Franklin & Marshall College Poll

SURVEY OF PENNSYLVANIANS SUMMARY OF FINDINGS

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The Franklin & Marshall College Poll is produced in conjunction with the Philadelphia Daily News, WGAL-TV (South Central PA), Pittsburgh Tribune Review, WTAE-TV (Pittsburgh), WPVI-TV6/ABC (Philadelphia), Times-Shamrock Newspapers, Harrisburg Patriot-News, and Lancaster Newspapers. It may be used in whole or in part, provided any use is attributed to Franklin & Marshall College.





Key Findings

The February 2012 Franklin and Marshall College Poll finds former US Senator Rick Santorum gaining momentum in his home state as he has nationally. Senator Santorum is currently well ahead of his Republican primary rivals in Pennsylvania, and he has trimmed President Barack Obama's lead in the state compared to one month ago.

The Republic Presidential Primary

Rick Santorum's victories in three primaries a few weeks ago helped propel his candidacy nationally, and this momentum has spilled over to Pennsylvania. His favorable rating among Pennsylvania Republicans has risen from 46% in January to 63% now. Mitt Romney's favorable ratings have remained more consistent among Republicans, declining a bit from 46% to 40%.

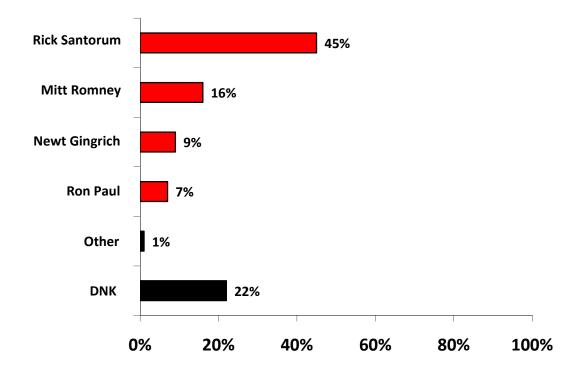
Rick Santorum leads Mitt Romney by a wide margin among Republicans, 45% to 16%. Equal proportions (46%) of Santorum and Romney supporters are still making up their minds about who they expect to support in the April Pennsylvania primary. A plurality (43%) of Santorum supporters says that Romney is their second choice for the nomination. Similarly, a plurality (43%) of Romney supporters says that Santorum is their second choice for the nomination.





Figure 1: Republican Presidential Primary Horse Races, Pennsylvania February 2012

If the Republican primary election for president was being held today and the candidates included [rotate] Ron Paul, Mitt Romney, Rick Santorum, and Newt Gingrich would you vote for...., some other candidate, or aren't you sure how you would vote?



Republicans in the state believe a strong moral character (36%) or having the right experience (23%) are the main qualities they desire in a nominee. Fewer cite the ability to beat President Obama (18%) or being a true conservative (13%) as being the most important characteristic they want in a nominee.

Just as many Pennsylvania Republicans say the Republican presidential debates were the most important reason they are choosing to vote for a specific candidate (12%) as say it makes no difference in their preference (13%).





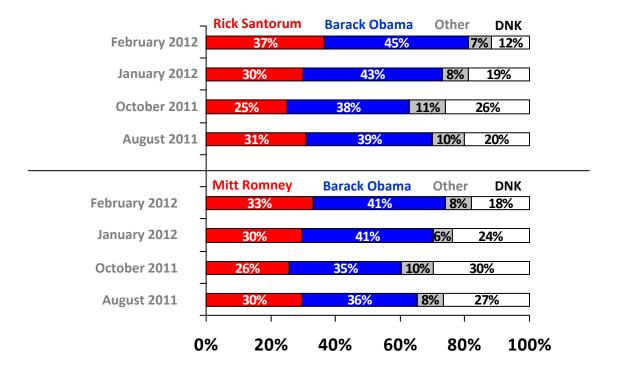
The General Election Race

President Obama continues to lead all of his potential Republican challengers in Pennsylvania. Mitt Romney and Rick Santorum are the President's strongest challengers at the moment, but both trail President Obama by about eight points. The president's lead over Rick Santorum is smaller than it was in January. Newt Gingrich and Ron Paul both trail the president by double digits. President Obama's job performance and hard re-elect ratings show slight improvements in the state since January.

