. EST I ABC ORLANDO, FLA. FLORIDA CITRUS BOWL STADIUM (65.438)

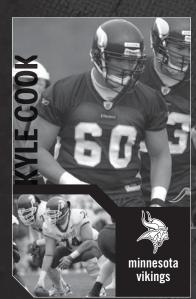


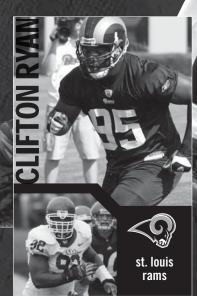




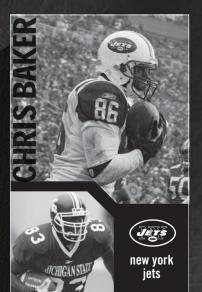


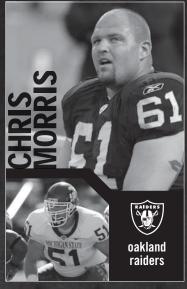


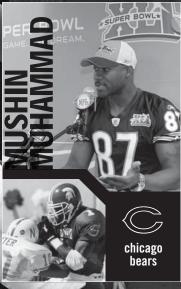


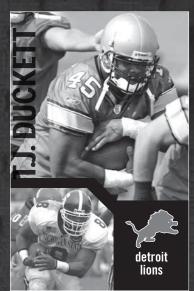


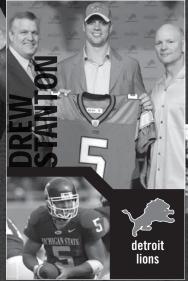


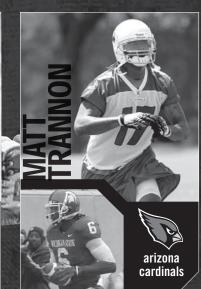


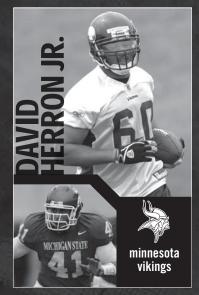


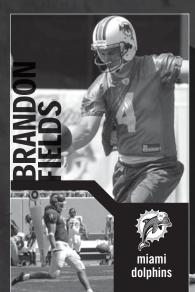


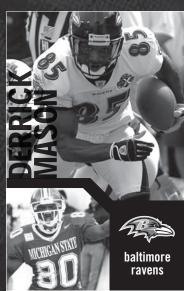


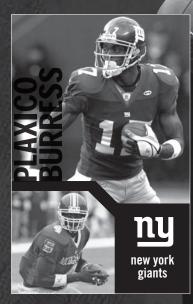


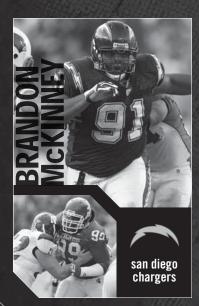


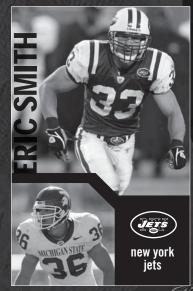




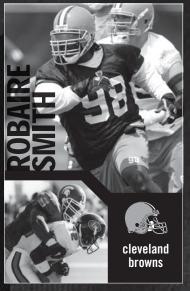


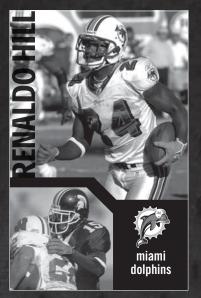


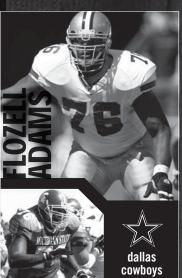


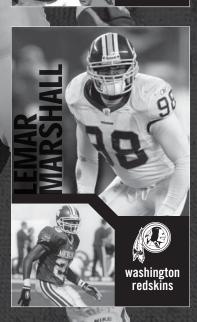












Southern Cal65

ALL-TIME FIRST-ROUND NFL DRAFT PICKS

Florida State34 13. Michigan State33 16. UCLA27 20. Colorado 23

Research data provided by the National Football League.

