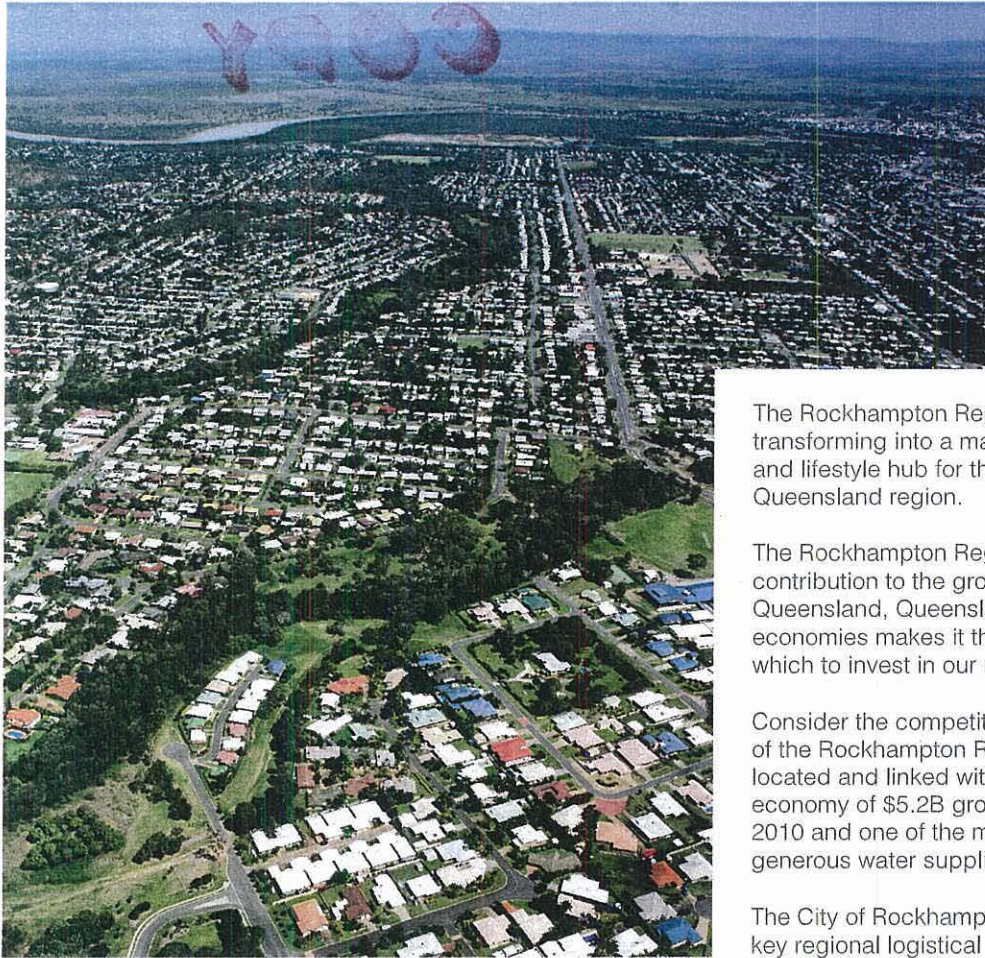


AN INTRODUCTION

TO OUR REGION



The Rockhampton Region is transforming into a major economic and lifestyle hub for the broader Central Queensland region.

The Rockhampton Region's vital contribution to the growth of the Central Queensland, Queensland and Australian economies makes it the ideal region in which to invest in our nation's future.

Consider the competitive advantages of the Rockhampton Region - perfectly located and linked with a growing economy of \$5.2B gross product in 2010 and one of the most reliable and generous water supplies in Queensland.

The City of Rockhampton is one of two key regional logistical centres outside

of the south east corner in Queensland that provides support for mining, manufacturing, retail, transport and other major industries that contribute to 7.7% of the state's Gross State Product.

Steady population and industry growth in the resources, manufacturing and primary industries sectors are supported by a wide range of retail, health and education services that also support the broader Central Queensland region.

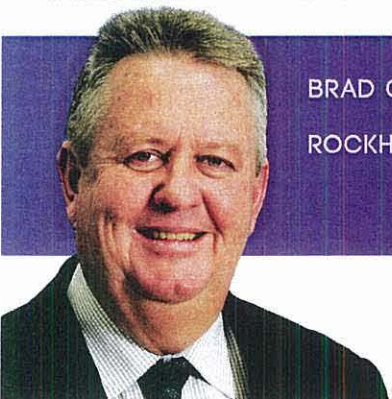
Partnerships are the key to successfully implementing our regional strategies. We are committed to our relationships regionally between local government and key industry and business stakeholders; and between all levels of government.

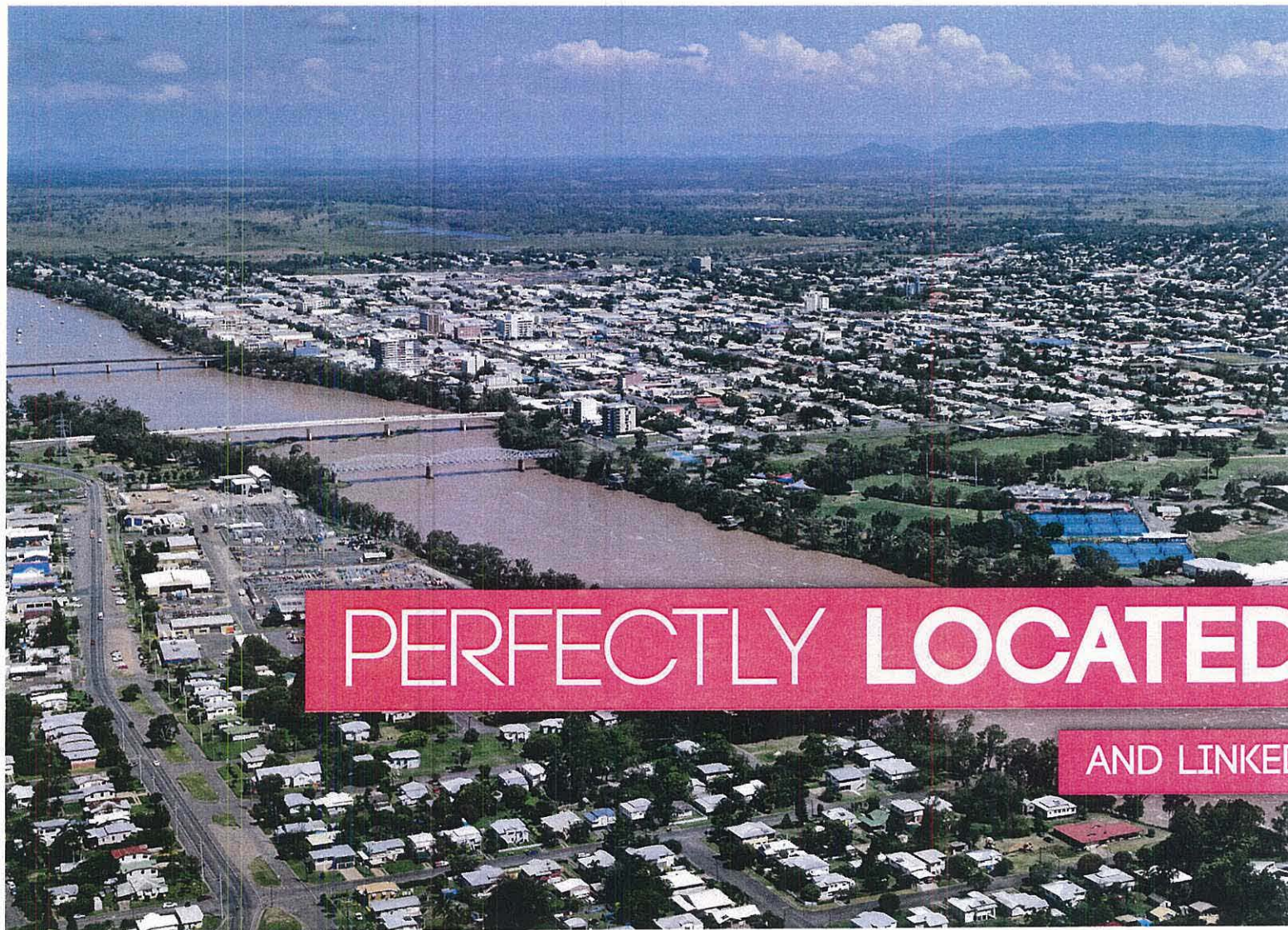
In supporting this coordinated regional 'blue print' of priority infrastructure needs we offer you a snapshot of the Rockhampton Region's strengths, natural attributes and economic assets. A shared understanding of the great economic potential of this region will open up investment opportunities for further growth.

As representatives of Rockhampton Regional Council and Capricorn Tourism and Economic Development, we invite you to partner with us to ensure this region's economic future continues to prosper, benefiting the Central Queensland, Queensland and Australian economies.

BRAD CARTER | MAYOR
ROCKHAMPTON REGIONAL COUNCIL

GRANT CASSIDY | CHAIR
CAPRICORN TOURISM &
ECONOMIC DEVELOPMENT LTD





PERFECTLY LOCATED

AND LINKED



AN ACCESSIBLE REGION

A central base located within some of Australia's best regional air, sea, rail, road, water, communications, and energy infrastructure. Growth in demand is fueling further improvements. For example, operations (throughput) at the Region's international Port Alma facility grew by 208% between 2005 and 2010 to service demands for commodities such as petroleum, bio-fuels, and ammonium nitrate.

The Rockhampton Region's \$5.2 Billion economy ticks all the boxes and is recognised nationally as a growth centre offering a diversity of business and lifestyle opportunities.

Consider the competitive advantages of the Rockhampton Region - perfectly located and linked as a critical exporter and service hub for Central Queensland, servicing a 3½ hour catchment of over 450,000 people and offering one of the most reliable and generous water supplies in Queensland.