Figure 1: Presidential Horse Races, Pennsylvania February 2012

If the November 2012 general election for president were being held today and the candidates were [rotate] [fill candidate] the Republican and Barack Obama the Democrat, would you vote for [rotate] [fill candidate] or Barack Obama, some other candidate, or aren't

you sure how you would vote?







Methodology

The survey findings presented in this release are based on the results of interviews conducted February 14-20, 2012. The interviews were conducted at the Center for Opinion Research at Franklin & Marshall College under the direction of the poll's Director Dr. G. Terry Madonna, Head Methodologist Berwood Yost, and Senior Project Manager Angela Knittle. The data included in this release represent the unweighted responses of 592 Pennsylvania registered voters, including 256 Democrats, 278 Republicans, and 46 registered as Independent/Other. The sample of registered voters was obtained from Voter Contact Services. Survey results were weighted (age, gender, and party) using an iterative weighting algorithm to reflect the known distribution of those characteristics as reported by the Pennsylvania Department of State.

The sample error for this survey is +/- 4.0 percentage points. The sample error for registered Democrats is +/- 6.1 percentage points and for Republicans is +/- +/- 5.9. In addition to sampling error, this poll is also subject to other sources of non-sampling error. Generally speaking, two sources of error concern researchers most. Non-response bias is created when selected participants either choose not to participate in the survey or are unavailable for interviewing. Response errors are the product of the question and answer process. Surveys that rely on self-reported behaviors and attitudes are susceptible to biases related to the way respondents process and respond to survey questions.





Attachment A

Horse Race: Obama vs. Santorum, Pennsylvania February 2012

If the November 2012 general election for president was being held today and the candidates were [rotate] Rick Santorum the Republican and Barack Obama the Democrat, would you vote for: [rotate] Rick Santorum or Barack Obama, some other candidate, or aren't you sure how you would vote?

	Obama	Santorum	Other	Don't know
Political Party*				
Republican	15%	69%	7%	9%
Democrat	69%	13%	5%	13%
Independent/Other	31%	41%	12%	16%
ldeology*				
Liberal	89%	6%	4%	1%
Moderate	59%	22%	7%	13%
Conservative	12%	67%	8%	14%
Gender				
Male	49%	35%	7%	10%
Female	41%	39%	7%	13%
Age*	• • • • • • • • • • • • • • • • • • • •			
18-34	48%	27%	14%	11%
35-54	44%	41%	4%	11%
55 and over	43%	41%	4%	12%
Education*	1070	1170	170	1270
High school or less	34%	38%	8%	19%
Some college	50%	36%	7%	7%
College degree	48%	37%	6%	9%
Household Income*	TO /0	J1 /0	0 /0	3 /0
Less than \$35,000	200/	270/	60/	100/
Less than \$35,000 \$35-75,000	38% 38%	37% 40%	6% 11%	19% 11%
· · · · · · · · · · · · · · · · · · ·				
Over \$75,000	56%	34%	3%	8%
Race**	400/	400/	440/	000/
Non-white	48%	19%	11%	22%
White	44%	38%	6%	11%
Marital Status*				
Not currently married	40%	37%	3%	19%
Single, never married	67%	19%	10%	4%
Married	38%	43%	6%	13%
Religious Affiliation*				
Other/unaffiliated	64%	20%	8%	8%
Protestant	33%	46%	8%	13%
Catholic	40%	43%	4%	13%
Born Again Christian or Fundamen	talist*			
Yes	28%	49%	9%	13%
No	50%	33%	6%	11%
Household Union Member		•	•	•
Yes	53%	33%	7%	7%
No	42%	39%	7%	13%
Military Veteran*				
Yes	38%	39%	2%	22%
No	46%	37%	7%	10%
Region*	.5,0	J. 70	. ,,	10,0
Northeast	38%	48%	6%	8%
Philadelphia	70%	9%	0%	21%
Southeast	56%	30%	3%	11%
Northwest	31%	50%	3% 7%	13%
Central	38%	40%	11%	12%
Allegheny	58%	32%	5%	5%
Southwest	46%	36%	5%	13%
Employment				
Fulltime	43%	39%	8%	11%
Other	48% 45%	33%	9%	10%
Retired		39%	1%	15%

^{*} p<0.01





^{**} p<0.05

Attachment B

Horse Race: Obama vs. Romney, Pennsylvania February 2012

If the November 2012 general election for president was being held today and the candidates were [rotate] Mitt Romney the Republican and Barack Obama the Democrat, would you vote for: [rotate] Mitt Romney or Barack Obama, some other candidate, or aren't you sure how you would vote?

