

WESTERN NEW ENGLAND COLLEGE POLLING INSTITUTE
MARCH 6-10, 2011
TABLES

Next, please tell me if you have a favorable or unfavorable opinion of the following people. If you haven't heard of them or don't have an opinion of them, just tell me and we'll move on.

Do you have a favorable or unfavorable opinion of (name). *(Names of potential Senate candidates were rotated in random order in the survey.)*

Favorable – Unfavorable Ratings for Declared and Possible U.S. Senate Candidates in 2012
Registered Voters

March 6-10, 2011	Favorable	Unfavorable	Haven't heard of	No opinion	Refused	N*
Scott Brown	53%	27%	4%	15%	1%	472
Mike Capuano	30%	14%	27%	28%	1%	472
Kim Driscoll	9%	2%	68%	18%	3%	472
Alan Khazei	14%	9%	60%	16%	1%	472
Bob Massie	7%	6%	60%	25%	2%	472
Setti Warren	5%	3%	73%	16%	3%	472
Elizabeth Warren	17%	3%	59%	18%	3%	472
Oct. 18-22, 2009						
Scott Brown	13%	6%	52%	26%	4%	468
Mike Capuano	27%	13%	30%	26%	4%	468
Alan Khazei	7%	4%	56%	28%	4%	468

** Samples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.*

(Job approval questions for Scott Brown, John Kerry, and Deval Patrick were rotated in random order in the survey.)

Do you approve or disapprove of the way Scott Brown is handling his job as United States senator?

Job Approval – Scott Brown					
		Approve	Disapprove	Don't know/ Refused	N*
March 6-10, 2011	Registered voters	57%	24%	19%	472
Party Identification**	Democrat	42%	42%	17%	162
	Republican	88%	8%	4%	55
	Independent	64%	12%	23%	224
Gender	Male	58%	24%	18%	217
	Female	57%	24%	19%	255
Age	18-29	***	***	***	***
	30-49	63%	19%	18%	148
	50-64	53%	31%	16%	174
	65 and older	71%	14%	15%	117
Education	High school or less	60%	15%	24%	84
	Some college	47%	20%	32%	93
	College graduate	60%	28%	12%	293
Region	Western MA	58%	23%	20%	90
	Central MA	80%	7%	13%	55
	North / South Shore	54%	25%	21%	147
	Boston and suburbs	52%	29%	19%	179

* Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

** Party identification was measured with the following question: "In politics today, do you consider yourself a Democrat, Republican, Independent or something else?"

*** Subgroup contains fewer than 40 respondents.

Do you approve or disapprove of the way John Kerry is handling his job as United States senator?

Job Approval – John Kerry					
		Approve	Disapprove	Don't know/ Refused	N*
March 6-10, 2011	Registered voters	57%	34%	9%	472
Party Identification	Democrat	86%	9%	4%	162
	Republican	28%	66%	6%	55
	Independent	47%	41%	12%	224
Gender	Male	54%	42%	4%	217
	Female	61%	25%	14%	255
Age	18-29	**	**	**	**
	30-49	59%	30%	10%	148
	50-64	61%	33%	6%	174
	65 and older	52%	38%	10%	117
Education	High school or less	45%	41%	14%	84
	Some college	40%	47%	13%	93
	College graduate	67%	27%	6%	293
Region	Western MA	62%	32%	6%	90
	Central MA	42%	49%	9%	55
	North / South Shore	54%	31%	14%	147
	Boston and suburbs	62%	31%	7%	179
February 2009	Registered voters	55%	31%	14%	524

* Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

** Subgroup contains fewer than 40 respondents.

Do you approve or disapprove of the way Deval Patrick is handling his job as governor?