Ideally positioned between mining and agricultural pursuits in the west, home to defence facilities and government directorates, and linked to key export ports and industrial centres, the region is reinforced by a stable base of health, education, retail, and industry.

A PRODUCTIVE REGION

- Rockhampton Region Gross Product is \$5.2B (2010).
- Part of the Fitzroy Area, which offers the highest business productivity in Queensland (2009), growing 18% since 2004 compared with 10% for Queensland overall and currently 15% higher than the state's overall business productivity.*
- Fast emerging as an optimal destination for lucrative knowledge, logistics, medical and professional services activities.

- **Mining Industry** - Mining is the prominent industry in the greater Central Queensland region.
- The Rockhampton Region boasts a majority share in production of the state's gold, limestone, magnesium and salt with its ports helping facilitate 25% of the state's exports with Central Queensland's contribution to this increasing by 104% in recent years.
- **Diverse Agricultural Sector** - The Region is home to the Central Queensland Livestock Exchange, two of the largest abattoirs in the country which provides added value with the processing for market also undertaken within the Region and lush pastures and water availability resulting in livestock making up 65.6% of the Region's total agricultural production.

REGIONAL OVERVIEW

8,300KM² OF LAND AND LUCRATIVE MARKETS IN
INDUSTRIAL, COMMERCIAL, AGRICULTURAL, RESIDENTIAL
AND RETAIL PROPERTY



BENEFITS

A CONNECTED REGION

- **Road** – The Capricorn, Leichhardt and Burnett Highways radiate out from Rockhampton linking the city with Central Queensland's coal resources.
- **Rail** - Rockhampton is a major Queensland Rail centre with the ability to handle close to 200 million tonnes of rail freight each year. High-speed passenger trains and tourist trains travel to the west, south and north. The Rockhampton Region provides services and infrastructure for 100% of Australia's rail freight between economies north of Gladstone and the rest of the nation's producers and consumers.
- **Air** - Rockhampton has one of the most highly serviced regional airports

in Australia, with more than 750,000 passengers in the last 12 months. It provides valuable international heavy-lift air freight capabilities, defence services for three nations, charters, training and extensive direct domestic passenger and freight flights. Facilities include unrestricted widebodied operations and a mix of wide-bodied aircraft including the B747 to B777 and A340 types.

- **Port** - Port Alma is a bulk shipping port located south east of Rockhampton operated by the Gladstone Port Corporation, which also operates the internationally recognised Port of Gladstone, one of the largest ports on Australia's east coast responsible for handling billions of dollars worth of cargo each year, including 45.2 million tonnes of

coal and a container handling facility. Throughput at Port Alma is in excess of 250,000 tpa for 2010. The Port of Gladstone is in the process of further expansions to increase its handling facilities, which when complete will have an annual through port capacity of 70 million tonnes.

- **Energy** – The region is linked to entire eastern seaboard through high capacity transmission infrastructure. The region is home to the 1434 megawatt Stanwell Power Station supplying electricity to the national grid, with a capacity sufficient to power 1.5 million homes and offers ample land, water, geothermal and wind resources for further energy generation investments.



A SKILLED AND GROWING REGION

- Almost 450,000 people live within a 3½ hour drive of Rockhampton.
- Estimated resident population of the Rockhampton Regional Council area in 2009 was 114,105 (2.6% of the total Queensland population), with an average age of 37 years.
- Population projections published by the Department of Infrastructure and Planning in 2008 indicate that the population of the Rockhampton Regional Council area will increase to 153,256 persons by the year 2031.
- The Rockhampton Region's population growth rate of 1.9% is currently keeping pace with the Australian average population growth rate of 2%*.

A REGION OF ABUNDANT LAND

- 18,300km² of land and lucrative markets in industrial, commercial, agricultural, residential and retail property.
- The Rockhampton Region's market for residential homes has averaged well above inflation and CPI movements during the last 5 and 10

year periods to 2010. The value of homes in the Region's Lakes Creek suburb, for example, has seen an average capital growth performance of 16% per annum over the 10 years between 2000-2010. The Region's strong performance is supported by providing investors with sustained yields equivalent to or above capital city suburbs.

- The Rockhampton Region has approached its vast land holdings strategically and with new business in mind with designated industrial estates for business and light industry.
- Purpose-planned space away from residential areas has been created for heavier high impact industries in the Stanwell Energy Park, located west of Rockhampton and separate from residential areas while still being a close commute.
- An abundance of good quality agricultural land and consistent water availability has attracted a variety of land-based industries. Directly west of Rockhampton, 50,000ha of land has been strategically identified for its irrigation and intensive animal production properties. Further planning has also identified options

for the development of low cost water infrastructure to support irrigation, industrial development and urban expansion.

A REGION WITH DEFENCE TRAINING WORTH MILLIONS

- The Shoalwater Bay Military Training Area (SBMTA) north east of Rockhampton is one of the Australian Defence Force's largest training areas, delivering regular and significant stimulus to the Rockhampton regional economy.
- Training exercises at SBMTA frequently see in excess of 30,000 troops deployed, with ongoing Australian military training activities, annual military training activities of the Singaporean Armed Forces and bi-annual training exercises with the US military.
- The Department of Defence advises that in 2005, the local economic impact of Operation Talisman Sabre (USA/Australian training exercise) was estimated at \$4M - \$5M in expenditure; and that in 2008, the local economic impact of Operation Wallaby (Singaporean/Australian training exercise) was estimated at \$24M in additional expenditure.

“ THE ROCKHAMPTON REGION'S \$5.2 BILLION ECONOMY TICKS ALL THE BOXES ”



A WELL REPRESENTED REGION

- A full range of Queensland and Australian Government departments and agencies have offices in Rockhampton, which in collaboration with regional council operations has led to the government sector becoming the second most significant employer in the Region and the most significant sector in terms of contribution to the Gross Regional Product. This gives the economy the advantage of significant stability.
- QPS employment contributes approximately \$320M of income to the Rockhampton Region, with Rockhampton hosting regional offices for all Queensland Government Departments with the exception of only Queensland Treasury and Department of Premier and Cabinet, and a range of Australian Government agencies including Department of Education, Employment & Workplace Relations (DEEWR) and Centrelink.

A REGION RICH IN NATURAL RESOURCES

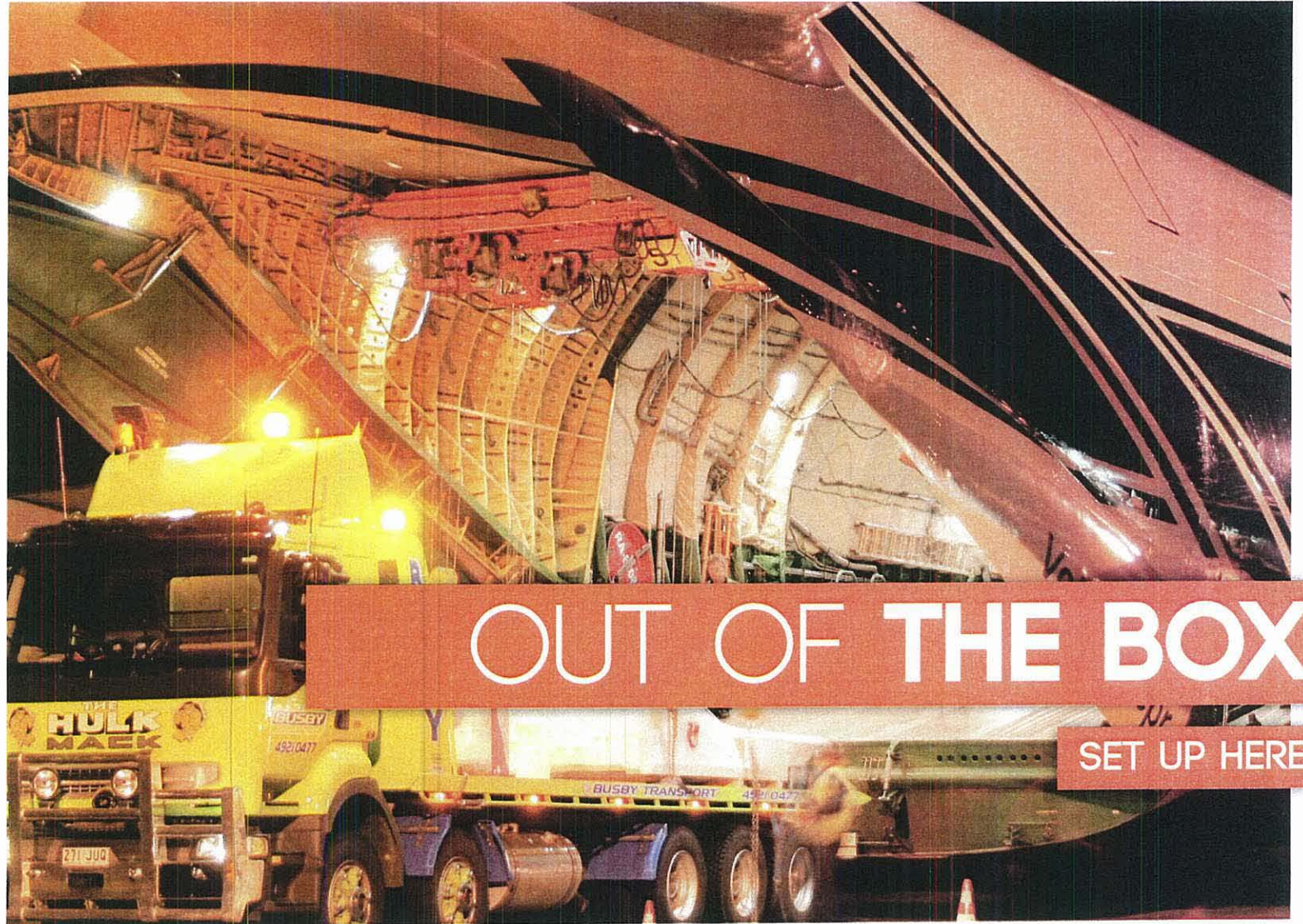
- The Rockhampton Region has one of the best water supplies in Queensland, with the Fitzroy River offering supply from the largest water catchment of eastern Australia.
- Extensive water storage, treatment and reticulation services link residents, business and heavy industry to reliable and generous supplies.
- Queensland Magnesium operates a major magnesium processing facility at Parkhurst, generating significant regional exports to international markets, \$85 million in spending, and hundreds of jobs.
- The Region is a major manufacturing base including Hastings Deering, which provides significant services for the Central Queensland industry and over 600 jobs within an employee workforce that has grown over 178% since 2006.