MEDIA EXPOSURE

A NATIONALLY RESPECTED PROGRAM AND TOP MEDIA DRAW

Michigan State is a popular choice for national and regional television coverage. Since 1995, the Spartans have played in front of a television audience on 127 occasions, an average of nearly 11 TV appearances per season. Michigan State enters the 2007 season with a streak of 50-consecutive live TV appearances (games televised regionally or nationally since November 2002).

Approximately 16 million people watched Spartan football games on TV in 2006, while the Spartan Sports Network reached an average radio audience of 198,500 per game last fall.

In 2005, ESPN's College GameDay made its fourth appearance in East Lansing, Mich., since 1997, covering the regular-season finale against Penn State in Spartan Stadium. In 2004, ESPN2's Cold Pizza produced four live segments from inside Spartan Stadium the day before the MSU-Notre Dame game.

Michigan State's media exposure truly ranks among the nation's elite programs. Spartan football enjoys the benefit of daily coverage in Detroit, the nation's 11th-largest television market. MSU's television coverage includes two other top-ranked markets: Grand Rapids/Kalamazoo/Battle Creek (No. 39) and Flint/Saginaw/Bay City (No. 66).

It also is difficult to match Michigan State's print media coverage. Five of the nation's top 160 newspapers, based upon reported circulation, assign writers and columnists to cover the Spartan football beat, including The Detroit News/Free Press (No. 21), The Grand Rapids Press (No. 80), The Flint Journal (No. 124) and Lansing State Journal (No. 155).

Weekly press conferences are held on campus, so that the media can get its fill of Spartan notes and quotes. Nearly 300 press credentials are issued to newspaper and magazine writers plus television and radio personalities on Spartan game days.

Fans with access to the internet keep up to date with Spartan football by visiting the official Michigan State athletics web site at www.msuspartans. com. The web site features a wealth of information on MSU football, including game results and stats, media guide contents, weekly press releases, player features, photo galleries and video highlight clips plus live radio broadcasts and live in-game statistics. The web site averaged 1.5 million page views per month in 2006-07, including nearly 224,000 unique visitors per month.





BIG TEN NETWORK



BIG TEN TELEVISION AGREEMENTS

Over the last few years, the Big Ten has reached a series of milestone media agreements to provide the conference with its greatest television exposure ever. including extensions with CBS (for basketball) and ABC/ESPN (for football, basketball and volleyball) and the creation of the Big Ten Network, a national network devoted to Big Ten athletic and academic programs. The conference's new media agreements will result in the broadcast of more than 500 events nationally and regionally beginning with the 2007-08 academic year, compared to 300 events in the final year of the previous agreements.



ABC/ESPN

In June 2006, the Big Ten signed a new 10-year national rights contract with ABC/ESPN. Big Ten action has been featured on ABC since 1966 and on ESPN since 1979, the network's first year. The new agreement, which begins during the 2007-08 season, includes up to 41 televised Big Ten football games — up to 17 on ABC and up to 25 on ESPN or ESPN2. In addition, all regional afternoon football games aired on ABC will be aired by ESPN/ESPN2 in outermarkets, making these games nationally available. Additionally, through ESPN's collection of new media outlets such as ESPN.com, Mobile ESPN, ESPN360 and ESPN VOD, fans will receive live events (including simulcasts), extended video highlights including in-progress games, features and more. Big Ten coverage will also be available on ESPN Classic and throughout the world through ESPN International.



BIG TEN NETWORK

In June 2006, the Big Ten announced the creation of the Big Ten Network, a national network devoted to Big Ten athletic and academic programs. Available to all cable and satellite providers nationwide, with most programs offered in stunning high-definition television (HDTV), the network will allow fans to see their home teams, regardless of where they live.



The network is led by President Mark Silverman, a former Disney executive who came to the network after serving as the general manager and senior vice president of ABC Cable Networks Group since April 2004, managing the company's equity in such channels as Lifetime Television, A&E Network and the History Channel, each of which recorded their best financial performance in 2005. Silverman was also responsible for developing and launching new cable channels, shows and other key initiatives.

The Big Ten Network launches its inaugural season in August 2007 with football, men's and women's basketball, a nightly studio show, classics and coaches shows, along with more Olympic sporting events and exposure for women's sports than has ever been aired on any other network. In June 2007, the Big Ten announced that the Big Ten Network will become the first national network to commit to "event equality" for men's and women's sports on all networkcontrolled media within the first three years of launch. This dedication to "event equality" highlights the Big Ten's ongoing dedication to gender equity, which is aligned with the commitment of conference institutions to provide fairness for all female student-athletes.

