

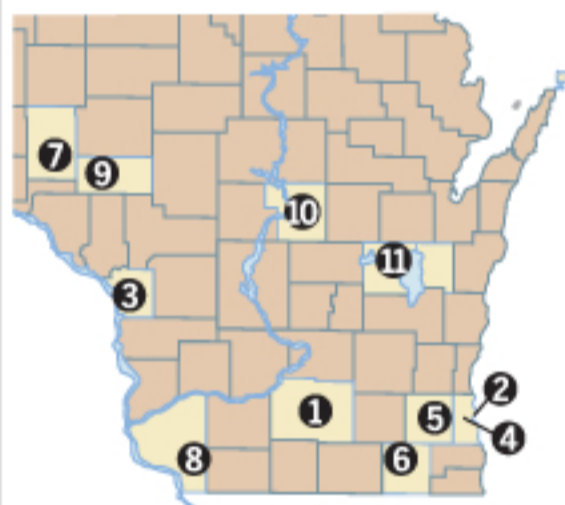
A snapshot of college lifestyle and drinking

The Journal Sentinel conducted an Internet-based survey early this year to gauge the attitudes and habits of Wisconsin college students on drinking. The newspaper received 485 responses; 399 respondents said they attended campuses in the University of Wisconsin System. The newspaper also received results from people who said they attended Marquette University and Carroll College

as well as other colleges. This is not a scientific survey – respondents were not randomly selected and the newspaper cannot verify that all who responded are college students. The online survey was e-mailed to journalism students at UW-Madison and Marquette and then forwarded to others.

Where they go to school

①	UW-Madison	317
②	UW-Milwaukee	32
③	UW-La Crosse	23
④	Marquette	17
⑤	Carroll College	11
⑥	UW-Whitewater	8
⑦	UW-Stout	6
⑧	UW-Platteville	6
⑨	UW-Eau Claire	3
⑩	UW-Stevens Point	2
⑪	UW-Oshkosh	2
	Other	58



What we found

■ Average age that respondents said they first drank: **15.9 years old**

■ Average age that respondents said they first got drunk: **17.1 years old**

■ **93%** of respondents said they drank before they were 21 years old.

■ **81%** of respondents said they had been drunk at least once.

■ **54%** said they had their first drink by the time they were 16 years old.

■ **56%** said their parents let them drink alcohol at home before they were 21.

■ Respondents on average said when they drink they have about **3-4 drinks during a three-hour period.**

■ Respondents on average said they drink about **3-4 times a week.**

What else they had to say about drinking

Respondents were asked if they agreed or disagreed with these statements:

■ **Most respondents** said they use a “designated driver when drinking with friends.”

■ **Most respondents agreed** that “most of my friends drink alcohol.”

■ **Almost all disagreed** that “I feel pressure to drink from my friends.”

■ **Most disagreed** that “I often have no choice but to drive when I’ve been drinking.”

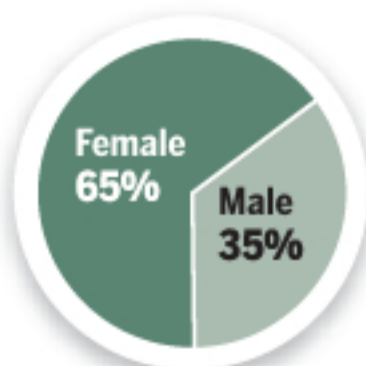
■ **Most disagreed** that “I often drive regardless of how much alcohol I’ve consumed.”

■ **Most disagreed** that “I often drive if I’ve had one or two drinks and do not feel drunk.”

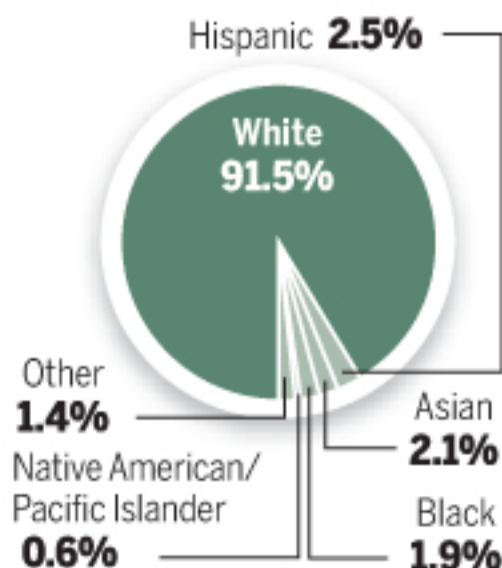
■ **Most agreed** that “I never drive when I have had any alcoholic beverages.”

Demographics of respondents (Average age: 21.2 years old)

Gender



Race breakdown



Home state

