

WSOC-TV political polling with trending
500 Likely North Carolina Voters in Upcoming Election
Margin of error: +/- 4.5 percentage points

SENATE RACE

Who do you plan to vote for in the North Carolina Senate Race?

	All Respondents		People who say the most important issue in this election is the economy	
	October 6-7	October 20-21	October 6-7	October 20-21
Kay Hagan	43.6%	44.0%	56.3%	58.2%
Elizabeth Dole	43.0%	43.4%	28.8%	30.8%
Someone Else	4.2%	4.6%	5.0%	5.3%
Undecided	9.2%	8.0%	9.9%	5.8%

GUBERNATORIAL RACE

Who do you plan to vote for in the North Carolina Gubernatorial Race?

	All Respondents		People who say the most important issue in this election is the economy	
	October 6-7	October 20-21	October 6-7	October 20-21
Bev Perdue	46.4%	44.2%	55.9%	55.8%
Pat McCrory	43.0%	43.8%	32.0%	32.7%
Someone Else	3.4%	4.6%	3.6%	4.8%
Undecided	7.2%	7.4%	8.6%	6.7%

PRESIDENTIAL RACE

Who do you plan to vote for in the Presidential Race?

	All Respondents		People who say the most important issue in this election is the economy	
	October 6-7	October 20-21	October 6-7	October 20-21
Barack Obama	46.0%	48.4%	59.5%	64.4%
John McCain	47.8%	46.4%	31.5%	30.8%
Undecided	6.2%	5.2%	9.0%	4.8%

ECONOMY

Generally speaking, how would you rate the overall state of the economy?

People who say the most important issue in this election is the economy

	All Respondents		economy	
	October 6-7	October 20-21	October 6-7	October 20-21
Excellent	2.6%	1.0%	2.7%	1.4%
Good	5.8%	5.6%	3.2%	3.8%
Fair	23.6%	32.6%	15.8%	20.2%
Poor	68.0%	60.8%	78.4%	74.5%

MOST IMPORTANT ISSUE

Generally speaking, what is the most important issue impacting your vote this year?

People who say the most important issue in this election is the economy

	All Respondents		economy	
	October 6-7	October 20-21	October 6-7	October 20-21
Economy	44.4%	41.6%	100.0%	100.0%
The war in Iraq/National Security	21.8%	17.8%	0.0%	0.0%
Health care	6.0%	12.8%	0.0%	0.0%
Gas prices & availability of gas	6.4%	4.8%	0.0%	0.0%
Something else	21.4%	23.0%	0.0%	0.0%