

Rank	Rank Last Year	Agency Name	Headquarters	2010 Fees	2009 Fees	Growth	Employees
1	3	Edelman	USA	\$531,548,517	\$447,841,314	0.19	3,753
2	1	Weber Shandwick Worldwide	USA	\$525,000,000	\$480,000,000	0.09	N/A
3	2	Fleishman-Hillard	USA	\$505,000,000	\$475,000,000	0.06	N/A
4	4	Burson-Marsteller	USA	\$435,000,000	\$380,000,000	0.14	N/A
5	5	MSLGroup	France	\$418,000,000	\$370,000,000	0.13	N/A
6	7	Hill & Knowlton	USA	\$375,000,000	\$320,000,000	0.17	N/A
7	6	Ketchum Pleon	USA	\$355,000,000	\$325,000,000	0.09	N/A
8	8	Ogilvy Public Relations Worldwide	USA	\$250,000,000	\$230,000,000	0.09	N/A
9	9	EuroRSCG Worldwide	France	\$205,000,000	\$200,000,000	0.02	N/A
10	10	FD	United Kingdom	\$193,100,000	\$180,079,000	0.07	N/A
11	13	Brunswick Group	United Kingdom	\$170,000,000	\$140,000,000	0.21	N/A
12	11	Cohn & Wolfe	USA	\$150,000,000	\$150,000,000	0.00	N/A
13	12	Grayling	United Kingdom	\$145,000,000	\$148,000,000	-0.02	N/A
14	15	GolinHarris	USA	\$130,000,000	\$125,000,000	0.04	N/A
15	14	Porter Novelli	USA	\$120,000,000	\$130,000,000	-0.08	N/A
16	23	MEDIA CONSULTA	Germany	\$113,568,548	\$109,588,154	0.04	407
17	18	APCO Worldwide	USA	\$113,400,000	\$100,300,000	0.13	566
18	16	Waggener Edstrom Worldwide	USA	\$111,910,000	\$105,642,094	0.06	839
19	17	Ruder Finn	USA	\$97,059,000	\$100,775,000	-0.04	602
20	19	Dentsu Public Relations	Japan	\$80,000,000	\$80,000,000	0.00	N/A
21	20	KREAB Gavin Anderson	Sweden/UK	\$65,000,000	\$65,000,000	0.00	N/A
22	21	Chandler Chicco Agencies	USA	\$64,000,000	\$56,000,000	0.14	280
23	28	Kyodo Public Relations Co.	Japan	\$56,554,000	\$52,743,000	0.07	299
24	N/A	FSB Communications	Brazil	\$55,562,156	\$55,562,156	0.00	374
25	25	PRAP Japan	Japan	\$50,500,000	\$49,200,000	0.03	260
26	32	Finsbury	United Kingdom	\$50,000,000	\$38,000,000	0.32	N/A
27	24	Res Publica (National PR)	Canada	\$47,600,000	\$49,400,000	-0.04	310
28	26	Text 100 Public Relations	United Kingdom	\$46,151,130	\$45,236,443	0.02	473
29	38	BlueFocus Communication Group	China	\$45,344,756	\$32,312,854	0.40	700
30	27	Citigate Dewe Rogerson	United Kingdom	\$42,863,827	\$44,426,075	-0.04	N/A
31	46	CNC	Germany	\$40,206,000	\$20,000,000	1.01	N/A
32	36	College Hill	United Kingdom	\$39,646,860	\$34,148,873	0.16	N/A
33	31	Hering Schuppener	Germany	\$38,999,820	\$38,562,764	0.01	152
34	N/A	ICF International	USA	\$38,633,143	\$30,155,432	0.28	159
35	37	WCG	USA	\$37,008,000	\$26,939,000	0.37	179
36	35	fischerAppelt AG	Germany	\$35,247,260	\$37,702,628	-0.07	234
37	30	MWW Group	USA	\$34,798,000	\$38,886,000	-0.11	184
38	39	LEWIS PR	United Kingdom	\$31,394,382	\$28,252,290	0.11	282
39	34	Qorvis	USA	\$29,713,320	\$29,713,320	0.00	98
40	33	Scholz & Friends	Germany	\$26,897,814	\$37,321,301	-0.28	185
41	42	Barabino & Partners	Italy	\$26,804,000	\$24,800,000	0.08	N/A