The programming on the Big Ten Network and alternative network-controlled platforms will include, but is not limited to:

- More than 35 football games each season
- More than 105 regular season men's basketball games
- A nightly studio show including segments from each campus
- Women's sports, including basketball, volleyball, soccer and softball
- More than 170 Olympic sporting events including baseball, soccer, tennis, volleyball, swimming, diving and more
- Classic games and historical footage from ESPN and ABC libraries
- Original campus programming produced by Big Ten member universities showcasing their academic excellence, talented students and awardwinning programs
- · Weekly coaches shows

Located in the historic Montgomery Ward building in Chicago, the Big Ten Network is the first national television network to call the largest city in the Midwest its home. The original section of the building was designated as a historic landmark in 2000 for its significant role in American retail history. The space includes two studios and three control rooms as well as a 20,000 square-foot office space.



In May 2007, the Big Ten Network announced its first on-air hire, signing ESPN college sports expert Dave Revsine to be its lead studio host. Revsine joined ESPN in October 1996 as an anchor for ESPNews and filled a variety of roles for the network over the past 10 years. The Northwestern graduate has anchored SportsCenter, hosted ESPN Radio's College GameDay for the last six years and hosted ESPN Radio's coverage of several BCS Championship games. He also hosted studio halftimes for basketball and co-hosted ESPN's coverage of the last two men's Final Fours.

In addition to airing more coverage of Big Ten sports than ever before, the Big Ten Network will also provide numerous benefits to communities around the Big Ten. Those include increased exposure for women's sports, providing positive role models for girls; a greater economic impact to the communities from added sporting event production, with the potential to generate higher attendance; and greater national exposure for the excellence that surrounds the academic endeavors of Big Ten universities, some of the most highly regarded in the nation. Also, an internship program at each of the 11 universities will offer students training for careers in sports, television and entertainment.

The Big Ten Network is a joint venture between subsidiaries of the Big Ten Conference and Fox Cable Networks. For more information regarding the Big Ten Network, visit www.BigTenNetwork.com.

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CREDIT

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SARAH TINSLEY
SPORTS INFORMATION INTERN



SPORTS INFORMATION INTERN

PRESS BOX

The Spartan Stadium expansion project, completed in August 2005, included the construction of a new press box. Level 8 is the working press deck that features 193 seats and four radio broadcast booths. Level 6 is the television camera deck as well as the broadcast location for national and regional telecasts.

Admission to the press box is through Gate F on the west side of the stadium. All press personnel are subject to search prior to entering Spartan Stadium.

WORKING CREDENTIALS

All requests for working press, photo and broadcast credentials for Michigan State's 2007 home football games should be submitted online. Please contact sports information office assistant Paulette Martis at (517) 355-2271 for the URL.

Priority for the issuance of credentials will be given to daily newspapers and television stations which cover MSU football on a regular basis. All other credentials for print media are issued on basis of circulation. Upon acceptance of application, appropriate credentials are mailed out or held for pickup at media will-call, located at Gate F on the west side of Spartan Stadium. All members of the media picking up credentials at media will-call will be required to provide photo identification and the name must match the one listed on the credential. Working press tickets contain specific seat locations. Reporters requiring exclusive phone service should have their own lines and instruments installed. Others may use a limited number of telephones on a first-come, first-served basis.

PRO SCOUTS

As per Big Ten Conference regulations, Michigan State does not provide press box access or media credentials for professional scouts. However, scouts may purchase singlegame tickets for Spartan home games through the MSU Football Office at (517) 355-1647.

ROAD GAME CREDENTIALS

Writers covering the Spartans on a regular basis may request media credentials for road games through the MSU Sports Information Office. Credential requests are submitted to opponent SIDs on Mondays two weeks prior to the game.

PHONE LINES

An adequate number of phone lines and phone instruments are available, but media members needing to order their own lines should contact Ameritech (800) 321-8152. Those ordering personal phones should provide Ameritech with the following street address for installation, One Michigan State University. To use existing lines, dial 8-0-area codenumber. For toll free numbers, dial 8-1-800-number. Only collect, toll free and credit card calls are accepted.

