

"And so, my fellow countrymen, today I report to you that your sons and daughters have served you well and faithfully with the calm, deliberate, determined fighting spirit of the American soldier and sailor . . . Their spiritual strength and power have brought us through to victory. They are homeward bound—take care of them."

—GENERAL DOUGLAS MacARTHUR

*The University of
Pennsylvania is
prepared . . .*



THE UNIVERSITY OF PENNSYLVANIA IS PREPARED



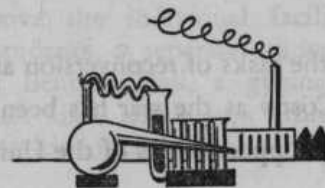
America has expended her manpower and her fundamental science with frightening prodigality.

One million men, who would have done so, could not go to college during the war. Among them were fifty thousand of the best brains of the youth of the land who would have gone on with advanced study and work in the laboratories.

America must not lose this generation which fought the war—this fighting generation which is destined to rule the nation. If we are to have a better world, we must at once:

1. *Replenish the supply of college-educated men and women.*
2. *Put the graduate and professional production line into operation again.*
3. *Improve America's capacity for understanding and cooperation in a new world.*

These are the responsibilities of the universities. They have first claim on America's first university—the University of Pennsylvania.



THE UNIVERSITY'S RECONVERSION PROGRAM

America's colleges and universities faced a colossal program four years ago. Now they have launched another equally gigantic program—assisting America back to peace and progress.

For the University of Pennsylvania, that involves:

Providing for the return of many outstanding faculty members from war service and the attraction of other promising new men.

Making the way flexible for 3000 students still in the service who will return to the University, and thousands of other veterans who want to come to Pennsylvania. (In the term starting in November, nearly 1000 veterans will be in attendance at the University.)

Giving the right of way to new researches.

Revising methods to take further advantage of what has been learned from accelerated education.

Developing the curriculum toward world horizons.



These are the tasks of reconversion at Pennsylvania. Costly as the war has been, it has speeded the opportunities of the University.

THE UNIVERSITY OF THE FUTURE

Here are but a few examples:



In physics, members of the University's staff made substantial contributions to the development of radar and the atomic bomb. When these men are brought back to Pennsylvania, they will give the University an outstanding department in modern physics.

In the Towne Scientific School, with the active support of the Navy Department, Bureau of Ships, the University of Pennsylvania Thermodynamic Research Laboratory has been established. In the Moore School, new laboratories are being added for research in electronics and electrical machinery.

To the Wharton School will return, among others, the Chairman of the National War Labor Board, strengthening the University in the important field of labor relations.

To the School of Medicine more than 150 members of its staff will return from military service, eager to effect in civilian medicine the conspicuous advances made in military medical research. The position held by the Vice-President in charge of Medical Affairs, as Chairman of the Committee on Medical Research of the Office of Scientific Research and Development, should be an important asset in the realization of these advances and of comparable pioneering in dental and veterinary medicine.

To improve the individual facilities for women students, a separate student social center in Bennett Hall, a gymnasium in Weightman Hall, and a new athletic field will be provided this year.

THE COST OF RECONVERSION



The cost of the University's program of reconversion is estimated at \$436,000 beyond the income for this year. As a result of economies, improvement in income, and the success achieved in last year's War Fund Campaign, there are funds available to be used in financing this reconversion cost amounting to \$161,000. There remains to be obtained from other sources the further sum of \$275,000 in order that the program may be realized.

In addition to this part of the reconversion program, it is essential that there be inaugurated without further delay an adequate beginning of a fund to provide for faculty retirement. Social security benefits of the Government do not cover teachers. If Pennsylvania is going to be able to give its teachers a modest income after they reach age seventy, and attract distinguished successors, adequate provision should be started now. Toward such a plan the faculty will match the current service payments made by the University. The cost to the University for the first year will be \$225,000.

Thus the total required to provide for the University's reconversion program and to set up an adequate faculty retirement fund this year will amount to \$500,000 in excess of available funds.

The committee which assisted in the raising of last year's fund has expressed to President McClelland its willingness to undertake this fall to raise the required \$500,000. The committee has agreed to seek from the alumni at least \$275,000 and the remaining \$225,000 from among other friends of the University and from industry.

OUR OWN PRIVATE GIVING

"The twentieth century," said Mr. Raymond B. Fosdick recently in THE NEW YORK TIMES, "is the bloodiest century in history, but we can yet retrieve it. . . . We are summoned to accomplish in perhaps two or three decades or even less what we have failed to do in the long history of the world."

In the opportunities each year to contribute to Pennsylvania, there has seldom been a more inspiring or constructive program than this through which Pennsylvania, with a slate clear of deficits, has taken new sights ahead.

We invite the alumni, friends of the University, and firms and corporations, to join in the raising of this Reconversion Fund as a living tribute to what the University has done in the war and a demonstration of faith in Pennsylvania's future.

The State Government is doing its part in providing \$1,165,000 for this year's budget (an increase of \$340,000, about one half of which is for the School of Veterinary Medicine). The Federal Government is assisting through paying the tuition and all or part of the living expenses of veterans who can profit from education at the University—and also in sharing in the gifts of donors, by foregoing the tax on the income from which gifts are made.

The remainder of the University's reconversion job should be done, with grateful hearts, through our own private giving. Confident of the support of all of us, Pennsylvania is marching forward in full strength into a new era. To General MacArthur's challenge to "take care of them," our answer must be "We Will."

ALUMNI AND CITIZENS
COMMITTEE ON RECONVERSION
OF THE
UNIVERSITY OF PENNSYLVANIA

