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Wason Center for Public Policy / Richmond Times-Dispatch<br>Virginia Statewide Survey

Republican Voters Not Happy With Primary Choices
Romney Leads Obama By 3 In Statistical Tie

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## Summary of Key Findings

1. Nearly six in ten Republicans and Independents are not satisfied with the choices of Mitt Romney and Ron Paul on the Republican primary ballot and would like to see other candidates on the ballot.
2. Romney leads Paul in the Republican primary 53\%-23\%.
3. Obama trails Romney and Santorum, beats Gingrich, and ties Paul; struggles with support from independents.
4. Allen leads Kaine by $2 \%$ in statistical tie.

## About the Survey

The results of this poll are based on 1018 landline telephone (810) and cell phone (208, including 93 who had no landline telephone) interviews conducted February 4-13, 2012 of registered Virginia voters. Live interviewing and sampling was conducted by the Muhlenberg College Institute of Public Opinion. The margin of error for the whole survey is +/$3.1 \%$ at the $95 \%$ level of confidence; however, the margin of error for sub groups (see below) is larger due to smaller sample sizes. In addition to sampling error, the other potential sources of error include non-response, question wording, and interviewer error. The response rate (AAPOR RRI Standard Definition) for the survey was $27 \%$. Four callbacks were employed in the fielding process. The data reported here are weighted on sex, age, race and region of residence to reflect as closely as possible the demographic composition of adults 18 and older in Virginia. Percentages may not equal 100 due to rounding. The poll was designed and analyzed by Dr. Quentin Kidd of the Wason Center for Public Policy at Christopher Newport University and Richmond Times-Dispatch staff.

## Republicans Not Happy With Primary Choices

When Virginians go to vote in the Republican primary on March 7, they will have two choices: Mitt Romney and Ron Paul. Several other candidates, including Newt Gingrich and Rick Santorum failed to turn in enough valid signatures to qualify for the ballot. In polling conducted by the Wason Center for Public Policy among 1018 registered voters between February 413, Republican and Independent voters expressed dismay at the lack of choices. A solid majority ( $57 \%$ ) said they would like to see other names on the Republican primary ballot. Only 38\% indicated general satisfaction with the choices of Romney and Paul.

| Satisfaction with Primary Choices | Percent Responding |
| :--- | :--- |
| Generally satisfied | $38 \%$ |
| Would like to see other names | $57 \%$ |
| Don't know/refused (vol.) | $6 \%$ |

While nearly a third of Republicans and Independents say they are not likely to vote in the Republican primary, among those who are very or somewhat likely to vote, Romney leads Paul $53 \%$ to $23 \%$.

| Republican Primary Vote Choice | Percent Responding |
| :--- | :--- |
| Mitt Romney | $53 \%$ |
| Ron Paul | $23 \%$ |
| Other/Undecided (vol.) | $12 \%$ |
| Don't know/refused (vol.) | $12 \%$ |

## Obama Struggles With Independents Against Potential Republican Challengers

In head-to-head match-ups between potential Republican challengers, Barack Obama struggles. Against Romney, Obama trails by a statistically insignificant $3 \%$ (margin of error is $+/-3.1 \%$ ). Against Santorum, Obama trails by $4 \%$. Obama is tied with Paul $43 \%$ to $43 \%$, and beats Gingrich $45 \%$ to $40 \%$.

While the intensity of Democratic support for Obama is greater than the intensity of Republican support for any of the Republican candidates, Obama struggles with Independents. Independents break for Romney over Obama by $13 \%$ ( $48 \%$ to $35 \%$ ), and for Santorum over Obama by $23 \%$ ( $54 \%$
to $31 \%$ ). Independents side with Paul over Obama by $12 \%$ ( $46 \%$ to $35 \%$ ) and with Gingrich by $4 \%$ ( $41 \%$ to $37 \%$ ).

