

# LEGACIES

MEDICAL UNIVERSITY OF SOUTH CAROLINA

*Celebrating the spirit of philanthropy and the power of giving.*

JAMES W. COLBERT EDUCATION CENTER AND LIBRARY



*Dr. James W. Colbert*

## MUSC honors memory of Dr. Jim Colbert



*The Colbert family recently visited the Medical University to help dedicate the James W. Colbert Education Center and Library.*

“In many ways,  
Dr. Colbert helped  
the Medical  
University become  
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*Dr. Ray Greenberg  
MUSC President*

The Medical University recently hosted a ceremony to dedicate its education center and library in memory of the school’s first vice president of academic affairs, Dr. James W. Colbert, Jr.

Dr. Colbert joined the Medical University in 1969 to oversee the school’s academic and research programs. Dr. Layton McCurdy, dean emeritus of the MUSC College of Medicine, described him as a “transformative figure” who helped the University adopt the traditions of academic medicine, a doctrine that seeks to improve patient care through continual medical research and education.

“Having come from Yale and St. Louis, he understood academic medicine in ways that we didn’t,” said McCurdy, who was chairman of the university’s Department of Psychiatry at the time. “Our hospital had only been open for about 15 years prior to his coming here, and we hadn’t yet learned how to integrate academics with research and patient care. He understood how to do that, in both a strategic and pragmatic, nuts-and-bolts sense.”

Dr. Colbert is also known for his role in negotiating a peaceful resolution to a volatile and racially divisive hospital workers strike that had placed Charleston and the Medical University on the front line of the nation’s civil rights movement in 1969.

University President Ray Greenberg said the dedication was motivated by the desire to recognize the enduring, formative influence Dr. Colbert had on the institution.

“In many ways, Dr. Colbert helped the Medical University become the diverse, first-rate academic medical center it is today,” said Greenberg. “He took what was a little understood concept on our campus at the time – interdisciplinary health care – and turned it into a model that thoroughly permeates our culture today. I can’t think of a more fitting tribute than to have his name on our education center and library.”

Dr. Colbert died in a plane crash in Charlotte, N.C. on September 11, 1974, with two of his sons, Peter and Paul. He was survived by his wife, Lorna, and nine children: Jim, Ed, Mary, Bill, Margo, Tom, Jay, Elizabeth and Stephen.



**A Partnership of Promise**  
*The Campaign for MUSC*

***A Partnership of Promise:***  
***The University’s first campus-wide capital campaign in 20 years***

**GOAL: A TOTAL OF AT LEAST \$300 MILLION**

\$100 million: New and upgraded facilities

\$100 million: Faculty support (endowed chairs and professorships)

\$50 million: Student support (scholarships and fellowships)

\$50 million: Clinical, academic and research programs

**AMOUNT RAISED TO DATE: \$285,316,168**

*(as of June 1, 2009)*

For more information on the Partnership of Promise and giving opportunities, please call 843.792.4275 or 800.810.6872.  
Or you may visit our Web site at [www.musc.edu/giving](http://www.musc.edu/giving).



# HIGHLIGHTS

We would like to gratefully acknowledge the generous support of the following individuals, businesses and foundations, whose giving supports the Medical University’s mission of healing.

**Mrs. Iris J. Powers and her daughter and son-in-law, Jane and Rex Huggins**, have established the Powers-Huggins Endowed Chair in Cystic Fibrosis with a \$1 million gift. This endowed chair is the first for both the Division of Pulmonary and Critical Care Medicine and the MUSC Cystic Fibrosis Program.

**The Division of Endocrinology, Diabetes and Medical Genetics in the Department of Medicine** has received a \$1 million gift from the estate of Dolores Keating to establish the James A. Keating, Jr. Endowed Chair in Diabetes.

**Ms. Clemency (Kemme) Williams** has updated her bequest of \$500,000 to include an additional \$500,000 to support the Storm Eye Institute. This \$1 million gift will establish an endowed fund in the Department of Ophthalmology to be used at the chairman’s discretion.

