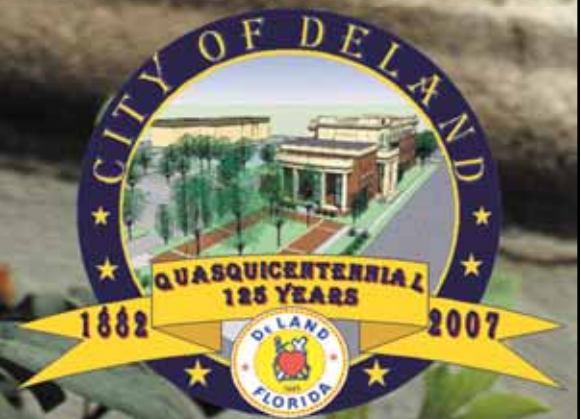


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Celebrating 125 Years



A supplement to The
DeLand-Deltona

Beacon

2007

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Tammy has fond memories of her dad training them for their future careers: "Dad would bring home blueprints and let us do the math. Summers, I answered the phone, and Richard worked in the shop pulling supplies for upcoming jobs."

Both attended college, then returned with accounting and business management degrees, respectively. Now Richard's high-school-aged daughter, Dana, is preparing energy calculations for building permits.

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The Historic Plaque Project

Throughout this special tribute to DeLand, you'll see the emblem above, accompanying photos of buildings. These comprise an armchair tour of the West Volusia Historical Society's Historic Plaques Project.

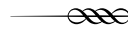
The program was created by Sally Landis Bohon of the Historical Society, and is funded by a grant from DeLand's Faith, Hope & Charity Society. Plaques have been installed by Dempsey Hadley and his City of DeLand Public Works Department crew, on 26 buildings in DeLand, detailing the sites' history and including information about people and events with connections to the site. Plaque No. 27 will be installed at DeLand's new City Hall.

For our armchair tour, we've have reprinted the text found on the plaques, and featured a photograph of each building, taken by *Beacon* photographer Marsha McLaughlin. Enjoy!

DeLand

Celebrating 125 Years

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Celebrating 125 Years

is a supplement to West Volusia's Hometown Newspaper, The



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This special supplement to *The DeLand-Deltona Beacon*, sponsored by the advertisers whose "birthday cards" you see on these pages, is the newspaper's way of joining in DeLand's quasiquintennial celebration. It's a salute to the city, and to the people who are the heart of our community.

For the dozens of pictures from DeLand's past, and other help, we are deeply indebted to the West Volusia Historical Society and its volunteers, who have done and continue to do a masterful job of assembling and protecting the facts and artifacts of DeLand's history. The Historical Society offers myriad books, videos and programs to deepen your understanding of DeLand. Visit the society's Web site at www.delandhouse.com.

We also thank Louise Caccamise, Brian and Rosa Meddaugh, Sands Theater Inc., and Stetson University for their contributions.

For the party that will make DeLand's quasiquintennial a new part of the city's history, all of DeLand is indebted to our generous businesses, which made donations to make the celebration possible, and to DeLand's first lady, Teresa Apgar, and members of the Celebration Planning Committee, who arranged for these private donations — instead of taxpayers — to foot the bill.

A preview of the quasiquintennial party is on Page 49. Details were still being finalized as this special publication went to the printer. The complete event schedule will be posted as soon as it is available, at www.delandbeacon.com, and will be published in *The Beacon*. Happy birthday, DeLand!

Happy Quasquicentennial, DeLand!

Quasquicentennial is a word that's not even in some abridged dictionaries. But, DeLand residents are about to live in the middle of one.

Quasquicentennial — according to the Web site Dictionary.com, it's pronounced kwos-kwi-sen-TEN-ee-uhl — means pertaining to or marking a period of 125 years, a 125th anniversary, and a celebration marking such an anniversary.

And all that happens on Saturday, March 10, the second Saturday of the month. That day marks a period of 125 years from the second Saturday of March 1882, which happened to fall on the 11th.

At noon of that day, 39 men — all but one of every registered voter in the area of Volusia County once known as Persimmon Hollow — met in a log cabin.

They voted unanimously to be incorporated into a town called DeLand.

The town was named after Henry A. DeLand, a retired New York baking-soda manufacturer who built a home here and became a tireless promoter and developer of the area.

So, the second Saturday of March 2007 is the 125th anniversary of DeLand. And the city intends to celebrate the fact with anybody who's inside the city limits on March 10.

The centerpiece of the celebration will be the new \$13 million City Hall. The hall has been up and in business since January, but city commissioners wanted to wait until the 125th anniversary to dedicate it.

This special section of *The DeLand-Deltona Beacon* is the newspaper's way of joining in the celebration. It's a salute to the city and 125 years of colorful, some-

times controversial, history.

Within these pages are such features as a guide to the MainStreet DeLand Association's Mural Walk, a tour of the murals painted on Downtown buildings depicting the city's past.

There's a tribute to some of the landmarks of the city, ranging from a concert bandshell to a drive-in movie theater, that have vanished.

There's an introduction to every mayor the city ever had. There's a copy of the ordinances governing life in the city in 1906.

So, read these pages, enjoy them and, perhaps, keep them to remember March 10, 2007.

And be prepared to party like nobody in DeLand will again until the second Saturday of March 2032. That's when the city reaches its sesquicentennial — its 150th anniversary.

— Rick Tonyan



1. The Opera House – 1910

This corner was the site of DeLand's first newspaper, *The Volusia County Herald*, first published on May 10, 1877, by Henry DeLand. It was succeeded in 1878 by *The Agriculturist*, edited by Col. C.C. Codrington, governor general of the West Indies, who escaped with his family during a native uprising in 1870. With his newspaper, Codrington became important to the development of semitropical agriculture in Florida. From these two early newspapers came the E.O. Painter Printing Co., believed to be the oldest continuing printing business in Florida. In 1910, the wood structure was replaced with this brick building, part of which contained the DeLand Opera House, a center for plays and musical entertainment.

Site: 200 N. Woodland Blvd.

Plaque located: Left of the entrance to Hunter's Restaurant.



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Photo of original Fish, Landis & Hull law office
West Indiana Avenue, circa 1900

DeLand's City Halls

Three's a charm

By Jennifer Horton

Throughout its 125-year history, DeLand has had but three city halls. As soon as the city was incorporated in 1882, municipal governmental offices were set up in a building on Indiana Avenue, where the Thomas C. Kelly County Administration Center now stands. Then, a new City Hall was built in 1921. Although there were a variety of modifications to the building, the 1921 City Hall stood until this January, when the third one opened for business.



PHOTO COURTESY DELAND HISTORIC SOCIETY

DeLand's first City Hall 1882-1921

In 1882, the first City Hall for the newly incorporated City of DeLand was built. It was on Indiana Avenue, where the Thomas C. Kelly Administration Center currently stands. It served 1882-1921, when the next City Hall was built. It is unclear whether the building was originally built to be a City Hall.

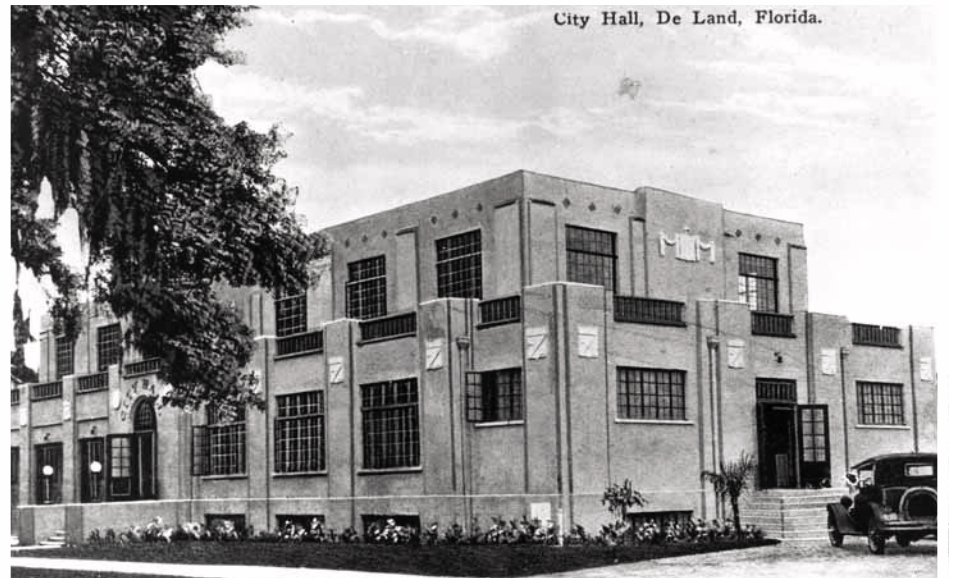


PHOTO COURTESY DELAND HISTORIC SOCIETY

DeLand's second City Hall 1921-2007

The second City Hall was built in 1921 and cost \$52,000. All city services were once conducted from this building. At left are the bays for the DeLand Fire Department, and at far right is the DeLand Police Department. The building was deemed to have no historical value and was razed to accommodate its successor in January 2007. On this site, a civic plaza and parking lot for the new City Hall are under construction.

BEACON PHOTO/MARSHA MCLAUGHLIN

DeLand's third City Hall 2007

The new 45,000-square-foot City Hall was opened early in January. It will celebrate its grand opening March 10. The building cost more than \$13 million, and city leaders have said it is a tribute to the people, and represents the past, present and future of DeLand.

City of DeLand: History trivia quiz

By Brian and
Rosa Meddaugh of DeLand

How well do you know DeLand history? If you can score an 8 or higher on the following quiz, you may deem yourself Professor Emeritus of Local History. A score of 5 to 7 qualifies you for the Dean's List. At 4 or lower, you should enroll yourself in remedial studies at the DeLand Area Public Library or the West Volusia Historical Society. The correct answers are on **Page 53**.

- DeLand's founder, Henry DeLand, came from which state?
a. Pennsylvania b. Michigan c. New York
- Before our founder inspired DeLand's current name, this general area was known as:
a. St. Francis b. Persimmon Hollow c. Hawkinsville
- DeLand is the county seat for Volusia County. The previous county seat was ...
a. Enterprise b. Daytona c. New Smyrna
- In 1886, a fire ruined several business properties on Woodland Boulevard. Where did the fire start?
a. Dreka's Department Store b. McNeil &

Allen Furniture c. Wilcox Saloon

- What was the nickname for the sports teams of DeLand's African-American high school?
a. Bulldogs b. Purple Tigers c. Panthers
- A permanent, all-season road from DeLand to Daytona Beach was completed in which year?
a. 1905 b. 1917 c. 1928
- During World War II, which facility served as a "rest and relaxation" center for war-weary sailors and Coast Guardsmen?
a. Putnam Hotel b. College Arms c. Trailer camp at the Naval Air Station
- Which lake hosted weekly speedboat races during the 1960s?
a. Lake Talmadge b. Blue Lake c. Lake Winnemissett
- When Henry DeLand first visited the area in 1876, in whose cabin did he spend his nights?
a. John and Mrs. Rich b. Cyrenius and Mrs. Wright c. Manlius and Mrs. Voorhis
- In what year did Stetson University play its last football game?
a. 1941 b. 1956 c. 1962 d. Stetson never had a football team

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Best part: If you act fast, I'll rush you a copy of my new special report explaining how Cold Laser Therapy can help you relieve your carpal-tunnel symptoms, golfer's elbow, tennis elbow, rotator-cuff pain and trigger finger ... Absolutely FREE!

Albert Einstein predicted it way back in 1917. It was like something straight out of a science fiction novel. The use of low-level light ... or “cold laser” ... to heal tissue. Like most of his brilliant ideas, it was laughed at by the scientific community of his day.

Laughter To Tears

That laughter has now turned into tears ... tears of pure joy from carpal-tunnel sufferers all over the world who are calling cold laser therapy nothing less than a miracle.

My name is Dr. Jeremy Gordon, chiropractic physician. I'm about to reveal to you an amazing scientific breakthrough that has the potential to end your pain and suffering ... forever.

But first, I have a few questions for you:

What if I had a magic wand that could erase ALL of your carpal-tunnel pain? And, what if that magic wand could get rid of your carpal-tunnel symptoms and end your pain, without popping handfuls of toxic drugs or having risky surgery? Would you be interested in learning more about that magic wand? Well, guess what? There is no magic wand. But there is a carpal-tunnel breakthrough that

research has shown to have an 84-percent success rate with carpal-tunnel syndrome that can possibly ...

Have You Out of Pain In A Matter Of Minutes

Don't laugh. It's 100-percent true. I know because that breakthrough is cold laser therapy and I see nothing short of miracles happening to my patients just about every day.

But the best thing is ... the cold laser can relieve many, if not all, of your symptoms ... no matter how long you've been suffering. No matter if you've already had surgery. No matter how old or helpless you THINK your case is.

The only thing that matters is your willingness to have an open mind and try something new. Listen, I could go on and on about the cold laser forever. Since I started using it in my office two years ago, the results have been absolutely stunning.

So Many Suffering

But there are so many carpal-tunnel sufferers that just don't know how quickly and easily cold laser therapy can possibly end their suffering and change their lives. That's why I've written my special report on cold laser therapy.

Here's What You'll Discover In This Amazing Report

- How scientists have finally tapped into the natural healing power of light to create the amazing, healing “cold laser.” How cold laser works (and why it is so safe – no side effects)
- Overwhelming proof. (Discover the research behind cold laser therapy that explains its benefits for carpal-tunnel syndrome, golfer's elbow, neck and shoulder pain, etc. ...)
- How top athletes such as Lance Armstrong, Tiger Woods and NFL players have been helped by cold laser therapy.
- What are cold laser therapy treatments like? (How long are they? What do they feel like? How many do you need?)
- How to find out if you are a candidate for cold laser therapy absolutely free ... and ... how to give it a try without risking a single penny!

Since this report contains such important information for carpal-tunnel sufferers, I've decided to give this report away for free. To receive a copy of my new free report, call toll-free 1-800-278-8642 and listen to the 24-hour recorded message. Supplies are limited. Please limit one report per family.



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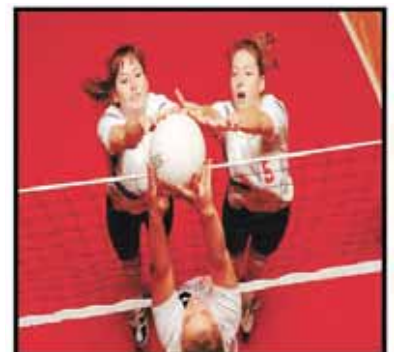
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Old Settlers record DeLand's past

By Jessica McCormick



PHOTOS COURTESY WEST VOLUSIA HISTORICAL SOCIETY

Their records survive

Members of the Old Settlers Club, including Henry DeLand, seated third from left in the photo above, gather at the Codrington home on Feb. 22, 1904. In later years, the group met at the DeLand Commercial Club, shown, above right, in 1924.



The Old Settlers Club represented the first families of DeLand. They had arrived in this unfinished Central Florida town from faraway places like Wisconsin, New York, Indiana, Kentucky, Illinois and Michigan.

Whether they wanted to escape the cold of the Northern states, or pursue opportunity on the Florida frontier, they came determined to make DeLand their home.

The club was originally dubbed “The Pioneers of DeLand and Vicinity,” but, in her meeting minutes, club Secretary Hettie M. Austin referred to them as simply the “Old Settlers.”

In the years 1882-1926, for which meeting minutes are available, the group held its annual meetings to reminisce about the beginnings of DeLand and keep up their friendships with each other.

Meetings were at various members’ homes, with sumptuous dinners served to those attending.

New officers for the year were elected at the annual meetings, though, at the 1897 meeting, Henry DeLand was “elected president for life,” as recorded in *The Minutes and Memorials of the Old Settlers of DeLand, Florida: 1882-1926*. The book was compiled by Louise Ball Caccamise, librarian of the West Volusia Historical Society.

A dozen years later, at the 1909 meeting, a three-person committee was “appointed to draft resolutions of respect on the death of our late and honored president, H.A. DeLand.”

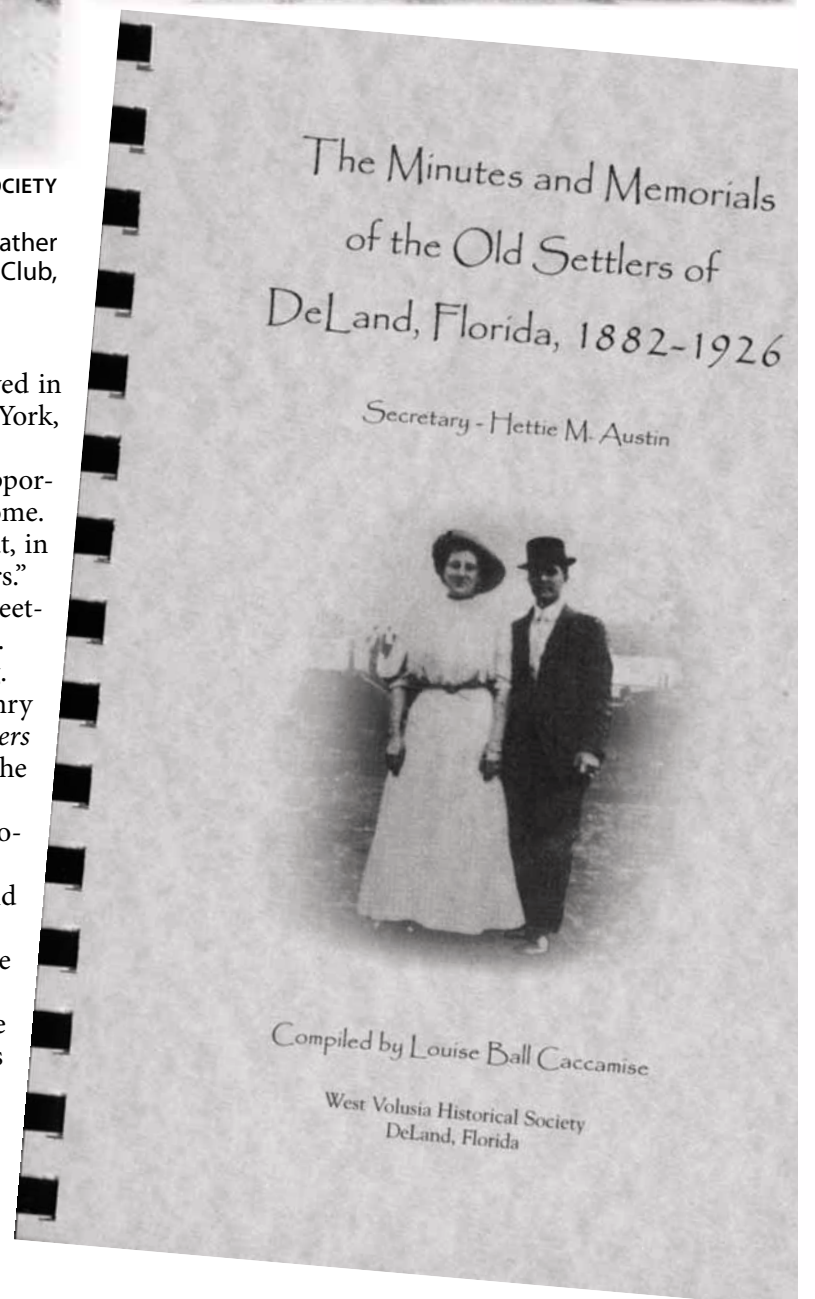
Every meeting also featured memories of the “hardships and inconveniences of the past,” and thoughts of anticipation regarding development of the city and its bright future.

The 38th annual meeting, held in 1925, featured a visit from Helen P. DeLand, daughter of the town’s founder. The record of her comments hints at the town’s growth.

“Miss Helen ... gave a splendid heart-to-heart talk, reviewing the past, expressing much surprise and pleasure at our great improvements and the growth of our city. ... She said the town always looked good to her, but now it was a marvel.”

The Old Settlers often had to take time out of their meetings to remember friends who died. In 1895, the decision was made to keep a record of their “departed members,” but the club chose to no longer read their obituaries, as “it always cast a gloom over the meeting.”

The Old Settlers sought to keep their experiences of DeLand’s birth alive throughout the years, and their efforts live on through their records and Caccamise’s book, which is available for purchase through the West Volusia Historical Society, at www.delandhouse.com.



Three Generations of Dedicated Service in West Volusia County

In 1921, Rudolf Jacob came to DeLand from Ohio. He had a wooden sheet-metal brake in tow, and he set up shop installing metal roofs, copper building facades, gutters and heating ducts.

This was the beginning of Jacob Sheet Metal Works and Jacob Heating & Air Conditioning. Built on top-quality craftsmanship and customer service, both businesses today serve West Volusia homeowners and businesses.

Rudolf Jacob's son Paul joined the family business after returning home from World War II. Paul Jacob served as a Technical Sergeant with the 232nd Army Air Forces Base Unit. Another son, Erving, joined the family team after serving in the U.S. Air Force. During the 1950s and '60s, Paul and Erving built Jacob Sheet Metal Works into a thriving DeLand enterprise. In the 1970s, the company began concentrating on heating and air conditioning.

Paul Jacob's son, Robert, joined the U.S. Army, like his father. Also like his father, he returned to DeLand. Robert became the third generation to enter into the family business.

Robert is now the president. He has a State Class A Contractor's license, and an Associate of Science degree in heating and air conditioning from Daytona Beach Community College, along with a Bachelor of Business Administration from Florida Atlantic University.

Under Robert's leadership, Jacob Sheet Metal Works divided into two companies in 1998, adding Jacob Heating & Air Conditioning. The new company has established a leadership role in the local heating and air-conditioning market.

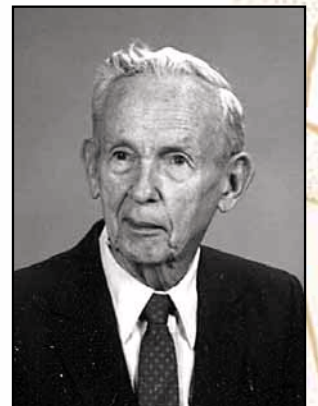
And, the company's capability to incorporate sheet-metal ductwork into residential and commercial heating and air-conditioning work is a real plus for customers of Jacob Heating and Air Conditioning. Jacob Heating and Air Conditioning specializes in top-quality, high-efficiency replacements for units made during the 1980s, which are common at homes and businesses. These new units use about 50 percent less electricity than their older counterparts.

To help customers save even more money on their energy bills, Jacob's offers a Planned Maintenance Program that will help ensure optimum operation of your air-conditioning equipment.

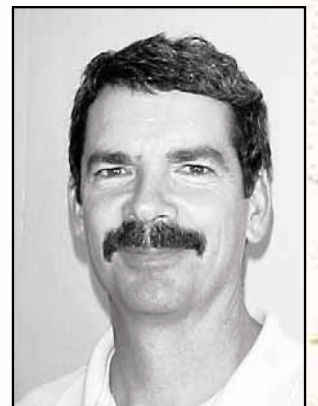
All the technicians at Jacob Heating & Air Conditioning are certified by the Air Conditioning Contractors Association of America. The firm employs ten HVAC personnel, two sheet-metal-shop mechanics, and two office managers – all dedicated to customer service.



'Grandfather' Rudolf Jacob



'Dad' Paul Jacob



Robert Jacob

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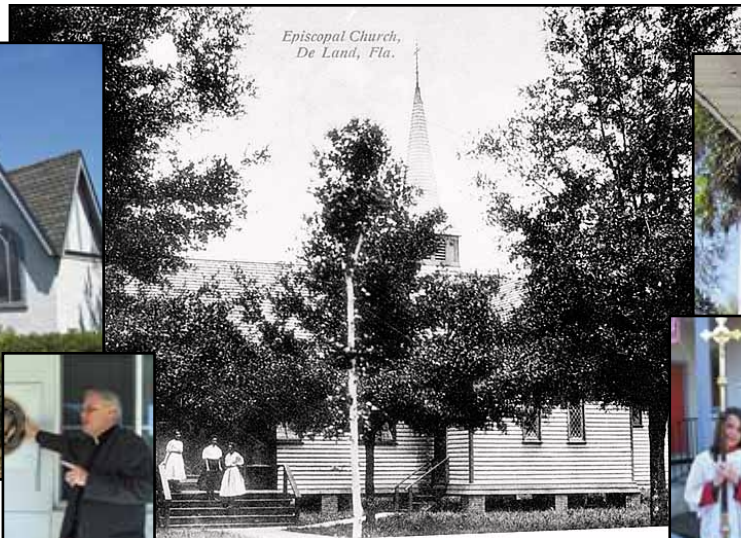
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DeLand's politically incorrect history

By Rick Tonyan

Election fraud

Those trying to recount the past frequently collide with an unpleasant truth:

Being historically correct means being politically incorrect.

Historical research often boils down to dragging political, moral and social skeletons out of closets shut by those who want to forget the past.

Those skeletons can seem particularly embarrassing when looked at from the perspective of today's political, moral and social standards.

DeLand has been around long enough to acquire plenty of politically incorrect history. Some of the bones in the city's closet include:

Complaints about weird election returns from Volusia County didn't start with the 2000 presidential race. Henry DeLand had been here for no more than two years when this area became embroiled in accusations of Republicans altering election returns. It happened in a congressional race between Democratic challenger Noble Hull and Republican incumbent Horatio Bisbee Jr.

DeLand and most of his fellow settlers were Northern Republicans. Their votes helped give Bisbee the edge in an extremely close election. Hull sued to throw out votes in Volusia and several other counties. The state's Democratic governor certi-

Story continues on Page 14

PHOTO COURTESY WEST VOLUSIA HISTORICAL SOCIETY

Big turnout

DeLand schools were let out for the day on April 12, 1927, so students could attend the execution of convicted murderer Charlie Brown. This was the last legal public hanging in Florida. Such events at that time were believed to be good moral lessons, teaching children that crime doesn't pay. The gallows was built off New York Avenue across from the Volusia County Courthouse.





Congratulations to the City of DeLand on its 125th Anniversary!

Since the 1800s, the family of Donald G. Meyer, president and CEO of D.G. Meyer, has been a part of West Volusia's business history.

Meyer's grandfather, Tim Harris, was a farmer, welder and lumberman; his grandmother owned

a fernery on Wood Avenue. Donald began working with sheet metal in 1949 as a tinsmith.

