



# Librarians' Role in Corporate Responsibility: Using the Corporate Intranet as a Communication Tool

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# Intranet at BNA

- Development of intranet (early 1995)
  - Vision
    - Rhonda Oziel, law librarian
  - Library has ownership of the intranet
    - Develop Relationships with Tech Department
    - Develop/Encourage Departments to Create Own Department Pages or Library Develops Pages for Departments at BNA
      - Examples – HR Department, 401k Plan, Correspondents
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# Uses of the Intranet

## Corporate Uses

- Dissemination of Policies and Forms
  - Dissemination of Forums, Announcements, and Benefit information
  - Emergency Information
  - Job Information
  - Training Opportunities
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# Uses of Intranet

- Library Uses
    - Dissemination of Information for Core Groups
      - Editors, Journalists, Correspondents
      - Sales and Marketing
    - Library Resources on the Intranet
      - Library Catalog/Library Subscriptions
      - Home Grown Tools
        - State Portal
        - Court Directory, Labor Directory
      - Work with Departments to Identify Information Needs
        - Create Resource Pages for Specific Groups
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# Working with Core Groups

- Identify Information Needs
  - Customize the Information for the Needs of the Unit.
  - Example – Corporate Counsel and Corporate Secretary Need Sarbanes/Oxley Tools
    - Develop Checklist that has what they need
      - Compliance Documents
      - Ethics Policies, Document Retention Policies
      - Forms, Proposed and Final Rules
      - Executive and Independent Agencies
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# Tools for Librarians

## Keeping Current

- Email Alerts
  - Favorite Organizations
    - Government Agencies
    - Think Tanks
    - Professional/Trade Organizations





# Tools for Librarians

## Newsletters

- Search Engine Newsletters
    - Examples
      - [Search Engine Watch](#) (Danny Sullivan)
      - [Search Engine Guide](#) (Robert Clough)
      - [Search Engine Showdown](#) (Gregg R. Notess)
    - Librarian Newsletters
      - Gary Price's [Resourcesshelf](#)
      - [Scout Report](#) (University of Wisconsin)
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# Tools for Librarians

## Librarian Newsletters continued...

- Genie Tyburski's [Virtual Chase](#)
  - [Librarians' Index to the Internet](#) (Karen G. Schneider)
  - Tara Calishain's [ResearchBuzz](#)
  - Marylaine Block's [Neat and New on the Web](#)
  - Will Hahn's [Freepint](#)
  - [Infomine](#)
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# Tools for Librarians

- Weblogs, Blogs, Blawgs
    - What's a Blog?
    - Librarian Blogs
      - [Librarian and Information Science News](#) (Blake Carver and Collaborators)
      - [The Shifted Librarian](#) (Jenny Levine)
      - [Library Stuff](#) (Steven Cohen)
      - [Library Juice](#) (Rory Litwin)
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# Tools for Librarians

## Blogs continued...

- Law Librarian Web Logs
  - Sabrina Pacifici - [BeSpecific](#)
  - Tom Mighell - [Internet Legal Search Weekly](#)





# Tools for Librarians

## Blogs continued

- Law Blogs
    - Many Examples
      - [Jurist](#), [Ernie the Attorney](#), [How Appealing](#), [LawMeme](#)
  - Blog Search Engines/Related Tools
    - [Daypop](#)
    - [Detod](#)
    - [Google?](#)
    - [Dailywhirl](#)
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