

## UNICEF Christmas Collection 2006 Cards & Gifts

www.unicef.org/philippines





# 60 Years of UNICEF Making a Difference



Being a UNICEF Ambassador, I have had the opportunity to meet children from all walks of life all over the Philippines. Most of them have been children in need. I've met school children in Mountain Province mulling over the threat of tribal war. I've met young children jailed for the most minor offences. I've met children who lost their homes and families because of natural disaster. I've heard the most heartbreaking stories. But with children, one always feels hope. Children are resilient, open to change, and they have time going for them. I feel it's a big achievement if my songs or my messages inspire children to aspire for better lives. Once they have a dream, children can accomplish big things.

Join me and UNICEF in bringing hope to children in the Philippines – particularly those for whom even dreaming and aspiring have become luxuries. One way you can help is by purchasing UNICEF cards and gifts. They are beautiful and they go a long way to make a difference in the lives of children.

Thank you!

Gary Valenciano

ÚNICEF National Ambassador to the Philippines



## UNICEF Christmas Collection 2006

## Cards & Gifts

### www.unicef.org/philippines

Delight your family and friends with our beautiful cards and gifts. We have designs to suit all taste and occasions. Take pride in making a direct contribution that will benefit children in need of healthcare, better nutrition, basic education, water & sanitation.



## Pilgrimage

₱380

Contains: Ten cards, 11 x 15.5 cm in one design, with white envelopes.

Ref.: 67009

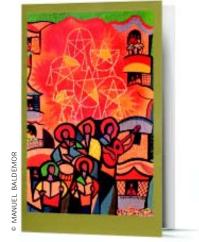
Season's Greetings as shown below or without greetings.

Season's Greetings Meilleurs Væux

Telices Fiestas

Жоздравляю Майдауанд Pasko

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## Caroling

₱450

Contains: Ten cards,  $13.7 \times 19.5 \text{ cm}$  in one design, with white envelopes.

Ref.: 67011



#### Home for Christmas

₱380

Contains: Ten cards, 11 x 15.5 cm in one design, with white envelopes.

Ref.: 67010

send a card save a child



## Christmas Spirit Collection

₱380

In this varied collection illustrating the spirit of Christmas, you will find the perfect card for family and friends.

Contains: Ten cards, 11 x 15.5 cm in ten designs, with white envelopes.

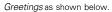
Ref.: 61101













Telices Fiestas

Поздравляю





















### Snow Fun ₱380

Playful snowy scenes evoke the harmony and joy of children in the holiday season. Ideal family cards.

Contains: Ten cards, 11 x 15.5 cm in five designs, with white envelopes.

Ref.: 61110













#### Christmas Markets ₱380

Participate in the excitement of the season with these joyous traditional scenes.

Contains: Ten cards, 11 x 15.5 cm in five designs, with white envelopes.

Ref.: 61102

Greetings as shown below.



 Season's Greetings Meilleurs Vœux



Telices Fiestas Поздравляю







© BERNARD AMBIELLE









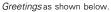
#### Contemporary Religious ₱380

Glowing with warm spice tones beneath the twinkle of golden stars, these cards illustrate a modern vision of the traditional Christmas story.

Contains: Ten cards, 11 x 15.5 cm in five designs, with white envelopes.

Ref.: 61420





Joyous Christmas Joyeux Noël Feliz Navidad С Рождеством Христовым











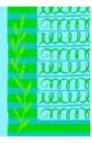
## Trendy Minis ₱230

This assortment of fresh and upbeat designs are guaranteed to put loved ones in good spirits.

Contains: Ten cards, 8.5 x 13 cm in ten designs, with white envelopes.

Ref.: 74300























#### Contemporary Christmas Minis ₱230

Popular size, colourful mini cards with bold graphics and silver ink accents are perfect for sending brief messages or for attaching to your gifts.

Contains: Ten cards, 8.5 x 13 cm in five designs, with white envelopes.

Ref.: 64100















Early
Childhood
and Basic
Education

The greeting cards income helped improve the access to ECCD services by increasing the number of communities served from 6,974 in 2004 to 7,133 in 2005 in the CPC areas. UNICEF supported the training of ECCD workers, provision of learning materials and orientation of parents on good parenting.

It also contributed to the expansion of the Child-Friendly School System (CFSS) network from over 4,000 schools to over 5,000 schools in the CPC during the same period.

Teachers and school heads of CFSS schools are trained on effective teaching-learning approaches as well as on gender-fair, protective and health-promoting practices, the school children's right and encouraged to support school improvements.

CFSS schools tend to fare better in terms of enhancing children's learning outcomes because the school and community become more nurturing of their education and development.



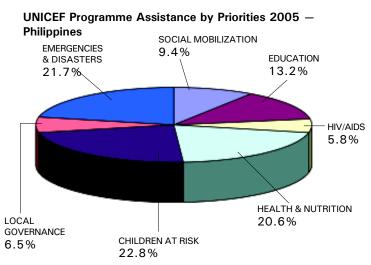






## How your money is spent

UNICEF's activities have a truly global impact which stretches far beyond the 155 countries and territories. If it wasn't for people like you supporting us, we couldn't have made so many lasting changes in the lives of children. By buying UNICEF cards and gifts you support this vital work. Thank you.



For every child Health, Education, Equality, Protection ADVANCE HUMANITY



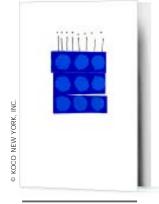
## Birthday Celebration

₱380

The perfect pack to keep at hand for those birthday greetings. Suitable for all ages.

Contains: Ten cards, 11 x 15.5 cm in ten designs, with white envelopes.