| 2012 Presidential Vote Choice | All <br> Respondents | Democrats | Republicans | Independents |
| :---: | :---: | :---: | :---: | :---: |
| Barack Obama | 43\% | 90\% | 8\% | 35\% |
| Mitt Romney | 46\% | 5\% | 86\% | 48\% |
| Other/neither (vol.) | 7\% |  |  |  |
| Don't know/refused (vol.) | 4\% |  |  |  |
|  |  |  |  |  |
| Barack Obama | 45\% | 93\% | 10\% | 37\% |
| Newt Gingrich | 40\% | 2\% | 78\% | 41\% |
| Other/neither (vol.) | 10\% |  |  |  |
| Don't know/refused (vol.) | 5\% |  |  |  |
|  |  |  |  |  |
| Barack Obama | 42\% | 91\% | 10\% | 31\% |
| Rick Santorum | 46\% | 2\% | 79\% | 54\% |
| Other/neither (vol.) | 6\% |  |  |  |
| Don't know/refused (vol.) | 6\% |  |  |  |
|  |  |  |  |  |
| Barack Obama | 43\% | 90\% | 9\% | 35\% |
| Ron Paul | 43\% | 6\% | 76\% | 47\% |
| Other/neither (vol.) | 8\% |  |  |  |
| Don't know/refused (vol.) | 6\% |  |  |  |

## U.S. Senate Race A Statistical Tie

The race to replace Senator Jim Webb in the U.S. Senate remains a contest between former senator George Allen and former governor Tim Kaine. As has been the case in all public polling in the last six month, the latest Wason Center poll finds the race to be a statistical tie, with Allen holding a statistically insignificant $2 \%$ lead over Kaine $42 \%$ to $40 \%$. Currently $16 \%$ of voters say they are unsure for whom they will vote.

The entry of Prince William Country Republican Delegate Bob Marshall into the race appears not to have altered the dynamics of the contest much. Kaine holds a commanding $11 \%$ lead ( $39 \%$ to $28 \%$ ) over Marshal, which is similar to the lead Kaine holds against Chesterfield Country Republican Jamie Radtke ( $40 \%$ to $26 \%$ ), who rose to political prominence after organizing Virginia's first Tea Party convention in 2010.

| 2012 U.S. Senate Choices | Percent Respondents |
| :--- | :--- |
| Tim Kaine | $40 \%$ |
| George Allen | $42 \%$ |
| Other/neither (vol.) | $2 \%$ |
| Don't know/refused (vol.) | $16 \%$ |
|  |  |
| Tim Kaine | $39 \%$ |
| Bob Marshall | $28 \%$ |
| Other/neither (vol.) | $4 \%$ |
| Don't know/refused (vol.) | $29 \%$ |
|  |  |
| Tim Kaine | $40 \%$ |
| Jamie Radtke | $26 \%$ |
| Other/neither (vol.) | $3 \%$ |
| Don't know/refused (vol.) | $31 \%$ |

Field Dates: February 4-13

## 1,018 Registered Virginia Voters

[READ] Hello, my name is $\qquad$ . I'm calling on behalf of Christopher Newport University and the Richmond TimesDispatch to ask your views on some important issues. Your number was selected at random, and I assure you that your opinions are completely confidential and this is not a sales call.

## Screen

[READ] Just to make sure we are interviewing the right people, are you registered to vote in Virginia?
Yes - continue to Q1
No/DK/Refused - TERMINATE
[RESPONDENTS MUST BE REGISTERED TO VOTE IN VIRGINIA; ELSE TERMINATE]
Questions 1 through 6 released earlier

## II. Elections

[READ] Ok, thanks. I want to shift to upcoming elections and the people who might be running for office...
d5: [READ] In politics today, do you generally consider yourself to be a Democrat, Republican, or Independent?
Democrat $\quad 28 \%$

Republican $28 \%$
Independent $41 \%$
Other party (vol.) 2\%
Don't know/refused (vol.) 1\%

## [ASK IF ANSWERED "REPUBLICAN" OR "INDEPENDENT" ON d5]

Q7: [READ] The 2012 Republican primary for president in Virginia is coming up on March 6. Two candidates Mitt Romney and Ron Paul - will be on the ballot but several others including Newt Gingrich and Rick Santorum will not be on the ballot. Would you say that you are generally satisfied with the choices of Mitt Romney and Ron Paul or would you like to see some of the other candidates on the ballot as well?