He began his association with Robert Reed, D.G. Meyer's mechanical engineer, 55 years ago. The two men combined their skills and customer-service commitment in 1986 to found D.G. Meyer.



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Continued from Page 12

fied Hull as the winner. Then, after Hull had served almost half of his term, Bisbee got a court order throwing out Hull.

Street crime

Violence in DeLand's streets is nothing new. The story of Chief Deputy Sheriff William Park Edwards proves that.

Edwards had scars on his chest from a bullet wound from an 1898 gunfight. He and two other lawmen — one of whom was killed — shot it out with the last two living, uncaught members of the West's notorious Dalton gang.

The outlaw's bullet didn't kill him. And, at 68, Edwards still was enforcing the law on Nov. 4, 1907. But, maybe a combination of the old wound and age had slowed his gunhand when Edwards came to the home of a burglary suspect off New York Avenue.

A Colt .45-caliber revolver was among the items stolen from a DeLand-area home. That was the gun the suspect drew as Edwards approached. The suspect fired and fled. He never was caught.

Edwards again was hit in the chest. Doctors operated and removed the bullet. But, the old lawman died the next day.

Hanging around DeLand

These days, there are many reasons schools let their students off for a day. There are federal and state holidays. There are days when only teachers go to school so they can have workshops. There are days when violent weather forces school closures. But, since April 12, 1927, no schoolchild in this state has gotten the day off to attend a public hanging.

That's because the last legal, public hanging was April 12, 1927, in Downtown DeLand. Area schoolchildren were given the day off so they could attend and learn "crime doesn't pay."

It surely didn't for a man then identified as Charlie Brown, a drifter convicted of murdering a Daytona Beach taxi driver. Local historians have since found evidence "Charlie Brown" was an alias. But, that's the name the criminal took with him to the gallows, which was built off New York Avenue across from what's now called the Volusia County Historic Courthouse.

Segregation and the Klan

Racial issues have been at least as divisive and prickly in DeLand as they have anywhere else in the nation.



PHOTO COURTESY WEST VOLUSIA HISTORICAL SOCIETY

Bad old days

Until the late 1960s, even after federal civil-rights laws were in place, racial segregation still ruled in DeLand. Even exhibits at the Volusia County Fairgrounds were divided along racial lines.

As in most other cities, particularly in the South, blacks were segregated into their own communities. Name it, and there was a separate, but-not-really-equal version for blacks. Schools, public restrooms, bus- and train-station waiting rooms — all were racially segregated.

It wasn't until the late 1960s that federal civil-rights laws started to be enforced, and segregation began to wane. Volusia's school system didn't begin to integrate until 1969.

Racists periodically have tried to exploit tensions built up over the decades. Various forms of the most identifiable of the hate groups, the Ku Klux Klan, pop up from time to time.

Probably, the days when the Klan held the most power in the DeLand area were during the 1930s. At that time, two rival factions of the Democratic Party continually fought for control of DeLand and the rest of Volusia County.

The factions were called the Ring and Anti-Ring. According to locals, a group of Klansmen were allied

with the Ring, headed by Francis P. Whitehair, a DeLand attorney.

Whitehair eventually rose through the Democratic ranks to become undersecretary of the Navy in President Harry Truman's administration.

A DeLand real-estate broker named John E. O'Neill headed the Anti-Ring. He was kidnapped by Klansmen, who tried to castrate him. But, O'Neill survived to live a long and normal life.

By the 1970s, the Klan wasn't abducting political leaders. The most newsworthy thing the hatemongers could do was march in the 1975 DeLand Jaycees Christmas Parade.

A Klan faction apparently was trying to drum up support by appearing in the parade. DeLand civic leaders didn't want a protracted legal battle, so they didn't fight the Klan's request.

About all the group's appearance really did was disgust the local populace. Parade observers say the Klan was met with stony silence as its members marched along Woodland Boulevard.



2. The Gould Building – Circa 1885

In 1883, two young boys, Samuel Jordan and Wylie Swift, built a circular skating rink in a tent on this corner. It was a popular entertainment site when DeLand was little more than a pioneer village. Around 1885, this brick building was erected to house a confectionary shop. In 1940, it became the V.W. Gould Agency Inc. Its founder, V. Ward Gould Sr., was a lad of 15 when he moved to DeLand in 1885 with his parents. An entrepreneur of the first rank, he began his first real-estate agency in 1907 on West Indiana Avenue, where he ushered clients around in a one-cylinder, hand-cranked Cadillac. Gould also was a gifted writer who left behind a valuable record of DeLand's early history.

Site: 201 N. Woodland Blvd.

Plaque located: Left side of the entrance to Gould Insurance Agency





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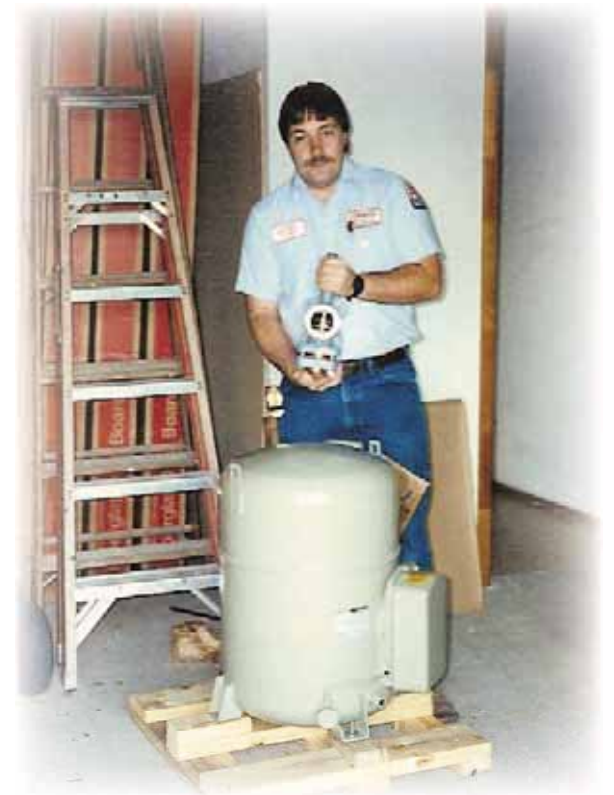


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Historic homes

The Stetson Mansion

By Jennifer Horton
and Judy Lei



PHOTOS COURTESY J.T. THOMPSON AND MICHAEL SOLARI

Today (above)

The Stetson Mansion today.

Yesterday (left)

The Stetson Mansion, built in 1886.

John B. Stetson was a snowbird, living from October through April each year in the little Central Florida settlement originally called Persimmon Hollow, and known beginning in 1882 as DeLand.

Stetson purchased 300 acres of land and set about farming it. He grew pineapple, corn, sugar cane and strawberries, and, in 1886, he built a home on the land: the Stetson Mansion.

Architect George Pearson designed the house, which was built for \$125,000. It had more than 8,500 square feet of living area, vaulted ceilings, six fireplaces, oak and mahogany floors, and 229 windows.

Even at that, it was only halfway completed. Pearson's building plans called for a second wing on the east side, to match the turret on the west.

From 1887 to 1906, the Stetsons entertained lavishly at the mansion, hosting parties for dignitaries and nobility. Friday evenings, however, were set aside for the farmworkers. Stetson, known as a good employer, opened the gates for his employees' gatherings and celebrations.

A holiday celebration hosted by the Stetsons would likely have included foods such as mock turtle soup, baked bluefish a la bordelaise, Philadelphia capon, smoked jowl with spinach, roast sirloin of beef, roast lamb with mint sauce, sugar-cured ham with champagne sauce, green goose with jelly, larded partridge, young turkey stuffed with cranberries, escalloped oysters au gratin, galantine of turkey, tongue garnished with aspic jelly, mayonnaise de Homard, and salade de Volaille.

Desserts might have been plum pudding with brandy sauce, pies of mince, pumpkin, lemon and coconut, chocolate, English walnut and orange cakes, and strawberry and vanilla ice cream.

The Stetson Mansion was the first home in DeLand to have

electricity, and it boasted the town's first water tower.

South of the mansion was the summerhouse, where bands played on Friday nights. A rare underground steam system was used for heat, and there was a greenhouse on top of the steam pit. Those structures no longer exist, but the schoolhouse, where the Stetson children were tutored, still stands.

To the east of the property was an alligator pond, which made a fine tourist attraction, and was home to Stetson's pet alligator Beauregard.

The fields were protected by wooden slat-houses; in the winter, fire pots were lit to keep the crops from freezing.

John B. Stetson died in 1906, and the house was closed. It was tended by a caretaker until 1925 and was used only once during those years, in 1915, when members of the Stetson family stayed there for a couple of weeks.

In 1925, the DeLand Holding Co. purchased the estate and subdivided it for real-estate development. The mansion stands on the remaining 2 acres. Over the years, the house has been used as a tearoom, a music school and a child-care center, and a restaurant was proposed there.

In December 1978, the house was placed on the National Register of Historic Places.

The Stetson Mansion changed hands several more times before being purchased in 2006 by Michael Solari and J.T. Thompson, investors from South Florida. The home is currently undergoing a full restoration, which should be complete by October.

Read about the restoration, and current plans for the Stetson Mansion, on Page 18.

— Judy Lei is working as an administrator of the Stetson Mansion, for the landmark's new owners. Beacon staff member Jen Horton wrote this story from materials provided by Lei. Reach Horton by e-mail at jenh@delandbeacon.com.



3. Early Grocery Stores Circa 1897

Although there has been a structure on this site since at least 1885, this building was erected about 1897.

From the late-19th to the middle-20th century, most of DeLand's grocery stores were located along Woodland Boulevard. Bushnell, Cantrell, Conrad, Dozier, Dreka, Gregory, Haynes, Marsh, Rhodes, Santilli, Vinzant and Woodall are but a few of the family names associated with these stores. This site was the home of the first Stoudenmire grocery. Nothing was frozen. Meat was cut to order. Produce and milk were fresh from area truck-farms and dairies. Patrons could phone in their orders to be delivered to their homes. Credit was commonly extended to monthly tabs.

Site: 142 N. Woodland Blvd.

Plaque located: Right of the entrance to Brickhouse Grill



South Florida investors have high hopes for Stetson Mansion

By Bill Hall

Stetson Mansion, the Florida winter retreat of John B. Stetson — creator of the famous Western hat, as well as namesake and benefactor of Stetson University — has stood since 1886 on Camphor Lane on DeLand's west side.

The great mansion, just a stone's throw from busy State Road 15A, inspired two South Florida investors, J.T. Thompson and Michael Solari, to undertake the risk of restoring it to glory.

"We were inspired to learn about John B. Stetson, his integrity and innovation as a businessman, his contributions to the community and his vision for Stetson's home. We wanted to bring it back to its former grandeur so that it will last for the next 100 years," Solari said.

An urban historian, Solari received his degree from Tufts University in Medford, Mass., and has been fas-

cinated with historic structures for years. He described the Stetson home as a truly unusual combination of Gothic, Tudor, Moorish and Polynesian influences. The building, which sits on more than 2 acres, was designed by Philadelphia architect George T. Pearson. The home boasts more than 10,000 square feet of living space, and features intricately inlaid parquet floors and stained-glass windows with rare roundels.

Thompson and Solari have renovated numerous homes and other urban structures over the years. With this project, they want to create an adaptive restoration, working with designers and manufacturers to showcase the use of restoration products.

The Thompson/Solari team also wanted to include the community. They contacted the DeLand Museum of Art, and found a willing partner for the project.

The project is now titled "Stetson Mansion, School House and Gardens Showcase," and will become home

to the museum's annual "Arts in Autumn" event at the gala grand opening.

Following the gala, the Stetson Mansion will host a monthlong showcase for the public, featuring programs, tours and lectures. The house will also showcase the work of Florida artists throughout.

The Stetson Mansion, School House and Gardens Showcase will provide a spectacular venue for manufacturers and designers to display their products and services, while enabling the preservation of one of the nation's threatened historic treasures. At the same time, the project will earn funds to benefit youth programs at The Museum of Florida Art for the next generation of artists and architects.

— Hall, a columnist for The DeLand-Deltona Beacon, also writes and edits for The Museum of Florida Art. Learn more about the Stetson Mansion project and see a list of sponsors at www.stetsonmansion.com.



4. First Public Building – 1877

When Hettie Austin came to this community from Indiana in 1876, she immediately began roaming about in her "sad little mule-drawn cart" soliciting contributions for a Methodist church. Henry DeLand convinced her that the greater need was for a school, to which he would donate the land and much of the building cost if it could be used by all denominations for worship on Sundays. Thus, on this corner was built the first public building, which served as both school and church. Much later, in 1908, Victor Fountain paid J.T. Cairns \$10,000 to erect this brick building, which was home to Fountain's Men's Store for many decades.

Site: East Indiana Avenue

Plaque located: On the south wall of the Stetson Flower & Gift Shop, facing Indiana Avenue





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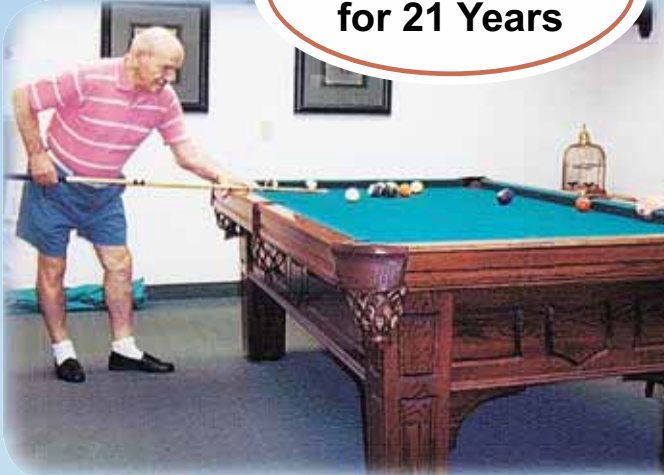
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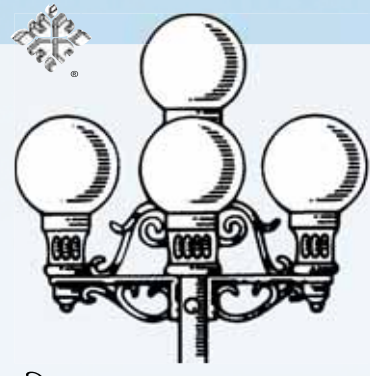


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A short history of the Athens Theatre

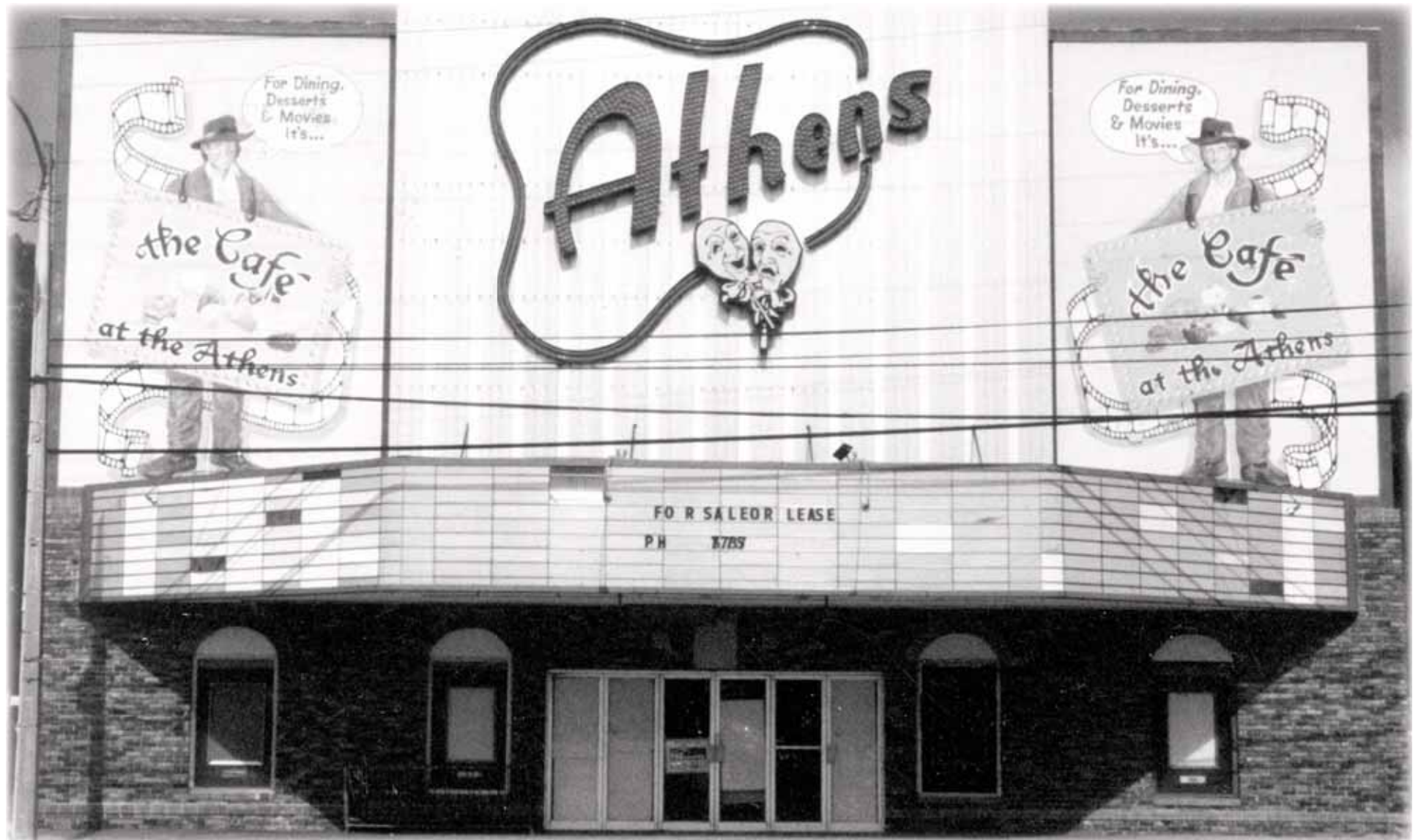


PHOTO COURTESY WEST VOLUSIA HISTORICAL SOCIETY

This image of the facade of the Athens Theatre in Downtown DeLand was taken before its renovation in the 1950s.

Opened Jan. 6, 1922, the Athens Theatre is one of the few existing examples of a classic American theater in Central Florida. It is a jewel of Italian Renaissance architecture.

Constructed primarily by DeLand craftsmen and laborers, the facility embodied the very best in design, construction, decoration and equipment. The theater's name was derived from the vision of DeLand's founder, Henry DeLand, who sought to create a city that would be the "Athens of Florida."

"During the Depression, the Athens Theatre was the only entertainment people could afford," DeLand historian Bill Dreggors said. "The DeLand Amusement Corp. charged only 9 cents [for children] because if it was a dime, they'd have to pay the state-entertainment tax."

Later, an RC Cola promotion allowed patrons to enter free with six RC bottle caps.

Originally a vaudeville house and silent-movie palace, the Athens Theatre featured live stage shows by touring performers, as well as films of the day that were

often accompanied by music played on the theater's Wurlitzer pipe organ.

Once the entertainment centerpiece of DeLand and West Volusia, the showplace evolved through the decades from a vaudeville theater to a movie house, a place for community theater and prom parties, a dinner theater, a video-game room, a restaurant, a pizza-beer-and-movie house, and a teen nightspot.

Dozens remember the Athens as the site of their first date, first kiss, and even as the place to go for a midnight show after the high-school prom.

Following a renovation in the 1950s, the building deteriorated and eventually closed in the early 1990s. In 1994, the MainStreet DeLand Association purchased the Athens and spearheaded an effort to restore the theater to its original splendor.

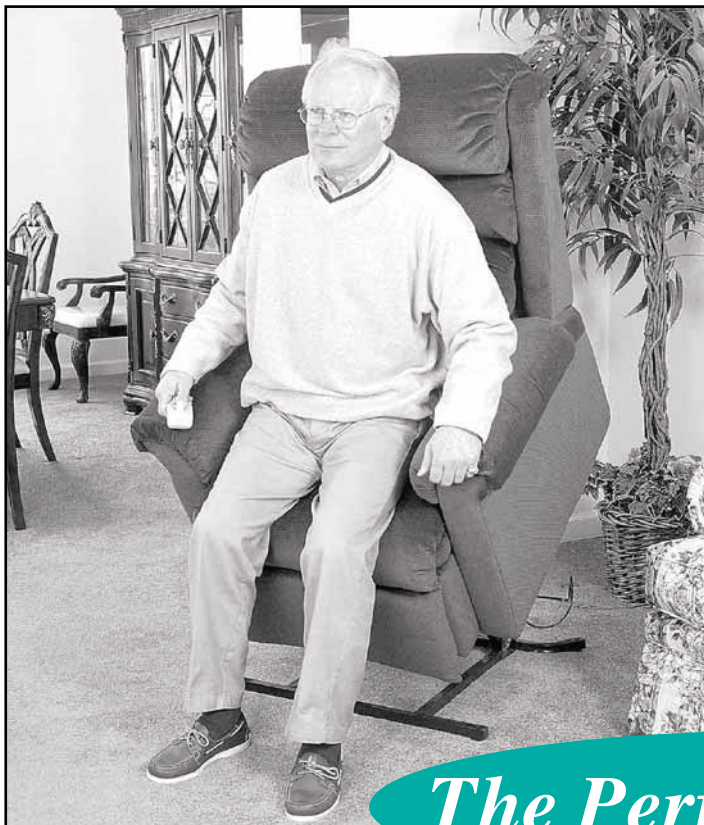
Ownership was transferred to Sands Theater Center in July 2004, and efforts to restore the building for use by all the residents of DeLand continue.

The lobby of the Athens Theatre will be open for "sneak peeks" during DeLand's citywide celebration March 10.

— Information provided by Sands Theater Center Inc. More information is available on the Internet at www.athenstheatre.org.

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Lost ‘DeLandmarks’



Old Dreka Theater

PHOTO COURTESY WEST VOLUSIA HISTORICAL SOCIETY

By Al Everson

“When an old person dies, it’s as if a library has burned down,” Alex Haley, author of the epic *Roots*, once said. Similarly, when a building or some other man-made fixture on the landscape is destroyed — whether by fire, flood, storm, willful demolition or neglect — we the people lose a tangible link with the lives and times of those who went before us.

Several pieces of DeLand’s past no longer stand. They are landmarks now only in the memories of those who recall them firsthand or in the imagination of those who respect the past.

Without the mention of these lost landmarks, either in conversation, print, or in metal markers, who would know they ever existed?

How many of these places can you remember?

• **The Bandshell** was part of a park on the northeast corner of the intersection of West Indiana and North Florida avenues. Though it was not as grand as

the Bandshell by the ocean in Daytona Beach, DeLand’s Bandshell was popular with music lovers. It was torn down to make way for the County Administration Center. That building was later renamed in honor of Thomas C. Kelly, Volusia County’s first county manager.

• **The Boulevard Drive-In Theater** was a favorite hangout for teens with an eye toward romance. They parked their cars in rows, put a speaker on a partially rolled-down car window, and watched a movie on something that was truly a big screen — if the driver and his date had nothing else to do.

Families also piled pajama-clad children in the family car, packed a picnic, and headed to the drive-in for a night of entertainment.

In an age of changing ways, however, drive-in theaters faltered as videorecorders and movie-rental stores multiplied. After years of struggling, the Boulevard Drive-In closed in 1993, after a hurricane-like storm ripped apart its outdoor screen.