	Obama	Romney	Other	Don't know
Political Party*				
Republican	15%	65%	6%	14%
Democrat	65%	8%	9%	18%
Independent/Other	23%	40%	9%	27%
Ideology*	2070	1070	070	21 70
Liberal	87%	4%	5%	3%
Moderate	52%	18%	7%	23%
Conservative	11%	61%	10%	18%
Gender	1170	0170	10%	1070
Male	41%	32%	9%	18%
Female	41%	32 % 34%		18%
	4170	3470	7%	1070
Age* 18-34	37%	220/	9%	23%
35-54		32%		
	41%	33%	8%	17%
55 and over	45%	33%	7%	15%
Education*	400′	0001	701	2007
High school or less	40%	30%	7%	22%
Some college	45%	31%	11%	14%
College degree	40%	36%	6%	17%
Household Income*				
Less than \$35,000	43%	21%	15%	22%
\$35-75,000	34%	37%	8%	20%
Over \$75,000	47%	32%	5%	15%
Race**				
Non-white	55%	13%	11%	21%
White	40%	35%	8%	18%
Marital Status*				
Not currently married	43%	23%	12%	22%
Single, never married	56%	23%	7%	15%
Married	36%	39%	7%	18%
Religious Affiliation*				
Other/unaffiliated	56%	19%	8%	17%
Protestant	31%	42%	8%	18%
Catholic	41%	35%	7%	17%
Born Again Christian or Fundamen			. 70	1770
Yes	27%	44%	11%	18%
No	46%	29%	7%	18%
Household Union Member	.0,0		. ,,	1070
Yes	46%	25%	8%	21%
No	39%	36%	8%	17%
Military Veteran*	00 /0	0070	<u> </u>	1770
Yes	31%	32%	16%	21%
No	43%	33%	7%	17%
Region*	10 /0	3370	. 70	1770
Northeast	34%	33%	9%	24%
Philadelphia	59%	7%	4%	29%
Southeast	48%	26%	4%	22%
Northwest	32%	35%	13%	19%
Central	36%	41%	10%	13%
Allegheny	57%	26%	3%	14%
Southwest	43%	37%	6%	14%
Employment				
Fulltime	40%	34%	7%	19%
Other	40%	33%	9%	17%
Retired	46%	30%	8%	17%

* p<0.01

** p<0.05





Marginal Frequency Report

Responses may not total 100% due to rounding.

REG. Some people are registered to vote, and many others are not. Are you CURRENTLY REGISTERED to vote at your present address?

100% Yes 0% No

RegPARTY. Are you currently registered as a Republican, a Democrat, an Independent, or as something else?

37% Republican51% Democrat10% Independent2% Something else

RightDir. All in all, do you think things in PENNSYLVANIA are generally headed in the RIGHT DIRECTION, or do you feel that things are off on the WRONG TRACK?

	Headed in right direction	Off on the wrong track	Don't know
Feb 2012	31%	56%	13%
Jan 2012	38%	47%	15%
Oct 2011	38%	49%	13%
Aug 2011	34%	53%	13%
Mar 2011	37%	53%	10%
Oct 2010	27%	64%	9%
Sep 2010	31%	59%	10%
Aug 2010	30%	58%	12%
May 2010	35%	55%	10%
Mar 2010	32%	58%	10%
Feb 2010	37%	50%	13%
Jan 2010	39%	53%	8%





IntFav. Please let me know your opinion of some people involved in politics today. Is your opinion of [FILL name] favorable, unfavorable, undecided, or haven't you heard enough about [FILL name] to have an opinion? *(rotated)*