Generally satisfied $38 \%$
Would like to see other candidates $57 \%$
Don't know/refused (vol.) 6\%

## [ASK IF ANSWERED "REPUBLICAN" OR "INDEPENDENT" ON d5]

Q8: [READ] How likely are you to vote in the upcoming March 6 Republican primary for president, would you say you are very likely, somewhat likely, or not likely to vote in it?

Very likely $40 \%$
Somewhat likely $31 \%$
Not likely 27\%
Don't know/refused (vol.) $2 \%$

## [ASK IF ANSWERED "VERY LIKELY" OR "SOMEWHAT LIKELY" ON Q8]

Q9: [READ] If that Republican primary for president were being held TODAY, would you vote for [RANDOMIZE: "Mitt Romney" or "Ron Paul"]?

Mitt Romney
53\%
Ron Paul $23 \%$

Other/Undecided (vol.) $12 \%$

Don't know/refused (vol.) $12 \%$

## [ASK ALL]

Q10: [READ] Thinking about the 2012 presidential election... if the election were held TODAY and the candidates were [RANDOMIZE: "Barack Obama the Democrat" and "Mitt Romney the Republican"], for whom would you vote? [IF RESPONDENT IS UNSURE ("DON'T KNOW", "DEPENDS", "NOT SURE", ETC.) PROBE ONCE WITH: Which one are you leaning toward right now?]

|  | Democrats | Republicans | Independents |  |
| :--- | :---: | :---: | :---: | :---: |
| Obama | $43 \%$ | $90 \%$ | $8 \%$ | $35 \%$ |
| Romney | $46 \%$ | $5 \%$ | $86 \%$ | $48 \%$ |
| Other (vol.) | $2 \%$ |  |  |  |
| Neither (vol.) | $5 \%$ |  |  |  |
| Don't know/refused (vol.) | $4 \%$ |  |  |  |

Q11: [READ] Still thinking about the 2012 presidential election... if the election were held TODAY and the candidates were [RANDOMIZE: "Barack Obama the Democrat" and "Newt Gingrich the Republican"], for whom would you vote? [IF RESPONDENT IS UNSURE ("DON'T KNOW", "DEPENDS", "NOT SURE", ETC.) PROBE ONCE WITH: Which one are you leaning toward right now?]

|  | Democrats | Republicans | Independents |  |
| :--- | :---: | :---: | :---: | :---: |
| Obama | $45 \%$ | $93 \%$ | $10 \%$ | $37 \%$ |
| Gingrich | $40 \%$ | $2 \%$ | $78 \%$ | $41 \%$ |
| Other (vol.) | $2 \%$ |  |  |  |
| Neither (vol.) | $8 \%$ |  |  |  |
| Don't know/refused (vol.) | $5 \%$ |  |  |  |

Q12: [READ] Still thinking about the 2012 presidential election...if the election were held TODAY and the candidates were [RANDOMIZE: "Barack Obama the Democrat" and "Rick Santorum the Republican"], for whom would you vote? [IF RESPONDENT IS UNSURE ("DON'T KNOW", "DEPENDS", "NOT SURE", ETC.) PROBE ONCE WITH: Which one are you leaning toward right now?]

|  | Democrats | Republicans | Independents |  |
| :--- | :---: | :---: | :---: | :---: |
| Obama | $42 \%$ | $91 \%$ | $10 \%$ | $31 \%$ |
| Santorum | $46 \%$ | $2 \%$ | $79 \%$ | $54 \%$ |
| Other (vol.) | $2 \%$ |  |  |  |
| Neither (vol.) | $4 \%$ |  |  |  |
| Don't know/refused (vol.) | $6 \%$ |  |  |  |

