

# GLOBAL DISCOVERY PROGRAMME

6 DECEMBER 2009 — 3 JANUARY 2010

INDIA

An undergraduate overseas business and cultural immersion programme conducted in partnership with the Indian Institute of Planning and Management (IIPM).

## PROGRAMME RATIONALE / AIM

**India**, officially the **Republic of India** is a country in South Asia. It is the seventh largest country by geographical area, the second most populous country, and the largest democracy in the world. Flanked by the Indian Ocean in the south, the Arabian Sea on the west, and the Bay of Bengal towards the east, India has a coastline of 7,517 kilometers (4,671 mi). It borders Pakistan to the west; China, Nepal, and Bhutan to the north-east; and Bangladesh and Burma to the east.

India became a modern nation state in 1947 after a long and largely non-violent struggle for independence. A parliamentary federal republic consisting of 28 states and 7 union territories, it is the world's twelfth largest economy at current market exchange rates and the fourth largest in purchasing power. Economic reforms have transformed it into the second fastest growing large economy of the world.

The aim of this four-week study tour is to give students (undergraduates) a general overview of India – its history, its culture, its economic prowess, its business environment and its influence over the globalization phenomenon. Students would be taken through thought provoking sessions on developmental economics in India and South East Asia, trade relations in the Indian Ocean region, socio-political changes in the country that has helped it in getting itself branded as a superpower of the future, etc. All this would be delivered through a combination of classroom lectures, field trips and company visits to help the students get enriched by the best of IIPM faculty members / industry representatives from various subject domains. At the end of the program, the students' learning will be assessed through a systematic evaluation process.

- *Field Trips*
- *Company Visits*
- *Industry Representatives*
- *Exploring New Delhi*
- *Exploring Mumbai*
- *Exploring Pune*

### INSIDE:

LECTURE  
OUTLINE

LOCATION  
DESCRIPTION

PROGRAMME  
SCHEDULE

## LECTURE: INDIAN HISTORY

### PRE-ARYAN TO PRE-MUGHAL EMPIRE

### MUGHAL EMPIRE TO INDEPENDENCE

**Lecturer:** Prof. (Mrs.) J Srivastava

She is a Professor at the Delhi University, with specialization in Ancient Indian History. She has been lecturing graduate level students over the past 18 years and has co-authored books on Indian History at the Graduate level for Delhi University students.

The lecture would be divided into two sections to accommodate the finer details of a complex Indian history. The lecturer would try to give an overview of how, with a passage of time, Indian society has evolved from being one of the oldest civilization on earth to one of the most contemporary and fastest growing economy in the world. The most interesting part of the entire lecture would be the focus of the different regimes that have ruled such a great nation, with reference to the rulers and their deeds (Guptas, Kanishka, Maurya, Cholas, Chelas, pre-Moghul Muslim Dynasties, Moghuls, Prithviraj Chauhan, Shivaji, etc.)

**Field Trip:** Red Fort



## LECTURE: INDIAN CULTURE

### CASTE SYSTEM, RELIGION, TRADITIONAL ART

**Lecturer:** Mr. Randall Livingston & Ms. Anu Gulmohar

Mr. Randall Livingston is a US citizen, who has spent a considerable part of his career in India, studying Indian culture and customs. He is also a certified trainer in Cross Cultural Management and has taken various training sessions in India and abroad on cultural issues in India. He speaks Hindi (the official national language) quite comfortably and can also read Sanskrit texts. He also delivers lecture on Culture at IIPM.

Ms. Gulmohar holds a degree in literature and is currently a journalist with one of India's leading newsweekly, The Sunday Indian. Her works on Indian social systems and cultural issues have been appreciated by her readers. She also takes lecture on Culture at IIPM.

**Field Trip:** National Museum

A  
NATION'S  
CULTURE  
RESIDES IN  
THE HEARTS  
AND IN  
THE SOUL  
OF ITS  
PEOPLE  
– GANDHI

## LECTURE: THE RISE OF INDIAN BRANDS AND THE POST LIBERALISATION ERA

**Lecturer:** Prof. K K Srivastava and Mr. Amim Ahmed

Prof. K.K. Srivastava holds an MBE and MPhil from the Faculty of Management Studies, Delhi University. After working as a Marketing consultant for over 11 years, he decided to get into full time academics. Over the past 7 years, he has taught at all the leading B-Schools in Delhi NCR. Currently he holds the position of Head of Department, Research and Curriculum Development, at IIPM. Students have regularly rated him amongst the best faculty members at IIPM. He has also authored a book in Consumer Behavior and Marketing Management.

