# ALABAMA REPUBLICAN VOTER SURVEY

**May 10, 2010**

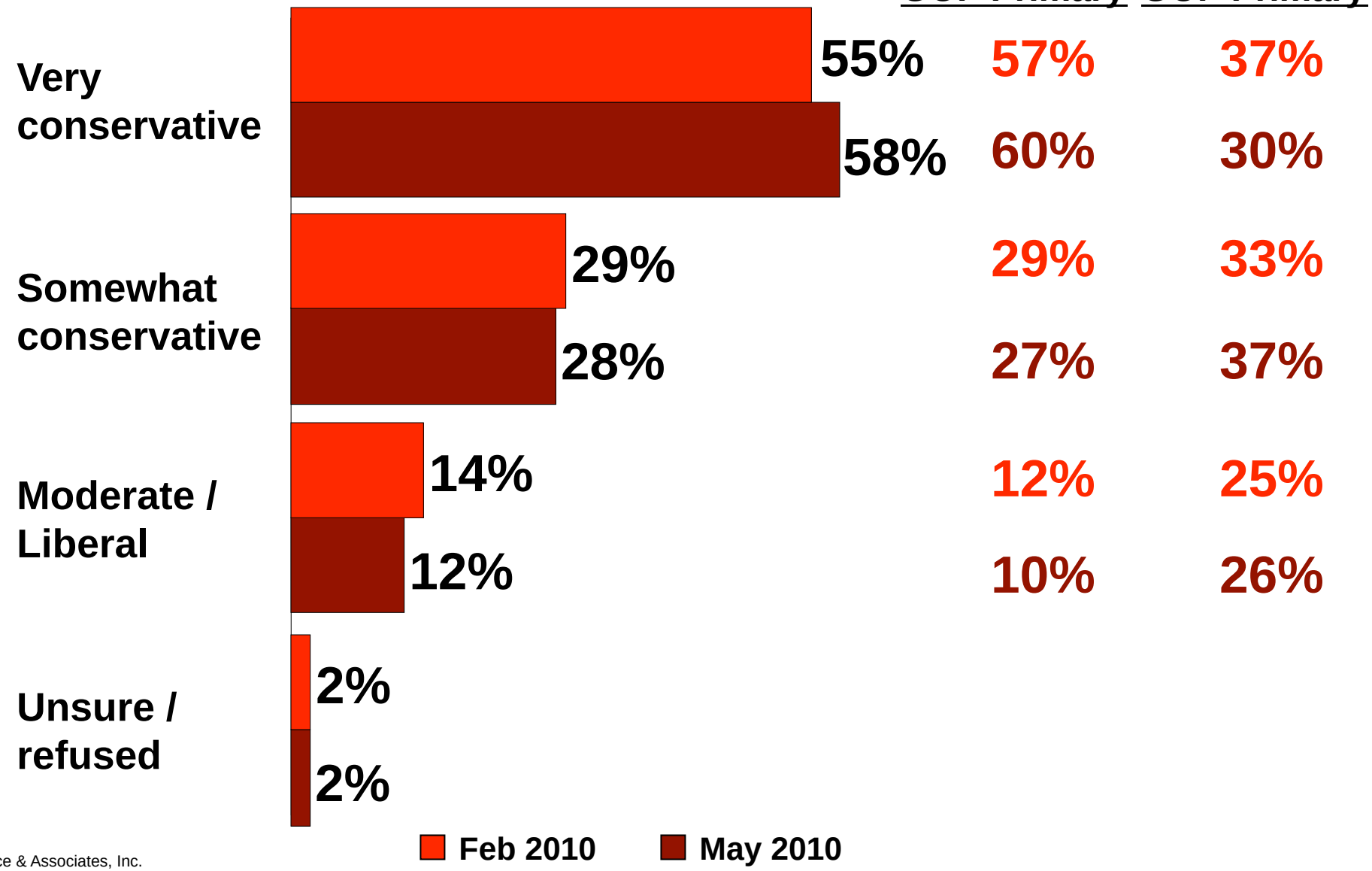
**N = 1005 respondents**