**Mr. David Ritter**, of St. Petersburg, Florida, has pledged \$575,000 to establish the Elsie Morgan Endowed Nursing Scholarship Fund.

**Brasseler Dental** has pledged an additional in-kind gift worth nearly \$540,000 for the new James B. Edwards College of Dental Medicine Clinical Education Center. The company will provide electrical boxes and other technology to assist the school in teaching dental students to use electric, rather than air-driven, hand pieces.

**Brian Poplin**, a current student in College of Health Professions, has committed a deferred gift valued at nearly \$400,000. Mr. Poplin, a vice president with Aramark, has also agreed to serve on the College’s Public Advisory Board.

**AT&T** made its final pledge payment of \$333,300 toward its \$1 million pledge in support of the AT&T Prostate Cancer Initiative and AT&T Laboratory in Biomarkers in Cancer.

**The Arthur Vining Davis Foundations** made a gift of \$200,000 that will fund *Developing Caring Professionals: Infusing Compassion and Humanism in Health Professions Education*, a two-year project that will take the next cohort of students through enhanced learning experiences centering on caring and compassion.

**The Glades Foundation** made a pledge of \$200,000 over three years to establish the William J. and Jeanne F. Dalton Vitreoretinal Research Center.

# Colbert family establishes endowed chair

*“Big. Important. Smart. A little intimidating. I don’t think I realized that he was human. When you’re that age and you lose a parent, their heroic qualities become fixed in amber, you know?”*

Stephen Colbert is ticking through his enduring impressions of his father, Dr. James Colbert, MUSC’s vice president for academic affairs who died in 1974. Stephen, a writer and political satirist who today hosts Comedy Central’s “The Colbert Report,” was 10 years old at the time.

“I remember fishing with him once at the Folly Beach Pier. It was probably 1973, at a time when there was some tension between the races,” he says. “There was a very old black gentleman there fishing by himself and dad said, ‘Why don’t we go talk to him and learn how to fish this pier?’ And we did. What I learned from that experience was the importance of going directly to the proper source if you want to learn about something. Even if doing so seems to run against the grain of convention.”



Stephen Colbert



Dr. James Colbert

Thirty-five years after his death, Stephen, along with his mother Lorna and seven surviving brothers and sisters, have chosen to honor Dr. Colbert’s teaching legacy by establishing a new endowed chair in his name at the Medical University.

The James W. Colbert Endowed Chair will support in perpetuity the work of the vice president of academic affairs and provost, a post currently held by Dr. John Raymond.

The endowed chair will provide Dr. Raymond and his successors with funds to pursue special initiatives that might not be feasible with the office’s current financial resources. Dr. Raymond said the chair would likely be used to promote more collaborative, interdisciplinary activities among students and faculty from all six of the university’s colleges.

“Dr. Colbert understood that, in order for the health care team to function at its best, all its components had to work together as a single coordinated unit,” said Raymond. “This chair will promote more of those team-building activities. That’s why this is such a fitting tribute: because it will strengthen the spirit of collaboration that Dr. Colbert felt was unique to academic medical centers.”

**“HE WORKED VERY HARD AT THE MEDICAL UNIVERSITY DURING WHAT WERE VERY DIFFICULT TIMES. IF HE COULD SEE WHAT IT HAS BECOME IN THE 35 YEARS SINCE HIS DEATH, I THINK HE’D BE VERY PROUD. IT’S COMPLETELY FITTING.”**

The Colbert family decided to establish the endowed chair after being told of the university’s plans to name its education center and library in Dr. Colbert’s memory. University President Dr. Ray Greenberg approached the family and suggested establishing an endowed chair along with the building.

“I thought it was a great idea,” said Colbert. “We love the fact that the education center and library are named in his honor, especially since my mom still lives in Charleston. But buildings come and buildings go. An endowed chair will be there for as long as the institution is there.”

As far as tributes go, Colbert said it would be difficult to find one more fitting than the one his family has created at the Medical University, where Dr. Colbert played such a pivotal role in setting the institution on a path that would lead it to become one of the top academic medical centers in the country.