• **Brittain Hall**, a white wood-frame building with a Georgian or neoclassical

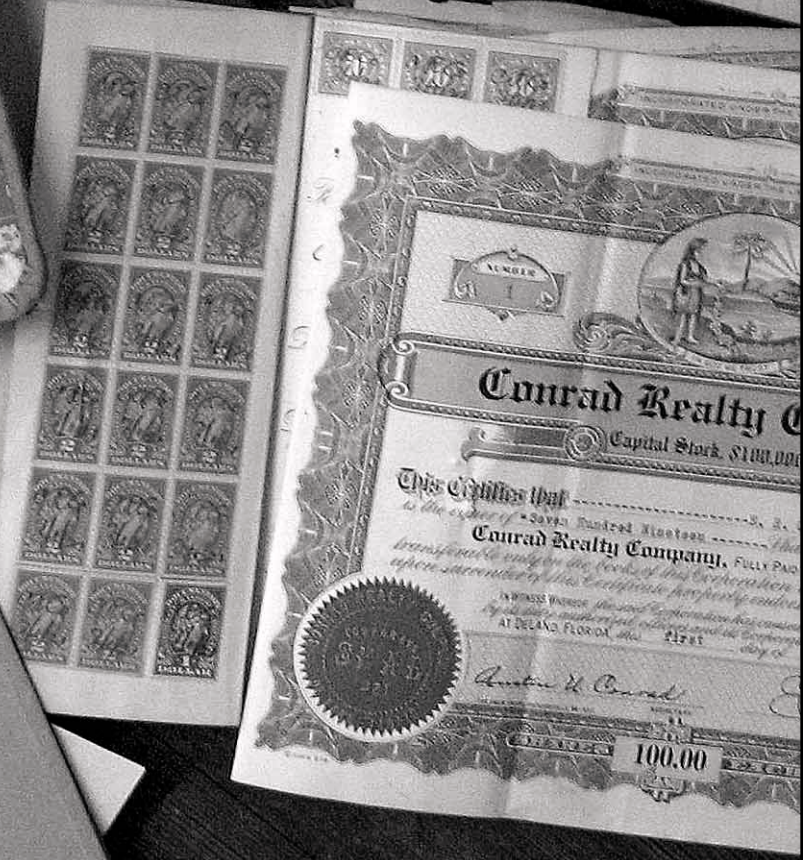
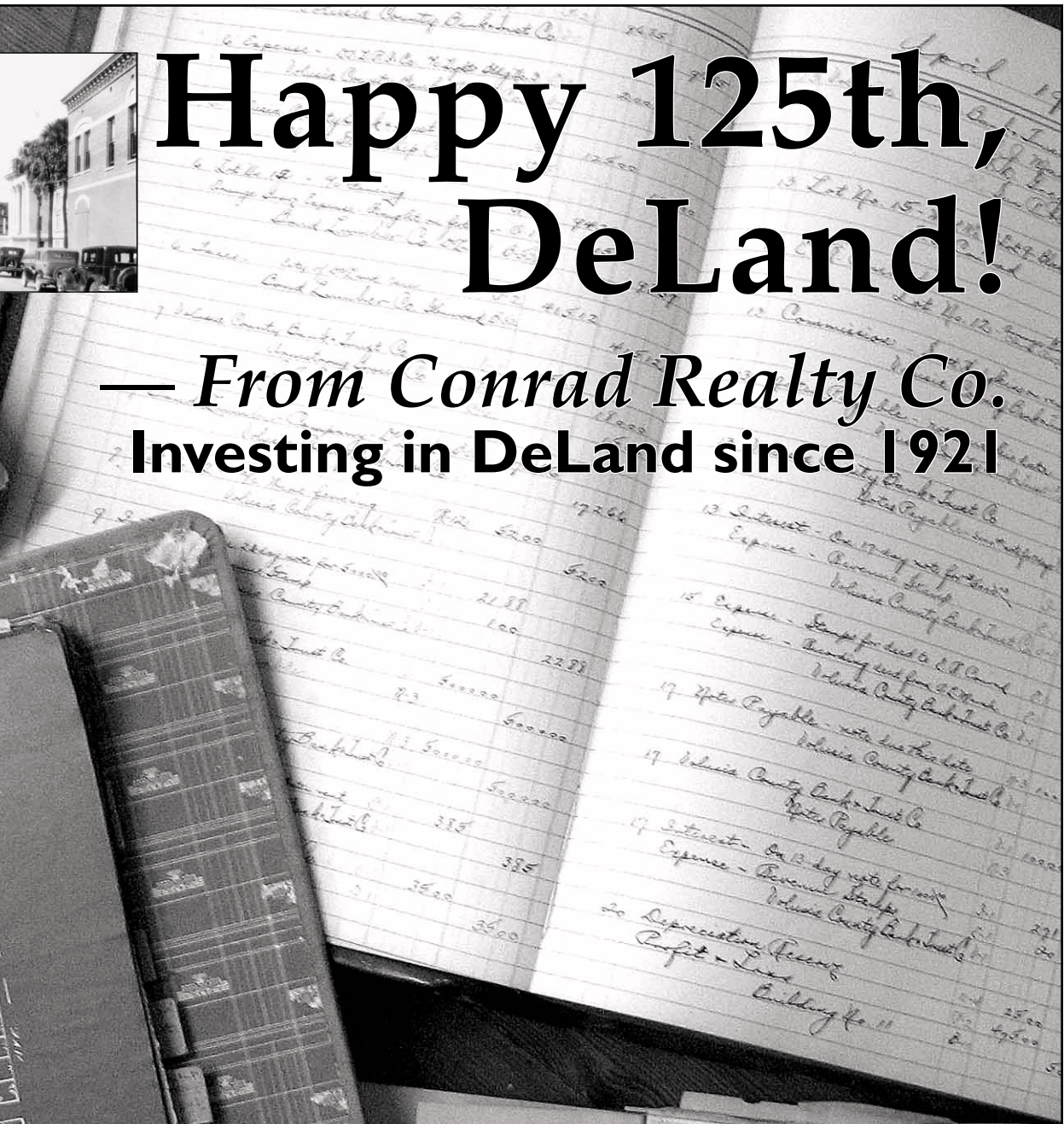
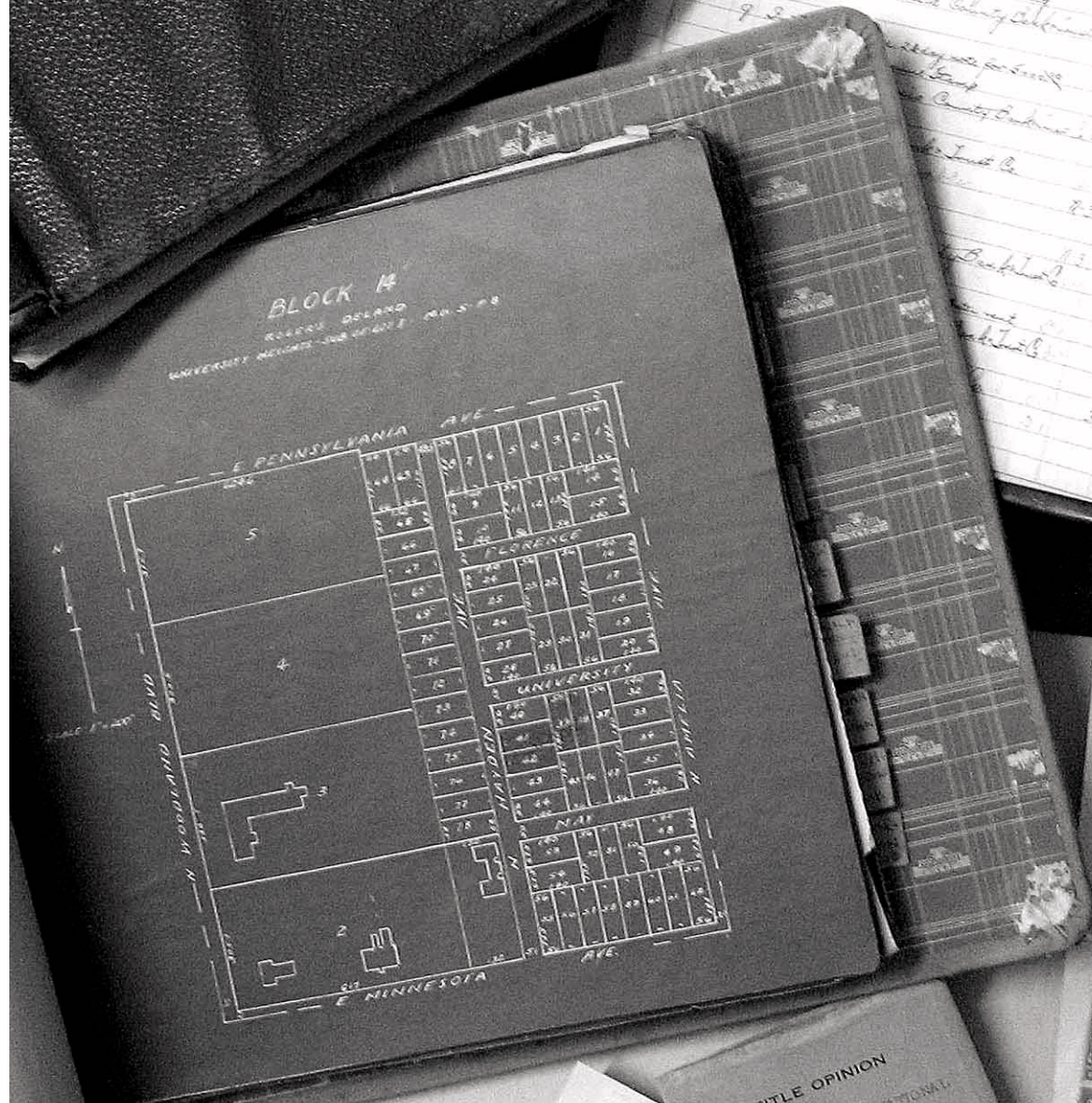
Story continues on Page 24

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5. Circa 1877

From the day Henry A. DeLand laid out the streets for this town, this corner [of Woodland Boulevard and Indiana Avenue] has been a prime commercial site. This is where R.C. "Pop" Bushnell opened his first grocery store. In the great fire of 1886, it was saved by a bucket brigade which, in turn, spared the other structures on the block. In 1893, Bushnell built the brick building now on this corner, and it became the home of W.A. Allen & Co., Druggists & Jewelers, for many decades. Bushnell went on to become DeLand's bandmaster, a much-beloved figure who conducted concerts at the Bandshell on Sunday afternoons. This site, in time, became known as "Allen's Corner."

Site: 124 N. Woodland Blvd.

Plaque located: Just right of the entrance to They Call It Macaroni.



Continued from Page 22

flair, long served as the headquarters of Stetson University's ROTC program, but was torn down in 1992. The Cultural Arts Center now occupies the site.

- **DeLand City Hall**, built in the 1920s, was recently torn down after the new and bigger municipal building was completed and opened. (To see the demolition of the City Hall in progress, watch the video clip on www.delandbeacon.com.)

- Built in 1952 as part of the legacy of Judge Bert Fish, **Fish Memorial Hospital** was closed in 1994, when its beds were moved to the Volusia Medical Center — later renamed Florida Hospital-Fish Memorial — in Orange City.

The West Volusia Hospital Authority later deeded the site to the county, with the understanding the prime chunk of downtown real estate would become the site of a new judicial center.

Judges and attorneys had complained the old courthouse on West New York Avenue had long ago outgrown the needs of a growing county and an increasingly litigious society. Many trials that normally would have been scheduled in DeLand, the county seat, were being moved to Daytona Beach due to a lack of courtrooms.

Finally, in 1999, after the empty Fish Hospital had been demolished, the county broke ground for the new \$48 million Volusia County Courthouse. The new judicial complex, which officially assumed the name Volusia County Courthouse, was dedicated in late 2001.

The old courthouse, now named the Volusia County Historic Courthouse, was the subject of a \$9 million historic renovation and now houses the Volusia County Department of Elections and the county's Fire Services administration. Thanks to The Museum of Florida Art, the Historic Courthouse is also home to a collection of Jackson Walker paintings that depict actual events in Florida history. The paintings are on display during business hours for the public to view, and field trips to take schoolchildren to see them are frequent.

- **Florida Military School** was a private boarding school for boys whose parents or guardians wanted them to grow up under strict discipline. Located adjacent to the DeLand Municipal Airport, the school closed in 1975, after years of declining enrollments during and following the Vietnam War.

- **Hulley Tower**, with its carillon, receded into history in 2005. Because of hurricane-induced structural weaknesses that made the stone structure unsafe, the historic piece of the Stetson campus between Chaudoin Hall and DeLand Hall was torn down.

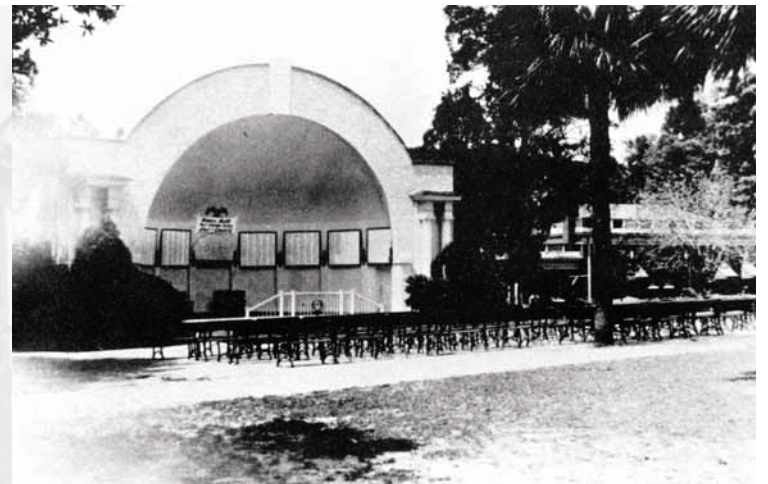
DeLand can be proud that, although many of its landmarks have been lost, many others have been carefully preserved, including the Athens Theatre, most of the Downtown DeLand storefronts, the Dutton House on West New York Avenue, and several historic buildings on the Stetson University campus.

SHARE YOUR MEMORIES

The memories of those who've lived in a community for a long time form a collective legacy that should be preserved. This list of lost landmarks is by no means exhaustive. What places not mentioned here do you remember?

Tell us about them by sending an e-mail to info@delandbeacon.com, or a letter to *The DeLand-Deltona Beacon*, 110 W. New York Ave., DeLand, FL 32720. Let us know if you have photos we can borrow.

If we receive enough, we'll feature them in an upcoming edition of the newspaper.



PHOTOS COURTESY WEST VOLUSIA HISTORICAL SOCIETY

The DeLand Bandshell



Fish Memorial Hospital



Stetson's Brittain Hall



Florida Military School

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Happy Anniversary, DeLand!



Outer photos, clockwise from upper left: Presenting *The Beacon's* Light of Literacy Award at the Faith, Hope & Charity Mayor's Ball; *Beacon* Sports Editor Roger Gilmore is recognized for his contributions to the community; *The Beacon's* advertising sales team takes an active role in MainStreet DeLand Association events; our "newsie" Janet Dixon, who's serving this year as president of the MainStreet DeLand Association. Photos above: helping raise funds at the annual CORS Bed Race; thanking one of *The Beacon's* oldest subscribers.

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BEACON GRAPHIC/BIANCA SAAVEDRA

This map is a guide for anyone who wants to take DeLand's Historic Mural Walk through the Downtown area. For 10 years, artists have been painting murals on Downtown buildings to depict various phases of the city's history.

History on Walls

DeLand's spectacular murals

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For those of you who, as yet, we have not had the pleasure to meet, we introduce ourselves as Chris and Sheila Dunn, the new owners of Currey the Florist. We take this opportunity to acknowledge the wonderful support of our customers throughout Christmas and the New Year. We extend our thanks to the people of DeLand for the warm welcome we have received. We would also like to thank our excellent employees who have supported us and have remained loyal to the business.

We will continue to provide the highest standard of service and quality you have come to expect from us. As befits Central Florida's oldest florist, we are excited to be maintaining and enhancing the superb reputation of Currey the Florist, especially as the centennial of the business approaches. We look forward to continuing to serve the DeLand and surrounding areas and to fulfilling your requests.

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*Chris + Sheila
Dunn*



1. “Henry’s Vision” by Courtney Canova and Robert Brooks. This mural at the northeast corner of Wisconsin Avenue and Woodland Boulevard depicts Henry A. DeLand’s arrival in 1876 at the cabin of Capt. John Rich. DeLand looks over the land that would become his namesake city.

2. “Riverboat Landing” by Richard Currier. This mural at the southeast corner of Wisconsin Avenue and Woodland Boulevard depicts the arrival of a steamboat at a landing along the St. Johns River.

3. “Lue Gim Gong” by Courtney Canova. This mural at 237 N. Woodland Blvd. depicts horticulturist Lue Gim Gong and his pet rooster. In the late 1800s, Lue developed hybrid oranges in DeLand and spurred West Volusia’s citrus industry.

4. “DeLand at the Turn of the Century” by Courtney Canova and Robert Brooks, and Jan Herr and DeLand Middle School students. This mural at the corner of Wisconsin and Alabama avenues shows the varied people, industries and lifestyles in the DeLand area as the 19th century faded into the 20th.

5. “Old Spanish Sugar Mill” by Courtney Canova and Robert Brooks. This mural at the northeastern corner of Woodland Boulevard and Church Street depicts the sugar mill at what’s now DeLeon Springs State Park. Sugar plantations had operated at that site since the 1700s.

6. “Black Bear Family” by Terry Smith. This mural along the wall of Bellini’s Deli, facing the parking lot between Church Street and Rich Avenue, depicts a mother Florida black bear and her cubs.

7. “Pioneers at the Parceland” by Perego. This mural at Pioneer Park, on East Rich Avenue near its intersection with Woodland Boulevard, depicts a group of travelers outside the Parceland Hotel during the 1880s. The hotel stood on what now is the Volusia County Courthouse off Alabama Avenue.

8. “Strolling Through Time With Bill” by Courtney Canova. This mural at 104 E. Indiana Ave. is a portrait of Bill Dreggors, longtime executive director of the West Volusia Historical Society, who regularly portrays Henry DeLand while giving lessons in area history.

9. “River Life” by Courtney Canova and Doug Harris. This mural on the lower level of the southeast corner of Woodland Boulevard and New York Avenue depicts manatees and turtles in the St. Johns River.

10. “Living at the Landmark” by Courtney Canova. This mural in the windows of the DeLand Artisan Inn, at the southeast corner of Woodland Boulevard and Howry Avenue, depicts the Landmark Hotel during its heydays in the 1930s and ‘40s. Landmark Hotel was the original name of the building.

11. “Bicycling the Boulevard” by the Courtney Canova family and West Volusia Artists Inc. This mural, inside the Fish Building in the hallway outside the MainStreet DeLand Association office, at 100 N. Woodland Blvd., depicts men on bicycles during the 1920s.

12. “DeLand Naval Air Station 1942-1946” by Courtney Canova. This mural on the south outside wall of the Fish Building, 100 N. Woodland Blvd., depicts activities at the DeLand Naval Air Station (now the DeLand Municipal Airport) when Navy pilots trained there during World War II.



6. First Movie House
Circa 1907

Around 1907, V. Ward Gould and Arthur Voyle opened DeLand’s first silent-movie business here. With straight-backed chairs for the audience and sheeting for a screen, they rigged up a projection booth and hired a pianist to furnish the music. The film was hand-cranked, and its speed was regulated by the operator. Film breaks were to be expected. Any movie with a railroad train in it, or fire apparatus running to a fire, was popular. But perhaps the peak of entertainment was reached when the film operator, well-noted for “tipping the jug” while at work, ran the film backward with unexpected results: It was a comedy hit! Admission: 10 cents.

Site: 103 W. Indiana Ave.
Plaque located: Right side of entrance to Le Jardin Restaurant



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Wall filled with community leaders

Community leaders, entertainers, athletes and other residents of the Spring Hill area of DeLand are depicted on a mural on the side of the Spring Hill Boys and Girls Club, 462 Green St. Artist Gina Gillislee Hickman painted the mural. Hickman herself is among those depicted on the mural. Others are: Dr. Deidra Gillislee, Rev. Arthur J. Mack, Bob Jackson, Clarence “Bo” Davenport, George Williams, Elizabeth Durant — known as “The Sherbert Lady”, Lillian Wright, Rev. Carl Brinkley, Mary McArthur, Johnny McArthur, Rev. Reginald Williams, Willie Mae R. Johnson, Ray Vernon Johnson Sr., Ray Vernon Johnson Jr., Elvin Woodrow Johnson, Donald Louis Johnson, Calvin Russell Johnson, Larry Curtis Johnson — known as Maurice Starr, Michael Edwin Johnson, known as Jonzan, Althea Chavers, Bridgett Gordon, Alonza Gaines Sr., Marva Gaines, Carrie Bell Smokes, David Staples, Terry Dilligard, Noble “Thin Man” Wqatts, James E. Cusack, Brenda Cusack, rev. Walter Sanders, Minnie Sanders, William Anderson, Willie Bright



7. First Post Office – 1877

According to early sources, the first post office in DeLand was in the rear of the Jordan & Lancaster Store on West Indiana Avenue, somewhere “between Woodland Boulevard and Florida Avenue.” Dr. G.W. Lancaster, DeLand’s first druggist, was also the first postmaster. In front was a hitching post humorously referred to as “the buzzard’s roost.” Folk gathered there in the afternoon to await the mail carrier, who brought the mail by buckboard and on foot from the steamboat landing at Cabbage Bluff. The brick buildings that replaced the old wood structures on this street were largely built around the beginning of the 20th century. For nearly 70 years, this building was the site of the Reeve & Howard Gift Shop.

Site: 105 W. Indiana Ave.

Plaque located: Just left of the entrance to Dublin Station



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Timeline: DeLand History

- | | |
|---|---|
| <p>1876 — Henry A. DeLand founds town.
 1882 — Old Settlers Club founded.
 1883 — DeLand Academy, an ice-skating rink and an ice factory open.
 1884 — DeLand Hall built.
 1885 — Lue Gim Gong settles here.
 1886 — John B. Stetson visits DeLand; the “great fire” downtown.
 1887 — DeLand College chartered; city installs first public streetlights.
 1889 — County seat moves from Enterprise to DeLand.
 1894 — Freeze kills all citrus fruit, damages trees.
 1904 — Stetson law student J. Hall Brumsey is first person in DeLand to own an automobile.
 1910 — DeLand Opera House opens.
 1916 — First hospital founded.
 1917 — Samuel Edward Stone is first DeLandite drafted for World War I.
 1918 — First airplane lands in DeLand.
 1920 — “Boom years” begin.
 1921 — Athens and Dreka theaters built.
 1923 — Putnam Hotel opens.
 1925 — Lue Gim Gong dies.
 1927 — Courthouse built.</p> | <p>1929 — Athens shows “talkies.”
 1930 — DeLand Zoo opens.
 1942 — U.S. Navy air base built.
 1948 — College Arms Hotel torn down.
 1949 — College Plaza becomes DeLand’s first shopping center.
 1950 — Chisholm Swimming Pool dedicated.
 1956 — Florida Military School opens.
 1960 — Push begins to move county seat to Daytona Beach.
 1961 — Hurricane Donna.
 1962 — Clyde Beatty-Cole Bros. Circus moves to town.
 1964 — DeLand leaders win battle to keep the county seat.
 1978 — Junior high school burns down.
 1980 — \$493,000 in federal aid approved for Spring Hill.
 1984 — MainStreet DeLand Association formed.
 1988 — New DeLand Area Public Library opens.
 1990 — DeLand House Museum opens.
 1991 — Historic-preservation ordinance was created.</p> |
|---|---|

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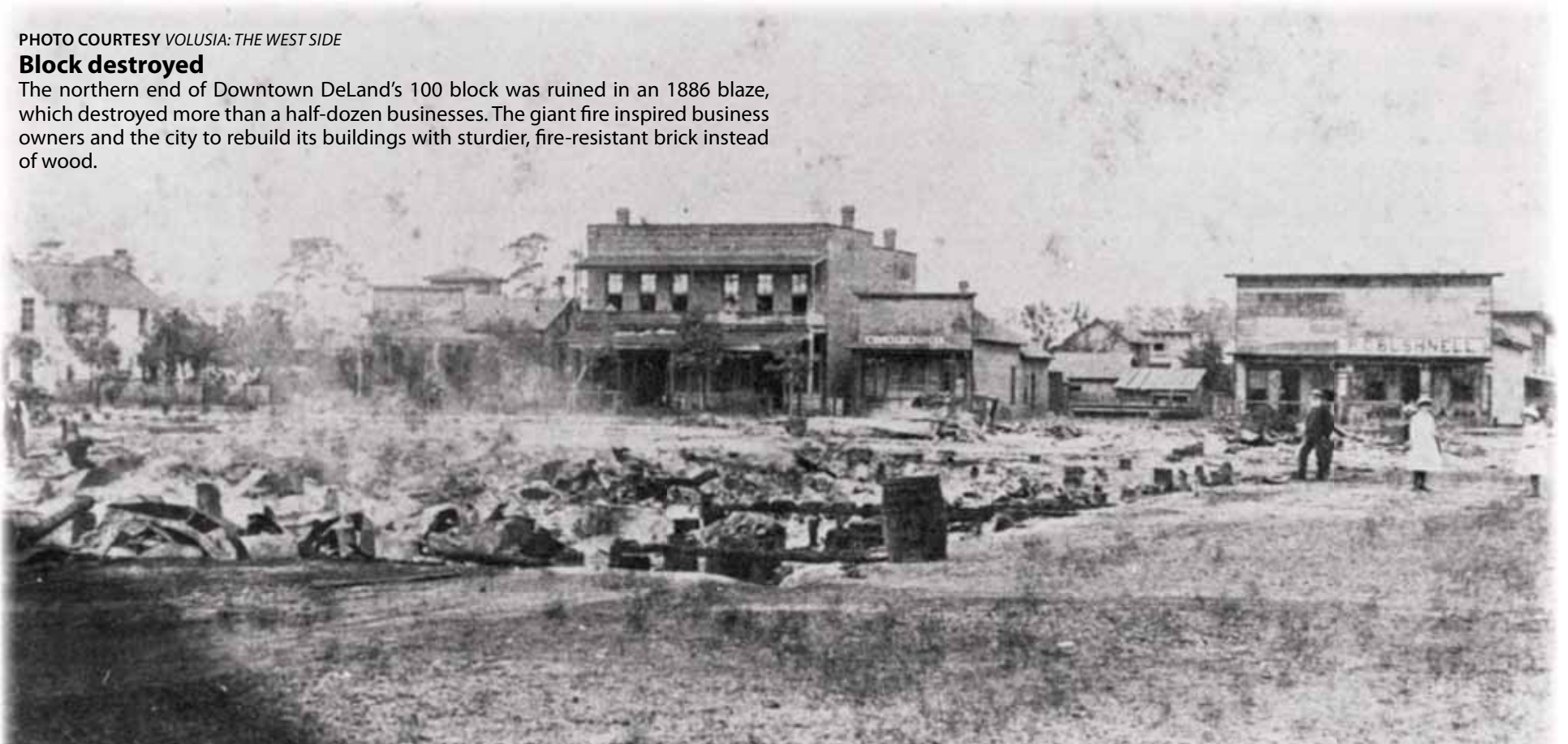
**115 East Rich Avenue, Downtown DeLand
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PHOTO COURTESY VOLUSIA: THE WEST SIDE

Block destroyed

The northern end of Downtown DeLand's 100 block was ruined in an 1886 blaze, which destroyed more than a half-dozen businesses. The giant fire inspired business owners and the city to rebuild its buildings with sturdier, fire-resistant brick instead of wood.



DELAND BURNING

Fires shape city's face

By Jessica McCormick

Fire — when it strikes, it can ruin homes, businesses and livelihoods. And DeLand has had its share of devastating fires that have reshaped the city, with two nights of major blazes less than a century apart.

The first major city fire, in 1886, destroyed both the east and west sides of Woodland Boulevard's north 100 block. At about 1 a.m. Monday, Sept. 27, the city awoke to the sound of the fire alarm. A fire had started in the back of the Wilcox Saloon, located on the east side of Woodland Boulevard and north of New York Avenue.

Firefighters scrambled to put out the blaze, but it was too much for their equipment of the time. The fire spread to the Chambers & Dunn Building at the northeast corner of Woodland Boulevard and New York Avenue.

While the men were working to save the Dreka Building on the southeast corner of that intersection (which housed the Carrolton Hotel), the fire spread north, and ruined the stores of Lynch, Strack, Cooney and Michael Davis, Miller's Feed Stable, Kean's Shoe Store, the Haven's Block, Bond Lumber Co., McNeill and Allen's Furniture Store, the Baptist Witness Building and Tanner's Livery Stable.

Some business owners also lost their homes during the night, along with a number of other private residences on East New York Avenue.