A REGION WITH ADVANCED HEALTH CARE

- Health and Social Assistance is the Region's largest sector in terms of employment and has the most significant flow on effects of any sector within the Region.
- The Rockhampton Hospital is the Region's major hospital, providing advanced levels of health care and leveraging a major private health care sector. The Rockhampton Hospital is also a major teaching hospital with linkages to CQUniversity and the University of Queensland.
- Queensland Health employs more than 3,000 people in the Central Queensland region, with more than 1,000 of those working in Rockhampton alone. The Central Queensland Health Service District has an operating budget of more than \$300M a year.



REGIONAL OVERVIEW



OUT OF THE BOX

SET UP HERE



OUT OF THE BOX?

From its innovative university to its internationally linked aeronautical and military precinct, the Region nurtures a habitat for innovation and demonstrates its capacity to profit from new knowledge and 'out of the box' ideas.

AN INNOVATION INVESTMENT REGION

- The Rockhampton Region is one of only two regions in Queensland and one of 10 in Australia, to be gazetted as an "Innovation Region" for investment priority by the Australian Government.
- Rockhampton Regional Council is a signatory to the CQ Innovation Accord, committing to ensuring Central Queensland is known and recognised as Australia's premier "Region of Innovation".

- The Region has a culture of collaboration and connectivity for innovation, and new technologies are trialled in the region by organisations such as Ergon Energy.
- Capricorn Tourism & Economic Development Ltd in partnership with the CQUniversity held the Inaugural "Capricorn Innovative Leadership Forum" on Friday 8th October 2010

INTERNATIONAL AERONAUTICAL AND MILITARY PRECINCT

- Provides aeronautical and freight services for domestic passenger services to Brisbane, Sydney, Melbourne, Townsville, Mackay and Gladstone with Qantas, Virgin Blue and Tiger Airways.

- Runway and support infrastructure that can accommodate all commercial passenger and heavy lift aircraft.
- The airport and associated specialist facilities are routinely used by Australian and international defence forces in support of their activities in the Shoalwater Bay Training Area.
- Domestic and international air freight capabilities are of importance to Australia's national freight activities as well as logistics operators seeking rapid links to Asia Pacific markets.
- An attractive site for aeronautical businesses; including engineering, manufacturing, defence and related industries.

SET UP HERE

THE ROCKHAMPTON REGION IS COMMITTED TO FOSTERING INNOVATION AND OFFERS A DIVERSE RANGE OF VERY REAL OPPORTUNITIES.



RESIDENTIAL DEVELOPMENTS

- Stockland - the leading residential developer in Australia delivering a range of masterplanned and mixed-use communities in growth areas across the country – chose the Rockhampton Region as a prime site, purchasing 278 hectares in Parkhurst for a 1,900 lot residential development that will become home to approximately 5,000 people.
- Developments such as this are a huge economic boost to the Region, also creating greater employment opportunities for locals and improved infrastructure for this community.
- Tangible progress with businesses

working together with Council, industry and the community to create an environment conducive to interconnecting residential, business, sporting and cultural precincts throughout the Region.

KNOWLEDGE INDUSTRIES

- The Region is home to Queensland's most integrated education industry – and flagged for the state's first dual sector university integrating vocational and tertiary education through a merger of CQUniversity and TAFE. Ongoing transformations are enormously increasing the Region's capacity to produce appropriately educated and vocationally trained staff for state's resources and health sectors.

- Joint training initiatives between CQUniversity and Queensland Health through the Rockhampton Hospital, CQUniversity and mining/resource industry, and home to a University of Queensland facility at the hospital.
- Professional, scientific and technical services make up the Region's fastest growing sector with demonstrated successes providing domestic and foreign markets with mining, industrial, freight and transport services.
- Ergon Energy has chosen the Rockhampton Region for its trial of 'Smart Meter' technology - integrated broadband electricity meters. Ergon is using a site in Yeppoon as a pilot project for this innovative technology.



COMPLETE CONNECTIVITY

- The Region's telecommunications services are comparable to national capital cities.
- The Region has created an enabling environment for continued growth and is at the apex of broadband communication improvement plans, bolstered by its energy sector and health service hub roles.
- Embraces the National Broadband Network as it will significantly expand the Rockhampton Region's capacity to deliver services to Central Queensland particularly in the areas of health and education.

GROWING ENERGY SECTOR

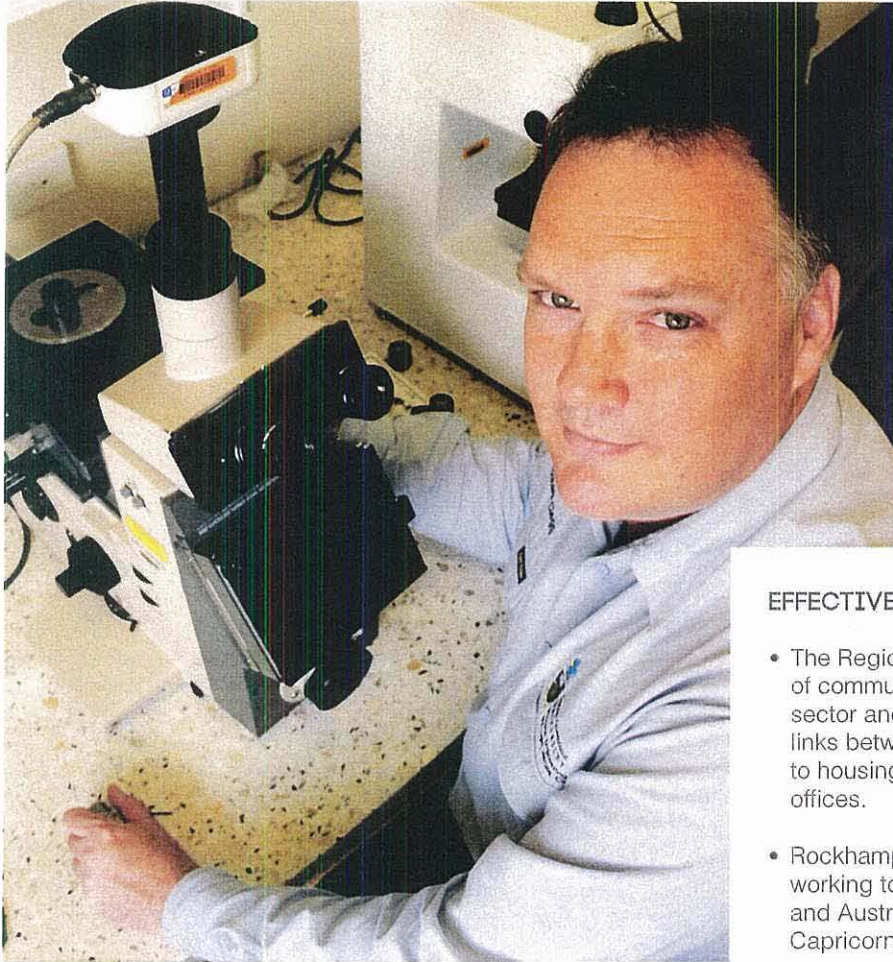
- The Region already provides approximately 7% of Queensland's jobs in the 'Energy, Gas, and Water sector' and is home to very highly skilled technicians employed by major energy concerns like Ergon Energy and Stanwell Power Station.
- Employment in the sector has grown by approximately 77% between 2006 and 2010 within the region and also offers flow-on opportunities for business concerns providing associated services and facilities.
- Central Queensland was identified as a prime position for a large-scale solar power precinct, in the Queensland Concentrating Solar Power pre-

feasibility report, prepared by the Australian Government in partnership with the William J. Clinton Foundation's Clinton Climate Initiative.

- This landmark study found large solar projects both technically and environmentally feasible, and found Central Queensland an optimal site.
- The Region is already linked to the entire eastern seaboard through high capacity transmission infrastructure due to the 1434 megawatt Stanwell Power Station.
- The Region offers outstanding viable sun, wind, water, and geothermal resources at sites close to the grid for further energy generation facilities.

“WE HAVE ENORMOUS POTENTIAL FOR EXPANDED INNOVATIVE CAPACITY AND CAPABILITY.”

Geoff Clarke, Chameleon Research & Development



EFFECTIVE PARTNERSHIPS

- The Region offers excellent vehicles of communication between the private sector and government, and strong links between government agents due to housing state and federal executive offices.
- Rockhampton Regional Council is working together with the Queensland and Australian Governments, Capricorn Tourism & Economic

Development, other councils and local businesses – supporting the continuing growth of a diversified, vibrant and innovative economy and high standards of liveability.

- The Region offers strong links to Australian and foreign agents for investment and promotion of local operators to Australian and foreign markets, and is home to dedicated government funded specialist Trade Queensland and AusTrade exporter services.

- Rockhampton Regional Council offers a 'one stop shop' for developers with streamlined planning processes, providing an environment which creates investor confidence.

- The Region has demonstrated an environment conducive to sustained investment and returns, supporting strong investor confidence and access to finance due to low risk ratings by lenders and mortgage insurers.