“The university setting was home for him during his whole medical career, but I didn’t know my dad when he was at Yale or St. Louis or even at the NIH,” says Colbert. “However, I do know that he worked very hard at the Medical University during what were very difficult times. If he could see what it has become in the 35 years since his death, I think he’d be very proud. It’s completely fitting.”

# Zucker gift to fuel research in neurosciences

DR. SUNIL PATEL SOMETIMES SLIPS INTO THE PRESENT TENSE WHEN HE TALKS ABOUT JERRY ZUCKER, WHO DIED OF GLIOBLASTOMA IN 2008 AFTER ALMOST TWO YEARS UNDER PATEL'S CARE. LIKE SOMEONE WHO STILL FEELS THE PRESENCE OF AN OLD FRIEND OR MENTOR.



Jerry and Anita Zucker



“I TOLD MRS. ZUCKER, ‘I THANK YOU, BUT THIS MEANS A LOT OF WORK.’ AND IT’S A LOT OF WORK BECAUSE I KNOW WHAT JERRY’S EXPECTATIONS WOULD BE, AND THEY’D BE VERY, VERY HIGH.”

*Sunil Patel, M.D.*

I always look at treating patients as a God-given privilege,” says Patel, clinical chair of the Department of Neurosciences. “But caring for Jerry was an extraordinary experience that changed my life in many ways. In my mind, it confirmed what I needed to do in neurosciences.”

Jerry Zucker was a scientist, inventor and businessman who founded The InterTech Group, a Charleston-based polymers conglomerate that grew into one of the nation’s largest privately held businesses. In 2006, he made international headlines when he acquired the Hudson’s Bay Company of Canada, North America’s oldest company.

The two first met in 2006. Zucker called Patel to learn more about what might be done to help a family member in Atlanta who had suffered a serious spinal cord injury. It was clear to Patel from the outset that Zucker wasn’t the “typical” concerned family member.

“By the time I met him, he had already become quite knowledgeable about spinal cord injuries,” said Patel. “He had read probably 200 to 300 recent papers and scoured the world, talking to people in Israel and China about the latest research. I was amazed that someone from the business world had acquired so much medical knowledge so quickly.”

A year later, Zucker was diagnosed with a brain tumor, and Patel became his physician. They met frequently and spoke on the phone about his disease, often late into the night.

“Jerry was very frustrated with healthcare. He saw a lot of dollars going into research but very little coming out, at least at a pace that satisfied him,” said Patel. “It’s important to understand, this was a man who spent much of his life taking scientific discoveries and applying them very quickly to improve lives, to do business, to improve the world. He wanted results.”

The two talked at length about the need for a stronger link between research and patient care.

“In medicine, we call this translational research – translating research into new treatments,” said Patel. “But Jerry was a mathematician, and in mathematics, translation means something different. To him, translation was simply moving a figure from one place to another. Transformation, on the other hand, meant expanding that figure and growing it into something different. Jerry said that research in medicine needed to be more transformational.”

Zucker passed away on April 12, 2008. Shortly afterward, his wife Anita began meeting with Patel

to talk about a way they might bring Zucker’s vision of “transformational research” to life in the Medical University’s Department of Neurosciences.

“We knew we wanted Jerry to be memorialized at MUSC. He had a huge interest in science, especially the neurosciences, and I think he would have been incredibly pleased by the idea of helping people’s brains function better,” said Mrs. Zucker, who currently serves as chairwoman of the MUSC Foundation’s Board of Directors. “But beyond that, the caregivers did such a great job here, not just for Jerry but for me and our entire family. If it weren’t for them, I don’t know where I’d be.”

After several months of planning, Mrs. Zucker and her family made a gift of \$2 million that will set the stage for aggressive research into new treatments for brain tumors, spinal cord injuries and other neurological ailments.

The bulk of the Zuckers’ gift will be used to explore brain tumors. Specifically, it will fund an investigation of new tumor-fighting drugs and establish a new endowed chair: The Jerry Zucker Endowed Chair in Brain Tumor Research.