Mr. Amim Ahmed is currently heading the Brand consulting wing at Planman Consulting, one of South Asia's fastest growing multi-dimensional consulting firms. He has also taken regular classes at IIPM in Executive Communication, Marketing Management, Brand Management and Advertising. His spirited and dynamic lectures are considered amongst the best at IIPM.

**Field Trip:** Visit to the production facilities of Maruti Udyog Ltd



## LECTURE: INDIA-SINGAPORE TRADE RELATIONS

India and Singapore are mutually important economic partners. Singapore is India's most important trading partner amongst the ASEAN countries and also India's gateway to ASEAN and China.

Singapore is India's largest export partner and the second largest source of imports from ASEAN.

To further enhance the relationship between the two nations, India-Singapore Joint Study Group (JSG) in 2002 was set up to look into the possibility of concluding a Comprehensive Economic Cooperation Agreement (CECA) between the two countries. The JSG in its report identified areas of increased economic engagement between the two countries and also recommended measures to be taken. Keeping the report of the JSG as a basis, negotiations between the two governments have commenced.

**Lecturer:** Prof. A K. Sengupta

Prof. A K Sengupta has been associated with IIPM for over the past 2 decades as a faculty member for International Marketing, Export Procedure and International Trade Laws. Prof. Sengupta retired as the Director of Indian Institute of Foreign Trades (IIFT), one of the premier institute in India teaching global trades. He has traveled widely during his illustrious career spanning three decades. He has been on various boards and committees of trade and international relationships on behalf of the Government of India. He can fluently speak 4 international languages.

**Field Trip:** Confederation of Indian Industry (CII).



Indian Currency:  
RUPEES



## LECTURE: INDIA'S IT GROWTH STORY

**Lecturer:** Mr. Shreekant Kulkarni – Senior V.P. – Corporate Services – KPIT Cummins

Shrikant Kulkarni holds master's degree in Statistics and Management Sciences. Mr. Kulkarni has over 30 years of experience in the industry.

In his initial phase of career Mr. Kulkarni has led number of Business Process Reengineering, ERP implementation projects and was heading IT function for large engineering and chemical industries such as KSB Pumps and Deepak group of companies. He has also held key positions in Account/Delivery Management and was heading corporate HRD at Mahindra British Telecom Ltd.

Mr. Kulkarni is currently associated with KPIT Cummins Infosystems Ltd. in the position of Senior Vice President – Corporate Services and is responsible for functions such as HRD and Facilities, Logistics Management.

**Field Trip:** New Delhi Television (NDTV).



India's IT Capital:  
Bangalore

## LECTURE: INDIAN MEDIA SYSTEMS – HOW INDIAN MEDIA OPERATES

**Lecturer:** Mr. Sutanu Guru, Managing Editor (Planman Media)

Mr. Sutanu Guru started his career as a journalist some 20 years ago as a young reporter at the newsweekly The Sunday. He then shifted from The Indian Express to Hindustan Times to The Outlook and finally decided to spend time in teaching undergraduates courses in Mass Communication and Journalism. After over six years of mentoring fresh journalists and communication consultants he decided to get back to mainstream media. A few years back he joined Planman Media as a Managing Editor leading a pack of 4 multi-dimensional magazines – a newsweekly (The Sunday Indian), 2 fortnightly business magazines (Business & Economy and 4Ps Business & Marketing) and a monthly IT magazine (The Indian PC Magazine). He has also been taking lectures at IIPM over a wide array of domains - from Political Economics to Mass Communications to Business Strategy. He is affectionately called the "Encyclopedia on Feet" for his in-depth knowledge of current affairs.

**Field Trip:** New Delhi Television (NDTV).



## LECTURE: AN INSIGHT TO THE INDIAN HOSPITALITY INDUSTRY

**Field Trip:** ITC Welcomgroup Hotels.

## LECTURE: INDIAN HEALTH CARE / PHARMA INDUSTRY

**Lecturer:** Mr. Parjeet Singh, Sr. HR Manager, Max Health Care

**Field Trip:** Max Health Care.



## LECTURE: INDIAN POLITICAL SYSTEM

**Lecturer:** Mr. Pathikrit Payne

Mr. Pathikrit Payne is associated with The Sunday Indian, one of India's leading newsweekly as Principal Correspondent – Economic and Political Affairs. His fiery writing in the magazine in a section called Undercover, where he dissects the entire national political system in sync with the failed promises in socio-political development, receives rave reviews week after week. Over the past several years he has also been teaching a special paper on National Economic Planning at IIPM. He has previously also lectured students from University of Linz, Austria, University of Bern, Switzerland and University of Udine, Italy on Indian Political Economics, Indian Political Systems and Economic Development in Europe in Post World War era.

