



For Immediate Release  
February 26, 2010

Contacts: Brian Peterson, FCN, 310.369.0009  
[brian.peterson@fox.com](mailto:brian.peterson@fox.com)  
Veronica Alvarez, Fox Soccer Channel, 310.444.8589  
[veronica.alvarez@fox.com](mailto:veronica.alvarez@fox.com)

## **FOX SOCCER *PLUS* SET TO LAUNCH MARCH 1 WITH DIRECTV, DISH NETWORK, TIME WARNER CABLE, AND VERIZON FIOS**

### *PREMIUM NETWORK TO FEATURE EXCLUSIVE LIVE SPORTS*

LOS ANGELES, February 26, 2010—Fox Soccer *Plus* has reached agreements with DIRECTV, DISH Network, Time Warner Cable, and Verizon FiOS to offer the service to subscribers beginning March 1, 2010, it was announced today by Mike Hopkins, President, Affiliate Sales and Marketing, Fox Cable Networks.

“Fox Soccer *Plus* is a dynamic new network that will provide our distribution partners with the ability to profitably reach an extremely passionate subscriber base,” said Hopkins. “Soccer and international sports fans will thoroughly enjoy the diverse and compelling lineup of live events.”

Fox Soccer *Plus* will feature new exclusive matches from England’s Barclays Premier League, UEFA Champions League, England’s FA Cup, Italy’s Serie A, the prestigious Carling Cup, and action from the Coca-Cola Championship. The network also will showcase an annual selection of live and exclusive England Men’s National Team matches.

In addition to its impressive soccer coverage, Fox Soccer *Plus* will include premium rugby from the Guinness Premiership, the Heineken Cup, and Magners League. The network’s total annual programming package will include nearly 600 exclusive events.

**Fox Cable Networks (FCN)** includes 37 domestic programming services in which News Corporation holds interests. Together these networks reach more than 550 million subscribing television homes and represent one of the media industry’s largest and most diverse programming groups. Fox Cable Networks span FX, National Geographic Channel, Nat Geo WILD (coming spring 2010), Fox Reality Channel, Fox Movie Channel, FUEL TV, FSN and 19 regional cable sports networks, SPEED, Fox Soccer Channel, Fox Soccer *Plus*, Fox College Sports, Fox Sports en Español and the Big Ten Network (co-venture with the Big Ten Conference). FCN also includes Fox Sports Enterprises, which manages interests in sports franchises and leading statistical information provider STATS, LLC.

- Fox Cable Networks -