INTERNET ACCESS

Wireless Internet is available for the working media in the press box on Level 8. Ethernet connections are available at each of the 193 seats in the press box, but only a limited number of cords are available. Please plan on bringing an Ethernet cord to use high-speed access. It is recommended for print outlets to use wireless access and photographers to use high-speed access.

RADIO

Each originating broadcasting station will be issued a maximum of eight booth credentials. Spotters' credentials must come from this allotment. Home team spotters are provided on advance notice only, and visiting team spotters must be arranged with visitors.

Only local radio stations with a full-time sports director conducting a daily sports show receive consideration for credentials. A post-game report service will be available from a sports information staffer after each home game at no charge.

PHOTOGRAPHERS

Field passes are issued on the basis of circulation with priority granted to media agencies covering the participating schools on a regular basis. Photographers may work from either sideline (except in the team area) and beyond both end zones. Press box photo passes for assigned locations are issued to television station crews. A maximum of three working tickets is allowed per TV station. With the return of natural grass in Spartan Stadium, field access is limited to still photographers, camera operators and sideline reporters for "live" radio/TV network coverage.

MSU follows the guidelines established by the NCAA Communications Committee regarding sideline control, which ensure the sideline is a working press area. The following guidelines are adhered to: 1. Each photographer is required to wear an armband at all times; 2. Armbands must be secured at the photographer's credential pickup; 3. After kickoff, no photographers are permitted in the bench area, on the playing field, or in the 12-foot area between the limit line and sideline; 4. Cutline writers, messengers and equipment carriers are not permitted in the sideline armband area; 5. Tripods are not permitted in the sideline armband area.

MEDIA PARKING

Media parking passes are available for \$15 per game and \$105 for the 2007 season (seven home games). The designated lots for media parking are all within easy walking distance of Spartan Stadium. Media parking passes will be assigned by the MSU Sports Information Department. Priority for lot assignment will be given to daily newspapers and TV stations that cover Spartan football on a regular basis. All other media parking will be issued on the basis of circulation or market size (TV/radio). Additional parking fees are required to accommodate TV satellite trucks and "live" radio remotes.

STATISTICAL SERVICES

Prior to kickoff, all media members will be provided a game program, updated game notes from both teams, a flip card and other pertinent information. Last-minute line-up changes, pregame weather conditions and other information will be relayed through the internal public address system. During the game, media members will be provided with a running play-play and quickie stats at the end of each quarter. Following the game, a complete post-game stats package will be available in the press box and will contain a scoring summary, final team statistics, final individual statistics, complete play-by-play, drive charts, defensive statistics, player participation list, post-game quotes from both head coaches and selected players plus post-game notes.

Game notes and quotes will be posted on Michigan State's official web site promptly after the conclusion of the game. www.msuspartans.com.

MEDIA HOSPITALITY

A complimentary pregame meal will be served on Level 8 (press box), beginning approximately two hours before kickoff and running through the conclusion of halftime. Complimentary coffee and soft drinks are available throughout the game. Additional food and refreshments will be sold throughout the game from the concession area, located on Level 8.

HOTEL ROOM

Hotel rooms are booked far in advance of Michigan State home football weekends. The Michigan State Sports Information Office has set aside a limited number of rooms at local hotels for accredited media representatives. Arrangements should be made through sports information office assistant Paulette Martis at (517) 355-2271. Some area hotels require a two-night stay for Michigan State home football weekends and a valid credit card is required for reservations being made through the MSU Sports Information Office. Media members are responsible for making their own lodging arrangements when Michigan State plays on the road office assistant Paulette Martis at (517) 355-2271. Some area hotels require a two-night stay for Michigan State home football weekends and a valid credit card is required for reservations being made through the MSU Sports Information Office. Media members are responsible for making their own lodging arrangements when Michigan State plays on the road.

WEEKLY PRESS CONFERENCES

A weekly press conference with MSU head coach Mark Dantonio and selected players will be held each Monday during the season, beginning at 11:30 a.m. on Level 4 (LaSalle Bank Club) in Spartan Stadium. Parking is available in Lot 79 — the gated, pay lot — located south of Spartan Stadium, off of Shaw Lane.

WEEKLY INTERVIEWS

Outside the weekly press conference, interviews during the week with head coach Mark Dantonio or any Spartan players should be arranged through the MSU Sports Information Office. The MSU Sports Information Office requests that all player interviews be arranged through this department and that media members are prohibited from contacting players in their apartments or dormitory rooms. The best time for player interviews is following practice Tuesday at approximately 5:30 p.m. All player interviews should be completed by the conclusion of practice on Wednesday of game week. Please contact the MSU Sports Information Office for all player interview requests at least 24 hours in advance.