Job Approval – Deval Patrick					
		Approve	Disapprove	Don't know/ Refused	N*
March 6-10, 2011	Registered voters	54%	40%	7%	472
Party Identification	Democrat	76%	22%	2%	162
	Republican	22%	66%	12%	55
	Independent	45%	49%	6%	224
Gender	Male	56%	39%	5%	217
	Female	51%	40%	9%	255
Age	18-29	**	**	**	**
	30-49	50%	44%	7%	148
	50-64	60%	35%	5%	174
	65 and older	56%	34%	10%	117
Education	High school or less	33%	54%	13%	84
	Some college	43%	47%	10%	93
	College graduate	63%	33%	4%	293
Region	Western MA	59%	31%	10%	90
	Central MA	29%	60%	11%	55
	North / South Shore	53%	40%	8%	147
	Boston and suburbs	59%	38%	3%	179
April 2010	Registered voters	34%	49%	18%	481
March 2009	Registered voters	40%	43%	17%	510
February 2009	Registered voters	48%	36%	16%	524
November 2008	Registered voters	50%	26%	23%	548

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** Subgroup contains fewer than 40 respondents.

Although it is early, looking ahead to the election for the United States Senate in 2012, do you feel that Scott Brown deserves to be re-elected, or do you feel that he does not deserve to be re-elected?

Does Scott Brown Deserve To Be Re-Elected?						
		Deserves to be re- elected	Does not deserve to be re- elected	Don't know	Refused	N*
March 6-10, 2011	Registered voters	52%	28%	20%	1%	472
Party Identification	Democrat	25%	52%	21%	2%	162
	Republican	92%	2%	6%	0%	55
	Independent	65%	14%	21%	0%	224
Gender	Male	52%	27%	20%	0%	217
	Female	51%	28%	20%	1%	255
Age	18-29	**	**	**	**	**
	30-49	52%	24%	22%	1%	148
	50-64	45%	35%	18%	2%	174
	65 and older	51%	22%	26%	0%	117
Education	High school or less	63%	22%	15%	0%	84
	Some college	53%	24%	24%	0%	93
	College graduate	48%	31%	20%	2%	293
Region	Western MA	48%	28%	23%	1%	90
	Central MA	73%	11%	16%	0%	55
	North / South Shore	50%	26%	22%	2%	147
	Boston and suburbs	48%	34%	17%	1%	179

* Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

** Subgroup contains fewer than 40 respondents.

If the election for Senate were held today and the candidates were Scott Brown, the Republican and Mike Capuano, the Democrat, would you vote for Scott Brown, the Republican, Mike Capuano, the Democrat, or some other candidate for Senate?

(If no preference is stated): At this moment do you lean more toward Scott Brown, the Republican, or more toward Mike Capuano, the Democrat?

(Names were rotated in random order in the initial and follow-up questions. Initial preferences and preferences of leaning voters in the follow-up question were combined in the table below.)

Voter Preferences for the U.S. Senate Seat – Registered Voters						
		Capuano	Brown	Don't know / Undecided	Refused	N*
March 2011	Registered voters	38%	51%	10%	1%	472
Party Identification	Democrat	68%	23%	8%	1%	162
	Republican	2%	96%	2%	0%	55
	Independent	24%	64%	11%	0%	224
Gender	Male	36%	54%	9%	2%	217
	Female	41%	47%	11%	0%	255
Age	18-29	**	**	**	**	**
	30-49	40%	49%	11%	0%	148
	50-64	47%	48%	5%	1%	174
	65 and older	32%	57%	11%	0%	117
Education	High school or less	23%	62%	15%	0%	84
	Some college	31%	50%	15%	4%	93
	College graduate	46%	47%	6%	0%	293
Region	Western MA	41%	50%	9%	0%	90
	Central MA	20%	74%	6%	0%	55
	North / South Shore	33%	53%	11%	3%	147
	Boston and suburbs	47%	43%	10%	1%	179

* Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding. ** Subgroup contains fewer than 40 respondents.

