EARNINGS RELEASE FOR THE YEAR AND QUARTER ENDED JUNE 30, 2011

NEWS CORPORATION REPORTS FOURTH QUARTER INCOME FROM CONTINUING OPERATIONS OF \$982 MILLION, \$0.35 PER SHARE.

TOTAL SEGMENT OPERATING INCOME GREW 45% TO \$1.35 BILLION ON 11% REVENUE GROWTH

# FULL YEAR INCOME FROM CONTINUING OPERATIONS OF \$3.15 BILLION ON TOTAL SEGMENT OPERATING INCOME OF \$4.85 BILLION

**NEW YORK, NY, August 10, 2011** – News Corporation (NASDAQ: NWS, NWSA; ASX: NWS, NWSLV) today reported fourth quarter total segment operating income<sup>(1)</sup> of \$1.35 billion, a \$420 million or 45% increase compared to \$932 million reported a year ago. This increase was driven by improved contributions at all segments, led by growth at the Television segment. For the full year, the Company reported adjusted total segment operating income<sup>(2)</sup> of \$4.98 billion compared to \$4.46 billion reported a year ago. This 12% increase was driven by significant operating income increases at the Cable Network Programming and Television segments which were partially offset by decreases at the Filmed Entertainment segment, reflecting the prior year contributions from *Avatar*, and increased losses at Myspace.

The Company reported fourth quarter income from continuing operations of \$982 million (\$0.35 per share) compared to \$902 million (\$0.33 per share) reported in the fourth quarter a year ago. For the full year, the Company reported income from continuing operations of \$3.15 billion (\$1.14 per share) compared to \$2.64 billion (\$0.97 per share) reported in fiscal 2010.

The Company reported fourth quarter net income of \$683 million (\$0.26 per share). For the full year, the Company reported net income of \$2.74 billion (\$1.04 per share), compared to net income of \$2.54 billion (\$0.97 per share) reported in fiscal 2010. Net income for both the fourth quarter and the year includes a \$254 million loss, net of tax (\$0.10 per share) resulting from the Company's sale of Myspace.

Commenting on the results, Chairman and Chief Executive Officer Rupert Murdoch said:

"I'm pleased that once again News Corporation exhibited operational momentum in both the final quarter of fiscal 2011 and for the full year driven by significant increases at our market-leading Cable Network Programming and Television segments. While it has been a good quarter from a financial point of view, our company has faced challenges in recent weeks relating to our London tabloid, News of the World. We are acting decisively in the matter and will do whatever is necessary to prevent something like this from ever occurring again.

<sup>(1)</sup> Total segment operating income is a non-GAAP financial measure. See page 11 for a description of total segment operating income and for a reconciliation of total segment operating income to income before income tax expense.

<sup>(2)</sup> Adjusted total segment operating income excludes a \$125 million pre-tax charge (\$0.03 per share, net of tax) and \$500 million pre-tax charge (\$0.12 per share, net of tax) at the Company's integrated marketing services business related to the settlement of litigation in fiscal years 2011 and 2010, respectively. Including these charges, full year total segment operating income was \$4.85 billion in fiscal 2011 and \$3.96 billion fiscal 2010.

"It is important to note that there has been no material impact on our other operations. Our broad, diverse group of businesses across the globe is extremely strong today. The drivers of our businesses are intact, our position is strong and our future is promising. Our fundamental goals at News Corp are to produce sustained, meaningful value for shareholders, provide outstanding content and services to customers and consumers — and do it with integrity. These goals are interrelated and all three are critically important. And we will deliver on them."

#### **REVIEW OF SEGMENT OPERATING RESULTS**

Total Segment Operating Income (Loss)	3 Month Jun	is Er e 30		12 Months Ended June 30,					
	2011	:	2010		2011		2010		
			US	Millio	ns				
Cable Network Programming	\$ 631	\$	563	\$	2,760	\$	2,268		
Filmed Entertainment	210		137		927		1,349		
Television	233		113		681		220		
Direct Broadcast Satellite Television	145		97		232		230		
Publishing	270		196		864*		467*		
Other	(137)		(174)		(614)		(575)		
Total Segment Operating Income	\$ 1,352	\$	932	\$	4,850*	\$	3,959*		

<sup>\*</sup> The twelve months ended June 30, 2011 and 2010 include litigation settlement charges of \$125 million and \$500 million, respectively. Excluding these charges, adjusted total segment operating income is \$4,975 million and \$4,459 million in the twelve months ended June 30, 2011 and 2010, respectively.