42	40	DeVries Public Relations	USA	\$26,500,000	\$25,000,000	0.06	N/A
43	77	MHP Communications	United Kingdom	\$26,140,392	\$25,022,574	0.04	153
44	46	Bite Communications	United Kingdom	\$25,222,098	\$20,443,830	0.23	182
45	41	Schwartz Communication	USA	\$25,210,803	\$24,905,403	0.01	157.5
46	N/A	Mostra	Belgium	\$25,012,146	\$23,475,565	0.07	130
47	N/A	Brodeur Worldwide	USA	\$25,000,000	N/A	N/A	N/A
48	N/A	Marina Maher Communications	USA	\$25,000,000	\$20,000,000	0.25	N/A
49	44	DKC	USA	\$24,260,000	\$22,050,000	0.10	N/A
50	52	Prime International	Sweden	\$21,845,260	\$17,690,640	0.23	116

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51	48	Llorente & Cuenca	Spain	\$21,472,684	\$18,092,700	0.19	250
52	45	The Red Consultancy	United Kingdom	\$20,817,604	\$20,652,385	0.01	N/A
53	48	Hotwire Group	United Kingdom	\$20,592,000	\$19,217,000	0.07	131
54	N/A	Fishburn Hedges	United Kingdom	\$20,291,700	N/A	N/A	N/A
55	N/A	CROS	Russia	\$20,000,000	\$12,000,000	0.67	92
56	56	Hallvarsson & Halvarsson	Sweden	\$19,500,000	\$17,000,000	0.15	80
57	50	Taylor Global	USA	\$19,300,000	\$19,100,000	0.01	100
58	29	AGT Communications Group	Russia	\$18,893,855	\$17,977,726	0.05	250
59	62	Oliver Schrott Kommunikation	Germany	\$18,870,016	\$14,420,552	0.31	102
60	43	i&e	France	\$18,762,800	\$22,200,180	-0.15	145
61	52	Blue Rubicon	United Kingdom	\$18,574,710	\$17,640,887	0.05	N/A
62	61	Professional Public Relations	Australia	\$18,089,752	\$14,939,859	0.21	135
63	68	The OutCast Agency	USA	\$17,965,864	\$14,406,521	0.25	84
64	71	Strategic Public Relations Group	Hong Kong	\$17,800,000	\$12,879,107	0.38	N/A
65	51	Interel	Belgium	\$17,556,620	\$18,636,280	-0.06	N/A
66	59	Cone	USA	\$17,500,000	\$16,000,000	0.09	N/A
67	70	Prain	South Korea	\$17,262,328	\$13,092,079	0.32	110
68	64	Padilla Speer Beardsley	USA	\$17,074,827	\$15,195,259	0.12	110
69	55	Hopscotch	France	\$16,795,386	\$15,546,320	0.08	117
70	52	A&B One	Germany	\$16,618,480	\$17,919,500	-0.07	108
71	72	Paine PR	USA	\$16,494,777	\$12,496,143	0.32	70
72	66	Exposure	United Kingdom	\$16,482,082	\$14,545,091	0.13	123
73	76	Coyne PR	USA	\$16,051,000	\$12,176,215	0.32	95
74	57	Gibbs & Soell	USA	\$15,979,927	\$16,888,150	-0.05	92
75	60	Four Communications Group	United Kingdom	\$15,921,767	\$15,226,278	0.05	98
76	N/A	Ogilvy Health PR	United Kingdom	\$15,609,000	N/A	N/A	91
77	65	Allison & Partners	USA	\$15,509,135	\$14,662,255	0.06	N/A
78	63	Farner Porter Novelli Zurich	Switzerland	\$15,412,300	\$15,010,240	0.03	60
79	N/A	Environics Communications	Canada	\$15,000,000	N/A	N/A	110
80	58	Infopress	Spain	\$14,896,284	\$15,582,937	-0.04	165
81	N/A	Maitland	United Kingdom	\$14,360,280	N/A	N/A	N/A
82	73	Cooney/Waters Group	USA	\$14,088,673	\$12,344,058	0.14	47
83	89	Adfactors PR	India	\$13,830,000	\$10,100,000	0.37	315
84	75	French/West/Vaughan	USA	\$13,597,663	\$12,234,095	0.11	74