**Field Trip:** Rashtrapati Bhawan (Presidential Palace) and The Parliament





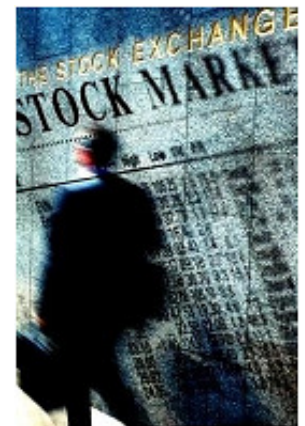
## LECTURE: INDIAN BANKING AND FINANCIAL SYSTEM

The Indian banking system has a large geographic and functional coverage. Presently the total asset size of the Indian banking sector is US\$ 270 billion while the total deposits amount to US\$ 220 billion with a branch network exceeding 66,000 branches across the country. Revenues of the banking sector have grown at 6 per cent CAGR over the past few years to reach a size of US\$ 15 billion. While commercial banks cater to short and medium term financing requirements, national level and state level financial institutions meet longer-term requirements. Banking today has transformed into a technology intensive and customer friendly model with a focus on convenience. The sector is set to witness the emergence of financial supermarkets in the form of universal banks providing a suite of services from retail to corporate banking and industrial lending to investment banking. While corporate banking is clearly the largest segment, personal financial services is the highest growth segment.

**Lecturer:** Prof. Shankar

Krishnamurthy is Head Finance ACC Cement, India's Leading Cement Manufacturing Company. Prof. Shankar Krishnamurthy has been associated with IIPM for over the past 4 years as a faculty member for Indian Financial System and Wealth Management. He is also a renowned corporate trainer and also provides consulting services in different areas like products, innovation and different facets of the Financial Sector.

**Field Trip:** Banking Headquarter of ICICI



## LECTURE: WHAT DRIVES THE INDIAN STOCK MARKETS

**Lecturer:** Mr. C Vasudevan - General Manager, Knowledge Management, BSE  
Mr. Sanjay Mittal - Sr. Manager, Knowledge Management, BSE  
Mr. Ajay Mittal - Manager, Economics & Knowledge Management, BSE

**Field Trip:** Bombay Stock Exchange (BSE).



## LECTURE: THE RISE OF INDIAN MULTINATIONAL COMPANY

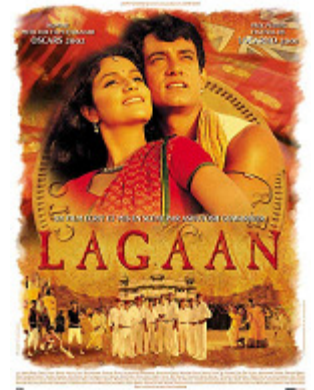
**Field Trip:** Bombay House – HQ of the Tata Group



## LECTURE: PRESENTATION BY MUMBAI DABBAWALLAS

A dabbawala is a person who carries a box (or dabba) from one part of Mumbai to the other in order to deliver homemade tiffins (the lunch boxes) from the residences of the office workers to their respective workplaces and returning back the empty boxes by using various modes of transport. More than 175,000 or 200,000 lunch boxes get moved every day by an estimated 4,500 to 5,000 dabbawalas, all with an extremely small nominal fee and with utmost punctuality. According to a recent survey, there is only one mistake in every 6,000,000 deliveries, statistically equivalent to a Six Sigma (99.9999) rating. The New York Times reported in 2007 that the 125-year-old dabbawala industry continues to grow at a rate of 5–10% per year.