### **Cable Network Programming**

Cable Network Programming reported fourth quarter segment operating income of \$631 million, a 12%, or \$68 million increase over the fourth quarter a year ago. The growth was driven by a 15% increase in revenue, which was partially offset by higher programming expenses and the write down of other assets. The programming expense increase was driven by the closure of two underperforming channels in Europe and the cancellation of certain general entertainment programming. Full year segment operating income increased 22% or \$492 million over the prior year on revenue growth of 14%.

Affiliate revenue growth of 7% at the domestic cable channels and 30% at the international cable channels for the fourth quarter of fiscal 2011 primarily reflects higher rates and subscribers. The international increase was led by growth in Latin America and Asia. Full year affiliate revenue at the Company's domestic and international cable channels increased 10% and 20%, respectively.

Advertising revenue at the domestic cable channels grew 23% in the fourth quarter of fiscal 2011 over the prior year period led by pricing and ratings growth at the FX Network. The international cable channels' advertising revenue grew 20% over the prior year, primarily due to improving advertising markets and higher viewership trends, led by particular strength at our STAR India channels. Full year advertising revenue at the Company's domestic and international cable channels increased 17% and 22%, respectively.

#### **Filmed Entertainment**

Filmed Entertainment reported fourth quarter segment operating income of \$210 million, compared to \$137 million reported in the same period a year ago. The 53%, or \$73 million, growth was due to the worldwide theatrical performance of *Rio* (which has generated over \$475 million of worldwide box office receipts to date), the home entertainment performance of *Black Swan* and *The Chronicles of Narnia: Voyage of the Dawn Treader*, and timing of revenue availability for worldwide pay and free TV catalog product. Fourth quarter results also benefited from increased operating profit at Twentieth Century Fox Television, which was led by the growth of digital distribution revenue from library content and contributions from the *Glee* concert tour.

Full year segment operating income decreased 31%, or \$422 million, over the prior year. The prior year segment results, representing the highest Filmed Entertainment results in the Company's history, were driven by the blockbuster worldwide theatrical and home entertainment performances of *Avatar* and *Ice Age: Dawn of the Dinosaurs*, which together contributed more than half of last year's segment operating profit.

#### **Television**

Television reported fourth quarter segment operating income of \$233 million, an increase of \$120 million versus the same period a year ago, led by a 7% increase in revenues. This growth reflects a stronger overall national advertising market and increased retransmission consent revenues. Also contributing to the operating income growth were lower general entertainment programming costs primarily resulting from the absence of 24. Full year segment operating income of \$681 million, more than tripled from year ago levels, on 13% revenue growth. The revenue growth was driven by stronger national and local advertising markets, the broadcast of Super Bowl XLV, and increased retransmission consent revenues.

#### **Direct Broadcast Satellite Television**

SKY Italia generated fourth quarter segment operating income of \$145 million, compared to \$97 million of operating income reported a year ago. The improvement was due to lower programming costs, resulting from the absence of FIFA World Cup costs in the current year, partially offset by higher costs related to the continued rollout of premium services. Fourth quarter local currency revenue was in line with that of the corresponding period of the prior year as increased subscription revenue was offset by lower advertising and activation fee contributions. Full year segment operating income was in line with fiscal 2010 levels. Approximately 57,000 net new subscribers were added during the quarter (230,000 net new subscribers were added during the full year), bringing SKY Italia's quarter-end subscriber base to 4.97 million, its highest subscriber base ever.

#### **Publishing**

Publishing reported fourth quarter segment operating income of \$270 million, a \$74 million increase compared to the \$196 million reported a year ago, reflecting higher advertising and circulation revenues at *The Wall Street Journal* and lower costs at the integrated marketing services business. The quarter also benefited from the strengthening Australian dollar and British Pound Sterling. Full year segment operating income was \$864 million, compared to \$467 million reported a year ago. The current year and prior year results include litigation settlement charges of \$125 million and \$500 million, respectively. Excluding these charges, full year segment operating income increased \$22 million, or 2% from last year.

#### Other

The Other segment reported a fourth quarter segment operating loss of \$137 million, a \$37 million improvement from the fourth quarter of the prior year. This improvement reflected reduced Digital Media Group losses as lower operating expenses resulting from cost reduction efforts more than offset lower advertising and search revenues at Myspace. Full year segment operating loss of \$614 million represents a \$39 million increase from the prior year, primarily resulting from decreased advertising and search revenues at Myspace.