Media parking is available in Lot 79 — the gated, pay lot — located south of Spartan Stadium, off of Shaw Lane.

POST-GAME INTERVIEWS

Media representatives may attend head coach Mark Dantonio's post-game press conference in the interview trailer, located outside the stadium tunnel entrance after a short post-game cooling-off period. All requested Spartan players also will be available for post-game comments in the interview trailer following Coach Dantonio's press conference. The Spartan locker room is closed to the media. Coach Dantonio's comments will be hooked into an amplification system and audio feeds can be obtained through use of connector cords (standard 1/4-inch connector). TV stations should bring a recording deck, standard BNC video cable and XLR audio cable. TV cameramen will be asked to set up their equipment at the back of the room. Coach Dantonio's post-game press conference can also be seen live on closed circuit in the press box. The visiting coach press conference, held in another trailer outside the tunnel, will be shown on a tapedelay basis following Coach Dantonio's press conference.

PRACTICE SCHEDULE

Tuesday practices are open to the working media for approximately 30 minutes, beginning at 3:30 p.m. TV cameras and still photographers are permitted to shoot flex and the first few periods. The remainder of practice is closed.

WEEKLY RELEASE VIA E-MAIL

To receive the weekly football release via electronic mail, members of the media can send an e-mail message to Associate Athletics Director John Lewandowski: lewand19@ath.msu.edu. The release is also posted on the athletics department official web site www.msuspartans.com in text format and Adobe PDF format.

2007 UTL00K

2007 PARTANS

COACHING

2007 OPPONENT

200 PFC

SPARTA

SPARTAN HISTORY For the eighth consecutive season, the Spartan Radio Network (Holt, Mich.) will produce and distribute Michigan State football broadcasts on 38 affiliates throughout the state, including flagship stations WJIM Radio (AM 1240)/WMMQ (FM 94.9) in Lansing and WJR Radio (AM 760) in Detroit.



Veteran play-by-play announcer George Blaha anchors the Spartan Radio Network's broadcast team for Michigan State football in 2007 that includes former Spartan and pro quarterback Jim Miller as color analyst and former All-Big Ten center Jason Strayhorn as the sideline reporter.

This fall marks Blaha's 30th season as the play-by-play announcer for Spartan football. In addition, he handled play-by-play duties for Michigan State basketball during part of the 2000-01 season. Blaha recently completed his 31st consecutive season as the television and radio play-by-

play voice of the National Basketball Association's Detroit Pistons. With the retirement of Detroit Tigers' legend Ernie Harwell in 2002 after 42 seasons with the ballclub, the "Voice of the Pistons" is the longest tenured play-by-play broadcaster in the state. Blaha has been named Michigan Sports Broadcaster of the Year twice (1998 and 2002) by the National Association of Sports Writers and Broadcasters. In 2002, he also was presented the Ty Tyson Award for "Excellence in Sports Broadcasting" by the Detroit Sports Broadcasters Association.

Born in Detroit, Blaha was raised in Marshalltown, lowa, and Grayling, Mich. He and his father attended Michigan State's first-ever Big Ten football game, played at lowa in 1953. Blaha earned a bachelor's degree in economics from Notre Dame in 1966 and later received his MBA from Michigan.



Prior to signing a National Letter of Intent to attend Michigan State in February 1989, Miller earned All-America and all-state honors at Kettering High School in Waterford, Mich. A three-year starter for Coach George Perles from 1991-93, he still ranks among MSU's all-time leaders in pass attempts (fifth at 746), pass completions (second at 467), completion percentage (second at .629) and passing yards (fifth at 5,037). As a senior, Miller shared team MVP honors after completing 215-of-336 passes (.640) for 2,269 yards and nine touchdowns. A three-time Academic All-Big Ten

selection from 1990-92, he earned his bachelor's degree in supply chain management from Michigan State in 2002.