	Strongly favorable	Somewhat favorable	Somewhat unfavorable	Strongly unfavorable	Undecided	Don't know
BARACK OBAM	Α					
Feb 2012	23%	22%	12%	35%	8%	0%
Jan 2012	25%	20%	12%	32%	9%	1%
Mar 2011	17%	24%	11%	33%	14%	2%
May 2010	26%	18%	12%	34%	10%	0%
Mar 2010	25%	17%	13%	33%	11%	1%
Feb 2010	27%	22%	10%	29%	11%	1%
Jan 2010	23%	21%	11%	33%	10%	2%
Oct 2009	29%	16%	12%	27%	13%	3%
Aug 2009	29%	26%	9%	28%	7%	1%
Jun 2009	39%	17%	6%	21%	14%	3%
Feb 2009	38%	18%	8%	15%	17%	4%
Oct 2008	38%	15%	8%	25%	12%	3%
Sep 2008	31%	18%	9%	21%	17%	3%
Aug 2008	25%	18%	7%	22%	23%	5%
NEWT GINGRIC	Н					
Feb 2012	4%	11%	16%	40%	19%	10%
RON PAUL						
Feb 2012	4%	23%	14%	16%	19%	25%
RICK SANTORU	М					
Feb 2012	19%	18%	8%	34%	11%	11%
Jan 2012	11%	18%	12%	33%	11%	17%
MITT ROMNEY						
Feb 2012	6%	21%	18%	26%	21%	8%
Jan 2012	4%	21%	13%	22%	21%	19%

Pol_Int. Some people don't pay much attention to political campaigns. How about you? Would you say that you are...very much interested, somewhat interested or not very interested in the 2012 elections?

	Very much interested	Somewhat interested	Not very interested	Don't know
Feb 2012	52%	39%	9%	0%
Jan 2012	46%	44%	11%	0%

Vot08. Did you vote in the last presidential election in 2008, or not?

94% Yes 6% No

Vot08pref. Did you vote for Barack Obama, John McCain, or some other candidate in 2008?

56% Obama 39% McCain 4% Other 1% Do not know





Pres12MR. If the November 2012 general election for president was being held today and the candidates were [rotate] Mitt Romney the Republican and Barack Obama the Democrat, would you vote for: [rotate] Mitt Romney or Barack Obama, some other candidate, or aren't you sure how you would vote?

	Romney	Obama	Other	Don't know
Feb 2012	33%	41%	8%	18%
Jan 2012	30%	41%	6%	24%
Oct 2011	26%	35%	10%	30%
Aug 2011	30%	36%	8%	27%

Pres12RS. If the November 2012 general election for president was being held today and the candidates were [rotate] Rick Santorum the Republican and Barack Obama the Democrat, would you vote for: [rotate] Rick Santorum or Barack Obama, some other candidate, or aren't you sure how you would vote?

	Santorum	Obama	Other	Don't know
Feb 2012	37%	45%	7%	12%
Jan 2012	30%	43%	8%	19%
Oct 2011	25%	38%	11%	26%
Aug 2011	31%	39%	10%	20%

Pres12NS. If the November 2012 general election for president was being held today and the candidates were [rotate] Newt Gingrich the Republican and Barack Obama the Democrat, would you vote for: [rotate] Rick Santorum or Barack Obama, some other candidate, or aren't you sure how you would vote?

	Gingrich	Obama	Other	Don't know
Feb 2012	31%	47%	11%	12%

Pres12RP. If the November 2012 general election for president was being held today and the candidates were [rotate] Ron Paul the Republican and Barack Obama the Democrat, would you vote for: [rotate] Rick Santorum or Barack Obama, some other candidate, or aren't you sure how you would vote?

	Paul	Obama	Other	Don't know
Feb 2012	28%	41%	12%	19%

RepPrim. If the Republican primary election for president was being held today and the candidates included [rotate] Ron Paul, Mitt Romney, Rick Santorum, and Newt Gingrich would you vote for...., some other candidate, or aren't you sure how you would vote? (asked of registered Republicans)

	Gingrich	Paul	Romney	Santorum	Other	Don't know
Feb 2012	9%	7%	16%	45%	1%	22%





CertRep. Are you absolutely certain you will vote for [FILL preferred candidate] in the election, or are you still making up your mind? (asked of registered Republicans with a first choice candidate)