Q13: [READ] Still thinking about the 2012 presidential election...if the election were held TODAY and the candidates were [RANDOMIZE: "Barack Obama the Democrat" and "Ron Paul the Republican"], for whom would you vote? [IF RESPONDENT IS UNSURE ("DON'T KNOW", "DEPENDS", "NOT SURE", ETC.)
PROBE ONCE WITH: Which one are you leaning toward right now?]

|  | Democrats | Republicans | Independents |  |
| :--- | :---: | :---: | :---: | :---: |
| Obama | $43 \%$ | $90 \%$ | $9 \%$ | $35 \%$ |
| Paul | $43 \%$ | $6 \%$ | $76 \%$ | $47 \%$ |
| Other (vol.) | $1 \%$ |  |  |  |
| Neither (vol.) | $7 \%$ |  |  |  |
| Don't know/refused (vol.) | $6 \%$ |  |  |  |

[READ] Ok, thank you. As you know, Virginia will also have an election for the U.S. Senate in 2012...
Q14: [READ] Thinking about the 2012 election for the U.S. Senate...if the election were held TODAY and the candidates were [RANDOMIZE: "Tim Kaine the Democrat" and "George Allen the Republican"], for whom would you vote? [IF RESPONDENT IS UNSURE ("DON'T KNOW", "DEPENDS", "NOT SURE", ETC.)
PROBE ONCE WITH: Which one are you leaning toward right now?]
Oct. 11

| Kaine | $40 \%$ | $44 \%$ |
| :--- | :---: | :---: |
| Allen | $42 \%$ | $42 \%$ |
| Neither (vol.) | $2 \%$ | $2 \%$ |
| Don't know/refused (vol.) | $16 \%$ | $12 \%$ |

Q15: [READ] Still thinking about the 2012 U.S. Senate election...If the election were held TODAY and the candidates were [RANDOMIZE: "Tim Kaine the Democrat" and "Bob Marshall the Republican"], for whom would you vote? [IF RESPONDENT IS UNSURE ("DON'T KNOW", "DEPENDS", "NOT SURE", ETC.) PROBE ONCE WITH: Which one are you leaning toward right now?]

| Kaine | $39 \%$ |
| :--- | :---: |
| Marshall | $28 \%$ |
| Other (vol.) | $2 \%$ |
| Neither (vol.) | $2 \%$ |
| Don't know/refused (vol.) | $29 \%$ |

Q16: [READ] Still thinking about the 2012 U.S. Senate election...If the election were held TODAY and the candidates were [RANDOMIZE: "Tim Kaine the Democrat" and "Jamie Radtke the Republican"], for whom would you vote? [IF RESPONDENT IS UNSURE ("DON'T KNOW", "DEPENDS", "NOT SURE", ETC.) PROBE ONCE WITH: Which one are you leaning toward right now?]

|  |  | Oct. 11 |
| :--- | :---: | :---: |
| Kaine | $40 \%$ | $46 \%$ |
| Radtke | $26 \%$ | $32 \%$ |
| Other (vol.) | $1 \%$ | $1 \%$ |
| Neither (vol.) | $2 \%$ | $2 \%$ |
| Don’t know/refused (vol.) | $31 \%$ | $19 \%$ |

Questions 17 through 22 released earlier
Questions 22-29 held for future release

## Demographics

[READ] Thank you. I have just a few questions about you to make sure we are hearing from a wide range of Virginians.
d1: [READ] Could you please tell me the year in which you were born: [INTERVIEWER RECORD YEAR]

| $18-24$ | $13 \%$ |
| :--- | :--- |
| $25-34$ | $18 \%$ |
| $35-44$ | $19 \%$ |
| $45-54$ | $19 \%$ |
| 55 and older | $32 \%$ |

d2: [READ] What is the last grade of school or college you had the opportunity to complete?

d7: [READ] Do you consider yourself to be a supporter of the Tea Party movement?
Yes $24 \%$

No 70\%

Don’t know/refused (vol.) 6\%
[READ] Thank you very much for your help with this survey.

## Sex: [INTERVIEWER CODE]

Male $49 \%$
Female $51 \%$