**margin of error: ± 3.1%**

PUBLIC STRATEGY ASSOCIATES

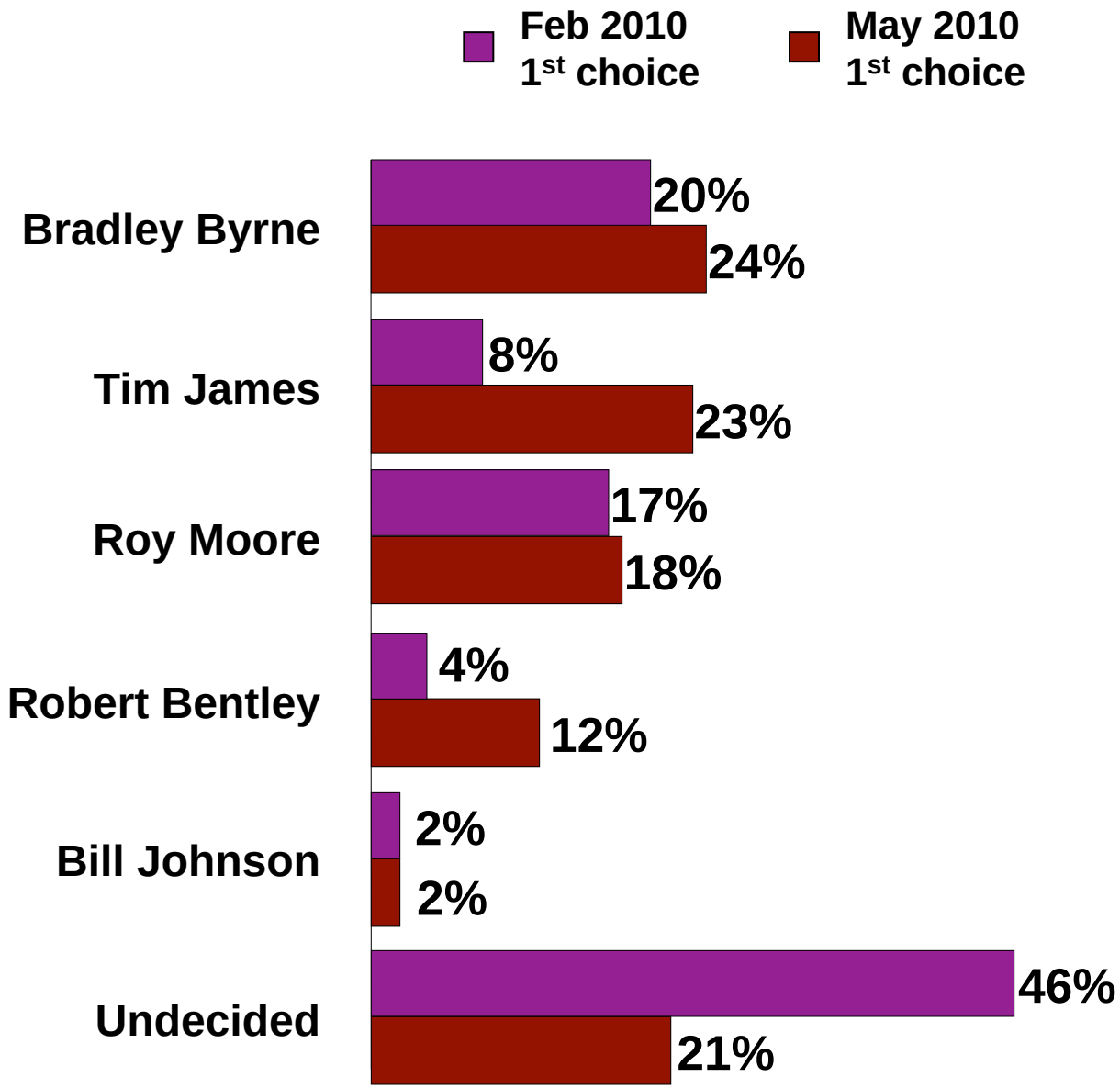
BASELICE & Associates, Inc.