A sixth-round selection by the Pittsburgh Steelers in the 1994 National Football League Draft, Miller threw for 6,387 yards and 36 TDs during his nine-year pro career (Pittsburgh, 1995-96; Atlanta, 1997; Chicago, 1998-2002; New England, 2004). He earned 27 career starts at quarterback, compiling a 15-11 record as a starter in Chicago. In five seasons with the Bears, Miller recorded three 300-yard passing games. In his first career start against Minnesota on Nov. 14, 1999, he completed 34-of-48 throws for 422 yards and three scores. His 422 passing yards represent the fourth-highest single-game total in Chicago history. In 2001, Miller led the Bears' charge to the playoffs, posting an 11-2 record as a starter during the regular season while establishing career highs in pass attempts (395), pass completions (228), passing yards (2,299) and TDs (13). In 2002, he threw for 1,944 yards while matching his career best with 13 TD tosses.

Miller owns JMK Custom Homes in Clarkston, Mich.



A native of Indianapolis, Ind., Strayhorn started 24 consecutive games at center for Coach Nick Saban in 1997-98. As a senior, he earned first-team All-Big Ten honors from the coaches and media after grading out as a winner (better than 70 percent) in 11 of the 12 games in 1998. The former team captain also received the Up Front Award as the team's outstanding interior lineman in 1998, consistently posting the unit's top grade for pass protection by not allowing a sack the entire season. Strayhorn turned in one of the best performances of his career in MSU's 28-24 victory over top-

ranked Ohio State in Columbus in 1998. He was selected Spartan Offensive Player of the Week after grading out 80 percent overall against the Buckeyes, including 89 percent in his pass-blocking assignments.

Strayhorn, who received his bachelor's degree in business management from Michigan State in 1998, is an executive mortgage banker for Rock Financial.



Will Tieman returns for his eighth year on the Spartan football broadcast team, serving as the broadcast host. For the 18th year, Tieman serves as host for the syndicated series, "This Week in College Football." Tieman's other football-related activities include: hosting a daily statewide series, called "In the Huddle with Mark Dantonio" and handling play-by-play duties for the national broadcast of the Motor City and International Bowls.

2007 SPARTAN RADIO NETWORK AFFILIATES

	Station (Frequency)
Adrian	WABJ (AM 1490)
	WQBX (FM 104.9)
Alpena	WATZ (AM 1450)
Bad Axe	WLEW (AM 1340)
Battle Creek	WBCK (AM 930)
Benton Harbor	WHIT (FM 103.7)
	WCKC (FM 107.1)
Caro	WKYO (AM 1360)
Detroit	WJR (AM 760)
Escanaba	WDBC (AM 680)
Flint	WWCK (AM 1570)
	WAVC (FM 93.9)
	WGHN (AM 1370)
Grand Rapids	WBBL (AM 1340)
	WSCG (AM 1380/FM 106.3)
Hastings	WBCH (AM 1220/FM 100.1)
Holland	WPNW (AM 1260)
Iron Mountain	WMIQ (AM 1450)
	WIBM (AM 1450)
Kalamazoo	WKZO (AM 590)
	WJIM (AM 1240)
	WMMQ (FM 94.9)
	WKLA (AM 1450)

City	Station (Frequency)
Manistee	WMTE (AM 1340)
Marquette	WDMJ (AM 1320)
Mount Pleasant	WMMI (AM 830)
Muskegon	WMUS (FM 106.9)
Newberry	WIHC (FM 97.9)
Ontonagon	WUPY (FM 101.1)
Petoskey	WJML (AM 1110)
Port Huron	WPHM (AM 1380)
Saginaw	WNEM (AM 1250)
St. Ignace	WIDG (AM 940)
Sturgis	WMSH (AM 1230)
Tawas City	WKJC (FM 104.7)
Traverse City	WCCW (AM 1310)



Note: Listing as of July 29, 2007. Subject to change.







CLASSIC GA*ROCK





THE MARK DANTONIO SHOW

The Spartan Radio Network will produce and distribute Mark Dantonio's weekly radio call-in show Thursdays from 7-8 p.m. ET. The Spartan Radio Network, featuring 38 affiliates throughout the state, will broadcast the show live from Reno's East Side Sportsbar & Grill, located at 1310 Abbott Road in East Lansing. Coach Dantonio joins host Terry Braverman and Spartan play-by-play announcer George Blaha for an in-depth look into the Michigan State football program. The Mark Dantonio Show can be heard locally on flagship station WJIM Radio (AM 1240) and WMMQ (FM 94.9).