#### **OTHER ITEMS**

A dividend of \$0.095 per Class A and Class B share has been declared and is payable on October 19, 2011. The record date for determining dividend entitlements is September 14, 2011. The \$0.095 dividend reflects a normal ordinary dividend of \$0.085 and an incremental dividend of \$0.01 to bring the total dividend declared related to fiscal 2011 results to \$0.17 per share of Class A Common Stock and Class B Common Stock.

On July 12, 2011 News Corporation announced that its Board of Directors approved a stock repurchase program totaling \$5 billion. This program increases the approximately \$1.8 billion remaining under the Company's prior program to \$5 billion. News Corporation is targeting to acquire the \$5 billion of Class A common stock and Class B common stock from time to time over the next 12 months. The repurchases will be made through open market transactions and the timing of such transactions and class of shares purchased will depend on a variety of factors, including market conditions and blackout periods. The Company will not commence the repurchase program until the current blackout period expires on August 15, 2011. The stock repurchase program does not obligate the Company to repurchase any dollar amount or number of shares of its common stock, and the program may be extended, modified, suspended or discontinued at any time.

In July 2011, the Company announced that it would close its publication, News of the World, after allegations of phone hacking and payments to police. As a result of these allegations, the Company is subject to several ongoing investigations by U.K. and U.S. regulators and governmental authorities, including investigations into whether similar conduct may have occurred at the Company's subsidiaries outside of the U.K. The Company is fully cooperating with these investigations. In addition, the Company has admitted liability in a number of civil cases related to the phone hacking allegations and has settled a number of cases. The Company has taken steps to solve the problems relating to News of the World including the creation and establishment of an independent Management & Standards Committee, which will have oversight of, and take responsibility for, all matters in relation to the News of the World phone hacking case, police payments and all other connected issues at News International Group Limited ("News International"), including as they may relate to other News International publications.

In June 2010, the Company announced that it had proposed to the board of directors of British Sky Broadcasting Group plc ("BSkyB"), in which the Company currently has an approximate 39% interest, to make a cash offer of 700 pence per share for the BSkyB shares that the Company does not already own. On July 13, 2011, the Company announced that it no longer intended to make an offer for the BSkyB shares that the Company does not already own. As a result of the July 2011 announcement, the Company paid BSkyB a breakup fee of approximately \$63 million in accordance with a cooperation agreement between the parties.

In July 2011, the Company sold its majority interest in its outdoor advertising businesses in Russia and Romania for approximately \$360 million. The Company expects to record a gain related to the sale of these business during the first quarter of fiscal 2012.

### **REVIEW OF EQUITY EARNINGS (LOSSES) OF AFFILIATES' RESULTS**

Fiscal 2011 fourth quarter earnings from affiliates were \$190 million as compared to \$177 million in the same period a year ago. This increase was driven by increased contributions from NDS and ESPN Star Sports. These improvements were offset by lower contributions from BSkyB as improved operating results were more than offset by the absence of the favorable litigation settlement in the corresponding period of fiscal 2010. Full year earnings from affiliates were \$462 million compared to \$448 million in fiscal 2010.

The Company's share of equity earnings (losses) of affiliates is as follows:

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	% Owned		:	2011		2010		2011		2010
						U	S \$ Mil	lions		
BSkyB	39%	(1)	\$	144	\$	199	\$	498	\$	537
Other affiliates	Various	(2)		46		(22)		(36)		(89)
Total equity earnings of affiliates			\$	190	\$	177	\$	462	\$	448

<sup>(1)</sup> Please refer to BSkyB's earnings releases for detailed information.

#### Foreign Exchange Rates

Average foreign exchange rates used in the year-to-date profit results are as follows:

	12 Month June	
	2011	2010
Australian Dollar/U.S. Dollar	0.99	0.88
U.K. Pounds Sterling/U.S. Dollar	1.59	1.58
Euro/U.S. Dollar	1.36	1.39

<sup>(2)</sup> Primarily comprised of Sky Deutschland, NDS, Australian and STAR equity affiliates.

To receive a copy of this press release through the Internet, access News Corporation's corporate Web site located at <a href="http://www.newscorp.com">http://www.newscorp.com</a>.

Audio from News Corporation's conference call with analysts on the fourth quarter results can be heard live on the Internet at 4:30 p.m. Eastern Daylight Time today. To listen to the call, visit <a href="http://www.newscorp.com">http://www.newscorp.com</a>.