The gift also will support spinal cord research and allow MUSC surgeons to bring neurosurgical care and neurosurgical training to the people of Tanzania, Africa, where there currently are only three neurosurgeons in the country, a ratio of one to every 12.9 million people.

Finally, the Zuckers’ gift will allow Patel and his team to begin planning a comprehensive Neuroscience Center at MUSC, a center rooted in Jerry Zucker’s desire to build seamless linkages between research and new innovations in patient care.

“Sunil is trying to create a single location where people involved in patient care, research and business can come together and focus on one thing: how to heal the brain and central nervous system,” said Mrs. Zucker. “We wanted to help him lay the groundwork for this center.”

For his part, Dr. Patel sees the Zuckers’ contribution not as a gift, but as an investment in a cure for diseases such as glioblastoma.

“I take it as a responsibility,” he said. “I told Mrs. Zucker, ‘I thank you, but this means a lot of work.’ And it’s a lot of work because I know what Jerry’s expectations would be, and they’d be very, very high.”



# HIGHLIGHTS (continued)

**Dr. Barry Hainer** of MUSC Family Practice has made provisions in his will to make a \$200,000 gift to the Department of Family Practice. Dr. Hainer is a 1979 graduate of the College of Medicine and is currently employed at MUSC as a professor.

**GlaxoSmithKline** made a final payment of \$150,000 toward its pledge in support of the GlaxoSmithKline Endowed Chair in Cancer Research.

**Instrumentarium Dental** has committed to make an in-kind gift of \$150,000 toward the purchase of a Scanora 3-D Cone-Beam Digital Scanner for the College of Dental Medicine’s new clinical facility.

**The Wachovia Foundation** has made its final pledge payment of \$125,000 towards its pledge for the Wachovia Breast Initiative at Hollings Cancer Center.

**The William J. Dalton Endowment for Health Professional Education and Outcomes Research Fund** was established with a matching gift from the Glades Foundation. This fund will be used to develop new methods and protocols that will advance our clinical and research programs in the Division of General Internal Medicine and improve the way we train our students and interns.

**The Pharmacy Network Foundation, Rite Aid, Walgreens, The Pharmacy at Wal-Mart, and North Carolina Mutual Wholesale Drug** have committed a total of \$53,000 toward College of Pharmacy scholarships for the 2009-2010 academic year.

**Dr. Jake Holcombe** of Liberty, S.C., has included the Medical University of South Carolina in his will for a percentage of the remainder of his estate. This gift is unrestricted. He is a 1954 graduate of the MUSC College of Pharmacy 1959 graduate of the MUSC College of Medicine.

**Dr. Pam Snape**, a College of Medicine graduate from Easley, S.C., pledged \$50,000 to establish a new need-based scholarship in her name.

# Pratt gift creates elite endowed chair in international ophthalmology

MUSC NOW HAS ONE OF ONLY TWO INTERNATIONAL OPHTHALMOLOGY CHAIRS IN THE COUNTRY, THANKS TO A \$1.5 MILLION GIFT FROM BRUCE G. PRATT, D.V.M., A LONGTIME EYE PATIENT OF STORM EYE INSTITUTE.



*SEI Chairman Dr. Ed Wilson (left) with Dr. Nicole Evans and Dr. Bruce Pratt*

The Bruce G. Pratt Endowed Chair in International Ophthalmology will help Storm Eye Institute attract and retain a world-class physician with a special interest and expertise in vision care in developing countries. In addition, Dr. Pratt’s donation will be used to attract and train American eye surgeons who plan on serving developing countries around the world. The endowed chair donation is not Pratt’s first gift to Storm Eye Institute (SEI). A teaching and videography room located in the institute also bears his name. The philanthropist is a former member of the institute’s Board of Directors who also enjoys fishing and spends a large portion of the year in Costa Rica, a country plagued with preventable blindness in both its child and adult population. This is where Pratt noticed a need for modern eye care.