Almost everyone who had his or her business burned swore the shops and offices would be rebuilt, but with brick instead of the pine they had originally used.

By 1906, the City of DeLand had added Chapter VII, Article V, to its municipal ordinances. This law stated: "no building, shed, tent or booth, except good

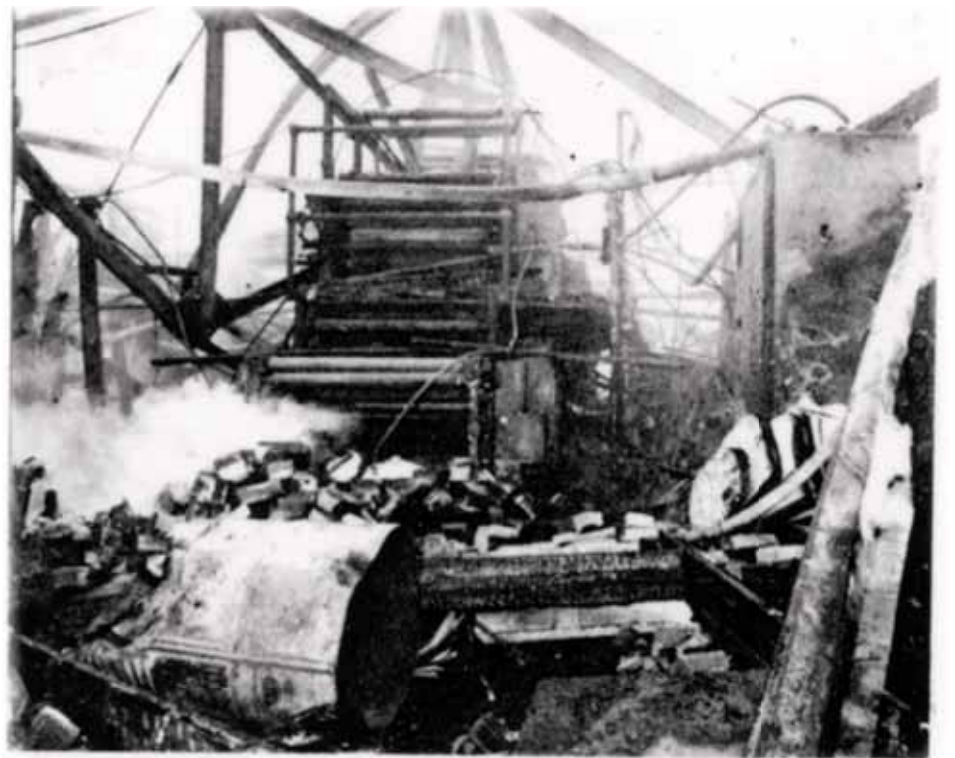


PHOTO COURTESY DELAND SUN NEWS

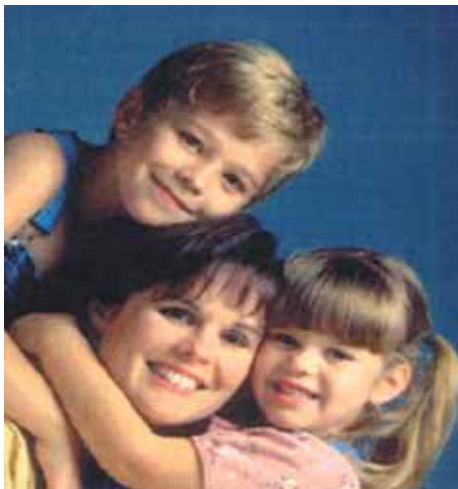
Stop the presses

In 1972, four more large DeLand fires claimed the *DeLand Sun News* building and three other locations. This wrecked printing press was just one of many costly losses of property during the *Sun News* fire.

Story continues on Page 32



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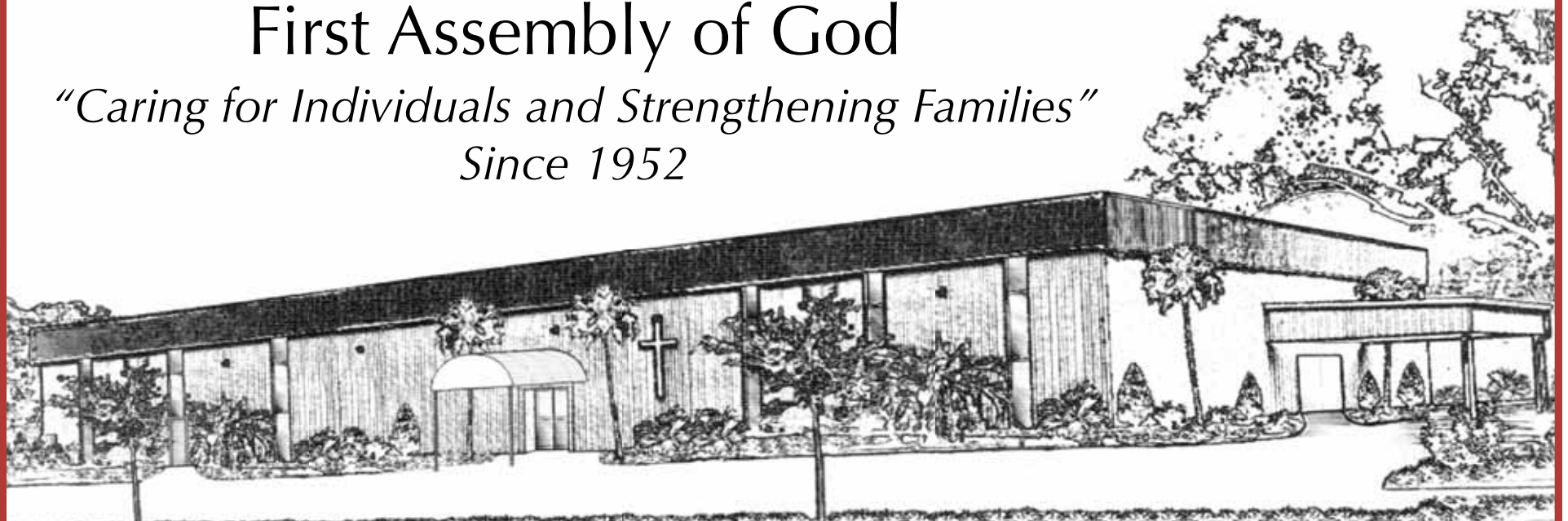


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8. The Athens Theatre 1922

This historically significant landmark opened in 1922 as a silent film and vaudeville theater. Once the entertainment centerpiece of the county, the Athens operated continuously for nearly 70 years, changing its programming over time as technology advanced. The theater was developed by L.M. Patterson, a native of Washington, D.C., who moved to DeLand in 1920 and organized the DeLand Moving Picture Co. Designed by Murray S. King, a prominent Orlando architect, the theater was completed in 1921. Music and sound effects were performed on a large Wurlitzer organ. The opening-night performance on Jan. 6, 1922, featured the seven-reel silent film, "The Black Panther's Cub," a four-act comic play, and four vaudeville acts.

Site: North Florida Avenue
Plaque located: On the right side of the Athens Theatre ticket box



PHOTO COURTESY DELAND SUN NEWS

Expensive damage

Heat, smoke and water thoroughly damaged the second floor of the *DeLand Sun News* building, helping to bring the rebuilding cost to around \$1 million.

Continued from Page 30

substantial brick, concrete or artificial stone buildings, shall be erected or placed" within specific boundaries, called "the brick limits," and generally describing the Downtown DeLand area.

Buildings' walls had set brick-thickness regulations to meet, and "the roof of every building erected therein shall be of slate, tile, zinc, tin, or other incombustible material to be approved by the City Council"

And yet, 85 years and six months later, DeLand was struck by fire again, but not with just one blaze — there were four in the same night.

Early Sunday, March 19, 1972, the first fire destroyed the *DeLand Sun News* offices at 119 S. Woodland Blvd., leaving a charred exoskeleton. The fire appeared to have started in the paper-storage room in the back of the building, spreading to engulf the whole building.

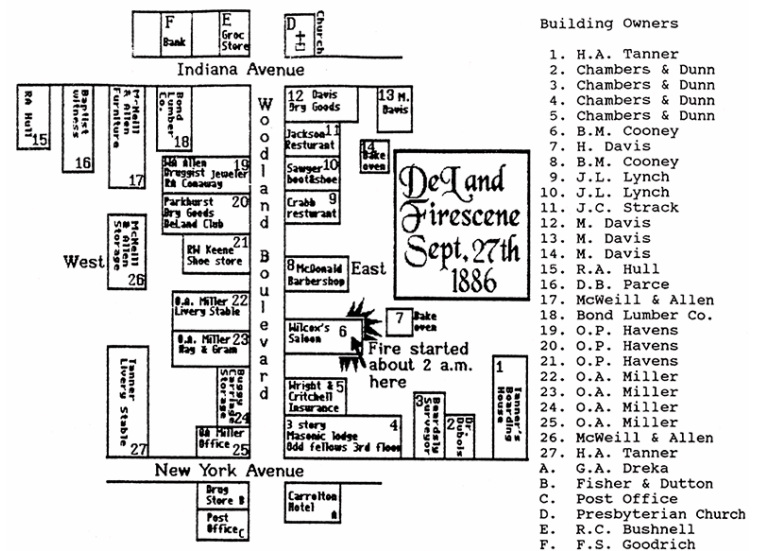
Morgan Welch, the *DeLand Sun News* publisher, estimated it would take about \$1 million to repair and re-equip the newspaper's offices.

Three other fires blazed that night. Within a few hours, fire-fighters snuffed out the city's four fires, with the other three burning Gulf Life Insurance Co., the DeLand Hotel and Mitchell Cleaners.

The newspaper's advertising, editorial and business offices kept up "normal business hours" at 132 S. Woodland Blvd., situated diagonally across from its former location. The *Sanford Herald* let the *DeLand Sun News* print its issues there until the latter could rebuild.

Local business owners, *DeLand Sun News* employees and their families, and others pitched in to help the newspaper keep up its normal services despite its temporary setback.

Eventually, the *DeLand Sun News* relocated to a new complex built at 111 S. Alabama Ave., now owned by *The Daytona Beach News-Journal*. The site of the fire is now the drive-up facility of Wachovia Bank.



DeLand Devastated - Large Business Section Destroyed - \$75000 Loss, Little Insurance Coverage

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9. First
Commercial Store
1877

Capt. James B. Jordan came to DeLand in 1876. While serving in a North Carolina regiment during the Civil War, Capt. Jordan was wounded and taken prisoner in July 1863 at the Battle of Gettysburg. Following the war, he came to Florida and opened DeLand's first commercial store in a wood building on this site. A year later he sold all his goods — lock, stock and barrel — to George P. Dreka and John G. Kilkoff. This site, then, became the first Dreka store in DeLand. An energetic and successful entrepreneur, Dreka later built a larger store on the corner of East New York Avenue and Woodland Boulevard, in 1882. There he became DeLand's foremost retailer. The wood building that was here burned to the ground in the fire of 1886.

Site: 110 W. Indiana Ave.
Plaque located: On the right side of the entrance to the Landis-Fish Building



Clubs add greatly to DeLand quality of life



PHOTOS COURTESY WEST VOLUSIA HISTORICAL SOCIETY

Kiwanis luncheon in 1939

This photo of a luncheon meeting of the 1939 Kiwanis Club of DeLand was taken at the former E.O. Painter Printing Co. on Wisconsin Avenue.

By Jennifer Horton

West Volusia is always on the go. If you want something to do, you need look no further than *The Beacon's* Club Notebook, or Calendar of Events. In the Club Notebook, you'll find clubs for all kinds of interests, from knitting to scrap-booking,

Republican politics or Democratic, bottle collecting, and ham-radio operating.

Clubs are West Volusia's community mainstays. They provide organization for community service, connect people across the community, and add greatly to West Volusia's quality of life.

Congratulations to all of the DeLand clubs, for their dedication and perseverance. Many of them have existed in West Volusia for decades.

As the City of DeLand celebrates its 125th anniversary, we'd like to spotlight a few clubs that have been here for more than 70 years, and have grown up with the City of DeLand.

Woman's Club marks 101 years in DeLand

The DeLand Woman's Club was founded in the days when women were rarely identified by their own first names, only as Mrs. So-and-so. The first meetings of the DeLand group took place in the Home Economics Department at Stetson University.

In 1906, still 14 years away from earning the right to vote, the women of DeLand worked

to have legislation enacted to better their community. The DeLand Woman's Club's first project was to get the cows off city roads.

After accomplishing that feat of public improvement, Woman's Club members petitioned the City of DeLand, in 1910, to require that stores close on Sunday and that kindergarten be added to public schools. They also acted as school groundskeepers, as there were no paid employees to do that job.

These days, the Woman's Club is still working to improve neighbors' lives. Current projects include Take Stock in Children, which assists young people from low-income families in affording college; Operation Smile, which provides needed dental care; and Walk Away With Dignity, a rape-recovery program.

The Woman's Club also supports the Head Start program, DeLand High School, The Neighborhood Center of West Volusia, The Hugh O'Brian Youth Foundation, Boston Avenue School, and the program for teen mothers at DeLand High.

The Woman's Club building, at 128 W. Michigan Ave., is also a part of local history. Built in 1929, the graceful clubhouse is the only building in DeLand still used by its original owners, and still used for the same purpose for which it was built. The building also is used by the community for parties, weddings and meetings.

For more information about the Woman's Club of DeLand, call (386) 734-8387.

Daughters of the American Revolution celebrates 98 years in DeLand

About 110 years ago, three ladies couldn't get into a club, because that club's membership wanted to stay all-male.

So, the trio founded their own club: the Daughters of the American Revolution. The club was chartered in 1896, and now has chapters throughout the world, including the Col. Arthur Erwin Chap-



Woman's Club

Mrs. W. R. Stephens, President of the DeLand Woman's Club 1913-16

Story continues on Page 35

Continued from Page 34

ter in DeLand, which was founded in January 1910.

Six ladies formed the Col. Arthur Erwin Chapter; currently more than 100 women are registered members.

The chapter's name honors the great-grandfather of one of the founders.

The society is primarily dedicated to education, service to veterans, and the preservation of American culture.

The local chapter is linked to the national DAR organization and participates in that organization's philanthropic activities, including founding schools in economically depressed areas, participating in a national scholarship essay program, assisting Native Americans, adding literature to the DAR National Library, raising funds for the Statue of Liberty restoration, and supporting soldiers and veterans.

Membership is open to all women age 18 and older who can prove lineage to a family member who participated in the American Revolution.

The Col. Arthur Erwin Chapter hold classes twice a year to assist prospective members in tracing their lineage, and members always are willing to help each other map out ancestry.

To find out more about the Daughters of the American Revolution, visit the national organization's Web site: www.dar.org. To learn more about the Col. Arthur Erwin Chapter, visit geocities.com/colarthurerwindar/.

**Garden Club of DeLand:
growing locally for 80 years**

A group of women from the Woman's Club of DeLand met in the Putnam Hotel in 1927 for a Garden Study Class.

A seed planted at that meeting grew to become the Garden Club of DeLand, an organization independent of the Woman's Club and affiliated with the Florida Federation of Garden Clubs.

Two circles were formed in the fledgling Garden Club, the Rose Circle, which is

Story continues on Page 38

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10. Landis-Fish Building
1905

In 1905, the Landis & Fish law firm erected a brick, one-store, Romanesque-style building on this site. As the firm grew, it was enlarged in 1925 to the two-story Federal structure you see today. Begun by Cary D. Landis and Bert Fish, the firm was noted for its distinguished clients and as a center of political influence. Landis became attorney general of Florida 1930-38. Fish was appointed minister to Egypt, Saudi Arabia and then Portugal, 1933-43. Both died in office. A later partner, Francis P. Whitehair, became undersecretary of the Navy 1951-53. The law firm relocated in 1985 and continues in practice as Landis Graham French. It is now among the oldest continuous law firms in the state of Florida.

Site: 110 W. Indiana Ave.
Plaque located: On the left side of the entrance to the Landis-Fish Building



Continued from Page 35

still active, and the Poinsettia, which lasted for 50 years.

In 1935, the Azalea and Hibiscus circles were added, and both continue to contribute to the landscaping and gardening beauty of the DeLand area.

The Rose Circle helped develop Perkins Park at the corner of Florida Avenue and Church Street. The Hibiscus Circle landscaped DeLand's train station and donated a fountain for installation in Memorial Park. The Azalea Circle was involved in developing Azalea Park, which still blooms in a gorgeous palette each spring at the corner of East Pennsylvania and Amelia avenues.

The Garden Club's contributions continue. The Sunflower Garden Circle completed Sunflower Park in 2006, at the corner of Alabama Avenue and Church Street in Downtown DeLand. The Alice in Wonderland-themed park features a handsome stage, benches and tables, and a wandering garden path that takes visitors past icons from Lewis Carroll's story.

Also, visitors to Downtown DeLand enjoy well-tended colorful flowers on the street corners, courtesy of the gardening talent and hard work of volunteers from the Garden Club.

— Some of this information was excerpted from *A Quest For Beauty*, by Louise Caccamise.

Rotary Club of DeLand celebrates 80 years

In 1905, a service club committed to community betterment and high standards of business was founded by Paul Harris, in Chicago. Harris and a few friends began meeting regularly, "rotating" among one another's homes. Thus, the name Rotary was born.

In 1926, Stetson University President Dr. Lincoln Hulley gathered 25 men from throughout DeLand to form a Rotary.

One of Hulley's objectives was to unify a divided community. It was a difficult charge, as Hulley pulled from every religion, some openly conflicting with each other. There were also political factions, such as the Ku Klux Klan and anti-Klan activists.

But this diversity was part of Hulley's vision, and he eventually succeeded in creating a club for businessmen that still, today, unites leaders for community service.

On Jan. 3, 1927, the first officers of the DeLand Rotary Club were installed at a ceremony in the College Arms Hotel.

From a few friends meeting in each other's homes, Rotary has members in 66 countries and now includes more than 2.1 million members and 31,000 Rotary clubs. DeLand today has three active Rotary clubs — unusual for a city of its size — and membership is open to both women and men.

DeLand's clubs are the original DeLand Rotary Club, which meets at noon; the Breakfast Rotary Club, which meets in the early morning; and the Downtown DeLand Rotary Club, which

meets in the evening.

The Rotary Club motto is "service above self," and the DeLand Rotary Club gives time and money to Boy Scouts of America; DeLand High School Scholarships, \$10,000 per year in academic and sports contributions; the Alliance for International Reforestation, which teaches sustainable agriculture; Take Stock in Children; the DeLand Family YMCA; and Rotary Achievers, which gives \$100 awards to fourth-grade students who make significant achievements in reading; as well as more than 40 other local programs.

For more information about the Rotary Club of DeLand, visit www.delandrotary.org.

Kiwanis Club has been helping in DeLand 72 years

In a Native American dialect, the word Kiwanis means "make a big noise."

Kiwanis started in Detroit in 1915 and, in 1935 at a DeLand drug store's soda fountain, a handful of young men felt there was a need to "make a big noise" in West Volusia.

Rotary already existed, but these local leaders thought DeLand had grown big enough for another civic club.

The founding fathers met over sandwiches to talk about their game plan: recruit 25 members, enough to have a Kiwanis club chartered. They succeeded; the first meetings of the Kiwanis Club were at the Putnam Hotel.

The Kiwanis Club is well-known for its pancake breakfasts, which club volunteers stir up for the DeLand Christmas Parade day, and at the Community Out-Reach Services annual fundraising bed race.

The Kiwanis Club of DeLand gives three to five college scholarships yearly. The club has sponsored the Junior Olympics at DeLand High School for more than 50 years, and also sponsors many other children's programs, such as K-Kids Club at McInnis Elementary, the Builder's Club at Southwestern Middle School, the Key Club at DeLand High School, and the aKtion Club, a part of the Association of Retarded Children.

In addition, to promote young artists in our schools, the Kiwanis Club of DeLand has pledged \$15,000 to the children's art exhibition in DeLand's new City Hall.

For more information about Kiwanis, call (386) 734-1101 or visit www.delandkiwanis.com.

— Contributed by DeLand Kiwanis Club Past President Jan Giroux, a Beacon staff member.

How about your club?

This story was compiled by Beacon staff member Jennifer Horton, who writes the weekly Club Notebook feature in the Beacon's Midweek edition, and also writes stories about West Volusia clubs and organizations for our Club Spotlight feature. If your club has celebrated an anniversary, tell her about it by sending an e-mail to jenh@delandbeacon.com.



11. The Haven Block
Circa 1887

The three buildings called "The Haven Block" extend from 112 to 116 N. Woodland Blvd. These three Romanesque-style buildings have been home to countless businesses for over a century. In their early history was Haven's Hall on the second floor, where the DeLand Choral Society performed *The Mikado* in July 1892 under the auspices of the Ladies' Town Improvement Society. Ah, but times changed. By the mid-20th century, this same hall held a back-room poker game where local boys played pool while watching the stairwell to warn if any strangers (the law?) approached, so the poker players could flee down the fire escape. The Ladies' Society, no doubt, would have been shocked!

Site: 112-116 N. Woodland Blvd.

Plaque located: 114 N. Woodland Blvd.





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Stetson University

A timeline of DeLand's academic backbone

1883 Henry A. DeLand founds the DeLand Academy, Nov. 5, originally housed in First Baptist Church.

1884 DeLand Hall is completed, the oldest building in Florida to have been continuously used for higher education.

1885 The institution becomes DeLand College, and John Franklin Forbes is named the first president. An affiliation with the Florida Baptist Convention is achieved.

1886 Stetson Hall, the oldest residence hall in Florida, is occupied.

1887 The Florida Legislature grants the charter to DeLand University defining a self-perpetuating board of trustees to be three-fourths Baptists, with the president also to be a Baptist.

1889 The name is changed to John B. Stetson University, and Stetson becomes chairman of the board of trustees.

1892 Elizabeth Hall is built by John B. Stetson. The north and south wings are completed in 1897.

1900 The College of Law is founded as the first law school in Florida.

1902 Flagler Hall becomes home to the university's law and technology colleges.

1904 The colorful Lincoln Hulley becomes president. (*Read more about Hulley in the history of the DeLand Rotary Club, Page 38.*)

1908 Sampson Hall is constructed as the university's library.

1932 Stetson joins the Southern Association of Colleges and Schools. Hulley resists this action, believing Stetson does not need this endorsement.

1934 President Hulley dies Jan. 20. Charles S. Farriss is named acting president. In August, William Sims Allen becomes the third president of Stetson.

1947 President Allen's poor health causes him to resign in September; Dean Harry Garwood is named acting president.

1948 J. Ollie Edmunds assumes presidency Jan.



PHOTO COURTESY WEST VOLUSIA HISTORICAL SOCIETY
Stetson University's Flagler Hall circa 1910.

1, and is welcomed by Acting Dean William Hugh McEniry and Student Association President Fred "Bud" Dickinson.

1954 The beautiful Commons Building burns at Christmas. The Carlton Union Building, built in 1957, succeeds it. The College of Law moves to St. Petersburg.

1960 Stetson becomes the first white college in Florida to admit a black student, Cornelius Hunter.

1964 The duPont-Ball Library is dedicated.

1967 President Edmunds resigns, and Paul F. Geren becomes president.

1969 President Geren resigns; the day before his resignation is to take effect, he is killed in an automobile accident.

1970 Vice President John Johns, after serving as acting president following President Geren's death,

becomes the sixth president.

1974 Edmunds Center is built as a field house and multipurpose assembly hall.

1976 President Johns goes to Furman University as president, and George Borders becomes acting chief administrator.

1977 Pope A. Duncan becomes Stetson's seventh president.

1978 A program of renovation of older buildings is inaugurated. Acquisition of the Gillespie Museum property begins a series of real-estate purchases to redefine the south boundary of the campus.

1982-83 The university begins a yearlong celebration of its centennial. Gilbert Lycan's book *Stetson University: The First 100 Years* is published. Phi Beta Kappa, Gamma of Florida, is installed as the first chapter in a private university in Florida.

1984 Chancellor J. Ollie Edmunds dies. The College of Liberal Arts becomes the College of Arts and Sciences. The School of Music adds a bachelor's degree in musical theatre, and a Master of Accountancy is also added.

1985 Stetson joins the Trans America Athletic Conference and is a founding member of the women's New South Conference. The Community School of the Arts is inaugurated.

1986 A master campus plan is developed.

1987 H. Douglas Lee, executive vice president, succeeds President Duncan as president, and Duncan becomes chancellor. The sorority houses are dedicated.

1989 Griffith Hall, which houses admissions and financial aid, is completed. A master campus-landscaping plan, which begins the reforestation of Woodland Boulevard, is approved.

1990 The Lynn Center, a former savings-and-loan building, is purchased with a gift of \$3 million from E.M. Lynn, an alumnus. For the sixth year, *U.S. News and World Report* ranks Stetson among the best comprehensive universities in the South. A new agree-

Story continues on Page 41



12. Miller-Fish Building – Circa 1887

In this block, early settler Charles A. Miller owned a hay-and-grain store, a livery stable and a buggy-and-carriage shop. All fell to the flames of the 1886 fire. Miller was among the first to rebuild, erecting the two-story brick building you see today. Here, he operated a dry-goods store and served as the agent for the Clyde Steamship Co. In 1899, he opened Miller Hardware Co., which he operated for 26 years. In 1925, Bert Fish, a prominent local attorney and political figure who rose to become minister to Egypt and then Portugal, acquired the building from Miller for \$150,000.

Site: 100 N. Woodland Blvd.

Plaque located: Front left side of Miller-Fish Building



Continued from Page 40

ment is made with the Florida Baptist Convention, reducing its role in trustee nominations and reducing its financial support but continuing an affiliation.

1991 South African Archbishop Desmond Tutu, winner of the 1984 Nobel Peace Prize, speaks out on global conflicts as the inaugural speaker of the James A. Stewart Lecture Series presented by Stetson's Institute for Christian Ethics.

1992-93 In collaboration with Disney Development Co. and the Osceola County School Board, Stetson plans a model school and teaching academy at Celebration. Former President Jimmy Carter gives the Stewart Lecture.

1994-95 Trustee Mark Hollis and his wife, Lynn, provide \$2.5 million toward the construction of a student activities center.