85	67	Lansons Communications	United Kingdom	\$13,580,957	\$14,145,296	-0.04	83
86	110	AMI Communications	Czech Republic	\$13,402,000	\$12,731,900	0.05	115
87	78	The Geelmuyden.Kiese Group AS	Norway	\$12,731,900	\$11,659,740	0.09	58
88	90	Zeno Group	USA	\$12,468,755	\$10,052,218	0.24	76
89	69	Peppercom	USA	\$12,372,999	\$13,078,545	-0.05	57
90	80	RF Binder	USA	\$12,310,000	\$11,600,000	0.06	75
91	79	JeschenkoMedienAgentur	Germany	\$12,262,830	\$11,769,528	0.04	54
92	N/A	M Booth Associates	USA	\$12,100,000	\$10,800,000	0.12	N/A
93	91	Hunter PR	USA	\$12,005,679	\$10,027,706	0.20	72
94	N/A	Capstrat	USA	\$11,800,000	N/A	N/A	88
95	84	Frank	United Kingdom	\$11,642,881	\$10,447,151	0.11	65
96	85	Rowland	Australia	\$11,600,000	\$14,986,000	-0.23	70
97	82	5W Public Relations	USA	\$11,393,178	\$11,061,338	0.03	69
98	126	Atomic PR	USA	\$11,112,250	\$7,621,500	0.46	75
99	87	CRT/tanaka	USA	\$11,082,286	\$10,254,859	0.08	64
100	88	Makovsky & Company	USA	\$10,800,000	\$10,200,000	0.06	50

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101	74	achtung!	Germany	\$10,735,002	\$12,256,938	-0.12	97
102	N/A	Sloane & Company	USA	\$10,700,000	\$9,500,000	0.13	24
103	92	Widmeyer Communications	USA	\$10,587,902	\$9,771,259	0.08	50
104	81	Lexis Public Relations	United Kingdom	\$10,458,030	\$11,238,480	-0.07	79
105	108	Portland	United Kingdom	\$10,447,104	\$8,338,151	0.25	56
106	96	Faktor 3	Germany	\$10,185,520	\$8,845,320	0.15	115
107	100	CJP Communications	USA	\$10,077,000	\$9,042,000	0.11	50
108	99	Brands2Life	United Kingdom	\$9,968,688	\$9,042,954	0.10	67
109	86	Shift Communications	USA	\$9,947,996	\$10,642,492	-0.07	70
110	83	Big Partnership	United Kingdom	\$9,780,599	\$11,150,982	-0.12	N/A
111	103	Wellcom	France	\$9,680,191	\$9,250,877	0.05	70
112	102	Davies	USA	\$9,672,856	\$8,900,000	0.09	28
113	105	Rasky Baerlein	USA	\$9,577,885	\$8,755,959	0.09	37
114	101	Fahlgren Mortine	USA	\$9,467,627	\$8,996,567	0.05	60
115	95	Kaplow	USA	\$9,391,061	\$9,523,000	-0.01	52
116	N/A	Band & Brown	United Kingdom	\$9,365,400	N/A	N/A	60
117	N/A	Tinkle	Spain	\$9,247,380	\$8,443,260	0.10	N/A
118	113	ergo Unternehmenskommunikation	Germany	\$9,113,360	\$9,113,360	0.00	71
119	94	häberlein & mauerer	Germany	\$9,113,360	\$8,979,340	0.01	104
120	98	Levick Strategic Communications	USA	\$9,023,546	\$9,132,087	-0.01	43
121	115	SparkPR	USA	\$8,861,672	\$7,405,558	0.20	27
122	120	Stanton Communications	USA	\$8,848,000	\$7,132,610	0.24	29
123	111	Nelson Bostock Group	United Kingdom	\$8,740,740	\$7,460,270	0.17	64
124	116	Jackson Spalding	USA	\$8,500,000	\$7,400,000	0.15	65
125	N/A	TVC Group	United Kingdom	\$8,477,248	N/A	N/A	42
126	118	TRACCS	Saudi Arabia	\$8,243,505	\$7,263,000	0.14	153
127	112	Hoffman Agency	USA	\$8,200,000	\$7,500,000	0.09	26