“I HAVE SEEN THE IMPOVERISHED IN COSTA RICA WHOSE SIGHT COULD BE SAVED BY THE TYPE OF CATARACT SURGERY THAT DR. (EDWARD) WILSON WILL BE TRAINING U.S. OPHTHALMOLOGISTS TO DO IN AREAS LIKE COSTA RICA, GUATEMALA AND ETHIOPIA.”

“I wanted to support Storm Eye Institute because of the excellent care that Storm Eye has provided to me for 50 years and because of the work that the SEI International Center does in the developing world,” said Pratt. “I have seen the impoverished in Costa Rica whose sight could be saved by the type of cataract surgery that Dr. (Edward) Wilson will be training U.S. ophthalmologists to do in areas like Costa Rica, Guatemala and Ethiopia. More specifically, I have a close friend in Costa Rica who is going blind with glaucoma and a detached retina because of lack of good ophthalmic care.” Within the scope of international ophthalmology, SEI will provide an annual course for American eye surgeons who are preparing to serve overseas. In addition, the Pratt professor will oversee all the activities involved with bringing international teachers to MUSC to train, educating the teachers before they return to their native country. “It’s incredibly important, because Dr. Pratt has been coming here for eye care for more than 50 years and has given to us before,” said M. Edward Wilson, M.D, director of Storm Eye Institute and chairman of the Department of Ophthalmology. “I think this is much closer to his heart. He spends much of his time in Central America and knows firsthand some of the preventable blindness occurring in that part of the world. He’s going to help us contribute to eradicating preventable blindness.”

We all desire significance – to lead happy and fulfilled lives surrounded by family and friends. And for many of us, there is a compelling need to make a difference – to leave a lasting impact on the people most dear to us and the world in which we live.

The search for significance and desire to plan for the future leads many to ponder their legacy. What kind of legacy will you leave? A bequest is perhaps the easiest and most tangible way to have a lasting impact on the people and organizations that mean the most to you. And a bequest may be an effective way to make a gift and lessen the burden of taxes on your family and on your estate.

## WHAT LEGACY WILL YOU LEAVE



**LOUISE GUY** SPENT 20 YEARS AS A FACULTY MEMBER IN THE MEDICAL UNIVERSITY'S DEPARTMENT OF FAMILY MEDICINE. SHE RECENTLY MADE A CHARITABLE BEQUEST OF HER SAVINGS BONDS TO THE MUSC FOUNDATION TO CREATE THE FREDERICK D. AND LOUISE J. GUY ENDOWMENT FOR THE DEPARTMENT OF FAMILY MEDICINE.

*“For the majority of my professional career I shared with fellow Family Practice faculty in the education of our residents to ensure that all patients received the highest quality health care possible. This bequest gives me a way to continue doing that beyond my lifetime. It also gives me a way to thank my colleagues and the program that gave me and my husband so much over the years.”*

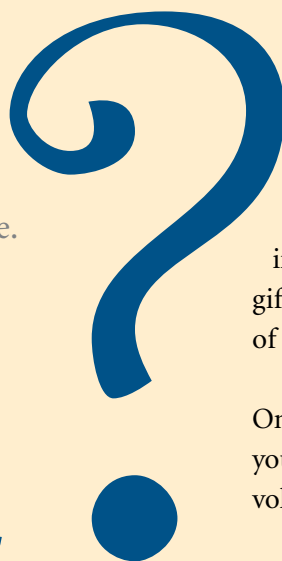


**DR. GOODY THOMAS**, CLASS OF '78, MADE A BEQUEST AS A WAY OF SHOWING HIS APPRECIATION TO THE PEOPLE WHO HELPED HIM ADJUST TO THE “ACADEMIC SHOCK” OF HIS FIRST YEAR OF DENTAL SCHOOL.

*“Without the school giving me a chance I wouldn't be where I am today, and so I did feel like I wanted to always do something to give back. The bequest method worked great for me. I hope that through my contribution as a teacher and donor that I will provide someone an opportunity just as I was provided an opportunity.”*

A charitable bequest can help you save estate taxes by providing your estate with a charitable deduction for the value of the gift.