	Certain	Making up Mind
Feb 2012	56%	45%

SecCh Which candidate would be your second choice in the Republican presidential primary? (ask of registered Republicans with a first choice candidate)

	Gingrich	Paul	Romney	Santorum	Other	Don't know
Feb 2012	19%	17%	30%	16%	6%	13%

IssPres. What will be the single MOST important ISSUE in determining which Republican presidential candidate you will vote for this year? (asked of registered Republicans)

Jan	Feb	
2012	2012	
33%	36%	Economy (in general)
12%	6%	Personal finances, unemployment
6%	6%	Health care, insurance
5%	1%	Taxes
1%	1%	Senior issues, social security
10%	18%	Government, politicians
3%	1%	Education, schools
1%	4%	Foreign policy, terrorism, war
2%	0%	Gasoline, utility prices
2%	0%	Social issues
1%	2%	Civil liberties
2%	0%	Global events
5%	7%	Values, morals
1%	0%	Immigration
5%	20%	General electability
12%	7%	Don't know
0%	2%	Other

RepDebate How important were the Republican debates in helping you decide who you will support in the upcoming primary? Were the debates the most important factor in deciding who you will support, one of several factors, a minor factor, or not a factor at all? (asked of registered Republicans with a first choice candidate)

	Most important	One of several	A minor factor	Not a factor at all	Don't know
Feb 2012	12%	45%	29%	13%	1%





VoteQual Which one of these qualities matters most in deciding how you will vote in the upcoming primary? The candidate can beat Barack Obama, the candidate is a true conservative, the candidate has the right experience, the candidate has a strong moral character, or something else? (response choices rotated) (asked of registered Republicans)

	Can beat Obama	True conservative	The right experience	Strong moral character	Something else	Don't know
Feb 2012	18%	13%	23%	36%	8%	2%

FinPA. The governor recently announced his proposed state budget for the coming fiscal year. How would you describe the financial condition of state government today?

	Very Good	Good	Bad	Very Bad	Don't know
Feb 2012	1%	23%	44%	24%	9%
Mar 2011	1%	14%	47%	31%	7%
Feb 2009	0%	23%	46%	20%	11%

ComPA. Do you think Pennsylvania's financial condition is better than, worse than, or about the same as other states?

	Better off	Worse off	Worse off About the same	
Feb 2012	19%	13%	54%	14%
Mar 2011	17%	20%	51%	12%
Feb 2009	24%	15%	48%	13%

ConGov. How confident are you in Governor Corbett's ability to handle the state's budget problems? Are you very confident, somewhat confident, not very confident, or not at all confident?

	Very Confident	Somewhat Confident	Not Very Confident	Not at All Confident	Don't know
Feb 2012	8%	47%	24%	14%	8%
Mar 2011	8%	45%	23%	16%	8%

BalBud. Pennsylvania is expected to have a large budget deficit this year and next year, which has forced state legislators to think of ways to balance the state budget. Generally speaking, do you think the state legislature should increase taxes to balance the budget, cut state programs and services to balance the budget, or should the legislature both cut spending and increase taxes?

	Increase taxes	Cut state programs and services	Both	Increase Revenue	Don't know
Feb 2012	14%	29%	46%	1%	11%
Mar 2011	6%	39%	38%	2%	15%





IntQ9. Do you favor or oppose the following measures as a way for the state of Pennsylvania to balance its budget? Do you favor or oppose... *(rotated)*