1995-96 In a message titled "On the Threshold of the 21st Century," Holocaust survivor, Nobel Peace Prize laureate and author Elie Wiesel presents the James A. Stewart Lecture. The College of Law is ranked first in the nation for its trial and appellate programs in the 1995 *U.S. News and World Report's* survey of graduate-school programs. Stetson and the Florida Baptists terminate all formal and informal relationships. The Howard Thurman Program is established to integrate the works of scholars and community leaders to seek solutions to social, religious and ethnic problems.

1997-98 Named for Mark and Lynn Hollis of Lakeland, the \$4.3 million, 33,000-square-foot Hollis Center for fitness and recreation is dedicated.

1998-99 Bill Moyers, a celebrated author and observer of the national scene with more than 30 years in print and broadcast journalism, delivers the 1998 James A. Stewart Lecture, on "Ethics for a New Millennium."

1999 Melching Field at Conrad Park opens, a \$4.5 million state-of-the-art baseball stadium funded through a collaboration of Stetson, the City of DeLand and the DeLand Sports Redevelopment Association.

2000 Author of the best-seller *Reason for Hope: A Spiritual Journey* and world-

Story continues on Page 42

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Continued from Page 41

renowned primatologist Jane Goodall delivers the James A. Stewart Lecture. Christine Lynn of Boca Raton donates \$10 million for extensive renovations to the Eugene M. and Christine Lynn Business Center, which houses the School of Business Administration. Stetson acquires the \$2.6 million Oscar Bluemner art collection.

2001 Stetson's third campus, the \$7.2 million Stetson University Center at Celebration, opens its doors to students for the fall semester. Construction of the first phase of a \$2 million Amelia Avenue safety and beautification streetscape project is complete, adding gates, brick pavers and landscaping to the roadway that borders the university.

2002 Historic Holler Fountain is brought back to life. Stetson breaks ground for a women's fastpitch softball complex.

2003 Trustees approve a new landscaping policy, which mandates the planting of only trees and shrubs native to Florida. The Lynn Business Center is the first building in Florida certified as a green building by the U.S. Green Building Council under its Leadership in Energy and Environmental Design (LEED) Green Building Rating System™. An Executive Master of Business Administration degree program for senior-level executives begins at the Stetson University Center

at Celebration. A gift of \$1 million from Martha Apgar, honoring the late Rev. LeRoy Lawson, makes possible the Lawson Lecture Series, the Lawson Endowed Scholarship for students in philosophy, and the Lawson Seminar and Reading Room in Elizabeth Hall. Chancellor Pope Duncan dies on Dec. 18.

2004 The College of Law opens its Tampa Law Center, a three-story, 73,500-square-foot building offering evening courses for Juris Doctor students, and housing the Tampa branch of Florida's 2nd District Court of Appeal. Stetson welcomes its largest-ever incoming class and its largest overall student body in the fall semester. A new Family Business major, the first in the nation, is added.

2005 Dr. Leonard Nance is named dean of First Year Studies, inaugurating a program designed to improve first-year students' college experience at Stetson. The School of Business Administration begins a new Executive Passport program to help working adults with 40 to 60 hours of college credit earn a bachelor's degree in business administration in Saturday classes at the Celebration campus. Hulley Tower, which housed the Eloise Chimes, is taken down to its stone base when it is found that years of water damage have made it an unsafe structure. Construction begins on six new student-residence buildings. Stover Theatre celebrates its 75th anniversary as a performance hall, and the Theater Program

Story continues on Page 43



13. Wilcox Saloon – 1886

"The great fire" occurred late at night on Sept. 27, 1886. It is thought to have started from a smoldering cigar igniting the sawdust on the floor of the Wilcox Saloon in this block. The buildings, constructed of pine, were instantly engulfed. The town had only two small chemical wagons, and the water from tanks and cisterns to fight the blaze. Fire swept both sides of the boulevard and, by morning, 22 buildings and 33 stores were in ashes. The city passed two ordinances: no future wood-frame buildings, and no saloons in Downtown DeLand. The latter decree was lifted when prohibition was repealed in the 1930s.

Site: 101 N. Woodland Blvd.

Plaque located: Centered on front wall of Lace & Accessories



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Continued from Page 42

at Stetson marks its 100th season.

2006 Illustrating Stetson values, more than 60 students spend their spring break in New Orleans, helping residents begin to recover from Hurricane Katrina. Dr. Greg Sapp is named to the new Marchman Chair of Civic and Social Responsibility; and Drs. Ranjini Thaver and Neal Long of the economics department win national service-learning honors from Campus Compact for their microcredit program. Voice student Donovan Singletary wins the prestigious Metropolitan Opera's National Council Grand Finals. The development staff raises \$15.3 million in 2005-06, more than doubling the amount raised in 2005. A \$17.2 million residence-hall complex opens for 338 students. Pat and Patricia Wilson donate \$1 million to name one of its new apartment buildings Maxcy Hall. Dolly and Homer Hand donate \$1 million to build a center for Stetson's Oscar Bluemner art collection. Martha Apgar gives \$1 million to fund the John N. Apgar Jr. Lecture Series, featuring major conservative speakers. The Marshall and Vera Lea Rinker Foundation gives \$1 million toward an environmental learning center near the Gillespie Museum and for native landscaping on campus. Former U.S. Rep. Clay Shaw donates the papers from his 13 terms in Congress to Stetson, his alma mater.

— Information provided by Stetson University.

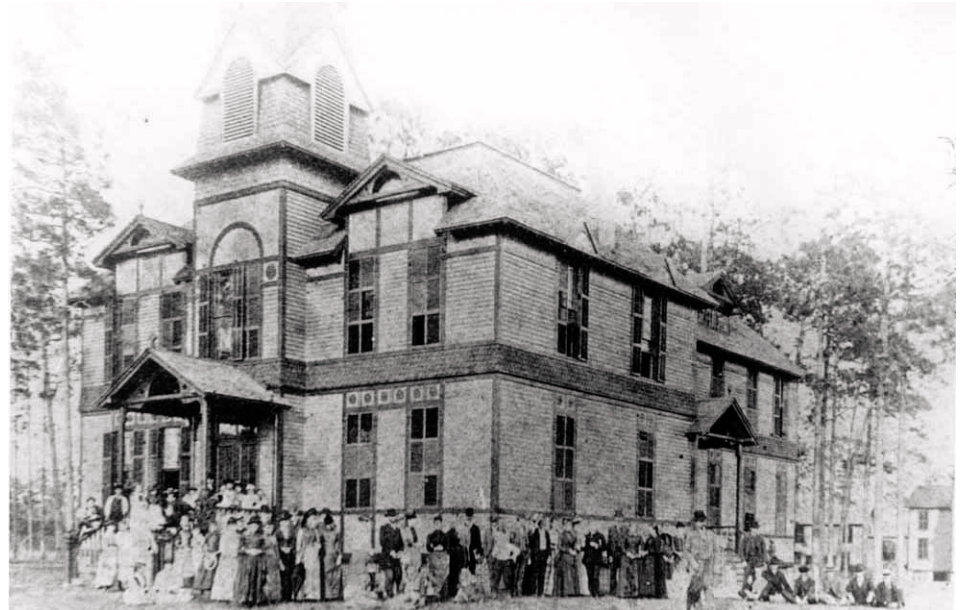


PHOTO COURTESY WEST VOLUSIA HISTORICAL SOCIETY

An early photo of Stetson University's DeLand Hall



14. 1925

On this corner was the original Masonic Lodge in the three-store Chambers & Dunn Building. It burned to the ground in the fire of Sept. 27, 1886. This was the first large frame building to fall to the flames. In 1925, the First National Bank erected DeLand's first "skyscraper" on the site. The collapse of the Florida land boom forced the bank to close its doors on July 11, 1929, and the Barnett Bank took over the property on Oct. 24, 1929, only five days before the great stock-market crash. During the Depression, a daredevil known only as the "human fly" would occasionally scale the walls, seeking contributions from onlookers.

Site: 101 N. Woodland Blvd.

Plaque located: Left front wall of the Baumgartner Co. Building



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15. The Dreka Theater
Theater
1922

Imagine the front of this now-modern building with parapets, decorative geometric tiles, and elaborate curvilinear windows on the face. At the center was an ornate kiosk ticket office [See Page 22]. Naming it for the popular department store adjacent to it, Walter Geissinger developed the theater to capitalize on the emerging movie industries, which boomed following World War I. For at least three generations of patrons, the Dreka Theater was DeLand's most popular spot on Saturday afternoons. Double features always included a Western movie, often with a "singing cowboy," and a scary mystery or zany comedy. At least two cartoons and an exciting weekly serial kept kids on the edge of their seats. Tickets for those under 12 years of age: 9 cents. The theater closed in 1956. There is a picture of the Theater on Page 22.

Site: 112 E. New York Ave.
Plaque located: Front wall, right of the entrance to Orange Belt Pharmacy



Historic homes

The Henry A. DeLand House



The Henry A. DeLand House stands as a monument to history, and to life in DeLand as a young town. Henry DeLand never lived in the house, but it was built on land he owned.

Built in 1886 by the city's first attorney, George Hamlin, the house changed ownership numerous times before being dedicated to the West Volusia Historical Society.

DeLand's fellow founding father, John B. Stetson, bought the house in 1893 to use as housing for university faculty.

In 1903, it was purchased by Dr. Charles Farris. Farris is credited with much of the expansion. The house was originally one-and-a-half stories. Farris raised the roof, relocated the stairs and added a second floor, a portico and an entry porch, as well as some stained-glass windows.

In the 1940s, the home was converted into three apartments.

In 1988, Robert and Hawtense Conrad bought the house and donated it to the City of DeLand. Through contributions, the Henry A. DeLand House was restored to reflect the time when the Farris family lived in it.

The West Volusia Historical Society oversees the Henry A. DeLand House Museum. Tours and walk-throughs are available noon-4 p.m. Tuesday-Saturday.

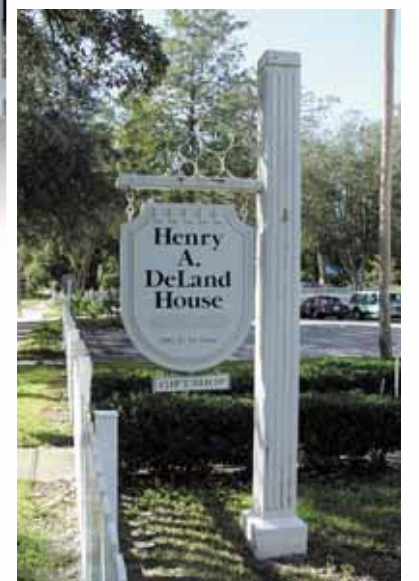
For more information about the DeLand House, visit www.delandhouse.org.

— Information provided by the West Volusia Historical Society.

PHOTOS COURTESY WEST VOLUSIA HISTORICAL SOCIETY

A house for DeLand's history

The Henry A. DeLand House, above, was built in 1886 by DeLand's first attorney, and was once owned by John B. Stetson. Today, it houses DeLand's history, as home to the West Volusia Historical Society. Robert and Hawtense Conrad, who bought the house and donated it for public use, are thanked in the photo below.



Rotary Club of DeLand



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December 1926



From left, Rotary Club of DeLand President-Elect Ed Denston, Leslie Gayle, Dave Collins and Rotary Club of DeLand President Clarence "Bo" Davenport take part in the Rotary Club Auction in December 2006.

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| Boggy Creek Project | Interact Scholarship |
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| Blue Lake Elementary | Leadership DeLand |
| Boys & Girls Club of Spring Hill | Dr. Martin Luther King Jr. Day |
| Children's Cancer Foundation | Neighborhood Center |
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| College Scholarship | O'Neil Foundation |
| Council on Aging - Volusia County | Pierson High School |
| DeLand - City of - Centennial Plaza | Police Athletic League (PAL) |
| DeLand Fall Festival of the Arts | Project Care |
| DeLand Naval Air Station | Red Cross Coast to Coast |
| DeLand Little League | Rose Parade Float |
| DeLand Museum of Art-Youth | Rotary Achievers (Club) |
| DeLand Museum of Art-LegendaryFL | Rotary Foster Care Coalition |
| DHS - Boys' Basketball | Rotary - RYLA - Scholarships |
| DHS - Cross Country T & F | Salvation Army |
| DHS - Girls' Basketball | Sands Theater Center |
| DHS - Gym Sign | Sheriff's Youth Ranch |
| DHS - Hill Street Theater | Stetson - CAUSE |
| DHS - Interact | Stetson - President's Council |
| DHS - Renaissance Program | Stetson - Rotaract |
| DHS - ROTC Award | Stetson - Softball |
| DHS - Scholarship, Basic | YMCA - Black Achievers |
| DHS - Tennis | YMCA - Camp Winona |
| DHS - Scholarship, Regular | YMCA - Capital Fund |
| Duvall Home | YMCA - Scholarship Fund |
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City government in 1906 was simpler, cheaper

But some things haven't changed, like DeLand's commitment to parks

By Barb Shepherd

Critics of city government's modern largess will find plenty of ammunition for their arguments in a 1906 book of the Code of Ordinances published by the City of DeLand.

Things were so much simpler then, and a whole lot cheaper.

The town marshal was paid \$600 a year. His duties were wide-ranging, from inspecting all the "water closets and privies within the sanitary limits at least twice per month," to abating nuisances of all types, arresting people who spat on sidewalks, and impounding stray animals.

The marshal was required to be present at all fires, and would be the one responsible for citing those who dared to ride horses "or other animals" faster than 6 mph on city streets.

The city clerk made only \$450 a year. The current clerk makes about 151 times that. On average, the clerk's salary has grown by about \$675 per year for the past 100 years.

Admittedly, the clerk today works longer hours, but she's probably not expected to work Saturdays, as was the clerk in 1906.

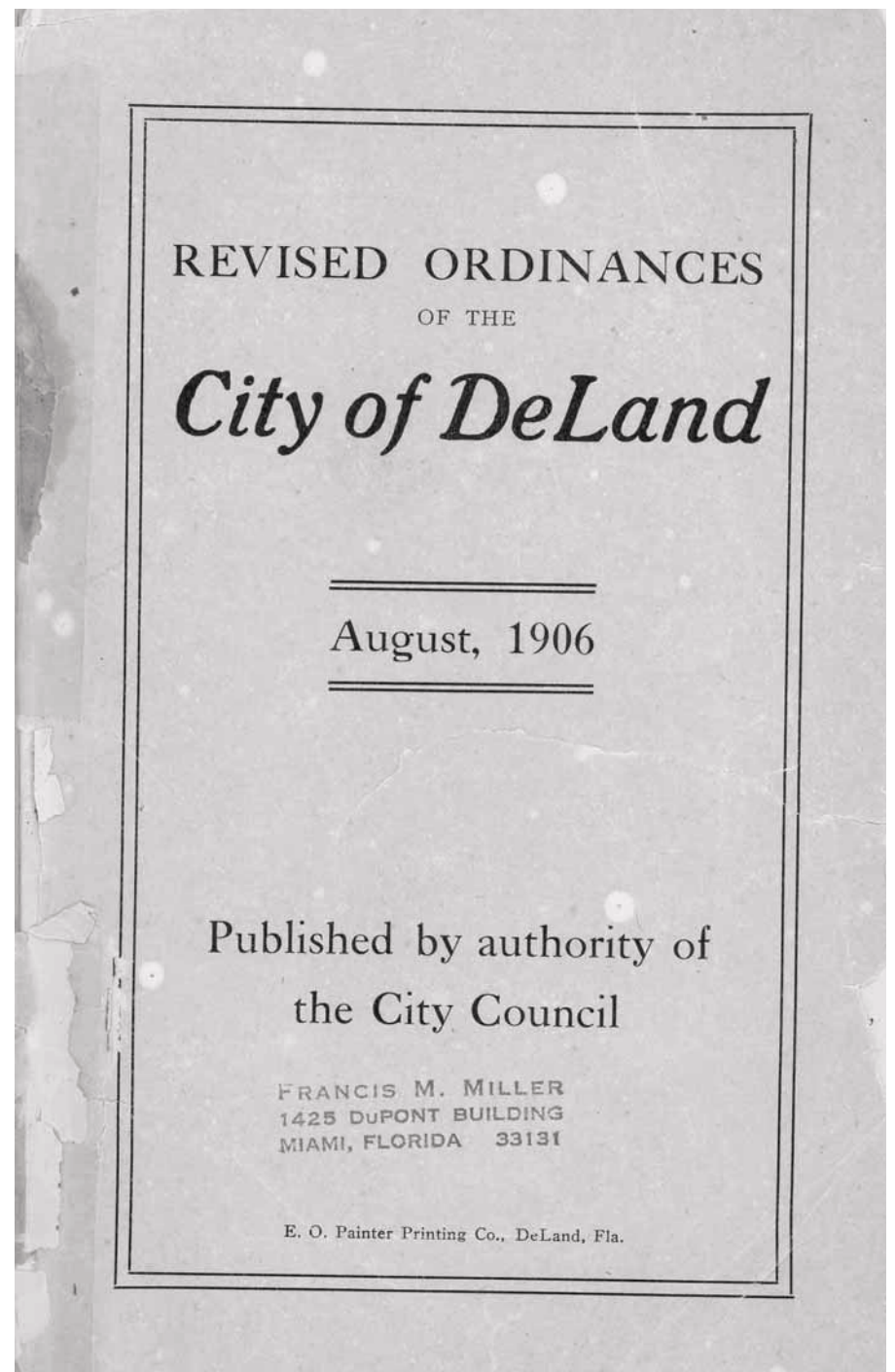
The 25-year-old City of DeLand required its clerk to keep office hours between 8 and 10 a.m. six days a week (excepting Sundays). The law also required the clerk to keep his or her office "in a neat and orderly condition at all times." That alone, these days, would be worth at least \$450 a year.

I can't remember how this remarkably intact 125-page volume of DeLand ordinances arrived on my desk. It is marked with the personal stamp of a Miami man who was probably a previous owner: Francis M. Miller.

In honor of our 125th-birthday-celebration special edition, we decided to pull out the fragile volume and take a look at how the City of DeLand was organized a quarter-century after its founding.

The little book, printed by the E.O. Painter Printing Co., then of DeLand (still in business, and now in DeLeon Springs), documents a town whose leaders had strong opinions about right and wrong.

Social tolerance and political correctness, the way we think of them now, were unheard of in 1906. Local laws were broad, and vague enough to allow the prefer-



Story continues on Page 47



16. Dreka Building – 1882

On this site in 1882, George A. Dreka built his two-story department store that later was expanded to four floors to also hold the Carrolton Hotel. In the 1886 fire that consumed much of the town, blankets were hung from the balconies and kept wet by a bucket brigade using water from a tank on the roof. In 1909 Dreka moved the building and, for an estimated \$75,000, erected the current structure designed by L.M. Wethers, which was the first reinforced-concrete building in Volusia County. A brilliant entrepreneur, Dreka became the largest merchant in the area. His store's slogan was "Everything to Eat, Wear and Use."

Site: 100 E. New York Ave.

Plaque located: Front wall of Wachovia Bank, facing Woodland Boulevard



Continued from Page 46

ences, prejudices and moral judgments of one man (the mayor) to be enforced with the power of fines and/or imprisonment.

Take, for example, the 1906 law against nuisances, which reads, in part: “No person shall ... conduct or carry on any trade, business or occupation, or keep, maintain, suffer or permit any building or structure, or any other matter or thing which shall be a public nuisance ...”

This seems like a handy little law for getting rid of those who displease us. Enforcement was at the sole discretion of the mayor, and the punishment was imprisonment of up to 25 days and/or a fine of up to \$50. That princely sum, as we can see by the salaries above, represented a small fortune.

Occupational-license fees also were used by city fathers to impose social and moral control. Retailers could operate in DeLand after paying the city just a few dollars, land agents paid an annual fee of only \$2.50, and electric companies were charged just \$5 per year, but certain categories of commerce were discouraged with much-higher prices.

“Hawkers of medicines,” for example, had to pay \$50 *per day* for every day they planned to hawk their medicines, drugs and patent cures.

Circuses had to pony up \$10 to give shows under tents, “with or without horses.” Anyone selling (or even giving away) fireworks, or any other “explosives liable to set fire to buildings,” was required to pay \$50 for the privilege.

After all, it had been a mere 20 years since DeLand’s central business district had burned to the ground.

That famous fire, which started in a drinking establishment, gave rise to other local laws still in effect in 1906, notably the requirement that new buildings within what was called “the brick limits” be of masonry construction, and that no “intoxicating liquors” be sold within DeLand’s corporate limits.

It was a simple time. The list of streets the city had agreed to maintain fitted on fewer than three 5-inch-by-7-inch pages.

There were eight city employees: a clerk, a building inspector, a treasurer, a city

Story continues on Page 48

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17. Circa 1883

This site has a long history with the “written word.” On April 7, 1883, the first issue of the *Orange Ridge Echo* was printed here in a wood-frame building. This paper later became the *Chronicle*, which eventually became the *Volusia County Record*, published here from 1905 to 1921. A June 17, 1905, article describes the current building being constructed with brick from Lake Helen. From 1922 to 1929 the Sun Publishing Co. occupied the building, printing the *DeLand Sun*. Unique features here include the massive front windows that open on pulleys and a window frame that still bears the marks where a laborer kept track of his wages.

Site: 112 S. Woodland Blvd.
Plaque located: Just right of the entrance to the Muse Book Shop.



Continued from Page 47

attorney, the marshal, a superintendent for the shell mine, a night watchman and a city engineer. Most of them were elected.

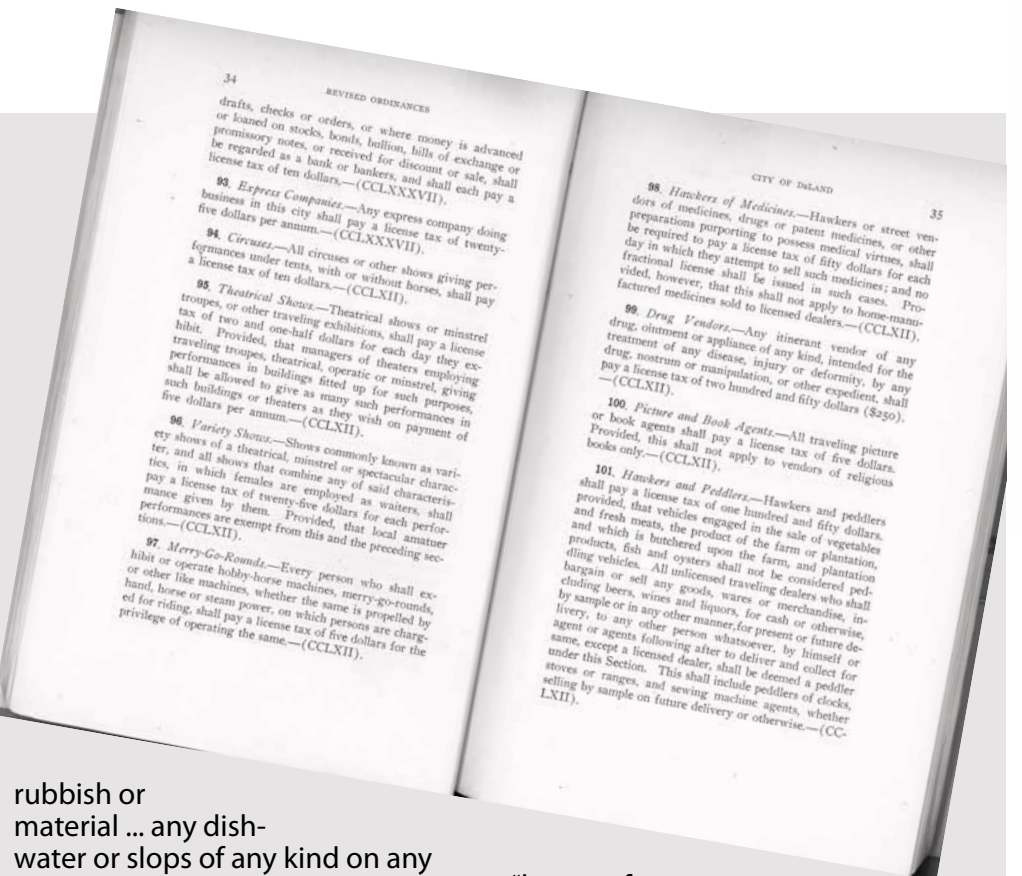
The rest of city business was attended to by City Council members and the appointees to six standing committees, which oversaw such items of importance as sanitary regulation and city finances.

As different as it was then, however, it was still DeLand, which would soon earn the nickname Athens of Florida for its dedication to the arts and to beauty.

Indeed, among the miscellaneous laws listed in the back of our 1906 handbook, we find Section 344.

IT WAS AGAINST THE LAW IN 1906

- Remaining for more than five minutes in a voting booth.
- Showing one’s ballot to a fellow elector.
- Racing bicycles along city streets other than on New York Avenue from Woodland Boulevard west to the city limits, and then only with permission from the mayor.
- Failing to equip one’s bicycle, motorcycle or automobile with a bell or gong, and failing to sound one’s bell or gong when rounding a corner or passing another vehicle.
- Operating a vehicle, motorcycle or bicycle on city streets at speeds greater than 10 mph, or rounding a corner at speeds greater than 4 mph.
- Riding one’s bicycle on the sidewalk.
- Failing to construct sidewalks to city specifications. Depending on their location, sidewalks could be of stone, wood or shell, with wood, brick or masonry curbing.
- Failing to sweep the sidewalk in front of one’s place of business every Saturday evening.
- Throwing, spilling or otherwise depositing “any decayed fruit, waste paper, shavings, offal, manure, dirt, nails, tacks, wire, broken glass or crockery, or any sharp or dangerous



rubbish or material ... any dish-water or slops of any kind on any street, alley or public way ... ”

- Failing to adopt “the bucket system” for one’s privy. (The buckets were provided, and owned, by the City of DeLand.)
- Manuring lands within city limits without permission from the sanitary committee.
- Selling vegetables, fruits or other articles of food “not fresh, sound or wholesome.”
- Spitting on the sidewalk.
- Refusing to surrender one’s horse or mule for use by the fire department in case of a fire.
- Selling water without permission of city authorities.
- Allowing one’s “horse, mule, jackass, bull, steer, cow or other cattle, sheep, hog or goat” to “go at large” within city limits.
- Keeping a gambling house, a

“house of ill-fame” or “any house in which noisy or riotous conduct is permitted.”