#### Cautionary Statement Concerning Forward-Looking Statements

This document contains certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management's views and assumptions regarding future events and business performance as of the time the statements are made. Actual results may differ materially from these expectations due to changes in global economic, business, competitive market and regulatory factors. More detailed information about these and other factors that could affect future results is contained in our filings with the Securities and Exchange Commission. The "forward-looking statements" included in this document are made only as of the date of this document and we do not have any obligation to publicly update any "forward-looking statements" to reflect subsequent events or circumstances, except as required by law.

CONSOLIDATED STATEMENTS OF OPERATIONS		3 Month June		ded	12 Months Ended June 30,						
		2011		2010		2011		2010			
	US \$ Millions (except share related amounts)										
Revenues	\$	8,962	\$	8,110	\$	33,405	\$	32,778			
Operating expenses Selling, general and administrative expenses Depreciation and amortization		(5,588) (1,668) (354)		(5,203) (1,680) (295)		(21,058) (6,306) (1,191)		(21,015) (6,619) (1,185)			
Impairment and restructuring charges		(28)		(217)		(313)		(253)			
Equity earnings of affiliates		190		177		462		448			
Interest expense, net		(260)		(230)		(966)		(991)			
Interest income Other, net		41 59		30 212		126 18		91 69			
Income from continuing operations before income	_	59						09			
tax expense		1,354		904		4,177		3,323			
Income tax expense		(372)		(2)		(1,029)		(679)			
Income from continuing operations	_	982		902		3,148		2,644			
Loss on disposition of discontinued operations, net of tax		(254)		-		(254)		_,0			
Net Income	_	728		902		2,894		2,644			
Less: Net income attributable to noncontrolling Interests		(45)		(27)		(155)		(105)			
Net income attributable to News Corporation	_										
stockholders	\$ <u>_</u>	683	\$	875	\$ <u>_</u>	2,739	\$	2,539			
Weighted average shares:		2,636		2,631		2,633		2,628			
Income from continuing operations attributable to News Corporation stockholders per share:	\$	0.35	\$	0.33	\$	1.14	\$	0.97			
Net income attributable to News Corporation stockholders per share:	\$	0.26	\$	0.33	\$	1.04	\$	0.97			

CONSOLIDATED BALANCE SHEETS	•	June 30, 2011	June 30, 2010		
Assets		US\$	Millions		
Current assets:	<b>c</b>	40.000	æ	0.700	
Cash and cash equivalents Receivables, net	\$	12,680 6,330	\$	8,709 6,431	
Inventories, net		2,332		2,392	
Other		2,332 442		492	
Total current assets		21,784		18,024	
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Non-current assets: Receivables		350		346	
Investments		4,867		3,515	
Inventories, net		4,198		3,254	
Property, plant and equipment, net		6,542		5,980	
Intangible assets, net		8,587		8,306	
Goodwill		14,697		13,749	
Other non-current assets		955		1,210	
Total assets	\$	61,980	\$	54,384	
Liabilities and Equity					
Current liabilities:					
Borrowings	\$	32	\$	129	
Accounts payable, accrued expenses and other current liabilities		5,773	·	5,204	
Participations, residuals and royalties payable		1,511		1,682	
Program rights payable		1,298		1,135	
Deferred revenue		957		712	
Total current liabilities		9,571		8,862	
Non-current liabilities:					
Borrowings		15,463		13,191	
Other liabilities		2,908		2,979	
Deferred income taxes		3,712		3,486	
Redeemable noncontrolling interests		242		325	
Commitments and contingencies					
Equity:					
Class A common stock, \$0.01 par value		18		18	
Class B common stock, \$0.01 par value		8		8	
Additional paid-in capital		17,435		17,408	
Retained earnings and accumulated other comprehensive income		12,045		7,679	
Total News Corporation stockholders' equity		29,506	·	25,113	
Noncontrolling interests		578		428	
Total equity		30,084		25,541	
Total liabilities and equity	\$	61,980	\$	54,384	