	Strongly Favor	Somewhat Favor	Somewhat Oppose	Strongly Oppose	Do Not Know
Increasing the state inco		Favoi	Oppose	Oppose	KIIOW
Feb 2012	9%	27%	16%	43%	5%
Mar 2011	6%	21%	22%	46%	6%
Increasing the state sale		2170	22 /0	7070	070
Feb 2012	10%	28%	17%	41%	4%
Mar 2011	10%	26%	18%	42%	4%
Taxing companies that e				,	
Feb 2012	55%	19%	9%	10%	7%
Mar 2011	41%	21%	13%	17%	8%
Reducing state funding t	or state prisor	ns	1		
Feb 2012	19%	21%	30%	21%	9%
Mar 2011	23%	20%	27%	19%	11%
Reducing state funding t	for local schoo	l districts	1		
Feb 2012	7%	12%	13%	66%	2%
Mar 2011	7%	12%	20%	58%	3%
Expanding the sales tax	to include mo	re items			
Feb 2012	16%	34%	12%	32%	6%
Mar 2011	16%	36%	15%	30%	4%
Reducing the number of	state employe	ees			
Feb 2012	37%	24%	15%	17%	7%
Mar 2011	35%	25%	12%	23%	5%
Selling the state-owned					
Feb 2012	44%	17%	10%	18%	11%
Mar 2011	45%	19%	11%	15%	11%
Increasing business taxe			<u> </u>		
Feb 2012	16%	28%	20%	29%	7%
Mar 2011	14%	23%	24%	32%	6%
Placing tolls on major hi					
Feb 2012	11%	28%	17%	42%	2%
Mar 2011	13%	22%	21%	39%	6%
Placing new taxes on the					T
Feb 2012	62%	15%	9%	14%	2%
Mar 2011	53%	19%	7%	19%	3%
Reducing funding for sta			ı		T
Feb 2012	11%	14%	27%	43%	4%
Cutting state funding in I					
Feb 2012	11%	15%	20%	51%	4%
Mar 2011	12%	16%	21%	46%	5%
Reducing funding for sta					
Feb 2012	15%	20%	23%	37%	5%

DesRelH Now I'd like to ask you about the performance of some elected officials. First, would you like to see your representative in the United States Congress re-elected in the next election, or not?

	Yes	No	Don't know house member	Do not know
Feb 2012	48%	27%	16%	10%
Mar 2011	43%	27%	16%	14%





RateSenC. How would you rate the way that Bob Casey, JR. is handling his job as U.S. SENATOR? Would you say he is doing... an excellent job, a good job, only a fair job, or a poor job as U.S. Senator?

	Excellent Job	Good Job	Only a Fair Job	Poor Job	Don't Know
Feb 2012	4%	26%	43%	12%	15%
Jan 2012	4%	31%	36%	11%	19%
Oct 2011	5%	33%	38%	9%	16%
Aug 2011	5%	27%	43%	9%	16%
Mar 2011	3%	26%	39%	9%	23%
Feb 2009	7%	31%	32%	10%	20%
Aug 2007	5%	37%	36%	7%	15%

RatePres. How would you rate the way that Barack Obama is handling his job as president? Would you say he is doing... an excellent job, a good job, only a fair job, or a poor job as President?

	Excellent job	Good job	Only a fair job	Poor job	Don't know
Feb 2012	11%	26%	29%	35%	0%
Jan 2012	9%	31%	29%	30%	0%
Oct 2011	9%	28%	31%	32%	1%
Aug 2011	9%	25%	33%	33%	1%
Mar 2011	7%	28%	30%	34%	1%
Oct 2010	8%	24%	31%	36%	1%
Sep 2010	10%	26%	33%	30%	0%
Aug 2010	9%	28%	28%	35%	1%
May 2010	14%	24%	32%	29%	1%
Mar 2010	12%	28%	27%	32%	1%
Feb 2010	12%	29%	32%	27%	0%
Jan 2010	11%	27%	32%	29%	1%
Oct 2009	17%	23%	31%	28%	1%
Aug 2009	14%	33%	29%	24%	0%
Jun 2009	20%	35%	25%	19%	1%
Mar 2009	23%	37%	22%	14%	4%
Feb 2009	25%	30%	23%	13%	9%

RateBOEcon How would you rate the way that Barack Obama has handled the economy...is he doing an excellent job, a good job, only a fair job, or a poor job handling the economy?

	Excellent Job	Good Job	Only a Fair Job	Poor Job	Don't Know
Feb 2012	9%	23%	26%	42%	1%
Jan 2012	6%	23%	27%	43%	1%





DesRePres. Do you believe that Barack Obama has done a good enough job as President to deserve re-election, or do you believe it is time for a change?

	Deserves reelection	Time for a change	Do not know
Feb 2012	47%	49%	4%
Jan 2012	44%	49%	7%
Oct 2011	42%	52%	6%
Aug 2011	41%	52%	7%

EconPM Do you think that policy makers in Washington should be most concerned with stimulating the economy and creating jobs, even if it means increasing the deficit, or do you think they should be most concerned with reducing the deficit?