SET UP
HERE





COMPETITIVE ADVANTAGE

LIVEABILITY



COMPETITIVE ADVANTAGE

The liveability of the Rockhampton Region is about more than just the sum of its parts:

- A sustainable population of more than 114,000; projected to increase to 153,256 by 2031;
- An impressive range of employment, health, sporting and cultural facilities;
- Real lifestyle opportunities in one of the best tropical climates in Australia;
- Affordable housing;
- Strong community and social networks;
- Central location and easy accessibility with road, rail and air networks;
- Abundant water reserves; and
- A booming economy.

CAREER OPPORTUNITIES

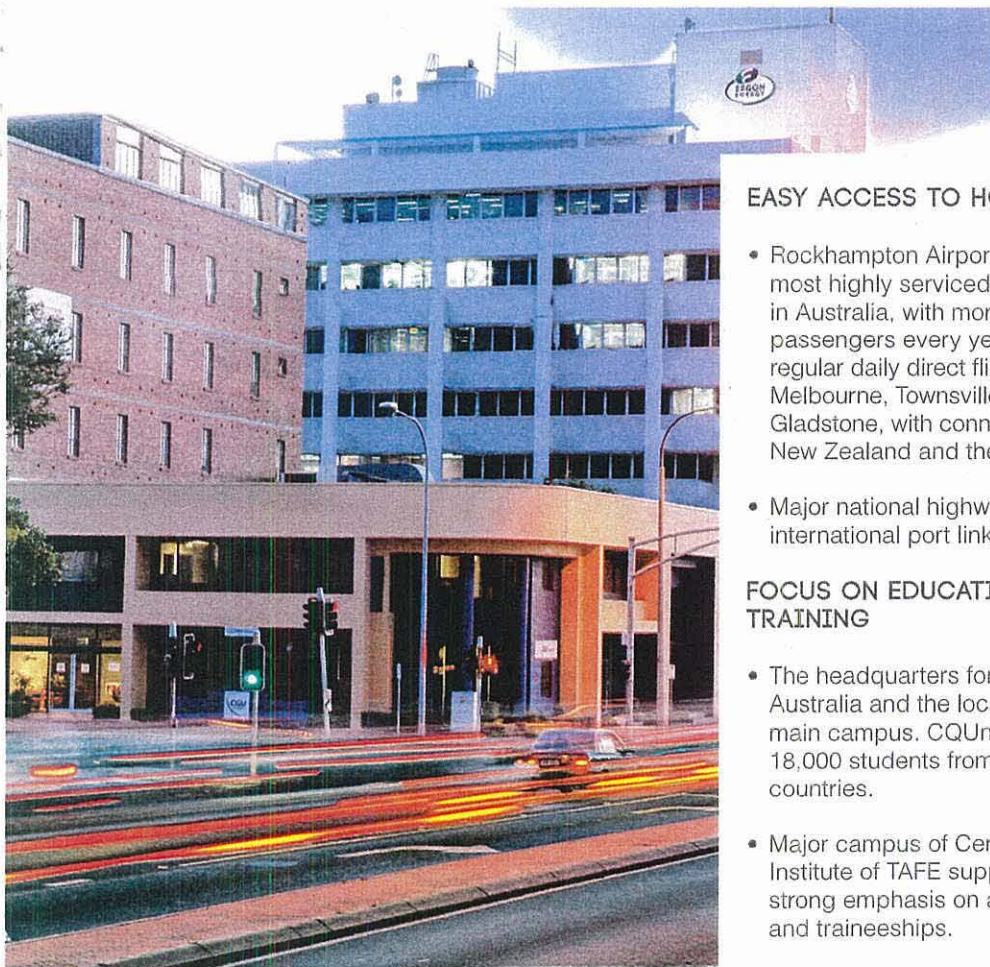
- The Region's diverse economic base and job opportunities revolve around the retail, health, education and training, engineering, construction and manufacturing industries.
- The mining, manufacturing, construction, agricultural, health, education and retail sectors account for 65% of the job market in the Rockhampton Region.

AFFORDABLE HOMES

- Median house price currently \$313,000 (which is less than that of Gladstone, Mackay, Townsville, Cairns and Brisbane).
- Median weekly rental price for two-bedroom flats or units is currently \$230 per week and \$290 for three-bedroom houses (which is less than the equivalent rentals in Mackay, Townsville, Cairns and Brisbane).

COMPETITIVE ADVANTAGE

LIVING IN THE ROCKHAMPTON REGION IS EASY, WITH HEALTH AND ESSENTIAL SERVICES, EDUCATION FACILITIES AND A HEALTHY ECONOMY TO SUPPORT ITS INCREASINGLY YOUNG AND VIBRANT POPULATION.



EASY ACCESS TO HOME AND AWAY

- Rockhampton Airport is one of the most highly serviced regional airports in Australia, with more than 750,000 passengers every year enjoying regular daily direct flights to Brisbane, Melbourne, Townsville, Mackay and Gladstone, with connections to Sydney, New Zealand and the Pacific Rim.
- Major national highway, rail and international port links.

FOCUS ON EDUCATION AND TRAINING

- The headquarters for CQUniversity Australia and the location of its main campus. CQUniversity boasts 18,000 students from more than 100 countries.
- Major campus of Central Queensland Institute of TAFE supports the Region's strong emphasis on apprenticeships and traineeships.

- The Region is a centre of excellence for education with a good teacher to student ratio across the large number of public and private schools.
- Home to more than 15 training organisations that support business in hosting apprenticeships and trainees or provide specific skills training and assessment.

QUALITY MEDICAL FACILITIES

The Rockhampton Region is well serviced with medical facilities including:

- Mater Hospital – private health care with 140 beds and 25 in Yeppoon;
- Hillcrest Private Hospital - private health care with 64 beds;
- Rockhampton Hospital – state-run with 227 beds and Stage 1 expansion to be completed early 2011;
- Yeppoon Hospital – 26 beds;
- Mount Morgan Hospital – 24 beds; and
- Mercy Aged Care Services, combined with state-run facilities, provide five aged care residents.

SHOP 'TIL YOU DROP!

- Home to the largest shopping precinct between Maroochydore and Townsville.
- More than 1,300 retail outlets throughout the Region provide an enormous range of products.
- Woolworths, Coles, Big W, Target, Bunnings, Spotlight and many other well-known retailers such as Officeworks, Harvey Norman, The Good Guys, Betta Electrical and Joyce Mayne.

ATTRACTING TOURISM

- Tourism employs 4,100 Queenslanders and injects \$343M to the economy through attracting over 1.25 million overnight visitors to the Region annually. It's estimated an additional 975 new rooms will be required by 2017 to meet forecast demand.

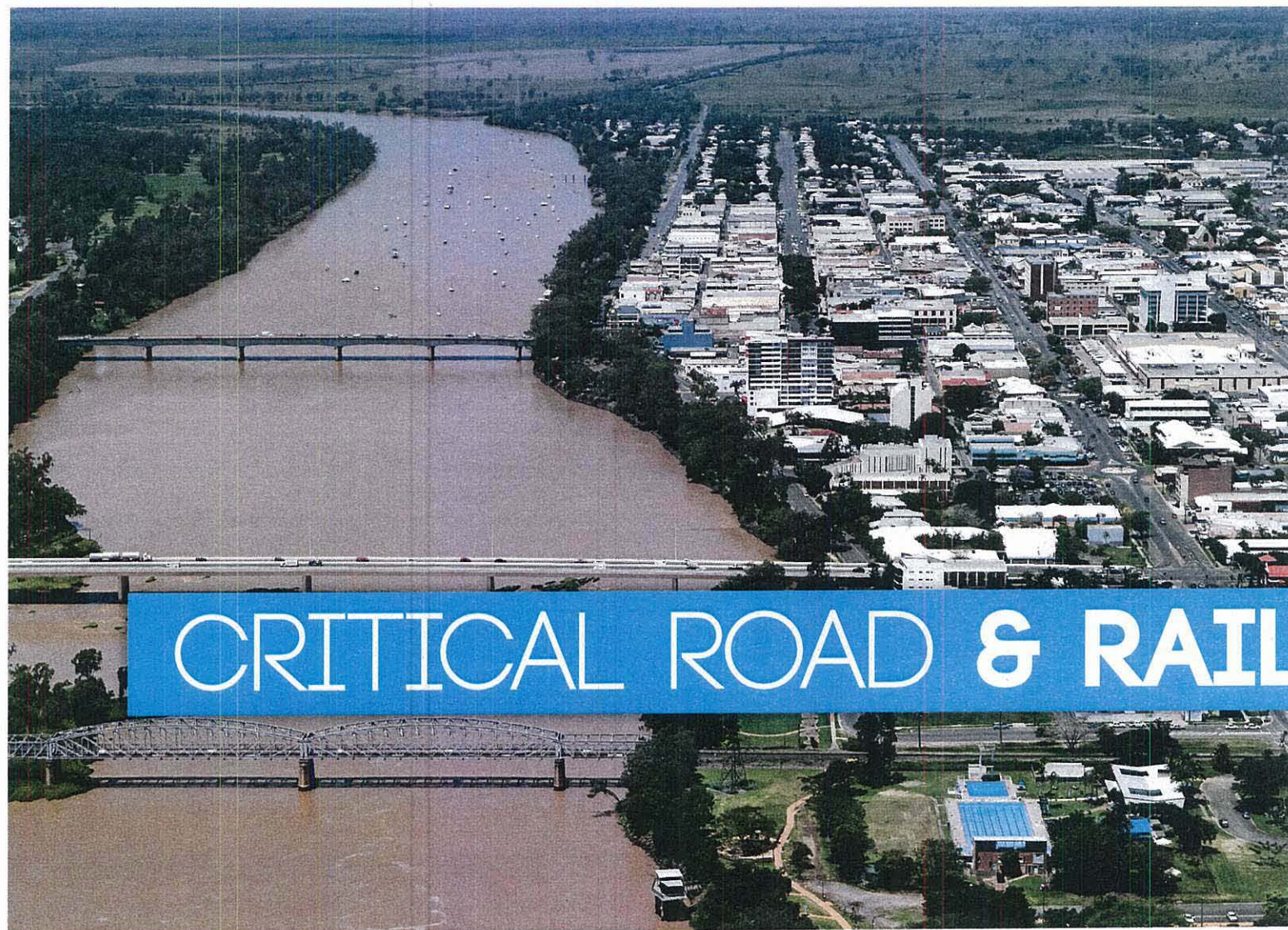
“OUR REGION BOASTS A DIVERSE NATURAL ENVIRONMENT, SENSATIONAL CLIMATE AND AFFORDABLE LIVING.”