### CONSOLIDATED STATEMENTS OF CASH FLOWS

CONSOLIDATED STATEMENTS OF CASH FLOWS	12 Months Ended June 30,					
		2011		2010		
Ou south a south differen		US \$	Millions			
Operating activities: Net income	¢	2.004	ф	2,644		
	\$	2,894 254	\$	2,644		
Loss on disposition of discontinued operations, net of tax		3,148		2,644		
Income from continuing operations		3,140		2,044		
Adjustments to reconcile net income to cash provided by operating activities:		4 404		4.405		
Depreciation and amortization		1,191		1,185		
Amortization of cable distribution investments		92		84		
Equity earnings of affiliates		(462)		(448)		
Cash distributions received from affiliates		310		317		
Impairment charges (net of tax of \$0 and \$19 million, respectively)		168		181		
Other, net		(18)		(69)		
Change in operating assets and liabilities, net of acquisitions:		077		(202)		
Receivables and other assets		377		(282)		
Inventories, net		(627)		(110)		
Accounts payable and other liabilities		292		352		
Net cash provided by operating activities		4,471	-	3,854		
Investing activities:						
Property, plant and equipment, net of acquisitions		(1,171)		(914)		
Acquisitions, net of cash acquired		(831)		(143)		
Investments in equity affiliates		(326)		(428)		
Other investments		(322)		(85)		
Proceeds from dispositions		403		1,257		
Net cash used in investing activities		(2,247)		(313)		
		-				
Financing activities:						
Borrowings		2,471		1,027		
Repayment of borrowings		(557)		(2,080)		
Issuance of shares		12		24		
Dividends paid		(500)		(418)		
Purchase of subsidiary shares from noncontrolling interests		(116)		-		
Sale of subsidiary shares to noncontrolling interests		50		-		
Other, net		4 000	· —	2		
Net cash provided by (used in) financing activities		1,360	· —	(1,445)		
Net increase in cash and cash equivalents		3,584		2,096		
Cash and cash equivalents, beginning of period		8,709		6,540		
Exchange movement on opening cash balance		387		73		
Cash and cash equivalents, end of period	\$	12,680	\$	8,709		
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SEGMENT INFORMATION		3 Monti Jur	hs En ne 30,		12 Months Ended June 30,				
		2011		2010		2011		2010	
				US \$	Millions	S			
Revenues									
Cable Network Programming	\$	2,151	\$	1,878	\$	8,037	\$	7,038	
Filmed Entertainment		2,033		1,790		6,899		7,631	
Television		1,120		1,047		4,778		4,228	
Direct Broadcast Satellite Television		1,038		913		3,761		3,802	
Publishing		2,350		2,125		8,826		8,548	
Other		270		357		1,104		1,531	
Total Revenues	\$	8,962	\$	8,110	\$	33,405	\$	32,778	
Segment Operating Income (Loss)									
Cable Network Programming	\$	631	\$	563	\$	2,760	\$	2,268	
Filmed Entertainment	•	210	•	137	•	927	•	1,349	
Television		233		113		681		220	
Direct Broadcast Satellite Television		145		97		232		230	
Publishing		270		196		864*		467*	
Other		(137)		(174)		(614)		(575)	
Total Segment Operating Income	\$	1,352	\$	932	\$	4,850*	\$	3,959*	

<sup>\*</sup> The twelve months ended June 30, 2011 and 2010 include litigation settlement charges of \$125 million and \$500 million, respectively. Excluding these charges, adjusted total segment operating income is \$4,975 million and \$4,459 million in the twelve months ended June 30, 2011 and 2010, respectively.

# NOTE 1 - TOTAL SEGMENT OPERATING INCOME AND SEGMENT OPERATING INCOME BEFORE DEPRECIATION AND AMORTIZATION

The Company evaluates the performance of its operating segments based on segment operating income, and management uses total segment operating income as a measure of the performance of operating businesses separate from non-operating factors. Total segment operating income and segment operating income before depreciation and amortization are non-GAAP measures and should be considered in addition to, not as a substitute for, net income, cash flow and other measures of financial performance reported in accordance with GAAP. In addition, these measures do not reflect cash available to fund requirements. These measures exclude items, such as impairment and restructuring charges, which are significant components in assessing the Company's financial performance. Segment operating income before depreciation and amortization also excludes depreciation and amortization which are also significant components in assessing the Company's financial performance.

Management believes that total segment operating income and segment operating income before depreciation and amortization are appropriate measures for evaluating the operating performance of the Company's business and provide investors and equity analysts a measure to analyze operating performance of the Company's business and enterprise value against historical data and competitors' data. Total segment operating income and segment operating income before depreciation and amortization is the primary measure used by our chief operating decision maker to evaluate the performance of and allocate resources to the Company's business segments.

Total segment operating income does not include: Impairment and restructuring charges, Loss on the disposition of discontinued operations, Equity earnings of affiliates, Interest expense, net, Interest income, Other, net, Income tax expense and Net income attributable to noncontrolling interests.