- Refusing a request by the mayor, marshal or a city council member for aid in the arresting of any person.
 - Annoying incoming passengers at the railroad depot.
 - “Ringing bells, etc., at unseemly hours of the night.”
 - Cutting down, cutting, bruising or otherwise injuring any shade tree within the limits of the city.
 - Erecting a screen, shade or partition at the windows of one’s billiards parlor in such a manner as to hide the goings-on inside.
 - Participating in “riotous assembly.”
- From the Revised Ordinances of the City of DeLand, published in August 1906.

You're Invited!

WHO: The City of DeLand is celebrating its 125th Anniversary and the opening of the new City Hall with a daylong event, free and open to the public.

WHEN/WHERE: 10 a.m.-4 p.m. Saturday, March 10, at 120 S. Florida Ave.

WHAT: A variety of entertainment, tours of the new City Hall, food and drink, giveaways and more. Advance screenings of a locally produced documentary on the history of DeLand will also be shown.

VOLUNTEERS NEEDED: Volunteers are needed March 10 to assist with a variety of event-related activities. For information or to sign up, call DeLand City Clerk Julie Hennessy at (386) 626-7130, or e-mail hennessy@deland.org.

ROAD CLOSURES: 8 a.m.-6 p.m. on March 10, West New York Avenue will be closed to through traffic between Clara and Florida avenues, and South Florida Avenue will be closed between Howry and New York avenues.

PARKING: Transportation will be provided free of charge by Votran from designated park-and-ride lots, with parking locations available on the city's Web site at www.deland.org.

HOW: No tax dollars will be spent to host the city event. The free party is made possible by generous community support, including the donations of these sponsors: Bright House Networks, C.T. Hsu & Associates, Progress Energy, *The Daytona Beach News-Journal*, Stetson University, Tennant Printing, and Waste Management.

MORE INFO: For more information, call (386) 626-7100. As they are available, details of the celebration will be posted at www.delandbeacon.com, printed in *The Beacon*, and listed on www.deland.org.



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18. 1925

The building was constructed by the Conrad Realty Co. for \$14,000 with bricks from the Bond Sandstone Brick Co. in Lake Helen. Its earliest occupant, Palm Metal Works, supplied tin ceilings and roof tiles for builders during the 1920s great land boom in Florida. Later, in the mid-1930s, the weekly *DeLand Herald* and the *Volusia County Democrat* were published here. By the early 1940s it served as Frank Pattilo's auto-repair facility. Because it has provided so many services over the decades, the building represents an important part of the commercial heritage of DeLand.

Site: 112 W. Georgia Ave.
Plaque located: On left side of entrance to Florida Victorian Architectural Antiques.



Oh, how DeLand's government has grown!

By Al Everson

Imagine a city with no parking rules and fines, no annoying traffic lights or stop signs, no water and sewer bills to pay, no utility taxes, no building permits required, no permits needed for cutting down trees, no garbage collection (and no pesky bills for garbage collection), and no zoning.

Depending on your point of view, DeLand at the time of its founding was either a barbaric backwater settlement or a libertarian paradise.

Later, of course, horses and horse-drawn wagons gave way to automobiles, and oil lamps became electric lights. While the advance of technology and growth brought many changes for future generations, DeLand's early settlers believed in minimalist government.

For many years after its founding, the City of DeLand had only one paid employee, and that was the town marshal — the yesteryear equivalent of police chief.

Figures on the taxation and spending during the first decades of DeLand's existence were not readily available, but, then as now, the property tax was the main source of revenue for the city.

DeLand's founders also provided a way for property owners to reduce or even avoid municipal property taxes. That famous tax break greatly contributed to DeLand's modern identity as a "tree city."

The city fathers provided a reduction of 50 cents off one's tax bill for each new oak tree planted.

"They had to live here a year before they got the tax break," said Bill Dreggors, a local historian and the latter-day reincarnation of Henry DeLand himself.

The greening of DeLand, however, put the city in the red. The tax break was so popular it could not last.

"They had to repeal it, because they could not get enough money to pay the town marshal," Dreggors said.

GOVERNMENTAL GROWTH

1948-49 - \$378,241
1957-58 - \$665,936 (76 percent)
1967-68 - \$1,660,525 (149 percent)
1977-78 - \$5,236,526 (215 percent)
1987-88 - \$12,309,112 (135 percent)
1997-98 - \$28,400,440 (131 percent)

Note: Some of the budget figures include nonrecurring items, such as capital expenditures.

The City Commission eliminated the tax abatement for trees in 1887, but the trees remained and are a beloved characteristic of DeLand to this day.

After World War II, DeLand's annual spending was in the six-figure range. The city's budget for the 1948-49 fiscal year — the earliest that could be found at City Hall — spending totaled \$378,241. That sum included the city's general fund, and the water-and-sewer fund.

Less than a decade later, DeLand's spending amounted to \$665,936. The 1957-58 budget included \$39,790 for

the DeLand Municipal Airport. The airport was an asset developed by the U.S. Navy to train pilots in World War II; it was turned over to the city after the base closed.

DeLand's 1967-68 budget blossomed into seven figures, \$1,660,525.

A decade later, spending had surged more than threefold. The 1977-78 budget totaled \$5,236,526.

The rate of spending slowed over the next 10 years, but it was still more than double what it had been for the earlier benchmark. The City of DeLand's 1987-88 spending plan totaled \$12,309,112.

The swelling of DeLand's population and territory was accompanied by another big increase in municipal outlays. The city's 1997-98 budget amounted to \$28,400,440.

DeLand's current total budget weighs in at more than three times that number; the 2006-07 budget amounts to \$89,966,888.

"Out of the \$89 million — almost \$90 million — \$34 million is debt or grants that are not recurring sources of revenues," DeLand Finance Director Kevin Lewis said.

Looking over the budget figures of the past six decades, Lewis observed the city's spending has grown at an **average annual rate of 9.72 percent.**

"Depending on your point of view, DeLand at the time of its founding was either a barbaric backwater settlement or a libertarian paradise."

DeLand's mayors

Past and Present

Early mayors and the dates they were elected:

March 11, 1882: C.H. Wright
 March 29, 1884: F.S. Goodrich
 March 28, 1885: Joseph Dove
 March 27, 1886: F.S. Goodrich
 May 6, 1890: J.B. Clough
 May 5, 1891: Joseph Dove
 May 5, 1892: J.E. Bigelow
 May 2, 1893: R.C. Bushnell
 May 1894: H.D. Bracy
 May 5, 1896: J.E. Bigelow
 April 1899: J.W. Perking
 May 8, 1900: Michael Davis
 May 6, 1901: W.B. Fudger
 May 5, 1902: O.F. Fish
 May 9, 1903: S.A. Wood
 May 2, 1905: E. Bly

1924: Grant Bly

Election dates are again available starting with 1941, a year that evidently saw the election of two mayors. Each mayor listed apparently served until his successor was elected:

April 7, 1941: A.C. Hatch
 May 6, 1941: Robert O'Toole
 May 4, 1943: Leo E. Fugle
 May 4, 1949: Charles E. Tribble
 May 9, 1951: E.B. Holden
 May 5, 1953: Edward C. Furlong
 May 4, 1955: H.W. Johnson

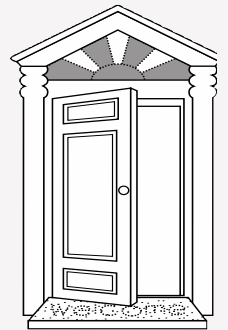
With the election of R.E. Lee as mayor in 1957, the term of office changed to four years:

May 8, 1957: R.E. Lee
 May 3, 1961: Louis A. Skillman
 May 5, 1965: Sidney E. Smith
 May 8, 1973: Donald A. Page
 May 3, 1977: J.E. Summerhill
 May 7, 1985: Wiley Nash
 May 4, 1993: David C. Rigsby
 Oct. 9, 2001: Robert F. Apgar

City records become sketchy in 1919, and are unavailable for the period between 1925 and 1940:

1919: Records show a mayor named Bushnell and a mayor named S.A. Wood both were elected in this year.
 1920: Stewart
 1922: C.H. Campbell Jr.

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19. Iron Works
Circa 1890

Scott Hodgkins blacksmith and carriage shop first occupied this area. In 1918, Albert J. Guenther, a native of New York who had arrived in Volusia County in 1912 after mining gold in Alaska, established the Dixie Iron and Wood Works. Custom “built to order” assembly of truck and carriage bodies was the Guenther family business specialty. This site continued as a forge and metal fabrication business for all types of welding and trailer assembly until the late 1960s.

Site: 112 W. Georgia Ave.
Plaque located: Right side of entrance to Caffé da Vinci.



Community Builders

Businesses uplifting DeLand's economy

100 years and older

125 St. Barnabas Episcopal Church **PAGE 11**
Early DeLand settlers Capt. John and Clara Rich donated land at the northwest corner of North Clara and West Wisconsin avenues for the building of St. Barnabas Mission in 1882. As soon as the Riches donated the land, 13 potential Episcopal church members stepped forward with donations to construct a building. From the time of its founding to today, St. Barnabas has continued to grow, both in buildings and community service. *(Learn more about St. Barnabas Episcopal on Page 60.)*

124 Stetson University **PAGE 70**
Stetson University was founded in 1883 by New York philanthropist Henry A. DeLand as DeLand Academy. In 1887, the Florida Legislature chartered DeLand University, making the school the state's first private university. The name was changed in 1889 to honor John B. Stetson, who donated funds to keep the institution afloat after Henry DeLand fell on financial hardship after the freezes of 1884 and 1885. Today, Stetson University is a nonsectarian, comprehensive private university with a population of 2,200 students. *(See the Stetson University timeline on Page 40.)*

117 DeLand Area Chamber of Commerce **PAGE 41**
The DeLand Chamber of Commerce was founded in 1890 when the city's early businessmen banded together for support. Over the decades, the DeLand Chamber has been an engine driving the city's economy. Through the efforts of its small staff and large corps of volunteers, the Chamber offers a wide variety of programs to assist the business community. Visit www.delandchamber.org.

105 Landis Graham French, P.A. **PAGE 5**
The law firm of Landis, Graham, French, P.A., began in 1902 as a partnership between Cary D. Landis and Bert Fish, and has played a vital role in DeLand's history across the past century. Landis was an assistant professor of law on the faculty of Stetson College of Law 1901-05, and later served as Florida attorney general. Fish was one of five students in the first graduating class of the Stetson University College of Law. Fish later served as a judge and as the U.S. minister to Egypt and Saudi Arabia, and as ambassador to Portugal under President Franklin Delano Roosevelt. Other early firm members included Francis P. Whitehair, leader of DeLand's powerful “Ring,” who later served as undersecretary of the Navy, and J. “Ollie” Edmunds, a president and chancellor of Stetson University. The partnership's original building was at 110 W. Indiana Ave.

100 Lane Insurance **PAGE 2**
Ever since Silas Wright first hired Barney Lane's grandmother to work in his insurance office in 1888, the Lane family and Lane insurance have been integrally woven into the fabric of DeLand history. One day not long after Nancy's hire, Arthur Lane, a Hartford Insurance representative, traveled on a barge from Jacksonville to visit Wright. He was captivated by Wright's lively assistant (called “Neppie” by almost everyone). They married, had three children, bought Silas Wright's agency, and renamed it the Arthur Lane Agency. Barney Lane and his sister Betsi Horan carry on the family legacy: Barney in DeLand, and Betsi at the second location in Edgewater.

100 Vincent's Realty and Gould Insurance **PAGE 69**
V.W. Gould founded Vincent's Realty in 1907. Both V.W.'s son and grandson have continued his heritage; grandson Vincent W. Gould is current owner of the DeLand institution. In 1940, the firm moved to its current location at 201 N. Woodland Blvd. Vincent W. Gould Jr. became head of the firm upon the death in 1941 of V.W. Gould Sr.; Vincent Jr.'s wife, Kathleen, assumed the post upon her husband's death in 1947. Vincent Gould III joined his mother in the firm in 1956, and is still the firm's active broker, working with his two sons, Vincent and Stephen.

More than 75 years old

96 Currey the Florist **PAGE 26**
The Currey family arrived from England and founded Currey the Florist in 1911. So, the DeLand florist is not just the oldest florist in DeLand and West Volusia, it's one of the oldest in the state of Florida. Sheila Dunn and Chris Dunn, new owners of Currey the Florist since November 2006, are also from England, and just beginning to delve into the rich local history of their business.

86 Conrad Realty Co. **PAGE 23**
On April 30, 1921, E.R. Conrad, R.H. Nahm, R.C. Spaulding and Austin U. Conrad founded Conrad Realty Co. The group invested in both agriculture and real-estate ventures in the young town of DeLand. Today, Conrad Realty's sole remaining real-estate asset is the three American Arts and Crafts buildings of 1920s masonry that stand on the south side of the street in the 100 block of West New York Avenue.

Throughout its history, Conrad Realty has been a key player in the development of DeLand. In December 2004, Joann Kramer and Barbara Button Shepherd, publishers of *The DeLand-Deltona Beacon* newspaper, and Barbara's husband, Jeffrey D. Shepherd, purchased Conrad Realty, partly as a new home for the growing newspaper, which occupies 6,000 of the complex's 45,164 square feet. With the assistance of other local stockholders, the new ownership hopes to restore The Conrad as an asset to Downtown DeLand.

86 Feasel Paint & Glass **PAGE 33**
Feasel and Horning, a partnership between painters Emmet Feasel and C.H. Horning, began in 1921 in a building at the rear of the present-day Athens Theatre. Feasel and Horning moved to the site of the present Centennial Square Park a couple of years later and, in 1928, moved to 111 W. Rich Ave. The company settled in its current location at the corner of Woodland Boulevard and Wisconsin Avenue in January 1957. The partnership dissolved in 1941. Feasel and Horning became Feasel Paint & Glass. Emmet Feasel, along with his wife, Marion, a teacher, and son Bob, a graduate of Stetson University's business school, stayed on. Emmet retired in 1959; Bob, in 1975. Ownership of the company transferred to John Gregory, a longtime employee, and his brother Pete Gregory. Mike Woosley purchased Feasel's from the Gregorays in 2005, and recently completed a renovation of the building.

83 Jacob Heating & Air Conditioning **PAGE 10**
Rudolf Jacob arrived in DeLand from Ohio in 1924. With him, he had a wooden sheet-metal brake, and he set up shop installing metal roofs, copper building facades, gutters and heating ducts. His sheet-metal shipments arrived via the St. Johns River at Beresford Landing. Thus began Jacob Sheet Metal Works and Jacob Heating and Air Conditioning, one of DeLand's oldest businesses and possibly the oldest family-owned enterprise, now in its third generation. Rudolf's sons, Paul and Erving, joined the family team after serving in the military. The Jacob boys built the company to a thriving enterprise in the 1950s and '60s. In the 1970s, the company began focusing on heating and air conditioning. Paul's son Robert, now president of the company, also came to work for the firm after his military service.

81 The Page Agency **PAGE 55**
Page Insurance Agency was established in 1965. In 1978, Page merged with the Conrad Co., one of DeLand's oldest insurance agencies, which was managed by William Duff. Together, these agencies have served West Volusia since 1926. William Duff was elected president of Page Insurance Agency in June 1978. The Page Agency purchased Bates Insurance in 2000, giving the

Story continues on Page 64

WORDSEARCH

Early DeLand History

BY FRANCIS CLIFTON OF DELAND (FHC23@WEBTV.NET)

- | | | |
|---|---|--|
| <input type="checkbox"/> A.G. Kingsbury | <input type="checkbox"/> Floral Grove | <input type="checkbox"/> John D. Broome |
| <input type="checkbox"/> Amelia Leete | <input type="checkbox"/> Fred Hampson | <input type="checkbox"/> John Rich |
| <input type="checkbox"/> Aquatic Club | <input type="checkbox"/> Fredrick Leete | <input type="checkbox"/> Lord Beresford |
| <input type="checkbox"/> Arthur G. Hamlin | <input type="checkbox"/> G.W. Landcaster | <input type="checkbox"/> M.N. Voorhis |
| <input type="checkbox"/> C.A. Miller | <input type="checkbox"/> George A. Dreka | <input type="checkbox"/> Menzo Smith Leete |
| <input type="checkbox"/> C.H. Wright | <input type="checkbox"/> Grove House | <input type="checkbox"/> N.R. Scovell |
| <input type="checkbox"/> Carrolton Hotel | <input type="checkbox"/> H.D. Bracy | <input type="checkbox"/> Parceland Hotel |
| <input type="checkbox"/> Clara Belle Rich | <input type="checkbox"/> H.H. Gillen | <input type="checkbox"/> Rowena Dean |
| <input type="checkbox"/> Commercial Club | <input type="checkbox"/> Henry A. DeLand | <input type="checkbox"/> Sam D. Jordan |
| <input type="checkbox"/> DeLand Academy | <input type="checkbox"/> Henry B. Austin | <input type="checkbox"/> Samuel Swing |
| <input type="checkbox"/> DeLand Hall | <input type="checkbox"/> Isaac A. Stewart | <input type="checkbox"/> Sugar Cane |
| <input type="checkbox"/> Dreka Building | <input type="checkbox"/> J.B. Wood | <input type="checkbox"/> Vincent Kirk |
| <input type="checkbox"/> E.R. Dean | <input type="checkbox"/> J.G. Owen | <input type="checkbox"/> Volusia Herald |
| <input type="checkbox"/> Fishers Drug | <input type="checkbox"/> John B. Stetson | <input type="checkbox"/> Wilcox Saloon |

V B N J S S P A Y C A R B D H O B F F Y J O I J G O W E N M
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 N U H K R O W E N A D E A N M J G R O V E H O U S E L L W E

Answers to Trivia quiz on Page 7:

- | | |
|------------------------|--|
| 1. c. New York | 6. b. 1917 |
| 2. b. Persimmon Hollow | 7. b. The Stetson College Arms Hotel and Golf Course |
| 3. a. Enterprise | 8. c. Lake Winnemissett |
| 4. c. Wilcox Saloon. | 9. a. Capt. John and Mrs. Rich |
| 5. b. Purple Tigers | 10. b. 1956 |



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20. 1925

This building was the St. John's Masonic Lodge No. 7. The cornerstone, containing the membership rolls of the Masonic bodies in DeLand, was laid Sept. 14, 1925. Designed by local architects, Carpenter and Bent. The lower floor originally accommodated a lobby, fireplace, and five stores. The second floor contained parlors and a large banquet room, and the third floor contained the lodge rooms. The oblong white openings on the top floor allowed ventilation but obscured from onlookers the meeting room of the Masons. The Florida Motor Lines moved its DeLand office into the ground floor in 1926.

Site: 142 S. Woodland Blvd.
Plaque located: Right side of entrance to Masonic Lodge Building.



DeLand: A town to fall in love with

Longtime residents, newcomers talk about what makes city special

By Jennifer Horton

DeLand is filled with history, but it's also an ever-growing melting pot. The people who live and work in DeLand today are a diverse lot, but they are as dedicated to DeLand's way of life as were the town's forefathers.

Some folks have just arrived, and are slowly falling in love with the city, others have been here for generations.

"My dad was born here. I was born here," said Lorenza Hill. His family has been here for a lot of years, and he can't imagine living anywhere else. Hill works for the City of DeLand Parks and Recreation Department.

"It's a good place to be, a nice place for kids. There's a lot of parks for children," he said.

Fellow Parks and Recreation employee Gordon Johnson is also a second-generation DeLandite.

"Both my mom and my dad were born here," Johnson said. "It's a nice town. I have no plans to move."

Johnson said he likes the people of the city, the small-town atmosphere, and the sense of community.

"I like everything. It's a good community."

Hill and Johnson paused to talk with *The Beacon* in Sunflower Park, a family-oriented park at the corner of Church Street and Alabama Avenue in Downtown DeLand, and one of the city's newest assets. The park was a gift to the city from the Sunflower Circle of the Garden Club of DeLand.

Nearby, in the shop at Feasel Paint and Glass in Downtown DeLand, Jim "Fish" Marlatt talked about how DeLand compares to everywhere else.

"I've moved all over the country. Been to all of the states in the continental U.S. and four countries," Marlatt



Hill



Johnson

Story continues on Page 55

Continued from Page 54

said. “This is my home.”

Marlatt moved to DeLand when he was a week old; he’s been here 52 years.

Marlatt’s stepfather, Cecil Davis, has been in DeLand since 1924, and Davis’ father moved to the area in 1919.

Co-worker J.J. Floyd has lived in DeLand all of his 22 years.

“I think it’s growing too fast,” Floyd said. “But it’s still a beautiful town. I love it.”

Floyd’s family moved to this area from Ohio.

Marsha Di Paolo considers herself something of a downtown fixture. She and her Shih Tsu “Doggy” take frequent walks downtown.

Di Paolo moved here with her husband, Jim, two years ago from San Diego. They have a music business: Groovers and Shakers.

Di Paolo said the city is growing on her. In the beginning, she said, she felt some racial discrimination, but the longer she stays, the more she finds herself



The Mullens

enjoying the small-town life.

“I’ve started to really like it here,” she said. “I do wish there were more businesses downtown. I like the mom-and-pop feel.”

And not everybody treated her like an outsider.

“When you do get to know people from DeLand, they make you feel like you’re home,” she said. “In California, the neighbors don’t say ‘Hi.’ Here they do. I’m still getting use to it.”

Gina Mullen moved here from Long Island, N.Y., and has been in DeLand four years.

“I love it here,” she said. “There are lots of parks for kids.”

Newlyweds Robert E. Lee and Betty

Story continues on Page 56



Di Paolo



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21. 1883

The First United Methodist Church was established Aug. 1, 1880. It was the first church organized in the new settlement of DeLand. Three years later, this building was completed for worship services. It was a simple frame structure with a bell in the steeple, stained-glass windows and a reed organ. Built at a cost of \$2,600, it faced Woodland Boulevard on a site donated by J.W. Howry. In 1920 the building was moved to the rear of the property and turned at a 90 degree angle to provide space for the present sanctuary. Today, it serves as the narthex and overflow space. This plaque is in commemoration of the church's 125th anniversary.

Site: First United Methodist Church
115 E. Howry Ave.
Plaque located: Right pillar on entrance to First United Methodist Church.



Continued from Page 55



Lee

Lee said they have no plans to live anywhere else.

"I was born in Daytona and moved here 35 years ago," Robert Lee said. "I'd never move."

His wife moved to DeLand just seven years ago, but she completely agreed with her husband.

"I like it here very much," Betty Lee said.

The couple have been married six months.

Senior Pastor of First Assembly-DeLand Michael Modica moved to the north side of DeLand in 1998, and said the city has become his passion. He talked about the logo created by DeLand's founding fathers.

"Faith, hope and charity, does it get any better?" Modica asked.

All four of Modica's children graduated from DeLand High School. His old-



Modica

est daughter is a Stetson University graduate, and his youngest daughter is currently enrolled at the DeLand university.

"I love our city. I love our people. I love our paper," Modica said.

George Haas came from the frigid winters of Wisconsin in 1984.

"Yeah, I like it here," Haas said. "It's safe, and downtown reminds me of up North."

Betty Harris shared the story of her family's deep roots in the community.

"I moved here from Georgia 34 years ago and stayed with my grandfather," Harris said.

Her grandfather owned a grocery store on Adelle Avenue.

"Back then, he owned one of the better groceries in the black community, Moe's Harris Grocery," Harris said. "DeLand's been all right to me; I'm still here."

Debra Mims moved to DeLand from Crescent City 15 years ago. Compared to Crescent City, DeLand is bigger than the town where Mims grew up.

"I moved here for job-related purposes," Mims said. "DeLand is bigger, faster and there are more job opportunities than in Crescent City."



Haas



York and Brady

Mims said she's met a lot of people since she's moved to DeLand, and likes the community.

"I do think we need some more centers for the kids," she said. "More things for younger kids to do."

Neil Brady and John York joked about being fugitives from Miami. Each came to DeLand for a different reason, and neither sees himself moving from the area.

"The airport is my thing," Brady said. "The airport is what drew me in."

He continued. "I've been everywhere in the airplane. It's better here than most places. I rate it No. 1 in Florida."

Brady also enjoys the St. Johns River. Florida Power & Light transferred York from Miami to the Sanford plant in DeBary, and York was happy to locate in DeLand.

He opened York's Automotive after retiring from the power company in 1993.

"This is it," he said. From the newest members of our community, to the families who have been here for generations, DeLand is it, DeLand is home, as it has been for families for the past 125 years.

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Religion in DeLand

A history of DeLand's churches

By Pat Hatfield

The story of DeLand's churches is as rich and varied as the people who settled and worshipped here. A number of DeLand churches predate the 20th century.

St. Peter Catholic Church

The roots of St. Peter Catholic Church in DeLand go back more than 400 years, to a parish established in St. Augustine. Hardy St. Augustine parishioners spread out, and established a mission church in DeLand in 1884.

It was on April 19, 1884, that Father William J. Kenny celebrated the first Mass in the new DeLand chapel, with four founding families: the Kilkoffs, Drekas, Zieglers and Fishers.

The number of Catholic families in DeLand grew, and Bishop John Moore of St. Augustine purchased, from John and Clara Rich, 2 acres of land along West New York Avenue, on which to build a self-sustaining parish.

The first resident pastor in DeLand was Father Michael J. Curley, who was appointed to the fledgling parish the day he arrived in Jacksonville from Ireland in November 1904.

Curley built a rectory in 1906, and had the church enlarged on the new site in 1910. The parish hall was completed in the spring of 1931.

Construction failed to keep pace with growth in membership, and, one year, 700 people attended a Christmas Midnight Mass at the Downtown DeLand Bandshell, worshipping by candlelight and starlight.

Plans for a new church were hatched, and it was dedicated on Dec. 18, 1960. Meanwhile, sisters of the Order of St. Benedict began teaching the first few schoolchildren in 1948, and St. Peter Catholic School formally opened in September 1952.

In 1961, the church purchased more property in the 400 block of New York Avenue, and in 1966, construction of a two-story, eight-classroom school began.



BEACON PHOTO/PAT HATFIELD

St. Peter now

St. Peter Catholic Church in DeLand is an enduring presence on West New York Avenue.

