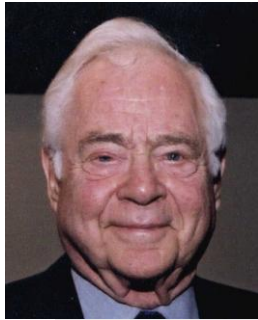




## UC San Diego Foundation Trustee



# Arthur Brody

If you've ever borrowed a library book and accidentally knocked a cup of coffee onto the cover, you may have Arthur Brody to thank for not having to replace it. As a college student at Columbia University, Arthur figured out a way to turn clear photographic film into a protective cover that was so superior to the brown paper versions his classmates used ("so they could sell their textbooks back"), by the time he graduated he had eight employees turning out his invention.

The son of bookshop owners, Arthur was born into his love of the printed page. His company, Brodart, grew into a supplier of all things needed by libraries, from filing systems to furniture. Of the libraries he has helped to fill, his favorite is UC San Diego's, Brodart's first big book project and also one of the campuses' earliest, "when UCSD was just the apple in someone's eye."

What began as business has evolved into a relationship in which the campus community has benefitted from Arthur's knowledge, passion for education and business acumen. An example is students: Arthur was one of the UC San Diego Foundation Board trustees who helped establish the Student Foundation, of which he is obviously proud. So much so that he has personally followed the student investors' leads in selecting promising investment vehicles. "While I was on that committee, when they would decide to buy something, I'd also buy it. They did pretty well!"

Arthur is also proud of the Rady School of Management; he has advised the dean from the school's beginnings, and when asked what he thinks about how it has grown replies, "Fantastic! It will be a great school. Dean Sullivan is doing an amazing job. I'm very fond of it." Arthur has been deeply involved in other areas across campus, including The Preuss School and Shiley Eye Center.

Arthur Brody is President of Brosoar Corporation, a management and administrative service for business and personal investments located in Rancho Santa Fe. He is the Chairman of the Board of CRS Inc, the leading provider of employee absence management solutions serving over 750 school districts and libraries in the United States and Canada. Arthur is also on the advisory board and one of the founders of Sorrento Ventures in San Diego

In 1940 Arthur founded Brodart Corporation, a major manufacturer and distributor of library and school supplies and equipment, including the ubiquitous book cover, one of many patents for library and office products and systems. He was the Chairman of the Board of Tura, Inc., and is the former President and Chief Executive Officer of BDI Investment Corporation, a publicly owned regulated investment company, headquartered in Rancho Santa Fe.

Arthur is the President of the Sophie & Arthur Brody Foundation; through this and other foundations he has established, he contributes significantly in both time and money to a number of local and national charities.



## **UC San Diego Foundation Trustee**

He has served a number of years on the UCSD Foundation board and was the founding President of the UCSD Advisory Library Board. He is a former member of a number of civic and not-for-profit boards. He was particularly active on the boards and commissions of library organizations, including the San Diego Public Library, and was one of the founding board members of the Center of the Book at the Library of Congress. He is a member of the Chancellor's Associates of UCSD and the San Diego Dialogue. He served on the Board of the Seacrest Retirement Village, and currently serves on the Burnham Cancer Institute board.

Arthur was a founding member of the World Presidents Organization. He was a member of the Young Presidents Organization from 1957 to 1970 and was the Chairman of the New Jersey Chapter in 1962 and 1963. He has been listed in the *Who's Who* of America for over 20 years.

Arthur served as a commissioned officer in the Signal Corps of the United States Army from 1943 to 1946, teaching the Theory of Frequency Modulation at the Army signal school in Fort Monmouth, New Jersey, and serving in the European Theater of operations. He attended schools in Newark, New Jersey and studied electrical engineering at Columbia University and New York Technical Institute. With wife Sophie and children Donald and Janice, Arthur moved from New Jersey to the San Diego area over 20 years ago; he presently lives in Rancho Santa Fe.