# IDEOLOGY




Baselice & Associates, Inc.
Project# 10538

# GUBERNATORIAL BALLOT




Baselice & Associates, Inc.
Project# 10538

# GUBERNATORIAL BALLOT
# by IDEOLOGY

| | | Bentley | Byrne | James | Moore | Johnson | Und. |
|---|---|---|---|---|---|---|---|
| TOTAL | Feb | 4% | 20% | 8% | 17% | 2% | 46% |
| | May | 12% | 24% | 23% | 18% | 2% | 21% |
| Very conservative | Feb | 5% | 18% | 8% | 24% | 2% | 42% |
| | May | 12% | 21% | 24% | 23% | 1% | 19% |
| Somewhat conservative | Feb | 2% | 25% | 10% | 9% | 1% | 47% |
| | May | 11% | 28% | 24% | 13% | 3% | 22% |
| Moderate / liberal | Feb | 4% | 19% | 6% | 6% | 1% | 57% |
| | May | 9% | 29% | 23% | 6% | 5% | 27% |

Baselice & Associates, Inc.
Project# 10538

# GUBERNATORIAL BALLOT
# by GENDER

| | | Bentley | Byrne | James | Moore | Johnson | Und. |
|---|---|---|---|---|---|---|---|
| TOTAL | Feb | 4% | 20% | 8% | 17% | 2% | 46% |
| | May | 12% | 24% | 23% | 18% | 2% | 25% |
| Male | Feb | 3% | 21% | 11% | 19% | 2% | 41% |
| | May | 11% | 27% | 24% | 19% | 2% | 16% |
| Female | Feb | 4% | 19% | 6% | 15% | 2% | 51% |
| | May | 12% | 21% | 23% | 17% | 2% | 25% |

Baselice & Associates, Inc.
Project# 10538

# GUBERNATORIAL BALLOT
# by AGE

| | Bentley | Byrne | James | Moore | Johnson | Und. |
|---|---|---|---|---|---|---|
| TOTAL | 12% | 24% | 23% | 18% | 2% | 21% |
| 18 - 49 | 11% | 21% | 26% | 18% | 2% | 22% |
| 50 - 59 | 11% | 24% | 25% | 19% | 2% | 19% |
| 60 - 69 | 12% | 27% | 19% | 14% | 3% | 24% |
| 70 or over | 13% | 23% | 22% | 22% | 2% | 20% |