It was replaced with a larger structure in 2005.

Father Tom Connery has been the church's pastor since 2003.

Greater Union First Baptist Church

Greater Union First Baptist Church of DeLand is now at 240 S. Clara Ave. The church was organized in 1880, with a congregation of 75 members meeting in a wood-frame building in the 100 block of West Rich Avenue in DeLand, about where the DeLand City Hall Annex now stands. The area was then known as Bermuda Bottom.

The church was called Union First Baptist Church at first, and it was the only Christian organization for black people in DeLand. "Greater" was added a bit later.

The Rev. A.J. Brown was the first pastor, serving 1880-85.

Under the Rev. J. N. Stokes Sr., pastor 1891-95, the church bought the lot where the present buildings stand. Greater Union's first and only sanctuary was erected under the leadership of the Rev. J. M. Trammell, who was pastor 1891-96.

The Rev. Troy A. Bradley Sr. is the church's current pastor.



BEACON PHOTO/MARSHA MCLAUGHLIN

Seeking heaven

The graceful arches of Greater Union First Baptist Church of DeLand have been in place on South Clara Avenue since the early 1890s. The congregation first met on West Rich Avenue in 1880.

First United Methodist Church

Hettie Austin's dream of establishing a Methodist church in DeLand not only came true, but it has held steady for the past 125 years.

First United Methodist of DeLand has stood at the corner of Woodland Boulevard and Howry Avenue since the early 1880s.

Austin, an Indiana native, arrived in West Volusia in 1876, to join her husband, who ran a store in a settlement called Beresford near the St. Johns River.

Story continues on Page 62



22. Bethel AME Church – 1907

The first Bethel African Methodist Episcopal Church (AME) building in DeLand was a small, wood-framed church on the site of the present-day parsonage. By the turn of the 20th century, the congregation had outgrown that meeting place. Thus, in 1907 a new sanctuary was designed by John A. Lankford, the nation's first practicing African-American architect and official architect for the national AME church. The result was this Gothic Revival-style church that was constructed of concrete mixed with Florida sand. Each brick was molded and formed by hand, on site, and put into place by men of the church. Initials of parishioners who helped build this church can still be seen etched around the base of the building.

Site: 226 E. Howry Ave.

Plaque located: Right side of entrance to Bethel AME Church.



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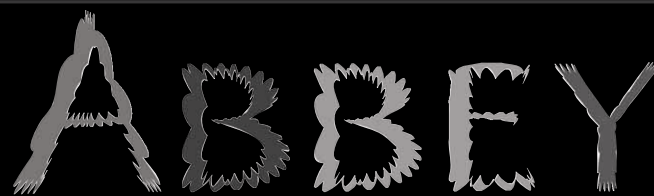
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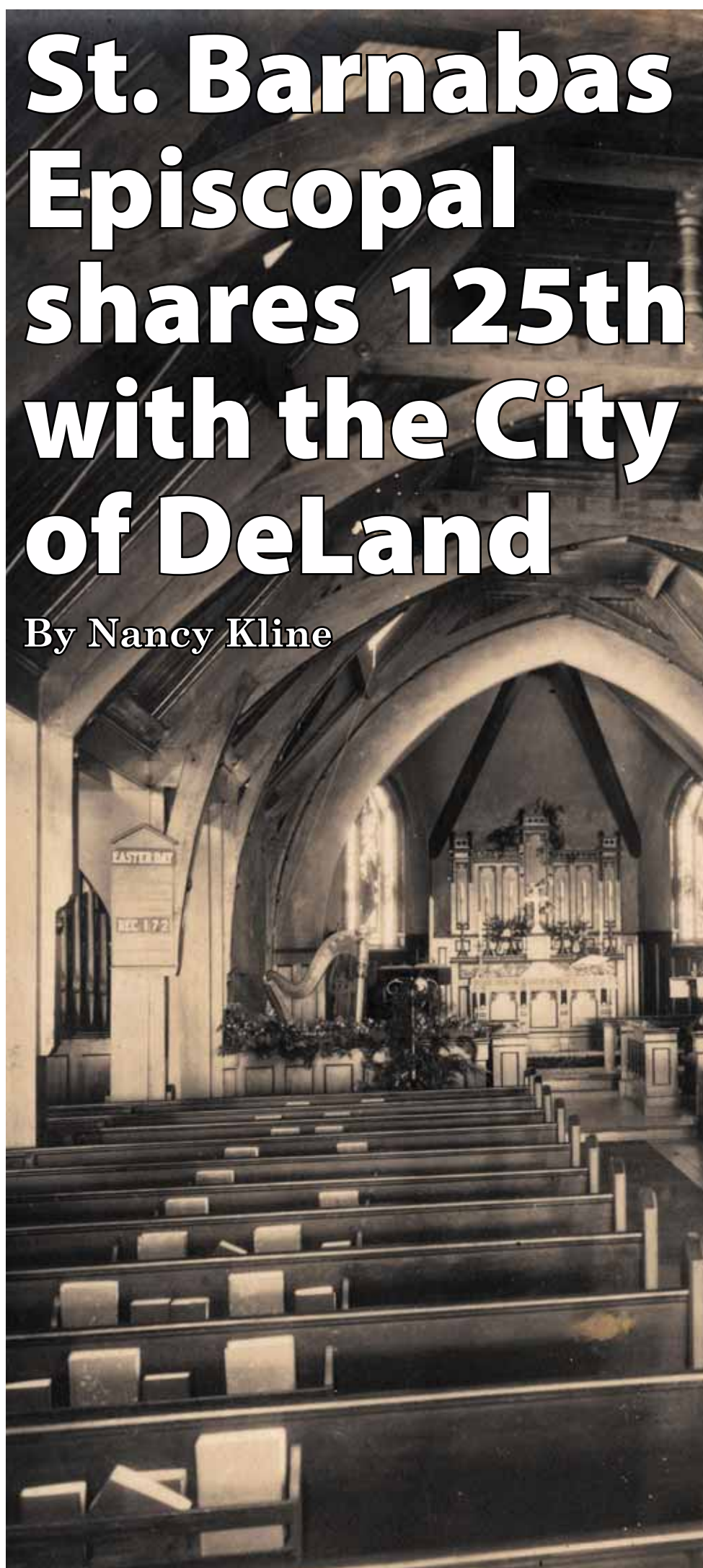
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St. Barnabas Episcopal shares 125th with the City of DeLand

By Nancy Kline



“The histories of St. Barnabas Church and the city of DeLand have been so closely related throughout their existence that it would be hard to write about one without the other.”

These are the words of the late Blanche Mercer Fearington, daughter of a pioneer DeLand family. She published a history of St. Barnabas Episcopal on the occasion of the church’s 100th anniversary in 1982.

Early DeLand settlers Capt. John and Clara Rich donated land at the northwest corner of North Clara and West Wisconsin avenues for the building of St. Barnabas Mission in 1882, the same year that the city was incorporated.

According to Mercer Fearington, several Episcopalians were among DeLand’s first settlers. The first Episcopal services were held in the open air of the piney woods, or in the little wooden schoolhouse that had been built for the budding community with help of the Riches in 1877.

Although Capt. John and Clara were Methodists, they were, by all accounts, generous in their efforts to do everything they could to make this community attractive to a variety of settlers.

Due to the efforts of Henry DeLand to persuade people to come and invest in the citrus industry, there were already settlers here from New York, Indiana, Kentucky and South Carolina. Church records show that as soon as the Riches donated the land, 13 potential Episcopal church members stepped forward with donations to construct a building. Included was a \$100 donation from Col. Christopher Codrington to pay for an organ. Codrington was editor of the *Florida Agriculturist*, the second newspaper to serve the DeLand area.

Besides the Codringtons, founding St. Barnabas members included the families of John Jacob Banta, a successful lumberman and president of the first DeLand City Council; Capt. John B. Wood; Silas B. Wright; Dr. Henry Oscar Mowers; W.P.C. Lord; and William W. Hulst, all active in the growing DeLand community. Their founding priest was the Rev. Robert B. Wolseley, an Englishman who had retired to the area to raise oranges.

Wolseley engaged ecclesiastical architect Richard Upjohn to furnish plans for the building of the new mission. Upjohn’s small wooden Carpenter Gothic churches were being constructed throughout the country, even as he was being commissioned for much larger projects.

John Banta and Dr. Mowers worked through correspondence with Upjohn to cut, fit and place the large, heavy hand-hewn timbers of native heart pine and cypress. A future expansion and paneling project would incorporate timbers salvaged from the St. Johns River, where tons of lumber were being transported each year with the booming lumber business.

Wolseley soon retired, and a young priest named Charles Francis Adams Bielby came from Little Falls, N.Y., to succeed him in 1884. Bielby and his wife, Mary Viola, solicited the funds for the church’s first Tiffany stained-glass windows; Mary Viola had worked as an artist in the Tiffany studios.

The financial disaster that came in the form of freezes in DeLand and other citrus- and vegetable-producing regions of Florida in 1894 and 1895 ruined Henry DeLand and many others. In a tearful 1898 report from her auxiliary, Martha Banta wrote, “Many are going out of the place; we are to lose some of our church people, which we can so little afford to do.”

The church survived, nonetheless, paying off its indebtedness so that it could finally be consecrated on St. Barnabas Day, June 11, 1895. The church’s appraised value in 1886 was \$2,500.

Although the worship space of the church has been expanded several times, care has been taken to maintain the original architectural style, and one has only to visit to experience a magnificent step back in history.

The church enjoys the distinction of being the oldest public building in continuous use in DeLand.

Over the past 30 years, St. Barnabas Episcopal Church has become known for its outreach ministry to the needy in the DeLand community. Last year, the church gave away more than \$100,000 through its Faith-At-Work program. In addition, the church works with other churches, charitable organizations and social agencies to assist people in finding jobs, lodging, medical care, etc.; it also hosts a weekly soup kitchen.

Story continues on Page 61

Continued from Page 60

St. Barnabas Episcopal School, founded in 1971, offers quality education in a Christian setting to almost 400 students in pre-kindergarten through eighth grade. Under the leadership of Karen Lyon, the school was designated a National Blue Ribbon School of Excellence in 2003.

During the tenure of the current rector, the Very Rev. Donald Lyon, the church and school campus has undergone several major expansions, and the construction of a state-of-the-art Family Life Center is just beginning.

Of the latest project, Lyon said, "It is my hope and prayer that through this facility, the church will bring even more and greater ministry and service to the DeLand community of which it has been an integral part for all these 125 years!"

— *The Rev. Nancy Wade Kline is parish publicist and a deacon at St. Barnabas Episcopal Church.*

DeLand is home to a number of historical churches. Read about more of them, Page 58.



St. Barnabas in 1919

PHOTO COURTESY WEST VOLUSIA HISTORICAL SOCIETY



23. Koester's Grocery Store and Apartment – Circa 1903

This building is a rare, surviving example of a mixed-use, craftsman style, neighborhood store. For nearly half a century it functioned as a mom-and-pop grocery store with an apartment above. The rear cottage was a livery stable where workers also lived. The first person to operate the store was Fred W. Koester, followed by Otis B. and Mattie Faulkingham, who lived nearby. Otis was a retired sea captain and known for his rolling gait. Between 1924 and 1933 it was Bearden's Grocery. Following World War II, the neighborhood went into gradual and steady decline. By the end of the 20th century, this building was destined for demolition. Its restoration in 2001 was part of the dramatic rebirth of the area, now known as the Garden District.

Site: 205 E. Voorhis

Plaque located: Right of the entrance to Art in the Garden.



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24. Washington Theatre 1921

Named for the famous educator and social reformer, Booker T. Washington, the theater that originally occupied this building was developed by L.J. Wiggins. This area was a major commercial and congregation center for the surrounding community called "Yamassee." Next to the theater, the J.W. Wright building housed a dental office, a restaurant, a pool hall and a corner grocery. The homes in this early black neighborhood were built by businessmen for their workers in the citrus, timber, pulpwood and turpentine industries. The workers rented the houses for a weekly wage from which was deducted the rent, as was a grocery tab at the company commissary. The theater was an important center for entertainment in this community, and it held a seating capacity of 360.

Site: 254 W. Voorhis Ave.
Plaque located: Left side of entrance to Downtown Title Services.



Continued from Page 58

That same year, a wealthy New Yorker named Henry DeLand also arrived in the area, and settled a little way to the east of Beresford.

For a while, settlers of all denominations met in the new town in a schoolhouse on Indiana Avenue. Then, in 1880, Methodists and Baptists decided they each had enough members to build separate churches.

The Methodists were first to organize their own church, in August 1880. Though the Baptists organized two months later, they were first to build a structure.

First United Methodist's building was dedicated in February 1883. The original frame building constructed on the prominent Downtown DeLand corner still is part of the current church.

The Rev. Owen Stricklin is the church's current pastor.

First Baptist Church

A small group of settlers organized the church Oct. 31, 1880, and met in homes and schoolhouses. They wasted no time getting into a church building.

Henry A. DeLand made a speech at the groundbreaking for First Baptist Church of DeLand in April 1881, at the corner of Church Street and Woodland Boulevard. Collection plates brought in \$2,000 to begin construction.

DeLand and millionaire hatmaker John B. Stetson provided major donations to build the church.

At a dedication ceremony for the completed building April 10, 1882, the collection plates overflowed with more than enough to pay the cost of construction, and the remainder was given to the neighboring Methodist church.

Parishioners celebrated the new church with a dinner on the grounds.

After just 13 years, the congregation had grown so large First Baptist gave its original building to another church, what is now Trinity United Methodist Church, and constructed a new Baptist church on the site in 1895.

That building remained until February 1960, when the church contracted for construction of a sanctuary at the present site, 725 N. Woodland Blvd.

Later additions included an educational wing, the Family Life Center, and the Powell Family Chapel.

The Rev. Charles Horton is the church's current pastor.



PHOTO COURTESY WEST VOLUSIA HISTORICAL SOCIETY

First United Methodist after rebuild

This circa 1925 photo shows First United Methodist Church of DeLand as it looked after an essential rebuilding of the church, from wood-frame construction to the stucco look it retains today



BEACON PHOTO/PAT HATFIELD

A solid presence

First Baptist Church of DeLand now stands at 725 N. Woodland Blvd.

Trinity United Methodist Church

The heritage of Trinity United Methodist Church of DeLand goes back to the area of Glenwood Road and Spring Garden Avenue, when a church began, probably in the late 1870s or the 1880s, known as "Bethel Methodist Episcopal Church, South." Bethel Cemetery was connected to the church, which was served by a circuit preacher who also served a couple of churches farther north.

The current church in DeLand was founded in 1895, and was called "First Methodist Episcopal Church, South."

At that time, there were several strains of Methodism, which all merged into First United Methodist Church in 1968.

As the Methodist population in DeLand grew, the Trinity congregation obtained a church building from First Baptist Church, and moved it near the intersection of Woodland Boulevard and Rich Avenue.

In 1926, the congregation built the current sanctuary at the corner of Clara and Wisconsin avenues, where the church remains, serving about 700 members. The education building was added in 1959.

The Rev. Ivan Corbin is the church's current pastor.

First Christian Church (Disciples of Christ) of DeLand

The Church of Christ, now known as First Christian Church (Disciples of Christ) of DeLand, was founded March 11, 1883, by a group of early settlers from Kentucky.

They built a wooden church on the corner of Voorhis and Florida Avenues in 1885, but that building burned down in the 1890s.

The congregation bought another lot on the northwest corner of Wisconsin Avenue and Woodland Boulevard, where they built a new structure in 1894. That site was sold around 1980 and is now known as the Gould Building; the church is now at 1401 W. New York Ave.

Pastor Terry Harper recently left to accept a position in North



PHOTO COURTESY WEST VOLUSIA HISTORICAL SOCIETY

A change of hands

Trinity United Methodist Church acquired the former building of First Baptist Church at the corner of Church Street and Woodland Boulevard, in 1895. The congregation from Glenwood relocated the wood-frame building up the street, near Rich Avenue on the Boulevard, and brick facing was added to the building later.



PHOTO COURTESY WEST VOLUSIA HISTORICAL SOCIETY

Recognize this building?

First Christian Church (Disciples of Christ) of DeLand had two homes before moving into its current location. After the first church burned down, the congregation built a new home at the corner of Woodland Boulevard and Wisconsin Avenue in 1894. It's now known as the Gould Building.

Story continues on Page 63

Continued from Page 62

Carolina, and Interim Pastor Jim Moxley currently is at the helm of First Christian Church.

First Presbyterian Church

The genesis of First Presbyterian Church of DeLand was on July 2, 1882, when the Rev. Gilbert Gordon met with 23 others in the home of W.W. Cleveland. They had a vision to grow a church of their own.

The Presbyterians had been sharing a building with the Methodists and the Baptists at the corner of Indiana Avenue and Woodland Boulevard.

When the other two denominations built their own churches, the Presbyterians bought the building, and made it the first home of the Presbyterian Church.

Eventually, the church sold that building to the city, and the new church building was dedicated on March 11, 1888.

The congregation grew to 900, and the church bought land at 724 N. Woodland Blvd. for a larger church. The congregation broke ground for the new building April 21, 1957, and established the Presbyterian Day School in 1960.

The Rev. Bruce Hedgepeth is the church's current pastor.



PHOTO COURTESY WEST VOLUSIA HISTORICAL SOCIETY

Home to three churches and the city

First Presbyterian Church was the inheritor of this church building at the corner of Indiana Avenue and Woodland Boulevard, which the congregation had shared with the Baptists and Methodists until the other two groups built their own structures. First Presbyterian sold the building, photographed here in the mid-1920s after a renovation, to the City of DeLand, and it housed city government offices for several years. Later, the building was demolished for construction of Barnett Bank, and the church moved to its current location.



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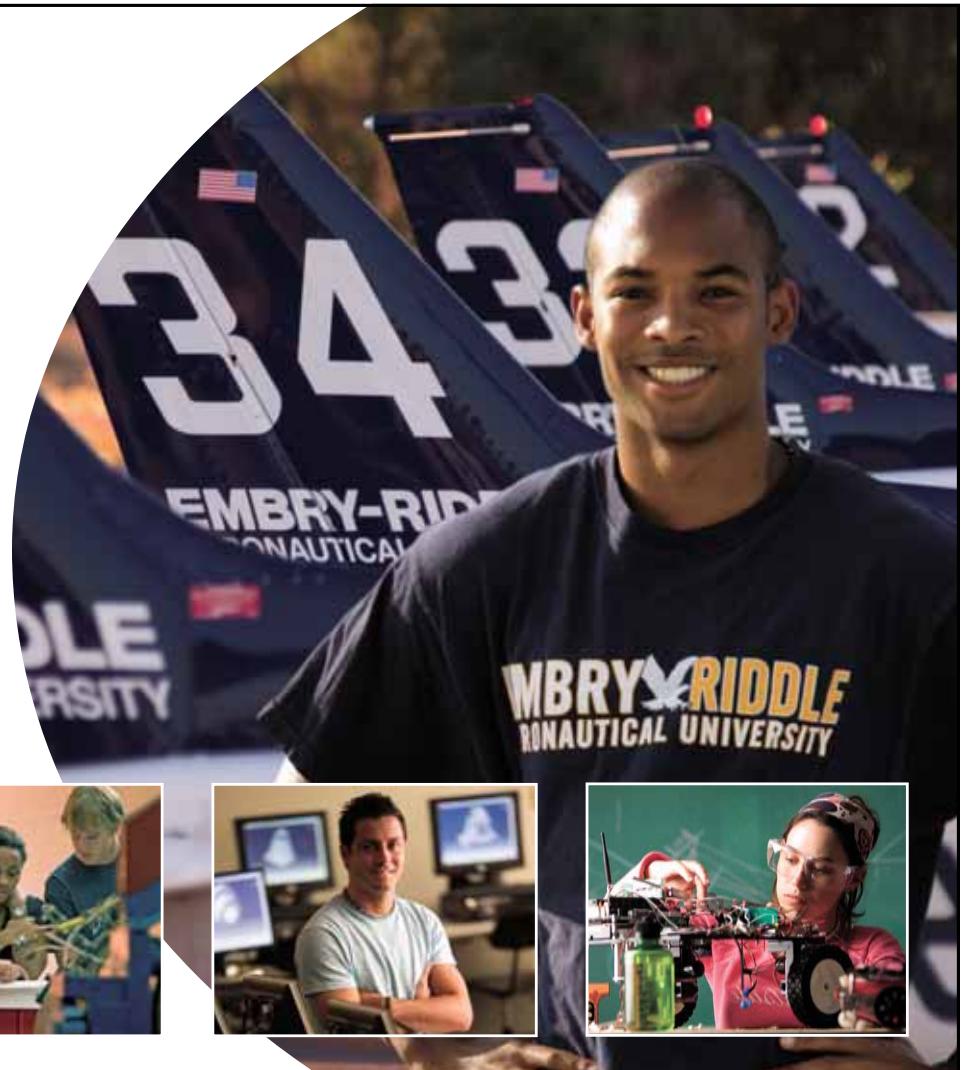
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25. St. Barnabas Episcopal Church Established 1882

The property for St. Barnabas Episcopal Church was donated in 1882 by DeLand's first settlers, Capt. John and Clara Rich. Its cornerstone was laid on All Saints Day, Nov. 1, 1883. The Carpenter Gothic design by Richard M. Upjohn was constructed from native cypress and heart pine. This church is noted for its beautiful stained glass windows, 14 of which are from the Tiffany studio in New York. The lofty ceiling, supported with heavy timber buttressing fashioned by local craftsmen, takes the form of an inverted ship's hull. Paneling added in 1947 came from logs salvaged from the St. Johns River. Expansions to the church include the chapel added in 1982. St. Barnabas is the oldest public building in continuous use in DeLand.

Site: 319 W. Wisconsin Ave.
Plaque located: Left pillar of church entrance from parking lot.



Continued from Page 52

DeLand company a presence in East Volusia. William Duff oversaw both locations. Today, the Page Insurance Agency employs 24 workers throughout Northeast Central Florida, maintaining offices in DeLand, Holly Hill and Palm Coast.

81 Rotary Club of DeLand PAGE 27

In 1926, Stetson University President Dr. Lincoln Hulley gathered 25 men from throughout DeLand to form a Rotary Club. Hulley pulled from every religion, some openly conflicting with each other. There were also political factions, such as the Ku Klux Klan and anti-Klan activists.

This diversity was part of Hulley's vision, and he succeeded in creating a club for businessmen that still, today, unites leaders for community service.

81 Surety Bank PAGE 28

Surety Bank began serving DeLand in 1926 as Surety Building and Loan Association, offering residential mortgages, passbook savings and old-fashioned customer service at 110 N. Woodland Blvd. In 1990, the name changed to Surety Bank, and the institution began offering a wider variety of loan and deposit products.

Surety Building and Loan Association, at one time, was distinct as being the only savings institution in Florida not under the regulation and control of an agency of the federal government; it also earned the high distinction of being the only financial institution in Volusia County to survive intact the stock-market crash of 1929 and the Great Depression.

72 Kiwanis Club PAGE 69

The Kiwanis Club of DeLand has been an active community-service organization in DeLand since 1935. The DeLand Kiwanis is made up of representatives from all sectors of the business world, including doctors, accountants and entrepreneurs. Kiwanis DeLand's motto is: "Serving the Children of the World." (Read more about the Kiwanis Club on Page 38.)

59 Mitchell Cleaners PAGE 45

Mitchell's Dry Cleaning and Fur Storage was opened by Harry Mitchell in 1948.

Gordy Pierson, the current owner, has an equally rich background in West Volusia history. Pierson's family was the last private family to own what is now Blue Spring State Park in Orange City. Pierson grew up on the Blue Spring homestead until 1972, when his family sold the property to the State of Florida. He remembers playing in the chill waters as a boy.

Gordy Pierson jokes that his family purchased Mitchell Dry Cleaning as a way to "get me off the street." His job, before taking over the dry cleaners, was striping roads.

The company is now run by Gordy Pierson and his wife, Lee.

58 Hunter's Restaurant PAGE 61

It was 1949 when Paul Hunter gave up his job as service manager of the DeLand Chrysler-Plymouth dealership to follow his father's footsteps into the restaurant business. Just a few years earlier, he'd come from North Carolina to visit his parents, but met a local girl — Theda Harper — and ended up staying in DeLand.

Paul Hunter's parents, Paul and Carolene Hunter, had bought a DeLand restaurant called Georgia's Boys. It was on Woodland Boulevard just north of where Hunter's is today, in the storefront now occupied by Havana Cuba Restaurant. The parents were moving back to North Carolina, and wanted to turn over management to Paul. The name was later changed to Paul Hunter's Restaurant. When a hardware store vacated the building at the southeast corner of Woodland Boulevard and Rich Avenue, Paul Hunter rented it and moved Hunter's there. In 1959, he bought the building for \$30,000 from the Bert Fish Testamentary Trust. After a fire, that corner became a public park, and Hunter's moved to its current location. Paul Hunter's sisters and brother — June, Ruby, Bill, Nancy and Carolyn — joined him in the business. Today, sister Nancy is at the helm of the restaurant.

58 Volusia Monument Co. PAGE 49

Michael J. Baldauff Sr. established Volusia Monument in 1949 with the purchase of Wilson Memorials, and the company has remained in the same location for 58 years. Michael Baldauff Jr. took over the business from his father in 1986, carrying on the tradition of serving local families in their time of need. Michael Jr.'s wife, Edyth, is a talented artist, enabling Volusia Monument Co. to specialize in

personalized design services, etched memorials, and one-of-a-kind monuments.

56 DeLand Museum of Art (The Museum of Florida Art) PAGE 67

Founded in a small DeLand house in 1951 with \$13 in seed money, the DeLand Museum of Art Inc. was established by the American Association of University Women "to provide a creative awakening for a diverse audience through quality art and educational experiences." Remembered by many in its location in a coquina-block home at the northwest corner of East New York and Garfield avenues, the present-day museum boasts more than 6,000 square feet of gallery space as part of the DeLand Cultural Arts Center.

55 The Baumgartner Co. PAGE 47

Founded in 1952 by Clyde C. Bennett Sr., The Baumgartner Co. has a solid history in all facets of West Volusia's real-estate industry. Current President Roger B. Baumgartner purchased Baumgartner-Bennett Co. from Clyde C. Bennett Jr. in March 1987.