**Lecturer:** Pawan Agarwal, CEO Nutan Mumbai Tiffin Box Supplier Charitable Trust

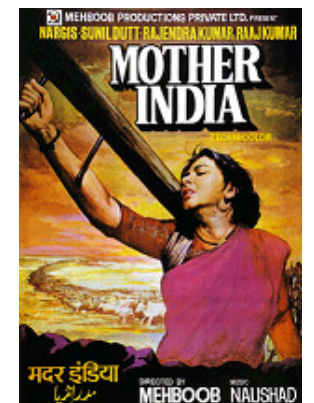


## LECTURE: INDIAN FILM INDUSTRY (PRESENTATION FROM PLANMAN MOTION PICTURES)

**Lecturer:** Mr. Shubho Shekhar Bhattacharjee

Mr. Shubho S Bhattacharjee is the CEO of Planman Motion Pictures. He has also been the Executive Producer for all the 7 movies produced by Planman Media till date (there are 4 more movies in the under production stage). Planman Media has been reckoned as one of the most serious movie production houses in the country with a reputation of winning 2 National Awards in Cinemas (in one year, a feat never achieved by any other production house ever) and various international acclamations for most of its films. Mr. Bhattacharjee has led a small team, starting 2001 to make Planman a mega production house. Planman is also planning to foray into Hollywood by 2009-10.

**Field Trip:** Mumbai Film City



## LECTURE: GROWTH OF RURAL CONSUMERISM

**Lecturer:** Prof. Pushkar Phadtare is Director, JP Synergy Consultants.

Prof. Pushkar Phadtare has been associated with IIPM for over the past 5 years as a faculty member for Rural Marketing. He has written a book on Consumer Behaviour for SCDL being used as study notes.

He also provides consultancy in the field of Marketing, Customer Satisfaction Studies, corporate training at clients like Tata Motors, KOEL, Maharashtra Bank to name a few.



## NEW DELHI

*The crowded, colourful and unruly heart of India.*

Don't let your first impressions of Delhi stick like a sacred cow in a traffic jam: get behind the madcap façade and discover the inner peace of a city rich with culture, architecture and human diversity, deep with history and totally addictive to epicureans.

Both Old and New Delhi exert a beguiling charm on visitors. Lose yourself unwinding the secrets of the city's Mughal past in the labyrinthine streets of Old Delhi before emerging into the wide open spaces of imperial New Delhi, with its ordered governmental vistas and generous leafy avenues.



## RED FORT

One of the most spectacular pieces of Mughal Architecture is the Lal Quila or the Red Fort. Built by the Mughal emperor, Shah Jahan between 1638 and 1648, the Red Fort has walls extending up to 2 kms. in length with the height varying from 18 mts. on the river side to 33 mts. on the city side.

The Fort sports all the obvious trappings befitting a vital centre of Mughal governance: halls of public and private audiences, domed and arched marble palaces, plush private apartments, a mosque, and elaborately designed gardens. Even today, the Fort remains an impressive testimony to Mughal grandeur, despite being attacked by the Persian Emperor Nadir Shah in 1739, and by the British soldiers, during the war of independence in 1857.



## NATIONAL MUESUM

Thousands of historic artefacts are on display in the spacious galleries of the excellent National Museum. Exhibits include rare relics from the Harappan Civilisation, Central Asian antiquities (including silk paintings from the 1st century AD), Indian textiles, tribal masks, sculptures, musical instruments, old coins (including Portuguese, Dutch and Danish), miniature paintings and weapons (including a battle-axe from AD 1739). A large array of miniature paintings, temple relics and manuscripts on display here, will help the students in getting a close connect with the cultural evolution in the Indian society.



## CONFEDERATION OF INDIAN INDUSTRY

CII is a non-government, not-for-profit, industry-led and industry-managed organisation, playing a proactive role in India's development process. The organisation works to create and sustain an environment conducive to the growth of industry in India, partnering industry and government alike through advisory and consultative processes. The confederation is headquartered in New Delhi.



## MARUTI UDYOG LTD PRODUCTION FACILITY

Maruti Udyog was established in 1981 with the prime objective to meet the growing demand of a personal mode of transport in India. The rolling out of the first Maruti 800 model on the Indian road a year later heralded the long delayed modernization of India's automobile industry. The incorporation of the company was through an Act of Parliament. Maruti Udyog Ltd. (MUL) is the first automobile company in the world to be honored with an ISO 9000:2000 certificate. The company has a joint venture with Suzuki Motor-Corporation of Japan. MUL's various models on the Indian roads include Maruti 800 (this has the highest sales in India), Esteem, Alto, Zen Estilo, Omni, Baleno, Swift, Dezire, SX4 and Grand Vitara.