### Benefits of a Bequest



A charitable bequest is a bequest written in a will or trust that directs a gift to be made to a qualified exempt charity when you pass away. A bequest is one of the easiest gifts to make. With the help of an advisor, you can include language in your will or trust specifying a gift to be made to family, friends or charity as part of your estate plan.

One benefit of a charitable bequest is that it enables you to further the good work of an organization you volunteer with or support long after you are gone.

Better yet, a charitable bequest can help you save estate taxes by providing your estate with a charitable deduction for the value of the gift. With careful planning, your family can also avoid paying income taxes on the assets they receive from your estate.

### Four Reasons Americans Avoid Preparing A Will

**1 A Will Is Costly** – In many instances, a carefully prepared will does have some attendant costs. However, a few hundred dollars or more pale in comparison to the cost of having no will at all. Without a will an estate may face the maximum in applicable probate costs and taxes. In the event of any family disagreement over distribution, legal costs skyrocket. By the time settlement occurs, hundreds or even thousands of dollars might have been lost.

**2 Distaste For Legal Documents** – Many Americans seem to have a built-in distrust for legal documents that tend to be long and difficult to understand. A will is easily understood, however, when compared to the legal intricacies that an estate without a will may experience. Attorneys will gladly provide an easy-to-understand summary of the contents of a will to insure that your objectives are met.

**3 Too Little Property To Merit A Will** – It is easy for many Americans to look around and feel their estate is small and does not warrant the time and expense of a will. After all, the headlines always highlight multi-million dollar estates. The truth is that every day many people die possessing much more than they realize. What may be a modest home today, a small investment portfolio, or just the beginning of a savings account can enjoy significant growth in value before death. Where no will exists, the state will determine distribution.

**4 Life Gets In The Way** – Finally, it is completely possible that the single biggest reason Americans fail to prepare a will falls into the “life just gets in the way” category.

While almost all of the reasons for procrastinating are understandable, none will serve to lessen the reality that the absence of a Will can have a devastating impact on an estate. When we fail to have a will, we miss a wonderful opportunity to share our wishes with our family, friends and the causes that are important to us. Moreover, we empower the state to determine and execute our final wishes – often at great expense.



# OUT & ABOUT



Charleston’s Fashion Week was kicked off on March 21 with the “Stiletto Stampede,” sponsored by Gwynne’s and Y102.5. Over 200 registered to run the 100-yard dash in three-inch heels, raising over \$14,000 for the Children’s Hospital. The winner of the race (#297) was Greg Orjimarsi, a student at the MUSC College of Dental Medicine.



“Catwalk for Kids,” sponsored by Mary Norton and Saks of Fifth Avenue, ended Charleston’s Fashion Week. Wayne Newton (above) was on hand to perform for over 300 people who attended a fashion show and beautiful luncheon, prepared by Chef Brett McKee of the Oak Steakhouse. The event netted over \$50,000 for the Children’s Hospital.



On January 29-31, the \*Cares for Kids Radiothon\* aired on Clear Channel’s WEZL and Y102.5 stations, raising over \$141,000 for MUSC Children’s Hospital. Above, Kerri D from WEZL interviews Children’s Hospital patient Brandon Peek during a live broadcast.



Diana Deaver

Chef Bob Waggoner, pictured here with his wife, Christine, was among the dozens of chefs and volunteers who helped make the 2009 Gourmet and Grapes event, held March 13-15, such a success. The event, which was held at The Sanctuary at Kiawah Island, raised over \$60,000 for the benefit of Hollings Cancer Center.



