

# Nokia Life Tools

Inform. Involve. Empower.



## Introducing Nokia Life Tools in Indonesia

- Nokia Life Tools is a new range of services aimed at addressing the information gap of consumers in emerging markets
- The services offered include Agriculture information, Education services, and various Entertainment services supplementing the offering
- The service will be available on specific Nokia devices (see [www.nokia.co.id/nokialifetools](http://www.nokia.co.id/nokialifetools) for full range of compatible devices). In addition, the Nokia Life Tools application will be made available for download on compatible handsets.
- Nokia Life Tools aims to bridge the digital divide in emerging markets. Information relevant to people's daily lives is delivered in an easy-to-use and easily accessible way on their mobile phones.



Agriculture



Education



Entertainment



Nokia 2220 slide

**NOKIA**  
Connecting People

## Nokia Life Tools – Agriculture

Reliable and comprehensive information, delivered regularly to your mobile device in one package.

The Agriculture service provides reliable and comprehensive information, delivered regularly to your mobile phone. The service empowers users with tailored information synchronised with farming cycles and locations. Get weather information, market prices, and agriculture tips and techniques in Bahasa Indonesia – and improve your productivity and earnings.



### Market prices

Potential to earn more with regular updates of market prices for your crops.

### Weather

Plan your work better with local weather forecasts and information about temperature, wind and the climate.



### News & advice

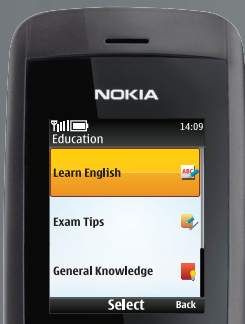
Stay up to date and manage your work better with tips and information on the latest agricultural news and techniques.



## Nokia Life Tools – Education

Prepare for a better future.

Grow and keep ahead! Boost your social standing and confidence with educational services delivered in Bahasa Indonesia. Learn English, improve your general knowledge or prepare for exams – right on your phone.

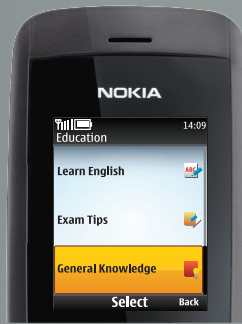


### Learn English

Practice English daily on various levels of difficulty. Get explanations in Bahasa Indonesia, and take periodic tests to measure your progress.

### Exam preparation

Get extra help and prepare better for various subjects with advice and tips.



### General knowledge

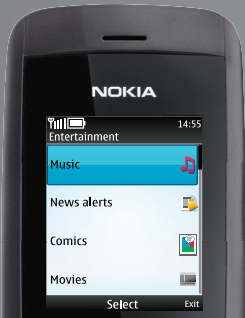
Improve your confidence and be aware of various facts about your area and beyond, with daily knowledge bytes.

## Nokia Life Tools – Entertainment

Fun and personalization at your fingertips.

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Bring a smile to your day! Personalise your phone with the latest ringtones and ringbacktones, enjoy jokes, comics, movies, news and gossip while knowing what each day has in store for you with the astrology service.



### Music

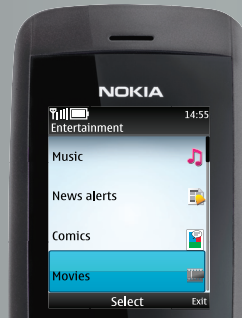
Personalise your phone and stand out from the crowd with cool and always available ringtones and ringbacktones.

### Astrology

Get a forecast on what your day will be like every day with astrological predictions.

### News alerts

Get the latest information on national news, sports news and infotainment everyday.



### Jokes

Be the life of the party or make your friends and family laugh with the latest jokes.

### Movies

Enjoy the best of cinema on your phone with the latest movie wallpapers, animations, news and reviews.

### Comics

Read fun and amusing comics in your spare time – whenever and wherever you are.

### Content Partners

Agriculture: Direktorat Jenderal Pengolahan dan Pemasaran Hasil Pertanian (P2HP) Departemen Pertanian Republik Indonesia, Badan Meteorologi, Klimatologi dan Geofisika and PT Synovate Indonesia

Education: PT Balai Pustaka, PT Mitracomm Eka Sarana, PT Gama Techno Indonesia, PT Gramedia Widiasarana Indonesia (Grasindo), SSC Intersolusi and ELTI

Entertainment: PT Agranet Multicitra Siberkom (Detik.com) and PT Iguana Technology

### Availability and device support

Pre-installed on select Nokia devices (see [www.nokia.co.id/nokialifetools](http://www.nokia.co.id/nokialifetools) for full list of compatible devices). Nokia Life Tools will be available across Indonesia in the fourth quarter of 2009.

### Languages supported

Bahasa Indonesia

### For more information visit [www.nokia.com](http://www.nokia.com)

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