128	123	3 Monkeys	United Kingdom	\$8,096,388	\$6,841,271	0.18	54
129	N/A	DcorporateCom	Spain	\$8,041,200	\$7,371,100	0.09	55
130	N/A	Olson	USA	\$7,810,000	N/A	N/A	70
131	104	Freshwater	United Kingdom	\$7,718,651	\$8,815,588	-0.12	N/A
132	146	Imre	USA	\$7,698,000	\$5,600,000	0.37	N/A
133	107	komm.passion	Germany	\$7,639,140	\$8,386,826	-0.09	65
134	114	Red Door Communications	United Kingdom	\$7,579,730	\$7,438,304	0.02	41
135	109	CP/Compartner	Germany	\$7,505,120	\$7,639,140	-0.02	76
136	97	Fink & Fuchs Public Relations AG	Germany	\$7,505,120	\$8,778,310	-0.15	60
137	129	Kirchhoff Consult	Germany	\$7,505,120	\$7,907,180	-0.05	43
138	134	Horn Group	USA	\$7,500,000	\$6,100,000	0.23	45
139	124	Grupo Lift	Portugal	\$7,409,604	\$4,167,691	0.78	43
140	125	Virgo Health Limited	United Kingdom	\$7,362,765	\$6,380,959	0.15	49
141	130	Senate SHJ Group	New Zealand/Australia	\$7,178,469	\$6,248,318	0.15	34
142	N/A	Airfoil Public Relations	USA	\$6,810,916	\$6,338,629	0.07	52
143	148	The Jeffrey Group	USA	\$6,522,876	\$5,388,986	0.21	88
144	119	Consolidated PR	United Kingdom	\$6,370,033	\$7,218,197	-0.12	55
145	145	KPR & Associates	South Korea	\$6,324,735	\$5,621,690	0.13	83
146	141	124 Communications Consulting	Thailand	\$6,140,000	\$4,100,000	0.50	35
147	N/A	Beckermann	USA	\$6,131,666	N/A	N/A	48
148	N/A	PAN Communications, Inc.	USA	\$6,116,000	\$5,407,000	0.13	46
149	N/A	Jasculca Terman Associates	USA	\$6,066,569	N/A	N/A	42
150	N/A	First House AS	USA	\$6,030,900	N/A	N/A	13

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151	144	Hanover Communications	United Kingdom	\$6,006,343	\$5,438,176	0.10	38
152	147	Octopus	United Kingdom	\$5,989,173	\$5,319,547	0.13	38
153	140	Eulogy!	United Kingdom	\$5,954,834	\$5,861,953	0.02	37
154	N/A	Lou Hammond & Associates	USA	\$5,944,317	\$6,368,809	-0.07	40
155	137	McNeely Pigott & Fox	USA	\$5,906,421	\$5,955,919	-0.01	51
156	N/A	EMG	Netherlands	\$5,896,880	\$4,690,700	0.26	48
157	131	MCG Medical Consulting Group	Germany	\$5,843,272	N/A	N/A	37
158	164	Agence Elan	France	\$5,837,911	\$4,478,948	0.30	N/A
159	171	Diplomat Communications AB	Sweden	\$5,834,719	\$4,013,069	0.45	30
160	173	LaunchSquad LLC	USA	\$5,803,313	\$4,255,740	0.36	47
161	N/A	Bender Helper Impact	USA	\$5,742,200	N/A	N/A	48
162	143	FoodMinds, LLC	USA	\$5,647,086	\$5,651,110	0.00	19
163	139	ECCO Deutschland	Germany	\$5,521,624	N/A	N/A	46
164	121	Shine Communications	USA	\$5,498,275	\$6,661,178	-0.17	50
165	117	Pohjoisranta Oy	Finland	\$5,494,820	\$4,556,680	0.21	32
166	N/A	Kindred	United Kingdom	\$5,456,906	N/A	N/A	40
167	122	Spectrum	USA	\$5,390,000	N/A	N/A	22
168	135	Rogers Group	USA	\$5,351,676	N/A	N/A	22
169	155	Just: Health	United Kingdom	\$5,239,941	\$4,836,381	0.08	25
170	133	wbpr	Germany	\$5,226,780	\$5,722,654	-0.09	N/A
171	150	akkanto	Belgium	\$5,197,935	\$4,796,592	0.08	15