Baselice & Associates, Inc.
Project# 10538

# GUBERNATORIAL BALLOT by MEDIA MARKET

**Huntsville-Decatur (19%)**

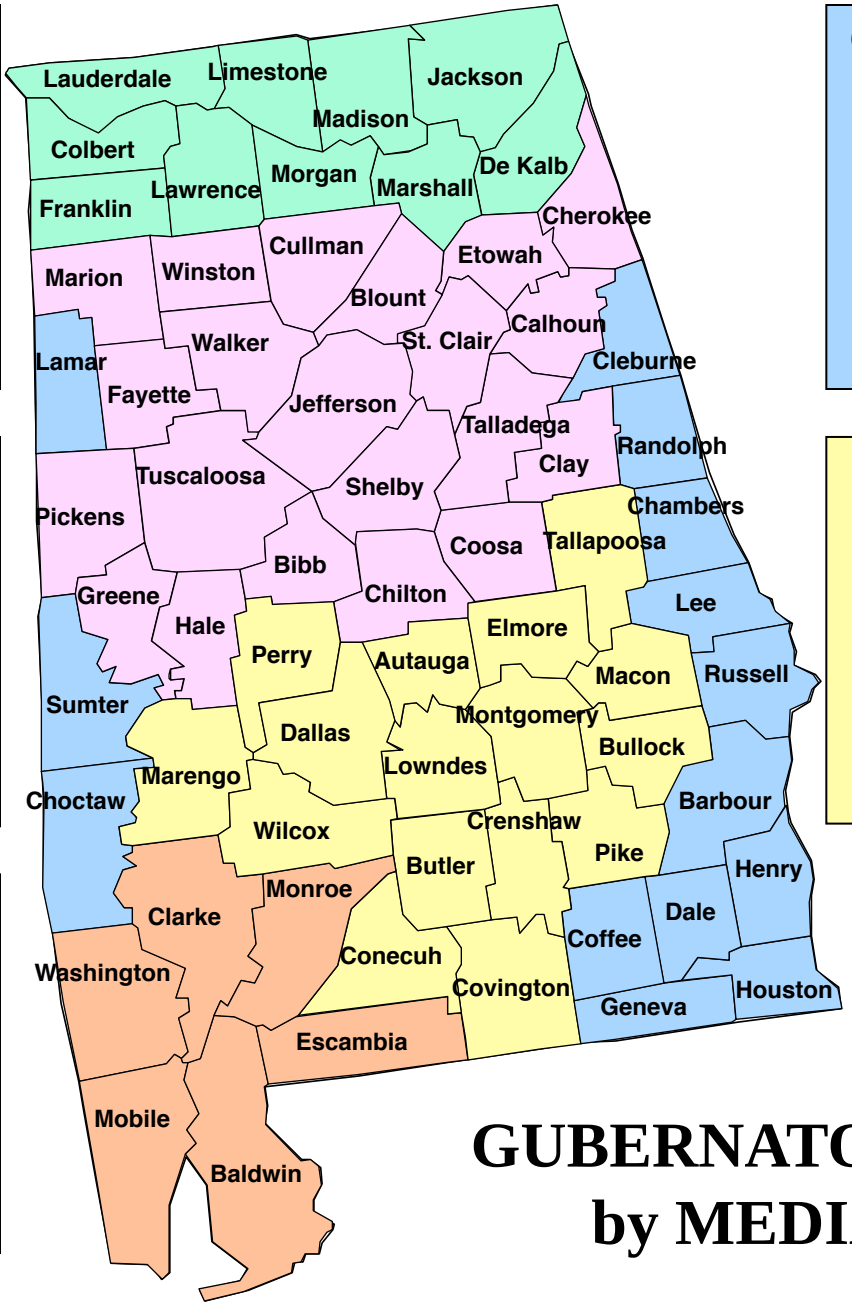
| May | Feb | |
|---|---|---|
| 11% | 2% | Bentley |
| 14% | 7% | Byrne |
| 22% | 8% | James |
| 22% | 23% | Moore |
| 1% | 1% | Johnson |
| 30% | 57% | Undecided |

**Birmingham (43%)**

| May | Feb | |
|---|---|---|
| 14% | 6% | Bentley |
| 22% | 20% | Byrne |
| 27% | 8% | James |
| 18% | 17% | Moore |
| 2% | 2% | Johnson |
| 17% | 44% | Undecided |

**Mobile-Pensacola (15%)**

| May | Feb | |
|---|---|---|
| 8% | 3% | Bentley |
| 36% | 46% | Byrne |
| 21% | 7% | James |
| 16% | 10% | Moore |
| 1% | 1% | Johnson |
| 18% | 32% | Undecided |