Segment operating income before depreciation and amortization is defined as segment operating income plus depreciation and amortization and the amortization of cable distribution investments and eliminates the variable effect across all business segments of depreciation and amortization. Depreciation and amortization expense includes the depreciation of property and equipment, as well as amortization of finite-lived intangible assets. Amortization of cable distribution investments represents a reduction against revenues over the term of a carriage arrangement and, as such, it is excluded from segment operating income before depreciation and amortization.

The following table reconciles segment operating income before depreciation and amortization to income from continuing operations before income tax expense.

	3 Months Ended June 30,					nded		
	2011 2010					2011		2010
				US \$ I	Millio	ns		
Segment Operating income before depreciation								
and amortization	\$	1,729	\$	1,247	\$	6,133	\$	5,228
Depreciation and amortization		(354)		(295)		(1,191)		(1,185)
Amortization of cable distribution investments		(23)		(20)		(92)		(84)
Total Segment Operating income		1,352		932		4,850		3,959
Impairment and restructuring charges		(28)		(217)		(313)		(253)
Equity earnings of affiliates		190		177		462		448
Interest expense, net		(260)		(230)		(966)		(991)
Interest income		41		30		126		91
Other, net		59		212		18		69
Income from continuing operations before			_					
income tax expense	\$	1,354	\$	904	\$	4,177	\$	3,323

# For the Three Months Ended June 30, 2011 (US \$ Millions)

		4 00)	,	110110)	
	Segment Operating ncome (loss) before depreciation and amortization	epreciation and mortization		Amortization of cable distribution investments	Segment Operating income (loss)
Cable Network Programming	\$ 699	\$ (45)	\$	(23)	\$ 631
Filmed Entertainment	252	(42)		-	210
Television	258	(25)		-	233
Direct Broadcast Satellite					
Television	252	(107)		-	145
Publishing	374	(104)		-	270
Other	(106)	(31)		-	(137)
Consolidated Total	\$ 1,729	\$ (354)	\$	(23)	\$ 1,352

### For the Three Months Ended June 30, 2010 (US \$ Millions)

		(55 4				
		and	_	Amortization of cable distribution investments		Segment Operating income (loss)
\$ 621	\$	(38)	\$	(20)	\$	563
161		(24)		-		137
136		(23)		-		113
167		(70)		-		97
294		(98)		-		196
 (132)		(42)		-		(174)
\$ 1,247	\$	(295)	\$	(20)	\$	932
<u></u>	\$ 621 161 136 167 294 (132)	income (loss) before depreciation and amortization are \$ 621 \$ 161 \$ 136 \$ 167 \$ 294 \$ (132)	Segment Operating income (loss) before depreciation and amortization	Segment Operating income (loss) before depreciation and amortization	income (loss) before depreciation amortization         Depreciation and amortization         Amortization of cable distribution investments           \$ 621         \$ (38)         \$ (20)           161         (24)         -           136         (23)         -           467         (70)         -           294         (98)         -           (132)         (42)         -	Segment Operating income (loss) before depreciation and amortization

## For the Twelve Months Ended June 30, 2011 (US \$ Millions)

		\$ 55)	14111	110113)		
	Segment Operating ncome (loss) before depreciation and amortization	Depreciation and mortization		Amortization of cable distribution investments	_	Segment Operating income (loss)
Cable Network Programming	\$ 3,008	\$ (156)	\$	(92)	\$	2,760
Filmed Entertainment	1,037	(110)		-		927
Television	770	(89)		-		681
Direct Broadcast Satellite						
Television	546	(314)		-		232
Publishing	1,253	(389)		-		864
Other	 (481)	 (133)		<u>-</u>		(614)
Consolidated Total	\$ 6,133	\$ (1,191)	\$	(92)	\$	4,850

## For the Twelve Months Ended June 30, 2010 (US \$ Millions)

	Segment Operating ncome (loss) before depreciation and amortization	epreciation and mortization	 Amortization of cable distribution investments	Segment Operating income (loss)
Cable Network Programming	\$ 2,505	\$ (153)	\$ (84)	\$ 2,268
Filmed Entertainment	1,442	(93)	-	1,349
Television	305	(85)	-	220
Direct Broadcast Satellite				
Television	508	(278)	-	230
Publishing	852	(385)	-	467
Other	(384)	(191)	-	(575)
Consolidated Total	\$ 5,228	\$ (1,185)	\$ (84)	\$ 3,959