



For Immediate Release

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DFCU Financial to Expand Branch Network

DEARBORN, Mich., July 15, 2011 – DFCU Financial, Michigan’s largest credit union, has broke ground on its 25th branch. The new branch is scheduled to open by the end of 2011 and will be located in Novi on Ten Mile Road near Haggerty Road.

“The Novi branch is the next step in DFCU Financial’s branch expansion plan,” said Mark Shobe, president and CEO, DFCU Financial. “As we continue to expand, it’s our intent to provide members with added convenience, great value and outstanding benefits that are unique to DFCU Financial.”

DFCU Financial recently completed an expansion to the Ann Arbor area through the merger of MidWest Financial. The credit union currently operates 24 full-service branches in Detroit, Ann Arbor, Grand Rapids and Lansing.

DFCU Financial, headquartered in Dearborn, is Michigan’s largest credit union with \$3 billion in assets. For five consecutive years, DFCU Financial has issued the largest dividend in the history of credit unions of more than \$90 million. The credit union continually reinvests in its membership with new branches, a no-interest, no-payment Career Transition Program and financial literacy education for all ages. Anyone can join DFCU Financial. For more information and to find out how you can join, call 888.336.2700 or visit www.dfcufinancial.com.

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