172	165	Catalyst Public Relations	USA	\$5,134,552	\$4,571,794	0.12	25
173	175	Bliss PR	USA	\$5,134,000	\$4,218,000	0.22	33
174	N/A	Pro-Vision Group	Russia	\$5,120,816	\$3,701,220	0.38	62
175	138	Johanssen & Kretschmer	Germany	\$5,012,348	\$5,561,830	-0.10	N/A
176	N/A	The Whiteoaks Consultancy Limited	United Kingdom	\$4,970,533	\$4,120,745	0.21	36
177	177	Quinn & Co.	USA	\$4,874,043	\$4,150,257	0.17	40
178	151	Speed	United Kingdom	\$4,851,277	N/A	N/A	36
179	N/A	Bison & Rose	Czech Republic	\$4,824,720	\$4,422,660	0.09	47
180	N/A	Partner of Promotion	Poland	\$4,824,720	\$6,164,920	-0.22	56
181	N/A	Matter Communications	USA	\$4,800,000	N/A	N/A	48
182	149	Cerrell Associates	USA	\$4,789,582	\$5,193,812	-0.08	N/A
183	152	Publicasity	United Kingdom	\$4,670,213	N/A	N/A	32
184	184	salt	United Kingdom	\$4,642,320	\$3,583,258	0.30	31
185	156	Public Communications Inc.	USA	\$4,600,000	\$4,840,000	-0.05	45
186	154	Molthan van Loon	Germany	\$4,570,082	N/A	N/A	29
187	172	Kaltwasser Kommunikarion	Germany	\$4,543,278	N/A	N/A	29
188	132	The Communication Group	United Kingdom	\$4,450,126	N/A	N/A	20
189	178	rbb Public Relations	USA	\$4,441,206	\$4,034,220	0.10	33
190	168	L.C. Williams & Associates LLC	USA	\$4,385,887	\$4,336,430	0.01	29
191	170	London Communications Agency	United Kingdom	\$4,381,446	N/A	N/A	20
192	162	Singer Associates, Inc.	USA	\$4,358,176	\$4,632,490	-0.06	12
193	169	HvG Consult (Haas & Health Partner)	Germany	\$4,340,908	\$4,044,724	0.07	31
194	180	Pegasus PR	United Kingdom	\$4,294,752	\$3,779,278	0.14	37
195	N/A	YJOO Communications	Switzerland	\$4,247,783	N/A	N/A	21
196	202	Linhart Public Relations	USA	\$4,147,567	\$2,760,555	0.50	24
197	N/A	Meropa Communications	South Africa	\$4,020,000	\$3,250,000	0.24	42
198	187	Gibraltar Associates	USA	\$3,981,155	N/A	N/A	14
199	186	Intermarket Communications	USA	\$3,929,976	\$3,633,528	0.08	20
200	188	CooperKatz & Company	USA	\$3,909,356	\$3,439,690	0.14	27

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201	185	MCS Healthcare Public Relations	USA	\$3,874,213	\$3,643,844	0.06	20
202	201	Lane PR	USA	\$3,867,096	\$2,831,423	0.37	27
203	N/A	Tunheim	USA	\$3,855,962	\$2,782,303	0.39	30
204	181	Winning Strategies	USA	\$3,774,709	N/A	N/A	20
205	N/A	Revive	USA	\$3,700,000	\$864,000	3.28	13
206	190	HBI Helga Bailey	Germany	\$3,618,540	\$3,350,500	0.08	21
207	229	LaBreche	USA	\$3,600,000	\$3,600,000	0.00	22
208	197	Circle	United Kingdom	\$3,565,096	N/A	N/A	27
209	N/A	GroundFloor Media	USA	\$3,551,143	\$2,956,992	0.20	N/A
210	207	Mischief	United Kingdom	\$3,541,682	N/A	N/A	34
211	182	Schröder+Schömbbs PR	Germany	\$3,516,685	\$3,507,303	0.00	36
212	204	360 Public Relations	USA	\$3,450,000	\$2,700,000	0.28	22
213	N/A	Integral PR Services	India	\$3,380,000	\$3,900,000	-0.13	80