## NEW DELHI TELEVISION (NDTV)

Founded in 1988, NDTV is India's largest private television production house. It was founded by its current Chairman cum Managing Director, Dr. Prannoy Roy. NDTV currently has more than 1,000 employees producing news from over twenty plus locations nationally and internationally. As of 2006, NDTV 24x7 (its flagship 24 hr English news channel) held one of the largest market share, at 31%, among English news channels in the country. The other channels operated by NDTV include – NDTV India (24 hr Hindi news channel), NDTV Profit (24 hr Business News Channel), NDTV Metronation (24 hr Delhi based local news channel), NDTV Imagine (24 hr Entertainment Channel), NDTV Good Times (24 Hr Lifestyle and Fashion Channel).



## ITC WELCOMEGROUP HOTELS:

ITC Limited entered the hotels business in 1975 with the acquisition of a hotel in Chennai, which was rechristened Hotel Chola. Since then the ITC-Welcomgroup brand has become synonymous with Indian hospitality. Today amongst India's finest and fastest growing hotel chains, it consists of over 90 hotels across 77 destinations in India. These include super deluxe and five star hotels, heritage palaces, havelis and resorts and full service budget hotels.



## MAX HEALTH CARE (MHC)

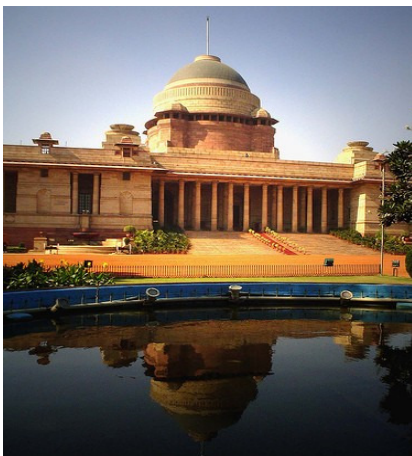
Max Healthcare (MHC), a part of the multi-business Max Group, started its first 'medicentre' in January 2001 with 16 IPD beds (mainly day care). In a span of six years, MHC has developed eight healthcare facilities in Delhi/NCR region, managing 770 beds. For medical tourism, MHC has a dedicated foreign patient facilitation desk and runs an international services program. After establishing a network of its facilities in the NCR, MHC is in the process of setting up its international program through representations in South Asia, Middle East and Africa. The countries covered include Bangladesh (Dhaka), Pakistan (Lahore), Sri Lanka (Colombo), Nepal (Kathmandu), Qatar (Doha), Oman (Muscat) and Tanzania (Dar Es Salam). The Centre will facilitate easy and safe transfer of patients in India. Similar centres in Singapore, the UK, Europe, Canada and the United States will follow.



## RASHTRAPATI BHAVAN (PRESIDENTIAL PALACE) AND THE PARLIAMENT

Rashtrapati Bhavan is the official residence of the President of India, located in New Delhi. Until 1950 it was known as "Viceroy's House" and served as the residence of the Governor-General of India. It is at the heart of an area known as Lutyen's Delhi.

The Parliament of India (Sansad Bhawan) is the seat of Indian Democracy. Sessions are held here 4 times a year (except for special sessions) at two different Houses of Parliament. The Upper House (Rajya Sabha) consists of nominated representatives from various states and those directly nominated by the President of India. The Lower House (Lok Sabha) consists of legislatures directly elected by the people by exercising their democratic rights during elections.



## MUMBAI

*Bollywood flash, big-business glitz and the crushingly poor.*

Mumbai is the bubblegum glamour of Bollywood cinema, shopping malls full of designer labels, cricket on the Oval Maidan, promenading families eating bhelpuri on the beach at Chowpatty, red double-decker buses queuing in grinding traffic jams and the infamous cages of the red-light district.

This pungent drama is played out against a Victorian townscape more reminiscent of a prosperous 19th-century English industrial city than anything you'd expect to find on the edge of the Arabian Sea. It's a city with vibrant streetlife, India's best nightlife, and a wealth of bazaars.