Ref.: 71930



Greetings as shown below.

Happy Birthday

Joyeux Anniversaire Feliz Cumpleaños

С Фием Рождения





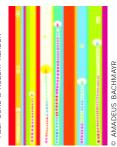
















## make a difference today

SYBILLE LICHTENSTEIN

#### Keep in Touch ₱410

Whatever the occasion, find the perfect card in this unique selection of beautiful unusual designs with silver foil accents. Also makes a delightful gift.

Contains: Ten cards, 11 x 15.5 cm in ten designs, with white envelopes.

Ref.: 71940

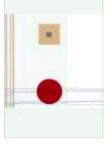






















## 60th Anniversary One World

A die cut messenger of peace on the front page of this card reveals a colourful array of children of the world. Send this card, exclusively designed to celebrate our 60th anniversary, for holiday messages and year round greetings to family and friends.

Contains: Ten cards, 11.7 x 17.5 cm in one design, with white envelopes.

Ref.: 62040

Greetings as shown below. Peace, joy and friendship Paix, joie et amitié Paz, júbilo y amistad Мир, радость и дружба 和平 快乐 友谊



## Pingu! Mug

## ₱400

**₱**400

A dainty little mug that's just right for little hands. Dishwasher and microwave safe.

Contains: Ceramic mug, 6.7 cm in diameter, 7.6 cm high,

capacity - 225ml.

Ref.: 0P3670



## Children's Mug

### ₱400

Delight your children with this ceramic mug featuring cheerful and bold transport designs from around the world. Dishwasher and microwave safe.

Contains: Ceramic mug. 7.5 cm in diameter. 7.6 cm high. capacity - 220ml.

Ref: 4P3670





Elegant handmade cards embellished with pressed leaves and gold foil accents. Each card includes an insert for your personal greeting.

Contains: Four note cards, 12.2 x 17.5 cm, one design, with matching handmade paper envelopes in a handy presentation folder with rope ties.

Ref: 32240



## Animal Nesting Boxes

An educational classic. Teach young children counting skills and much more as they discover how ten numbered, quality cardboard blocks fit inside one another. As numbers increase, so larger animals are illustrated. Safety-tested for all ages. Recommended age: 1+

₱820

Contains: Ten blocks in a cardboard storage box.

Largest block, 12.5 x 12.5 x 12.5 cm Smallest, 3.5 x 3.5 x 3.5 cm

Ref: 4P2300



send a card save a child



#### Mouse Photo Frame ₱340

A perfect gift, the frame beautifully fits a 10 x 15 cm photo; in nice gift box; made in the Philippines

Ref: 9892



### Flik Flak Watch

₱500

Nice gift for kids, water and shock resistant.

7880 • 7882 (battery not included) Ref:







#### Photo Desk Diary ₱770

UNICEF helps children be children. Celebrate your support with these beautiful images of children from around the world. They carry a message of hope and are daily reminder of what UNICEF stands for.

Contains: One photo each week. Week to view. 2006 and 2007 year at a glance. 2006 and 2007 planners. Week numbers. International holidays. Address pages. Hard cover and spiral binding. Protective card case. Diary, 17 x 22 cm

Ref.: 6P101A







## **UNICEF Pocket Diary**

₱570

Always at the ready, this pocket diary covered with black bonded leather is a UNICEF classic.

Contains: Appointment slots, landscape week to view.

2006 and 2007 year at a glance.

2006 and 2007 planners.

Week numbers.

International holidays.

Information for the international traveler.

Note and address pages.

Ribbon page marker.

Diary, 17.5 x 8.5 cm

Ref.: 6P105A



Dear Friends.

Christmas is a time for giving. What better way to give than with the gifts that keep on giving?

Your friends and family will always appreciate receiving UNICEF cards and gifts. They are unique and produced with the highest quality standards in mind.

The children in the Philippines will also appreciate your purchase of UNICEF cards and gifts. In 2005 alone, the sale of UNICEF items raised ₱2.8 million to support their education. With this amount, UNICEF helped add variety and color to the learning materials for the day care centres and elementary schools, from the remote and disadvantaged communities of Aurora, Camarines Norte, Eastern Samar, Maguindanao and Mt. Province, to the densely populated urban poor communities of Manila and Cebu cities.



We also supported the training of day care workers, teachers and principals about child-friendly teaching-learning approaches and school supervision. Our patrons bought gifts for family and friends; UNICEF turned their purchases into gifts for children. And the children are enjoying and benefiting from these gifts, to this day!

They are getting a good start in life through early childhood care and positive learning experiences in elementary school - thus laying the foundation for a lifelong love of learning, appropriate socialization and cognitive development.

Join us in this lifelong gift-giving. Send UNICEF cards and gifts this Christmas. UNICEF items are indeed the gifts that keep on giving.

Have a blessed Christmas.

Yours sincerely,



Dr. Nicholas Alipui, Country Representative

send a card save a child





31st Floor Yuchengco Tower RCBC Plaza 6819 Ayala Ave. cor. Sen. Gil Puyat Ave. 1229 Makati City Philippines

- Order Now *C* Call 901 0160 to 64
- Д Fax 757 7151
- @ Email plmmanila@unicef.org
- Shop On-Line www.unicef.org/philippines

Please note, due to print techniques and updates in manufacturing processes, slight variations in colour or features may occur between the items as shown in this catalogue and the items you receive.

All gift item measurements are approximate.

## make a difference today!

## Unicef Teddy Bear

Add to your family of cuddly UNICEF teddies, with *Mawuena*, which means 'Gift of God' in the Ghanaian language.

Specs: 38 x 20 cm

Ref: 1P3313

