



AGENTS' FEES REPORT

SEASON 2010 / 2011



INTRODUCTION

Welcome to The Football League Agents' Fees Report for the 2010/11 season.

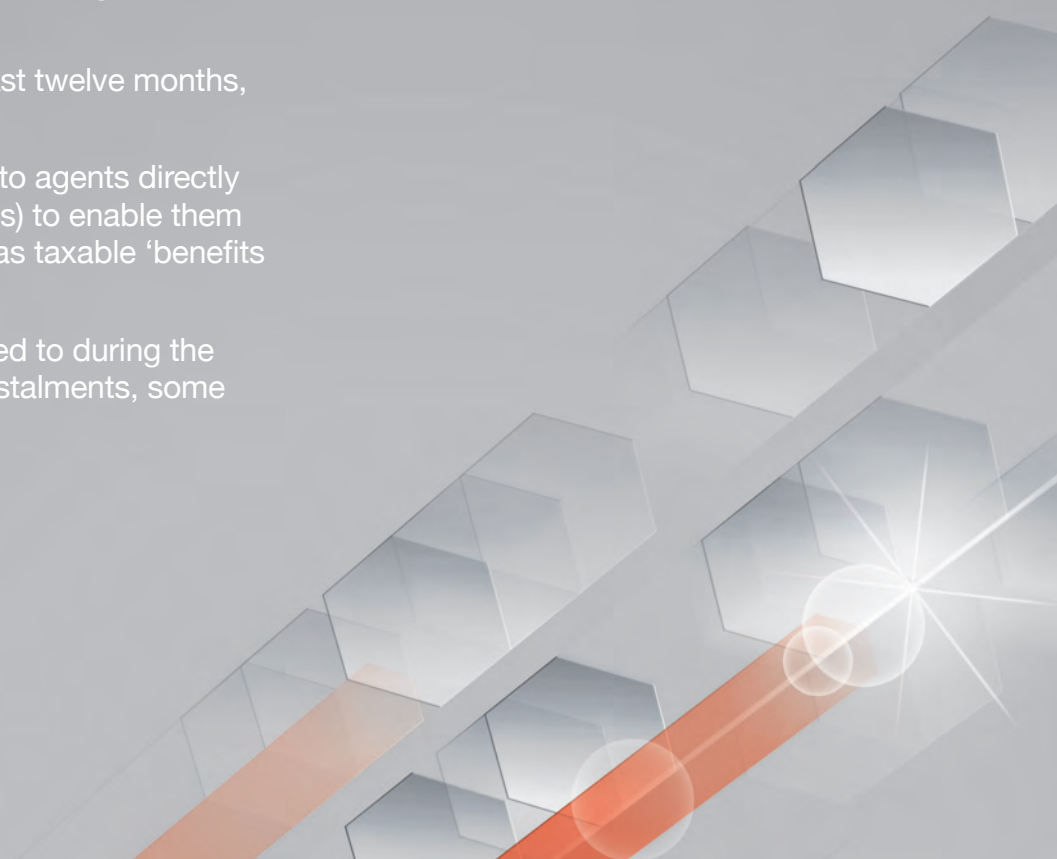
This document records the aggregate spending by individual League clubs on agents' fees during the season as a whole and is the seventh full season for which The League has published these figures.

When League clubs voted to introduce the publication of agents' fees in September 2003 they broke new ground for transparency in the football industry. It is The League's view that these payments should be a matter of public record and debate.

In total, League clubs have committed £16.7m to agents during the last twelve months, compared to £12.7m in 2009/10.

The figures contained in the report include sums committed by clubs to agents directly as well as any sums paid to players (in accordance with their contracts) to enable them to satisfy their liabilities to their agents. Such payments are regarded as taxable 'benefits in kind' to the player.

It should also be noted that the report reflects total amounts committed to during the season in question. However, the payments themselves may be by instalments, some of which may fall outside the reporting period.



REPORT SUMMARY



OVERALL FOOTBALL LEAGUE FIGURES

(Equivalent figures for Season 2009/10 in brackets)

- Between July 1, 2010 and June 30, 2011 Football League clubs engaged in **2,910** (2,392) player transactions (new registrations/ player transfers, contract updates, contract cancellations and loans);
- Clubs committed to pay an agent in **570** (396) of these transactions;
- Therefore, no agent was used in **2,340** (1,996) transactions;
- League clubs committed to spend **£16,658,976** (£12,739,867) on agents' fees during the period of this report;
- **8** clubs (14) did not commit any money to agents during the 12 months covered by this report (Accrington Stanley, Barnet, Cheltenham Town, Crewe Alexandra, Hartlepool United, Macclesfield Town, Stevenage and Stockport County).
- **22** clubs (23) committed to pay less than £10,000 to agents in the same period.