**Other media markets (10%)**

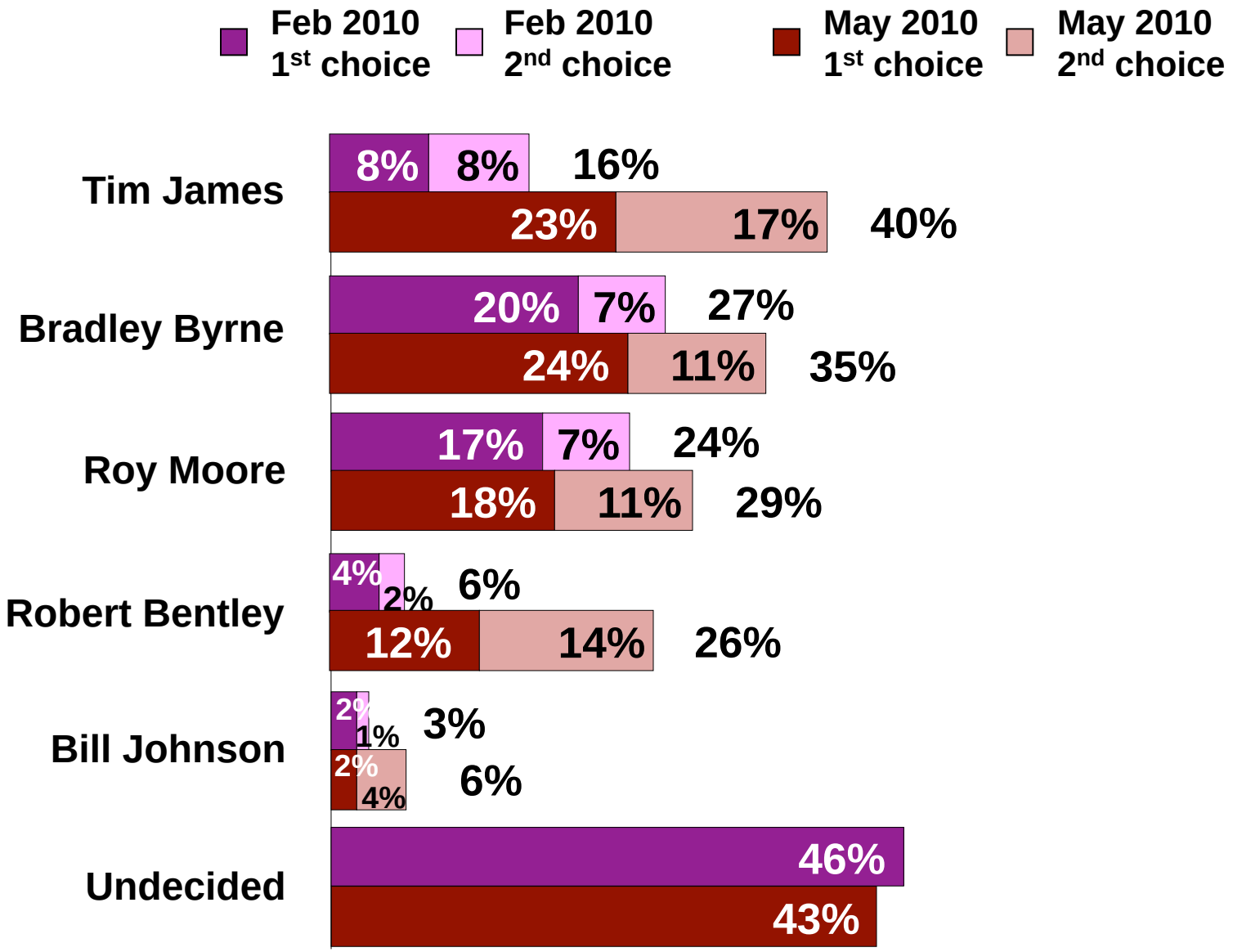
| May | Feb | |
|---|---|---|
| 9% | 4% | Bentley |
| 21% | 9% | Byrne |
| 13% | 9% | James |
| 24% | 20% | Moore |
| 4% | 3% | Johnson |
| 29% | 53% | Undecided |

**Montgomery-Selma (13%)**

| May | Feb | |
|---|---|---|
| 13% | 3% | Bentley |
| 30% | 18% | Byrne |
| 25% | 11% | James |
| 13% | 11% | Moore |
| 2% | 1% | Johnson |
| 18% | 49% | Undecided |