The Annual Nucor Steel Golf Tournament, held on April 27, was filled with a fun boat cruise, golf and many wonderful friends who helped raise \$254,532 for MUSC Children’s Hospital. Unique auction items, such as a Masters Jacket auto-graphed by 23 of previous Masters winners was a huge hit. Pictured here are the Nucor team members (l-r): Jason Christman, Kevin Skero, Dennis Mallon, Billy Simmons, Marc Sigmon, John Bernier, Buffy Fortner, Eddie Greer and Giff Daughtridge. Not pictured - Donna Thomas



THE MEDICAL UNIVERSITY  
RECENTLY HOSTED A RECEPTION  
AT THE WYCLIFFE HOUSE TO  
CELEBRATE THE DEDICATION OF THE  
JAMES W. COLBERT EDUCATION  
CENTER AND LIBRARY AND THE  
ESTABLISHMENT OF AN ENDOWED  
CHAIR IN DR. COLBERT'S HONOR.



(l-r) Elizabeth Colbert-Busch, Mary Colbert Denger, Edward Lee, Lorna Tuck Colbert, Margaret Colbert Keegan



(l-r) Edward Colbert, Dr. Layton McCurdy



(l-r) Stephen Colbert, Dr. Biemann Othersen



(l-r) Chip Hill, Sandy Hill, Dr. Darlene Shaw



(l-r) Mary Colbert Denger, Stephen Colbert, Tom Waldrep



(l-r) Lorna Tuck Colbert, MUSC President Dr. Ray Greenberg, Leah Greenberg



(l-r) Brian Cockfield, MUSC Board of Trustees Vice Chairman Thomas Stephenson, Jay Colbert, Joseph Brugeman



(l-r) Dr. Rob Stuart, Dr. Curtis Worthington, Charlene Stuart, Betsy Waters



A record 450 participants registered for the 3rd Annual College of Charleston Dance Marathon, which took place on February 6-7, 2009. The event raised over \$70,000 for the MUSC Children's Hospital Fund. Dancers stayed on their feet for 15 straight hours entertained by live music, games, food and patient stories, all for the children of MUSC.



## LEGACIES



## Hollings Cancer Center earns NCI status

The Hollings Cancer Center has attained National Cancer Institute (NCI) designation, a distinction held by only 63 other cancer centers in the United States. The Hollings Cancer Center is the only institution in South Carolina with this prestigious status. NCI designation is accompanied by more than \$7 million in funding to sustain and grow research efforts at Hollings Cancer Center.

## Cancer Center's mobile health unit heads to Darlington

A gift from The Charles W. Coker and Elizabeth H. Coker Foundation will allow Hollings Cancer Center to begin offering free cancer prevention and control services to citizens of Darlington County and its surrounding rural areas.

Since 1998, Hollings Cancer Center's mobile health unit has served as a medical office on wheels for thousands of citizens, extending the center's care into 12 rural Lowcountry counties. The mobile health unit is a veritable "center on wheels," with a mammography room, exam room, laboratory draw area, and dedicated space for patient counseling.

The Coker Foundation's gift will bring all of these capabilities to Darlington County. Twice a year, the mobile health unit will be strategically located where screening services are not accessible or available.

The center will work in partnership with hospitals, clinics, and medical providers in the Darlington County area to ensure patients have a "hometown" medical provider in addition to the expertise of the Hollings Cancer Center. Should there be a cancer diagnosis, Hollings Cancer Center will work with the local provider to ensure that each client receives the care and follow-up required to treat their cancer.

"This generous gift will make it easy for Darlington County residents to receive breast and prostate cancer screening services just steps away from their hometown provider," said Debbie Bryant, R.N., director of Outreach and Support Services for Hollings Cancer Center. "Hollings is grateful to be able to reach beyond traditional hospital walls and provide a warm nurturing place for Darlington residents to receive state-of-the-art compassionate care."

"CANCER IS A TREMENDOUS PROBLEM IN SOUTH CAROLINA. IN MANY CASES, CURES ARE AVAILABLE IF THE CANCER IS DISCOVERED EARLY. WE HOPE THAT THIS GIFT IN SUPPORT OF THE HCC MOBILE HEALTH UNIT WILL ENABLE EARLY DETECTION AND SCREENING THAT WILL SAVE LIVES."

- Charles Coker

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Info on bequests, gift annuities and other creative giving options