

Postcode**Anywhere**

PSMA WEBCAST

**Providing the answers to the
questions everyone is asking**

Who are Postcode Anywhere?

Over 8,000 customers worldwide

Clients include HMRC, NS&I, and the Identity and Passport Service

Work with Data Advance to offer PSMA advice

What is the PSMA?



What is the PSMA?

Public Sector Mapping Agreement

Established 1st April 2011

Replaces existing licensing agreements in Public Sector

One licence for addressing and mapping

Covers England and Wales



Who is eligible to join?



Who is eligible to join?

Central and Local
Government Authorities



Who is eligible to join?

Central and Local
Government Authorities



Health Bodies



Who is eligible to join?

Does not include...

Scotland and Ireland

Utility Service companies



What is included?



What is included?

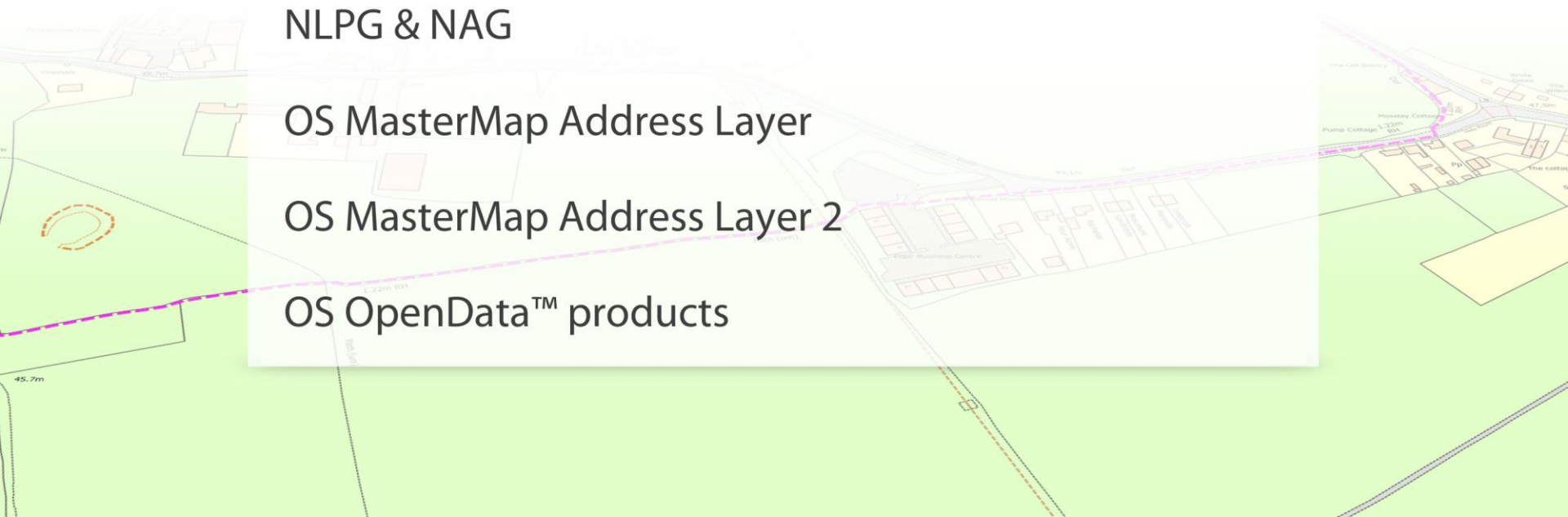
ADDRESS-POINT®

NLPG & NAG

OS MasterMap Address Layer

OS MasterMap Address Layer 2

OS OpenData™ products



The NAG



The NAG (available autumn 2011)



National Address Gazetteer

Single process for capturing changes of address

Improves consistency and reduces duplication of address data

Licensed under PSMA

Draws from Local Government, OS and PAF®

Share the data with...

Contractors



Share the data with...

Contractors

OSMA members



Share the data with...

Contractors

OSMA members

Infrastructure bodies



Share the data with...