## ICICI BANK

ICICI Bank is India's second-largest bank with total assets of Rs. 3,674.19 billion (US\$ 77 billion) at June 30, 2009. ICICI Bank is the most valuable bank in India in terms of market capitalization. ICICI Bank offers a wide range of banking products and financial services to corporate and retail customers through a variety of delivery channels and through its specialised subsidiaries and affiliates in the areas of investment banking, life and non-life insurance, venture capital and asset management. The Bank currently has subsidiaries in the United Kingdom, Russia and Canada, branches in United States, Singapore, Bahrain, Hong Kong, Sri Lanka, Qatar and Dubai International Finance Centre and representative offices in United Arab Emirates, China, South Africa, Bangladesh, Thailand, Malaysia and Indonesia.



## TATA GROUP

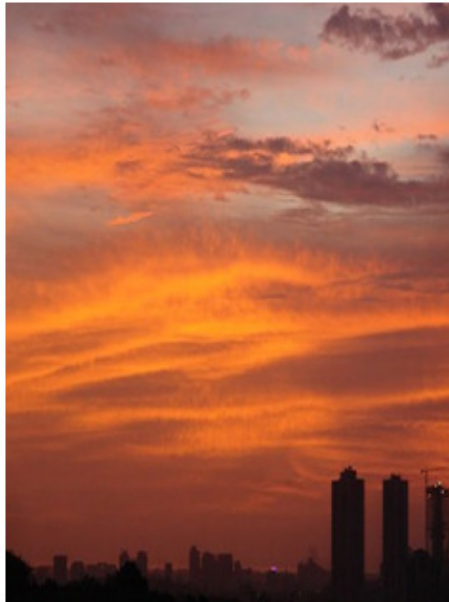


Perhaps one of the best known and most respected business conglomerates to have emerged out of India the Tata Group has a heritage and goodwill that has been built over 168 years. It is a diversified conglomerate interests in information and communication systems, automobiles, steel, hospitality, power, chemicals and consumer goods with revenues now running in the excess of US\$48 billion. The Tata Group has maintained a long tradition of philanthropy and community service and is reputed to have consistently maintained high levels of corporate ethics in environments that do not always favour transparency and integrity. More recently the group has made headlines the world over with its bold acquisitions of global brands such as Corus, Jaguar and Rover. Its products and services can now be found in markets as diverse as South Africa and Uruguay.



## BOMBAY STOCK EXCHANGE (BSE)

The Bombay Stock Exchange Limited formerly, The Stock Exchange is the oldest stock exchange in Asia. It is also the biggest stock exchange in the world in terms of listed companies with 4700 listed companies as of August 2007. It is located at Dalal Street, Mumbai, India. On 3 December 2007, the equity market capitalization of the companies listed on the BSE was US\$ 1.79 trillion, making it the largest stock exchange in South Asia and the tenth largest in the world.



## MUMBAI FILM CITY

The Mumbai Film City has been the hub of action ever since it came up. Starting from the legendary film makers Raj Kapoor, Guru Dutt, Hrishikesh Mukherjee, Yash Chopra to the contemporary greats like Ram Gopal Verma, Rituporno Ghosh, Ashutosh Gowariker, Madhur Bhandarker – all have shot here to produce the biggest blockbusters. The Film city is spread across a large acreage and has everything in close vicinity that a film may need – from mountains to waterbodies to deserts and seas.



## PUNE

A place where old and new India come together, Pune (pronounced Poona) is a thriving centre of academia and business as well as a historic centre and home to the famous Osho Meditation Resort. The great Maratha leader Shivaji would be astonished to see how his city has changed in 500 years. He was raised here after the city was granted to his grandfather in 1599. The town fell to the British in 1817 and became their alternative capital during the monsoon. Many maharajas had palaces here, too, taking advantage of its cooler climate. Despite the pollution and clogged traffic that typically go with Indian cities, Pune is an interesting place to hang out for a day or two and a great place to glimpse the 'New India'.



## LG ELECTRONICS

Established in 1997, LG Electronics India Pvt. Ltd., is a wholly owned subsidiary of LG Electronics, South Korea. In India for a decade now, LG is the market leader in consumer durables and recognised as a leading technology innovator in the information technology and mobile communications business. LG is the acknowledged trendsetter for the consumer durable industry in India with the fastest ever nationwide reach, latest global technology and product innovation.