Initial Voter Preferences for the U.S. Senate Seat (Without Leaners) – Registered Voters								
		Capuano	Brown	Some other candidate	Wouldn't vote	Don't know / Undecided	Refused	N*
March 6-10, 2011	Registered voters	30%	45%	11%	1%	14%	0%	472
Party Identification	Democrat	55%	15%	15%	0%	15%	0%	162
	Republican	2%	96%	0%	0%	2%	0%	55
	Independent	18%	58%	11%	0%	13%	0%	224
Gender	Male	29%	47%	11%	0%	13%	0%	217
	Female	31%	43%	11%	0%	14%	0%	255
Age	18-29	**	**	**	**	**	**	**
	30-49	32%	42%	9%	0%	16%	0%	148
	50-64	37%	43%	10%	1%	9%	0%	174
	65 and older	24%	51%	10%	0%	15%	0%	117
Education	High school or less	15%	52%	15%	1%	17%	0%	84
	Some college	26%	46%	17%	0%	11%	0%	93
	College graduate	36%	42%	8%	0%	14%	0%	293
Region	Western MA	34%	44%	9%	0%	14%	0%	90
	Central MA	14%	73%	9%	0%	4%	0%	55
	North / South Shore	26%	44%	8%	1%	21%	0%	147
	Boston and suburbs	37%	37%	15%	0%	11%	0%	179

* Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

** Subgroup contains fewer than 40 respondents.

If the election for Senate were held today and the candidates were Scott Brown, the Republican and Elizabeth Warren, the Democrat, would you vote for Scott Brown, the Republican, Elizabeth Warren, the Democrat, or some other candidate for Senate?

(If no preference is stated): At this moment do you lean more toward Scott Brown, the Republican, or more toward Elizabeth Warren, the Democrat?

(Names were rotated in random order in the initial and follow-up questions. Initial preferences and preferences of leaning voters in the follow-up question were combined in the table below.)

Voter Preferences for the U.S. Senate Seat – Registered Voters						
		Warren	Brown	Don't know / Undecided	Refused	N*
March 2011	Registered voters	34%	51%	14%	1%	472
Party Identification	Democrat	62%	21%	16%	1%	162
	Republican	2%	96%	2%	0%	55
	Independent	22%	65%	13%	0%	224
Gender	Male	29%	57%	14%	0%	217
	Female	40%	45%	14%	0%	255
Age	18-29	**	**	**	**	**
	30-49	39%	50%	11%	0%	148
	50-64	34%	50%	16%	1%	174
	65 and older	28%	60%	12%	0%	117
Education	High school or less	21%	61%	18%	0%	84
	Some college	28%	58%	13%	1%	93
	College graduate	40%	46%	13%	0%	293
Region	Western MA	44%	49%	8%	0%	90
	Central MA	16%	73%	11%	0%	55
	North / South Shore	25%	54%	20%	1%	147
	Boston and suburbs	42%	45%	13%	0%	179

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Initial Voter Preferences for the U.S. Senate Seat (Without Leaners) – Registered Voters								
		Warren	Brown	Some other candidate	Wouldn't vote	Don't know / Undecided	Refused	N*
March 6-10, 2011	Likely voters	28%	46%	11%	0%	14%	1%	472
Party Identification	Democrat	51%	19%	13%	0%	17%	1%	162
	Republican	0%	96%	2%	0%	2%	0%	55
	Independent	18%	57%	10%	0%	14%	1%	224
Gender	Male	26%	50%	11%	0%	13%	0%	217
	Female	30%	43%	10%	0%	16%	1%	255
Age	18-29	**	**	**	**	**	**	**
	30-49	30%	44%	12%	0%	14%	0%	148
	50-64	28%	48%	7%	0%	16%	2%	174
	65 and older	24%	52%	8%	0%	16%	0%	117
Education	High school or less	18%	58%	12%	0%	13%	0%	84
	Some college	16%	46%	25%	0%	12%	1%	93
	College graduate	35%	43%	6%	0%	16%	1%	293
Region	Western MA	36%	44%	3%	0%	17%	0%	90
	Central MA	14%	71%	6%	0%	9%	0%	55
	North / South Shore	19%	49%	13%	0%	18%	2%	147
	Boston and suburbs	35%	38%	15%	0%	11%	1%	179

* *Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.*

** *Subgroup contains fewer than 40 respondents.*