Pat O'Driscoll, Local Business Identity

COMPETITIVE ADVANTAGE



Capricorn **Tourism** and
Economic Development



CRITICAL ROAD & RAIL



ROAD AND RAIL NETWORK DEVELOPMENT

MOTIVATION

Flooding of the Bruce Highway and North Coast Railway at Rockhampton can cut critical supply routes to and from central and north Queensland for two to three weeks at a time, effectively isolating over 700,000 Queenslanders. Projected climate change impacts could increase the frequency and severity of this flooding.

Rockhampton's existing Fitzroy River bridges, constructed in 1952 and 1980, are fast approaching capacity and currently funnel all traffic into a small area of the city. Construction of an appropriately located flood-free third bridge to reduce growing traffic congestion and redistribute through-traffic away from the busy city centre is now a near term priority.

Relocation of the existing North Coast Railway from Denison Street in the city centre is also a high priority as train

length and frequency increase, and as the conflict between the rail and state and local road networks increases. Load limits on the existing Alexandra Street rail bridge and slow transit times through Rockhampton also impact on the efficiency of rail operations.

A western realignment of the Bruce Highway and third bridge will link Rockhampton's growth areas at Parkhurst and Gracemere as well as providing connectivity with the CBD, Base Hospital and Airport. This link will also provide improved access from the Australian Defence Forces Western Street facilities to the Shoalwater Bay Military Training Area and further north.

Improving the flood immunity of the Rockhampton Airport is also critical and levee and combined levee-road options are being investigated in conjunction with the proposed western alignment of the Bruce Highway.

BENEFITS

The dominant activity associated with these proposals would be construction. Based on the construction industry's multiplier effects within the Rockhampton Region alone - above and beyond the direct benefits of the infrastructure to improve the productivity of the state and national economy, the stimulus from the construction activity itself would deliver the following flow-on increases:

- **Jobs: 8646 Full Time Equivalent Jobs**
- **Value Added: \$606.3 Million**
- **Gross Output: \$1.7 Billion**

While additional economic benefits would occur within the state and national economy above and beyond these benefits to the Rockhampton Region's economy, Rockhampton Regional Council has not added them within these figures. Thus, this represents a conservative example of the stimulus this proposal could inject for economic growth.

ROAD & RAIL

DUE TO THE CONTINUING GROWTH AND DEVELOPMENT OF THE ROCKHAMPTON REGION, GREATER DEMAND IS BEING PLACED ON THE REGION'S TRANSPORT NETWORKS. TO SUSTAIN THE ENORMOUS GROWTH PREDICTED, IMPROVED ROAD CAPACITY AND FLOOD IMMUNITY ARE CRUCIAL, NOT ONLY FOR THE ROCKHAMPTON REGION, BUT FOR LONG HAUL AND REGIONAL TRANSPORT ACROSS QUEENSLAND.



WE HAVE

- ✓ \$5M Australian Government funded Fitzroy River Floodplain and Road Planning Study to identify and evaluate options to address the issues of flood immunity, capacity, freight movement and amenity of the Bruce Highway and North Coast Railway through Rockhampton.
- ✓ \$500,000 planning underway and funding commitments made by both the State Government and Federal Government (\$40M) to upgrade and duplicate the Bruce Highway and Yeppen Bridge between Jellicoe Street and the Yeppen Roundabout.
- ✓ Planning is underway for duplication of the Capricorn Highway between the Yeppen Roundabout and Gracemere by the State Government. There are no funding commitments for this project.

WE NEED

- A commitment to funding for long term solutions to road, rail, freight, and flooding impacts for the Bruce Highway and North Coast Railway in and around the city of Rockhampton.

WE WANT

- Commitment to construct the Yeppen Bridge duplication as the first stage of a high level crossing of the Fitzroy River floodplain to improve the flood immunity of the Bruce Highway.
- \$500M – Commitment to funding of a high level flood-free crossing of the Fitzroy River floodplain.
- Construction of high level flood-free road crossing of flood plain by 2016.
- \$500M – Commitment to funding of essential road and rail corridors and infrastructure realignments.
- Construction of new road and rail deviations by 2021.
- Support for improving the flood immunity of the Rockhampton Airport in conjunction with proposed road infrastructure.

ECONOMIC PROSPERITY IS DEPENDENT UPON CRITICAL
PRIORITY ROAD, RAIL AND AIR INFRASTRUCTURE

CEO Capricorn Tourism and Economic Development Ltd, Mary Carroll



ROAD & RAIL



Queensland
Government



INDUSTRIAL LAND



SERVICED INDUSTRIAL LAND

The Gracemere Industrial Area, adjacent to the Capricorn Highway, is strategically located just south-west of Rockhampton and is well positioned to attract industries servicing the Bowen, Galilee and Surat Basins and Queensland gas fields.

Development of the industrial precinct has historically been limited by poor access and the absence of appropriate infrastructure to support development.

The Blackwater Railway, a major coal transport link, and the existing level crossings are widely regarded as among Queensland's most dangerous. Safe and efficient access from the Capricorn Highway across the railway and into the industrial area is a priority for both rail and road authorities.

MOTIVATION

Development of the precinct will:

- Provide an attractive location for businesses servicing the growing mining and resources sectors in Central Queensland;

- Build on the areas existing transport related industries and provide opportunities for larger scale logistics operations;
- Generate significant employment and private sector investment;
- Provide local employment opportunities for Gracemere's rapidly growing population; and
- Reduce the need for heavy vehicles to travel through Rockhampton;

Once the planned overpass has been constructed into the industrial area, the area will be one of a select few industrial precincts in Queensland with Type 1 Road Train access.

BENEFITS

The dominant activity associated with this proposal in the initial phase would be construction. Based on the construction industry's multiplier effects within the Rockhampton Region alone - above and beyond the direct benefits of the precinct to industry's ability to grow the state and national economy - the

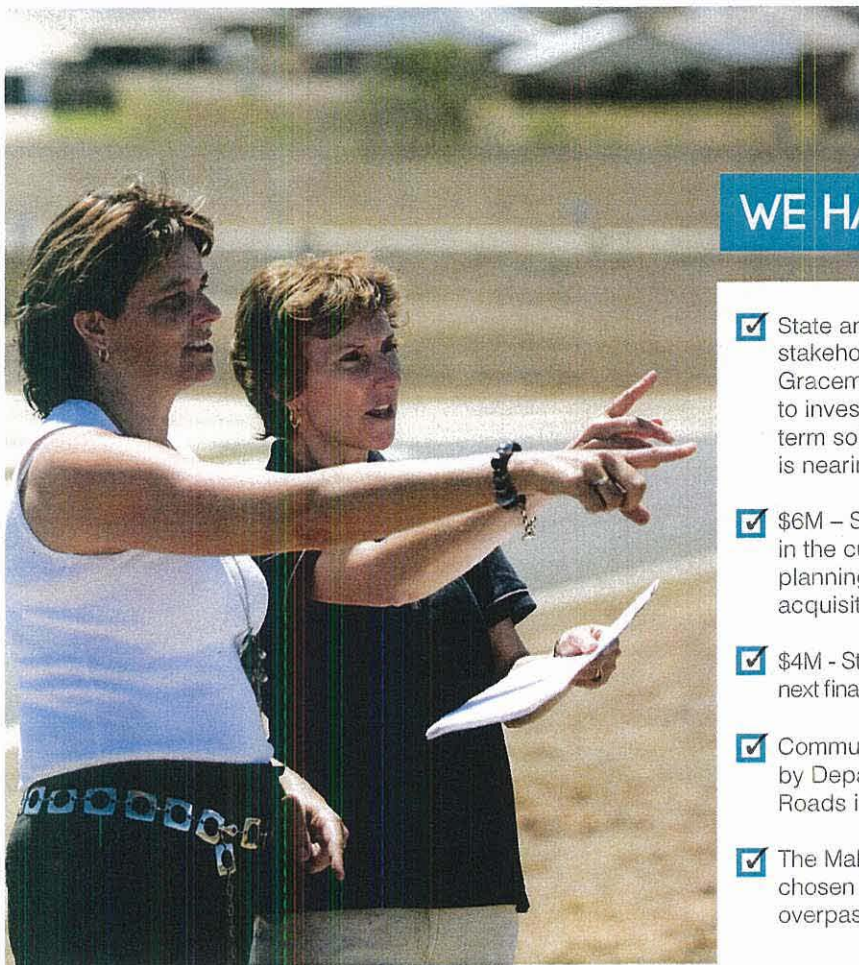
\$80million of public sector investment would lead to \$330million dollars of public and private sector combined activity. This in itself would deliver the following flow-on increases:

- **Jobs: 2743 Full Time Equivalent Jobs**
- **Value Added: \$192.3 Million**
- **Gross Output: \$551.4 Million**

While additional economic benefits would occur within the state and national economy above and beyond these benefits to the Rockhampton Region's economy, Rockhampton Regional Council has not added them within these figures. Thus, this represents a conservative example of the stimulus this proposal could inject for growth.