## SUZLON ENERGY LIMITED

Suzlon Energy Limited is one of the world's leading players in wind energy. The company has come to the fore of the business by strategically focusing on R&D, innovation, an integrated value chain, and entering into emerging and high growth markets to drive sustainable growth. Founded in 1995, Suzlon Energy Ltd. been ranked the 5th leading Wind Turbine maker in the world with a market share of 10.5%. Chairman Tulsi Tanti was named the "Hero of the Environment" by Time Magazine in 2008. Suzlon's R&D effort includes a highly successful practice of leveraging skill and knowledge pools in the industry and allied areas the world over. This has resulted in a R&D network located across geographies known for their leadership in the field – Suzlon today drives turbine development from India and Germany, and aerodynamics research in the Netherlands.



## GLOBAL DISCOVERY PROGRAMME ITINERARY\*

Day	Date	Activities
Day 0	Sunday 06.12.2009	Arrival in New Delhi
Day 1	Monday 07.12.2009	Morning: Lecture on Indian History – Pre-Aryan to Pre-Mughal Empire, Mughal Empire to Independence Afternoon: Visit to the Red Fort
Day 2	Tuesday 08.12.2009	Morning: Lecture on Indian Culture – Caste System, Religion, Traditional Art & Culture Afternoon: Visit to the National Museum
Day 3	Wednesday 09.12.2009	Morning: Lecture on The Rise of Indian Brands and the Post Liberalisation Era Afternoon: Visit to a production facility (Maruti Udyog Ltd)
Day 4	Thursday 10.12.2009	Morning: Lecture on India-Singapore Trade Relations Afternoon: Visit to Confederation of Indian Industry
Day 5	Friday 11.12.2009	Morning: Lecture on India's IT Growth Story Afternoon: Visit to GEPACT
Day 6	Saturday 12.12.2009	Morning: Presentation by E–Chaoupal (ITC) Afternoon: Visit to E-Chaoupal
Day 7	Sunday 13.12.2009	Free Day
Day 8	Monday 14.12.2009	Morning: Lecture on Indian media followed by lunch interaction session with Associate Editor of India Today Afternoon: Visit to the Media Company, NDTV
Day 9	Tuesday 15.12.2009	Morning: Attend "Doing Business in India" seminar followed by networking session with S'pore biz delegation Afternoon: Lecture on An insight to the Indian Hospitality Industry
Day 10	Wednesday 16.12.2009	Morning: Attend CII key note address by MM Lee Afternoon: Visit to ITC Welcomgroup Hotels
Day 11	Thursday 17.12.2009	Morning: Lecture on Indian Health Care / Pharma Industry Afternoon: Visit to Max Healthcare Hospital
Day 12	Friday 18.12.2009	Morning: Lecture on the Indian Political System Afternoon: Visit to the Rashtrapati Bhavan (Presidential Palace) and Parliament (TBC)

\*This itinerary is subject to further amendments

Day 13	Saturday 19.12.2009	Evening: Flight to Mumbai
Day 14	Sunday 20.12.2009	Free Day
Day 15	Monday 21.12.2009	Morning: Visit to the Headquarters of ICICI Bank (TBC) Afternoon: Lecture on the Indian Banking and Financial System
Day 16	Tuesday 22.12.2009	Morning: Lecture by BSE officials (TBC) Afternoon: Visit to the Bombay Stock Exchange (BSE)
Day 17	Wednesday 23.12.2009	Morning: Lecture on The Rise of Indian Multinational Company Afternoon: Visit to the Bombay House - HO of the Tata Group
Day 18	Thursday 24.12.2009	Morning: Students to see the operations of the Mumbai Dabbawallas Afternoon: Presentation by Mumbai Dabbawallas: A perspective on the Service Industry
Day 19	Friday 25.12.2009	Free Day
Day 20	Saturday 26.12.2009	Morning: Visit to Gateway Distripark Afternoon: Visit to Film City
Day 21	Sunday 27.12.2009	Morning: Leave for Pune
Day 22	Monday 28.12.2009	Morning: Visit to Cummins Diesel / Coca-Cola Beverages Ltd Afternoon: Lecture on Rural Consumerism in India
Day 23	Tuesday 29.12.2009	Morning: Visit to LG Afternoon: NTU Students to prepare for group presentations
Day 24	Wednesday 30.12.2009	Morning: Student Presentation
Day 25	Thursday 31.12.2009	Morning: Visit the HO of the world's fourth biggest wind turbine maker Suzlon
Day 26	Friday 01.01.2010	Free Day
Day 27	Saturday 02.01.2010	Morning: Visit Agri Tourism site in Baramati
Day 28	Sunday 03.01.2010	Return from Mumbai to Singapore