	Stimulating the economy and creating jobs	Reducing the deficit	Don't know
Feb 2012	49%	46%	5%
Jan 2012	43%	49%	8%
Oct 2010	43%	49%	7%
Sep 2010	44%	48%	9%

MIP_YF. What do you think is the MOST IMPORTANT PROBLEM facing YOU and YOUR FAMILY TODAY?

Sep	Oct	Jan	Feb		
2010	2010	2012	2012		
32%	22%	26%	27%	Economy (in general)	
21%	27%	25%	20%	Personal finances, unemployment	
11%	10%	9%	9%	Health care, insurance	
8%	11%	4%	5%	Taxes	
3%	5%	3%	6%	Senior issues, social security	
4%	4%	5%	6%	Government, politicians	
4%	2%	4%	6%	Education, schools	
1%	2%	1%	2%	Personal illness, health problems	
1%	1%	1%	0%	Environment	
1%	1%	1%	1%	Foreign policy, terrorism, war	
1%	0%	3%	5%	Gasoline, utility prices	
2%	0%	1%	1%	Housing, real estate	
2%	0%	1%	1%	Social issues	
1%	0%	1%	1%	Civil liberties	
0%	1%	0%	1%	Personal family issues	
0%	1%	1%	2%	Values, morals	
0%	0%	1%	0%	Crime, drugs, violence	
0%	0%	1%	1%	Retaining, attracting business	
2%	7%	8%	4%	Nothing	
1%	2%	0%	1%	Other	
6%	5%	4%	5%	Don't know	





FinToday. We are interested in how people are getting along financially these days. Would you say that YOU and YOUR FAMILY are better off, worse off, or about the same financially as you were a year ago?

	Better off	Worse off	About the same	Don't know
Feb 2012*	16%	28%	56%	0%
Jan 2012*	15%	26%	60%	0%
Mar 2011	11%	31%	57%	1%
Aug 2010	13%	33%	54%	1%
May 2010	14%	39%	46%	1%
Mar 2010	13%	36%	51%	0%
Feb 2010	13%	41%	46%	0%
Jan 2010	10%	40%	50%	0%
Oct 2009	8%	36%	55%	1%
Aug 2009	9%	39%	52%	0%
Jun 2009	11%	43%	45%	1%
Mar 2009	11%	36%	53%	0%
Feb 2009	10%	44%	46%	0%
Oct 2008*	14%	44%	42%	0%
Sep 2008*	12%	40%	47%	0%
Aug 2008*	16%	37%	46%	1%
Feb 2008*	20%	29%	51%	0%
Jan 2008*	17%	25%	57%	1%
Nov 2005	20%	28%	51%	1%
Sep 2005	17%	36%	47%	0%
Jun 2005	24%	24%	52%	0%
Mar 2005	21%	28%	51%	1%
Nov 2003	17%	29%	53%	1%
Apr 2003	16%	30%	54%	0%
Sep 2002*	25%	26%	47%	1%
Jun 2002*	29%	20%	50%	1%
Jul 1999	31%	16%	52%	1%
Jul 1998	31%	16%	52%	1%
Mar 1998	31%	16%	52%	1%
Jul 1996	21%	22%	56%	1%
Feb 1996	21%	21%	57%	1%
Apr 1995	26%	21%	52%	1%

^{*}Question asked of registered respondents only





FinFut. Now looking AHEAD, do you think that A YEAR FROM NOW, YOU and YOUR FAMILY will be better off financially than you are now, worse off, or about the same as you are now?