Just \$80 Million of public funding could produce a boost of over \$551.4 million in the Gross Output above and beyond the significant Output contribution that businesses within the Rockhampton Region already make to the state and federal economy.

INDUSTRIAL LAND



WE HAVE

- ✓ State and local government stakeholders have jointly funded the Gracemere-Stanwell Corridor Study to investigate short, medium and long term solutions in this area. This study is nearing completion.
- ✓ \$6M – State Government commitment in the current financial year for planning, design and corridor acquisition for the overpass.
- ✓ \$4M - State Government commitment in next financial year budget for further works.
- ✓ Community consultation undertaken by Department of Transport and Main Roads in September 2009.
- ✓ The Malchi-Nine Mile Road intersection chosen as preferred location of overpass, and alignment approved.

- ✓ Department of Transport and Main Roads has commenced detailed designs which are expected to be completed by mid 2011.
- ✓ Rockhampton Regional Council has undertaken preliminary assessments of local road, water and sewerage infrastructure required to support development of an initial 50ha of industrial land. More detailed planning is underway.

WE NEED

- Confirmation of full funding for this project of \$50M.

WE WANT

- \$50M - Confirmation of full funding for Gracemere Industrial Access Project with construction of the overpass anticipated to be completed by the end of 2012 to coincide with duplication of the rail in that area.
- \$20M – Funding support for local road, water supply and sewerage networks to facilitate an initial 50ha of industrial land to be developed. This will lead to approximately \$250M in private investment and 2,500 jobs for the Region, however only a proportion of the infrastructure costs will be able to be recovered from developers.

“ DEVELOPMENT OF STRATEGIC INDUSTRIAL LAND IS A KEY ENABLER FOR MAJOR SUSTAINABLE INDUSTRY INVESTMENT ”

Wayne Collins, Acting CEO, Stanwell



INDUSTRIAL LAND



Queensland
Government



WATER INFRASTRUCTURE



WATER INFRASTRUCTURE

The Rockhampton Region has one of the most reliable water supplies in Queensland, with the Fitzroy River offering supply from the largest water catchment of eastern Australia.

With strategic investment, these water supplies could be further developed to stimulate and stabilise economic expansion and productivity growth within Queensland.

Enhancements to this secure water supply would also enable the Rockhampton Region to further expand its \$5.2 billion economy, accelerate its growing contribution to state and national prosperity, and support international trade expansion.

The proposal would also contribute to efforts to ensure regional communities benefit from economic growth through elements of significant social benefit including:

- A pipeline link between the Fitzroy River and Mount Morgan that will

support population growth and supplement its current small dam, ensuring a secure long term water supply for the future.

- Mount Morgan provides some of Queensland's most affordable housing and is within driving distance of all resources basins – a potential asset to the Queensland resources sector.

At the present stage this project is focussed upon upgrading Eden Bann Weir and/or constructing Rookwood Weir and developing a pipeline for Mount Morgan.

In 2010 the Queensland Government included the Rockhampton-Gladstone water pipeline in its list of projects to Infrastructure Australia for which it is seeking investment. Although the need for water to supplement the capacity stored in Awoonga Dam is expected to determine the construction timetable of this pipeline, this initiative is currently a 'shovel ready' contingency project that could be brought forward to be delivered within two years at a total

cost of approximately \$320 million. Bringing it forward, instead of waiting for the drought trigger, could provide the following benefits:

- Produce greater wider economic benefits and a better overall benefit to cost ratio due to current low labour costs.
- Reduce market uncertainty associated with water security for Gladstone, while also providing a 'two-way' flow function between the water supplies of the Rockhampton and Gladstone Regions to reduce drought impact risks.
- Provide the water services needed to make key industrial land productive.
- Productivity improvements resulting from putting the Fitzroy water to its highest and best use in Central Queensland.
- Lower carbon emissions than a desalination plant.
- Improve the fiscal sustainability of both the Rockhampton and Gladstone Regional Councils.

WATER SUPPLY



BENEFITS

This water infrastructure will directly benefit industry's ability to grow the state and national economies. Based on the industry's multiplier effects within the Rockhampton Region alone, the investment in this water infrastructure itself would deliver the following flow-on increases:

- **Jobs: Between 2529 – 2640 Full Time Equivalent Jobs**
- **Value Added: Between \$342.1 - \$357.2 Million**
- **Gross Output: \$654 - \$683 Million**

While additional economic benefits would occur within the state and national

economy above and beyond these benefits to the Rockhampton Region's economy, Rockhampton Regional Council has not added them within these figures. Thus, this represents a conservative example of the stimulus this proposal could inject for growth.

WE HAVE

- ✓ \$50M Rockhampton to Yeppoon Water Supply Pipeline completed July 2010 - jointly funded by Australian Government's Water for the Future – Water Smart Australia program, the Queensland State Government and Rockhampton Regional Council.
- ✓ CQ Regional Water Supply Strategy completed.
- ✓ Study on additional bulk water storage at Mount Morgan.
- ✓ Study on pipeline Gracemere to Mount Morgan.

WE NEED

- Additional water storage on the Fitzroy River to secure Central Queensland's regional water supplies.
- An affordable and secure, long term water supply for the Mount Morgan community.

WE WANT

Mount Morgan water supply:

- Option A (\$35M)
New dam in Mount Morgan

- Option B (\$15M) Rockhampton to Mount Morgan pipeline

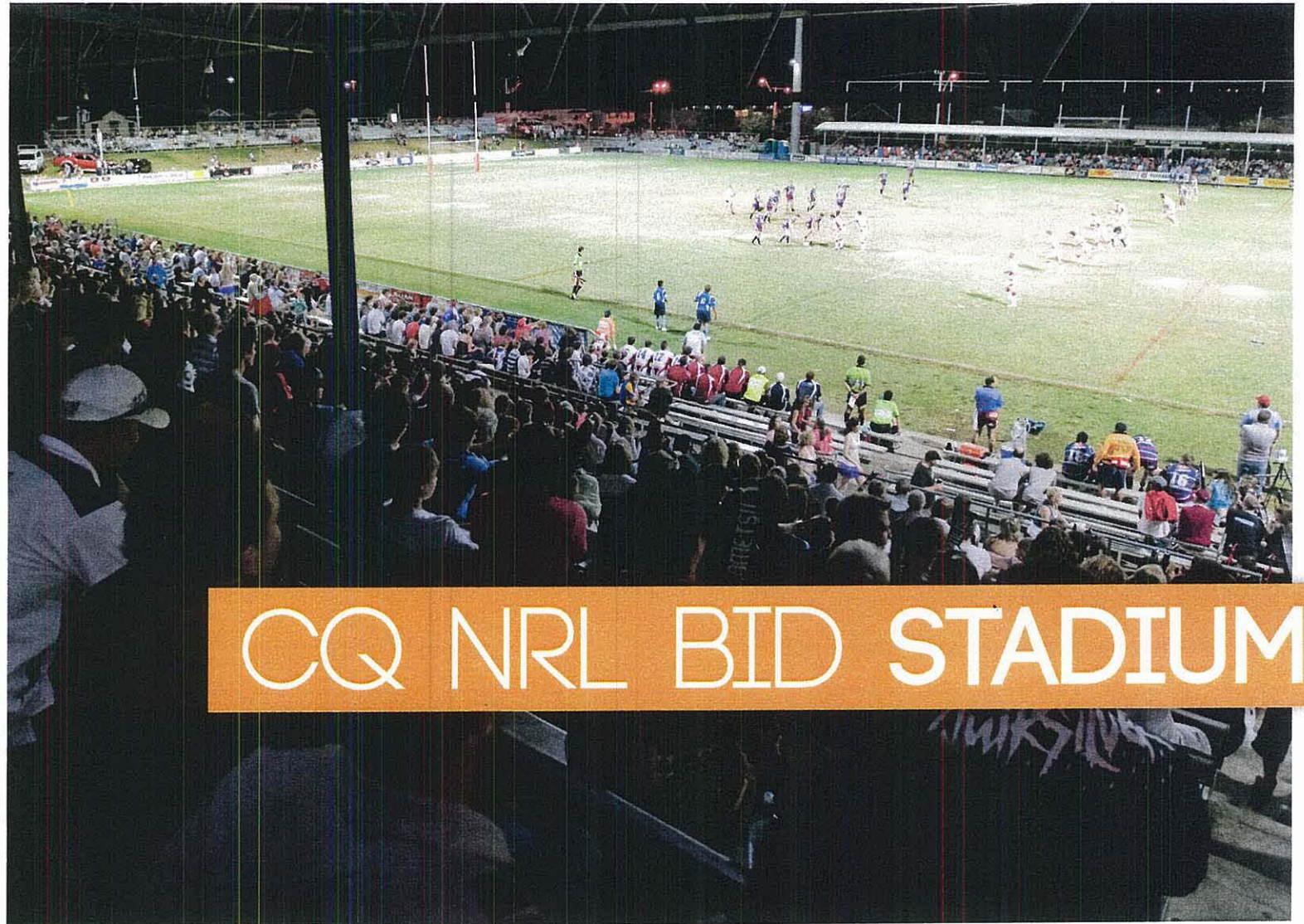
Additional water storage on Fitzroy River:

- \$440M - Rookwood Weir/Eden Bann Weir

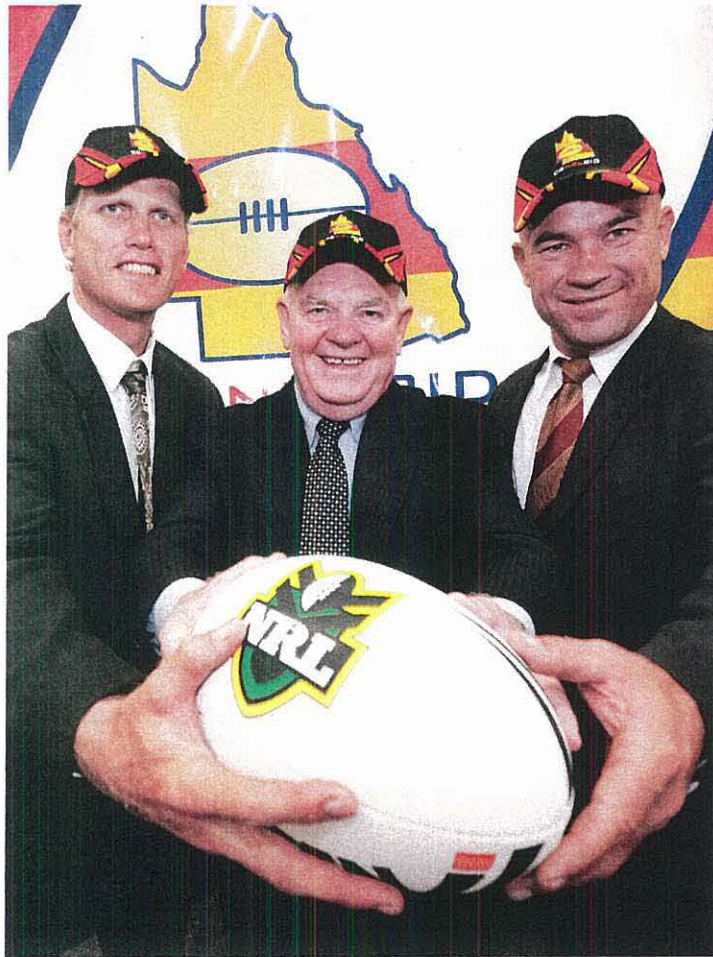
“ROCKHAMPTON REGION HAS ONE OF THE MOST RELIABLE WATER SUPPLIES IN QUEENSLAND”

WATER





CQ NRL BID STADIUM



CQ NRL BID

While the Rockhampton Region is thriving and investor confidence is growing, due to a sustained economic growth in the resources and supporting sectors, the presence of a Central Queensland team in the National Rugby League will add significantly to the Region's profile.

The development of such a team would also provide a point of focus and unification for Central Queensland.

As the first outside investor in the Bid, Council shares the Bid Team's vision in that the CQ NRL Bid, combined with the proposed junior academy, the Stadium and the spirit of regional Queensland exceeds all of the criteria for enabling positive and meaningful regional development, not only in the Rockhampton Region, but in the greater Central Queensland. Rockhampton Regional Council supplied \$40,000 as the first outside investor in the bid.

To further drive the Region's growth and economy, which will provide greater security and certainty for the community, it is paramount that the CQ NRL Bid be secured.

BY SECURING THE BID

- A purpose built, state of the art stadium, seating 20,000 people, will be constructed. It is proposed that the stadium will include a 1,000 person conference centre and be capable of housing major outdoor events.
- Rockhampton will be broadcast to a national and international audience, further heightening the Region's potential.
- A national sporting team will be established.
- An Academy will be formed and based in Rockhampton providing young people with developmental pathways that will lead to continued education and meaningful employment opportunities.

The proposal would provide flow-on economic benefits associated with direct stimulus in the Construction and Recreation sectors. Based on the industries' multiplier effects within the Rockhampton Region alone - above

and beyond the injection of capital expenditure for the facilities and the benefits of the \$33 million expansion in recreation sector directly resulting from the establishment of the team and academy - the stimulus from the construction and operation of the NRL Stadium and Academy alone would deliver the following flow-on increases:

- **Jobs: 2359 Full Time Equivalent Jobs (above and beyond those within the stadium and academy)**
- **Value Added: \$162.3 Million**
- **Gross Output: \$454.8 Million**

While additional economic benefits would occur within the state and national economy above and beyond these benefits to the Rockhampton Region's economy, Rockhampton Regional Council has not added them within these figures. Likewise, these figures exclude the likely additional recreation sector stimulus associated with non-NRL business activities that are likely to occur as part of the stadium's operations, such as concerts and other sports events. Thus, this represents a conservative example of the stimulus this proposal could inject for economic growth.

CQ NRL BID

THE CQ NRL BID, STADIUM AND ACADEMY WILL UNITE TO CEMENT A STRONG, BRIGHT FUTURE FOR CENTRAL QUEENSLAND'S SOCIAL, EDUCATIONAL, SPORTING AND ECONOMIC FUTURE.



WE HAVE

The Bid Team, with Council's active support, has:

- ✓ 450,000 people live within a 3½ hour drive of Rockhampton.
- ✓ 30,000 registered supporters and growing.
- ✓ Written confirmation from the Queensland Premier Anna Bligh that the Queensland Government will build a stadium in Rockhampton should the bid for a licence be successful.
- ✓ Recruited QR National as a major national sponsor.
- ✓ NRL Chief Executive Officer David Gallop and Chief Operating Officer Graham Annesley visited Rockhampton, Mackay, Gladstone, Bundaberg and Emerald on 23 and 24 November 2010. The two day visit provided top NRL management with a much deeper appreciation of the strengths of the CQ Bid.

WE NEED

- A national sporting team, which will unite the largest geographical area of any existing team in the NRL.
- A state-of-the-art stadium which will become a sporting and entertainment hub for the people of Central Queensland.
- An Academy which will provide a facility where promising young sports people can acquire elite sport and life skills within a managed program.

WE WANT

- NRL Bid success.
- Establishment of a Central Queensland NRL team.
- Construction of a state-of-the-art stadium.
- Establishment of the Regional Education, Vocation, and Sport Academy to assist youth and sports people throughout Central Queensland.

“ I THINK THE NRL WOULD BE MAD TO AWARD A LICENCE ANYWHERE OTHER THAN CENTRAL QUEENSLAND ”