Baselice & Associates, Inc. Project# 10538

# GUBERNATORIAL BALLOT



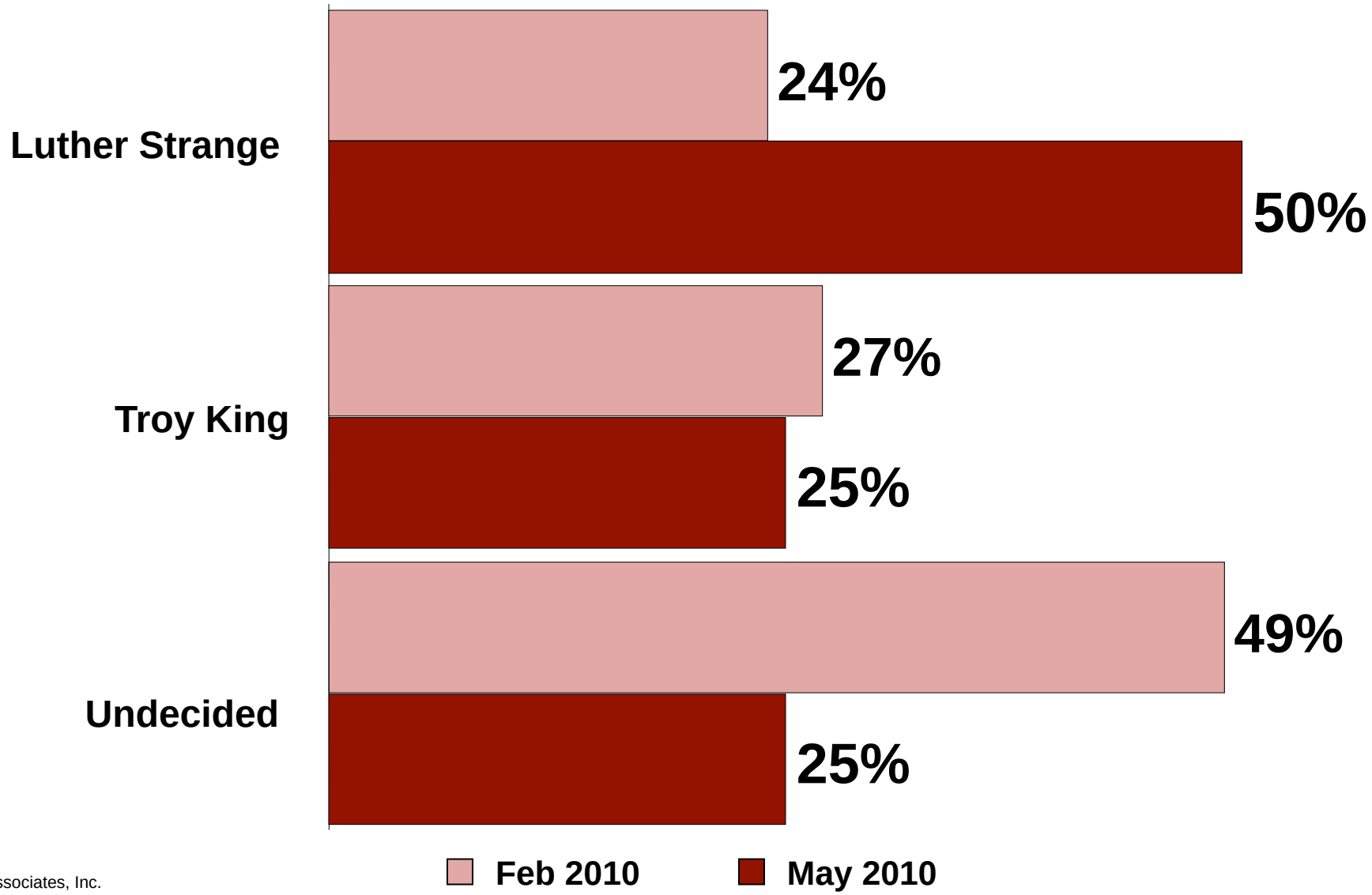

Baselice & Associates, Inc.
Project# 10538

# GOVERNOR 1st CHOICE by 2ND CHOICE

| FIRST CHOICE | SECOND CHOICE: Bentley | Byrne | James | Moore | Johnson | Undecided |
|---|---|---|---|---|---|---|
| Bentley n=148 | | 27% | 32% | 15% | 5% | 20% |
| Byrne n=304 | 28% | | 29% | 10% | 4% | 29% |
| James n=292 | 15% | 25% | | 29% | 6% | 25% |
| Moore n=237 | 16% | 11% | 31% | | 4% | 37% |
| Johnson n=25 | 28% | 24% | 16% | 12% | | 20% |

# STATE ATTORNEY GENERAL

Q7. If the upcoming Republican primary election for State Attorney General were held today, please indicate for which candidate you would vote by pressing...




Baselice & Associates, Inc.
Project# 10538

# ALABAMA REPUBLICAN VOTER SURVEY

**May 10, 2010**

**N = 1005 respondents**

**margin of error: ± 3.1%**

PUBLIC STRATEGY ASSOCIATES

BASELICE & Associates, Inc.