214	226	CitySavvy	UK/Netherlands	\$3,328,245	\$1,954,567	0.70	23
215	189	Standing Partnership	USA	\$3,325,966	\$3,411,703	-0.03	22
216	195	Kwitken + Company	USA	\$3,300,000	\$3,000,000	0.10	22
217	203	Middleberg Communications	USA	\$3,300,000	\$2,700,000	0.22	17
218	N/A	PrettyGreen	United Kingdom	\$3,271,646	N/A	N/A	32
219	205	Perception & Image	Spain	\$3,216,480	\$2,975,244	0.08	47
220	N/A	Brand Resources Group	USA	\$3,194,108	\$2,850,990	0.12	16
221	N/A	Tangerine PR	United Kingdom	\$3,030,519	\$2,863,001	0.06	30
222	196	The Skills Group	Austria	\$2,995,347	\$2,881,292	0.04	13.5
223	194	Schneider Associates	USA	\$2,906,808	N/A	N/A	22
224	191	Kaizo	United Kingdom	\$2,861,130	N/A	N/A	18
225	166	Focus PR	United Kingdom	\$2,845,198	\$3,107,260	-0.08	26
226	N/A	The Grossman Group	USA	\$2,800,000	\$2,400,000	0.17	12
227	200	Dukas Public Relations	USA	\$2,791,630	N/A	N/A	15
228	208	Storymaker PR	Germany	\$2,734,008	N/A	N/A	21
229	206	PR-Com	Germany	\$2,653,596	N/A	N/A	24
230	199	Schwartz Public Relations	Germany	\$2,653,596	\$2,680,400	-0.01	14
231	212	Whyte Corporate Affairs	Belgium	\$2,649,575	\$2,029,063	0.31	16
232	213	Johnson King	Germany	\$2,556,370	\$2,249,638	0.14	25
233	N/A	Jones Public Affairs	USA	\$2,533,780	\$1,167,496	1.17	12
234	N/A	Open Road	United Kingdom	\$2,527,097	N/A	N/A	17
235	218	Marco de Comunicación	Spain	\$2,525,992	\$2,407,126	0.05	40
236	227	Affect	USA	\$2,500,000	\$1,800,000	0.39	15
237	216	Madison Public Relations	India	\$2,500,000	\$2,200,000	0.14	50
238	N/A	Pressman Advertising	India	\$2,500,000	\$2,250,000	0.11	70
239	214	Grup 7 Communications	Turkey	\$2,483,753	\$2,305,000	0.08	26
240	N/A	Corporate Ink Public Relations	USA	\$2,467,000	\$2,285,231	0.08	13
241	220	O'Malley Hansen Communications	USA	\$2,415,000	\$2,098,000	0.15	15.5
242	N/A	Coebergh Communicatie & PR	Netherlands	\$2,250,196	\$2,227,412	0.01	16
243	219	Ackermann PR	USA	\$2,200,977	\$2,102,908	0.05	11
244	174	C&C - Consultores de Comunicação	Portugal	\$2,191,623	\$2,258,405	-0.03	26
245	217	Torres y Carrera	Spain	\$2,144,320	\$2,010,300	0.07	25
246	225	The Reptile Group	United Kingdom	\$2,130,744	\$1,832,497	0.16	18
247	221	Barrett Dixon Bell	United Kingdom	\$2,036,975	\$1,951,125	0.04	20
248	234	Threepipe Communications	United Kingdom	\$2,010,439	\$1,484,416	0.35	18
249	N/A	EPR Group (Ewing PR)	Czech Republic	\$2,010,300	N/A	N/A	18
250	N/A	Wrights PR	Australia	\$1,900,000	\$1,800,000	0.06	13

Footnotes: For firms that submitted numbers in pounds sterling or euros, conversions were made using exchange rates as of 12/31/2010

For entries in this color, The Holmes Report has estimated revenues for these firms. In many cases, the parent companies of these firms have elected not to provide revenue numbers for individual firms in response to Sarbanes-Oxley financial regulations.