CHAMPIONSHIP

(Equivalent figures for Season 2009/10 in brackets)

- In the Championship there were **1,125** (778) player transactions, **328** (205) involved the use of an agent;
- Clubs committed to spend a total of **£14,089,702** (£10,131,314) on agents' fees during this period;
- All **24** clubs (24) committed to paying for the services of a licensed agent;



LEAGUE 1

(Equivalent figures for Season 2009/10 in brackets)

- In League 1 there were **952** (955) player transactions, **176** (155) involved the use of an agent;
- Clubs committed to spend a total of **£2,347,749** (£2,241,771) on agents' fees during this period;
- **23** clubs (21) committed to paying for the services of a licensed agent;
- **1** club (3) did not pay for the services of a licensed agent (Hartlepool United).



LEAGUE 2

(Equivalent figures for Season 2009/10 in brackets)

- In League 2 there were **833** (659) player transactions, **66** (36) involved the use of an agent;
- Clubs committed to spend a total of **£221,525** (£366,781) on agents' fees during this period;
- **17** clubs (13) committed to paying for the services of a licensed agent;
- **7** clubs (11) did not pay for the services of a licensed agent (Accrington Stanley, Barnet, Cheltenham Town, Crewe Alexandra, Macclesfield Town, Stevenage and Stockport County).

NEW MEMBER CLUBS

(Equivalent figures for Season 2009/10 in brackets)

- A total of **£0** (£0) was committed to agents by clubs that joined The Football League in June 2011.



SUMMARY OF CLUB BY CLUB TRANSACTIONS AND AGENTS' FEES

CHAMPIONSHIP For the period of 1st July 2010 to 30th June 2011	New Registration/ Transfer	Updated Contract	Cancelled Contract	Loans	Total Transactions	Total Amount Committed to Agents
BARNLEY	22	3	7	12	44	£358,320
BRISTOL CITY	18	5	3	7	33	£653,900
BURNLEY	11	7	2	5	25	£434,795
CARDIFF CITY	14	9	2	12	37	£613,510
COVENTRY CITY	15	6	1	6	28	£314,967
CRYSTAL PALACE	27	15	1	21	64	£293,180
DERBY COUNTY	18	8	13	18	57	£289,500
DONCASTER ROVERS	14	24	3	8	49	£387,770
HULL CITY	33	13	7	11	64	£993,026
IPSWICH TOWN	12	9	10	8	39	£376,352
LEEDS UNITED	21	6	10	19	56	£788,630
LEICESTER CITY	25	18	3	23	69	£1,280,200
MIDDLESBROUGH	24	9	2	3	38	£1,598,228
MILLWALL	14	18	5	18	55	£172,000
NORWICH CITY	22	12	5	5	44	£683,200
NOTTINGHAM FOREST	9	11	7	5	32	£450,900
PORTSMOUTH	18	13	11	16	58	£674,920
PRESTON NORTH END	14	5	5	16	40	£193,250
QUEENS PARK RANGERS	34	12	0	19	65	£1,770,282
READING	19	24	2	18	63	£946,425
SCUNTHORPE UNITED	28	6	8	16	58	£119,008
SHEFFIELD UNITED	21	8	4	13	46	£284,684
SWANSEA CITY	18	11	3	10	42	£238,760
WATFORD	7	7	0	5	19	£173,896
DIVISION TOTAL	458	259	114	294	1,125	£14,089,702

EXPLANATORY NOTES:

- 1 The amounts disclosed include all guaranteed payments due to an agent arising out of player transactions entered into during the reporting period, even if such payments may include instalments payable outside of the reporting period.
- 2 The amounts disclosed do not include:
 - a any payments made during the reporting period that relate to transactions completed before 1st July 2010; and
 - b any contingent payments based on future events, e.g promotion, retention of divisional status, player appearances, etc.