	Better off	Worse off	About the same	Don't know
Feb 2012*	23%	13%	58%	6%
Jan 2012*	27%	13%	53%	6%
Mar 2011	27%	26%	43%	5%
Aug 2010	24%	15%	54%	7%
May 2010	29%	17%	49%	5%
Mar 2010	27%	17%	50%	6%
Feb 2010	28%	18%	47%	7%
Jan 2010	27%	17%	49%	7%
Oct 2009	31%	14%	50%	5%
Aug 2009	31%	19%	47%	3%
Jun 2009	32%	21%	41%	6%
Mar 2009	27%	12%	55%	6%
Feb 2009	29%	19%	45%	7%
Oct 2008*	33%	14%	40%	14%
Sep 2008*	25%	18%	42%	15%
Aug 2008*	28%	15%	45%	12%
Nov 2005	29%	20%	48%	3%
Sep 2005	27%	23%	45%	5%
Jun 2005	32%	15%	48%	5%
Mar 2005	31%	20%	45%	4%
Nov 2003	33%	13%	49%	5%
Apr 2003	27%	17%	51%	5%
Sep 2002*	38%	8%	43%	11%
Jun 2002*	35%	6%	49%	10%
Jul 1999	38%	8%	50%	4%
Jul 1998	41%	9%	45%	5%
Mar 1998	39%	7%	50%	4%
Jul 1996	24%	12%	54%	10%
Feb 1996	29%	16%	49%	6%
Apr 1995	37%	12%	44%	7%

^{*}Question asked of registered respondents only

RespEcon. Who do you feel is most responsible for the country's current economic situation: former President Bush, President Obama, the Congress, are all equally to blame or is no one really to blame?

	President Bush	President Obama	Congress	All equally to blame	No one really to blame	Do not know
Feb 2012	22%	9%	17%	45%	5%	2%
Jan 2012	26%	7%	19%	42%	4%	3%
Aug 2010	38%	12%		29%	15%	6%





DEMO I now have a final few questions for statistical purposes only.

CNTY. Region of state (What is the name of the county you live in?)

- 6% Philadelphia
- 13% Northeast
- 8% Allegheny
- 9% Southwest
- 12% Northwest
- 36% Central 17% Southeast

RESD. How many years have you lived at your current residence?

18.5 Mean

AGE. What was your age on your last birthday?

- 9% 18-24
- 17% 25-34
- 14% 35-44
- 23% 45-54
- 16% 55-64
- 21% 65 and older

EDUC. What was the highest grade level of schooling you have completed?

- 2% Non high school graduate
- 29% High school graduate or GED
- 16% Some college
- 11% Two-year or tech degree
- 25% Four year college degree
- 17% Post graduate degree

MAR. What is your CURRENT marital status...are you single, married, separated, divorced, or a widower?

- 22% Single, Never Married
- 64% Married
- 1% Separated
- 8% Divorced
- 6% Widow or widower





IDEO. Politically speaking, do you consider yourself to be a liberal, a moderate, or a conservative?

	Liberal	Moderate	Conservative	Don't know
Feb 2012	17%	39%	40%	4%
Jan 2011	21%	39%	36%	4%
Oct 2011	20%	39%	33%	8%
Aug 2011	24%	32%	37%	7%
Mar 2011	16%	33%	41%	10%
Oct 2010	16%	37%	39%	8%
Sep 2010	15%	34%	40%	10%
Aug 2010	19%	32%	40%	9%
May 2010	19%	32%	40%	9%
Mar 2010	17%	35%	40%	8%
Feb 2010	21%	33%	37%	9%
Jan 2010	19%	30%	42%	9%

LABR. Are you or is any member of your household a member of a LABOR UNION?

22% Yes

77% No

1% Don't Know

VET. Are you a military veteran?

13% Yes

87% No

Hisp. Are you Hispanic or Latino, or not?

3% Yes 97% No

RACE. Which of the following categories best describes your racial background?

93% White

7% Non-white

REL. Do you consider yourself to be Protestant, Catholic, some other religion, or not affiliated with any religion?

42% Protestant

28% Catholic

14% Some other religion

16% Not affiliated with any religion

BAC. Do you consider yourself to be a born-again Christian or fundamentalist, or not?

30% Yes

67% No

2% Don't know





WORK. Are you currently working FULL-time, PART-time, going to school, keeping house or something else?

52% Full-time

13% Part-time

4% Going to school

6% Keeping house

3% Unemployed

3% Disabled

19% Retired

1% Do not know

INC1. And, just for statistical purposes, we need to know if your total family income is above or below \$50,000 per year?

9% Under \$25,000

10% \$25-\$35,000

15% \$35-50,000

23% \$50-75,000

18% \$75-100,000

20% Over \$100,000

5% Don't know

DONE. Sex of respondent:

48% Male

52% Female