Contractors

OSMA members

Infrastructure bodies

Others – i.e. end user licence



What are the benefits?



What are the benefits?

Single licence

Shared data across the Public Sector

Assist, enable, and support shared initiatives

Improvement in citizen services

Share geographic information with 3rd parties to facilitate initiatives

Considerable cost savings

How can Postcode Anywhere help?



How can Postcode Anywhere help?

Free data health check

Help to consolidate your suppliers

Provision of data via web services or by download

Certified provider of PSMA data

Applications built and tailored to use the data

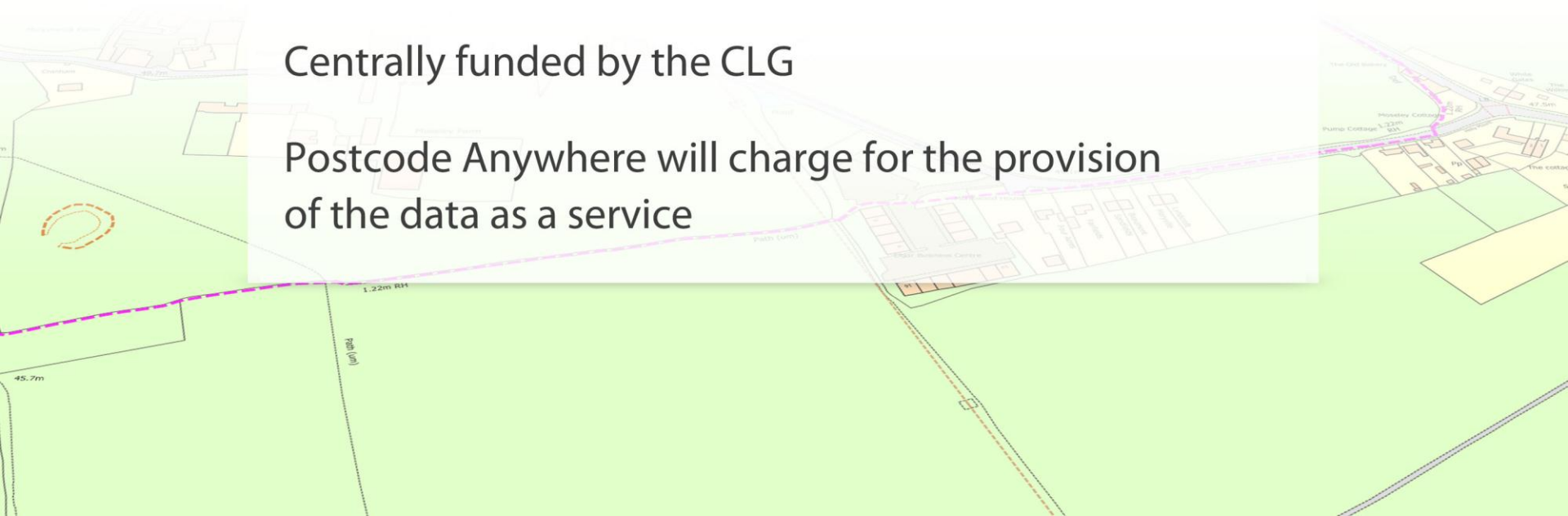


How much will it cost?

Membership is free

Centrally funded by the CLG

Postcode Anywhere will charge for the provision of the data as a service



SOME OF OUR PUBLIC SECTOR CUSTOMERS INCLUDE...



ARE THERE ANY SUCCESS STORIES SO FAR?

For more stories, visit www.ordnancesurvey.co.uk > Public Sector Mapping Agreement > Case Studies



“Cardiff Council delivers more than £1.3m in savings”

(Ordnance Survey online)

“Newcastle City Council saves £248,000 by efficient waste management”

(Ordnance Survey online)



Why change?

Reduction in licensing costs



Why change?

Reduction in licensing costs

Shared data

Increased standard of services



Why change?

Reduction in licensing costs

Shared data

Increased standard of services

Apps to help you make the most of your data



Postcode**Anywhere**

THANK YOU FOR LISTENING

We are now open to questions

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