Premier of Queensland, Anna Bligh, 2010



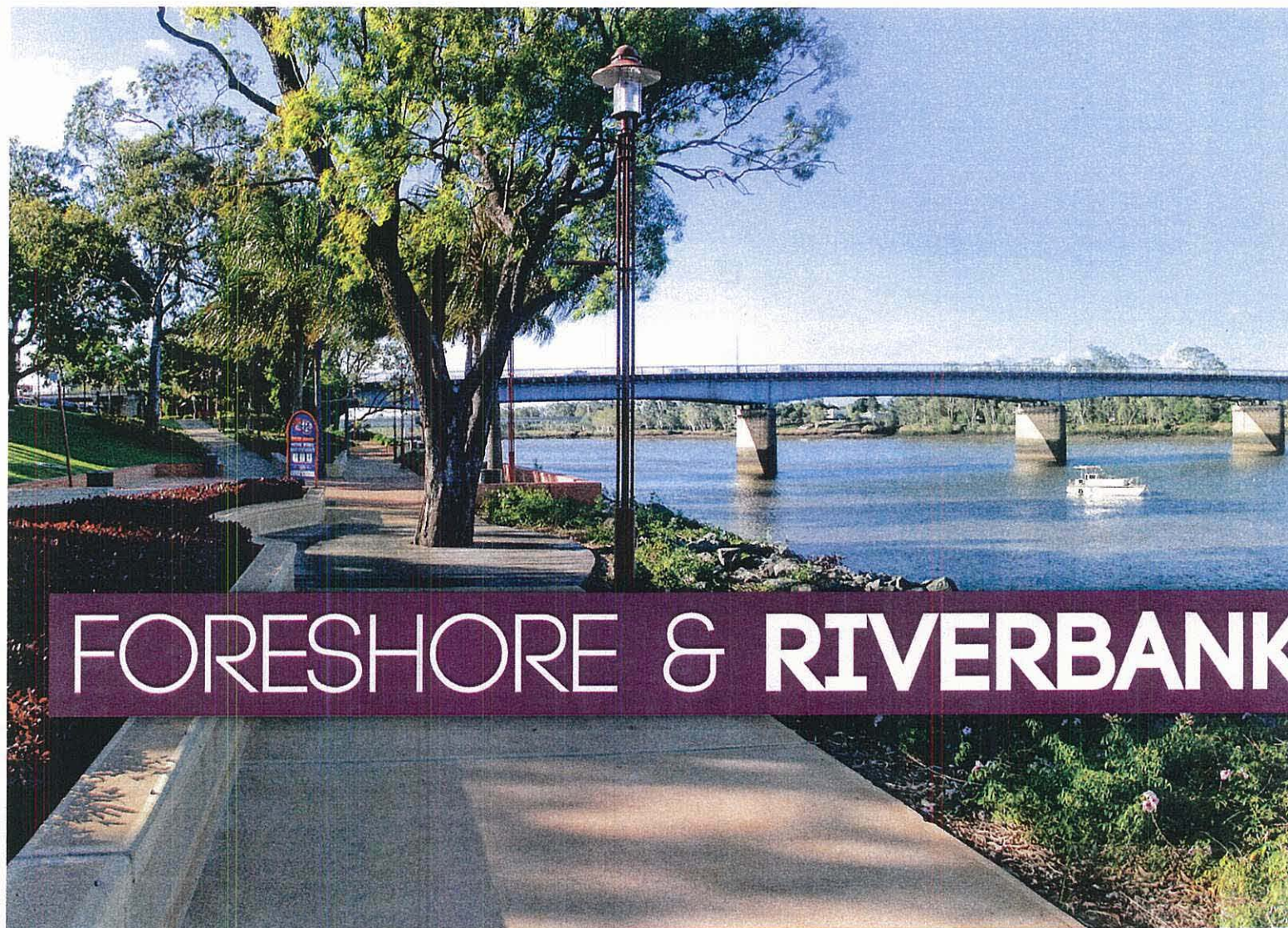
CQ NRL

BID

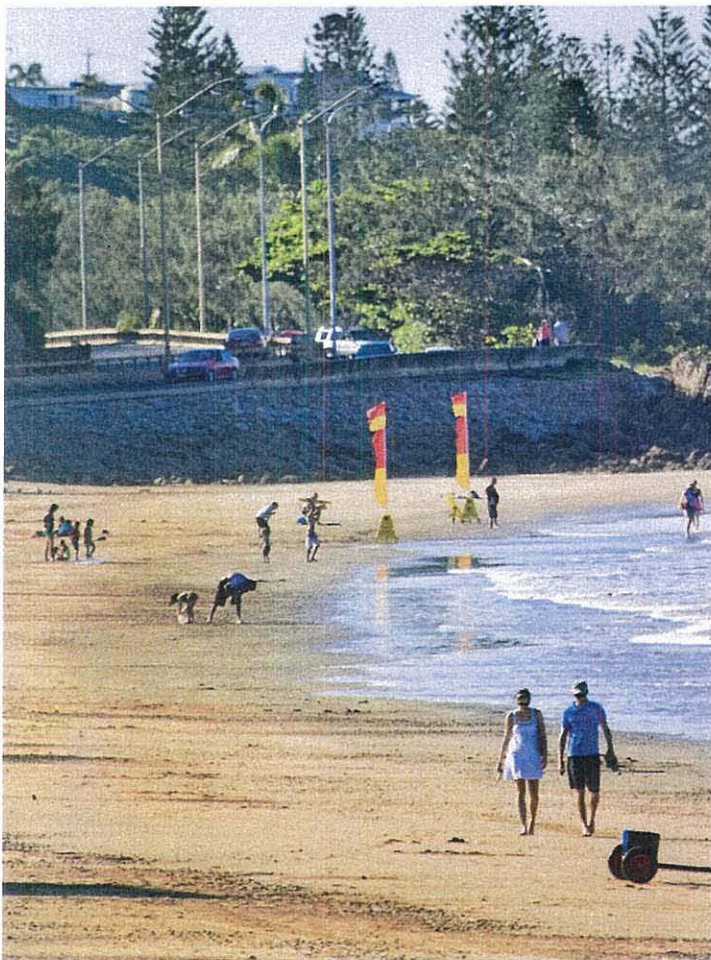


Queensland
Government





FORESHORE & RIVERBANK



YEPPOON FORESHORE REDEVELOPMENT

The Yeppoon Foreshore Redevelopment will transform the area between Appleton Park and Merv Anderson Park, including the former Yeppoon Hospital grounds, into a vibrant and active recreation area for the Region's community to enjoy.

It is Rockhampton Regional Council's desire to develop this site into a future community recreation area incorporating appropriate mixed use development, which when developed would be a major tourist drawcard for the Region and a substantial asset for the community.

The future of the Yeppoon Foreshore Project has been identified as a key issue for the Region's community, with Tourism Queensland and the Capricorn Tourist Organisation recognising the substantial benefit this development would bring to the Region.

WE HAVE

- ☒ \$2M committed from the Queensland Government to execute demolition of the former hospital buildings.
- ☒ Council committed \$185,000 to engage consultants to commence preliminary/conceptual planning, design and cost estimation works on the Yeppoon Foreshore Redevelopment Project.
- ☒ Enquiry by Design Workshop was held (22 and 23 November 2010) to progress works undertaken on the Yeppoon Foreshore Redevelopment Project.

- ☒ Community and stakeholder input was sought in early November 2010 and again over the December 2010/January 2011 period.
- ☒ Preliminary drawings and cost estimates for a staged development are completed.

WE NEED

- ☐ Support to progress this project in a partnership arrangement to achieve mutually beneficial outcomes for the State Government, Council and most importantly the Rockhampton Region's community.

WE WANT

- ☐ Further monetary commitment from State Government and Federal Government to progress construction works of the Yeppoon Foreshore Redevelopment Project.
- ☐ Commence construction 2011/2012.

ROCKHAMPTON YEPPOON

ROCKHAMPTON RIVERBANK REDEVELOPMENT

Rockhampton Regional Council, in consultation with the Queensland State Government, has identified a need for the revitalisation of the Rockhampton Riverfront, which will explore concept options for a range of uses to attract residents and visitors into the northern and southern riverside corridor.

Through the identification of a number of distinct precincts along the Fitzroy River, a range of uses and activities will be introduced that are appropriate to the character and values of the precinct.

With a proposed network of pedestrian and cycle paths linking features, attractions and activities via a loop either side of the river - creating a cohesive environment encouraging people to enjoy the ambience of this area.

IDENTIFIED PRECINCTS AND USES

- The Fitzroy River and Reaches - Connections & Places
- Splitters Creek and Surrounds - The Quiet Lifestyle
- Park Avenue Area - Work/Life Balance

- Moores Creek and Surrounds - The Regions Eco-Centre
- The Common - The Great Outdoors
- Quay Street Spine - Cafes', Markets, Nostalgia: A Vibrant Injection
- Between the Bridges - New Living, New Business, New Culture
- Play Hard Precinct - Big Games, Big Shows, Big People Pleasers
- Wandal Reaches - Respect the Past through Renewal
- Above the Barrage - Active Watersports and Target Practice

WE HAVE

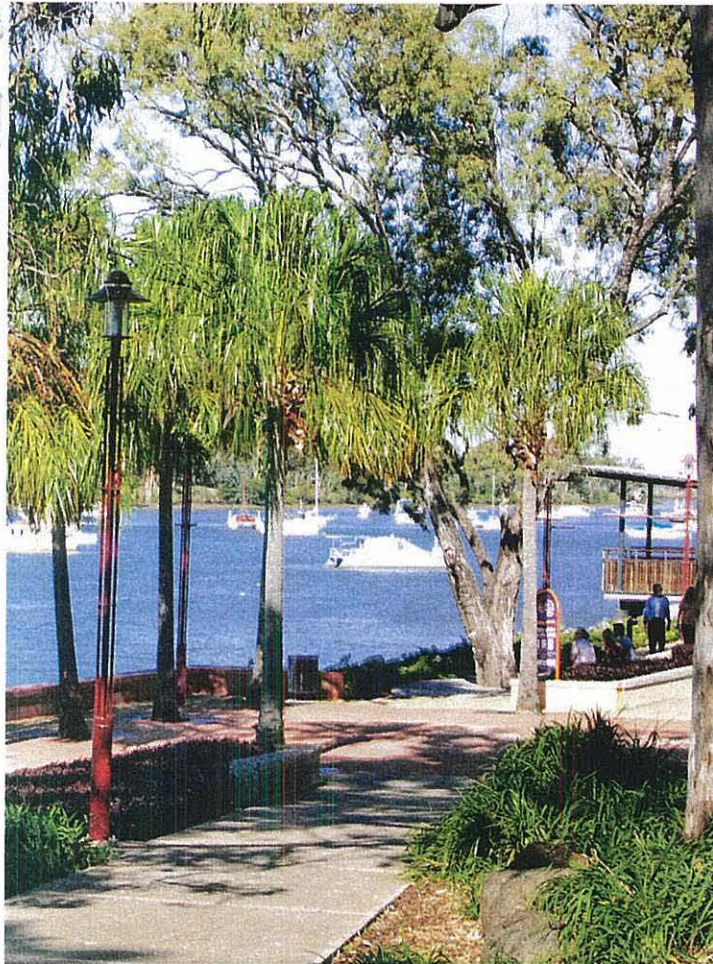
- ☒ Commissioned Tract Consultants to prepare the Rockhampton Riverfront Precinct Options Plan.
- ☒ Developed concept brief.
- ☒ Consultation with state and local stakeholders.

WE NEED

- ☐ Development of open spaces and amenities, river walks, boardwalks, functioning wharfs, river cruises, and commercial ventures to breathe new life into Rockhampton and revitalise the City.

WE WANT

- ☐ Develop preliminary scope.
- ☐ Community consultation.
- ☐ Full scope and development of a master plan by June 2011, which will detail specific project packages suitable for funding applications.
- ☐ Funding commitment from State and Federal Government.
- ☐ Commence construction 2012/13.



“THIS PROJECT WILL PROVIDE A VIBRANT AND ACTIVE RECREATION AREA FOR OUR REGION TO ENJOY.”

Rockhampton Regional Council Mayor, Brad Carter



ROCKHAMPTON



YEPPOON



DUAL SECTOR UNIVERSITY



DUAL SECTOR UNIVERSITY

The establishment of a Dual Sector University:

- Is widely supported by the Rockhampton Region community as it will deliver better short and long term higher education outcomes to our community;
- Meets the Bradley Review's vision for better connections across tertiary education and training, which are more dynamic and not readily defined by sectoral boundaries;
- Improves access and participation to higher education for rural, remote and regional students;

- Instigates enhancements to academic quality processes and policies in CQUniversity to develop an efficient regulatory and accountability framework consistent with the expectations of the Tertiary Education Quality and Standards Agency;
- Enhances facilities to provide a better quality learning and teaching experience for local students; and
- Delivers better training and higher education outcomes to underserved Central Queensland communities.



DUAL SECTOR



WE HAVE

- ☒ Firm support of the Rockhampton Region community.

WE NEED

- ☐ State Government formalisation of tripartite commitment between the federal and state governments, and CQUniversity.
- ☐ An investment of \$80 million from the Commonwealth Structural Adjustment Fund is required.
- ☐ This project completed as soon as possible.

WE WANT

- ☐ Queensland's first dual sector university integrating vocational and tertiary education. This project has important implications for Rockhampton Region's role as a major education and training centre. This will enormously increase the Region's capacity to produce appropriately educated and vocationally trained staff for the Central Queensland resources sector.

“ THIS IS A NEW WAY OF PROVIDING POST SCHOOL OPPORTUNITIES
AND CELEBRATING ALL EDUCATIONAL ACHIEVEMENTS EQUALLY. ”

Professor Scott Bowman, Vice Chancellor and President CQUniversity Australia



DUAL SECTOR



Queensland
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