Over the past 50 years, The Baumgartner Co. has assisted in the establishment of many area businesses, including Lowe's, Publix, SouthTrust Bank, Ponderosa Steakhouse, White Rose Nurseries and Walgreens, as well as industries like Raydon Industries, Custom Dive Boats, Act Corp., Prima Foods and the Crescent Co..

55 St. Peter Catholic School PAGE 41

In 1952, Bishop Joseph P. Hurley and Father William A. Neuhaus, pastor of St. Peter Parish, opened St. Peter Catholic School with 43 students and two sisters from the Immaculate Heart of Mary congregation. In February 1962, newly appointed Father Patrick Malone brought four Irish Sisters of Mercy from Wexford, Ireland, to teach. Two more sisters arrived in the mid 1960s, teaching classes in five dilapidated old buildings. In 1967, the school was moved into a new building, built with pledges from parishioners. The school kept growing, and in 2005, a new wing was added. St. Peter Catholic School was accredited on May 15, 1973, and currently serves 277 students.

53 Alliance Community PAGE 39

Since its beginning in 1954, the Alliance Community for Retirement Living has dedicated itself to seniors. The community's 22 acres offer independent-living apartments and private homes, as well as a community center complete with a library, exercise area, hair salon, heated whirlpool spa, and a screened and heated swimming pool.

25 to 50 years

49 Florida Lutheran Retirement Center PAGE 65

Florida Lutheran Retirement Center is designed to make residents feel at home the moment they arrive. The center is a rental community for seniors of all faiths, 62 years of age and older. No entry fee or endowment fee is required.

49 Horan Carpet One PAGE 71

The Stinson family, owners of Horan Carpets, purchased the long-standing DeLand carpet business in 1999. The Stinsons knew and respected Horan's reputation in the community, so they decided to retain the Horan name and continue the tradition of the business.

48 Angevine's Jewelry and Fine Silver Inc. PAGE 47

Angevine Jewelry was established by Clifford Angevine Sr. and Shirley Angevine in 1959, as a gun-and-antique shop. The original store, just across the street from the current location on South Woodland Boulevard, combined Clifford's interest in guns with Shirley's passion for antiques and jewelry. Daughter Sue and son Clifford Jr., Angevine's current owners, were born in a house next door to the original shop. As children, they lived with their parents in quarters above the current shop, which was built in 1965.

48 Quality Brands PAGE 72

The Roberson family became bottling agents for Anheuser-Busch more than 75 years ago. As West Volusia grew, the company opened a satellite office in Lake Helen. The Lake Helen operation was sold to Robbie Roberson, and was renamed Quality Brands Inc. In November 2000, Quality Brands relocated to a new facility on International Speedway Boulevard in DeLand.

Story continues on Page 66



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26. DeLand
Memorial Hospital
1920

This building was DeLand's first real hospital, complete with an operating room and both private and ward rooms. The land was donated by Mr. and Mrs. George H. Smiley in memory of their son, Charles Edward Smiley, who was killed in World War I. Its first superintendent, Miss Amy Mann, RN, was a driving force behind its establishment. The building and its furnishings cost \$32,000. On Feb. 22, 1920, the cornerstone was laid and the hospital was dedicated in 1921 to the memory of the servicemen of World War I. Early records indicate there were 30 beds. The "College Arms Room," furnished by the residents of the elegant resort hotel, cost \$6/night, a ward bed was \$3/night. This building served as DeLand's hospital until 1946 and it is on the National Register of Historic Places.

Site: 230 N. Stone St.

Plaque located: Left wall of rear entrance to building.



Continued from Page 64

45 **Florida Hospital** PAGE 15

Florida Hospital-DeLand opened in 1962 as West Volusia Memorial Hospital. The hospital has grown over the years to a 156-bed acute-care hospital offering a full spectrum of medical and surgical services. Adventist Health System acquired the hospital in 2000 and made it part of the Florida Hospital family.

44 **First Assembly-DeLand** PAGE 31

Senior Pastor Mike Modica and his wife, Renee, have joined with Associate Pastors Mike and Donna Carroll to unite the members of First Assembly-DeLand to reach out to the West Volusia community. The congregation works to care for individuals and to strengthen both families and the community through 14 ministries and outreach programs.

44 **SECO** PAGE 49

SECO, located at the DeLand Municipal Airport, is a member-owned purchasing cooperative. The 45 member-companies operate more than 260 dairy and food plants in the United States, Canada and Costa Rica. The cooperative was founded in Athens, Ga., in 1945, and was relocated to DeLand in 1963.

40 **West Volusia Family YMCA** PAGE 8

The West Volusia YMCA began in a small building in Downtown DeLand with a staff of one. The Y moved to its current location on International Speedway Boulevard in 1979, with little more than a pool and some offices. Today, the West Volusia Family YMCA has three branch locations, more than 300 employees and 22,000 members.

39 **Boulevard Tire** PAGE 18

Earl Colvard, owner of Boulevard Tire, opened the business in 1968, five years after the death of his grandfather, Earl Brown, after whom DeLand's Earl Brown Park was named.

Earl Brown was city manager, executive secretary of the Board of Trade and mayor. He helped found the Volusia County Fair in 1925, and his company built the Florida exposition for the 1933 World's Fair in Chicago. His ventures in citrus production, hotel operation, and cattle ranching helped build West Volusia's economic success.

39 **Von-Aire** PAGE 3

Harold VonBrocken began Von-Aire in 1968 when he was a young man working on the first Mackle Brothers homes in Deltona. Harold's daughter Tammy Dalton, current president of Von-Aire, now works with her brother, Richard VonBrocken, to carry on their father's standard of professional excellence.

38 **Community Out-Reach Services (CORS)** PAGE 41

DeLand's Community Out-Reach Services, or CORS, provides short- and long-term treatment and counseling services to West Volusia residents and their families suffering from substance abuse.

37 **Embry-Riddle Aeronautical University** PAGE 63

On Dec. 17, 1925, 22 years after the historic flight of the Wright Flyer, barnstormer John Paul Riddle and entrepreneur T. Higbee Embry founded the Embry-Riddle Co. at Lunken Airport in Cincinnati. The pair opened the Embry-Riddle School of Aviation in 1926 and, in 1965, Embry-Riddle consolidated its flight training, ground school and technical training programs in Daytona Beach.

35 **Stepp Office Supply** PAGE 61

It was early 1950, and a young man from West Virginia, fresh from duty in the Air Force, visited DeLand and decided to stay. In 1958, Jim met and married Bertha, daughter of a fellow boarder and an employee at Conrad Lumber Co. Jim worked in Miami for a time before deciding to start his own business closer to home.

"I remember him saying, 'People will always need pencils,'" said son David, who now runs the business with his wife, Debbie. Jim retired in 1998, and David and Debbie took over. They've added computer supplies and laser printers, of course, but vow to never lose the small-town touch, or the pencils.

31 **DeLand Nissan** PAGES 36-37

DeLand Nissan began in 1976 as Ralph Pillow Motors, one of many car dealerships on "auto row," the stretch of South Woodland now occupied by the baseball stadium. The small dealership sold AMCs

and Datsuns and had fewer than 15 automobiles and 40 sales per month. Today, DeLand Nissan averages 140 sales a month from its fleet of new and previously owned Nissans.

29 **Gus Gibbs Clothing & Collectibles** PAGE 33

Two of the most permanent and prominent icons in downtown DeLand are the Gibbs store, and Gus Gibbs himself. Gus' parents, Doris and David Gibbs, arrived in DeLand more than 50 years ago from Atlanta. With \$300, they opened a women's ready-to-wear store on Woodland Boulevard, next door to a grocery. As Gus learned the family business, he realized Downtown DeLand could use a men's store, and opened Gibbs' for Men.

27 **Comfort Service** PAGE 16

Comfort Service Inc., one of West Volusia's foremost companies for heating and air-conditioning service and sales, was founded in 1980 by Frank Wood. He was joined by Blaine Aldrich in 1985. Eighteen years later, Wood was ready for retirement, and Blaine Aldrich bought Comfort Service.

26 **Felton Construction** PAGE 25

Orlando native Geof Felton began doing construction right out of high school. He worked from Jacksonville to St. Augustine, Orlando to St. Petersburg, and Tampa to Tallahassee. But Felton had an entrepreneurial spirit. By 1980, his mother had moved to DeLand to study music at Stetson University, and Felton liked the town's ambience. He got his contractor's license and started Felton Construction.

10 to 25 years

25 **Cook's Cafe** PAGE 45

Michael Cook knows the restaurant business. His parents, Bob and Willa Cook, moved to DeLand in 1959 and originated Holiday House restaurants, one of Central Florida's oldest and best-known restaurant chains. Mike always was part of the family business. He opened Cook's Café in 1983, and moved to the MainStreet Center 18 years ago.

25 **Car Tunes & Tint** PAGE 67

DeLand native Frank Barker, owner of Car Tunes & Tint, learned to tint windows in Texas during the summer of 1981 while his wife, Sandy Matthews, another DeLand native, worked as a cheerleader for the Dallas Cowboys. The couple returned to their hometown, where Frank opened Car Tunes & Tint in 1982.

23 **The Furniture Shoppe** PAGE 35

George and Jane Demattio began The Furniture Shoppe in DeBary in 1984. After a fire destroyed the business in 1994, the Demattios relocated their dream to South Woodland Boulevard.

23 **Jordan Health Clinic & Day Spa** PAGE 29

Dr. Christopher Jordan and Mercedes Jordan, owners of Jordan Health Clinic and Day Spa, use a holistic approach, combining chiropractic, acupuncture, nutrition, massage therapy, and relaxation and meditation techniques with quality spa, beautification and natural rejuvenation treatments.

23 **Orange City Jewelers** PAGE 35

Orange City Jewelers was founded in 1984 by New York watch repairman Mario Dies and his son-in-law, Vincent Castaldo. Dies retired in 1999, and Vincent prides himself on carrying on the family's commitment to quality customer service.

22 **Florida Mortgage Affiliates** PAGE 51

Van Johnson originally opened Florida Mortgage Affiliates in Altamonte Springs. When he began receiving referrals from banks in DeLand, he realized the growing West Volusia community needed a mortgage broker, and moved Florida Mortgage Affiliates to DeLand.

22 **TCBY** PAGE 29

Founded in Little Rock, Ark., the TCBY chain arrived in DeLand 22 years ago, moving in next door to Bellini's on East Rich Avenue, introducing West Volusia to a low-fat alternative to ice cream.

22 **Wal-Mart** PAGE 35

The first DeLand Wal-Mart opened in 1985, in Gateway Plaza on the

Story continues on Page 67

Continued from Page 66

southwest corner of Woodland Boulevard and U.S. Highway 92. Today, DeLand's Wal-Mart Supercenter, about a mile north of that location, draws more than 8,000 shoppers and generates more than \$300,000 in sales each day.

21 The Cloisters PAGE 19

The Cloisters, established in 1986, offers mature, active adults the choice of one- or two-bedroom villas, as well as apartments in the atrium building. Housekeeping services, activities, maintenance and transportation are part of the Cloisters' lifestyle.

21 Cohen & Smith CPAs PAGE 63

Cohen, Smith & Co., P.A., was founded in 1986 when Robert L. Cohen (1934-96) and George S. Smith III combined their accounting practices. Community involvement is a hallmark of the firm. Smith is a past treasurer and past president of the DeLand Rotary Club. Principal partner Michael W. Brooks, is past president of the DeLand Area Chamber of Commerce and current director of DeLand Breakfast Rotary Club.

21 Prestige Carpets of DeLand PAGE 42

Faith Osborn began her career in the carpet mills of Dalton, Ga., the "carpet capital of the world." She worked for one of the carpet industry's largest manufacturers. So, when Faith and her family moved to DeLand, opening a carpet store seemed natural.

21 Woodland Towers and Woodland Terrace PAGE 57

For 21 years, Woodland Towers and Woodland Terrace have been dedicated to providing residents with a quality, carefree, independent retirement lifestyle.

20 D.G. Meyer PAGE 13

Since the 1800s, the family of Donald G. Meyer, president and CEO of D.G. Meyer, has been a part of West Volusia's business history. Meyer's grandfather, Tim Harris, was a farmer, welder and lumberman; his grandmother owned a fernery on Wood Avenue. Donald began working with sheet metal in 1949 as a tinsmith. He began his association with Robert Reed, D.G. Meyer's mechanical engineer, 55 years ago. The two men combined their skills and customer-service commitment in 1986 to found D.G. Meyer.

Story continues on Page 68



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The new City Hall exemplifies the optimism and fortitude of Henry DeLand and the other pioneer founders of our city who shared his now-fulfilled vision of The Athens of the South arising from the piney woods of 1877.

— Jenni Coolidge, Executive Director
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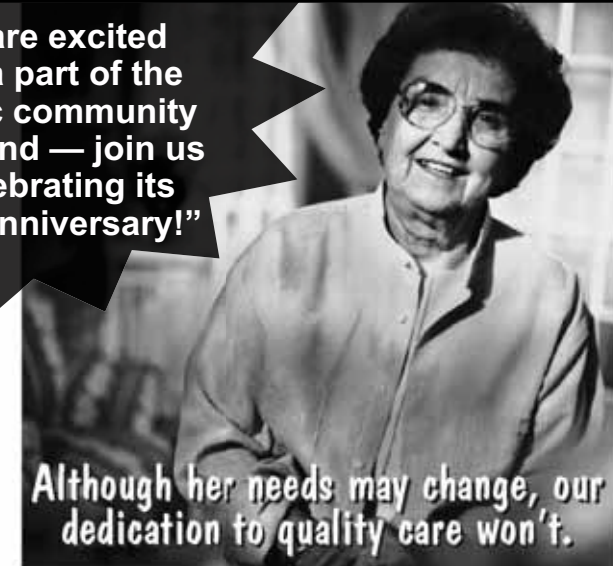
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27. City of DeLand
Quasiquicentennial
125th year of
incorporation
1882-2007

On March 11, 1882, the first municipal election was held in DeLand, Florida. All 39 votes cast were for incorporation. Officials were sworn in by Judge Cyrenius H. Wright on March 13, 1882, in the cabin of Capt. John Rich. DeLand's first official City Hall was built circa 1905 next to the fire department at 100 W. Indiana Ave. A second City Hall, designed by G. Medwin Peek in 1926, was constructed at 120 S. Florida Ave. at a cost of \$60,000. This building remained in service until it was replaced with the new City Hall Complex in 2007, 125 years after incorporation.

To be installed at the new
DeLand City Hall.



Continued from Page 67

20 **Gram's Kitchen** PAGE 11

Greg Hanson opened his first Gram's Kitchen location in DeLand 1987. Now expanded to three locations in West Volusia, Hanson and his team manage to combine the charm of a friendly, old-fashioned diner with menu offerings that keep pace with customers' quest for healthy choices.

19 **Stratford Properties** PAGE 69

Since its establishment in August 1988, Stratford has grown to as many as 30 real-estate associates. Stratford Properties has recently returned its office to the heart of DeLand, opening at 203 W. Wisconsin Ave. in an historic house that once housed the Children's Home Society of DeLand.

17 **Fleishel Financial Associates** PAGE 53

Tom Fleishel, owner of Fleishel Financial, was born and reared in DeLand. He is the son of Joe Fleishel, manager of the Athens Theatre 1938-72, and former manager of the Dreka Theatre. After graduating from DeLand High School, serving in the Army, and graduating from the University of Georgia, Tom earned his Master of Business degree at Stetson University and opened Fleishel Financial.

17 **Glassic Arts** PAGE 55

In 1990, DeLand native Kathi Truba and her mother, Paula Howe, took a stained-glass course together. Both women got hooked by the colorful art, but the local supply outlet had closed. Kathi's father, owner of a hardware store, told them: "We have a business license. Find a supplier and do it yourself." They did, and Glassic Arts was born.

17 **Triple-D Equipment Inc.** PAGE 69

Triple D Equipment began when the DeLong family purchased the business from Smith Feed and Seed Co. in 1990. Operations for the heavy-equipment operation were moved to the current location on Firehouse Road in 1993, and the name officially changed to Triple D Equipment Inc.

16 **Premier Glass & Mirror** PAGE 53

Tim Mulrone, owner of Premier Glass and Mirror, arrived in Orange City when he was 4 years old. One of 12 children, Mulrone graduated from DeLand High School and went to work at Feasel's Paint and Glass. Mulrone decided to branch out on his own and launch Premier Glass in 1991.

15 **Lifetime Cabinetry Inc.** PAGE 43

Family-owned Lifetime Cabinetry Inc. has been designing and installing wood cabinets and countertops throughout Central Florida since 1992, catering to homeowners who want a unique look, exceptional quality and personal service.

15 **Pro Trans** PAGE 45

DeLand natives Greg and Phaedra Samuel opened their North DeLand transmission shop, Pro Trans, 15 years ago, and have been building the business ever since.

14 **Astrid de Parry, P.A.** PAGE 59

Astrid de Parry's DeLand office specializes in probate and real-estate law, planning real-property transactions, mortgage law, business and commercial law, land-use and environmental law, civil litigation and mediation.

14 **The DeLand-Deltona Beacon** PAGE 25

When the *DeLand Sun News* published for the last time in June 1992, West Volusia was in danger of losing an important community asset: a locally published newspaper whose prime concern was the communities of West Volusia. Three women, whose newspaper backgrounds combined to give them more than 50 years' experience, founded *The Beacon* in the fall of 1992 to assure that didn't happen.

14 **Top Drawer Custom Closets** PAGE 33

Top Drawer Custom Closets of Port Orange has been getting customers organized for 14 years. Designers Irene Lambert, Abe Agront and Susan Lawson offer custom-designed storage and closet systems.

12 **Gold Leaf Gallery** PAGE 7

Gold Leaf Gallery was established in Downtown DeLand by the Fincher family in 1995. The Finchers are certified conservation framers, who use techniques and products that preserve the quality and value of framed artwork, documents and photos.

12 **Premier Rehab** PAGE 33

Premier Rehab serves clients of all ages, newborns to seniors. The staff aims to create a family atmosphere, and focus on support and encouragement.

11 **MainStreet Grill** PAGE 8

Downtown DeLand's charm convinced Phil and Chantell Martin to move to Florida and start their dream business. MainStreet Grill is located on the lower level of the historic James H. Ford Building, constructed in 1909 by G.A. Dreka.

10 years and less

9 **Alterra Sterling** PAGE 67

Alterra Sterling offers retirees private suites in homelike setting, with the security of an emergency response system and around-the-clock licensed nurses and staff.

9 **Four Townes Embroidery** PAGE 33

Doug Currence and Berry and Jo Snyder bring an eye for art and a passion for excellence to Four Townes Embroidery, West Volusia's state-of-the-art stop for custom embroidery.

8 **Volusia Center for Complementary Medicine** PAGE 59

Dr. Debra Pardee Gaffney is a licensed practitioner of acupuncture and other forms of Oriental and alternative medicine, which she offers at the Volusia Center for Complementary Medicine.

7 **Terry Bailey, Realtor, Coldwell Banker** PAGE 55

Realtor Terry Bailey of Coldwell Banker was a teenager when she moved to from Oklahoma to Volusia County. She had long wanted to be a Realtor, but waited until her children were grown to pursue her dream.

7 **Dr. Jeremy Gordon** PAGE 7

Dr. Jeremy Gordon is a chiropractic physician with a holistic practice that includes acupuncture, nutritional counseling and lab analysis.

7 **Studio 308** PAGE 43

Creativity reigns at Studio 308. Begun by Margaret Rose Scribner in 2000, the school was relocated first from Scribner's garage to a West New York Avenue storefront, then grew again into the larger location on North Woodland Boulevard.

7 **Wolfe's Gallery** PAGE 51

DeLand artists John and Geri Wolfe started Wolfe's Gallery in 2000 as a way to showcase the work of local and national artists and craftsmen. In 2004, they partnered with Martha Ashley, an art teacher at George Marks Elementary School. She retired from teaching and became Wolfe's full-time proprietor.

6 **Orange City Paint and Decorating Center** PAGE 59

Established in 2001 by Bill and Julia Coody, Orange City Paint is a one-stop shop for paint and decorating. Orange City Paint is the only authorized Benjamin Moore paint dealer in Southwest Volusia.

6 **Sweetwater Medical** PAGE 21

Chip Haverty, general manager of Sweetwater Medical, comes by his attachment to DeLand honestly. His grandparents managed Southridge Golf Course, which was owned by Chip's aunt when Chip was growing up.

4 **Susie Macon, Realtor, Barbara Brennan Realty** PAGE 55

Susie Macon has only a few years in with Barbara Brennan Realty, but she has been a DeLand businesswoman for far longer. Macon worked at DeHuy Jewelers in Downtown DeLand for 30 years, the last three as owner.

Story continues on Page 69

Continued from Page 68

4 Jim Mikitta, Realtor, West Volusia Properties PAGE 47

No, longtime Feasel's manager and home-improvement expert Jim Mikitta does not have a twin who sells real estate. That's the same Jim Mikitta, wearing his second hat: that of a top-producing West Volusia Properties real-estate agent.

3 Junque Exchange PAGE 51

Hurricanes may have caused Donna and John Ellis to close Nookler's Ice Cream Parlor, but it will take more than a little wind and water to discourage the enterprising spirit of these loyal DeLandites, owners of downtown's Junque Exchange. In 2004, they took over this "grandma's attic" founded in 1993 by Ken and Nancy Wright, a pair of DeLand antiques aficionados.

3 Kermit's Key West Lime Shoppe PAGE 18

What do coffee, tea, barbecue sauce, salsa, pretzels, taffy, candles, soap and pie all have in common? They all can be made with key lime, and are among the selections at Kermit's Key West Lime Shoppe!

2 Bill & Frank's Brickhouse Grill PAGE 49

Twin brothers and longtime DeLand entrepreneurs Bill and Frank Jennings opened Brickhouse Grill in 2004 in the historic Stoudenmire grocery, built in 1897.

2 The Cabinet Lady PAGE 67

Christina Carrozza, DeBary's "The Cabinet Lady," has worked in a mill making cabinets, at a Home Depot and for a cabinet dealer, learning every aspect of the trade.

7mo. Abbey PAGE 59

Todd and Rosalie Carpenter may be newcomers to DeLand, but the couple — and the Abbey — fit into the Downtown DeLand landscape like old-timers.

4mo. YKnot Trading Post PAGE 47


YKnot Trading Post, is a new DeLand-based eBay trading assistant, offering help to sell unwanted items on the Internet.

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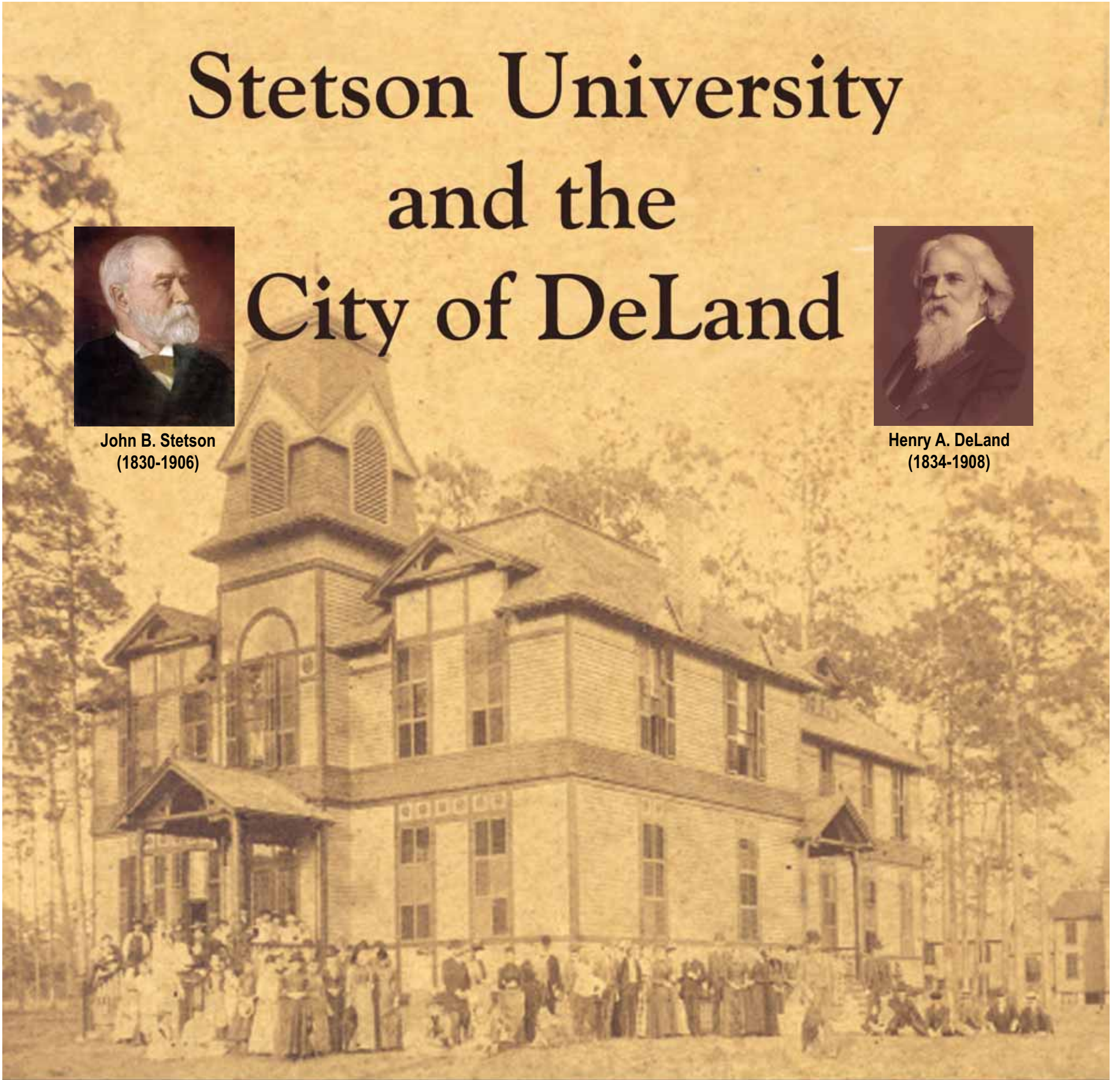
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