SUMMARY OF CLUB BY CLUB TRANSACTIONS AND AGENTS' FEES

LEAGUE 1 For the period of 1st July 2010 to 30th June 2011	New Registration/ Transfer	Updated Contract	Cancelled Contract	Loans	Total Transactions	Total Amount Committed to Agents
AFC BOURNEMOUTH	9	13	2	13	37	£10,260
BRENTFORD	18	6	5	16	45	£70,238
BRIGHTON & HOVE ALBION	27	15	6	7	55	£303,495
BRISTOL ROVERS	11	4	4	21	40	£26,800
CARLISLE UNITED	22	7	5	18	52	£56,200
CHARLTON ATHLETIC	16	3	8	21	48	£216,725
COLCHESTER UNITED	7	4	7	10	28	£16,083
DAGENHAM & REDBRIDGE	13	9	5	24	51	£1,175
EXETER CITY	6	7	4	14	31	£7,000
HARTLEPOOL UNITED	5	0	1	4	10	£0
HUDDERSFIELD TOWN	17	13	4	12	46	£252,609
LEYTON ORIENT	18	3	2	10	33	£32,600
MILTON KEYNES DONS	12	2	6	8	28	£69,380
NOTTS COUNTY	27	12	3	18	60	£167,040
OLDHAM ATHLETIC	8	4	14	16	42	£11,320
PETERBOROUGH UNITED	19	4	12	19	54	£78,100
PLYMOUTH ARGYLE	8	4	4	8	24	£66,000
ROCHDALE	13	7	7	17	44	£6,000
SHEFFIELD WEDNESDAY	29	6	5	9	49	£415,660
SOUTHAMPTON	18	6	2	8	34	£359,144
SWINDON TOWN	18	4	5	13	40	£132,435
TRANMERE ROVERS	7	6	11	10	34	£30,160
WALSALL	16	2	0	14	32	£13,326
YEOVIL TOWN	13	1	8	13	35	£6,000
DIVISION TOTAL	357	142	130	323	952	£2,347,749

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 - a any payments made during the reporting period that relate to transactions completed before 1st July 2010; and
 - b any contingent payments based on future events, e.g promotion, retention of divisional status, player appearances, etc.

SUMMARY OF CLUB BY CLUB TRANSACTIONS AND AGENTS' FEES

LEAGUE 2 For the period of 1st July 2010 to 30th June 2011	New Registration/ Transfer	Updated Contract	Cancelled Contract	Loans	Total Transactions	Total Amount Committed to Agents
ACCRINGTON STANLEY	5	1	1	11	18	£0
ALDERSHOT TOWN	13	5	5	7	30	£5,070
BARNET	12	3	7	19	41	£0
BRADFORD CITY	16	13	8	16	53	£9,480
BURTON ALBION	14	1	8	10	33	£5,000
BURY	10	6	2	6	24	£5,000
CHELTENHAM TOWN	8	9	2	15	34	£0
CHESTERFIELD	10	7	3	10	30	£3,640
CREWE ALEXANDRA	7	7	3	13	30	£0
GILLINGHAM	12	2	0	14	28	£8,000
HEREFORD UNITED	19	1	8	22	50	£23,730
LINCOLN CITY	7	1	9	13	30	£5,000
MACCLESFIELD TOWN	5	13	1	8	27	£0
MORECAMBE	16	3	6	12	37	£16,035
NORTHAMPTON TOWN	9	3	13	10	35	£2,392
OXFORD UNITED	23	1	7	14	45	£19,560
PORT VALE	7	11	3	8	29	£2,000
ROTHERHAM UNITED	12	5	3	18	38	£16,755
SHREWSBURY TOWN	24	1	6	10	41	£43,084
SOUTHEND UNITED	20	8	6	10	44	£38,015
STEVENAGE	15	0	4	10	29	£0
STOCKPORT COUNTY	9	3	10	14	36	£0
TORQUAY UNITED	11	6	0	14	31	£1,764
WYCOMBE WANDERERS	11	7	9	13	40	£17,000
DIVISION TOTAL	295	117	124	297	833	£221,525

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SUMMARY OF CLUB BY CLUB TRANSACTIONS AND AGENTS' FEES

<i>New members from June AGM</i>	<i>New Registration/ Transfer</i>	<i>Updated Contract</i>	<i>Cancelled Contract</i>	<i>Loans</i>	<i>Total Transactions</i>	<i>Total Amount Committed to Agents</i>
BIRMINGHAM CITY						£0
BLACKPOOL						£0
WEST HAM UNITED						£0
AFC WIMBLEDON						£0
CRAWLEY TOWN						£0
TOTAL FOR NEW MEMBERS						£0

	<i>New Registration/ Transfer</i>	<i>Updated Contract</i>	<i>Cancelled Contract</i>	<i>Loans</i>	<i>Total Transactions</i>	<i>Total Amount Committed to Agents</i>
TOTAL FOR THE CHAMPIONSHIP	458	259	114	294	1,125	£14,089,702
TOTAL FOR LEAGUE 1	357	142	130	323	952	£2,347,749
TOTAL FOR LEAGUE 2	295	117	124	297	833	£221,525
GRAND TOTAL	1,110	518	368	914	2,910	£16,658,976

*Figures rounded-up to nearest pound where appropriate